

Kevin Topping reported via email Fri, 6 Sept 2019 at 9:17AM  
to:"PDC Support" [pdcc@pdcc.wa.gov](mailto:pdcc@pdcc.wa.gov)

Hello Tabatha,

Thank you for the update on this case. I know you are just getting back from time off, so I won't expect an immediate response, but I did speak to a co-worker of yours about this matter while you were away.

In regards to this case, the complaint seems to stem from the fact that we only disclosed a single vendor on our C-6 for some of our independent expenditures leading up to the August 6th, 2019 primary election for Seattle City Council races.

The reason for listing a single vendor was that these expenditures were for digital advertising purchases. Because of the nature of digital advertising, you don't necessarily know how much or who you will be spending your advertising dollars with. They are dynamic by nature. We did have a cap that our media buyer was given, and that (along with some other related charges by the vendor) was what was reported. Our point was to make sure we reported the most we could spend in each race to be transparent in what our intentions and spending were.

Unlike, say postcard mailers or other such physical advertising, we don't have specific numbers until after we have completed the campaign and can receive reports from our media buyers. I am in the process of amending those reports based on information from our media buyers.

Unfortunately, this process is taking longer than anticipated due to 1) Delays in getting spending reports from our media buyer, and 2) Some filing issues with ORCA that I am awaiting a call from the PDC to resolve.

At no point was there any attempt on our committee's part to be less than transparent. As the treasurer, I have been told by both the PDC and the Seattle Ethics and Elections Board that it is best to report with the information you have and then amend reports to reflect updated information or vendors; this is the process I was following. If there is a better suggested process, I'm happy to learn about it and improve our filing process.

I will add that the complainant is making this charge because he disagrees with us politically and is attempting to harass us online too. While he is welcome to file anything he wants to with the PDC, and we welcome transparency in political campaigns, we believe this is a specious complaint and an intentional waste of both the PDC's time and ours.

Thank you for your assistance with this issue.

--

Kevin Topping  
Principal  
Top Tax Services  
206-779-7456

[Kevin@seattletoptax.com](mailto:Kevin@seattletoptax.com)  
[www.SeattleTopTax.com](http://www.SeattleTopTax.com)