

# STATE OF WASHINGTON PUBLIC DISCLOSURE COMMISSION

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## BEFORE THE PUBLIC DISCLOSURE COMMISSION OF THE STATE OF WASHINGTON

In RE COMPLIANCE WITH RCW 42.17A

Facebook, Inc. (5)

Respondent.

PDC Case 55351

Report of Investigation

#### I. BACKGROUND

- 1.1 Facebook, Inc. (Facebook) is an international online social media and social networking service company based in Menlo Park, California. It is considered one of the Big Four technology companies along with Amazon, Apple, and Google. Facebook services can be accessed from devices with internet connectivity, such as personal computers, tablets, and smartphones. After registering, users can create a customized profile revealing information about themselves. They can post text, photos and multimedia which is shared with any other users that have agreed to be their "friend." Users can also use various embedded apps, join common-interest groups, and receive notifications of their friends' activities. Facebook has offered the services of a Commercial Advertiser, as that term is defined in RCW 42.17A.005(11).
- 1.2 Facebook offers other products and services. For example, it acquired Instagram, WhatsApp, Oculus, and GrokStyle and independently developed Facebook Messenger, Facebook Watch, and Facebook Portal. Facebook sells advertising across its platforms, including political advertising that qualifies Facebook as a commercial advertiser, as defined in RCW 42.17A.005(11). Since December 28, 2018, after it entered into a settlement agreement with the Attorney General's Office for a case alleging violations as a commercial advertiser under RCW 42.17A.345, Facebook has promulgated a policy of not offering political advertising in Washington state for state and local elections.

#### Facebook Starts Ad Archive (May 24, 2018)

- 1.3 In response to claims of foreign interference in the 2016 US Presidential election, Facebook instituted new policies requiring sponsors of political advertising to verify their identity and location.
- 1.4 On May 24, 2018, Facebook created an Ad Archive with the stated intent of "Shining a Light on Ads with Political Content." According to Rob Leathern, Director of Product

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Management, in an article posted May 24, 2018 in Facebook's Newsroom, at newsroom.fb.com, Facebook decided to make big changes to the way ads with political content work on Facebook to help prevent abuse, especially during elections.

- 1.5 Mr. Leathern stated that starting May 24, 2018, all election-related and issue ads on Facebook and Instagram in the US must be clearly labeled including a "Paid for by" disclosure from the advertiser at the top of the ad. He said this change was to help ensure the public can see who is paying for the ad which he said is especially important when the Page name does not match the name of the company or person funding the ad.
- 1.6 He said when a person clicks on the label for an ad, they will be taken to an archive with more information, for example, the campaign budget associated with an individual ad and how many people saw it including their age, location and gender.
- 1.7 Mr. Leathern said the archive can be reached by anyone in the world at <a href="facebook.com/politicalcontentads">facebook.com/politicalcontentads</a>. He said people visiting the archive can see and search ads with political or issue content an advertiser has run in the US for up to seven years. He also said advertisers wanting to run ads with political content in the US will need to verify their identity and location.
- 1.8 Mr. Leathern said Facebook believes increased transparency will lead to increased accountability and responsibility over time not just for Facebook but for advertisers as well. He said Facebook is investing heavily in more people and better technology to proactively identify abuse. He encouraged readers who see an ad which they believe has political content and is not labeled, to report it to Facebook by tapping the three dots at the top right-hand corner of the ad, and selecting "report," and then "it refers to a political candidate or issue." He said Facebook will review the ad, and if it falls under Facebook's Political Advertising policy, they will take it down and add it to the archive. He said the advertiser will then be banned from running ads with political content until they complete Facebook's authorization process, and Facebook will follow up to let the reporting individual know what happened to the ad they reported. He said this is the tool that will make it easier for the user to find problems, which is what they want.
- 1.9 Mr. Leathern said Facebook knows outside experts, researchers, and academics can also help by analyzing political advertising on Facebook. He said that is why Facebook is working closely with its newly-formed <u>Election Commission</u> and other stakeholders to launch an Application Programming Interface (API) for the archive.
- 1.10 Mr. Leathern said Facebook also recognizes that news coverage of elections and important issues is distinct from advocacy or electoral ads, even if those news stories receive paid distribution on Facebook. He said Facebook is working closely with news partners and are committed to updating the archive to help differentiate between news and non-news content.
- 1.11 Mr. Leathern said these changes will not prevent abuse entirely. He said Facebook is up against smart, creative and well-funded adversaries who change their tactics as Facebook spots abuse. He said Facebook believes these changes will help prevent future interference

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in elections on Facebook. Mr. Leathern's article was updated June 4, 2018 to clarify the start of enforcement.

