Formal citizen complaint: Largo Wales

Emmiller22 (1/26/2018)

To: kelsij@atg.wa.gov, lindad@atg.wa.gov 8 more

Good afternoon,

Attached you will find a formal complaint regarding clear violations of Auburn Deputy Mayor Largo Wales. We look forward to swift action being taken.

Sincerely, Elizabeth Miller Bailey Stober

- ✓ I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.
- In the description below I have described the allegations and attached any available evidence to support my complaint.

From the City of Auburn City Council Rules and Procedures:

- Other than through legislative action taken by the Council as a whole, individual Councilmembers shall not interfere with the operating rules and practices of any City department.
- 15.7 All councilmember requests for information, other than requests for legal advice from the City Attorney's Office, shall be directed through the Mayor in order to assign the task to the proper staff. The Deputy Mayor may work with the Mayor's designated staff to prepare Study Session agendas and facilitate Study Session work.

Emails pulled from records request I submitted October 4, 2017 and received the results of on October 16. 2017:

From: Mike Carpinito

To: bpeloza@auburnwa.gov: lwales@auburnwa.gov

Subject: Carpinito Brothers Farm

Date: Monday, October 2, 2017 10:21:41 AM

Good morning,

This relates to the new expansion of S 277th from Auburn Way to the Green River. The new road was channelized with no consideration to the ingress and egress of what is needed to operate the Carpinito Brothers farm at this location. I was not aware of the design of this road until the concrete barriers were installed. This is a very serious problem for us at Carpinito Brothers. Could you please call me at 206-510-2258 at your earliest convenience and I will explain further. Thank you for your attention to this matter.

Mike Carpinito
Carpinito Brothers, Inc.
1148 Central Avenue North
Kent, WA 98032
253-854-5692
206-510-2258

October 2, 2017 City of Auburn City Council Meeting – Deputy Mayor Wales raises Carpinito Farms issue, twice: https://www.youtube.com/watch?v=LwhlDAEUkMY at minute mark 28:19, 33:15.

From: Ingrid Gaub

To: Nancy Backus: Kevin Snyder: Dan Heid: Rob Roscoe

Subject: 277th Issue and Carpinito

Date: Monday, October 2, 2017 4:45:11 PM

I need to make you all aware of a situation on our 277th Street project.

We have been discussing concerns raised by Carpinito about his farming access needs as it relates to the medians under construction on S 277th Street. Staff have been in discussions with them and we are currently exploring options to try to address the concerns with access to RPG's property that they are currently farming on. Carpinito has involved his attorney and indicated to staff today that they may be writing a letter to Mayor and Council. We are working to try to avoid the need for this letter, however, there are safety concerns that must be adequately addressed in this process.

The main issue for you to be aware of is that Councilmember Peloza is being brought into the conversation by Mr. Carpinito which included Mr. Carpinito handing his phone to our employee, Mike Kamenzind, at a field meeting today where Councilmember Peloza was on the other end of the phone. My understanding is that Councilmember Peloza told Mike to "take care of him (Mr. Carpinito), he's a big deal in Auburn". My staff handled the situation appropriately given the complexity and did not make any promises nor commitments to the Councilmember.

Please let me know if you want additional information on this issue.

Thanks, Ingrid Ext. 3113 From: Mike Carpinito

To: nbackus@auburnwa.gov; jholman@auburnwa.gov; rbaggett@auburnwa.gov; cdacorsi@auburnwa.gov;

rwagner@auburnwa.gov; ytrout@auburnwa.gov

Cc: reagan.dunn@kingcounty.gov; pete.vonreichbauer@kingcounty.gov; Costich, Larry; hvales@auburnwa.gov;

bpeloza@auburnwa.gov

Subject: Carpinito Farms access S. 277th

Date: Tuesday, October 3, 2017 10:12:58 AM

I would like to introduce myself, I am Mike Carpinito of Carpinito Brothers Farm.

I would like to bring to your attention something that has come up related to the City of Auburn expansion at 5. 277th from the Green river to Auburn Way North. We recently discovered that we have restricted ingress and egress to our farm on the North side of 5. 277th. Our ingress and egress is being unreasonably restricted and creates an extreme hardship on our farm property. The project is not completed and changes could be made to remedy this problem. There can be a simple solution to this problem. I would like to have your help in reaching out to the City of Auburn engineering department so that a solution can be made.

I can be reached at 206-510-2258 most any hour to discuss this matter further. I met with your project manager and onsite inspectors yesterday. They are trying to see what we can do about this. This is a serious matter. It also constrains access for King County Parks for property they own north of Carpinito property.

Please contact me at your earliest convenience.

Mike Carpinito
Carpinito Brothers, Inc.
1148 Central Avenue North
Kent, WA 98032
253-854-5692

From: Ingrid Gaub

To: Nancy Backus: Kevin Snyder: Dan Heid: Rob Roscoe

Subject: Carpinitos

Date: Tuesday, October 3, 2017 12:11:36 PM

Just received a voicemail from Councilmember Wales on my cell phone asking for a meeting with Carpinito. We are not ready to have a follow up to the meeting we already had yesterday as staff are evaluating possible changes. At this time access across 277th at D street is blocked by the median installation and Carpinito can access his farming area on RPG's property by going the long way around which is inconvenient but not impossible. Staff told him yesterday they would review and get back with him as soon as possible.

I can call her back or email her a response to this effect; however, she indicated she was at Carpinito's so I don't know what to expect in her response. Given that he has an attorney involved I do not want to get drawn into a conversation that could be misinterpreted.

Does anyone have a preference on how I respond?

Thanks, Ingrid

Sent from my iPhone

 From:
 Ingrid Gaub

 To:
 "MikeC@carpinito.com"

 Cc:
 Nancy Backus: Kevin Snyder

 Subject:
 FW: Carpinito Farms access S. 277th

 Date:
 Wednesday, October 4, 2017 1:59:37 PM

Mr. Carpinito,

Mayor Backus forwarded your email to me and requested that I respond to your request. I am the City Engineer and the staff you have been working with are under my responsibility.

It is my understanding that you spoke with City staff regarding your concerns with access to your property off S 277th Street on September 28th. As you noted in your email, City staff involved in the project met with you on October 2nd to discuss these concerns. As the staff indicated in that meeting, the City is currently reviewing whether changes can be made to the medians to allow any additional turn movements while maintaining safer operations on what will be a 5/6 lane roadway when construction is completed. This is a much different roadway situation than the 2-lane road that has existed on S 277th Street prior to the project. Therefore, this is not a simple solution, as there are safety considerations for all users, operational considerations of the corridor, and a grade difference to consider.

