

<b>Respondent Names</b>
Cedar House Printing
<b>Complainant Name</b>
Conner Edwards
<b>Complaint Description</b>
<u><a href="#">Conner Edwards</a></u> <i>Thu, 9 Jan 2025 at 12:51 PM</i>  See attached complaint.  <b><u>Notice to Respondent</u></b>  I apologize to you for any inconvenience caused by this complaint. The chance that you will actually be fined for the violations identified above is extremely small because the agency is averse to doing the work necessary to bring cases to hearings. Most likely this case – and any future cases against you – will simply be dismissed by staff.  This complaint is one of hundreds that I have filed to highlight and ultimately fix the significant shortcomings associated with the agency responsible for administering our state’s campaign finance laws.  What are these shortcomings?  Overcomplicated and outdated requirements that are difficult to understand and comply with. Failure to properly educate the regulated community about the tasks they must perform to remain in compliance with applicable requirements and avoid complaints. Failure of the agency to send regular reminders to filers about pending deadlines. A failure to proactively enforce applicable requirements which enables the complaint system to become weaponized. Non-intuitive, non-user friendly, and buggy reporting software. Failure to meaningfully enforce core requirements. Failure to follow the best operating practices of other neighboring campaign finance agencies. An agency leadership structure that largely disregards stakeholder input and is slow to identify and resolve major agency deficiencies.  I believe that the best way to motivate the agency to address these problems is by filing a large number of complaints so that the agency’s problems become impossible to ignore.  Slowly (too slowly) this strategy is starting to yield concrete and beneficial changes. You can read about these changes here: <a href="https://www.seattletimes.com/seattle-news/politics/why-one-man-filed-800-campaign-finance-complaints-against-wa-candidates/">https://www.seattletimes.com/seattle-news/politics/why-one-man-filed-800-campaign-finance-complaints-against-wa-candidates/</a>  If you believe that the agency could have done something different to help you proactively avoid the issues identified in this complaint, I hope that you will consider including it in your response. The agency, and the public, can benefit from your perspective and feedback.

“I am no longer accepting the things I cannot change. I am changing the things I cannot accept.”

— **Angela Davis**

**What impact does the alleged violation(s) have on the public?**

See complaint. The PDC has an obligation to provide transparency to the voters by enforcing disclosure requirements. The agency’s failure to actively monitor compliance with these requirements and enforce them damages both the public and members of the regulated community

**List of attached evidence or contact information where evidence may be found**

See complaint and also PDC website.

**List of potential witnesses with contact information to reach them**

See complaint and also PDC website.

**Certification (Complainant)**

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.



Conner Edwards &lt;cg.edwards53@gmail.com&gt;

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**RCW 42.17A.345 Request ( Cedar House Media )**

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**Conner Edwards** <cg.edwards53@gmail.com>

Thu, Jan 9, 2025 at 12:39 PM

To: Cory with Cedar House Media &lt;cory@cedarhousemedia.com&gt;

Hah! No, I don't think the PDC will let you charge for that. But I could certainly be wrong. :)

-Conner

On Thu, Jan 9, 2025 at 12:38 PM Cory with Cedar House Media <cory@cedarhousemedia.com> wrote:

Oh, wait..

OK.... \$250 processing fee

Shall I send you an online payment request... 😊

**Cory Burden**

**CEDAR HOUSE MEDIA Printing & Graphics**

**Allen West Business Park**

**10200 SW Allen Blvd. Suite D. | Beaverton, OR 97005**

503.641.3320 ext 101 | 503.866.4959 cell

www.cedarhousemedia.com

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**From:** Conner Edwards <cg.edwards53@gmail.com>

**Sent:** Thursday, January 9, 2025 11:12 AM

**To:** Cory with Cedar House Media <cory@cedarhousemedia.com>

**Subject:** Re: RCW 42.17A.345 Request ( Cedar House Media )

Absolutely, I'm Conner Edwards. I'm a WA state registered voter and I'm emailing you to be able to view your commercial advertising books of account.

Best,

Conner Edwards

(425) 533-1677 cell

On Thu, Jan 9, 2025 at 11:01 AM Cory with Cedar House Media <[cory@cedarhousemedia.com](mailto:cory@cedarhousemedia.com)> wrote:

Ok, more to the point.... Who are you and why are you emailing Cedar House Media?

**Cory Burden**

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**From:** Conner Edwards <[cg.edwards53@gmail.com](mailto:cg.edwards53@gmail.com)>

**Sent:** Thursday, January 9, 2025 10:53 AM

**To:** Cory with Cedar House Media <[cory@cedarhousemedia.com](mailto:cory@cedarhousemedia.com)>

**Subject:** Re: RCW 42.17A.345 Request ( Cedar House Media )

Absolutely, let me explain: when a business accepts money to produce political advertising they become a commercial advertiser and are required to maintain books of account for public inspection.