## Previous complaints concerning Facebook (April 11, 2018)

- 1.12 On April 11, 2018, Conner Edwards filed a citizen action notice (CAN) with the Attorney General's Office (AGO), and a complaint with the Public Disclosure Commission (PDC) (Case 34055) alleging that Facebook was in violation of RCW 42.17A.345 by failing to maintain documents and books of account related to political advertising or electioneering communications. He also alleged that Facebook had failed to make books of account open for public inspection during normal business hours for Facebook advertisements purchased to support or oppose 2017 candidates for Seattle City Council.
- 1.13 On May 26, 2018, Mr. Edwards filed a 10-Day Letter stating his intent to file a lawsuit in the name of the state of Washington if the Attorney General did not file a lawsuit.
- 1.14 On June 12, 2018, the PDC sent a case closure letter to Facebook along with a copy of a case closure letter sent to Conner Edwards, saying the PDC would not be conducting a more formal investigation into Mr. Edwards' allegations or taking further enforcement concerning his complaint. The PDC took this action because on June 4, 2018, the AGO, on behalf of the state of Washington, filed a lawsuit in King County Superior Court containing substantially similar allegations to Mr. Edwards' complaint. PDC staff informed Mr. Edwards that his complaint with the PDC was closed because the Superior Court had primary jurisdiction over the substance of his complaint, and the PDC was deferring to the Court's judgment in bringing the issues to resolution.
- 1.15 On September 19, 2018, Eli Sanders, Associate Editor of the biweekly Seattle newspaper *The Stranger*, filed a complaint with the PDC alleging that Facebook had violated RCW 42.17A.345 by failing to provide required information concerning all political ads purchased on Facebook's platforms, including Instagram, with the aim of influencing Seattle's 2018 referendum on the Employee Hours Tax commonly known as the "head tax." (Facebook, Inc. (2), PDC Case 41024)
- 1.16 On October 18, 2018, the PDC sent a letter to Attorney General Bob Ferguson, stating that pursuant to RCW 42.17A.755(4) and WAC 390-37-042, the PDC was referring PDC Case 41024 to the Attorney General's Office for appropriate action under Chapter 42.17A RCW. The referral letter noted that allegations in the CAN and complaint filed with the PDC by Conner Edwards on April 11, 2018 were substantially similar to the allegations made by Mr. Sanders in his September 19, 2018 complaint.

## Lawsuit filed by Attorney General's Office (June 4, 2018)

1.17 On June 4, 2018, the Attorney General's Office filed a lawsuit in the name of the State of Washington, in King County Superior Court against Facebook, Inc. concerning the allegations made in the citizen action notice filed with the AGO by Conner Edwards on April 11, 2018. (Exhibit 1)

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## AGO and Facebook Settle Lawsuit (December 18, 2018)

1.18 On December 18, 2018, a Stipulation and Judgment was entered into between the State of Washington and Facebook, Inc., which was accepted by the King County Superior Court. The principal judgment was \$200,000 and costs and fees totaled \$38,500. The Stipulation was entered into to resolve all allegations and claims made in the State's First Amended Complaint brought under RCW 42.17A for conduct the State alleges—but Facebook, Inc. does not admit—violated state campaign finance laws from 2013 through November 30, 2018.

