

Dean Dinger replied Thurs, 26 Sep 2019 at 8:57AM
to: "PDC Support" <pdcc@pdc.wa.gov>

ATTN: Tabitha Blacksmith

I had hoped we would be done with this complaint by now, but apparently not. The failure to include the sponsor information was mostly because of no one on our team had ever worked with a political billboard before and were unaware of the requirements. (As I mentioned on the phone, we just kind of looked at it as a large yard sign..) All I can say is Mea Culpa....

In an attempt to correct the error we went back to the billboard company and they suggested a "snipe" or sticker could be made and stuck onto the existing sign. It was supposed to be applied last Monday (9/23) but, due to the rain, the installer said it wouldn't stick very well. It was decided that subsequent rain and wind would probably cause the sticker to fail. So, the entire sign is being replaced with the proper sponsor ID included. (See attachment). We have been assured that it will be in place sometime next week. (9/30 – 10/4).

Please let me know if there is anything else we need to do....

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