In addition, your properties currently have access along S 277th Street and while they may be more restricted from pre-project conditions, the properties still have legal access. Also, the eastern access that was discussed in Monday's meeting did not provide full legal access prior to this projects construction, as left turn movements in and out of this access were restricted by the channelization of the roadway. Any left turn movements being made from this access prior to this project were not legal movements. As currently designed, the City project will be improving access for the eastern access road by providing a left turn pocket into your property.

The City understands your concerns and will be responding to you when the review of the situation that is currently underway has been completed.

If you have any additional questions regarding these issue, please contact our Project Manager, Kim Truong whom you have been working with to date.

Thank you,

Ingrid Gaub, PE
Assistant Director of Engineering/City Engineer
City of Auburn
25 W. Main Street
Auburn, WA 98001

 From:
 Rob Roscoe

 To:
 Council Members

 Cc:
 Nancy Backus: Dan Heid

Subject: FW: Carpinito Farms access S. 277th

Date: Wednesday, October 4, 2017 1:46:24 PM

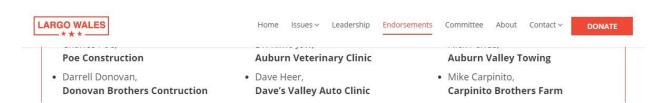
Deputy Mayor and Councilmembers,

It is understandable your desire to want to engage and dialogue directly with a business owner regarding potential impacts to local businesses when the City performs road work. However, I strongly encourage you to correspond directly with staff rather than a business owner. We do not want to inadvertently create any conflicting messages or miscommunications that might emanate from these discussions. Recently, staff was made aware of a specific business owner's concerns and staff is in contact with them, and is in the process now of evaluating possible alternatives to discuss with them.

If the business owner reaches out to you directly it is always acceptable to listen to their concerns and let them know that you will forward those concerns on to the appropriate staff and that someone from the City will get back to them regarding this. You can also follow-up with them regarding staff's responsiveness but please avoid making any type of commitments or engage with them directly regarding proposed solutions as this could lead to future confusion and possibly conflicting messages. We do not want anyone's good intentions to result in litigation or create a liability exposure for the City and frustrate Auburn residents.

Thank you for your attention to this matter and I encourage you to contact Assistant Director, Ingrid Gaub at (253) 804-3113 with any questions you have regarding this project and refrain from directly discussing any details of this project with business owners. If there is continued interest in this topic, staff will update the full council in an executive session at the next meeting.

Thank you, Rob Roscoe Director of Human Resources & Risk Management



Honorable Bob Ferguson Washington State Attorney General PO Box 40100 Olympia, WA 98504

Mr. Dan Heid Auburn City Attorney 25 W. Main St Auburn, WA 98001

Elizabeth Miller 5121 Nathan Loop SE Auburn WA, 98092 (206)455-4959 Emmiller22@gmail.com

Bailey Stober 1349 51 St PL NE Auburn, WA 98002 (206)733-0464 Stoberbailey@gmail.com

October 23, 2017

Dear Attorney General Ferguson and City Attorney Heid,

Please accept this as a formal complaint and request for action against Auburn Deputy Mayor Largo Wales for her clear violations of RCW 42.17A.555 which regulates the use of public office or agency facilities in campaigns. Other violations include, but are not limited to:

RCW 42.17A.235, .240 Failure to report contributions and expenditures.

RCW 29A.84.620 Hindering or bribing voter.

RCW 42.17A.320: Identification of sponsor.

RCW 42.17A.330: Picture of candidate.

RCW 42.17A.555: The unauthorized use of public facilities and resources to support a political campaign.

And the potential violation of:

RCW 9A.68.040: Trading in public office. RCW 42.17A.430 Disposal of surplus funds.

Currently in the City of Auburn there is a very contentious Mayoral election. Unfortunately the ugliness of this race has gotten to levels beyond unethical, and has turned the corner to illegal. The fact that the election is only weeks away and nothing is being done has us seriously concerned for our city.

As a nation we want to ensure that our laws and constitution are followed. Locally, we I want to ensure our city does not see the same distress the other Washington currently is facing simply because someone thinks they're above reproach and can brazenly break campaign finance and campaign laws because they are not being held accountable.

In July Elizabeth Miller submitted a complaint to the PDC, case 23492, because she had noted several discrepancies in the campaign reporting of Largo Wales for Mayor.

https://www.pdc.wa.gov/browse/cases/23492

Since her complaint became active (August 10th, she was notified on August 14th), she has regularly been updating her contact at the PDC with new information she has come across regarding Ms. Wales' questionable campaigning. She have been repeatedly told that they are investigating and will inform her of when a disposition in the matter is reached, but the closer we get to the election the more less confident we are that a resolution will be seen.

Weekly C3 reports and monthly C4 reports are due to the PDC, as per their published schedule, to ensure transparent campaigning. Ms. Wales has never complied with this on schedule, and when she has filed, has regularly omitted items. No expenditures for Largo Wales' campaign have been filed since August 31, 2017. That is nearly 2 months without an expenditure, or essentially the entire general election. *RCW 42.17A.235*, .240 failure to report contributions and expenditures.

Items that we are aware of that have not been listed in expenditures:

- -A minimum of 6 mass mailers have been sent out.
- -14 small ads have run in the weekly Auburn Reporter print newspaper as per the ads' numbering (at political pricing) and only 4 have been documented in her expenditures.
- -At least 2 half page ads in the weekly Auburn Reporter print newspaper with at least on (see below) violating RCW 42.17A.320: Identification of sponsor.
- -2 television commercials, neither the production of nor payment for running have been documented.
- -2 online produced commercial videos

https://www.facebook.com/ElectLargo/videos/2130168540543250/

(Violates RCW 42.17A.320: Identification of sponsor.)

https://www.facebook.com/ElectLargo/videos/3361640047284

- -Facebook sponsored ads
- -Electlargo.com website (Violates RCW 42.17A.320: Identification of sponsor)
- -Training from a company in Bellevue to build and maintain website (Ms. Wales personally told Elizabeth Miller of this.)
- -At least 5 campaign events (neither in-kind nor expenditures listed): March 1st kickoff event (event rent listed on 2/1, no other expenditures), March 20th coffee and endorsement event, Sunbreak Café June 22nd, Auburn Wine and Caviar July 29th, Lakeland Community Center Open House Sept 28th
- -Multiple paid social media staffer to manage her Facebook (Ms. Wales personally told Elizabeth Miller of this.)
- -Mayor's Golf Tournament and 27th Annual Kiwanis Golf Tournament hole sponsorship
- -Rotary scholarship show
- -Campaign T-shirts
- -Automated Robo-calls

- -Campaign Car magnets and stickers (fee may be under \$50)
- -Clean Sweep, 4th of July, Auburn Day parade registration fees (fee may be under \$50)

In response to Ms. Miller's July 17, 2017 PDC complaint, Largo Wales submitted a response admitting to paying out of pocket personally for items. This response is an implications that Ms. Wales feels she does not need to log expenditures she personally has paid for, and raises a great deal of concern.

