

# **EXHIBIT A**



Facebook Business Support

thank you

Amanda has joined you.



Hello Zach! This is Amanda with Facebook Ad Support. Thank you so much for waiting. The reference number for our chat session is 490580941526950. What can I do for you today?

Hi Amanda. Thanks for the information. I am in Seattle and need to set up a time this week to look at the political file



I definitely understand how that is important to your business and I am happy to help.

Thank you for understanding that is important to my business.



So I can better assist you may I please get more information on what you mean by "political file"?

Its just the file with all the political spending on the Seattle City Council races that everyone in WA keeps who books ads

I'm just setting up my time to look at the file



Type a message...





Facebook Business Support



Thank you for that information Zach. Let me take a look into this.

Thank you for the help!

No problem! Just to be clear, you are wanting to take a look at the file containing the amount spent on political ads on our platform by Seattle City Council candidates. Is that right?



Are we still connected Zach?

Not just candidates, but candidates and IEs, PACs, non-profits, or any other political ad targeted at Seattle voters for the 2019 cycle. Just need to look at everything that was spent. there is usually a place I have to physically go,

yes still connected

usually there is a place I have to physically go and sit with someone, but if a digital copy is available, I would be more than happy to take it in a PDF

I am glad we are still connected. While I am not aware of having to arrange a physical meeting with someone I do believe we may have what you are looking for. It sounds like the Ad Library and its Report section would be helpful to you. You can view the Ad Library here <https://www.facebook.com/ads/library/report/>



GIF



Type a message...





There are very few of us who compile this data as driving around to offices and news stations to look over ad data can get tedious to some. I've seen the ad libraries, but there is a file facebook keeps (WA requires all advertisers to keep one) that folks can check out right before the election. Most people never even know about it so the system isn't very efficient, but everyone keeps a file in WA



Thank you for that information Zach. I am not quite sure if we have access to such a file here but let me double check. Please allow me about 5 minutes to check my resources.

Thank you. Yes, I'm sure I will have to physically go somewhere here in Seattle. Appreciate the help!



Thanks so much for waiting Zach.

All good



I was not able to find any such file or mention of a file. The closest thing that we have is the Ad Library. For a physical file I would try checking with your local office on that.



GIF



Type a message...





OK. Will do. Can I get an address for that office?



I know that getting this information is important. I do wish I could provide further information on this but I have exhausted our resources on this matter.



Just to recap: you chatted in about a file showing the ad spend for political ads by various users. I did recommend our Ad Library for this and provided a link to the Ad Library. However, for a more detailed physical file this would be put together separately and locally. I did advise to reach out to your local offices that handle such matters for this file. With that being said, did you have further questions on this for me?

Thank you for understanding how important this information is. I will follow up at facebook hq here in Seattle as requested, but just in case anyone needs official notice on starting the clock, To recap:  
I am in the city of Seattle and my request was placed at 7:33am Pacific time on 10/16/19 with Amanda in chat 490580941526950. Facebook has confirmed receipt of the request at the same time on the same date and has directed me to the Seattle HQ office to inspect the political ad file.  
Thank you very much for the help. I appreciate the assistance. Have a great day unless I can help with anything further.



Type a message...



# **EXHIBIT B**

## CONFIDENTIAL SETTLEMENT AGREEMENT AND RELEASE

This Confidential Settlement Agreement and Release (“Agreement”) is made and entered into by and between Zachary Wurtz (“Mr. Wurtz”) and Facebook, Inc. (“Facebook”). These parties to this Agreement may be referred to individually as a “Party” and collectively as the “Parties.”

### RECITALS

1. Mr. Wurtz and Facebook are Parties to an action entitled *Wurtz v. Facebook, et al.*, presently pending in the Small Claims Department of the King County District Court, Washington, as Case No. 195-01974.

2. The Parties have conferred and mutually desire to resolve this case through the recitals and terms outlined in this Agreement.

### AGREEMENT

In consideration of the mutual promises and covenants set forth herein, Mr. Wurtz and Facebook hereby contract, covenant, and agree that the claims addressed in this Agreement are fully resolved, settled, compromised, extinguished and dismissed on the merits and with prejudice on the following terms and conditions:

**1. Execution Date.** As used in this Agreement, the “Execution Date” will refer to the date that this Agreement has been executed by the Parties shown on the signature lines at the end of this Agreement.

**2. Dismissal of Litigation Against Facebook.** Mr. Wurtz will officially close Case No. 195-01974 by submitting notice to the Small Claims Department of the King County District Court, Washington, that this matter is to be closed with prejudice, by June 1, 2020. Facebook will not be subject to any further action by Mr. Wurtz with regard to this case, the facts underlying it, or the Released Claims.

**3. Settlement Amount.** In consideration of the release of Released Claims set forth below and the terms and conditions of this Agreement, Facebook will pay or cause to be paid to Mr. Wurtz a total of \$3,000 within forty-five calendar days after the Execution Date of this Agreement. All Parties agree and acknowledge that payment of the sum specified in this Agreement is accepted as a full and complete compromise and settlement of the Released Claims; that neither payment of the sum by Facebook, nor the negotiations for the settlement (including all statements, omissions, or communications) by it, and its attorneys or representatives, will be considered admissions by it; and that no past or present wrongdoing on the part of Facebook will be implied by such payment or negotiation.

#### **4. No Further Contest/General Release of Claims.**

**4.1 “Facebook Releasees.”** As used in this Agreement, the term “Facebook Releasees” will include Facebook, and its respective parents, subsidiaries, affiliated entities, predecessors, successors, and assigns and each of their present, former, and future officers, directors, employees, agents, any third party payment processors, independent contractors, attorneys, and legal representatives.

**4.2 “Released Claims.”** As used in this Agreement, the term “Released Claims” will include all claims released, which are as follows: upon Execution of this Agreement, Mr. Wurtz, for himself and his assigns and heirs, whether acting in an individual, class, direct, derivative, legal, equitable, or any other capacity, will be deemed to have, and by operation of the execution of this Agreement, will have, fully and finally waived any and all claims or complaints that have been or could have been asserted by Mr. Wurtz prior to the execution of this Agreement related to Washington political advertisements, except for the rights and obligations created in writing by this Agreement. Going forward, Mr. Wurtz agrees to make requests for information regarding Washington political advertisements by sending an email to a specific email address to be provided by Facebook’s counsel. Mr. Wurtz waives any future claim based on a request for information regarding Washington political advertisements that is not made using this method.

**4.3 Effect of Execution.** Upon Execution of this Agreement, the Facebook Releasees and Mr. Wurtz will be deemed to have, and by operation of the Execution (as defined below) will have fully, finally, and forever released, relinquished, settled, extinguished, dismissed with prejudice and discharged all claims, sanctions, actions, liabilities, or damages arising out of, relating to or in connection with Washington political advertisements purchased on or before the Execution Date of this Agreement, including the Released Claims, as well as the institution, prosecution, assertion, settlement or resolution of the action or the Released Claims, except that Facebook Releasees and Mr. Wurtz will each retain the right to enforce the terms of this Agreement.

**4.4 Mutual Non-Disparagement.** The Parties shall not make any public negative, derogatory, or disparaging statements or communications, whether oral, electronic, or written, about the other Party related to Washington political advertisements.

#### **5. General Provisions.**

**5.1 Scope of Agreement.** No other promises, representations, or agreements of any nature have been made or entered into by the Parties. The Parties acknowledge that this Agreement constitutes a single and entire agreement that is not severable or divisible, except that if any provisions herein are found to be legally insufficient or unenforceable, the remaining provisions will continue in full force and effect.

**5.2 Complete Agreement.** This Settlement Agreement represents the complete understanding, representations and agreement of the Parties with respect to the



subject matter hereof, supersedes all previous understandings, representations or agreements, written or oral, concerning the subject matter hereof, and may not be modified except by a writing signed by the party against whom the modification is sought to be enforced.

**5.3 Confidentiality.** The Parties will hold confidential and not disclose to third parties the terms of this Agreement, except for the notice of dismissal filed with the court, unless required to make disclosure by an order or subpoena of a court or government agency of competent jurisdiction or, in the opinion of a party's counsel, by applicable law. In the event that a party believes that disclosure is required by a court order or a subpoena or otherwise as a matter of law, the party required to make the disclosure will first permit the other party to review any applicable order or subpoena, and the proposed disclosure, and to seek a limiting or protective order as appropriate.

**5.4 No Admission of Liability.** The Parties agree that no term of this Agreement, or any aspect of its negotiation or performance, will be deemed an admission of liability by any Party, such liability being expressly denied.

**5.5 Interpretation.** This Agreement will be deemed to have been mutually prepared by the Parties and will not be construed against any of them by reason of authorship. Section and/or paragraph titles have been inserted for convenience only and will not be used in determining the terms of this Agreement. The terms and provisions of this Agreement are intended solely for the benefit of the Parties, Facebook Releasees, and their respective successors, heirs and assigns, and are not intended to confer third-party beneficiary rights or remedies upon any other person or entity.

**5.6 Voluntary Participation.** Each Party represents and warrants to the other Party that it has the respective power and authority, and is duly authorized to execute, deliver and perform their obligations under this Agreement. Each Party expressly affirms and represents that he or it is entering into this Agreement voluntarily, without threats or coercion of any kind, and will not claim or argue that the terms and conditions of the Agreement are unenforceable, invalid, or otherwise inconsistent with any applicable state or federal law, or that he or it was forced to enter into this Agreement.

**5.7 Counterparts.** This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Signatures by facsimile or other electronic imaging shall be deemed to constitute original signatures. This Agreement will become effective when the actual, telecopied, or electronically mailed counterparts have been signed by each of the Parties and delivered to the other Parties.

**5.8 Binding Effect.** Unless otherwise provided, this Agreement and the terms, obligations, and rights in it will be binding upon and inure to the benefit of the Parties and their respective parent companies, subsidiaries, affiliates, successors, predecessors, heirs, and assigns.

**5.9 Governing Law.** This Agreement will be deemed to have been executed and delivered in the State of Washington, and will be construed and enforced in accordance with, and governed by, the laws of the State of Washington without regard to the conflict of law rules of the State of Washington.

**5.10 Delays.** If either Party is delayed in the performance of its obligations under this Agreement due to force majeure, then performance of those obligations will be excused for the period of the delay.

In witness whereof, the Parties have caused this Settlement Agreement to be executed on this \_\_\_\_ day of April, 2020.

**Zachary Wurtz**

**Facebook, Inc.**

By: \_\_\_\_\_

By: \_\_\_\_\_

# **EXHIBIT C**



Zach Wurtz &lt;zach.wurtz@gmail.com&gt;

---

## Upcoming Trial and Motion to Dismiss

---

**Cutler, Joseph P. (Perkins Coie)** <JCutler@perkinscoie.com>

Tue, Jul 28, 2020 at 12:21 PM

To: Zach Wurtz &lt;zach.wurtz@gmail.com&gt;

Cc: "Roberts, Tyler S. (Perkins Coie)" &lt;TRoberts@perkinscoie.com&gt;, "Shields, Elizabeth (Perkins Coie)" &lt;EShields@perkinscoie.com&gt;

Hi Zach,

We are reaching out about next steps in the litigation. Mr. Rosenberg told us that he represented you for settlement purposes only, and not for purposes of the litigation. He told us to reach out to you directly if we wanted to discuss the litigation. Please let us know if that is inaccurate. If you are represented for purposes of the litigation, please let us know who your lawyer is, and we will reach out to them instead.

Although we believe the Court is likely to dismiss the case, Facebook remains willing to resolve this matter before trial. As a show of good faith, we have worked with Facebook to track down the data that appears to be the subject of your lawsuit, and we have attached it here. We will send you the password in a separate message. Several weeks ago, we sent Mr. Rosenberg a link ([here](#)) to Facebook's webpage explaining how to request data related to Washington Political Ads. Facebook tells us that you have not requested any data using that method yet. If you want data related to Washington Political Ads going forward, you can get it by emailing [WashingtonPoliticalAds@fb.com](mailto:WashingtonPoliticalAds@fb.com) and providing Facebook with information about the ad for which you would like to request data.

Since Facebook has provided you with the data you requested, and has provided a way to obtain similar data going forward, please let us know if you still intend to proceed with your lawsuit against Facebook. If you plan to move forward with the litigation, Facebook plans to move to dismiss your case because the statute you sued under does not allow private parties to recover damages based on alleged violations of the state's campaign finance laws. We also think it is unlikely the Court would allow you to bring successive claims against Facebook based on each ad, but even if it did, we think the Court would be likely to dismiss those claims for the reasons stated in our motion to dismiss -- a draft of which we have attached. Also, you should be aware that the law you cited applies only to state and local elections, not federal elections, so many of the ads you identified in your discovery are not covered.

We intend to file our motion to dismiss on Friday, July 31, 2020. If you are planning on proceeding with the litigation and would like to discuss settlement before then, please let us know or please have Mr. Rosenberg contact us if he still represents you. If not, we will file the motion.

Best,

Joe

**Joseph Cutler | Perkins Coie LLP****PARTNER**

1201 Third Avenue Suite 4900

Seattle, WA 98101-3099

D. +1.206.359.6104

F. +1.206.359.7104

E. [JCutler@perkinscoie.com](mailto:JCutler@perkinscoie.com)

---

NOTICE: This communication may contain privileged or other confidential information. If you have received it in error, please advise the sender by reply email and immediately delete the message and any attachments without copying or disclosing the contents. Thank you.

---

## 2 attachments



**2020.07.28 Wurtz-Facebook Motion to Dismiss.pdf**  
22K



**2020.07.28 Seattle - We Deserve Better.zip**  
18372K

**Service** Facebook  
**Target** 691043351093112  
**Account Identifier** <https://www.facebook.com/WeDeserveBetterSEA>  
**Account Type** PaymentAccount  
**Generated** 2020-07-21 16:15:58 UTC  
**Date Range** 2019-01-01 00:00:00 UTC to 2020-01-01 23:59:59 UTC  
**Creator** Courtney G (506140132)  
**Registered** greencl@wofford.edu  
**Email** clgsoccer@aol.com  
**Addresses** courtney.g.12@facebook.com

**Ads Payment History****Transaction Id**

Not Responsive

**Billing Start Time**  
**Billing End Time**  
**Date Billed**  
**Payment Status**  
**Payment Method**  
**Campaigns**

**Transaction Id**  
**Billing Start Time**  
**Billing End Time**  
**Date Billed**  
**Payment Status**  
**Payment Method**  
**Campaigns**

**Transaction Id**  
**Billing Start Time**  
**Billing End Time**  
**Date Billed**  
**Payment Status**  
**Payment Method**  
**Campaigns**

**Transaction Id**  
**Billing Start Time**  
**Billing End Time**

**Date Billed**

Not Responsive

**Payment  
Status  
Payment  
Method  
Campaigns****Transaction Id  
Billing Start  
Time  
Billing End  
Time  
Date Billed  
Payment  
Status  
Payment  
Method  
Campaigns****Transaction Id  
Billing Start  
Time  
Billing End  
Time  
Date Billed  
Payment  
Status  
Payment  
Method  
Campaigns****Transaction Id  
Billing Start  
Time  
Billing End  
Time**

**Date Billed**

Not Responsive

**Payment  
Status  
Payment  
Method  
Campaigns****Transaction Id  
Billing Start  
Time  
Billing End  
Time  
Date Billed  
Payment  
Status  
Payment  
Method  
Campaigns****Transaction Id  
Billing Start  
Time  
Billing End  
Time  
Date Billed  
Payment  
Status  
Payment  
Method  
Campaigns****Transaction Id  
Billing Start**



<b>Time</b>	Not Responsive
<b>Billing End</b>	
<b>Time</b>	
<b>Date Billed</b>	
<b>Payment</b>	
<b>Status</b>	
<b>Payment</b>	
<b>Method</b>	
<b>Campaigns</b>	
<b>Transaction Id</b>	
<b>Billing Start</b>	Not Responsive
<b>Time</b>	
<b>Billing End</b>	
<b>Time</b>	
<b>Date Billed</b>	
<b>Payment</b>	
<b>Status</b>	
<b>Payment</b>	
<b>Method</b>	
<b>Campaigns</b>	
<b>Transaction Id</b>	Not Responsive
<b>Billing Start</b>	
<b>Time</b>	
<b>Billing End</b>	
<b>Time</b>	
<b>Date Billed</b>	
<b>Payment</b>	
<b>Status</b>	
<b>Payment</b>	
<b>Method</b>	
<b>Campaigns</b>	

<b>Transaction Id</b>	Not Responsive
<b>Billing Start Time</b>	
<b>Billing End Time</b>	
<b>Date Billed</b>	
<b>Payment Status</b>	
<b>Payment Method</b>	
<b>Campaigns</b>	
<b>Transaction Id</b>	
<b>Billing Start Time</b>	
<b>Billing End Time</b>	
<b>Date Billed</b>	
<b>Payment Status</b>	
<b>Payment Method</b>	
<b>Campaigns</b>	
<b>Transaction Id</b>	2544185849027847-5040041
<b>Billing Start Time</b>	2019-07-16 04:00:00 UTC
<b>Billing End Time</b>	2019-08-01 03:59:59 UTC
<b>Date Billed</b>	2019-12-01 18:06:29 UTC
<b>Payment Status</b>	Paid
<b>Payment Method</b>	Credit Card
<b>Campaigns</b>	23843525173040270 23843516073320270 23843523451590270 23843511886870270 23843509948070270 23843494703860270 23843525182910270
<b>Transaction Id</b>	2353507358095703-4608020
<b>Billing Start Time</b>	2019-07-16 04:00:00 UTC
<b>Billing End Time</b>	2019-08-01 03:59:59 UTC
<b>Date Billed</b>	2019-08-01 10:11:54 UTC
<b>Payment Status</b>	Failed

**Payment Method** Credit Card  
**Campaigns** 23843525173040270  
23843516073320270  
23843523451590270  
23843511886870270  
23843509948070270  
23843494703860270  
23843525182910270

**Transaction Id** 2276991632413939-4601204  
**Billing Start Time** 2019-07-16 04:00:00 UTC  
**Billing End Time** 2019-07-31 03:59:59 UTC  
**Date Billed** 2019-07-31 10:11:04 UTC  
**Payment Status** Failed  
**Payment Method** Credit Card  
**Campaigns** 23843494703860270  
23843509948070270  
23843511886870270  
23843516073320270  
23843523451590270  
23843525173040270

**Transaction Id** 2223307971115639-4495052  
**Billing Start Time** 2019-06-18 04:00:00 UTC  
**Billing End Time** 2019-06-27 03:59:59 UTC  
**Date Billed** 2019-06-30 10:20:49 UTC  
**Payment Status** Paid  
**Payment Method** Credit Card  
**Campaigns** 23843431048430270  
23843431044880270  
23843431042120270  
23843431051860270  
23843441333850270  
23843441332320270

**Transaction Id** 2339027369543695-4403968  
**Billing Start Time** 2019-04-29 04:00:00 UTC  
**Billing End Time** 2019-05-28 03:59:59 UTC  
**Date Billed** 2019-05-31 21:32:25 UTC  
**Payment Status** Paid  
**Payment Method** Credit Card  
**Campaigns** 23843309481800270  
23843358244860270  
23843361184050270

**Transaction Id** 2120569771389460-4299943  
**Billing Start Time** 2019-03-31 04:00:00 UTC  
**Billing End Time** 2019-04-30 03:59:59 UTC  
**Date Billed** 2019-04-30 10:49:11 UTC  
**Payment Status** Paid  
**Payment Method** Credit Card  
**Campaigns** 23843245397980270  
23843307310900270  
23843309481800270

**Transaction Id** 2146933708753067-4208493  
**Billing Start Time** 2019-03-05 05:00:00 UTC  
**Billing End Time** 2019-03-31 03:59:59 UTC  
**Date Billed** 2019-03-31 10:11:15 UTC  
**Payment Status** Paid  
**Payment Method** Credit Card  
**Campaigns** 23843221863590270  
23843245397980270

**Service** Facebook  
**Target** 528825763576  
**Account Identifier** <https://www.facebook.com/WeDeserveBetterSEA>  
**Account Type** PaymentAccount  
**Generated** 2020-07-21 16:15:24 UTC  
**Date Range** 2019-01-01 00:00:00 UTC to 2020-01-01 23:59:59 UTC  
**Creator** Jess Honcoop (180500552)  
**Registered** jesshon21@yahoo.com  
**Email** jess.honcoop@mytwu.ca  
**Addresses** jess.honcoop@facebook.com

**Ads Payment History** **Transaction Id** 2508646275918674-5117997

**Billing Start Time** 2019-10-29 07:00:00 UTC

**Billing End Time** 2019-11-05 07:59:59 UTC

**Date Billed** 2019-11-30 16:19:07 UTC

**Payment Status** Paid

**Payment Method** Credit Card

**Campaigns** 6144880230938  
6145280625938  
6144880158338  
6145445031138  
6145413050538  
6145899243538

**Transaction Id** 2472496259533677-5002831

**Billing Start Time** 2019-10-22 07:00:00 UTC

**Billing End Time** 2019-10-30 06:59:59 UTC

**Date Billed** 2019-10-31 12:44:16 UTC

**Payment Status** Paid

**Payment Method** Credit Card

**Campaigns** 6143817611538  
6143817254738  
6143816869938  
6144687684538  
6144657130138  
6144880158338  
6144880230938  
6145280625938

