



DATE FILED PDC

JAN 11 2020

**State of Washington
PUBLIC DISCLOSURE COMMISSION**

PAID JAN 11 2020

711 Capitol Way Rm. 206, PO Box 40908 • Olympia, Washington 98504-0908
(360) 753-1111 • FAX (360) 753-1112

Toll Free 1-877-601-2828 • E-mail: pdcc@pdcc.wa.gov • Website: www.pdcca.wa.gov

Public Disclosure Commission Statement of Understanding

Jason Whalen PDC Case 78780

I Jason Whalen, as a candidate seeking election to the Pierce County
(Printed Name) Council in 2020, hereby acknowledge that:

I violated RCW 42.17A.320 by failing to include the required sponsor identification on political advertising in the form of newspaper advertising sponsored by my 2020 Campaign that ran in the Tacoma Weekly.

RCW 42.17A.320 requires all written political advertising, including newspaper political advertisements, to disclose the sponsor's name and complete mailing address, and party preference if required in the advertisement.

- On September 9, 2020, the Jason Whalen Campaign (Campaign) filed a Post-Primary Summary Full Campaign Contribution and Expenditure (C-4) report with the PDC, disclosing the Campaign made a \$2,500 expenditure on August 24, 2020 to the Tacoma Weekly for newspaper advertising.
- The political advertising package, priced at \$2,500 and offered to Whalen by the Tacoma Weekly, included print newspaper advertisements, banner advertisements, some wrapped advertisements around Tacoma Weekly newspapers boxes, endorsement advertisements and the opportunity for a cover story.
- The political advertisements paid for and sponsored by the Whalen 2020 Campaign that appeared in the Tacoma Weekly included the required sponsor identification information in accordance with RCW 42.17A.320, except for the cover story.
- The Tacoma Weekly cover story about his 2020 Pierce County Council candidacy published on September 2, 2020, did not include any sponsor identification. The cover story did not indicate or identify it was paid political advertising.

Jason Whalen would like to avoid the time and expense resulting from a Brief Adjudicative Proceeding (Brief Enforcement Hearing) being scheduled by Public Disclosure Commission (PDC) staff.

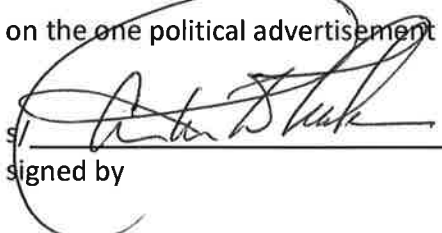
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Therefore, in lieu of PDC staff scheduling a Brief Enforcement Hearing, Jason Whalen is completing this Statement of Understanding, and enclosing a check or money order in the amount of \$150 as a penalty payment to resolve this matter.

The \$150 penalty being assessed against Jason Whalen is for one acknowledged violation of RCW 42.17A.320. The \$150 penalty is being assessed in accordance with the Penalty Schedule, and the mitigating and aggravating factors adopted by the Commission for Brief Enforcement Hearings set forth in WAC 390-37-143.

Jason Whalen understands that by completing this Statement of Understanding, he acknowledges one violation of RCW 42.17A.320 as set forth above and is waiving his right to a hearing in this matter.

Jason Whalen further understands that this will resolve the issue of failing to disclose sponsor identification on the one political advertisement that appeared in the Tacoma Weekly.


signed by _____

12/28/2020
Date Signed

Please make your check or money order payable to the **"Washington State Treasurer"** and be sure to include the PDC Case number in the memorandum field, and print, sign and mail this Statement of Understanding along with your payment to:

Public Disclosure Commission
P.O. Box 40908
Olympia, WA 98504-0908