Further items of concern are that on July 25, 20017 an e-mail was sent out to customers by Jim Wilson owner of Auburn Wine and Caviar boasting of a Largo Wales night (held July 29, 2017). He offered 50% off of any individual's first glass of wine who voted for Largo. Ms. Wales was at this event. Ms. Miller brought this to the attention of the SOS and was told to report it to the PDC. She did so, and has seen no result. *Violation of RCW 29A.84.620*

In reviewing Largo Wales' history, when she last ran for City Council it is our understanding that she had funds remaining in her campaign accounts. As this campaign is for Mayor and not City Council, she would need permission to use those funds for this campaign. Though not 100% certain these funds were utilized, (especially as Ms. Wales' campaign accounting has not been properly maintained) but do know not all that donated to her prior campaign were asked or granted permission for those funds to be used in this current campaign. Potential violation of *RCW 42.17A.430 Disposal of surplus funds*.

On June 29, 2017 Bailey Stober submitted a public records request to the City of Auburn for communication via email, phone, cellphone and text, and browsing history that Largo Wales made or received, or did on any and all city issued devices from October 1, 2016 to that date. In the first batch of his results, Mr. Stober found the following clear violations of *RCW 42.17A.555 - the unauthorized use of public facilities and resources to support a political campaign*:

In the records several text messages were provided from Deputy Mayor Wales city provided cell phone. This is a phone provided to elected officials to conduct official government business and is paid for by the taxpayers and citizens of the city. On 5/30/2017 there is a text message exchange between (253) 329-4029 and (253) 261-5421 that reads "not sure if you're teaching or not but I woke up this morning feeling ill. I will not be able to go doorbell with you. I'm feeling horrible not sure if it was something we eat last night. Talk with you later I'm staying in bed!" The phone number ending in 5421 is the government issued phone used by Deputy Mayor Wales. A search of the phone number ending in 4029 shows the phone is a city issued phone that was issued to Councilmember Yolanda Trout Manuel. This means that Councilmember Trout Manuel used her government issued phone to text Deputy Mayor Wales' government issued phone to discuss their plans to "doorbell" for Deputy Mayor Wales's campaign.

Again on 4/26/17 there is an exchange between the two elected officials and it reads "Hey I'm sorry left you message telling you can't make it! UPS is an hour 1/2 away from delivering to my house! That won't give us time to go doorbell when I have to be in Federal Way by 5:30pm for my MSC committee! Can you do it tomorrow 11:00 to 1:00pm?"

Again on 4/21/17 there is an exchange between the two elected officials and it reads "Here's my city phone: 253-329- 4029." This exchange clearly shows the acknowledged of utilizing of city resources for

these conversations.

On October 16, 2017 Elizabeth Miller did a records request for emails Ms. Wales forwarded to her home address "<u>lawales@comcast.net</u>." This request produced an email receipt from the Auburn Area Chamber of Commerce for Invoice 031337A for the "Mayors Cup Golf Tournament (Largo Wales). This was a campaign related email, sent to Ms. Wales' city email address.

In addition to clearly violating RCW 42.17A.555 by utilizing government issues cell phones for campaign use, Deputy Mayor Wales has additionally violated Auburn Municipal Code 2.92.010 which is the City Ethics Code. The City Ethics Code states "Public officials, both elected and appointed, comply with the laws and policies affecting the operations of government; Public office be used for the public good, not for personal gain." The code goes further under 2.92.030 which describes prohibited conduct which clearly talks about the above referenced RCW regulating the use of public office or agency facilities in campaigns.

2.92.060 of the Code states enforcement mechanisms for violation of the code. It reads "Enforcement of a violation of this ethics code against a councilmember shall be reviewed by an ad hoc committee comprised of three members of the city council, which ad hoc committee shall make a recommendation to the city council. The ad hoc committee shall be created for this purpose when called for by the deputy mayor, and members of such ad hoc committee shall be appointed by the deputy mayor; provided, that the mayor shall act to call for the ad hoc committee and appoint members to such ad hoc committee if the deputy mayor is disabled or precluded from acting in that capacity. Neither the councilmember about whom a complaint has been voiced, nor the councilmember who voiced the complaint, shall be appointed to the ad hoc committee or entitled to vote on any council action related to the complaint."

Clearly the Deputy Mayor would be precluded from calling an ad hoc committee to review her own violations of the law so we are formally requesting under the provisions of the Code of Ethics that the Mayor form this ad hoc committee to investigate the violations of City Code that have occurred. We additionally feel it would be inappropriate for Councilmember Trout-Manuel, a party to the violation, and Councilmember Peloza, Campaign manager for Deputy Mayor Wales, to be a part of this committee.

We also are requesting the ad hoc committee to review de minimis use policies governed by the state and the local governing authority and how it applies to elected officials. In the web browsing history submitted by the City it is clear that Deputy Mayor Wales has visited MSN.com and the Weather over 999+ times each in the past 6 months. This is just one example of the Deputy Mayor's misuse of city resources, as we are certain further investigation into the Deputy Mayor's use of city issued devices would show far more abuse of city resources. We ask the committee if this constitutes de minimis use of government resources or if it is excessive.

It is also unclear, though probable, if during an unplanned stop to the Edgeview National Night Out on August 1, 2017, a city sponsored event, Ms. Wales was campaigning. On her Facebook she posted photos from the event, thanking her supporters, which would imply she had been. *RCW 42.17A.555*

On the electlargo.com website, and frequently on the Elect Largo for Auburn Mayor Facebook page, Ms. Wales has utilized her official City of Auburn photograph City Councilmember portrait for campaign

purposes. This photo has a time stamp date of 6/6/2011 and clearly is older than 5 years old. While this may be also be a violation of RCW 42.17A.555 as Ms. Wales has again used official government resources to benefit her campaign, it is certainly a violation of RCW 42.17A.330: Picture of candidate.