On Thu, Jan 9, 2025 at 10:51 AM Cory with Cedar House Media <[cory@cedarhousemedia.com](mailto:cory@cedarhousemedia.com)> wrote:

I've read the link...

Again, Why are you sending this to me, as there is nothing in it that pertains to Cedar House Media.

**Cory Burden**

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**From:** Conner Edwards <cg.edwards53@gmail.com>  
**Sent:** Thursday, January 9, 2025 10:44 AM  
**To:** Cory with Cedar House Media <cory@cedarhousemedia.com>  
**Subject:** Re: RCW 42.17A.345 Request ( Cedar House Media )

Hi Cory: Thanks for reaching out!

The best explanation can be found at this link: <https://www.pdc.wa.gov/rules-enforcement/guidelines-restrictions/commercial-advertiser-disclosure-guide>

If you have any questions I would recommend calling the PDC at (360) 753-1111. They are extremely helpful.



On Thu, Jan 9, 2025 at 8:39 AM Cory with Cedar House Media <cory@cedarhousemedia.com> wrote:

What ever are you talking about?

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**From:** Conner Edwards <cg.edwards53@gmail.com>  
**Sent:** Wednesday, January 8, 2025 5:19 PM  
**To:** Cedar House Media Sales Team <sales@cedarhousemedia.com>  
**Subject:** RCW 42.17A.345 Request ( Cedar House Media )

Hello:

Per RCW 42.17A.345, I am requesting to view your ( Cedar House Media's ) commercial advertising books of account.

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**Cory with Cedar House Media** <cory@cedarhousemedia.com>  
To: Conner Edwards <cg.edwards53@gmail.com>

Thu, Jan 9, 2025 at 12:36 PM

Ok, no.

**Cory Burden****CEDAR HOUSE MEDIA Printing & Graphics****Allen West Business Park****10200 SW Allen Blvd. Suite D. | Beaverton, OR 97005**

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# Expenditures

Search expenditures by all candidates and political committees since 2007. Campaigns are required to itemize any expense of more than \$50. Donated goods and services (known as in-kind contributions) also appear as expenditures, with the contributor listed in the recipient column.

Results for:

Recipient Name: Cedar House Media

Expenditure Date: 01/01/2020-

Hide Filters Search Tips

## Candidate/Committee Name

## Election Year

## Campaign Type

## Recipient Name

## Expenditure Date

## Amount

From

To

City

Enter text

X

State

Select

X

Description

Enter text

X

Show

50

▼ entries

[Download 11 rows as CSV.](#)

Candidate/Committee Name ▲	Election year ▼	Campaign Type ◆	Recipient Name ◆	Expenditure Date ◆	Amount ▼	Desc
CITIZENS FOR KELSO SCHOOLS	2024	Political Committee	Cedar House Media	02/06/2024	\$6,009.86	Direct Post Post S/H
CITIZENS FOR KELSO SCHOOLS 2020 BALLOT	2020	Political Committee	CEDAR HOUSE MEDIA	01/22/2020	\$1,510.00	POS MAI DOC FLYE
Clark County Republican Central Committee Non-Exempt	2024	Political Committee	Cedar House Media	08/02/2024	\$1,250.00	Cand
Clark County Republican Central Committee Non-Exempt	2024	Political Committee	Cedar House Media	10/14/2024	\$900.00	Digit

Candidate/Committee Name ▲	Election year ▼	Campaign Type ◆	Recipient Name ◆	Expenditure Date ◆	Amount ▼	Desc
Jim Walsh	2024	Candidate	Cedar			
			House			
			Media	07/31/2024	\$5,125.00	Other
			Printing and Graphics			
Processing...						
Lori Theis	2024	Candidate	Cedar			
			House	10/23/2024	\$1,226.64	Mail
			Media			
Lori Theis	2024	Candidate	Cedar			
			House	10/23/2024	\$529.11	Mail
			Media			
Lynn Trinh	2024	Candidate	Cedar			Mail
			House			210'
			Media	10/18/2024	\$3,522.00	5.5x
						doubl cam print
Simone Barron	2024	Candidate	Cedar			
			House	10/23/2024	\$836.15	Mail
			Media			
Simone Barron	2024	Candidate	Cedar			
			House	10/23/2024	\$582.85	Mail
			Media			
WA ST REPUB PARTY NON EXEMPT	2024	Political Committee	Cedar			Post
			House	07/31/2024	\$4,496.00	in-ki
			Media			Wals

Showing 1 to 11 of 11 entries (filtered from 1,082,714 total entries)