**Transaction Id** 2450179618432008-4973106

**Billing Start Time** 2019-09-30 07:00:00 UTC

**Billing End Time** 2019-10-23 00:34:23 UTC

**Date Billed** 2019-10-23 00:34:24 UTC

**Payment Status** Paid

**Status**

<b>Payment Method</b>	Credit Card
<b>Campaigns</b>	6140880815738 6141563740538 6141857341138 6143199077338 6143348871538 6143525465538 6143525746538 6143525996738 6143816869938 6143817254738 6143817611538
<b>Transaction Id</b>	2410538095729488-4896938
<b>Billing Start Time</b>	2019-09-12 07:00:00 UTC
<b>Billing End Time</b>	2019-09-30 06:59:59 UTC
<b>Date Billed</b>	2019-09-30 15:59:10 UTC
<b>Payment Status</b>	Paid
<b>Payment Method</b>	Credit Card
<b>Campaigns</b>	6139451824338 6140617964338 6140763391138 6140707960538 6140880815738
<b>Transaction Id</b>	2332378493545452-4795106
<b>Billing Start Time</b>	2019-08-16 07:00:00 UTC
<b>Billing End Time</b>	2019-08-27 06:59:59 UTC
<b>Date Billed</b>	2019-08-31 13:19:54 UTC
<b>Payment Status</b>	Paid
<b>Payment Method</b>	Credit Card
<b>Campaigns</b>	6136988584538
<b>Transaction Id</b>	2331273263655970-4750537
<b>Billing Start Time</b>	2019-08-16 07:00:00 UTC
<b>Billing End Time</b>	2019-08-17 06:59:59 UTC
<b>Date Billed</b>	2019-08-17 15:32:10 UTC
<b>Payment Status</b>	Paid
<b>Payment Method</b>	Facebook Coupon
<b>Campaigns</b>	6136988584538
<b>Transaction Id</b>	Not Responsive
<b>Billing Start Time</b>	
<b>Billing End</b>	

<b>Time</b>	Not Responsive
<b>Date Billed</b>	
<b>Payment</b>	
<b>Status</b>	
<b>Payment</b>	
<b>Method</b>	
<b>Campaigns</b>	
<b>Transaction Id</b>	
<b>Billing Start</b>	
<b>Time</b>	
<b>Billing End</b>	
<b>Time</b>	
<b>Date Billed</b>	
<b>Payment</b>	
<b>Status</b>	
<b>Payment</b>	
<b>Method</b>	
<b>Campaigns</b>	
<b>Transaction Id</b>	
<b>Billing Start</b>	
<b>Time</b>	
<b>Billing End</b>	
<b>Time</b>	
<b>Date Billed</b>	
<b>Payment</b>	
<b>Status</b>	
<b>Payment</b>	
<b>Method</b>	
<b>Campaigns</b>	
<b>Transaction Id</b>	
<b>Billing Start</b>	
<b>Time</b>	
<b>Billing End</b>	
<b>Time</b>	
<b>Date Billed</b>	
<b>Payment</b>	
<b>Status</b>	
<b>Payment</b>	
<b>Method</b>	
<b>Campaigns</b>	

**Service** Facebook  
**Target** 1652562908172918  
**Account Identifier** WeDeserveBetterSEA  
**Account Type** Page  
**Generated** 2020-07-21 16:11:36 UTC  
**Date Range** 2019-01-01 00:00:00 UTC to 2020-01-01 23:59:59 UTC  
**Ad Groups**  
    **Id** 6145546951738  
    **Start Date** 2019-10-30 15:47:30 UTC  
    **End Date** 2019-11-04 15:47:30 UTC  
    **Campaign Id** 6145546950138  
    **Total Reach** 0  
    **Payment Account Name** 11967865  
    **Account**  
        **Account Id** 528825763576  
  
    **Age/Gender**  
    **Reach Percent**  
    **Region Reach**  
    **Percent**  
    **Version**  
        **Id** 6145546963538  
        **Start Date** 2019-10-30 15:47:30 UTC  
        **End Date** 2019-11-04 15:47:30 UTC  
        **Impressions** 0  
        **Landing Uri** <https://www.seattletimes.com/opinion/cutting-seattles-navigation-team-budget-would-be-a-disaster-for-homeless/>  
    **Ads Targeting** Location - Living In: WA State  
    Age: 25 - 65+  
    **Text** "Why are council members so focused on cutting funding and adding obstacles to what we know works?... Join us in telling the City Council: Don't take us backward on homelessness."  
  
    <https://www.seattletimes.com/opinion/cutting-seattles-navigation-team-budget-would-be-a-disaster-for-homeless/>  
    **Spend** 0.00





**Version** **Photo ID** 11967865:f6a73f1ce4f0a9c1263363c80f600fde  
**Id** 6145748455938  
**Start Date** 2019-10-30 15:47:30 UTC  
**End Date** 2019-11-04 15:47:30 UTC  
**Impressions** 0  
**Landing Uri** <https://www.seattletimes.com/opinion/cutting-seattles-navigation-team-budget-would-be-a-disaster-for-homeless/>  
**Ads Targeting** Location - Living In: [REDACTED] WA State  
Age: 25 - 65+  
**Text** "Why are council members so focused on cutting funding and adding obstacles to what we know works?... Join us in telling the City Council: Don't take us backward on homelessness."  
<https://www.seattletimes.com/opinion/cutting-seattles-navigation-team-budget-would-be-a-disaster-for-homeless/>  
**Spend** 0.00



**Photo ID** 11967865:f6a73f1ce4f0a9c1263363c80f600fde

**Id** 6146256791138  
**Start Date** 2019-11-04 17:11:21 UTC  
**End Date** 2019-11-06 17:11:17 UTC  
**Campaign Id** 6146256788538  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6146256802138  
**Start Date** 2019-11-04 17:11:21 UTC  
**End Date** 2019-11-06 17:11:17 UTC  
**Impressions** 0  
**Landing Uri** <https://www.seattletimes.com/opinion/dont-be-fooled-by-clash-of-titans-spin-in-seattle-council-races/>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** 'Don't be fooled by clash-of-titans spin in Seattle council races'  
-Seattle Times op-ed

This election is about changing the status quo. We can't change if you don't vote!

<https://www.seattletimes.com/opinion/dont-be-fooled-by-clash-of-titans-spin-in-seattle-council-races/>

**Spend** 0.00



**Photo ID** 11967865:6e0fa16fde5963e8b3da7c6dcaa852a6

**Id** 6145280627538  
**Start Date** 2019-10-28 19:21:07 UTC  
**End Date** 2019-11-02 19:21:04 UTC  
**Campaign Id** 6145280625938  
**Total Reach** 2938  
**Payment Account Name** 11967865  
**Account**

**Account Id** 528825763576

**Age/Gender** 25-34 female 2%  
**Reach Percent** 25-34 male 7%  
25-34 unknown 1%  
35-44 female 3%  
35-44 male 9%  
35-44 unknown 0%  
45-54 female 6%  
45-54 male 12%  
45-54 unknown 1%  
55-64 female 10%  
55-64 male 15%  
55-64 unknown 0%  
65+ female 18%  
65+ male 16%

65+ unknown 1%  
**Region Reach** Washington 100%  
**Percent**  
**Version** **Id** 6145280639338  
**Start Date** 2019-10-28 19:21:07 UTC  
**End Date** 2019-11-02 19:21:04 UTC  
**Impressions** 4867  
**Landing Uri** <https://www.kuow.org/stories/an-apple-that-s-out-of-this-world>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** Seattle Metro Chamber CEO Marilyn Strickland on City Council candidates: "We are looking for folks who are willing to have a conversation with us. We have heard what Seattle voters have said about wanting folks who focus on basic government and the essentials in their neighborhoods."  
  
<https://www.kuow.org/stories/an-apple-that-s-out-of-this-world>  
**Spend** 100.00





**Photo ID** 11967865:79e52f64ef93af01536d40e2bc757658

**Id** 6143525749138

**Start Date** 2019-10-16 21:33:01 UTC

**End Date** 2019-10-21 21:32:57 UTC

**Campaign Id** 6143525746538

**Total Reach**

3191

**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 4%  
**Reach Percent** 25-34 male 21%  
 25-34 unknown 1%  
 35-44 female 4%  
 35-44 male 21%  
 35-44 unknown 1%  
 45-54 female 3%  
 45-54 male 18%  
 45-54 unknown 0%  
 55-64 female 4%  
 55-64 male 11%  
 55-64 unknown 0%  
 65+ female 4%  
 65+ male 8%  
 65+ unknown 0%  
**Region Reach** Washington 100%

**Percent**  
**Version**

**Id** 6143525746338

**Start Date** 2019-10-16 21:33:01 UTC

**End Date** 2019-10-21 21:32:57 UTC

**Impressions** 3853

**Landing Uri** <https://www.seattletimes.com/opinion/editorials/more-solutions-less-excuses-to-control-seattle-crime/>

**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** "Other elected officials should be demanding improvement, and voters must choose carefully, to avoid more of the same, in November."

Do you want more of the same out of City Council?

<https://www.seattletimes.com/opinion/editorials/more-solutions-less-excuses-to-control-seattle-crime/>

**Spend** 44.89



**Photo ID** 11967865:923f61fbb8a48d3f49ff4a5163c90a76

**Id** 6144688344138  
**Start Date** 2019-10-24 18:03:34 UTC  
**End Date** 2019-10-29 18:03:29 UTC  
**Campaign Id** 6144688342138  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6144688364138  
**Start Date** 2019-10-24 18:03:34 UTC  
**End Date** 2019-10-29 18:03:29 UTC  
**Impressions** 0  
**Landing Uri** <https://www.seattletimes.com/opinion/editorials/a-cheat-sheet-for-the-nov-5-general-election-the-seattle-times-editorial-boards-endorsements/#seattlecitycouncil>  
**Ads Targeting** Location - Living In: United States  
 Age: 18 - 65+  
**Text** Which candidates will bring change to the Seattle City Council?

Read the Seattle Times endorsements here: <https://www.seattletimes.com/opinion/editorials/a-cheat-sheet-for-the-nov-5-general-election-the-seattle-times-editorial-boards-endorsements/#seattlecitycouncil>



on-the-seattle-times-editorial-boards-endorsements/#seattlecitycouncil

**Spend** 0.00



**Photo ID** 11967865:9d394581e67c323072a93a2d80d4a183

**Id** 6145445032938  
**Start Date** 2019-10-29 23:54:01 UTC  
**End Date** 2019-11-03 23:53:55 UTC  
**Campaign Id** 6145445031138  
**Total Reach** 13996  
**Payment Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 3%  
**Reach Percent** 25-34 male 27%  
25-34 unknown 1%  
35-44 female 3%  
35-44 male 24%  
35-44 unknown 0%  
45-54 female 4%  
45-54 male 17%  
45-54 unknown 1%  
55-64 female 3%  
55-64 male 9%  
55-64 unknown 0%  
65+ female 2%  
65+ male 6%



65+ unknown 0%  
**Region Reach** Washington 100%  
**Percent**  
**Version** **Id** 6145445050538  
**Start Date** 2019-10-29 23:54:01 UTC  
**End Date** 2019-11-03 23:53:55 UTC  
**Impressions** 18396  
**Landing Uri** <https://www.wsj.com/articles/amazons-seattle-tax-revolt-11572209235>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** "Seattle is a very progressive city," said the PAC's executive director, Markham McIntyre, but voters have a choice between left-leaning "candidates who see an opportunity to work with businesses large and small" and those "who would prefer to demonize the business community."  
<https://www.wsj.com/articles/amazons-seattle-tax-revolt-11572209235>  
**Spend** 250.00



**Photo ID** 11967865:13ebbcdefb734e1f1ab6dd127b992472

**Id** 6145899245338  
**Start Date** 2019-11-01 21:03:07 UTC  
**End Date** 2019-11-05 21:03:03 UTC  
**Campaign Id** 6145899243538  
**Total Reach** 5606  
**Payment Account** **Account Name** 11967865  
**Account Id** 528825763576  
**Age/Gender** 25-34 female 1%  
**Reach Percent** 25-34 male 14%  
25-34 unknown 1%

	35-44 female 2%
	35-44 male 16%
	35-44 unknown 0%
	45-54 female 3%
	45-54 male 20%
	45-54 unknown 0%
	55-64 female 6%
	55-64 male 16%
	55-64 unknown 0%
	65+ female 8%
	65+ male 12%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent</b>	
<b>Version</b>	
	<b>Id</b> 6145899259138
	<b>Start Date</b> 2019-11-01 21:03:07 UTC
	<b>End Date</b> 2019-11-05 21:03:03 UTC
	<b>Impressions</b> 7496
	<b>Landing Uri</b> <a href="https://www.seattletimes.com/opinion/dont-be-fooled-by-clash-of-titans-spin-in-seattle-council-races/">https://www.seattletimes.com/opinion/dont-be-fooled-by-clash-of-titans-spin-in-seattle-council-races/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
	<b>Text</b> "As Seattle's City Council election gets closer, defenders of the status quo want you to believe that this election is a battle between conservatives and liberals, corporatists versus the people, business versus labor."
	Don't be fooled by the spin.
	<a href="https://www.seattletimes.com/opinion/dont-be-fooled-by-clash-of-titans-spin-in-seattle-council-races/">https://www.seattletimes.com/opinion/dont-be-fooled-by-clash-of-titans-spin-in-seattle-council-races/</a>
<b>Spend</b>	124.20



**Photo ID** 11967865:6e0fa16fde5963e8b3da7c6dcaa852a6

**Id** 6143525999738  
**Start Date** 2019-10-16 21:35:47 UTC  
**End Date** 2019-10-21 21:35:41 UTC  
**Campaign Id** 6143525996738  
**Total Reach** 2312  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 4%  
**Reach Percent** 25-34 male 13%  
25-34 unknown 1%  
35-44 female 5%  
35-44 male 15%  
35-44 unknown 1%  
45-54 female 6%  
45-54 male 17%  
45-54 unknown 0%  
55-64 female 6%  
55-64 male 14%  
55-64 unknown 0%  
65+ female 8%  
65+ male 10%  
65+ unknown 1%  
**Region Reach** Washington 100%  
**Percent**

**Version**

**Id** 6143525995338  
**Start Date** 2019-10-16 21:35:47 UTC  
**End Date** 2019-10-21 21:35:41 UTC  
**Impressions** 2988  
**Landing Uri** <https://www.seattletimes.com/opinion/we-can-tackle-seattles-growing-pains-together/>  
**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** "With seven seats up, four of which have no incumbent, we have a chance to elect a council that brings people together to focus on solutions rather than dividing them." - Monty Anderson, Seattle Building & Construction Trades Council

<https://www.seattletimes.com/opinion/we-can-tackle-seattles-growing-pains-together/>

**Spend** 50.00



**Photo ID** 11967865:8d53377d42bc5294e29c6b2ebd34230d

**Id** 6145748285738  
**Start Date** 2019-10-31 20:48:59 UTC  
**End Date** 2019-11-05 20:48:54 UTC  
**Campaign Id** 6145748283938



**Total Reach**

0

**Payment Account** **Account Name** 11967865**Account Id** 528825763576**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version****Id** 6145748301338**Start Date** 2019-10-31 20:48:59 UTC**End Date** 2019-11-05 20:48:54 UTC**Impressions** 0**Landing Uri** <https://www.seattletimes.com/opinion/editorials/seattle-voters-do-you-want-solutions-or-more-ideology/>**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+**Text** "This is not a choice between conservatives and liberals. None are conservative — all are progressive, left-leaning Democrats. The difference is that some will continue the status quo while others will bring change, new ideas and solutions." Seattle Times Editorial Board<https://www.seattletimes.com/opinion/editorials/seattle-voters-do-you-want-solutions-or-more-ideology/>**Spend** 0.00

**Photo ID**

11967865:1d5c370559eb2721f87fb8b682a4f361

**Id** 6143817257738  
**Start Date** 2019-10-18 16:07:25 UTC  
**End Date** 2019-10-23 16:07:20 UTC  
**Campaign Id** 6143817254738  
**Total Reach** 3974  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 3%  
**Reach Percent** 25-34 male 11%  
 25-34 unknown 1%  
 35-44 female 7%  
 35-44 male 16%  
 35-44 unknown 1%  
 45-54 female 8%  
 45-54 male 17%  
 45-54 unknown 0%  
 55-64 female 7%  
 55-64 male 13%  
 55-64 unknown 0%  
 65+ female 8%  
 65+ male 8%  
 65+ unknown 0%

**Region Reach** Washington 100%

**Percent**  
**Version**

**Id** 6143817253738  
**Start Date** 2019-10-18 16:07:25 UTC  
**End Date** 2019-10-23 16:07:20 UTC  
**Impressions** 4947  
**Landing Uri** <https://www.seattletimes.com/opinion/editorials/a-welcome-response-to-seattle-crime-concerns/>  
**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** "Thoughtful oversight is welcome, and questions should always be raised about whether city services are delivered equitably and efficiently...But it's a day late and dollar short after the current council's failures to prevent so many constituents — including immigrants, homeless residents and entry-level workers — from being victimized by prolific criminal offenders." - Seattle Times Editorial Board

<https://www.seattletimes.com/opinion/editorials/a-welcome-response-to-seattle-crime-concerns/>

**Spend** 50.00





**Photo ID** 11967865:31251e28a8ed7b8b9acbf51075db66d4

**Id** 6144221546138  
**Start Date** 2019-10-21 20:52:55 UTC  
**End Date** 2019-10-26 20:52:50 UTC  
**Campaign Id** 6144221543538  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6144221542338  
**Start Date** 2019-10-21 20:52:55 UTC  
**End Date** 2019-10-26 20:52:50 UTC  
**Impressions** 0  
**Landing Uri** <https://crosscut.com/2019/10/poll-seattle-voters-want-change-council-and-are-split-durkan>  
**Ads Targeting** Location - Living In: United States  
Age: 18 - 65+  
**Text** Latest poll shows "widespread support for change."

Change only comes when you vote. Ballots are out. Send yours in today!

<https://crosscut.com/2019/10/poll-seattle-voters-want-change-council-and-are-split-durkan>

**Spend** 0.00



**Photo ID** 11967865:c9cb169c362a43bb45596499063fcb37

**Id** 6136023832138  
**Start Date** 2019-08-05 17:55:28 UTC  
**End Date** 2019-08-08 17:55:19 UTC  
**Campaign Id** 6136023830338  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6136023829538  
**Start Date** 2019-08-05 17:55:28 UTC  
**End Date** 2019-08-08 17:55:19 UTC  
**Impressions** 0  
**Landing Uri** <https://medium.com/we-deserve-better-seattle/primaries-matter-we-deserve-better-seattle-27a1a3d7f54f>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+

**Text** Not sure who to vote for in the City Council primary? Here's a guide



to find candidates that will get us back to the basics of good government: <http://ow.ly/hKhM50vks3e>

**Spend** 0.00



**Photo ID** 11967865:9fed99096eedbc39a92e92c27c9fc936

**Id** 6144880271538  
**Start Date** 2019-10-25 21:37:42 UTC  
**End Date** 2019-10-30 21:37:38 UTC  
**Campaign Id** 6144880268738  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6144880289338  
**Start Date** 2019-10-25 21:37:42 UTC  
**End Date** 2019-10-30 21:37:38 UTC  
**Impressions** 0

**Landing Uri**

<https://komonews.com/news/local/fans-drop-off-ballots-register-to-vote-in-unique-setting-seahawks-game>

**Ads Targeting**

Location - Living In: WA State

Age: 25 - 65+

**Text**

"Are we addressing the issues correctly to help people break that cycle of homelessness?" Jose Aguimatang - Seahawks fan

What do you think?

<https://komonews.com/news/local/fans-drop-off-ballots-register-to-vote-in-unique-setting-seahawks-game>

**Spend** 0.00



**Photo ID** 11967865:646b6e90fecfdc35a6f41538b4d3388f

**Id** 6140879082138

**Start Date** 2019-09-25 18:54:44 UTC

**End Date** 2019-09-30 18:54:42 UTC

**Campaign Id** 6140879080338

**Total Reach** 0

**Payment Account Name** 11967865

**Account**

**Account Id** 528825763576

**Age/Gender**

**Reach Percent**

**Region Reach**

**Percent**

**Version**

**Id** 6140879079138

**Start Date** 2019-09-25 18:54:44 UTC

**End Date** 2019-09-30 18:54:42 UTC



**Impressions**

0

**Landing Uri** <https://www.seattletimes.com/opinion/seattleites-respect-spd-and-desperately-seek-a-return-to-order/?fbclid=IwAR02pLATsKnDTJFOSZkn6D2QpjxtTYWqlXilweU8ijEzhjwsBbZyVtyXtl8>**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** "...it's rare for a Seattle council member to publicly acknowledge the widespread concerns over crime and disorder, or to express appreciation for the work of our officers. But the public gets it."