Further, Ms. Wales continues to violate the law on her website, specifically, RCW 42.17A.320 which clearly states all materials must have sponsor identification such as a "Paid for by" line in their materials. The bottom of her website does not contain this disclaimer and it is unclear if she has paid for the site or another entity. This is not the only instance of the Elect Largo Wales campaign of failing to have sponsor identification on campaign material, as noted above. This shamelessly disrespects the public's right to this information.

We are also disturbed by actions taken by Largo Wales' campaign manager (Auburn Councilmember Bill Peloza), and those in her campaign. In mid-September, a local minority owned restaurant, The Quarters, received a harassing phone call from the home of Mr. Peloza, berating a staff member about Largo Wales' support of 5/7 council members and that because the owner of the restaurant has openly endorsed Ms. Wales' opponent, incumbent Mayor Backus, they will ensure none of their friends eat at the restaurant. Since that call the restaurant has received threatening and harassing phone calls, have had fake phone orders called in (and not picked up) and most recently feces were thrown onto the restaurant. Though all cannot be attributed to the Wales campaign, the attacks did not begin until the first call from Mrs. Peloza. *Violation of RCW 29A.84.620*

Our final concern is that we fear Largo Wales and those working for her campaign are offering favors and promises in exchange for votes. The best example of this may be the interactions surrounding the Carpinito Brothers farm and the S 277th St project. On October 4, 2017 Elizabeth Miller submitted a records request to the city of Auburn for emails related to the S 277th St project and the Carpinito Brothers farm. This request produced emails between Mr. Mike Carpinito, Councilmember Bill Peloza and Deputy Mayor Largo Wales. It also provided emails from staff members in the public works department relaying interactions they had with Councilmembers Peloza and Wales. On October 2, 2017 Councilmember Peloza interjected himself into a matter between a local business and the city's public works department. The business, The Carpinito Brothers, has endorsed Largo Wales in her bid for Mayor. *Likely violation of RCW 29A.84.620*

The Carpinito Brothers' farm is located off of a road that is being widened. Mike Carpinito reached out to Bill Peloza and Largo Wales, which lead to Bill Peloza speaking to a city staff member (in the Public Works dept.) on the phone while that staff member was at the Carpinito farm. Mr. Peloza informed the staff member to "take care of him, he's big business in Auburn."

At the October 2, 2017 City Council meeting Largo Wales raised the Carpinito issue twice, though it was stated it was being handled by the public works department. Despite this, and that public works had been on site on the 2nd, Ms. Wales personally went out to the Carpinito property, and from there repeatedly called city staff members. Ms. Wales also spoke to one of the City of Auburn attorneys, inquiring if she should advise Mr. Carpinito if he should get an injunction against the project.

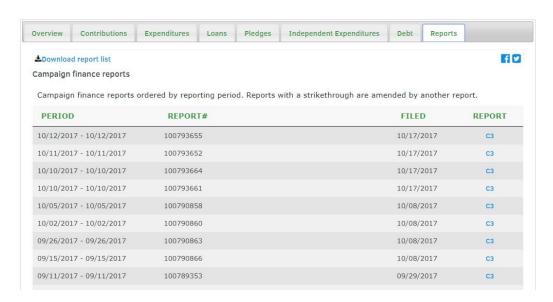
This concerns us greatly. Is Ms. Wales using city resources to advise one of the business owners who have endorsed her? Does Mr. Peloza feel that a business out of Kent, whose owner lives in Kent, is more deserving of his attention because they endorsed the candidate who he is campaign manager for - and

who promised to make him Deputy Mayor? We would hate to think that a Councilmember (let alone two) of our city had violated RCW §9A.68.040.

Ballots have dropped. Voting has started. We only hope that something can be done to ensure that if laws have been broken, the wheels of justice aren't too slow.

Sincerely, Elizabeth Miller Bailey Stober

LARGO WALES, 2017









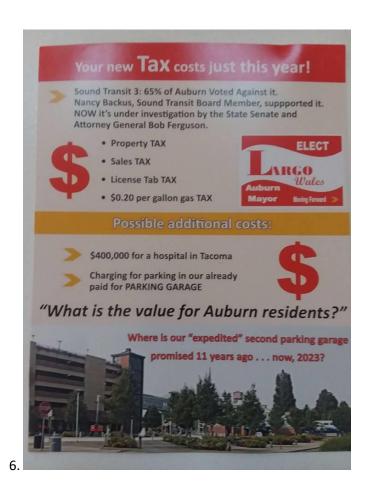


Lakeland Community Center September 28, 2017 • 6:30 p.m. - 8:30 p.m.

Let's Stand Together!

BRING more small businesses to Auburn!



