

AMM Political Strategies replied (Mon, 3 Mar 2025 at 11:41 AM)

To: "PDC Support" pdc@pdc.wa.gov

External Email

Thank you for the additional information stating that the PDC considers text messaging mass advertising. As referenced by the complainant, the definitions of what is covered by the compliance requirements and what is not is not clear. That said, we For example it refers to broadcast television and radio as a means of delivery but does not specifically refer to telecommunications. So your clarification is helpful. Please note the line item that identifies AMM purchasing media is incorrect. AMM provides direct voter contact and data collection service for analytics by phone and general consulting services. We do not provide media services.

AMM wishes to comply and create transparency in campaign finance. However, we do believe that it is important that the procedure for doing so is clear and consistently applied so that all candidates and organizations are asked to meet the same standards.

Please see the attached spreadsheet that I believe provides the information requested. We have provided the contact information we have available. We generally communicate with our clients by email and phone and sometimes do not have full contact information. In a few cases the specific content of the text messages is no longer available in the archive of our platform. I hope this information is helpful.

If I need to provide this information directly to the complainant to meet your request, please let me know.

J.D. Angle

WA RFI AMM Projects .xlsx

83.41 KB