## Complaint Against Facebook (PDC Case 47572) (February 21, 2019)

- 1.19 On February 21, 2019, Eli Sanders filed a new complaint alleging that Facebook had again violated RCW 42.17A.345 by failing to provide requested information concerning political advertising that appeared on the Facebook platform for 2019 City of Seattle campaigns.
- 1.20 The complaint filed by Eli Sanders alleged that between January 1, 2019 and February 12, 2019, Facebook sold more than two dozen political ads targeting local elections in Seattle, aimed at four Seattle City Council races and a Seattle ballot measure related to school funding. The complaint alleged that Facebook violated RCW 42.17A.345 by failing to provide the information required by the statute and WAC 390-18-050 for the following 2019 campaigns:
  - 1. Ari Hoffman and Ari Hoffman for Seattle City Council
  - 2. Ethan Hunter and Ethan Hunter 4 Seattle City Council
  - 3. Kate Martin and Put Kate on the Council
  - 4. Logan Bowers and Logan for Seattle
  - 5. Seattle Council PTSA
- 1.21 PDC staff investigated the Eli Sanders complaint under PDC Case 47572, and completed a Report of Investigation and issued a Notice of Administrative Charges on October 4, 2019.

### II. ALLEGATIONS IN COMPLAINT (Case 55351)

- 2.1 On July 24, 2019, Tallman Trask filed a separate complaint alleging that Facebook was either preventing individuals from inspecting its commercial advertiser records in the "prompt" fashion required by law, or simply not keeping the required records. Mr. Trask alleged that spending on Facebook advertising, and costs associated with the Facebook advertising on 2019 Seattle City Council campaigns, was approaching \$100,000 as of the date the complaint was filed. Mr. Trask alleged that Facebook advertising had been purchased for races in each of the seven council districts. (Exhibit 2)
- 2.2 Trask alleged that as of the date the complaint was filed, Facebook ads had been placed by the following advertisers, in the following amounts, concerning 2019 Seattle City Council campaigns:

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- 1. Moms for Seattle: \$48,000
- 2. Unite Here Local 8 Political Action Committee: \$9,299.38
- 3. Service Employees International Union 775 Quality Care Committee: \$3,000 (minimum)
- 4. Civic Alliance for a Sound Economy Sponsored by the Seattle Chamber: \$120
- 5. Ann Davison Sattler/Neighbors for Ann: \$3,309.53
- 6. Ari Hoffman/Hoffman for Seattle: \$1,429.71
- 7. Isabelle Kerner/Kerner for Council: \$683.73
- 8. Eugene Burrus/Friends of Gene Burrus: \$500
- 9. Kate Martin/Put Kate on the Council: \$275.10
- 10. Christopher Rufo/Rufo for City Council: \$150
- 11. Logan Bowers/Logan for Seattle: \$54.15
- 12. Daniela Lipscomb-Eng/Daniela for Seattle: \$39.99

### III. FINDINGS

- 3.1 In correspondence sent July 23, 2019 using Facebook's online support system, Tallman Trask asked both Political and Government support and Advertising/Business support for copies of disclosures required by RCW 42.17A.345 and WAC 390-18-050 for all political ads run for, or by, eight Seattle City Council candidate campaigns during the 2019 election cycle, and by five political committees supporting or opposing those campaigns. Trask clarified and restated his request on July 24, 2019.
- 3.2 Facebook's Client Support staff directed Trask to the Facebook Ad Archive which contained some, but not all, of the requested information.
- 3.3 As noted above, on May 24, 2018, Facebook created an Ad Archive for the stated purpose of "providing timely and meaningful public access to accurate information about political advertising."
- 3.4 While Facebook's Ad Archive included helpful information about the advertisements placed by the campaigns cited in Trask's complaint, it did not include all information required by RCW 42.17A.345, as implemented by WAC 390-18-050, which requires:
  - The names and addresses of the persons listed above.
  - The exact nature and extent of the services rendered.
  - The total cost and the manner of payment for services.
  - The name of the candidate or ballot measure supported or opposed, or the name of the candidate otherwise identified, and whether the advertising or communication supports or opposes the candidate or ballot measure.
  - The name and address of the sponsoring person or persons actually paying for the advertising or electioneering communication, including the federal employee identification number, or other verifiable identification, if any, if the sponsoring person or persons actually paying for the advertising or electioneering communication is an entity.