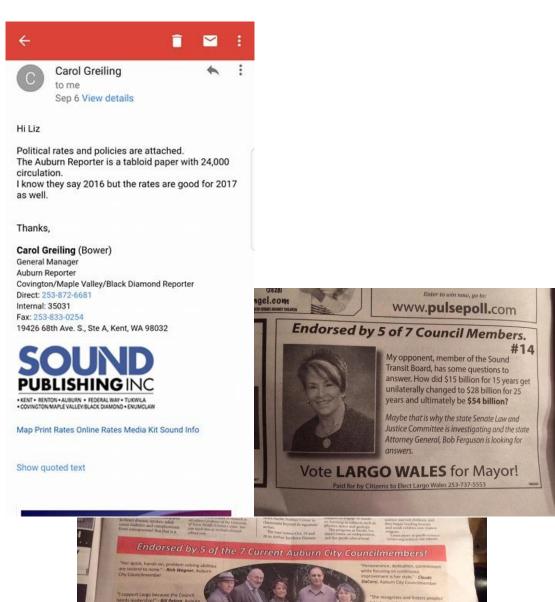




Facebook sponsored ad

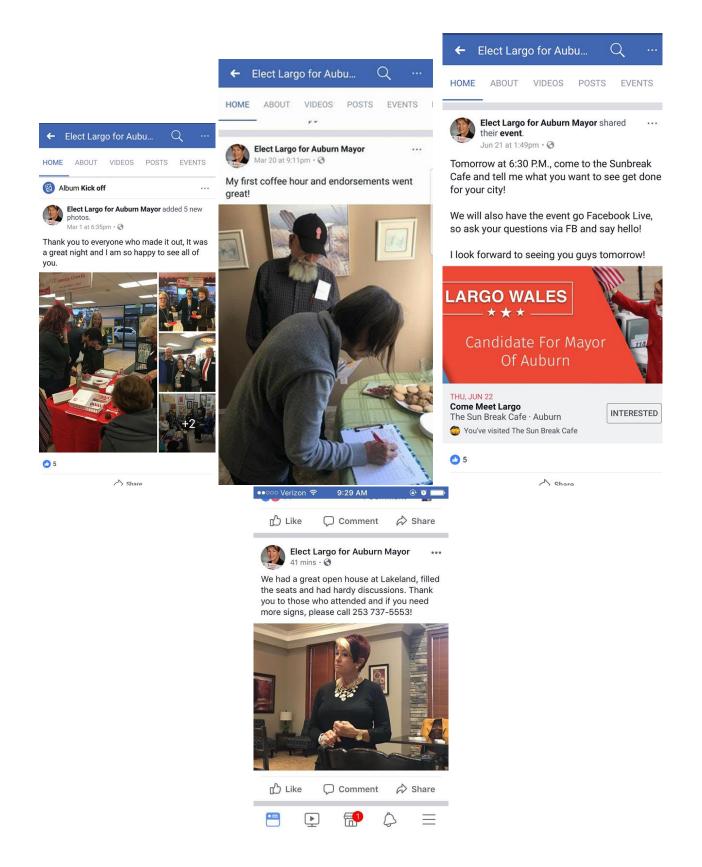


http://www.electlargo.com/: No paid for notation – violation of RCW 42.17A.320: Identification of sponsor





No paid for notation – violation of RCW 42.17A.320: Identification of sponsor



From: Sent: To:

Subject:

Auburn Wine and Caviar Company <shop@auburnwineandcaviar.com>

Tuesday, July 25, 2017 8:43 AM Auburn Wine and Caviar Company

End of July 6

Quick Month.....At least we got some sun.....Cannot believe next week is August already.....

Tuesday's Italian dinners are going strong......Come down and enjoy.......

Wednesday is still "Half-Price Night" for all of our "House Wines"......Great night to relax......

Friday night we are having a **"Cab Franc"** tasting.....**Stephanie** from Youngs Distribution will be here to tell you everything about "Cab Franc".......

Jeff Mimms will also be here on Friday night with Great, Great Music....

Saturday night is "Largo for Mayor" night.....If you are going to vote for Largo you will get 50% off your first glass of wine......Don't forget to VOTE on Tuesday

Have a GREAT Week

Wait, wait, wait.... There is more.....

Aug 10th we are going to have (at last) our 1st Cigar and Scotch Pairing......Learn about Cigars and Scotch on the same night......We make it easy for you....

Ok...Now go have a GREAT Week



HOME ABOUT VIDEOS POSTS EVENTS

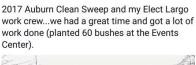












HOME ABOUT VIDEOS POSTS EVENTS

W -....

Elect Largo for Auburn Mayor is at 💿

Les Gove Park.

Apr 22 at 10:00am • 🚱



Share



Thank you all once again for your support! I had a fantastic time meeting you all at national night out!

#ElectLargoforMayor #MovingAuburnForward







Edgeview National Night Out photos and Facebook post





Though different shots, these photos are clearly from the same photoshoot based on the clothing, earring, necklace and backdrop. As this has been the only candidate photo released of Ms. Wales, this is in violation of RCW 42.17A.330: Picture of candidate.

016 andidate's Press Kit

Utilize your local community newspaper to help you win the race.



Contents

Political News Information

News Deadlines & General Information Endorsements & Editorial Editor Contacts Campaign Press Release Form

Political Advertising Information

Advertising Services Advertising Policy Advertising Rate Card



Political News Information



News Deadlines & General Information

With a few exceptions, our publications, are distributed on Wednesdays and Fridays. To coincide with our staffing and deadline constraints, it is generally necessary for campaigns seeking news related coverage to notify our news staff by Friday before a desired Wednesday publication and Monday for a Friday publication.

Press releases should be sent to the appropriate editor. A list of these editors is attached for your reference. Candidate photographs should be sent to each individual editor when more than one newspaper will be reporting on the race.

If you are part of a local race in which voters are served by more than one of our newspapers, we will generally assign one office to take the lead in reporting on that race. This is done not only to save staff time, but to allow campaigns to streamline their efforts.



Endorsements & Editorial

Our newspapers do endorse candidates on our Opinion pages. Of course, these endorsements have no bearing on our efforts to impartially cover campaigns.

We strive to issue endorsements at least one issue prior to election day. This is done in an effort to give those who either agree or disagree with our endorsements an opportunity to voice their issues through a letter to the editor or a paid ad through our ad department.



Editor Contacts

Arlington Times

Editor: Steve Powell 1085 Cedar Ave. Marysville, WA 98270 Phone: 360.659.1300 Fax: 360.658.0350

Email: editor@arlingtontimes.com

Web: arlingtontimes.com

Auburn Reporter

Editor: Mark Klaas 19426 68th Ave S Kent, WA 98032 Phone: 253.833.0218 Fax: 253.833.0254