[Previous](#)[1](#)[Next](#)[Contact Us](#)[Subscribe](#)[Glossary](#)[Request PDC](#)[Records](#)[Other Election](#)[Agencies](#)[Privacy Notice](#)[For Candidates](#)[For Political Committees](#)[For Incidental Committees](#)[For Lobbyists](#)[For Elected Officials](#)[For Voters & the Public](#)[Registration & Reporting](#)[Political Disclosure Reporting Data](#)[Rules & Enforcement](#)[About the PDC](#)[News & Events](#)[Employment Opportunities](#)[Facebook](#)[Twitter](#)[FILE ONLINE](#)



Conner Edwards &lt;cg.edwards53@gmail.com&gt;

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**RCW 42.17A.345 Request ( Cedar House Media )**

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**Cory with Cedar House Media** <cory@cedarhousemedia.com>  
To: Conner Edwards <cg.edwards53@gmail.com>

Thu, Jan 9, 2025 at 12:47 PM

Dude, you are cracking me up with this stuff..

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

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**Subject:** RCW 42.17A.345 Request ( Cedar House Media )

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Conner Edwards

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Conner Edwards

(425) 533-1677 cell

[Quoted text hidden]



## **Complaint Against: Cedar House Media**

Submitted: 1/9/25

Notice to Respondent by: 1/19/25 per WAC 390-37-050(1)

90 Day Initial Hearing Deadline: 4/9/25 per RCW 42.17A.755(3)

,

Statutes Violated: RCW 42.17A.345, see also WAC 390-18-050

## **Background**

### **Commercial Advertiser Disclosure Law**

Washington state law allows any member of the public to request information about a political advertisement from the company that provided the advertising.<sup>1</sup> These companies are referred to as “commercial advertisers” in the law.

This disclosure, which dates back 50 years to Initiative 276 which created the PDC, is an important counterpart to the reporting done by campaigns and sponsors of independent expenditures. It also provides critical information when sponsors of political advertising fail to identify themselves.

A commercial advertiser is defined as any person or entity that sells a service communicating messages or producing material for distribution to the public, when the message includes an appeal for votes or financial support in an election campaign.

Examples include, but are not limited to, print shops, copying center businesses, direct mail services, billboard companies, broadcasters, print or online publications and online digital platforms. See RCW 42.17A.005(10), RCW 42.17A.345 and WAC 390-18-050.

## **Violations**

On January 8, 2025, I sent an e-mail to the respondent requesting to see their commercial advertising books of account. See attached.

I did not receive the commercial advertising books of account. See e-mail string.

WAC 390-18-050(4)(b)(i) requires that the information required to be maintained by commercial advertisers must be provided “[b]y digital transmission, such as email, promptly upon request, but no later than two business days”.

A list of political expenditures made to the respondent can be found here (also attached):

[https://www.pdc.wa.gov/political-disclosure-reporting-data/browse-search-data/expenditures?recipient\\_name=Cedar+House+Media&expenditure\\_date=01%2F01%2F2020-yadcf\\_delim-](https://www.pdc.wa.gov/political-disclosure-reporting-data/browse-search-data/expenditures?recipient_name=Cedar+House+Media&expenditure_date=01%2F01%2F2020-yadcf_delim-)

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<sup>1</sup> <https://www.pdc.wa.gov/rules-enforcement/guidelines-restrictions/commercial-advertiser-disclosure-guide>

## **Conclusion**

The PDC has an obligation to provide transparency to the voters by enforcing disclosure requirements. The agency's failure to actively monitor compliance with these requirements and enforce them damages both the public and members of the regulated community.

I am filing this complaint with the hopes that the PDC can rapidly bring the respondent into compliance with RCW 42.17A.345.

Best,

Electronically signed Conner Edwards

/s/ Conner Edwards

Complainant

## **Notice to Respondent**

I apologize to you for any inconvenience caused by this complaint. The chance that you will actually be fined for the violations identified above is extremely small because the agency is averse to doing the work necessary to bring cases to hearings. Most likely this case – and any future cases against you – will simply be dismissed by staff.

This complaint is one of hundreds that I have filed to highlight and ultimately fix the significant shortcomings associated with the agency responsible for administering our state's campaign finance laws.

What are these shortcomings?

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I believe that the best way to motivate the agency to address these problems is by filing a large number of complaints so that the agency's problems become impossible to ignore.

Slowly (too slowly) this strategy is starting to yield concrete and beneficial changes. You can read about these changes here: <https://www.seattletimes.com/seattle-news/politics/why-one-man-filed-800-campaign-finance-complaints-against-wa-candidates/>

If you believe that the agency could have done something different to help you proactively avoid the issues identified in this complaint, I hope that you will consider including it in your response. The agency, and the public, can benefit from your perspective and feedback.

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