Do you think your City Councilmember is listening to your concerns about feeling safe in your own neighborhood?

<https://www.seattletimes.com/opinion/seattleites-respect-spd-and-desperately-seek-a-return-to-order/>**Spend** 0.00**Photo ID** 11967865:68c0ba606b6cafc41ccae74102180385**Id** 6144880160138**Start Date** 2019-10-25 21:36:24 UTC**End Date** 2019-10-30 21:36:19 UTC**Campaign Id** 6144880158338**Total Reach** 7928

<b>Payment</b>	
<b>Account</b>	<b>Account Name</b> 11967865
	<b>Account Id</b> 528825763576
<b>Age/Gender</b>	25-34 female 2%
<b>Reach Percent</b>	25-34 male 8%
	25-34 unknown 0%
	35-44 female 4%
	35-44 male 14%
	35-44 unknown 0%
	45-54 female 8%
	45-54 male 17%
	45-54 unknown 0%
	55-64 female 10%
	55-64 male 15%
	55-64 unknown 0%
	65+ female 10%
	65+ male 9%
	65+ unknown 0%
<b>Region Reach Percent</b>	Washington 100%
	<b>Version</b>
	<b>Id</b> 6144880189338
	<b>Start Date</b> 2019-10-25 21:36:24 UTC
	<b>End Date</b> 2019-10-30 21:36:19 UTC
	<b>Impressions</b> 9697
	<b>Landing Uri</b> <a href="https://www.seattletimes.com/seattle-news/city-of-seattle-threatens-to-fine-cancer-nonprofit-for-out-of-control-graffiti-nice/">https://www.seattletimes.com/seattle-news/city-of-seattle-threatens-to-fine-cancer-nonprofit-for-out-of-control-graffiti-nice/</a>
<b>Ads Targeting</b>	Location - Living In: United States: WA State
	Age: 25 - 65+
<b>Text</b>	“People feel forgotten and ignored — except when the city wants them to pay a fine, a tax, or when an incumbent wants our vote.” Nicole Brodeur - Seattle Times
	It’s time for a new City Council. Have you sent your ballot in?
	<a href="https://www.seattletimes.com/seattle-news/city-of-seattle-threatens-to-fine-cancer-nonprofit-for-out-of-control-graffiti-nice/">https://www.seattletimes.com/seattle-news/city-of-seattle-threatens-to-fine-cancer-nonprofit-for-out-of-control-graffiti-nice/</a>
<b>Spend</b>	100.00



**Photo ID** 11967865:9508dfea3c05dae6f3b45fa12c71a2e5

**Id** 6141563743338  
**Start Date** 2019-10-01 13:26:22 UTC  
**End Date** 2019-10-06 13:26:19 UTC  
**Campaign Id** 6141563740538  
**Total Reach** 5740  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 12%  
**Reach Percent** 25-34 male 22%  
25-34 unknown 1%  
35-44 female 9%  
35-44 male 19%  
35-44 unknown 1%  
45-54 female 7%  
45-54 male 12%  
45-54 unknown 0%  
55-64 female 5%  
55-64 male 6%  
55-64 unknown 0%  
65+ female 3%  
65+ male 4%  
65+ unknown 0%  
**Region Reach** Washington 100%  
**Percent**



**Version**

**Id** 6141563739138  
**Start Date** 2019-10-01 13:26:22 UTC  
**End Date** 2019-10-06 13:26:19 UTC  
**Impressions** 6536  
**Landing Uri** <https://www.seattlepi.com/local/crime/article/Bartell-Drugs-closing-in-downtown-Seattle-over-14458076.php>  
**Ads Targeting** Location - Living In: [REDACTED] WA State  
Age: 25 - 65+  
**Text** Crime concerns are forcing a local drugstore to close one of its locations in downtown Seattle.  
  
Is the City Council going to do anything about this?  
  
<https://www.seattlepi.com/local/crime/article/Bartell-Drugs-closing-in-downtown-Seattle-over-14458076.php>  
**Spend** 50.00



**Photo ID** 11967865:b1a0f80b01fa06e84580be49f2724adf

**Id** 6145413053138  
**Start Date** 2019-10-29 18:10:58 UTC  
**End Date** 2019-11-03 18:10:54 UTC  
**Campaign Id** 6145413050538  
**Total Reach** 11891  
**Payment Account** **Account Name** 11967865  
**Account Id** 528825763576

<b>Age/Gender</b>	
<b>Reach Percent</b>	25-34 female 6%
	25-34 male 14%
	25-34 unknown 1%
	35-44 female 7%
	35-44 male 16%
	35-44 unknown 1%
	45-54 female 8%
	45-54 male 14%
	45-54 unknown 0%
	55-64 female 8%
	55-64 male 9%
	55-64 unknown 0%
	65+ female 9%
	65+ male 6%
	65+ unknown 0%
<b>Region Reach</b>	
<b>Percent</b>	Washington 100%
<b>Version</b>	
<b>Id</b>	6145413068938
<b>Start Date</b>	2019-10-29 18:10:58 UTC
<b>End Date</b>	2019-11-03 18:10:54 UTC
<b>Impressions</b>	16255
<b>Landing Uri</b>	https://komonews.com/news/local/huge-case-backlog-blamed-for-letting-repeat-offender-walk-free-attack-victims
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
<b>Text</b>	KOMO NEWS: Huge case backlog blamed for letting repeat offender walk free, attack victims
	Who is letting this happen?
	https://komonews.com/news/local/huge-case-backlog-blamed-for-letting-repeat-offender-walk-free-attack-victims
<b>Spend</b>	250.00



**Photo ID** 11967865:ba2e46d8a7b071c2731eba956665f69f

**Id** 6141857343538  
**Start Date** 2019-10-03 15:06:48 UTC  
**End Date** 2019-10-08 15:06:42 UTC  
**Campaign Id** 6141857341138  
**Total Reach** 4439  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 1%  
**Reach Percent** 25-34 male 12%  
 25-34 unknown 1%  
 35-44 female 2%  
 35-44 male 18%  
 35-44 unknown 0%  
 45-54 female 3%  
 45-54 male 21%  
 45-54 unknown 0%  
 55-64 female 5%  
 55-64 male 18%  
 55-64 unknown 0%  
 65+ female 7%  
 65+ male 11%  
 65+ unknown 0%  
**Region Reach** Washington 100%

**Percent Version**

**Id** 6141857340338  
**Start Date** 2019-10-03 15:06:48 UTC  
**End Date** 2019-10-08 15:06:42 UTC  
**Impressions** 5504



**Landing Uri**

<https://www.seattletimes.com/seattle-news/politics/seattle-says-the-answer-to-street-crime-is-more-money-but-it-used-to-handle-far-more-cases-for-less/>

**Ads Targeting**

Location - Living In: WA State

Age: 25 - 65+

**Text**

"But to meet this revolving-door crime problem, which is hardly new, by saying how can we 'best increase funding for my office' is exasperating. We've already given you more money for your office!"

<https://www.seattletimes.com/seattle-news/politics/seattle-says-the-answer-to-street-crime-is-more-money-but-it-used-to-handle-far-more-cases-for-less/>

**Spend** 50.00



**Photo ID** 11967865:52ea0a2836a5dea7a2d9ffeb529b7087

**Id** 6143817614738

**Start Date** 2019-10-18 16:09:44 UTC

**End Date** 2019-10-23 16:09:40 UTC

**Campaign Id** 6143817611538

**Total Reach** 4252

**Payment Account Name** 11967865

**Account**

**Account Id** 528825763576

**Age/Gender**

**Reach Percent**

25-34 female 5%  
 25-34 male 23%  
 25-34 unknown 1%  
 35-44 female 7%  
 35-44 male 22%  
 35-44 unknown 1%  
 45-54 female 6%  
 45-54 male 16%  
 45-54 unknown 0%  
 55-64 female 4%  
 55-64 male 7%  
 55-64 unknown 0%  
 65+ female 4%  
 65+ male 5%  
 65+ unknown 0%  
 Washington 100%

**Region Reach**  
**Percent**  
**Version**

**Id** 6143817609538  
**Start Date** 2019-10-18 16:09:44 UTC  
**End Date** 2019-10-23 16:09:40 UTC  
**Impressions** 5049  
**Landing Uri** <https://www.seattletimes.com/opinion/editorials/tableau-deal-affirms-seattles-business-climate-strength-and-challenges/>  
**Ads Targeting** Location - Living In: WA State  
 Age: 25 - 65+  
**Text** "It's far easier to replace shortsighted politicians — and thoughtfully expand police departments, housing and other infrastructure overwhelmed by growth — than it is to lure tens of thousands of jobs creating opportunity across a region."  
<https://www.seattletimes.com/opinion/editorials/tableau-deal-affirms-seattles-business-climate-strength-and-challenges/>  
**Spend** 50.00



**Photo ID** 11967865:bfb8b4f760e99f53e746a489c168b77a

**Id** 6140707962538  
**Start Date** 2019-09-24 14:01:46 UTC  
**End Date** 2019-09-26 14:01:36 UTC  
**Campaign Id** 6140707960538  
**Total Reach** 1880  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 11%  
**Reach Percent** 25-34 male 20%  
25-34 unknown 1%  
35-44 female 5%  
35-44 male 14%  
35-44 unknown 0%  
45-54 female 6%  
45-54 male 14%  
45-54 unknown 0%  
55-64 female 5%  
55-64 male 11%  
55-64 unknown 0%  
65+ female 5%  
65+ male 8%  
65+ unknown 0%  
**Region Reach** Washington 100%  
**Percent**



**Version**

**Id** 6140707959938  
**Start Date** 2019-09-24 14:01:46 UTC  
**End Date** 2019-09-26 14:01:36 UTC  
**Impressions** 2354  
**Landing Uri** [https://seattlecityclub.org/our-programs/local-debates/?fbclid=IwAR2k--NibjzrDn8HeZyZ8Y4\\_qcLu7rJA0RLmWRbRrsujS4Stt6CDdrEtzWY](https://seattlecityclub.org/our-programs/local-debates/?fbclid=IwAR2k--NibjzrDn8HeZyZ8Y4_qcLu7rJA0RLmWRbRrsujS4Stt6CDdrEtzWY)  
**Ads Targeting** Location - Living In: [REDACTED] WA State  
Age: 25 - 65+  
**Text** Do you live in Capitol Hill, Madrona, Central District, Leschi, or Madison Park? Happy with your current City Council?  
  
Turn out or tune in to the District 3 City Council debate on Thursday night at 5 PM. Details here:  
<https://seattlecityclub.org/our-programs/local-debates/>  
**Spend** 50.00



**Photo ID** 11967865:cf7e226a54423e15d3dc3dcfd31fbb08

**Id** 6144687686538  
**Start Date** 2019-10-24 18:00:02 UTC  
**End Date** 2019-10-29 17:59:56 UTC  
**Campaign Id** 6144687684538  
**Total Reach** 4810  
**Payment Account** **Account Name** 11967865

**Account Id**

528825763576

**Age/Gender** 25-34 female 4%  
**Reach Percent** 25-34 male 20%  
 25-34 unknown 1%  
 35-44 female 5%  
 35-44 male 21%  
 35-44 unknown 1%  
 45-54 female 6%  
 45-54 male 17%  
 45-54 unknown 0%  
 55-64 female 6%  
 55-64 male 8%  
 55-64 unknown 0%  
 65+ female 5%  
 65+ male 5%  
 65+ unknown 0%  
**Region Reach** Washington 100%  
**Percent**  
**Version**

**Id** 6144687967938**Start Date** 2019-10-24 18:00:02 UTC**End Date** 2019-10-29 17:59:56 UTC**Impressions** 5963**Landing Uri** <https://q13fox.com/2019/05/06/a-seattle-dad-frustrated-over-property-crime-chases-after-knife-wielding-thieves/>**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** "Telford says he's repeatedly written to elected city leaders about the property crime problem.

'Nothing; silence, crickets. Nothing, nothing except your tax bill, here you go.'"

Is the current City Council listening to you?

<https://q13fox.com/2019/05/06/a-seattle-dad-frustrated-over-property-crime-chases-after-knife-wielding-thieves/>**Spend** 75.00





**Photo ID** 11967865:c3effb30aa18855043e728b71a8d5548

**Id** 6140976871338  
**Start Date** 2019-09-26 13:51:33 UTC  
**End Date** 2019-10-05 13:51:33 UTC  
**Campaign Id** 6140976868538  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6140976866538  
**Start Date** 2019-09-26 13:51:33 UTC  
**End Date** 2019-10-05 13:51:33 UTC  
**Impressions** 0  
**Landing Uri** <https://www.youtube.com/watch?v=acGdqIWzp84&feature=youtu.be&fbclid=IwAR2vZaBs8S8myS9CQI-ut91tcFcoha2Sr5mlA9oE5GeABj4eLirWHGuTRY4>  
**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** Do you live in Beacon Hill, Mt. Baker, Georgetown, Columbia City, or Rainier Valley? Are you happy with your City Council leadership?

Watch the candidates debate the issues that matter to you here:  
<https://youtu.be/acGdqIWzp84>

**Spend** 0.00



**Version**  
**Photo ID** 11967865:08a897251f4f133962268d43332b778a  
**Id** 6141563042738  
**Start Date** 2019-09-26 13:51:33 UTC  
**End Date** 2019-10-05 13:51:33 UTC  
**Impressions** 0  
**Landing Uri** <https://www.youtube.com/watch?v=acGdqIWzp84&feature=youtu.be&fbclid=IwAR2vZaBs8S8myS9CQI-ut91tcFcoha2Sr5mIA9oE5GeABj4eLirWHGuTRy4>  
**Ads Targeting** Location - Living In: WA State  
 Age: 25 - 65+  
**Text** Do you live in Beacon Hill, Mt. Baker, Georgetown, Columbia City, or Rainier Valley? Are you happy with your City Council leadership?  
 Watch the candidates debate the issues that matter to you here:  
<https://youtu.be/acGdqIWzp84>  
**Spend** 0.00



**Photo ID** 11967865:08a897251f4f133962268d43332b778a

**Id** 6144657133938  
**Start Date** 2019-10-24 14:00:55 UTC  
**End Date** 2019-10-27 14:00:55 UTC  
**Campaign Id** 6144657130138  
**Total Reach** 8154  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 10%  
**Reach Percent** 25-34 male 24%  
 25-34 unknown 0%  
 35-44 female 10%  
 35-44 male 15%  
 35-44 unknown 0%  
 45-54 female 9%  
 45-54 male 12%  
 45-54 unknown 0%  
 55-64 female 5%  
 55-64 male 6%  
 55-64 unknown 0%  
 65+ female 4%  
 65+ male 4%  
 65+ unknown 0%

**Region Reach**



**Percent**

Washington 100%

**Version****Id** 6144657192538**Start Date** 2019-10-24 14:00:55 UTC**End Date** 2019-10-27 14:00:55 UTC**Impressions** 11200**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** We need a Seattle City Council that offers ideas that work, builds trust, and pays attention to the needs of their districts.**Spend** 149.43**Photo ID** 11967865:09d6713b933e45e4e12103e4d65782a3**Id** 6145280465938**Start Date** 2019-10-28 19:19:37 UTC**End Date** 2019-11-02 19:19:31 UTC**Campaign Id** 6145280463738**Total Reach** 0**Payment Account Name** 11967865**Account****Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**

## Version

**Id** 6145280483738  
**Start Date** 2019-10-28 19:19:37 UTC  
**End Date** 2019-11-02 19:19:31 UTC  
**Impressions** 0  
**Landing Uri** <https://www.kiro7.com/news/local/seattle-chamber-endorses-city-council-change/959711913>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** Seattle Metro Chamber CEO Marilyn Strickland: "One message I have is, 'It's OK to be a liberal progressive Democrat and want an effective City Council that focuses on neighborhoods in this city.'"  
<https://www.kiro7.com/news/local/seattle-chamber-endorses-city-council-change/959711913>  
**Spend** 0.00



**Photo ID** 11967865:e8632e534830b8b674baa753aaed9cbd

**Id** 6144880232738  
**Start Date** 2019-10-25 21:37:02 UTC  
**End Date** 2019-10-30 21:36:55 UTC  
**Campaign Id** 6144880230938  
**Total Reach** 6887  
**Payment Account Name** 11967865  
**Account**  
**Account Id** 528825763576  
  
**Age/Gender** 25-34 female 4%  
**Reach Percent** 25-34 male 15%  
25-34 unknown 1%  
35-44 female 5%

	35-44 male 15%
	35-44 unknown 0%
	45-54 female 6%
	45-54 male 16%
	45-54 unknown 0%
	55-64 female 7%
	55-64 male 13%
	55-64 unknown 0%
	65+ female 8%
	65+ male 8%
	65+ unknown 1%
Region Reach	Washington 100%
Percent	
Version	
Id	6144880249138
Start Date	2019-10-25 21:37:02 UTC
End Date	2019-10-30 21:36:55 UTC
Impressions	9501
Landing Uri	<a href="https://www.seattlebusinessmag.com/tourismhospitality/downtown-seattles-rising-crime-rate-stings-citys-hospitality-sector">https://www.seattlebusinessmag.com/tourismhospitality/downtown-seattles-rising-crime-rate-stings-citys-hospitality-sector</a>
Ads Targeting	Location - Living In: WA State
	Age: 25 - 65+
Text	"The increasing prevalence of crime, drugs and homelessness in the downtown core threatens the city's thriving tourism and convention business, and worries retailers concerned that the city isn't doing nearly enough to combat the crisis."
	Which City Council candidates will change this?
	<a href="https://www.seattlebusinessmag.com/tourismhospitality/downtown-seattles-rising-crime-rate-stings-citys-hospitality-sector">https://www.seattlebusinessmag.com/tourismhospitality/downtown-seattles-rising-crime-rate-stings-citys-hospitality-sector</a>
Spend	100.00





**Photo ID**

11967865:2046f967124918938e1afbd9b20390f5

**Id** 6144222083938  
**Start Date** 2019-10-21 20:58:54 UTC  
**End Date** 2019-10-26 20:58:49 UTC  
**Campaign Id** 6144222082338  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6144222081538  
**Start Date** 2019-10-21 20:58:54 UTC  
**End Date** 2019-10-26 20:58:49 UTC  
**Impressions** 0  
**Landing Uri** <https://www.seattletimes.com/seattle-news/politics/seattle-times-2019-voter-guide/#Seattlecitycouncil>  
**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** Received your ballot in the mail? ☐

Know who to vote for? Read this Seattle Times breakdown of each City Council candidate: <https://www.seattletimes.com/seattle-news/politics/seattle-times-2019-voter-guide/#Seattlecitycouncil>

**Spend** 0.00



**Photo ID** 11967865:5a7cae562ff69d7dcecc924bc2554c6b

**Id** 6145280559338  
**Start Date** 2019-10-28 19:20:26 UTC  
**End Date** 2019-11-02 19:20:19 UTC  
**Campaign Id** 6145280557738  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6145280574338  
**Start Date** 2019-10-28 19:20:26 UTC  
**End Date** 2019-11-02 19:20:19 UTC  
**Impressions** 0  
**Landing Uri** <https://m.seattlepi.com/local/politics/article/Chamber-backs-Council-insurgents-Sawant-loses-14019523.php>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** Seattle Metro Chamber CEO Marilyn Strickland: "The current council has not been transparent, accountable or paid attention to district issues."

<https://www.seattlepi.com/local/politics/article/Chamber-backs->

Council-insurgents-Sawant-loses-14019523.php

Spend 0.00



Photo ID 11967865:e5603651fff34b40be5203df0389723e

Id	6141563391138
Start Date	2019-10-01 13:22:08 UTC
End Date	2019-10-06 13:22:06 UTC
Campaign Id	6141563388938
Total Reach	0
Payment Account	Account Name 11967865
	Account Id 528825763576
Age/Gender	
Reach Percent	
Region Reach	
Percent	
Version	
Id	6141563387938
Start Date	2019-10-01 13:22:08 UTC
End Date	2019-10-06 13:22:06 UTC
Impressions	0
Landing Uri	<a href="https://www.youtube.com/watch?v=NBt5qNWLmXo&amp;feature=youtu.be&amp;fbclid=IwAR13Tzv7UR_EPRKJQzXeGKQ_n8wXGoNpkq5MjQKac8lyMZFNn-5hSA-NCVA">https://www.youtube.com/watch?v=NBt5qNWLmXo&amp;feature=youtu.be&amp;fbclid=IwAR13Tzv7UR_EPRKJQzXeGKQ_n8wXGoNpkq5MjQKac8lyMZFNn-5hSA-NCVA</a>
Ads Targeting	Location - Living In: WA State
	Age: 25 - 65+



**Text**

Do you live in Ballard, Fremont, Green Lake, or Phinney Ridge? Are you happy with your City Council leadership?