Email: editor@auburn-reporter.com

Web: auburn-reporter.com

Bellevue Reporter

Editor: Carrie Rodriguez 2700 Richards Road

Suite 201

Bellevue, WA 98005 Phone: 425.453.4233 Fax: 425.453.4193

Email: editor@bellevuereporter.com

Web: bellevuereporter.com

Bothell | Kenmore Reporter

Editor: Matt Phelps 11630 Slater Ave NE

Suite 8 & 9

Kirkland, WA 98034 Phone: 425.483.3732 Fax: 425.483.9702

Email: editor@bothell-reporter.com

Web: bothell-reporter.com

Black Diamond | Covington | Maple Valley Reporter

Editor: Dennis Box 27116 167th PL SE

Suite 114

Covington, WA 98042 Phone: 425.432.1209 Fax: 425.432.1888

Email: editor@covingtonreporter.com

Web: maplevalleyreporter.com

Courier-Herald

Editor: Dennis Box PO Box 157

1627 Cole St.

Enumclaw, WA 98022 Phone: 360.825.2555 Fax: 360.825.1092

Email: editor@courierherald.com

Web: courierherald.com



Editor Contacts

Federal Way Mirror

Editor: Jason Ludwig 31919 1st Ave S

Suite 101

Federal Way, WA 98003 Phone: 253.925.5565 Fax: 253.925.5750

Email: editor@federalwaymirror.com

Web: federalwaymirror.com

Issaquah / Sammamish Reporter

Editor: Carrie Rodriguez 2700 Richards Road

Suite 201

Bellevue, WA 98005 Phone: 425.453.4233 Fax: 425.453.4193

Email: editor@issaquahreporter.com

Kent Reporter

Editor: Mark Klaas 19426 68th Ave S

Suite A

Kent, WA 98032 Phone: 253.656.5654 Fax: 253.437.6016

Email: editor@kentreporter.com

Web: kentreporter.com

Kirkland Reporter

Editor: Matt Phelps 11630 Slater Ave NE

Suite 8 & 9

Kirkland, WA 98034 Phone: 425.822.9166 Fax: 425.822.0141

Email: editor@kirklandreporter.com

Web: kirklandreporter.com

Marysville Globe

Editor: Steve Powell 1085 Cedar Ave. Marysville, WA 98270 Phone: 360.659.1300 Fax: 360.658.0350

Email: editor@marysvilleglobe.com

Web: marysvilleglobe.com

Mercer Island Reporter

Editor: Carrie Rodriguez 3047 78th Ave SE

Suite 207

Mercer Island, WA 98040 Phone: 425.453.4233 Fax: 425.453.4193

Email: editor@mi-reporter.com

Web: mi-reporter.com



Editor Contacts

Redmond Reporter

Editor: Andy Nystrom 11630 Slater Ave NE

Suite 8 & 9

Kirkland, WA 98034 Phone: 425.296.3276 Fax: 425.867.0784

Email: editor@redmond-reporter.com

Web: redmond-reporter.com

Renton Reporter

Editor: Brian Beckley 19426 68th Ave S Kent, WA 98032 Phone: 425.336.4959 Fax: 425.255.3499

Email: editor@rentonreporter.com

Web: rentonreporter.com

Snoqualmie Valley Record

Editor: Carol Ladwig 8124 Falls Ave. SE. Snoqualmie, WA 98065 Phone: 425.654.4201 Fax: 425.888.2427

Email: editor@valleyrecord.com

Web: valleyrecord.com

Tukwila Reporter

Assistant Editor: Heidi Sanders

19426 68th Ave S

Suite A

Kent, WA 98032 Phone: 253.656.5652 Fax: 425.255.3499

Email: editor@tukwilareporter.com

Web: tukwilareporter.com





Campaign Press Release

Date Submitted:						
Please complete the following and return it to the news department.						
Name of Candidate	Race / Office					
Name of Campaign Chairperson						
Address	Email / Web Address					
Phone	Fax					
Upcoming Event	Date of Event					
Subject (who, what, when, why & how)						
Additional Items of Interest						
Submitted by	Daytime Phone					

Political Advertising Information



Advertising Services

Sound Publishing offers a full range of advertising services. We can help produce award-winning print campaigns or direct mail advertisements from initial concept to final printing. All design and consultation services are provided at no additional cost to advertisers.

Newspaper Advertising

Launch your print advertising campaign in a single zip code, town, or most of the Seattle market demographic area. With 16 newspapers from Arlington to Federal Way and circulation of over 358,000, we have you covered. You can tailor your media buy to reach voters in specific regions without paying for wasted circulation. We will design, typeset and produce your advertisements at no charge.

Advertising rates are based on the size and frequency of advertising space placed. Contracts are available for as short as six weeks and for size commitments as small as 50 column inches. Discounts from open (full rate) and contract rates are available for media placement involving multiple newspapers and/or editions.

Color adds impact to your advertising. Add spot color for \$225 or full color for as little as \$395 per ad.

Print & Direct Mail

We offer highly competitive printing rates for campaign brochures and direct mail pieces. We will design, typeset and produce your campaign literature and printed advertisements to meet your needs. Our targeted distribution to Seattle area households will stretch your campaign dollars since we charge only a fraction of postal delivery rates. Target your constituents in the entire county, a single town or just selected zip codes. The choice is yours. Ask your marketing representative for a quote on this special service.

Online Advertising

Advertising sizes consisting of medium rectangle, half-page, leaderboard, 3:1 rectangles, wallpaper, pull downs, and floating ads are all available on our newly re-designed and high traffic websites. Combine both your print and online campaigns to reach as many voters as possible while driving traffic directly to your website. We can produce most of these ads at no additional cost to you. Rich text and flash ads can be produced for a nominal fee. Ask your marketing representative for details.

And Everything Else

Need additional print and deliver pieces, high speed black & white or full color copies, design and layout? Not a problem, we can produce all of those. With a press plant that ranks as the 7th largest in WA state, there aren't many jobs we can't do. See your marketing representative with some ideas and we will get you prices that will be the lowest you will find.



Advertising Policy

Policy and procedures for all political advertising:

- 1. All ads must be paid for in advance on a cash-with-copy basis. Preferred placement is available for a surcharge on a first come, first served basis. Placement will be reserved in advance only if accompanied with prepayment. Payment for political advertisements on behalf of a committee must be collected in one payment for the full amount.
- 2. Regular or advance deadlines will be enforced. Late ads will not be accepted. Front page advertising and stick-on-notes are not available for political use.
- 3. A receipt must be issued at the time payment is received for our records and yours and for regulatory compliance.
- 4. All political ads will be billed at open rate unless an earned rate has been approved in advance. Earned rates will only apply if the advertiser places a single ad which puts them into an earned rate category, or if the candidate reserves and pays for space in advance which qualifies them for an earned rate. In the event that the space is not actually utilized, we will rebate from the open rate or rate actually earned, whichever is less. Regular advertisers do not qualify for their contract rate if they run political advertising.
- 5. The Public Disclosure Commission (PDC) requires that all newspaper ads relating to candidates and ballot issues identify the sponsor's name and mailing address. Sound Publishing also requires the name of the campaign treasurer or chairperson be included with a phone number or email address.
- 6. Please visit the Public Disclosure Commission website for rules on political advertising and campaign guidelines: www.pdc.wa.gov.
- 7. Ad cancellations must be made in person by the individual placing the ad. Phone cancellations will not be accepted.
- 8. Copy changes or additions can only be accepted within our deadlines and may be accepted only from the individual who originally placed the ad. Changes must be signed for.
- 9. The phrase "paid political advertising" should be included in all advertisements.



