

Carol Greiling

reported via email (Wed, 3 Nov 2021 at 11:57 AM)

To:"PDC Support" <pdcc@pdcc.wa.gov>, "Carol Greiling" <carol.greiling@soundpublishing.com>

External Email

Hi Tabitha,

Is emailing you with our statement the correct way to respond to the complaint? Here it is. If I need to do anything further please let me know before the deadline.

Sound Publishing Response:

An advertising representative for the Mercer Island Reporter placed an ad on page 9 of the Mercer Island Reporter on Oct 27, 2021, on behalf of a customer. This piece was intended to be an opinion piece paid for by a private citizen, Seth Landau, whose phone number is 206-232-7316. Seth called me after the fact and is taking full responsibility for forgetting to include his name and phone number in the original ad. This can be confirmed by calling Seth at the above-listed number if necessary.

After we realized the error of excluding his signature on the opinion piece, we did post a correction on the home page of the [mi-reporter.com](https://www.mi-reporter.com) website the following day.

<https://www.mi-reporter.com/news/correction-oct-27-2021-political-ad-in-the-mi-reporter/>

Additionally, we included this same correction in our November 3, 2021 edition. This is a weekly paper so this is the next publication date after the initial placement in question. It is on page 2 and can be found here: <https://issuu.com/pnwmarketplace/docs/i20211103031506244>

As for not being able to speak with anyone, Steve Finley did speak to Rudi Alcott on Oct 27th. I have not received any messages from him personally after he spoke to Mr. Alcott. I confirmed with Mr. Alcott that he has not received any further calls from him either.

Thanks,

Carol Greiling

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