Watch the candidates debate the issues that matter to you here:  
<https://youtu.be/NBt5qNWLmXo>

**Spend** 0.00



**Photo ID** 11967865:471135b0e1c054e7dbb08bbb15491b96

**Id** 6140617965938  
**Start Date** 2019-09-23 21:06:12 UTC  
**End Date** 2019-09-28 21:06:03 UTC  
**Campaign Id** 6140617964338  
**Total Reach** 1831  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 3%  
**Reach Percent** 25-34 male 17%  
25-34 unknown 1%  
35-44 female 3%  
35-44 male 18%  
35-44 unknown 1%  
45-54 female 5%  
45-54 male 19%

45-54 unknown 0%  
 55-64 female 4%  
 55-64 male 14%  
 55-64 unknown 0%  
 65+ female 5%  
 65+ male 8%  
 65+ unknown 1%  
**Region Reach** Washington 100%  
**Percent Version**  
**Id** 6140617962938  
**Start Date** 2019-09-23 21:06:12 UTC  
**End Date** 2019-09-28 21:06:03 UTC  
**Impressions** 0  
**Landing Uri** [https://q13fox.com/2019/08/16/it-needed-to-be-done-seattle-police-chief-doubles-down-on-criticism-of-city-council/?fbclid=IwAR002ZdSdZu1LfDqXO63vFxyXtEPcfUkvzxHDJT9HcBilyOq\\_y5P-4-5ajM](https://q13fox.com/2019/08/16/it-needed-to-be-done-seattle-police-chief-doubles-down-on-criticism-of-city-council/?fbclid=IwAR002ZdSdZu1LfDqXO63vFxyXtEPcfUkvzxHDJT9HcBilyOq_y5P-4-5ajM)  
**Ads Targeting** Location - Living In: [REDACTED] WA State  
 Age: 25 - 65+  
**Text** Re: Seattle City Council "We need them to stand up for the work that the officers and men and women have been doing in this organization." Chief Carmen Best  
 Is our City Council doing enough to support good policing?  
<https://q13fox.com/2019/08/16/it-needed-to-be-done-seattle-police-chief-doubles-down-on-criticism-of-city-council/>  
**Spend** 0.00



**Photo ID** 11967865:26fcce389f70b0e922e43cf5e7a4d667



**Version**

**Id** 6140617961138  
**Start Date** 2019-09-23 21:06:12 UTC  
**End Date** 2019-09-28 21:06:03 UTC  
**Impressions** 2002  
**Landing Uri** [https://q13fox.com/2019/08/16/it-needed-to-be-done-seattle-police-chief-doubles-down-on-criticism-of-city-council/?fbclid=IwAR002ZdSdZu1LfDqXO63vFxyXtEPcfUkvzxHDJT9HcBilyOq\\_y5P-4-5ajM](https://q13fox.com/2019/08/16/it-needed-to-be-done-seattle-police-chief-doubles-down-on-criticism-of-city-council/?fbclid=IwAR002ZdSdZu1LfDqXO63vFxyXtEPcfUkvzxHDJT9HcBilyOq_y5P-4-5ajM)  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** Re: Seattle City Council "We need them to stand up for the work that the officers and men and women have been doing in this organization." Chief Carmen Best  
Is our City Council doing enough to support good policing?  
<https://q13fox.com/2019/08/16/it-needed-to-be-done-seattle-police-chief-doubles-down-on-criticism-of-city-council/>  
**Spend** 17.86



**Photo ID** 11967865:26fcce389f70b0e922e43cf5e7a4d667

**Id** 6135590981538  
**Start Date** 2019-07-31 18:11:51 UTC  
**End Date** 2019-08-05 18:11:46 UTC  
**Campaign Id** 6135590978738  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id**

528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6135590978538**Start Date** 2019-07-31 18:11:51 UTC**End Date** 2019-08-05 18:11:46 UTC**Impressions** 0**Landing Uri** <https://info.kingcounty.gov/kcelections/vote/myvoterinfo.aspx>**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** ONE MORE WEEK: Ballots are due on August 6. Do you have yours in? Check here:<https://info.kingcounty.gov/kcelections/vote/myvoterinfo.aspx>**Spend** 0.00**Photo ID** 11967865:7e268fc10a064c7424647af1d86fbf2e**Id** 6139451826338**Start Date** 2019-09-12 16:32:48 UTC**End Date** 2019-09-17 16:32:40 UTC**Campaign Id** 6139451824338

<b>Total Reach</b>	5088
<b>Payment Account</b>	<b>Account Name</b> 11967865
	<b>Account Id</b> 528825763576
<b>Age/Gender</b>	25-34 female 6%
<b>Reach Percent</b>	25-34 male 17%
	25-34 unknown 1%
	35-44 female 5%
	35-44 male 19%
	35-44 unknown 1%
	45-54 female 6%
	45-54 male 19%
	45-54 unknown 0%
	55-64 female 5%
	55-64 male 11%
	55-64 unknown 0%
	65+ female 4%
	65+ male 6%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent Version</b>	<b>Id</b> 6139451823938
	<b>Start Date</b> 2019-09-12 16:32:48 UTC
	<b>End Date</b> 2019-09-17 16:32:40 UTC
	<b>Impressions</b> 5883
	<b>Landing Uri</b> <a href="https://www.seattletimes.com/opinion/editorials/seattle-must-halt-rv-ranching/?fbclid=IwAR0kpCQT7U-T4y9e7XNod4W0oqJ1kHa9VAAn-wkh51PLJKteVFIh7LPRIOW">https://www.seattletimes.com/opinion/editorials/seattle-must-halt-rv-ranching/?fbclid=IwAR0kpCQT7U-T4y9e7XNod4W0oqJ1kHa9VAAn-wkh51PLJKteVFIh7LPRIOW</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
<b>Text</b>	"What's needed is more backbone, to make hard decisions preventing anyone from living in squalor."
	Do any of our current City Councilmembers have the backbone to make these hard decisions?
	<a href="https://www.seattletimes.com/opinion/editorials/seattle-must-halt-rv-ranching/">https://www.seattletimes.com/opinion/editorials/seattle-must-halt-rv-ranching/</a>
<b>Spend</b>	50.00





**Photo ID** 11967865:cc22b80d580abe4acdc58080dbfbd859

**Id** 6135594034938  
**Start Date** 2019-07-31 18:57:29 UTC  
**End Date** 2019-08-05 18:57:23 UTC  
**Campaign Id** 6135594032538  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6135594032138  
**Start Date** 2019-07-31 18:57:29 UTC  
**End Date** 2019-08-05 18:57:23 UTC  
**Impressions** 0  
**Landing Uri** <https://medium.com/@wedesevebetter/4-reasons-to-vote-today-9c2da8162015>  
**Ads Targeting** Location - Living In: WA State  
 Age: 25 - 65+  
**Text** Looking for a reason to vote in this year's primary? Here's 4 of them: <http://ow.ly/WXFc50viM1D>  
**Spend** 0.00





**Photo ID** 11967865:befe010ab3a8df2bc281828bd21485da

**Id** 6145748381938  
**Start Date** 2019-10-31 20:50:15 UTC  
**End Date** 2019-11-05 20:50:11 UTC  
**Campaign Id** 6145748379938  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6145748394138  
**Start Date** 2019-10-31 20:50:15 UTC  
**End Date** 2019-11-05 20:50:11 UTC  
**Impressions** 0  
**Landing Uri** <https://www.seattletimes.com/opinion/illegal-rv-sewage-dumping-pollutes-waterways-and-poses-a-public-health-hazard/>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+

**Text**

"While the mayor's office has engaged productively, council members turn a blind eye to the issue, choosing instead to keep the status quo and continue to allow derelict RVs to remain parked on our neighborhood streets, threatening the safety of our waterways."

<https://www.seattletimes.com/opinion/illegal-rv-sewage-dumping-pollutes-waterways-and-poses-a-public-health-hazard/>

**Spend** 0.00



**Photo ID** 11967865:7b9e89fde4d3a6dac4ef74fa4e3aec3f

**Id** 6143525468738  
**Start Date** 2019-10-16 21:30:27 UTC  
**End Date** 2019-10-21 21:30:23 UTC  
**Campaign Id** 6143525465538  
**Total Reach** 3089  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 3%  
**Reach Percent** 25-34 male 9%  
25-34 unknown 1%  
35-44 female 4%  
35-44 male 9%  
35-44 unknown 1%

	45-54 female 8%
	45-54 male 12%
	45-54 unknown 0%
	55-64 female 11%
	55-64 male 13%
	55-64 unknown 0%
	65+ female 17%
	65+ male 11%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent</b>	
<b>Version</b>	
	<b>Id</b> 6143525462938
	<b>Start Date</b> 2019-10-16 21:30:27 UTC
	<b>End Date</b> 2019-10-21 21:30:23 UTC
	<b>Impressions</b> 3879
	<b>Landing Uri</b> <a href="https://www.seattletimes.com/seattle-news/politics/bad-omen-even-the-catholics-are-growing-frustrated-with-seattles-efforts-on-homelessness/">https://www.seattletimes.com/seattle-news/politics/bad-omen-even-the-catholics-are-growing-frustrated-with-seattles-efforts-on-homelessness/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
<b>Text</b>	"It is no secret that — despite all the efforts — our city has shown itself incapable of dealing with the severe problems brought about by chronic homelessness, mental illness, and drug use." Father Michael Ryan
	What needs to change?
	<a href="https://www.seattletimes.com/seattle-news/politics/bad-omen-even-the-catholics-are-growing-frustrated-with-seattles-efforts-on-homelessness/">https://www.seattletimes.com/seattle-news/politics/bad-omen-even-the-catholics-are-growing-frustrated-with-seattles-efforts-on-homelessness/</a>
<b>Spend</b>	50.00





**Photo ID** 11967865:6508ce107e2985f181f61fe0398e77e9

**Id** 6144688218738  
**Start Date** 2019-10-24 18:02:12 UTC  
**End Date** 2019-10-29 18:02:06 UTC  
**Campaign Id** 6144688215938  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6144688235938  
**Start Date** 2019-10-24 18:02:12 UTC  
**End Date** 2019-10-29 18:02:06 UTC  
**Impressions** 0  
**Landing Uri** <https://komonews.com/news/local/sawant-wants-8-million-cut-from-seattle-homeless-program-to-prevent-camp-sweeps>  
**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** "She thinks getting rid of the team would mean big trouble. 'I also

think it'll result in a whole lot more robberies, a whole lot more theft and a whole lot more violence.”

A whole lot more of the status quo is NOT what we deserve. It's time to change the City Council.

<https://komonews.com/news/local/sawant-wants-8-million-cut-from-seattle-homeless-program-to-prevent-camp-sweeps>

**Spend** 0.00



**Photo ID** 11967865:cc1b5224d7d800ee5fcec6c01492bda0

**Id** 6144221872338  
**Start Date** 2019-10-21 20:56:25 UTC  
**End Date** 2019-10-26 20:56:22 UTC  
**Campaign Id** 6144221869938  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865  
**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6144221868538  
**Start Date** 2019-10-21 20:56:25 UTC  
**End Date** 2019-10-26 20:56:22 UTC  
**Impressions** 0  
**Landing Uri** <https://crosscut.com/2019/10/poll-seattle-voters-want-change-council-and-are-split-durkan>  
**Ads Targeting** Location - Living In: WA State



WA State

Age: 25 - 65+

**Text** "There's no leadership on homelessness. I don't see more case managers; I don't see mental health care." Tracy Riser, Queen Anne volunteer and voter

We have an opportunity to provide leadership on homelessness today. BALLOTS ARE OUT NOW!

<https://crosscut.com/2019/10/poll-seattle-voters-want-change-council-and-are-split-durkan>

**Spend** 0.00



**Version**

**Photo ID** 11967865:c9cb169c362a43bb45596499063fcb37  
**Id** 6144221868338  
**Start Date** 2019-10-21 20:56:25 UTC  
**End Date** 2019-10-26 20:56:22 UTC  
**Impressions** 0  
**Landing Uri** <https://crosscut.com/2019/10/poll-seattle-voters-want-change-council-and-are-split-durkan>  
**Ads Targeting** Location - Living In: WA State

WA State

Age: 25 - 65+

**Text** "There's no leadership on homelessness. I don't see more case managers; I don't see mental health care." Tracy Riser, Queen Anne volunteer and voter

We have an opportunity to provide leadership on homelessness today. BALLOTS ARE OUT NOW!

<https://crosscut.com/2019/10/poll-seattle-voters-want-change-council-and-are-split-durkan>

**Spend** 0.00



**Photo ID** 11967865:c9cb169c362a43bb45596499063fcb37

**Id** 6140880818338

**Start Date** 2019-09-25 19:13:13 UTC

**End Date** 2019-10-03 19:13:13 UTC

**Campaign Id** 6140880815738

**Total Reach** 13616

**Payment Account Name** 11967865

**Account**

**Account Id** 528825763576

**Age/Gender** 18-24 female 5%

**Reach Percent** 18-24 male 8%

18-24 unknown 0%

25-34 female 12%



	25-34 male 18%
	25-34 unknown 0%
	35-44 female 11%
	35-44 male 14%
	35-44 unknown 0%
	45-54 female 8%
	45-54 male 9%
	45-54 unknown 0%
	55-64 female 4%
	55-64 male 5%
	55-64 unknown 0%
	65+ female 3%
	65+ male 3%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent</b>	
<b>Version</b>	
	<b>Id</b> 6140880814338
	<b>Start Date</b> 2019-09-25 19:13:13 UTC
	<b>End Date</b> 2019-10-03 19:13:13 UTC
	<b>Impressions</b> 0
	<b>Landing Uri</b> <a href="https://www.facebook.com/WeDeserveBetterSEA/">https://www.facebook.com/WeDeserveBetterSEA/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 18 - 65+
	<b>Text</b> We need a Seattle City Council that offers ideas that work, builds trust, and pays...
	<b>Spend</b> 0.00



**Photo ID** 11967865:09d6713b933e45e4e12103e4d65782a3

**Version**

**Id** 6140880814538  
**Start Date** 2019-09-25 19:13:13 UTC  
**End Date** 2019-10-03 19:13:13 UTC  
**Impressions** 0  
**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>  
**Ads Targeting** Location - Living In: WA State  
Age: 18 - 65+  
**Text** We need a Seattle City Council that offers ideas that work, builds trust, and pays...  
**Spend** 0.00

**Version**

**Photo ID** 11967865:09d6713b933e45e4e12103e4d65782a3  
**Id** 6140880849738  
**Start Date** 2019-09-25 19:13:13 UTC  
**End Date** 2019-10-03 19:13:13 UTC  
**Impressions** 14585  
**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>  
**Ads Targeting** Location - Living In: WA State  
Age: 18 - 65+  
**Text** We need a Seattle City Council that offers ideas that work, builds trust, and pays...  
**Spend** 172.36





<b>Version</b>	<b>Photo ID</b> 11967865:09d6713b933e45e4e12103e4d65782a3
	<b>Id</b> 6140880849538
	<b>Start Date</b> 2019-09-25 19:13:13 UTC
	<b>End Date</b> 2019-10-03 19:13:13 UTC
	<b>Impressions</b> 17015
	<b>Landing Uri</b> <a href="https://www.facebook.com/WeDeserveBetterSEA/">https://www.facebook.com/WeDeserveBetterSEA/</a>
<b>Ads Targeting</b>	Location - Living In: [REDACTED] WA State
	Age: 18 - 65+
	<b>Text</b> We need a Seattle City Council that offers ideas that work, builds trust, and pays...
	<b>Spend</b> 227.63



**Photo ID** 11967865:09d6713b933e45e4e12103e4d65782a3

**Id** 6135716745938  
**Start Date** 2019-08-01 21:39:53 UTC  
**End Date** 2019-08-06 21:39:48 UTC  
**Campaign Id** 6135716744138  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6135716743738  
**Start Date** 2019-08-01 21:39:53 UTC  
**End Date** 2019-08-06 21:39:48 UTC  
**Impressions** 0  
**Landing Uri** <https://medium.com/@wedesevbetter/4-reasons-to-vote-today-9c2da8162015>  
**Ads Targeting** Location - Living In: WA State  
 Age: 25 - 65+  
**Text** Are you voting in the primary?

REASON TO VOTE #1: We deserve a City Council that gets back to the basics of governing.

REASON TO VOTE #2: We deserve a Council that delivers results.

REASON TO VOTE #3: We deserve to feel safe on our streets and in our homes.

REASON TO VOTE #4: We deserve to be heard.

<http://ow.ly/LCnk50vja3S>

**Spend** 0.00



**Photo ID** 11967865:befe010ab3a8df2bc281828bd21485da

**Id** 6143816872338  
**Start Date** 2019-10-18 16:04:53 UTC  
**End Date** 2019-10-23 16:04:49 UTC  
**Campaign Id** 6143816869938  
**Total Reach** 4237  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 3%  
**Reach Percent** 25-34 male 9%

	25-34 unknown 1%
	35-44 female 4%
	35-44 male 11%
	35-44 unknown 0%
	45-54 female 7%
	45-54 male 18%
	45-54 unknown 1%
	55-64 female 10%
	55-64 male 16%
	55-64 unknown 1%
	65+ female 10%
	65+ male 9%
	65+ unknown 1%
Region Reach	Washington 100%
Percent	
Version	
	<b>Id</b> 6143816869338
	<b>Start Date</b> 2019-10-18 16:04:53 UTC
	<b>End Date</b> 2019-10-23 16:04:49 UTC
	<b>Impressions</b> 4972
	<b>Landing Uri</b> <a href="https://www.seattletimes.com/opinion/editorials/seattle-must-halt-rv-ranching/">https://www.seattletimes.com/opinion/editorials/seattle-must-halt-rv-ranching/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
<b>Text</b>	"What's needed is more backbone, to make hard decisions preventing anyone from living in squalor."
	Does our current City Council have the backbone to make these decisions?
	<a href="https://www.seattletimes.com/opinion/editorials/seattle-must-halt-rv-ranching/">https://www.seattletimes.com/opinion/editorials/seattle-must-halt-rv-ranching/</a>
<b>Spend</b>	50.00





**Photo ID** 11967865:cc22b80d580abe4acdc58080dbfbd859

**Id** 6143199078938  
**Start Date** 2019-10-14 17:00:31 UTC  
**End Date** 2019-10-17 17:00:31 UTC  
**Campaign Id** 6143199077338  
**Total Reach** 7754  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 13%  
**Reach Percent** 25-34 male 23%  
25-34 unknown 0%  
35-44 female 12%  
35-44 male 16%  
35-44 unknown 0%  
45-54 female 7%  
45-54 male 10%  
45-54 unknown 0%  
55-64 female 5%  
55-64 male 6%  
55-64 unknown 0%  
65+ female 4%  
65+ male 3%  
65+ unknown 0%  
**Region Reach** Washington 100%  
**Percent**

**Version**

**Id** 6143199074338  
**Start Date** 2019-10-14 17:00:31 UTC  
**End Date** 2019-10-17 17:00:31 UTC  
**Impressions** 11208  
**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>  
**Ads Targeting** Location - Living In: WA State  
 Age: 25 - 65+  
**Text** We need a Seattle City Council that offers ideas that work, builds trust, and pays...  
**Spend** 150.00



**Photo ID** 11967865:09d6713b933e45e4e12103e4d65782a3

**Id** 6136023918138  
**Start Date** 2019-08-05 17:56:53 UTC  
**End Date** 2019-08-06 17:56:49 UTC  
**Campaign Id** 6136023915938  
**Total Reach** 0  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 6136023915738

**Start Date**

2019-08-05 17:56:53 UTC

**End Date** 2019-08-06 17:56:49 UTC**Impressions** 0**Landing Uri** <https://info.kingcounty.gov/kcelections/vote/myvoterinfo.aspx>**Ads Targeting** Location - Living In: WA State

Age: 18 - 65+

**Text** Is your ballot in for the primary election? Track your ballot here:<https://info.kingcounty.gov/kcelections/vote/myvoterinfo.aspx>**Spend** 0.00**Photo ID** 11967865:7e268fc10a064c7424647af1d86fbf2e**Id** 6143348875338**Start Date** 2019-10-15 18:30:13 UTC**End Date** 2019-10-20 18:30:08 UTC**Campaign Id** 6143348871538**Total Reach** 3014**Payment Account Name** 11967865**Account****Account Id** 528825763576**Age/Gender** 25-34 female 2%**Reach Percent** 25-34 male 9%

25-34 unknown 1%



	35-44 female 3%
	35-44 male 12%
	35-44 unknown 0%
	45-54 female 5%
	45-54 male 17%
	45-54 unknown 0%
	55-64 female 7%
	55-64 male 17%
	55-64 unknown 0%
	65+ female 9%
	65+ male 15%
	65+ unknown 1%
<b>Region Reach</b>	Washington 100%
<b>Percent</b>	
<b>Version</b>	
	<b>Id</b> 6143348866338
	<b>Start Date</b> 2019-10-15 18:30:13 UTC
	<b>End Date</b> 2019-10-20 18:30:08 UTC
	<b>Impressions</b> 4351
	<b>Landing Uri</b> <a href="https://www.seattletimes.com/opinion/editorials/more-solutions-less-excuses-to-control-seattle-crime/">https://www.seattletimes.com/opinion/editorials/more-solutions-less-excuses-to-control-seattle-crime/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
	<b>Text</b> "An urgent civic response and changes are needed. Change should come in November's election. Voters must elect new City Council members who are less defensive of the status quo, support reforms and are realistic about keeping the community safe."
	<a href="https://www.seattletimes.com/opinion/editorials/more-solutions-less-excuses-to-control-seattle-crime/">https://www.seattletimes.com/opinion/editorials/more-solutions-less-excuses-to-control-seattle-crime/</a>
	<b>Spend</b> 50.00