SOUND PUBLISHING INC

POLITICAL ADVERTISING



Sound Publishing is Washington state's largest newspaper network, connecting you with **over I million readers** across Western Washington each week.

Our award-winning community newspapers and dailies (including their respective websites) provide clients with a comprehensive marketing strategy that makes every target reachable. On top of that, we can also bundle programmatic impressions for \$12/m!

BROADSHEET PRINT RATES

SEATTLE WEEKLY RATES*

	I to 4x
1/8 page (4.83'' × 2.69'')	\$443.00
1/4 page (4.83'' × 5.54'')	\$814.00
½ page (9.83'' × 5.54'')	\$1,560.00
Full page (9.83'' × 11.25'')	\$2,838.00

^{*} All rates here are I- 4x. For more than 4x, call your sales representative.

DIGITAL IMPRESSIONS

Half page	300 × 600	\$16/m
1/8 page	300 × 250	\$14/m
Leaderboard	728 × 90	\$12/m

^{*} Based on availability. ** All sizes in pixels.

*SEE PAGE 3 to find which of our papers are broadsheet sized

PAPERS UNDER 15,000 BROADSHEET

	I Time Total	2 Time Total	6 Time Total	10 Time Total
1/8 page (4.83" × 5")	\$714.75	\$1,286.53	\$3,430.80	\$5,360.62
1/4 page (4.83'' × 10'')	\$1,009.50	\$1,817.10	\$4,845.60	\$7,571.25
½ page (9.68"×10")	\$1,599.00	\$2,878.20	\$7,675.20	\$11,992.50
Full page (9.68'' × 20'')	\$2,778.00	\$5,000.40	\$13,334.40	\$20,835.00

NOTE: Print rates include FULL COLOR. Flyer Board not included in prices.

PAPERS OVER 15,001 BROADSHEET

	I Time Total	2 Time Total	6 Time Total	10 Time Total
1/8 page (4.83'' × 5'')	\$774.06	\$1,393.31	\$3,715.49	\$5,805.45
1/4 page (4.83" × 10")	\$1,090.23	\$1,962.41	\$5,233.10	\$8,176.73
½ page (9.68" × 10")	\$1,730.52	\$3,114.94	\$8,306.50	\$12,978.90
Full page (9.68'' × 20'')	\$3,036.00	\$5,464.80	\$14,572.80	\$22,770.00

NOTE: Print rates include FULL COLOR. Flyer Board not included in prices.

SOUND PUBLISHING INC

POLITICAL ADVERTISING

TABLOID PRINT RATES

PAPERS OVER 15,001 CIRCULATION*

	I Time Total	2 Time Total	6 Time Total	10 Time Total
1/8 page (4.83" × 3")	\$368.60	\$645.65	\$1,703.85	\$2,700.00
1/4 page (4.83" × 6")	\$717.80	\$1,255.80	\$3,300.00	\$5,222.25
½ page (9.83'' × 6'')	\$1,417.85	\$2,476.00	\$6,493.75	\$10,266.65
Full page (9.83'' × 12.75'')	\$1,818.75	\$3,637.50	\$10,912.30	\$18,187.00

^{*}See page 3 to find which of our papers are tabloid sized

PAPERS UNDER 15,000 CIRCULATION*

	I Time Total	2 Time Total	6 Time Total	10 Time Total
1/8 page (4.83'' × 3'')	\$274.15	\$485.25	\$1,369.75	\$2,143.75
1/4 page (4.83'' × 6'')	\$530.50	\$935.00	\$2,632.75	\$4,109.75
½ page (9.83" × 6")	\$1,043.35	\$1,834.60	\$5,158.85	\$8,042.00
Full page (9.83'' × 12.75'')	\$1,336.70	\$2,673.35	\$8,020.00	\$13,366.75