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- The total cost of the advertising or electioneering communication, how much of that amount has been paid, who made the payment, when it was paid, and what method of payment was used.
- The dates that Facebook rendered service.
- A description of the demographic information (e.g., age, gender, race, location, etc.) of the audiences targeted and reached, to the extent such information is collected by Facebook as part of its regular course of business, and the total number of impressions generated by the advertisement of communication.
- 3.5 Facebook has indicated that much of the information Tallman Trask and the PDC have requested has been collected and displayed in Facebook's Ad Archive, and includes the name of the candidate, the name of the individual or entity who paid for the ad, whether the ad is active or inactive, the duration the ads were posted, and information regarding the number of impressions the ads received, and the demographic and geographic composition of the users who saw the ads to the extent that information is collected and displayed in Facebook's Ad Archive.
- 3.6 On July 29, 2019, PDC staff sent a copy of the complaint to Facebook's outside counsel, Winn Allen, of Kirkland & Ellis LLP.
- 3.7 On August 5, 2019, Allen stated, "Facebook has received the PDC Complaint filed by Tallman Trask (Case 55351). Please confirm that the PDC would like Facebook to treat this as a request for Facebook to produce advertising information from the following Facebook URLs, from January 1, 2019 to the present."
- 3.8 Trask made additional requests for the required information, including on August 6, 2019, the date of the Primary election.
- 3.9 On August 8, 2019, PDC staff confirmed it wanted Facebook to produce the requested information for the listed URLs. Staff told Allen it appeared Unite Here was omitted from Facebook's list, and asked Facebook to produce the required information for Unite Here. Staff also told Facebook Civic Alliance for a Sound Economy (CASE) is sponsored by Seattle Chamber of Commerce, and that Seattle Chamber of Commerce paid Monument Policy Group for the advertising appearing on Facebook's platform. Staff asked Facebook to provide the required disclosures for an ad sponsored on or around July 15, 2019 by either Monument Policy Group or Seattle Chamber of Commerce, totaling about \$120, relating to candidate Phil Tavel.
- 3.10 On August 10, 2019, Facebook thanked PDC staff for its updated request and additional information, and asked staff to confirm whether it would like Facebook to treat staff's August 8 request as a request for Facebook to produce advertising information from the URLs for Seattle Chamber of Commerce, Monument Policy Group, and Phil Tavel from January 1, 2019 to the present. On August 12, 2019, PDC staff confirmed that it was requesting advertising information for Seattle Chamber of Commerce and Monument Policy Group, but not for Phil Tavel's Facebook page.

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## Facebook Response (August 12, 2019)

- 3.11 On August 12, 2019, Facebook responded to the complaint through Winn Allen of Kirkland & Ellis. Allen noted that Facebook and PDC staff have had a series of productive discussions as part of staff's investigation of Facebook in Case 47572, regarding how to best handle complaints of this nature. Allen stated his response is intended to make clear Facebook's legal position concerning Trask's complaint, but said he remains confident Facebook and the PDC can arrive at a productive resolution in this matter. (Exhibit 3)
- 3.12 Allen stated Facebook is committed to advertising transparency, especially for political advertising, and to that end has adopted policies to increase transparency on its platform, and promote responsible advertising, but stated, as of December 28, 2018, Facebook no longer [knowingly] accepts or allows political advertising targeted at the State of Washington relating to Washington state or local elected officials, candidates, elections or ballot initiatives (Washington Political Ads). Allen said for this and other reasons, the PDC should dismiss the complaint.
- 3.13 Allen urged the PDC to dismiss the complaint for the following reasons:
  - First, because Facebook is not a "commercial advertiser" under RCW 42.17A because it is not accepting, providing, or selling Washington political ads. He said Facebook's Advertising Policies prohibit users from purchasing Washington Political Ads, and Facebook reviews ads and rejects prohibited ads pursuant to its policy.
  - Second, because Trask's claims are preempted by federal law. He said Section 230 of the Communications Decency Act (CDA) bars claims that would impose liability on interactive computer service providers like Facebook for decisions relating to the screening, monitoring, or removal of third-party content. He said Trask's complaint seeks to hold Facebook liable for failing to adequately screen and remove certain pieces of Washington political advertising from its platform. Allen said Trask's complaint is also preempted by Section 270(a) of the Stored Communications Act (SCA) which requires Facebook to keep certain user information private. Allen said Washington's law mandates disclosure where the SCA prohibits it, and Facebook cannot comply with both statutes. Allen said Trask's claims are thus preempted by the SCA and should be dismissed.
  - *Finally*, because Facebook's efforts to comply with Washington law and increase transparency on its platform promote the policies and interests underlying the Disclosure Law.
- 3.14 Allen said to enforce its ban of Washington Political Ads on its platform, Facebook screens political ads targeting Washington state using a list of nearly 1,000 key words, including Washington state and local candidates and elected officials, by name, elections, and ballot initiatives. He said political ads that target only Washington state and hit on any key words are rejected. He said when ads are rejected, the advertiser receives a notification that its ad was in violation of Facebook's policy prohibiting Washington Political ads and is

