Respondent Name

Mike Claxton

Complainant Name

Erik Halvorson

Complaint Description

<u>Erik Halvorson</u> reported via the portal (Wed, 13 Aug 2025 at 1:00 PM)

Under RCW 42.17A.320 and WAC 390-18-010, all political advertising must include sponsor identification ("paid for by" statement) that contains: • The sponsor's name • The sponsor's address (city and state at minimum) This requirement applies to all campaign signs, regardless of size. Campaign signs for Mike Claxton currently displayed in the City of Longview include the campaign name but do not include any address. This omission fails to meet the full sponsor identification requirement. Concerns: 1. Incomplete Sponsor ID – Signs include the campaign name but omit the sponsor's address. 2. Public Transparency – Sponsor address is required so the public can contact or identify the sponsor of the political advertising. 3. Ongoing Violation – Signs are actively displayed in the City of Longview without correction, meaning the campaign is continuing to distribute noncompliant political advertising.

What impact does the alleged violation(s) have on the public?

The sponsor identification requirement ensures voters know who is paying for political advertising and can contact the sponsor if desired. Omitting the address prevents the public from easily identifying and verifying the sponsor, undermi

List of attached evidence or contact information where evidence may be found

See attached

List of potential witnesses with contact information to reach them

Certification (Complainant)

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

