

Respondent Name
Hans Zeiger
Complainant Name
David Snell
Complaint Description
<p>David Snell reported via the portal (<i>Mon, 19 Oct 2020 at 9:40 AM</i>)</p> <p>1. There are at least \$29,000 worth of media related expenses that do not include the date the ad was broadcast or published, and do not specify the media outlet. There is no sub-vendor information. These media buys constitute almost 42% of the campaign's total expenses (see attached notes).</p> <p>2. There are at least 13 expenses totaling \$16,187.73 of printing related expenses that lack the quantity printed (see attached notes).</p> <p>3. There are at least four expenses totaling \$3692 of advertisements that do not include any dates (see attached notes).</p> <p>ex 2.png 1.02 MB</p> <p>ex 1.png 1.34 MB</p> <p>Zeigler PDC Notes.xlsx 10.86 KB</p>
What impact does the alleged violation(s) have on the public?
<p>I have two major concerns with Han's Zeiger's campaign reporting. First, at least \$48,880 of expenses lack additional disclosure information as required by the PDC. With reported expenses at \$69,592.76, I'm concerned with the overwhelming lack of disclosure to the public. Second, I believe some printed and/or digital expenses were not disclosed as either expenses or debts on the pre-general report covering 9/1-10/12.</p>
List of attached evidence or contact information where evidence may be found
<p>I have attached an example of an ad that may have needed to be disclosed on the most recent C4 report</p> <p>1. There is at least \$29,000 worth of media related expenses that do not include the date the ad was broadcast or published, and each media outlet. There is no sub-vendor information. These media buys are almost 42% of the campaign's total expenses (see attached notes).</p> <p>2. There are at least 13 expenses totaling \$16,187.73 of printing related expenses that lack the quantity printed (see attached notes).</p> <p>3. There are at least four expenses totaling \$3692 of advertisements that do not include any dates (see attached notes).Missing Expenses or Debts:</p>

1. The campaign has not reported any mail printing, digital advertisements, or media expenses or debts since before the primary election. Based on their pre-primary spending and that most campaigns seem to have these type of expenses on their pre-election reports, I'm concerned that this was a failure to report this information

List of potential witnesses with contact information to reach them

Certification (Complainant)

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

3. I will bring you a turf you can just do as well. Your neighborhood is awesome.

See you at 12:15

Wed, Oct 7, 2:21 PM

Reykdal said.

“As our nation continues to fight the spread of COVID-19, states across the country are seeing changes in K–12 enrollment as families make decisions about the safest and most effective learning environments for their children,” Reykdal said in a news release.

Washington school districts count each month how many students are enrolled in classes. These data is used to determine which communities are growing or how many students are taking advantage of alternative learning and dual credit opportunities.

If these trends continue, “many of our



iMessage



Done

Photo



Paid for by Friends of Hans Zeiger - R
This ad approved by Hans Zeiger.
PO Box 73303 - Puyallup, WA 98373
www.HansZeiger.com • 253.905.8160

Paid
Political Announcement

Click Here ▶

Reykdal said.

“As our nation continues to fight the spread of COVID-19, states across the country are seeing changes in K–12 enrollment as families make decisions about the safest and most effective learning environments for their children,” Reykdal said in a news release.

Washington school districts count each month how many students are enrolled in classes. These data is used to determine which communities are growing or how many students are taking advantage of alternative learning and dual credit opportunities.

If these trends continue, “many of our districts will need to make adjustments in the short-term even as they plan for booming kindergarten and first grade



Date	Vendor	Amount	Missing Info
6/12/2020	Print NW	551.34	Quantity?
6/22/2020	Dave's Campaign and Business	1000.49	Quantity?
6/26/2020	The News Tribune	970	Dates?
6/29/2020	Print NW	550.91	Quantity?
7/9/2020	Media +	20000	Media buy breakdown/ sub-vendors?
7/9/2020	Media +	5000	Media buy breakdown/ sub-vendors?
7/10/2020	Print NW	2384.62	Quantity?
7/12/2020	Print NW	2651.14	Quantity?
7/13/2020	Print NW	535.74	Quantity?
7/13/2020	Print NW	853.69	Quantity?
7/17/2020	Media +	4000	Media buy breakdown/ sub-vendors?
7/21/2020	Print NW	520.98	Quantity?
7/21/2020	Print NW	359.8	Quantity?
7/22/2020	Print NW	266.83	Quantity?
7/30/2020	Mailer	\$5,285.22	Quantity/Sub-vendors?
7/31/2020	The News Tribune	876	Dates?
8/13/2020	Print NW	\$ 994.65	Quantity?
8/13/2020	Print NW	\$ 232.32	Quantity?
8/26/2020	The News Tribune	876	Dates?
9/24/2020	The News Tribune	\$970	Dates?

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