**Photo ID** 11967865:923f61fbb8a48d3f49ff4a5163c90a76

**Id** 6140763392938  
**Start Date** 2019-09-24 22:54:12 UTC  
**End Date** 2019-09-28 22:54:07 UTC  
**Campaign Id** 6140763391138  
**Total Reach** 3774  
**Payment Account** **Account Name** 11967865

**Account Id** 528825763576

**Age/Gender** 25-34 female 10%  
**Reach Percent** 25-34 male 19%  
 25-34 unknown 2%  
 35-44 female 8%  
 35-44 male 16%  
 35-44 unknown 1%  
 45-54 female 8%  
 45-54 male 14%  
 45-54 unknown 1%  
 55-64 female 5%  
 55-64 male 7%  
 55-64 unknown 0%  
 65+ female 4%  
 65+ male 4%  
 65+ unknown 1%  
**Region Reach** Washington 100%  
**Percent**

**Version**

**Id** 6140763390538  
**Start Date** 2019-09-24 22:54:12 UTC  
**End Date** 2019-09-28 22:54:07 UTC  
**Impressions** 4356  
**Landing Uri** [https://komonews.com/news/local/man-just-out-of-jail-attacks-ballard-woman-with-pitchfork-court-file-says?fbclid=IwAR0EvTafOkw2\\_xdNMvqXPugAi5xy8NuVLr2saD6r-8BCoUITF-3eicaCToA](https://komonews.com/news/local/man-just-out-of-jail-attacks-ballard-woman-with-pitchfork-court-file-says?fbclid=IwAR0EvTafOkw2_xdNMvqXPugAi5xy8NuVLr2saD6r-8BCoUITF-3eicaCToA)  
**Ads Targeting** Location - Living In: [REDACTED] WA State  
Age: 25 - 65+  
**Text** "I believe it's the politicians that are failing. They have rules and things that are not working in our favor."  
Who do you think is responsible for the loss of public safety in Seattle?  
<https://komonews.com/news/local/man-just-out-of-jail-attacks-ballard-woman-with-pitchfork-court-file-says>  
**Spend** 50.00



**Photo ID** 11967865:202caa28308ad378776294b2a0ecf707

**Id** 6136988586538  
**Start Date** 2019-08-16 16:46:28 UTC  
**End Date** 2019-08-26 16:46:28 UTC  
**Campaign Id** 6136988584538  
**Total Reach** 14340  
**Payment Account Name** 11967865  
**Account**

**Account Id**

528825763576

**Age/Gender** 25-34 female 11%  
**Reach Percent** 25-34 male 18%  
 25-34 unknown 0%  
 35-44 female 12%  
 35-44 male 18%  
 35-44 unknown 0%  
 45-54 female 9%  
 45-54 male 12%  
 45-54 unknown 0%  
 55-64 female 5%  
 55-64 male 6%  
 55-64 unknown 0%  
 65+ female 4%  
 65+ male 3%  
 65+ unknown 0%

**Region Reach** Alaska 0%  
**Percent** Arizona 0%  
 California 0%  
 Colorado 0%  
 Connecticut 0%  
 Florida 0%  
 Hawaii 0%  
 Idaho 0%  
 Illinois 0%  
 Iowa 0%  
 Kansas 0%  
 Kentucky 0%  
 Louisiana 0%  
 Maryland 0%  
 Massachusetts 0%  
 Minnesota 0%  
 Missouri 0%  
 Montana 0%  
 Nevada 0%  
 New York 0%  
 Ohio 0%  
 Oregon 0%  
 Pennsylvania 0%  
 South Carolina 0%  
 Texas 0%  
 Washington 100%  
 West Virginia 0%  
 Wyoming 0%

**Version****Id** 6136988584138**Start Date** 2019-08-16 16:46:28 UTC**End Date** 2019-08-26 16:46:28 UTC**Impressions** 28129**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** We need a Seattle City Council that listens, offers ideas that work, and builds trust.**Spend** 249.99





**Photo ID** 11967865:09d6713b933e45e4e12103e4d65782a3

**Id** 23843514086730270  
**Start Date** 2019-07-24 19:25:30 UTC  
**End Date** 2019-07-29 19:25:20 UTC  
**Campaign Id** 23843514086640270  
**Total Reach** 0  
**Payment Account** **Account Name** Monument Ad Account

**Account Id** 691043351093112

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 23843514086610270  
**Start Date** 2019-07-24 19:25:30 UTC  
**End Date** 2019-07-29 19:25:20 UTC  
**Impressions** 0  
**Landing Uri** [https://www.seattletimes.com/seattle-news/politics/seattle-mayor-jenny-durkan-weighs-in-on-city-council-race-with-endorsement-attacks/?fbclid=IwAR2Goc7q9YqjFVb0MhVIH\\_EEUPlcjuzKKB1ezN8VQUaOTvCbX6w4Xjx-hNI](https://www.seattletimes.com/seattle-news/politics/seattle-mayor-jenny-durkan-weighs-in-on-city-council-race-with-endorsement-attacks/?fbclid=IwAR2Goc7q9YqjFVb0MhVIH_EEUPlcjuzKKB1ezN8VQUaOTvCbX6w4Xjx-hNI)

**Ads Targeting** Location - Living In: WA State  
 Age: 25 - 65+

**Text** "I have seen firsthand how ideological fights negatively impact on our City and keep us from addressing some of our toughest issues, like affordability and homelessness." Mayor Jenny Durkan



<https://www.seattletimes.com/seattle-news/politics/seattle-mayor-jenny-durkan-weighs-in-on-city-council-race-with-endorsement-attacks/>

**Spend** 0.00



**Photo ID** 691043351093112:2f6c5bccaced00e1c73efe0bbf9ba411

**Id** 23843523451660270  
**Start Date** 2019-07-29 19:06:29 UTC  
**End Date** 2019-08-03 19:06:23 UTC  
**Campaign Id** 23843523451590270  
**Total Reach** 730  
**Payment Account** **Account Name** Monument Ad Account

**Account Id** 691043351093112

**Age/Gender** 25-34 female 1%  
**Reach Percent** 25-34 male 14%  
25-34 unknown 1%  
35-44 female 5%  
35-44 male 13%  
35-44 unknown 0%  
45-54 female 6%  
45-54 male 18%  
45-54 unknown 0%  
55-64 female 8%  
55-64 male 16%  
55-64 unknown 0%  
65+ female 8%  
65+ male 10%  
65+ unknown 0%

**Region Reach** Washington 100%  
**Percent**  
**Version**

**Id** 23843523451550270

**Start Date**

2019-07-29 19:06:29 UTC

**End Date** 2019-08-03 19:06:23 UTC**Impressions** 863**Landing Uri** <https://www.seattletimes.com/opinion/we-can-tackle-seattles-growing-pains-together/>**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** "With seven seats up, four of which have no incumbent, we have a chance to elect a council that brings people together to focus on solutions rather than dividing them." – Monty Anderson, Seattle Building & Construction Trades Council

Please vote!

<https://www.seattletimes.com/opinion/we-can-tackle-seattles-growing-pains-together/>**Spend** 7.89**Photo ID** 691043351093112:43146e4b45d52d607ceb59e3934973a5**Id** 23843486328460270**Start Date** 2019-07-11 14:34:37 UTC**End Date** 2019-07-16 14:34:31 UTC**Campaign Id** 23843486328360270**Total Reach** 0**Payment Account Name** Monument Ad Account**Account****Account Id** 691043351093112**Age/Gender****Reach Percent****Region Reach**

**Percent**  
**Version**

**Id** 23843486328350270  
**Start Date** 2019-07-11 14:34:37 UTC  
**End Date** 2019-07-16 14:34:31 UTC  
**Impressions** 0  
**Landing Uri** <https://www.seattletimes.com/opinion/editorials/the-times-recommends-mark-solomon-for-seattle-city-council-district-2/?fbclid=IwAR3L02tyT1e7fdhQQ7SI4mmyUyCY21IULxRKH0P0RMmkmssO1ZFQfjHEyM>

**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+

**Text** Do you want your city to be run better or maintain the status quo?

Seattle Times on Mark Solomon's experience: "That's just what's needed on a dysfunctional council that's become a sandbox for special interests, prioritizing their political narrative and policy experiments over the concerns of ordinary residents who just want the city to be healthy, safe and well run."

<https://www.seattletimes.com/opinion/editorials/the-times-recommends-mark-solomon-for-seattle-city-council-district-2/>

**Spend** 0.00



**Photo ID** 691043351093112:3d0197f46d553ace095fdb29e9b10ef8

**Id** 23843516073410270  
**Start Date** 2019-07-25 18:52:54 UTC  
**End Date** 2019-07-30 18:52:48 UTC

<b>Campaign Id</b>	23843516073320270
<b>Total Reach</b>	3736
<b>Payment Account</b>	<b>Account Name</b> Monument Ad Account
	<b>Account Id</b> 691043351093112
<b>Age/Gender</b>	25-34 female 4%
<b>Reach Percent</b>	25-34 male 11%
	25-34 unknown 1%
	35-44 female 6%
	35-44 male 11%
	35-44 unknown 1%
	45-54 female 8%
	45-54 male 14%
	45-54 unknown 0%
	55-64 female 11%
	55-64 male 14%
	55-64 unknown 0%
	65+ female 11%
	65+ male 8%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent Version</b>	<b>Id</b> 23843516073260270
	<b>Start Date</b> 2019-07-25 18:52:54 UTC
	<b>End Date</b> 2019-07-30 18:52:48 UTC
	<b>Impressions</b> 4734
	<b>Landing Uri</b> <a href="https://www.seattletimes.com/seattle-news/politics/bad-omen-even-the-catholics-are-growing-frustrated-with-seattles-efforts-on-homelessness/">https://www.seattletimes.com/seattle-news/politics/bad-omen-even-the-catholics-are-growing-frustrated-with-seattles-efforts-on-homelessness/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
<b>Text</b>	"It is no secret that — despite all the efforts — our city has shown itself incapable of dealing with the severe problems brought about by chronic homelessness, mental illness, and drug use." Father Michael Ryan
	Why do you think the city is "incapable" of dealing with these challenges?
	<a href="https://www.seattletimes.com/seattle-news/politics/bad-omen-even-the-catholics-are-growing-frustrated-with-seattles-efforts-on-homelessness/">https://www.seattletimes.com/seattle-news/politics/bad-omen-even-the-catholics-are-growing-frustrated-with-seattles-efforts-on-homelessness/</a>
<b>Spend</b>	50.00





**Photo ID** 691043351093112:61336fec3dc86f39edc4c5116558899

**Id** 23843484019570270  
**Start Date** 2019-07-10 16:35:36 UTC  
**End Date** 2019-07-14 16:35:28 UTC  
**Campaign Id** 23843484019490270  
**Total Reach** 0  
**Payment Account** **Account Name** Monument Ad Account  
**Account Id** 691043351093112

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 23843484019350270  
**Start Date** 2019-07-10 16:35:36 UTC  
**End Date** 2019-07-14 16:35:28 UTC  
**Impressions** 0  
**Landing Uri** <https://www.seattletimes.com/opinion/editorials/the-times-recommends-phillip-tavel-for-seattle-city-council-position-1/?fbclid=IwAR3JhA8Ne1dh-gcem3Sff9xUpmSxgv2S2Ne8eiol0WsqCEb1KZvq7po5v9U>  
**Ads Targeting** Location - Living In: WA State  
 Age: 25 - 65+  
**Text** Do you want leaders who expect better results on caring for those in need?

"Incumbents have impeded efforts to get better results from the city's ever-increasing spending on social services."

<https://www.seattletimes.com/opinion/editorials/the-times-recommends-phillip-tavel-for-seattle-city-council-position-1/>

**Spend** 0.00



**Photo ID** 691043351093112:3c2bb8194cde4a1433ac7732308f7fdf

**Id** 23843441332420270  
**Start Date** 2019-06-21 17:57:18 UTC  
**End Date** 2019-06-26 17:57:12 UTC  
**Campaign Id** 23843441332320270  
**Total Reach** 1835  
**Payment Account** **Account Name** Monument Ad Account

**Account Id** 691043351093112

**Age/Gender** 25-34 female 4%  
**Reach Percent** 25-34 male 19%  
25-34 unknown 1%  
35-44 female 5%  
35-44 male 15%  
35-44 unknown 1%  
45-54 female 7%  
45-54 male 15%  
45-54 unknown 1%  
55-64 female 6%  
55-64 male 13%  
65+ female 6%  
65+ male 7%  
65+ unknown 1%

**Region Reach** Washington 100%

**Percent**  
**Version**

**Id** 23843441332310270

**Start Date** 2019-06-21 17:57:18 UTC  
**End Date** 2019-06-26 17:57:12 UTC  
**Impressions** 2390  
**Landing Uri** <https://www.kuow.org/stories/seattle-chamber-pac-jumps-in-to-change-election-for-city-council>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** Not sure who to vote for in the City Council elections? Check out the endorsements of Civic Alliance for a Sound Economy (CASE):  
<http://ow.ly/mLzQ50ujm21>  
**Spend** 25.00



**Photo ID** 691043351093112:63cf748660c8b27d37afd23b3c24a571

**Id** 23843479444190270  
**Start Date** 2019-07-09 00:34:56 UTC  
**End Date** 2019-07-13 00:34:46 UTC  
**Campaign Id** 23843479444050270  
**Total Reach** 0  
**Payment Account** **Account Name** Monument Ad Account  
**Account Id** 691043351093112

Age/Gender  
Reach Percent  
Region Reach  
Percent  
Version

**Id** 23843479444030270  
**Start Date** 2019-07-09 00:34:56 UTC  
**End Date** 2019-07-13 00:34:46 UTC  
**Impressions** 0  
**Landing Uri** <https://www.seattletimes.com/opinion/editorials/the-times-recommends-phillip-tavel-for-seattle-city-council-position-1/?fbclid=IwAR3JhA8Ne1dh-gcem3Sff9xUpmSxgv2S2Ne8eiol0WsqCEb1KZvq7po5v9U>  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** "In short, the status quo is no longer acceptable."  
  
"Many city residents are tired of activist council members crusading on behalf of special interests while allowing the city's real challenges to spiral out of control."  
  
We deserve better. Make sure to vote in the primary election (Aug. 6)!  
  
<https://www.seattletimes.com/opinion/editorials/the-times-recommends-phillip-tavel-for-seattle-city-council-position-1/>  
**Spend** 0.00



**Photo ID** 691043351093112:3c2bb8194cde4a1433ac7732308f7fdf



<b>Id</b>	23843509948180270
<b>Start Date</b>	2019-07-23 00:45:56 UTC
<b>End Date</b>	2019-07-28 00:45:55 UTC
<b>Campaign Id</b>	23843509948070270
<b>Total Reach</b>	4126
<b>Payment Account</b>	<b>Account Name</b> Monument Ad Account
	<b>Account Id</b> 691043351093112
<b>Age/Gender</b>	25-34 female 10%
<b>Reach Percent</b>	25-34 male 22%
	25-34 unknown 3%
	35-44 female 9%
	35-44 male 17%
	35-44 unknown 1%
	45-54 female 6%
	45-54 male 10%
	45-54 unknown 1%
	55-64 female 4%
	55-64 male 7%
	55-64 unknown 0%
	65+ female 5%
	65+ male 5%
	65+ unknown 1%
<b>Region Reach</b>	Washington 100%
<b>Percent Version</b>	<b>Id</b> 23843509948030270
	<b>Start Date</b> 2019-07-23 00:45:56 UTC
	<b>End Date</b> 2019-07-28 00:45:55 UTC
	<b>Impressions</b> 6616
	<b>Landing Uri</b> <a href="https://www.facebook.com/WeDeserveBetterSEA/">https://www.facebook.com/WeDeserveBetterSEA/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
<b>Text</b>	BALLOTS ARE OUT! Here's your guide for the 2019 Seattle City Council elections: <a href="http://ow.ly/iZJT50v8sY0">http://ow.ly/iZJT50v8sY0</a>
<b>Spend</b>	50.00



**Photo ID** 2296735457088990

**Id** 23843525173140270

**Start Date** 2019-07-30 15:00:31 UTC

**End Date** 2019-08-04 15:00:23 UTC

**Campaign Id** 23843525173040270

**Total Reach** 298

**Payment Account Name** Monument Ad Account

**Account Id** 691043351093112

**Age/Gender** 25-34 female 3%  
**Reach Percent** 25-34 male 16%  
25-34 unknown 1%  
35-44 female 3%  
35-44 male 16%  
35-44 unknown 1%  
45-54 female 7%  
45-54 male 22%  
45-54 unknown 0%  
55-64 female 7%  
55-64 male 12%  
65+ female 5%  
65+ male 7%

65+ unknown 1%  
Washington 100%

**Region Reach**  
**Percent**  
**Version**

**Id** 23843525173020270  
**Start Date** 2019-07-30 15:00:31 UTC  
**End Date** 2019-08-04 15:00:23 UTC  
**Impressions** 311  
**Landing Uri** <https://kuow.org/stories/homelessness-is-top-of-mind-for-seattle-voters-as-ballots-start-dropping?fbclid=IwAR2OcITf-RK9PeSXn4vPxLbZOB3CFSahSQj3qCLpN4ZnVWVo11WFDBgBWkA>  
**Ads Targeting** Location - Living In: [REDACTED] WA State  
Age: 25 - 65+  
**Text** "Erin Goodman with the SoDo Business Improvement Area agrees: People should vote on solutions, and not ideology."  
  
Which matters most to you: your City Council's ideology or their solutions?  
  
<https://kuow.org/stories/homelessness-is-top-of-mind-for-seattle-voters-as-ballots-start-dropping>  
**Spend** 2.98



**Photo ID** 691043351093112:8e4ed7171492f39bb7aca5009ec03e2b

**Id** 23843525183020270  
**Start Date** 2019-07-30 15:01:27 UTC  
**End Date** 2019-08-04 15:01:19 UTC

<b>Campaign Id</b>	23843525182910270
<b>Total Reach</b>	131
<b>Payment Account</b>	<b>Account Name</b> Monument Ad Account
	<b>Account Id</b> 691043351093112
<b>Age/Gender</b>	25-34 female 2%
<b>Reach Percent</b>	25-34 male 24%
	25-34 unknown 2%
	35-44 female 1%
	35-44 male 16%
	35-44 unknown 1%
	45-54 female 2%
	45-54 male 18%
	55-64 female 7%
	55-64 male 11%
	65+ female 6%
	65+ male 11%
<b>Region Reach Percent</b>	Washington 100%
<b>Version</b>	<b>Id</b> 23843525182900270
	<b>Start Date</b> 2019-07-30 15:01:27 UTC
	<b>End Date</b> 2019-08-04 15:01:19 UTC
	<b>Impressions</b> 132
	<b>Landing Uri</b> <a href="https://www.seattletimes.com/opinion/we-can-tackle-seattles-growing-pains-together/">https://www.seattletimes.com/opinion/we-can-tackle-seattles-growing-pains-together/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
<b>Text</b>	"I'm ready for a city government that understands not just the challenges we face, but the unique opportunity that we have today...to build foundations that will allow our region to continue to thrive and invest in those areas that are not." - Monty Anderson, Seattle Building & Construction Trades Council
	What are you hoping to see from the next City Council?
	<a href="https://www.seattletimes.com/opinion/we-can-tackle-seattles-growing-pains-together/">https://www.seattletimes.com/opinion/we-can-tackle-seattles-growing-pains-together/</a>
<b>Spend</b>	1.81





**Photo ID** 691043351093112:43146e4b45d52d607ceb59e3934973a5

**Id** 23843511886990270  
**Start Date** 2019-07-23 20:33:45 UTC  
**End Date** 2019-07-28 20:33:41 UTC  
**Campaign Id** 23843511886870270  
**Total Reach** 4918  
**Payment Account** **Account Name** Monument Ad Account  
**Account Id** 691043351093112

**Age/Gender** 25-34 female 2%  
**Reach Percent** 25-34 male 11%  
 25-34 unknown 1%  
 35-44 female 3%  
 35-44 male 20%  
 35-44 unknown 0%  
 45-54 female 4%  
 45-54 male 24%  
 45-54 unknown 0%  
 55-64 female 4%  
 55-64 male 18%  
 55-64 unknown 0%  
 65+ female 4%  
 65+ male 9%  
 65+ unknown 0%

**Region Reach** Washington 100%

**Percent**  
**Version**

**Id** 23843511886850270  
**Start Date** 2019-07-23 20:33:45 UTC  
**End Date** 2019-07-28 20:33:41 UTC  
**Impressions** 6019  
**Landing Uri** <https://www.bizjournals.com/seattle/news/2019/07/19/opinion-we-need-leaders-who-get-back-to-the->

basics.html?b=1563492736%5E21511002  
**Ads Targeting** Location - Living In: WA State  
Age: 25 - 65+  
**Text** "Our future is in your hands." Jasmine Donovan - President, Dick's  
Drive-In  
**Spend** 50.00



**Photo ID** 691043351093112:eef7d68b49f8d9e586babbf8700a579b

**Id** 23843494703920270  
**Start Date** 2019-07-15 20:38:25 UTC  
**End Date** 2019-07-22 20:38:25 UTC  
**Campaign Id** 23843494703860270  
**Total Reach** 7488  
**Payment Account** **Account Name** Monument Ad Account  
**Account Id** 691043351093112

**Age/Gender** 25-34 female 12%  
**Reach Percent** 25-34 male 19%  
25-34 unknown 0%  
35-44 female 13%  
35-44 male 17%  
35-44 unknown 0%

	45-54 female 8%
	45-54 male 12%
	45-54 unknown 0%
	55-64 female 5%
	55-64 male 6%
	55-64 unknown 0%
	65+ female 4%
	65+ male 3%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent</b>	
<b>Version</b>	<b>Id</b> 23843494703820270
	<b>Start Date</b> 2019-07-15 20:38:25 UTC
	<b>End Date</b> 2019-07-22 20:38:25 UTC
	<b>Impressions</b> 0
	<b>Landing Uri</b> <a href="https://www.facebook.com/WeDeserveBetterSEA/">https://www.facebook.com/WeDeserveBetterSEA/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 25 - 65+
	<b>Text</b> We need a Seattle City Council that offers ideas that work, builds trust, and makes progress...
	<b>Spend</b> 0.00



	<b>Photo ID</b> 691043351093112:09d6713b933e45e4e12103e4d65782a3
<b>Version</b>	<b>Id</b> 23843494704700270
	<b>Start Date</b> 2019-07-15 20:38:25 UTC
	<b>End Date</b> 2019-07-22 20:38:25 UTC
	<b>Impressions</b> 0
	<b>Landing Uri</b> <a href="https://www.facebook.com/WeDeserveBetterSEA/">https://www.facebook.com/WeDeserveBetterSEA/</a>

**Ads Targeting**

Location - Living In: WA State

Age: 25 - 65+

**Text** We need a Seattle City Council that offers ideas that work, builds trust, and makes progress...**Spend** 0.00

**Version**

**Photo ID** 691043351093112:09d6713b933e45e4e12103e4d65782a3

**Id** 23843494846960270

**Start Date** 2019-07-15 20:38:25 UTC

**End Date** 2019-07-22 20:38:25 UTC

**Impressions** 0

**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>

**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** We need a Seattle City Council that offers ideas that work, builds trust, and makes progress...

