


Respondent Names
People Responsible for Social Housing
Complainant Name
Naishin Fu
Complaint Description
<p><u>Naishin Fu</u> reported via the portal (Mon, 3 Feb 2025 at 12:42 PM)</p> <p>Digital ads appearing in the Seattle Times paid for by the committee People Responsible for Social Housing are required to list the top 5 donors to the campaign. Though the law doesn't state it explicitly, the assumption is that this content must be legible. In the ads that appeared December 31, 2025 - February 2, 2025, the top 5 donors are so blurred that they are almost illegible. We request that this text in any future ads be displayed clearly.</p>
What impact does the alleged violation(s) have on the public?
The public is unable to read clearly the top 5 donor information on the digital ad
List of attached evidence or contact information where evidence may be found
Image 1 - screenshot of ad 1 as originally shown on https://www.seattletimes.com/ Image 2 - screenshot of ad 2 as originally shown on https://www.seattletimes.com/
List of potential witnesses with contact information to reach them
Danielle Franco-Malone
Certification (Complainant)
I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

Prop 1A backers said
in a 2023 ad
*“no government subsidies
necessary”*



*no government
subsidies necessary!*

REJECT PROP. 1A

*Now they want
\$50 million in
public subsidies
... forever.*

VOTE BY FEB. 11



REJECT PROP. 1A

Prop 1A backers
said in a 2023 ad
“no government
subsidies
necessary”

VOTE BY FEBRUARY 11 ←

An illustration of several multi-story apartment buildings in a grey, sketchy style. A jagged, white speech bubble originates from the buildings, containing the text 'no government subsidies necessary!'.

no government
subsidies necessary!

*Now they want
\$50 million in
public subsidies
...forever.*

Paid for by People for Responsible Social Housing, P.O. Box 2890, Seattle, WA 98111. Top 5 contributors:
Microsoft, Amazon, Greater Seattle Chamber, Russell Investments and T-Mobile US.