

|   |
|---|
| <b>Respondent Name</b>  |
| Rob Snaza   |
| <b>Complainant Name</b>   |
| Kyle Wheeler  |
| <b>Complaint Description</b>  |
| <p><a href="#">Kyle Wheeler</a><br/>(Fri, 30 Dec 2022 at 10:07 AM)</p> <p>By failing to clearly identify their candidates declared party affiliation on political advertisements, Citizens to Re-elect Rob Snaza and/or The Chronicle may have violated RCW 42.17A.320 which states “For partisan office, if a candidate has expressed a party or independent preference on the declaration of candidacy, that party or independent designation shall be clearly identified in electioneering communications, independent expenditures, or political advertising.”</p> <p>Additionally, this series of political advertisements was sponsored by the same committee over a series of weeks with an assumed cumulative value reaching one thousand dollars or more. Once that cumulative value was reached, this committee may have been required to include their top contributors on these advertisements as mandated in RCW 42.17A.350. Advertisement on Page 11 of the September 22nd issue here:<br/><a href="https://cdn6.creativecirclemedia.com/lafromboise/files/20220921-172428-TDC_220922_WEB.pdf">https://cdn6.creativecirclemedia.com/lafromboise/files/20220921-172428-TDC_220922_WEB.pdf</a></p> <p>Advertisement on Page 3 of the October 1st issue here:<br/><a href="https://cdn6.creativecirclemedia.com/lafromboise/files/20221003-084748-TDC_221001_WEB.pdf">https://cdn6.creativecirclemedia.com/lafromboise/files/20221003-084748-TDC_221001_WEB.pdf</a></p> <p>Advertisement on Page 3 of the October 15th issue here:<br/><a href="https://cdn6.creativecirclemedia.com/lafromboise/files/20221014-162736-TDC_221015_WB.pdf">https://cdn6.creativecirclemedia.com/lafromboise/files/20221014-162736-TDC_221015_WB.pdf</a></p> |
| <b>What impact does the alleged violation(s) have on the public?</b>  |
|   |
| <b>List of attached evidence or contact information where evidence may be found</b>   |
|   |
| <b>List of potential witnesses</b>  |
|   |
| <b>Certification (Complainant)</b>  |
| I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.   |

Kyle Wheeler  
(Sat, 31 Dec 2022 at 6:32 AM)

External Email

Greetings,

Minor update to complaint filed yesterday regarding Citizens to Re-elect Rob Snaza / Chronicle Newspaper. Please consider whether it is a violation for this committee to have run ads under a different name than their registered committee name. The ads state they are "Paid for by Citizens to Re-elect Rob Snaza for Sheriff" and not their registered name "Citizens to Re-elect Rob Snaza" which does not include "For Sheriff". Conceptually, these could be seen as separate committees supporting this candidate, but if a person goes to search for "Citizens to Re-elect Rob Snaza for Sheriff" as is stated on their ads, technically nothing exists.

That the chronicle is running ads without properly identified sponsors is another concern. Considering the owner of this newspaper also runs a PR firm that was Mr. Snaza's campaign management as well, I am not surprised.

Thanks,

Kyle