**Spend** 0.00





**Version** **Photo ID** 691043351093112:09d6713b933e45e4e12103e4d65782a3  
**Id** 23843494851290270  
**Start Date** 2019-07-15 20:38:25 UTC  
**End Date** 2019-07-22 20:38:25 UTC  
**Impressions** 14684  
**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>  
**Ads Targeting** Location - Living In: [REDACTED] WA State  
Age: 25 - 65+  
**Text** We need a Seattle City Council that offers ideas that work, builds trust, and makes progress...  
**Spend** 174.99



**Photo ID** 691043351093112:09d6713b933e45e4e12103e4d65782a3

**Id** 23843358244960270  
**Start Date** 2019-05-16 17:08:04 UTC  
**End Date** 2019-05-17 17:07:54 UTC  
**Campaign Id** 23843358244860270  
**Total Reach** 487  
**Payment Account** **Account Name** Monument Ad Account  
**Account Id** 691043351093112

**Age/Gender** 18-24 female 1%  
**Reach Percent** 18-24 male 1%  
 25-34 female 2%  
 25-34 male 11%  
 25-34 unknown 1%  
 35-44 female 5%  
 35-44 male 10%  
 35-44 unknown 1%  
 45-54 female 6%  
 45-54 male 20%  
 45-54 unknown 0%  
 55-64 female 7%  
 55-64 male 15%  
 55-64 unknown 0%  
 65+ female 11%  
 65+ male 7%  
 65+ unknown 0%

**Region Reach****Percent** Washington 100%**Version** **Id** 23843358244850270**Start Date** 2019-05-16 17:08:04 UTC**End Date** 2019-05-17 17:07:54 UTC**Impressions** 529**Landing Uri** <https://www.seattletimes.com/opinion/editorials/a-welcome-response-to-seattle-crime-concerns/>**Ads Targeting** Location - Living In: WA State

Age: 18 - 65+

**Text** "Thoughtful oversight is welcome, and questions should always be raised about whether city services are delivered equitably and efficiently, to maximize everyone's benefit, or skewed by pressure from influential special interests. But it's a day late and dollar short after the current council's failures to prevent so many constituents — including immigrants, homeless residents and entry-level workers — from being victimized by prolific criminal offenders." - Seattle Times Editorial Board

We deserve a change in leadership on the city council.

<http://ow.ly/ht2b50ubSeO>

**Spend** 5.00**Photo ID** 691043351093112:d8ea8d9c2bfd900783a124753f40b2ab**Id** 23843309418390270**Start Date** 2019-04-24 17:39:54 UTC**End Date** 2019-04-25 17:39:44 UTC**Campaign Id** 23843309418290270**Total Reach** 0**Payment Account** **Account Name** Monument Ad Account



**Account Id**

691043351093112

**Age/Gender**  
**Reach Percent**  
**Region Reach**  
**Percent**  
**Version**

**Id** 23843309418270270**Start Date** 2019-04-24 17:39:54 UTC**End Date** 2019-04-25 17:39:44 UTC**Impressions** 0**Landing Uri** <http://ow.ly/i3TU50rkJuZ>**Ads Targeting** Location - Living In: WA State  
Age: 18 - 65+

**Text** "The Council's failure to follow its own procedures or give Jason a fair confirmation process has been harmful to the work of the Human Services Department, impaired our effort to respond to the homelessness crisis and has been deeply unfair to a person that has served this city tirelessly on one of the toughest issues facing our city, region and country." - Mayor Jenny Durkan

<http://ow.ly/i3TU50rkJuZ>**Spend** 0.00**Photo ID** 691043351093112:adc7a7e404145db9a980fc38327edb6f**Id** 23843431042230270**Start Date** 2019-06-18 04:32:48 UTC**End Date** 2019-06-23 04:32:40 UTC**Campaign Id** 23843431042120270**Total Reach** 1564**Payment Account Name** Monument Ad Account  
**Account**



**Account Id**

691043351093112

**Age/Gender** 18-24 female 1%  
**Reach Percent** 18-24 male 3%  
 18-24 unknown 0%  
 25-34 female 5%  
 25-34 male 13%  
 25-34 unknown 1%  
 35-44 female 7%  
 35-44 male 16%  
 35-44 unknown 1%  
 45-54 female 8%  
 45-54 male 16%  
 45-54 unknown 0%  
 55-64 female 6%  
 55-64 male 10%  
 65+ female 6%  
 65+ male 7%  
 65+ unknown 0%  
**Region Reach** Washington 100%

**Percent  
Version****Id** 23843431042100270**Start Date** 2019-06-18 04:32:48 UTC**End Date** 2019-06-23 04:32:40 UTC**Impressions** 1776**Landing Uri** <https://www.seattlebusinessmag.com/tourismhospitality/downtown-seattles-rising-crime-rate-stings-citys-hospitality-sector>**Ads Targeting** Location - Living In: WA State  
Age: 18 - 65+**Text** "The increasing prevalence of crime, drugs and homelessness in the downtown core threatens the city's thriving tourism and convention business, and worries retailers concerned that the city isn't doing nearly enough to combat the crisis."

We deserve better, Seattle.

<http://ow.ly/NEGU50uCxlq>**Spend** 10.00



**Photo ID** 691043351093112:2046f967124918938e1afbd9b20390f5

**Id** 23843441333970270  
**Start Date** 2019-06-21 17:58:47 UTC  
**End Date** 2019-06-26 17:58:43 UTC  
**Campaign Id** 23843441333850270  
**Total Reach** 2674  
**Payment Account** **Account Name** Monument Ad Account

**Account Id** 691043351093112

**Age/Gender** 25-34 female 3%  
**Reach Percent** 25-34 male 19%  
 25-34 unknown 1%  
 35-44 female 3%  
 35-44 male 18%  
 35-44 unknown 1%  
 45-54 female 4%  
 45-54 male 22%  
 45-54 unknown 1%  
 55-64 female 3%  
 55-64 male 14%  
 55-64 unknown 0%  
 65+ female 3%  
 65+ male 9%  
 65+ unknown 0%  
**Region Reach** Washington 100%

**Percent Version**

**Id** 23843441333820270  
**Start Date** 2019-06-21 17:58:47 UTC  
**End Date** 2019-06-26 17:58:43 UTC  
**Impressions** 3075

**Landing Uri**

<http://casecampaigns.com/?fbclid=IwAR2ZvIbA205u-WHaGmAfjKV7XEJJHgRVA1SenC-mdWNEKzXkut7Is1YevCU>  
WA State

**Ads Targeting**

Location - Living In:  
Age: 25 - 65+

**Text** Who are you endorsing for City Council? These are good, back-to-basics candidates endorsed by our friends at CASE:  
casecampaigns.com

**Spend** 25.00



Photo ID 691043351093112:be5d2c26231de1e75e9679662e07aaf3

Id 23843437557510270



**Start Date**

2019-06-20 12:45:37 UTC

**End Date**

2019-06-25 12:45:33 UTC

**Campaign Id**

23843437557400270

**Total Reach**

0

**Payment****Account Name** Monument Ad Account**Account****Account Id** 691043351093112**Age/Gender****Reach Percent****Region Reach****Percent****Version****Id** 23843437557390270**Start Date** 2019-06-20 12:45:37 UTC**End Date** 2019-06-25 12:45:33 UTC**Impressions** 0**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>**Ads Targeting** Location - Living In: WA State

Age: 25 - 65+

**Text** We deserve a better City Council. Read more about who our friends at Civic Alliance for a Sound Economy (CASE) endorsed by clicking here: [casecampaigns.com](http://casecampaigns.com)**Spend** 0.00**2019 Seattle Primary Election Endorsements:****District 1**

Phil Tavel

**District 2**

Mark Solomon

**District 3**

Egan Orion

**District 4**

Alex Pedersen

**District 5**

Debora Juarez

**District 6****(Dual Endorsement)**

Jay Fathi

**District 7****(Dual Endorsement)**

Heidi Wills



Jim Pugel



Michael George

**Photo ID** 2238126386283231

<b>Id</b>	23843361184160270
<b>Start Date</b>	2019-05-17 18:59:23 UTC
<b>End Date</b>	2019-05-27 18:59:11 UTC
<b>Campaign Id</b>	23843361184050270
<b>Total Reach</b>	889
<b>Payment Account</b>	<b>Account Name</b> Monument Ad Account
	<b>Account Id</b> 691043351093112
<b>Age/Gender</b>	18-24 female 6%
<b>Reach Percent</b>	18-24 male 5%
	18-24 unknown 0%
	25-34 female 7%
	25-34 male 16%
	25-34 unknown 1%
	35-44 female 6%
	35-44 male 15%
	35-44 unknown 0%
	45-54 female 4%
	45-54 male 17%
	45-54 unknown 0%
	55-64 female 2%
	55-64 male 12%
	55-64 unknown 0%
	65+ female 3%
	65+ male 5%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent Version</b>	<b>Id</b> 23843361183970270
	<b>Start Date</b> 2019-05-17 18:59:23 UTC
	<b>End Date</b> 2019-05-27 18:59:11 UTC
	<b>Impressions</b> 0
	<b>Landing Uri</b> <a href="https://www.kuow.org/stories/is-seattle-losing-its-progressive-edge-how-the-city-council-races-shape-up">https://www.kuow.org/stories/is-seattle-losing-its-progressive-edge-how-the-city-council-races-shape-up</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 18 - 65+
<b>Text</b>	"It's a very anti-incumbent, anti-City Hall mood out there. It's as bad as I've ever seen and I've been covering the place for 20 years." - Q13 Political Analyst C.R. Douglas
	<a href="http://ow.ly/39wX50ugzr">http://ow.ly/39wX50ugzr</a>
<b>Spend</b>	0.00



**Version**

**Photo ID** 691043351093112:5e34a4577da58d004c73fe9d703a7794  
**Id** 23843377063960270  
**Start Date** 2019-05-17 18:59:23 UTC  
**End Date** 2019-05-27 18:59:11 UTC  
**Impressions** 965  
**Landing Uri** <https://www.kuow.org/stories/is-seattle-losing-its-progressive-edge-how-the-city-council-races-shape-up>  
**Ads Targeting** Location - Living In: WA State  
Age: 18 - 65+  
**Text** "It's a very anti-incumbent, anti-City Hall mood out there. It's as bad as I've ever seen and I've been covering the place for 20 years." - Q13 Political Analyst C.R. Douglas  
<http://ow.ly/39wX50ugzzr>  
**Spend** 10.00



**Photo ID** 691043351093112:5e34a4577da58d004c73fe9d703a7794

**Id** 23843245398090270  
**Start Date** 2019-03-20 18:01:04 UTC  
**End Date** 2019-04-05 18:01:04 UTC  
**Campaign Id** 23843245397980270  
**Total Reach** 16679  
**Payment Account Name** Monument Ad Account  
**Account**  
**Account Id** 691043351093112

**Age/Gender** 18-24 female 4%  
**Reach Percent** 18-24 male 7%  
18-24 unknown 0%  
25-34 female 10%  
25-34 male 15%  
25-34 unknown 0%  
35-44 female 9%  
35-44 male 13%  
35-44 unknown 0%  
45-54 female 9%  
45-54 male 10%  
45-54 unknown 0%  
55-64 female 7%  
55-64 male 7%  
55-64 unknown 0%  
65+ female 5%  
65+ male 3%



65+ unknown 0%  
**Region Reach** Washington 100%  
**Percent**  
**Version**

**Id** 23843245397950270  
**Start Date** 2019-03-20 18:01:04 UTC  
**End Date** 2019-04-05 18:01:04 UTC  
**Impressions** 27917  
**Landing Uri** <https://www.facebook.com/WeDeserveBetterSEA/>  
**Ads Targeting** Location - Living In: WA State  
 Age: 18 - 65+  
**Text** We need a Council that offers ideas that work, builds trust & pays attention to their districts.  
**Spend** 239.99



**Photo ID** 691043351093112:09d6713b933e45e4e12103e4d65782a3

**Id** 23843431048550270  
**Start Date** 2019-06-18 04:35:57 UTC  
**End Date** 2019-06-22 04:35:56 UTC  
**Campaign Id** 23843431048430270  
**Total Reach** 475  
**Payment Account** **Account Name** Monument Ad Account  
**Account Id** 691043351093112

**Age/Gender** 25-34 female 4%  
**Reach Percent** 25-34 male 14%  
 25-34 unknown 1%  
 35-44 female 7%

	35-44 male 12%
	35-44 unknown 1%
	45-54 female 10%
	45-54 male 13%
	55-64 female 5%
	55-64 male 12%
	55-64 unknown 0%
	65+ female 10%
	65+ male 9%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent</b>	
<b>Version</b>	<b>Id</b> 23843431048420270
	<b>Start Date</b> 2019-06-18 04:35:57 UTC
	<b>End Date</b> 2019-06-22 04:35:56 UTC
	<b>Impressions</b> 293
	<b>Landing Uri</b> https://www.facebook.com/WeDeserveBetterSEA/
	<b>Ads Targeting</b> Location - Living In: WA State
	Age: 25 - 65+
	<b>Text</b> What do you want to see from your new City Councilmembers?
	<input type="checkbox"/> Trust
	<input type="checkbox"/> Transparency
	<input type="checkbox"/> Accountability
	<input type="checkbox"/> Leadership
	<input type="checkbox"/> All of the above
	<b>Spend</b> 3.93
<b>Version</b>	<b>Id</b> 23843431048410270
	<b>Start Date</b> 2019-06-18 04:35:57 UTC
	<b>End Date</b> 2019-06-22 04:35:56 UTC
	<b>Impressions</b> 390
	<b>Landing Uri</b> https://www.facebook.com/WeDeserveBetterSEA/
	<b>Ads Targeting</b> Location - Living In: WA State
	Age: 25 - 65+
	<b>Text</b> What do you want to see from your new City Councilmembers?
	<input type="checkbox"/> Trust
	<input type="checkbox"/> Transparency
	<input type="checkbox"/> Accountability
	<input type="checkbox"/> Leadership
	<input type="checkbox"/> All of the above
	<b>Spend</b> 6.07
	<b>Id</b> 23843307310980270
	<b>Start Date</b> 2019-04-23 17:28:17 UTC
	<b>End Date</b> 2019-04-30 17:28:09 UTC
<b>Campaign Id</b>	23843307310900270
<b>Total Reach</b>	892
<b>Payment Account</b>	<b>Account Name</b> Monument Ad Account
	<b>Account Id</b> 691043351093112
<b>Age/Gender</b>	18-24 female 1%
<b>Reach Percent</b>	18-24 male 4%
	18-24 unknown 0%
	25-34 female 5%
	25-34 male 22%
	25-34 unknown 2%

35-44 female 5%  
 35-44 male 18%  
 35-44 unknown 1%  
 45-54 female 4%  
 45-54 male 15%  
 45-54 unknown 0%  
 55-64 female 3%  
 55-64 male 10%  
 65+ female 3%  
 65+ male 5%  
 65+ unknown 1%  
 Washington 100%

**Region Reach**  
**Percent**  
**Version**

**Id** 23843307310860270  
**Start Date** 2019-04-23 17:28:17 UTC  
**End Date** 2019-04-30 17:28:09 UTC  
**Impressions** 1015  
**Landing Uri** [https://www.seattletimes.com/opinion/editorials/seattles-persistent-crime-problem-demands-change/?fbclid=IwAR16v2KEQtE5e8HUzB7m8\\_aeqsshM3jLZ9sUfb9o9I74qf01W0zsk4O8ic](https://www.seattletimes.com/opinion/editorials/seattles-persistent-crime-problem-demands-change/?fbclid=IwAR16v2KEQtE5e8HUzB7m8_aeqsshM3jLZ9sUfb9o9I74qf01W0zsk4O8ic)

**Ads Targeting**

Location - Living In: WA State  
 Age: 18 - 65+

**Text**

Seattle Times ed board: "Seattle is in a crisis of its own making, with soaring crime in parts of the city enabled by lax enforcement and prosecution...This is causing substantial harm, not only to individuals but the city's appeal as a place to raise families, create jobs and provide opportunity."

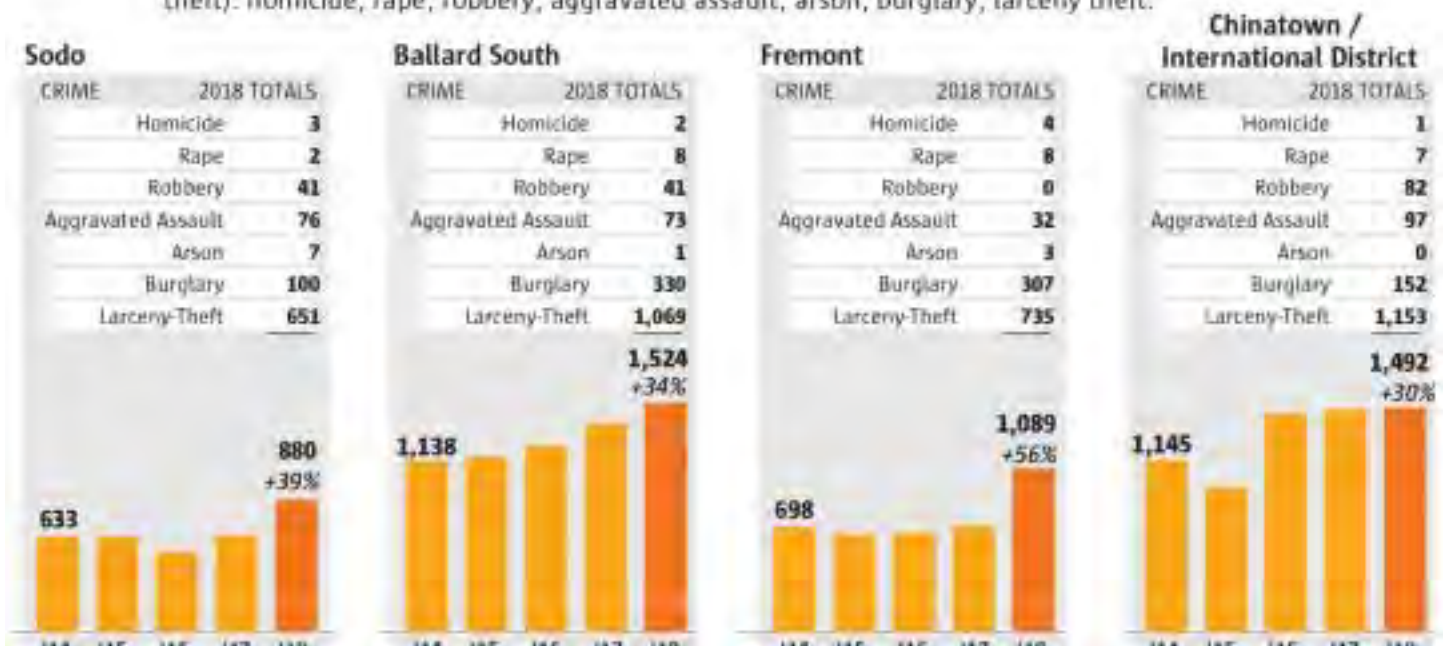
We deserve a City Council that will work to improve public safety in our neighborhoods.

