

<b>Respondent Names</b>
ByteDance
<b>Complainant Name</b>
Conner Edwards
<b>Complaint Description</b>
<p>Conner Edwards</p> <p>Thu, 25 Jul 2024 at 2:19 PM</p> <p>Description of Complaint</p> <p>On 7/18/24, I sent a request to inspect ByteDance/TikTok's commercial advertising books of account. See attachment.</p> <p>I never received a response.</p>
<b>What impact does the alleged violation(s) have on the public?</b>
Inability for members of the public to see which campaigns are spending money on TikTok advertisements.
<b>List of attached evidence or contact information where evidence may be found</b>
See attached.
<b>List of potential witnesses with contact information to reach them</b>
See attached.
<b>Certification (Complainant)</b>
I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.



Conner Edwards <cg.edwards53@gmail.com>

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## RCW 42.17A.345 Request (TikTok)

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**Conner Edwards** <cg.edwards53@gmail.com>

Thu, Jul 18, 2024 at 5:46 PM

To: [press@bytedance.com](mailto:press@bytedance.com), [hr@bytedance.com](mailto:hr@bytedance.com), [advertise@bytedance.com](mailto:advertise@bytedance.com)

Hello:

Per RCW 42.17A.345, I am requesting to view your (TikTok's) commercial advertising books of account.

See link for additional information: <https://www.pdc.wa.gov/rules-enforcement/guidelines-restrictions/commercial-advertiser-disclosure-guide> .

Please let me know if you need additional information from me to process this request.

Best,

Conner Edwards  
(425) 533-1677 cell