^{*}See page 3 to find which of our papers are tabloid sized



Sound Publishing Publication	Congressional District #	Frequency	Issue	Format	Circulation	Pay Type
KITSAP COUNTY					75,847	
Bainbridge Island Review	6	once/week	Fri	tabloid 1	2,420	paid
Bremerton Patriot/Central Kitsap Reporter	6	once/week	Fri	tabloid 1	25,863	vol. paid
Kingston Community News	6	monthly	Last Fri	tabloid 1	9,115	free
Kitsap Weekly †	6	once/week	Fri	tabloid 1	58,004	Vol. paid
North Kitsap Herald	6	once/week	Fri	tabloid 1	11,987	vol. paid
Port Orchard Independent	6	once/week	Fri	tabloid 1	17,734	vol. paid
Kitsap Military Times	6	monthly	First Fri	tabloid 1	8,728	free
KING & PIERCE COUNTIES					353,882	
Auburn Reporter	8	once/week	Fri	tabloid 1	24,163	free
Bellevue Reporter	9	once/week	Fri	tabloid 1	35,162	free
Bothell/Kenmore Reporter	1	biweekly	1st & 3rd Fri	tabloid 1	20,738	free
Courier-Herald	8	once/week	Wed	tabloid 1	25,415	free
Covington/Maple Valley/Black Diamond Reporter	8	once/week	Fri	tabloid 1	24,201	free
Federal Way Mirror	9	once/week	Fri	tabloid 1	29,251	vol. paid
Issaquah/Sammamish Reporter	8	once/week	Fri	tabloid 1	24,322	free
Kent Reporter	8, 9	once/week	Fri	tabloid 1	24,801	free
Kirkland Reporter	1	once/week	Fri	tabloid 1	25,312	free
Mercer Island Reporter	9	once/week	Wed	tabloid 1	2,836	paid
Redmond Reporter	1	once/week	Fri	tabloid 1	22,677	free
Renton Reporter	9	once/week	Fri	tabloid 1	24,602	free
Seattle Weekly	7, 9	once/week	Wed	tabloid 4	44,971	free
Snoqualmie Valley Record	8	once/week	Wed	tabloid 1	11,772	
Tukwila Reporter	9		3rd Wed		10,475	vol. paid free
Vashon-Maury Island Beachcomber	9	monthly	Wed	tabloid 1		
	- /	once/week	vvea	tabloid 1	3,184	paid
ISLAND & SAN JUAN COUNTY	0)A/1	to la la fall d	27,928	or a field
Islands' Sounder	2	once/week	Wed	tabloid 1	1,791	paid
Islands' Weekly	2	once/week	Tue	tabloid 1	1,933	free
Journal of the San Juan Islands	2	once/week	Wed	tabloid 1	1,854	paid
South Whidbey Record **	2	twice/week	Wed/Sat	tabloid 1	3,191	paid
Whidbey Crosswind	2	monthly	Last Fri	tabloid 1	6,234	free
Whidbey Examiner	2	once/week	Thurs	tabloid 1	1,620	paid
Whidbey News-Times ***	2	twice/week	Wed/Sat	tabloid 1	4,528	paid
Whidbey Xtra (TMC)	2	once/week	Wed	tabloid 1	6,752	free
JEFFERSON & CLALLAM COUNTIES					31,710	
Forks Forum	6	once/week	Thurs	tabloid 3	4,540	vol. paid
Peninsula Daily News	6	daily	Mon-Thurs	broadsheet 2	11,387	paid
(Preprints inserted on Wed, Fri & Sun)		daily	Fri	broadsheet 2	12,810	paid
		daily	Sun	broadsheet 2	12,965	paid
Sequim Gazette	6	once/week	Wed	broadsheet 3	4,105	paid
SNOHOMISH COUNTY					93,176	
Arlington Times/ Marysville Globe	2	once/week	Sat	tabloid 1	20,708	vol. paid
The Daily Herald	1, 2	daily	Mon-Wed, Sat	broadsheet 2	35,835	paid
(Preprints inserted on Wed, Thu, Fri & Sun)		daily	Thurs	broadsheet 2	33,808	paid
		daily	Fri	broadsheet 2	36,099	paid
		daily	Sun	broadsheet 2	40,996	paid
The Herald Business Journal	1, 2	monthly	Last Wed	tabloid 5	11,284	paid
La Raza	2, 7	once/week	Fri	tabloid 6	20,188	free
WHATCOM COUNTY					2,927	
Bellingham Business Journal	2	monthly	First Mon	tabloid 1	2,927	vol. paid
OKANOGAN COUNTY					1,946	
Okanogan Valley Gazette-Tribune	4	once/week	Thu	broadsheet 1	1,946	paid
GRAYS HARBOR COUNTY					40,627	
The Daily World	6	daily	Tues & Wed	broadsheet	6,810	paid
(Preprints inserted on Tues, Thurs & Sat)	<u> </u>	daily	Thurs	broadsheet	6,791	paid
i ropinio moditod dir rado, mais a day		daily	Sat	broadsheet	7,040	paid
The Vidette	6	once/week	Thurs	broadsheet	3,127	paid
North Coast News	6	once/week	Thurs	broadsheet	2,013	paid
South Beach Bulletin	6	once/week	Thurs	broadsheet	5,520	vol. paid
COULT DEACH DUILEUR	U	OTICE/WEEK	THUIS	DIUAUSIIEEL	3,320	νοι. μαια

Broadsheet over 15,000 circ.

Tabloid over 15,000 circ.

Tabloid under 15,000 circ.

Broadsheet under 15,000 circ.

Islands' Sounder 4 CO 7 42 ൱ 35 ٥

DISTRICTS & SOUND PUBLISHING PAPERS WASHINGTON STATE CONGRESSIONAL

The Herald Business Journal Bothell/Kenmore Reporter Redmond Reporter Kirkland Reporter The Daily Herald

Vashon-Maury Island

Beachcomber

La Raza

Seattle Weekly

The Herald Business Journal Bellingham Business Journal South Whidbey Record Whidbey News-Times lournal of the San Juan Whidbey Crosswind Whidbey Examiner The Daily Herald Marysville Globe **Arlington Times** Whidbey Xtra Islands Weekly Islands La Raza

Snoqualmie Valley Record

Kent Reporter

Reporter

Covington/Maple Valley

Auburn Reporter

Courier-Herald

Issaquah/Sammamish

Reporter

Mercer Island Reporter

Renton Reporter

Seattle Weekly

Tukwila Reporter

Federal Way Mirror **Bellevue Reporter**

Kent Reporter

Gazette-Tribune Okanogan Valley

Kingston Community News Port Orchard Independent Bainbridge Island Review Central Kitsap Reporter Peninsula Daily News North Kitsap Herald South Beach Bulletin Kitsap Military Times North Coast News **Bremerton Patriot** The Daily World Sequim Gazette Kitsap Weekly Forks Forum The Vidette

CONGRESSIONAL

BY BLUE NO.S

INDICATED

DISTRICTS

SOUND PUBLISHING INC

POLITICAL ADVERTISING

PREPRINT FLYER RATES

Print

- Choose from 4 sizes of inserts
- Full color provides a greater impact with 70# gloss stock
- 5,000 piece minimum
- Call for a quote on custom sizes

Insert

- Inserted into as many as 43 papers throughout 9 Counties
- Phenomenal readership -
 - 1.9 readers per copy!
- Compare and save!

Deliver

- Take advantage of a print and hold option for multiple insertions
- Reach more than 637,000 households around the greater Puget Sound area
- Target your customers to the zip code

Description

Full Process Color, printed both sides 70# Coated Stock 133 Line Screen 4 sizes to choose from

Trimmed Image Area

5.5" x 8.5" = **5" x 8"** 8.5" x 11" = **8" x 10.5"** 11" x 17" = **10.5" x 16.5"** 10" x 10.5" = **9.5" x 10"** Add .25" bleed to trim sizes

Ad Copy Deadline

12 days prior (Mon - Fri) - 10 a.m.

We'll design it for you!

Have your copy to us 17 days prior if we're designing it for you.

8.5"x11"

Multiple drop options

Quantity	5,000+	10,000+	20,000+	30,000+	40,000+	50,000+	100,000+
Rate/m	\$116	\$94	\$66	\$64	\$62	\$54	\$48

8.5"x5.5"

Quantity	5,000+	10,000+	20,000+	40,000+	80,000+	100,000+
Rate/m	\$82	\$76	\$52	\$50	\$48	\$38

Quantity	5,000+	10,000+	20,000+	30,000+	40,000+	100,000+
Rate/m	\$252	\$152	\$132	\$112	\$102	\$92

10"x10.5"

Quantity	5,000+	10,000+	20,000+	30,000+	50,000+	100,000+
Rate/m	\$192	\$118	\$82	\$76	\$72	\$58