<https://www.seattletimes.com/opinion/editorials/seattles-persistent-crime-problem-demands-change/>

**Spend** 9.34

## Crime-rate changes

Total for all Seattle Police Department Crime Dashboard categories (except motor-vehicle theft): homicide, rape, robbery, aggravated assault, arson, burglary, larceny theft.



**Photo ID**

691043351093112:a17d3930777e95a3aea84cfd8c29738

**Id** 23843431051970270  
**Start Date** 2019-06-18 04:37:26 UTC  
**End Date** 2019-06-22 04:37:21 UTC  
**Campaign Id** 23843431051860270  
**Total Reach** 1183  
**Payment Account** **Account Name** Monument Ad Account

**Account Id** 691043351093112

**Age/Gender** 25-34 female 5%  
**Reach Percent** 25-34 male 12%  
 25-34 unknown 1%  
 35-44 female 7%  
 35-44 male 16%  
 35-44 unknown 1%  
 45-54 female 6%  
 45-54 male 16%  
 45-54 unknown 1%  
 55-64 female 4%  
 55-64 male 15%  
 55-64 unknown 0%  
 65+ female 7%  
 65+ male 8%  
 65+ unknown 1%

**Region Reach** Washington 100%

**Percent**  
**Version**

**Id** 23843431051770270  
**Start Date** 2019-06-18 04:37:26 UTC  
**End Date** 2019-06-22 04:37:21 UTC  
**Impressions** 1312  
**Landing Uri** [https://www.seattlebusinessmag.com/tourismhospitality/downtown-seattles-rising-crime-rate-stings-citys-hospitality-sector?fbclid=IwAR2kKAlodWr7UqCLJXmYRFOejV7IOAKT3p0X9YEIW9\\_V4GB5PrmMdf9FQSw](https://www.seattlebusinessmag.com/tourismhospitality/downtown-seattles-rising-crime-rate-stings-citys-hospitality-sector?fbclid=IwAR2kKAlodWr7UqCLJXmYRFOejV7IOAKT3p0X9YEIW9_V4GB5PrmMdf9FQSw)

**Ads Targeting** Location - Living In: WA State  
 Age: 25 - 65+

**Text** "We hold our breath when we have visitors and say we hope that everything will be OK." Visit Seattle President and CEO

This is unacceptable. Our streets should be safe and welcoming for everyone. We deserve better!

<https://www.seattlebusinessmag.com/tourismhospitality/downtown-seattles-rising-crime-rate-stings-citys-hospitality-sector>

**Spend** 10.00





**Photo ID** 691043351093112:2046f967124918938e1afbd9b20390f5

**Id** 23843431044980270  
**Start Date** 2019-06-18 04:33:59 UTC  
**End Date** 2019-06-23 04:33:50 UTC  
**Campaign Id** 23843431044880270  
**Total Reach** 1288  
**Payment Account** **Account Name** Monument Ad Account

**Account Id** 691043351093112

**Age/Gender** 25-34 female 5%  
**Reach Percent** 25-34 male 18%  
 25-34 unknown 1%  
 35-44 female 6%  
 35-44 male 20%  
 35-44 unknown 1%  
 45-54 female 5%  
 45-54 male 18%  
 45-54 unknown 1%  
 55-64 female 4%  
 55-64 male 11%  
 55-64 unknown 0%  
 65+ female 3%  
 65+ male 7%  
 65+ unknown 1%  
**Region Reach** Washington 100%

**Percent**  
**Version**

**Id** 23843431044830270  
**Start Date** 2019-06-18 04:33:59 UTC  
**End Date** 2019-06-23 04:33:50 UTC  
**Impressions** 1487

**Landing Uri**

[https://www.seattletimes.com/opinion/editorials/tableau-deal-affirms-seattles-business-climate-strength-and-challenges/?fbclid=IwAR0y-SGNkFFgZ7FLMz8wzE\\_F24h7iDSxl1zcEif8V-Tu9liYDDJ5870QCb4](https://www.seattletimes.com/opinion/editorials/tableau-deal-affirms-seattles-business-climate-strength-and-challenges/?fbclid=IwAR0y-SGNkFFgZ7FLMz8wzE_F24h7iDSxl1zcEif8V-Tu9liYDDJ5870QCb4)

**Ads Targeting**

Location - Living In: WA State

Age: 25 - 65+

**Text**

"It's far easier to replace shortsighted politicians — and thoughtfully expand police departments, housing and other infrastructure overwhelmed by growth — than it is to lure tens of thousands of jobs creating opportunity across a region."

This election season, vote for City Council leaders who will get back to basics.

<https://www.seattletimes.com/opinion/editorials/tableau-deal-affirms-seattles-business-climate-strength-and-challenges/>

**Spend** 10.00



**Photo ID** 691043351093112:19fe3651a7bb067469242e8aff96c95b

**Id** 23843309481850270

**Start Date** 2019-04-24 18:13:57 UTC

**End Date** 2019-05-09 18:13:57 UTC

**Campaign Id** 23843309481800270

**Total Reach** 11624

**Payment Account Name** Monument Ad Account

**Account**

**Account Id** 691043351093112

**Age/Gender** 18-24 female 2%

**Reach Percent** 18-24 male 4%

18-24 unknown 0%

25-34 female 9%

	25-34 male 16%
	25-34 unknown 0%
	35-44 female 10%
	35-44 male 16%
	35-44 unknown 0%
	45-54 female 9%
	45-54 male 13%
	45-54 unknown 0%
	55-64 female 6%
	55-64 male 7%
	55-64 unknown 0%
	65+ female 5%
	65+ male 3%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent</b>	
<b>Version</b>	
<b>Id</b>	23843309481760270
<b>Start Date</b>	2019-04-24 18:13:57 UTC
<b>End Date</b>	2019-05-09 18:13:57 UTC
<b>Impressions</b>	23330
<b>Landing Uri</b>	<a href="https://www.facebook.com/WeDeserveBetterSEA/">https://www.facebook.com/WeDeserveBetterSEA/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 18 - 65+
<b>Text</b>	We need a Seattle City Council that offers ideas that work, builds trust, & pays attention to their districts.
<b>Spend</b>	224.99

**Photo ID** 691043351093112:09d6713b933e45e4e12103e4d65782a3

<b>Id</b>	23843221863700270
<b>Start Date</b>	2019-03-05 16:04:40 UTC
<b>End Date</b>	2019-03-21 16:04:40 UTC
<b>Campaign Id</b>	23843221863590270
<b>Total Reach</b>	14522
<b>Payment Account</b>	<b>Account Name</b> Monument Ad Account
	<b>Account Id</b> 691043351093112
<b>Age/Gender</b>	18-24 female 4%
<b>Reach Percent</b>	18-24 male 8%
	18-24 unknown 0%
	25-34 female 8%
	25-34 male 20%
	25-34 unknown 0%
	35-44 female 8%
	35-44 male 15%
	35-44 unknown 0%
	45-54 female 6%
	45-54 male 9%
	45-54 unknown 0%
	55-64 female 6%
	55-64 male 7%
	55-64 unknown 0%
	65+ female 5%
	65+ male 4%
	65+ unknown 0%
<b>Region Reach</b>	Washington 100%
<b>Percent Version</b>	<b>Id</b> 23843221863580270
	<b>Start Date</b> 2019-03-05 16:04:40 UTC
	<b>End Date</b> 2019-03-21 16:04:40 UTC
	<b>Impressions</b> 25996
	<b>Landing Uri</b> <a href="https://www.facebook.com/WeDeserveBetterSEA/">https://www.facebook.com/WeDeserveBetterSEA/</a>
<b>Ads Targeting</b>	Location - Living In: WA State
	Age: 18 - 65+
	<b>Text</b> We need a Council that offers ideas that work, builds trust & pays attention to their districts.
	<b>Spend</b> 240.61





**Photo ID** 691043351093112:09d6713b933e45e4e12103e4d65782a3

# **EXHIBIT D**



Joe Public &lt;wapolitical@gmail.com&gt;

---

**Political Ad Data**

---

**Joe Public** <wapolitical@gmail.com>  
To: WashingtonPoliticalAds@fb.com

Mon, Oct 19, 2020 at 10:15 AM

We need the required information & disclosure related to every political ad shown to Washington State voters over the last calendar year (10/17/19 - 10/17/20).

As required by law, We need this information today.

Thank you and we look forward to your prompt & full response.

# **EXHIBIT E**





Joe Public &lt;wapolitical@gmail.com&gt;

---

## Facebook Request for Information

---

**Hedges, Elizabeth** <elizabeth.hedges@kirkland.com>  
To: "wapolitical@gmail.com" <wapolitical@gmail.com>

Mon, Oct 19, 2020 at 5:19 PM

Hello,

This firm represents Facebook, Inc. in this matter. If you are contacting us to request information on Washington political ads that ran on Facebook, please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the Ad Library and Ad Library Report.

If you are a resident of Washington state and would like to request information regarding political advertising in Washington pursuant to RCW 42.17A.345 and WAC 390-18-050, please fill out and return the attached form. You will receive an email confirming receipt of your request.

**Elizabeth Hedges**

---

**KIRKLAND & ELLIS LLP**

1301 Pennsylvania Ave, N.W., Washington, D.C. 20004

**T** +1 202 389 3090 **M** +1 202 531 8704

**F** +1 202 389 5200

---

[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.



---

**WA Resident Request Form.pdf**  
240K

**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you are a resident of Washington state and would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request.

Name:	
Are you a resident of Washington state?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Email Address:	
URL of Facebook Page Requested:	
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	

# **EXHIBIT F**



Joe Public &lt;wapolitical@gmail.com&gt;

---

## Facebook Request for Information

---

Joe Public &lt;wapolitical@gmail.com&gt;

Wed, Oct 21, 2020 at 6:24 AM

To: "Hedges, Elizabeth" &lt;elizabeth.hedges@kirkland.com&gt;

Cc: "Canning, Katherine E." &lt;katherine.canning@kirkland.com&gt;, "Gallagher, Nicholas M." &lt;nicholas.gallagher@kirkland.com&gt;

That is a refusal. I have asked for every ad shown to Washington State voters in the last year and this unsolicited email from a 3rd party is refusing.

The law does not allow 3rd parties to manage the public file and I have no idea who you are. The statute allows anyone to view the public file and does not require proof of residency anywhere.

As you are not a Facebook and you (whoever you are) are refusing to send me the information Facebook is required to provide, I will communicate directly with my contacts at Facebook.

If you'd like the law changed, I'd recommend contacting your legislators.

Thank You

On Wed, Oct 21, 2020 at 6:03 AM Hedges, Elizabeth <elizabeth.hedges@kirkland.com> wrote:

In order for us to process your request, you must first complete the attached form, including providing us with your true name (not an alias), confirming that you are a Washington resident, and providing the URLs for the Facebook ads about which you are seeking information. Thank you.

**Elizabeth Hedges**

---

**KIRKLAND & ELLIS LLP**

1301 Pennsylvania Ave, N.W., Washington, D.C. 20004

**T** +1 202 389 3090 **M** +1 202 531 8704

**F** +1 202 389 5200

---

[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)

**From:** Joe Public <wapolitical@gmail.com>

**Sent:** Tuesday, October 20, 2020 10:42 PM

**To:** Hedges, Elizabeth <elizabeth.hedges@kirkland.com>

**Cc:** Canning, Katherine E. <katherine.canning@kirkland.com>; Gallagher, Nicholas M. <nicholas.gallagher@kirkland.com>

**Subject:** Re: Facebook Request for Information

Are you refusing to send the information I've requested?



The statute does not require the completion of any form and the questions you ask in the form are illegal. If email is chosen by the advertiser as method of response, the response must be prompt. Without a prompt response, you are required to keep a physical file for inspection.\

For the fourth time, I am making a legally binding request, fully compliant with the law, requesting to see every political ad shown to Washington state voters over the last calendar year.

This information is late. and further delays are against the law.

On Tue, Oct 20, 2020 at 6:32 PM Hedges, Elizabeth <[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)> wrote:

Thanks for your email. As I mentioned below, in order for Facebook to process your request, please complete the attached form and return it to us.

Regards,

**Elizabeth Hedges**

---

**KIRKLAND & ELLIS LLP**

1301 Pennsylvania Ave, N.W., Washington, D.C. 20004

**T** +1 202 389 3090 **M** +1 202 531 8704

**F** +1 202 389 5200

---

[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)

**From:** Joe Public <[wapolitical@gmail.com](mailto:wapolitical@gmail.com)>  
**Sent:** Tuesday, October 20, 2020 7:03 PM  
**To:** Hedges, Elizabeth <[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)>  
**Subject:** Re: Facebook Request for Information

This is a copy/paste from an auto-reply that facebook already sent. Several of the claims made about the statues cited do not exist. The law does not allow a 3rd party to manage the political file and I have been specific in my request to Facebook.

I have asked for a copy of every ad shown to Washington voters over the last calendar year. Please send me what I am legally entitled to inspect. This request is now considered late & delayed and I have not yet gotten confirmation that anyone at Facebook has received my request. This is another violation of the law.

As stated in my previous emails, if Facebook is unable to provide these in electronic form, I am allowed to inspect the physical file at your Seattle office.

If I do not I have every required record by the end of today (which will represent an extra courtesy day on my deadline), I will try there tomorrow as the law allows.

On Mon, Oct 19, 2020 at 5:19 PM Hedges, Elizabeth <[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)> wrote:

Hello,

This firm represents Facebook, Inc. in this matter. If you are contacting us to request information on Washington political ads that ran on Facebook, please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the Ad Library and Ad Library Report.

If you are a resident of Washington state and would like to request information regarding political advertising in Washington pursuant to RCW 42.17A.345 and WAC 390-18-050, please fill out and return the attached form. You will receive an email confirming receipt of your request.

**Elizabeth Hedges**

---

**KIRKLAND & ELLIS LLP**

1301 Pennsylvania Ave, N.W., Washington, D.C. 20004

**T** +1 202 389 3090 **M** +1 202 531 8704

**F** +1 202 389 5200

---

[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

# **EXHIBIT G**





Public Filing Service &lt;returns@publicfilingservice.com&gt;

---

## Required Ad Disclosure

---

Public Filing Service &lt;returns@publicfilingservice.com&gt;

Fri, Oct 30, 2020 at 11:18 AM

To: WashingtonPoliticalAds@fb.com

*This message is intended only for the Facebook employee(s) at the address to which it is addressed. Any attorneys or law firms representing Facebook in any government action are prohibited from using this legal, public request to attempt to gather any information or evidence in any way for any litigation -- future, pending, or active.*

Washington State Law requires any commercial advertiser who sells political ads shown in Washington to maintain a file available for public inspection by anyone. If Facebook chooses to email their files as requested, the responses must be prompt and in full.

As Facebook has acknowledged, the "Ad Library" and "Ad Library Report" do not contain all of the required information to sell a political ad in Washington.

**This message shall serve as a legal official notice of request for Facebook to respond with every piece of required data for every political ad shown in Washington on Facebook since January 1 2019. This request is in proper and legal form as required by the law.**

The requester of this information compiles and organizes this public data into reports for clients and depends on Facebook complying with the law and with Facebook's own stated policies for income. Facebook is damaging this requester financially by not complying with the law. **Any forward of or reply to this message (including auto-replies) shall serve as confirmation that Facebook is aware of this business expectancy.**

Especially given that Facebook's publicly stated business model relies on the selling of voluntarily provided personal information, Facebook is prohibited by statute from requiring anyone to provide any personal information in order to view public information. Anyone can inspect those files and Facebook does not get to decide who gets access to the information.

**The law requires a response by the end of today. An email auto-reply will suffice as Facebook's receipt and acknowledgement of this legal request.**

*\*\*\*The information contained in this communication is confidential and constitutes inside information -- It is intended only for the use of the addressee. It is not the property of Facebook or any 3rd party representing Facebook. Unauthorized use, forwarding, disclosure or copying of this communication or any part thereof is strictly prohibited and is unlawful. If anyone other than Facebook (including any attorneys or law firms representing Facebook in any litigation or any attorneys or law firms representing Facebook in defense of any government action) has received this communication in any way, ethics rules require you to stop reading beyond this sentence, destroy your copy of this communication, including all attachments and refrain from further attempting to contact potential witnesses without their attorney.*

Specifically, if the firm of Kirkland Ellis, any attorney employed by Kirkland Ellis or any 3rd Party representing Kirkland Ellis reply to this email with any demands for personally identifying information on behalf of Facebook, any Judge, Adjudicator, Mediator, Regulator, or any other official proceeding to take note of the efforts in this message to keep Facebook's attorney's from gathering evidence from an unrepresented party.

Thank you and we look forward to Facebook keeping up Facebook's end of our business expectation.

Signed  
Public Filing Service

# **EXHIBIT H**



Public Filing Service &lt;returns@publicfilingservice.com&gt;

---

## Automatic reply: Required Ad Disclosure

---

**Washington Political Ads** <WashingtonPoliticalAds@fb.com>  
To: Public Filing Service <returns@publicfilingservice.com>

Fri, Oct 30, 2020 at 11:18 AM

Thank you for your email. If you are contacting us to request information on Washington political ads that ran on Facebook, please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the Ad Library ([https://www.facebook.com/ads/library/?active\\_status=all&ad\\_type=all&country=US&impression\\_search\\_field=has\\_impressions\\_lifetime](https://www.facebook.com/ads/library/?active_status=all&ad_type=all&country=US&impression_search_field=has_impressions_lifetime)) and Ad Library Report (<https://www.facebook.com/ads/library/report/>).

To request additional information regarding political advertising in Washington that is not available in the Ad Library or Ad Library Report, we will send you a form that you can fill out. Please note that this email address can only respond to requests for information on Washington political ads that ran on Facebook. If you have further questions, please visit our Help Center (<https://www.facebook.com/help>). Thank you

# **EXHIBIT I**



---

**From:** Public Filing Service <returns@publicfilingservice.com>  
**Sent:** Friday, November 20, 2020 2:53 PM  
**To:** Washington Political Ads  
**Subject:** Required Ad Data Inspection

This is a legally binding written request to immediately inspect all political ads shown to Washington State voters since January 1 2020 on any platform or product owned by Facebook.

Washington State Law requires any commercial advertiser who sells political ads shown in Washington to maintain a file available for public inspection by anyone. If Facebook chooses to email their files in reply to requests, the statute requires all responses must be prompt and in full.

As Facebook has acknowledged, the "Ad Library" and "Ad Library Report" do not contain all of the required information to sell a political ad in Washington.

**This message shall serve as a legal official notice for Facebook to respond with every piece of required data for every political ad shown in Washington State on any Facebook product or platform since January 1 2020. If Facebook sold a political ad subject to WA State disclosure in violation of Facebook's own policies, the ad data is still required to be available for public inspection by anyone and this request includes those ads.**

**This request is in proper and legal form as required by the law.**

As facebook has previously acknowledged in our earlier communications, a business expectancy already exists between facebook and the requester of this information. Facebook's actions and words clearly demonstrate Facebook's understanding that any further delay (including but not limited to ignoring/non-responsiveness), of this request by Facebook or any Facebook representative will undisputedly cause further certain direct financial damage to the requester.

**The law requires a response in full by the end of today. An email auto-reply will suffice as Facebook's receipt and acknowledgement of this legal request.**

Respectfully,

Public Filing

# **EXHIBIT J**



Public Filing Service &lt;returns@publicfilingservice.com&gt;

---

## Facebook Information Request

---

**Hedges, Elizabeth** <elizabeth.hedges@kirkland.com>

Fri, Nov 20, 2020 at 5:03 PM

To: "returns@publicfilingservice.com" &lt;returns@publicfilingservice.com&gt;

Cc: "Canning, Katherine E." &lt;katherine.canning@kirkland.com&gt;

Hello,

This firm represents Facebook, Inc. in this matter. If you are contacting us to request information on Washington political ads that ran on Facebook, please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the Ad Library and Ad Library Report.

If you are a resident of Washington state and would like to request information regarding political advertising in Washington pursuant to RCW 42.17A.345 and WAC 390-18-050, please fill out and return the attached form. You will receive an email confirming receipt of your request.

**Elizabeth Hedges**

---

**KIRKLAND & ELLIS LLP**

1301 Pennsylvania Ave, N.W., Washington, D.C. 20004

**T** +1 202 389 3090 **M** +1 202 531 8704

**F** +1 202 389 5200

---

[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

---

 **WA Resident Request Form.pdf**  
240K





**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you are a resident of Washington state and would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request.

