

Respondent Names
Yoshiko Grace Matsui
Complainant Name
Soleil Lewis
Complaint Description
<p><u>Yoshiko Grace Matsui</u> reported via the portal (<i>Wed, 28 Jul 2021 at 3:13 PM</i>)</p> <p>To Whom it May Concern:</p> <p>I have reason to believe the Soleil Lewis campaign has failed to accurately report expenditures and/or in-kind contributions in violation of RCW 42.17A.235 and 42.17A.240.</p> <p>In seeking information for case ##95681, the first compliant about campaign finance reporting, I contacted Google to substantiate the amount of expenditures on paid YouTube advertising. I just received on July 26, 2021 an email from Google stating the paid ads ran from May 8 to June 6 and the estimated total was \$706. This is twice as much spending than stated on the amended C4 #110033775. If the invoices for the expenditures were submitted to the Treasurer, then accurate billing amount for the paid YouTube should have been accurate.</p> <p>The public is harmed by incomplete or missing documentation of contributions, which makes it impossible to track donors.</p> <p>I urge the PDC to investigate this issue.</p> <p>Sincerely,</p> <p>Yoshiko Grace Matsui</p> <p>Google Ads receipt.pdf 545.2 KB</p> <p>PDC Complaint (7-28-2021).docx 13.97 KB</p>
What impact does the alleged violation(s) have on the public?
The public has a right to know the accurate campaign spending and sources of funding.
List of attached evidence or contact information where evidence may be found
Letter and spending receipt.
List of potential witnesses with contact information to reach them
Google

Certification (Complainant)
I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.



Yoshiko Matsui <spark.matsui@gmail.com>

Re: Follow up to your email [2-0083000031903]

1 message

ads-support@google.com <ads-support@google.com>

Mon, Jul 26, 2021 at 8:08 PM

To: fiberglass4trailers@gmail.com

Cc: spark.matsui@gmail.com



Hello,

Thank you for completing the Washington Election Ads Information Request Form.

We have been able to identify the following information about the ad you reported:

1. **Copy of the Creative:** https://www.youtube.com/watch?v=VSCkrvtVt3Y&force_ad_encrypted=zZoxB40w3GOqC7PufjijgwJSDYegtQKsc2xd2NRP8NSq8FClaBRLg4w1h5RdJzwO_MbekusshGAtN-CCxa6vbZwTAp7AS5mZIN-7hKwoW5Ghyv3d0__PFvuttzHzuYww_w7ztLzZvEV32k6qpJtYfONwAHsgQ-ZOjmX8Ayl6ztJX2xuonQiUYOtWTvvt1FfnleuQuRFDpLiYht-otvZmOOKKxe9R1QYI0AbpNWYGcjEL_xvxPk-C_MXHOILE2NbuUzZvpb6YR6RNdlYDb3KG6b3bjs4ycHaU_nGbj0v0kjiQM-kc5pEP_EpsUHGrSGCjwYsbxOxbEGACBb0oCcBsoA==
2. **Advertiser Address:** Soleil M Lewis DES MOINES , WA 98198 US
3. **Estimated Creative Level Spend:** \$706
4. **Method of Payment:** Pay as you go
5. **Targeting Criteria:**
 1. Age: 18 - 65+
 2. Gender: Not Targeted
 3. Location: US
6. **Date Range the Ad Ran:** May 8, 2021 to June 6, 2021
7. **Number of Impressions:** 55.1K

Although we make every effort to ensure that ads that may violate policies do not run prior to review, some ads may run on Google before our Google Ads Specialists check them. The feedback of our users is crucial to help us identify and investigate any issues faster, so we truly appreciate your cooperation in this process.

Thank you,
The Google Ads Team

NB: If you need to reference this support ticket in the future, the ID number is 2-0083000031903

Your feedback is crucial; it helps us understand how we can better meet or exceed your needs.

Overall, how satisfied or dissatisfied are you with this support experience:



Still need help? Just respond to this message to continue the conversation with our support team.

This email may be confidential or privileged. If you received this communication by mistake, please don't forward it to anyone else, please erase all copies and attachments, and please let me know that it went to the wrong person. The above terms reflect a potential business arrangement, are provided solely as a basis for further discussion, and are not intended to be and do not constitute a legally binding obligation. No legally binding obligations will be created, implied, or inferred until an agreement in final form is executed in writing by all parties involved.



1600 Amphitheatre Parkway
Mountain View, CA 94043, USA

Washington Election Ads Information Request Form

Your email

spark.matsui@gmail.com

What type of ad do you want to request information about?

YouTube ad

Select YouTube ad type:

Display ad

Landing page URL

<https://www.soleillewis.com/>

Screenshot

Screen shots May 31 2021.docx

To Whom it May Concern:

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The public is harmed by incomplete or missing documentation of contributions, which makes it impossible to track donors.

I urge the PDC to investigate this issue.

Sincerely,

Yoshiko Grace Matsui