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no longer running on the platform. He said Facebook continues to make efforts to update and improve its Washington state candidate list for enforcement purposes.

- 3.15 Allen said it includes all ads in its Ad Archive, even if the ad was purchased in violation of Facebook's policy banning political ads in Washington state. He said the Ad Archive includes the advertisements themselves, who paid for them, the content of the ads, whether the ads were active or inactive, the duration the ads were posted, and information regarding the number of impressions the ads received, and the demographic and geographic composition of the users who saw the ads. At this time, the Ad Archive does not include the demographic and geographic composition of individuals targeted, only those reached.
- 3.16 On August 13, 2019, in response to Facebook's August 12, 2019 response to the complaint, Trask submitted supplemental information concerning his complaint. (Exhibit 4)
- 3.17 On September 9, 2019, Facebook submitted a letter that included links to the Facebook pages of the campaigns named in Trask's complaint, except for the Facebook pages noted below. Facebook stated that after a reasonable and diligent search, it did not locate any political advertisements related to a Washington election campaign for the requested time period for the following Facebook pages, and thus, is not producing information regarding those Pages. (Exhibit 5)
  - Monument Policy Group
  - Unite Here!
  - Unite Here! Local 8
  - Seattle Chamber of Commerce
- 3.18 On September 3 and September 10, 2019, Facebook provided business records for the remaining campaigns identified in its September 9, 2019 letter, disclosing to the PDC the information requested from Facebook by Trask. The information was disclosed to the PDC six to seven weeks after Trask requested to inspect it, and was not disclosed directly to Trask by Facebook. Upon receipt of the business records, PDC staff forwarded the information to Trask.
- 3.19 Facebook submitted business records for the following campaigns, identified in Mr. Trask's July 24, 2019 complaint:
  - Ann Davidson Sattler (Exhibit 6)
  - Ari Hoffman (Exhibit 7)
  - Christopher Rufo (Exhibit 8)
  - Daniela Lipscomb-Eng (Exhibit 9)
  - Gene Burrus (Exhibit 10)
  - Isabelle Kerner (Exhibit 11)
  - Kate Martin (Exhibit 12)
  - Logan Bowers (Exhibit 13)
  - Moms for Seattle (Exhibit 14)
  - SEIU 775 (Exhibit 15)