Name:	
Are you a resident of Washington state?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Email Address:	
URL of Facebook Page Requested:	
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	

# **EXHIBIT K**



Public Filing Service <returns@publicfilingservice.com>

---

## Facebook Information Request

---

**Public Filing Service** <returns@publicfilingservice.com>

Fri, Nov 20, 2020 at 5:38 PM

To: "Hedges, Elizabeth" <elizabeth.hedges@kirkland.com>

Cc: "Canning, Katherine E." <katherine.canning@kirkland.com>

Facebook's own published public policies and warnings clearly state that nobody representing Facebook would ever directly contact anyone by email asking for any personal information and Facebook's own instructions on their own website insist nobody provide any personal information to these types of messages, ever.

According to Facebook's official website, a true representative of Facebook would never ask what you just asked for and your email address is not from a Facebook domain.

A legal request to Facebook has been made and receipt has been acknowledged by Facebook. The information has been promised by the end of the day in full and that deadline is still expected to be met, regardless of unethical behavior or illegal delay tactics.

The law does not require (nor allow anyone else to require) any proof of residency whatsoever and clearly uses the word "anyone" to describe who(m) may inspect the file.

As the business expectancy is directly acknowledged by Facebook alone and the sender of this message is not Facebook, this should conclude any further attempts by any licensed attorney or law firm to behave unethically/illegally or attempt any further phishing of personal information.

Thank you.

[Quoted text hidden]

# **EXHIBIT L**



Joe Public &lt;wapolitical@gmail.com&gt;

---

## Political Ad File Inspection

---

**Joe Public** <wapolitical@gmail.com>

Tue, Nov 24, 2020 at 11:38 AM

To: Washington Political Ads &lt;WashingtonPoliticalAds@fb.com&gt;

This is a legal request to inspect your entire political ad file.

Facebook is required to reply to this message with all of the required disclosure for every political ad shown to Washington State voters for the 2020 election. If Facebook chooses email responses, the responses must be prompt and in full. Facebook's full response is expected by the end of the day.

As Facebook has acknowledged in the past, this request to this email address is in proper form and any reply from Facebook confirms the business expectancy between Facebook and anyone who makes money compiling reports from the information or any other legal purpose. If Facebook chooses to intentionally ignore or not reply to messages requesting the political file, any representative of Facebook that reads this message and intentionally withholds a reply or advises Facebook not to reply, has acknowledged Facebook's business expectancy and liability under Washington State law.

Any ignoring, intentional delay of delivery, or attempted solicitation of any personal information shall serve as further admission by Facebook of Facebook's wrongdoing and Facebook agrees to liability for any and all claims arising from Facebook's illegal behavior.

Thank you.



# **EXHIBIT M**



Joe Public &lt;wapolitical@gmail.com&gt;

---

**Facebook political ads email**

---

**Hedges, Elizabeth** <elizabeth.hedges@kirkland.com>

Wed, Nov 25, 2020 at 1:01 PM

To: Joe Public &lt;wapolitical@gmail.com&gt;

Cc: "Canning, Katherine E." &lt;katherine.canning@kirkland.com&gt;

We understand your response to be that you are not currently represented by counsel, in which case we will continue to work with you directly. To obtain the information you are requesting, please complete the attached form, including providing your full legal name, a statement that you are a Washington resident, and the URLs for the ads about which you are requesting information. Once we receive that information, Facebook will process your request.

**Elizabeth Hedges**

---

**KIRKLAND & ELLIS LLP**

1301 Pennsylvania Ave, N.W., Washington, D.C. 20004

T +1 202 389 3090 M +1 202 531 8704

F +1 202 389 5200

---

[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)**From:** Joe Public <wapolitical@gmail.com>**Sent:** Wednesday, November 25, 2020 3:51 PM**To:** Hedges, Elizabeth <elizabeth.hedges@kirkland.com>**Subject:** Re: Facebook political ads email

Do I need a lawyer for something?

I have legally requested to inspect every political ad shown to Washington state voters in the last year. Unless Facebook has chosen to be adversarial and not fulfill a legal request associated with a known business expectancy, nobody who requests to inspect Facebook's political ad file should need to hire an attorney to see the data that belongs to the public.

Please advise if you are suggesting I need to be represented by counsel.

Thank You

On Wed, Nov 25, 2020 at 11:49 AM Hedges, Elizabeth <[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)> wrote:

Facebook has received your November 24, 2020 email. Your prior emails suggest you are represented by counsel. Please give us your lawyer's name, and we will follow up directly with him or her. If you are not currently represented, please let us know that too.

## Elizabeth Hedges

---

### KIRKLAND & ELLIS LLP

1301 Pennsylvania Ave, N.W., Washington, D.C. 20004

**T** +1 202 389 3090 **M** +1 202 531 8704

**F** +1 202 389 5200

---

[elizabeth.hedges@kirkland.com](mailto:elizabeth.hedges@kirkland.com)

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

---

 **WA Resident Request Form.pdf**  
240K

**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you are a resident of Washington state and would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request.

Name:	
Are you a resident of Washington state?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Email Address:	
URL of Facebook Page Requested:	
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	

# **EXHIBIT N**





Joe Public &lt;wapolitical@gmail.com&gt;

---

## Inspection of Washington Political Ad File

---

Joe Public &lt;wapolitical@gmail.com&gt;

Thu, Dec 31, 2020 at 12:13 PM

To: Washington Political Ads &lt;WashingtonPoliticalAds@fb.com&gt;

According to official records filed with the Washington State legislature, Facebook officially lobbied for the Washington State law requiring Facebook to provide specific data regarding political ads sold on any of Facebook Inc's platforms and shown to any voter in the state.

Facebook's involvement in this lobbying demonstrates knowledge of the law by Facebook.

As Facebook successfully lobbied, if Facebook has chosen to provide this information through email reply, Facebook's replies are legally required to be prompt.

The law clearly states "anyone" may inspect these files at any time during the business day and any attempt to require the disclosure of personal information or any attempt to discriminate based on race, creed, residence, political affiliation, or any other protected class is unlawful and cause for damages.

Facebook's own privacy policy is a publicly available document and Facebook insists it will never ask for any personal information for any purpose, ever, from a 3rd party representative, a phone number, or any other non [facebook.com](https://www.facebook.com) domain. Demands for any personal information as a condition of Facebook complying with the law represents intentional & illegal delay.

Furthermore, any law firm representing Facebook in any litigation involving the sale of political ads in Washington State who advises or causes Facebook to intentionally delay this data is knowingly committing an ethical violation.

As Facebook has repeatedly acknowledged in our previous communications, I have already proven damages directly caused by Facebook's actions and any further intentional delay continues to add to any current or potential claim.

Examples include but are not limited to; attempting to gather personal information without any sort of privacy policy, attempting to require proof or declaration of residency, or any other attempt to intentionally delay prompt delivery.

The law deliberately does not require that I know an ad exists in order to inspect the file.

Facebook's past acknowledgements of our business expectancy and agreements to pay my lost income are further noted.

By the end of today, Facebook is required by law to deliver the complete and comprehensive file containing every piece of mandatory disclosure for every political ad shown to Washington State voters in 2020.

As Facebook only allows this avenue as a method to inspect Facebook's political file, Facebook again agrees to reimburse my full rate for any lost income resulting from Facebook's intentional and illegal delay.

I look forward to your response by close of business.

\*Facebook has previously disclosed that messages to this email address are seen immediately by a human employee at Facebook. With that understanding, Facebook is again notified that further intentional delay by either ignoring this message or auto-replying with the promise of a genuine follow-up email from Facebook will cause an increase to the total damages Facebook has already acknowledged.

# **EXHIBIT O**

---

**From:** Canning, Katherine E. <katherine.canning@kirkland.com>  
**Sent:** Thursday, December 31, 2020 2:09 PM  
**To:** wapolitical@gmail.com  
**Subject:** Request for Information  
**Attachments:** WA Resident Request Form.pdf

Hello,

This firm represents Facebook, Inc. in this matter. If you are contacting us to request information on Washington political ads that ran on Facebook, please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the Ad Library and Ad Library Report.

If you are a resident of Washington state and would like to request information regarding political advertising in Washington pursuant to RCW 42.17A.345 and WAC 390-18-050, please fill out and return the attached form. You will receive an email confirming receipt of your request.

Facebook denies any and all claims of damages, business expectancy, or other allegations related to this request for information.

**Katherine E. Canning**

---

**KIRKLAND & ELLIS LLP**

1301 Pennsylvania Avenue, N.W., Washington, D.C. 20004

**T** +1 202 389 5192 **M** +1 202 701 7851

**F** +1 202 389 5200

---

[katherine.canning@kirkland.com](mailto:katherine.canning@kirkland.com)

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you are a resident of Washington state and would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request.

Name:	
Are you a resident of Washington state?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Email Address:	
URL of Facebook Page Requested:	
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	

# **EXHIBIT P**





Joe Public &lt;wapolitical@gmail.com&gt;

---

## Facebook Political Ad File Inspection

---

**Joe Public (via Google Docs)** <wapolitical@gmail.com>

Thu, Dec 31, 2020 at 2:56 PM

Reply-To: Joe Public &lt;wapolitical@gmail.com&gt;

To: wapolitical@gmail.com

Cc: washingtonpoliticalads@fb.com

wapolitical@gmail.com has attached the following document:



### Facebook Political Ad File Inspection



Please confirm Facebook has received this form and that Facebook accepts it as fully completed by sending any reply to this message from a [facebook.com](https://facebook.com) email address. The information on this form is intended only for the addressee for the purposes of inspecting a public file and any other use or distribution of this message is a violation of my privacy expectations when I send this message.

As an additional safeguard, I will ask you to use the code "Thank you for your email" at the beginning of your reply to demonstrate Facebook has read the form and has agreed to provide the disclosure by today.

This is a courtesy copy of an email for your record only. It's not the same email your collaborators received. Click [here](#) to learn more.

**Facebook Political Ad File Inspection.pdf**

89K

**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request

Name:	<b>Joe Public</b>
Email Address:	<b>wapolitical@gmail.com</b>
URL of Facebook Page Requested:	Any political ad subject to disclosure under WA State law and shown to Washington State voters anywhere on the url: <b>www.facebook.com</b>
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	<b>Jan 1 2020 - Dec 31 2020</b>

# **EXHIBIT Q**

---

**From:** Canning, Katherine E. <katherine.canning@kirkland.com>  
**Sent:** Tuesday, January 5, 2021 10:42 AM  
**To:** wapolitical@gmail.com  
**Subject:** Request for Information  
**Attachments:** WA Resident Request Form.pdf

This firm represents Facebook, Inc. in this matter. Facebook has received your request for information, however, the form included in your email was altered and was not filled out completely. If you are a resident of Washington state and would like to request information regarding political advertising in Washington pursuant to RCW 42.17A.345 and WAC 390-18-050, please fill out and return the attached form. Please do not alter the questions or instructions in the form. Additionally, please provide specific URLs for the pages for which you are requesting information.

Facebook denies any and all claims of a business expectancy, damages, or other allegations related to this request for information.

Please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the Ad Library and Ad Library Report.

### **Katherine E. Canning**

---

#### **KIRKLAND & ELLIS LLP**

1301 Pennsylvania Avenue, N.W., Washington, D.C. 20004

**T** +1 202 389 5192 **M** +1 202 701 7851

**F** +1 202 389 5200

---

[katherine.canning@kirkland.com](mailto:katherine.canning@kirkland.com)

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you are a resident of Washington state and would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request.

Name:	
Are you a resident of Washington state?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Email Address:	
URL of Facebook Page Requested:	
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	



# **EXHIBIT R**

---

**From:** Public Filing Service <returns@publicfilingservice.com>  
**Sent:** Monday, January 4, 2021 1:35 PM  
**To:** Washington Political Ads  
**Subject:** Political Advertisement Inspection of Records

Please confirm Facebook has received this form and that Facebook continues to acknowledge our ongoing business expectancy, specifically related to the information facebook is required by WA state law to disclose.

As this form was downloaded directly from your own "Washington Political Ads" page, unless disputed in your next reply, Facebook acknowledges this form is filled out completely and contains all the information needed for Facebook to fully fulfill their legal obligation to allow the inspection of Facebook's records subject to disclosure. If Facebook is refusing to allow in-person inspection of records, all email responses are legally required to be prompt.

The information on this form & in the message is intended only for the addressee for the purposes of inspecting a public file and any other use or distribution of this message is a violation of my privacy expectations when I send this message. *As an additional safeguard, Facebook is asked to use the code "**Thank you for your email**" at the beginning of Facebook's reply to demonstrate that Facebook has opened/read the form and that facebook, reinforcing our mutually understood business expectancy, has agreed to either provide the disclosure by today or pay all damages for failure to comply with the law.*

Facebook is further requested to include citations of and/or references to the relevant WA statutes regarding the sales of political ads in Washington to demonstrate Facebook's knowledge of both 1) the law and 2) our business expectancy (dependent on Facebook complying with the law). Links to a state-specific page owned by Facebook for political ads in Washington will be accepted, provided that linked page contains direct references to the relevant laws.

As Facebook knows how important this is to my business, I make my money on the compiling of this data and Facebook has previously agreed to pay damages for any delay caused by Facebook. Further delays represent further damages.

**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request

Name:	PUBLIC FILING
Email Address:	return@publicfilingserveice.com
URL of Facebook Page Requested:	facebook.com
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	Jan 1, 2020 - Jan 1, 2021

# **EXHIBIT S**

---

**From:** Canning, Katherine E. <katherine.canning@kirkland.com>  
**Sent:** Monday, January 4, 2021 2:36 PM  
**To:** Public Filing Service  
**Subject:** Request for Information  
**Attachments:** WA Resident Request Form.pdf

This firm represents Facebook, Inc. in this matter. Facebook has received your January 4, 2021 request for information, however, the form included in that email was altered and was not filled out completely. If you are a resident of Washington state and would like to request information regarding political advertising in Washington pursuant to RCW 42.17A.345 and WAC 390-18-050, please fill out and return the attached form. Please do not alter the questions or instructions in the form. Additionally, please provide specific URLs for the pages for which you are requesting information.

Facebook denies any and all claims of a business expectancy, damages, or other allegations related to this request for information.

Please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the Ad Library and Ad Library Report.

### Katherine E. Canning

---

#### KIRKLAND & ELLIS LLP

1301 Pennsylvania Avenue, N.W., Washington, D.C. 20004

**T** +1 202 389 5192 **M** +1 202 701 7851

**F** +1 202 389 5200

---

[katherine.canning@kirkland.com](mailto:katherine.canning@kirkland.com)

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.



**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you are a resident of Washington state and would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request.

Name:	
Are you a resident of Washington state?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Email Address:	
URL of Facebook Page Requested:	
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	

# **EXHIBIT T**



Zach Wurtz &lt;zach.wurtz@gmail.com&gt;

---

**Wurtz v Facebook, Inc.; No. 204513, District Court of Yakima County**

---

**Zach Wurtz** <zach.wurtz@gmail.com>

Mon, Mar 1, 2021 at 1:15 PM

To: "Dacuag, Evelyn" &lt;edacuag@orrick.com&gt;, katherine.canning@kirkland.com, elizabeth.hedges@kirkland.com, "McKenna, Rob" &lt;rmckenna@orrick.com&gt;, WashingtonPoliticalAds@fb.com

Looping everyone claiming to be Facebook's attorney.

Two seperate law firms are claiming to represent Facebook in this matter. Please discuss amongst yourselves and get on the same page about who(m) is Facebook's current counsel.

To whomever wins:

This is a clear demand for all of the legally required disclosure data for every political ad shown to Washington State voters on the Facebook platform since 2019. This data is expected by the end of the day. As Facebook has acknowledged our business expectancy in this matter, further delays will continue to accrue damages for any future claim(s).

Reminder: We still hold a lien on Facebook's Bellevue property -- late fees, penalties, and adjustments are added twice a day (noon & midnight) to any outstanding balance and interest compounds daily at the state maximum rate for short term credit. Attorney fees and collection charges are additional and will be structured as principal for their own short term credit. All fees, penalties, and charges are credited before principle paid. Partial payments will not be accepted

If you would like your current balance, please inquire and I will assemble a ledger and send it along. Payment for past due balance is due immediately and the required ad disclosure is due by the end of today.

Zach Wurtz  
509-424-0913

--  
Zach

# **EXHIBIT U**



Zach Wurtz &lt;zach.wurtz@gmail.com&gt;

---

**Wurtz v Facebook, Inc.; No. 204513, District Court of Yakima County**

---

**McKenna, Rob** <rmckenna@orrick.com>

Thu, Mar 4, 2021 at 12:42 PM

To: Zach Wurtz <zach.wurtz@gmail.com>, "Dacuag, Evelyn" <edacuag@orrick.com>, "katherine.canning" <katherine.canning@kirkland.com>, "elizabeth.hedges@kirkland.com" <elizabeth.hedges@kirkland.com>, Washington Political Ads <WashingtonPoliticalAds@fb.com>

Mr. Wurtz, this firm represents Facebook, Inc. in the above matter. If you are contacting us to request information on Washington political ads that ran on Facebook, please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the Ad Library and Ad Library Report.

If, as a resident of Washington, you would like to request information regarding political advertising in Washington pursuant to RCW 42.17A.345 and WAC 390-18-050, please fill out and return the attached form. You will receive an email confirming receipt of your request.

Facebook denies any and all claims of damages, business expectancy, or other allegations related to this request for information.

In your email of March 1, set forth below, you refer to holding "a lien on Facebook's Bellevue property." Please provide any documentation you believe supports your asserted "lien."

Thank you,

Rob McKenna

[Quoted text hidden]

---

**NOTICE TO RECIPIENT** | This e-mail is meant for only the intended recipient of the transmission, and may be a communication privileged by law. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

For more information about Orrick, please visit <http://www.orrick.com>.

In the course of our business relationship, we may collect, store and transfer information about you. Please see our privacy policy at <https://www.orrick.com/Privacy-Policy> to learn about how we use this information.

---

 **WA Resident Request Form.pdf**  
235K



**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you are a resident of Washington state and would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email. You will receive an email confirming receipt of your request.

Name:	
Are you a resident of Washington state?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Email Address:	
URL of Facebook Page Requested:	
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	

# **EXHIBIT V**



Public Filing Service <returns@publicfilingservice.com>

---

## Facebook Ad Data

---

**Public Filing Service** <returns@publicfilingservice.com>

Mon, Jul 19, 2021 at 9:18 AM

To: Washington Political Ads <WashingtonPoliticalAds@fb.com>

I am sending this message to inspect the public file for every political ad shown in Washington State since 2016.

Any reply from Facebook, (including auto-replies) indicates further continued knowledge of our business expectancy.

Facebook's replies to email requests are required to be prompt.

Your response is expected today.

# **EXHIBIT W**



Public Filing Service &lt;returns@publicfilingservice.com&gt;

---

## Facebook Request for Information

---

**Canning, Katherine E.** <katherine.canning@kirkland.com>

Mon, Jul 19, 2021 at 2:10 PM

To: "returns@publicfilingservice.com" &lt;returns@publicfilingservice.com&gt;

Hello,

This firm represents Facebook, Inc. in this matter. If you are contacting us to request information on Washington political ads that ran on Facebook, please note that Facebook does not permit advertising regarding Washington's state or local elected officials, candidates, elections or ballot initiatives. See <https://www.facebook.com/business/news/new-rules-for-ads-that-relate-to-politics-in-washington-state>, and [https://www.facebook.com/business/help/935490686658151?ref=search\\_new\\_0#](https://www.facebook.com/business/help/935490686658151?ref=search_new_0#). For ads that have run on Facebook in violation of this policy, much of the information you are looking for can likely be found in the [Ad Library](#) and [Ad Library Report](#).

If you are a resident of Washington state and would like to request information regarding political advertising in Washington pursuant to RCW 42.17A.345 and WAC 390-18-050, please fill out and return the attached form. You will receive an email confirming receipt of your request.

Facebook denies any and all claims of damages, business expectancy, or other allegations related to this request for information.

**Katherine E. Canning**

---

**KIRKLAND & ELLIS LLP**

1301 Pennsylvania Avenue, N.W., Washington, D.C. 20004

T +1 202 389 5192 M +1 202 701 7851

F +1 202 389 5200

---

[katherine.canning@kirkland.com](mailto:katherine.canning@kirkland.com)

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of Kirkland & Ellis LLP or Kirkland & Ellis International LLP. Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email or by email to [postmaster@kirkland.com](mailto:postmaster@kirkland.com), and destroy this communication and all copies thereof, including all attachments.

**WA Resident Request Form.pdf**  
202K



**Request for Information from Facebook, Inc.  
Regarding Washington Political Advertising**

If you are a resident of Washington state and would like to request information regarding political advertising in Washington, please fill out the form below and submit it via email to [WashingtonPoliticalAds@fb.com](mailto:WashingtonPoliticalAds@fb.com). You will receive an email confirming receipt of your request.

Name:	
Are you a resident of Washington state?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Email Address:	
URL of Facebook Page Requested:	
Date Range Requested (cannot exceed one year and must begin January 1, 2019 or later):	