

Mon, 17 Oct 2022 at 1:04 PM

Merged from ticket [113195](#)

Subject: Re: PDC - Monroe School District: Alleged violation of RCW 42.17A.555 for using the facilities of the school district to support the November 8, 2022 general election Maintenance and Operations levy (EY22; Oct22)

Description:

External Email

Hi Tanya,

We have received your email and are working to collect the requested information and documentation. We will respond within a few days.

Thank you.

Erin Zacharda

Larsenm

replied

Wed, 19 Oct 2022 at 2:47 PM

To: pdc@pdc.wa.gov

External Email

n response to your questions, please see below:

1. The FB page header was changed on October 3, 2022. A green check-mark graphic is used in the header. It is alleged the check-mark may have been included to solicit support for the levy, please explain the districts intent by including the graphic?

The check mark was used as a generic voting symbol in providing information about the levy measure to encourage people to vote as it is a universal symbol for voting. A check mark itself does not imply a yes or a no vote and it was not intended to solicit support for the levy. The green color is one of our district's official brand colors, as shown in our brand guidelines (attached).

2. In the past year, has the Monroe School District included a check-mark graphic on other publications or FB posts? If yes, please provide examples of how the graphic has been used in 2022.

Yes, we have used check marks on graphics in 2022, see attached.

3. How about for prior levy or bond elections, has the check-mark graphic been used on publications or FB posts? If yes, please provide some examples of these earlier publications.

Yes, see attached. In addition, we have used a check mark graphic on FB posts reminding people to vote during election cycles that we do not have a bond or levy on the ballot. Those graphics are also attached.

4. Did the Monroe School District produce and distribute a fact sheet for the November 8th levy? If yes, please provide a copy of the fact sheet.

Yes, a fact sheet for the levy was produced and distributed. You can view the fact sheet here: [https://www.monroe.wednet.edu/uploaded/Bonds_Levies/MSD-Levy_Mailer_2022-WEB_\(1\).pdf](https://www.monroe.wednet.edu/uploaded/Bonds_Levies/MSD-Levy_Mailer_2022-WEB_(1).pdf)

5. Prior to the October 3, 2022 FB page header change, has the school district made posts on the FB page informing about the levy? If yes, please provide samples of posts made earlier in 2022, both before the School Board adopted the resolution placing the measure on the November ballot, and after that resolution had been approved.

We did not post information on FB about the November levy prior to the board passing the resolution in May 2022. We did, however, run the same levy in February 2022. Attached are samples of informational posts from prior to the February election in 2022 and samples of informational posts about the levy after the resolution was passed for the November election.

6. Does the district have policy specific to posting information about a levy on the FB page? If yes, please provide applicable excerpts of the policy.

No, Monroe School District does not have a policy specific to posting levy information on social media. We do, however, follow the PDC's guidelines for school districts in election campaigns.

Please let me know if you need anything more.

Sincerely,

Dr. Marci Larsen
Superintendent, Monroe School District
14692 179th Avenue Southeast
Monroe, Washington 98272
(360) 804-2500

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Attachments provided by Monroe School District, see Monroe School District-Logo Standards-V1.0.pdf & PDC complaint evidence.pdf