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- 3.20 Facebook obtained the information from its Law Enforcement Portal. Facebook disclosed the information while preserving its previous arguments about the applicability of Washington's Disclosure Law to Facebook, including whether Facebook is a commercial advertiser, and whether the Communications Decency Act (CDA) or the Stored Communications Act (SCA) preempt Washington law. Facebook stated its intent is to find a way to comply with Washington's Disclosure Law going forward, even in an environment where Facebook policy does not allow political advertising in Washington state, but where advertisers find a way to circumvent Facebook's policy and place political ads.
- 3.21 The records contained most, but not all, of the items required by WAC 390-18-050. The production included the cost of each individual version of an ad, but did not include who made the payment, when it was paid, and what method of payment was used.
- 3.22 The records provided by Facebook to the PDC included some of the major work components, or tasks, as specified in WAC 390-18-050(6)(g), "(e.g., age, gender, race, location, etc.) of the audiences targeted and reached, to the extent such information is collected by the commercial advertiser as part of its regular course of business, and the total number of impressions generated by the advertisement or communication." However, for audiences targeted, the demographic information provided by Facebook was limited to location by zip-code and miles from a point, and age, and did not include gender or race. Facebook stated they no longer target based on race. They do, however, have a category for multicultural affinity, that is not based on race. For audiences reached, the demographic information provided by Facebook included age, gender, and location by state (State of Washington).
- 3.23 The Facebook Business Records for the campaigns included:
  - General information about the account name (e.g. the name of the campaign and the type of account)
  - The date range for the account
  - The creator of the account
  - The registered email addresses for the creator of the account
- 3.24 For each version of an ad, the Facebook Business Record includes some combination of the following:
  - Picture of the ad itself
  - Photo Id (if applicable; internal Facebook Id number)
  - Version Id (Facebook Id for the version of the ad)
  - Start Date (e.g. 2019-01-25 04:51:41 UTC)
  - End Date (e.g. 2019-01-31 04:51:41 UTC)
  - Campaign Id (Facebook Id number)
  - Number of Impressions (e.g.118)
  - Total Reach (e.g. 15528)
  - Payment Account Name (e.g. Ari Hoffman)
  - Account ID number (Facebook Id for the account)
  - **Age/Gender** (e.g. 18 65+; Male, Female, Unknown)

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- Reach Percent for each age/gender category (e.g. 18-24 female 6%)
- Region Reach (Location) (e.g. Washington 100%)
- Landing URI (Where the ad appears) (e.g. http://community.seattletimes.newsource.com/archive ... e.g. https://www.facebook.com/events/)
- Ads Targeting Information (Location) (e.g. Living in United States: Seattle Washington (98104), Seattle (98108), Seattle (98118), etc. Age: 18 65+); (e.g. Living in: United States: Seattle (98118), 6222 Chatham Dr S, Seattle (+2 mi) Washington; Mount Baker Washington, Columbia City, Washington, Hillman City Washington Age: 21 65+)
- Text (of ad) (e.g. "It's SOLUTION SUNDAY!!! The main roads have been cleared but the side streets have turned into skating rinks. On the Saul Spady Show on AM 770 KTTH. This week I suggested we get plows that can be attached to municipal trucks... etc.) (e.g. It may be snowing outside but that means people are home for me to meet in Seward Park. ...)
- **Spend (cost of ad)** (e.g. 2.48) (e.g. 99.85) (The cost of placing a particular version of the ad)

## Formal Investigation and Initial Hearing for Case 55351 (October 14, 2019)

3.25 On October 14, 2019, PDC staff opened a formal investigation and held an Initial Hearing (Case Status Review) pursuant to WAC 390-37-071 for Case 55351. Staff explained to Facebook that a separate Report of Investigation would be completed for Case 55351, but the results of the investigation would be combined with Case 47572 when determining a disposition of the two cases. (Exhibit 16)

#### Facebook Meets with PDC Staff During Investigation of Case 47572 (July 19, 2019)

- 3.26 On July 19, 2019, during the investigation of Case 47572, Facebook representatives, including outside counsel Winn Allen, met with PDC staff in Olympia to discuss the case. During the meeting, Facebook demonstrated the type of information about political ads available, and the display format, when satisfying the disclosure requirements of WAC 390-18-050. Facebook visually displayed the information required by WAC 390-18-050 for one of the campaigns cited in the Case 47572 complaint.
- 3.27 During the July 19, 2019 meeting for Case 47572, Facebook employees described its privacy concerns for its users in posting all the information mandated by WAC 390-18-050 in its Ad Archive. Facebook expressed its concern that if all of the information required by WAC 390-18-050 for all political advertising was made available on a public site, such as their Ad Archive, third party actors could collect and aggregate the information from the Ad Archive, and over time, create profiles of individuals for use that would violate the privacy rights of Facebook users.

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## Alternative Method Suggested by Facebook for Compliance with RCW 42.17A.345 and WAC 390-18-050

- 3.28 Facebook explained that it has a responsibility to protect the privacy interests of its users, but indicated it does maintain a Law Enforcement Portal to provide certain user information upon request to law enforcement and government agencies. The Law Enforcement Portal consists of an internal group that triages and responds to requests for documents and information, typically in response to subpoenas, court orders, and requests from law enforcement and government agencies in the US and abroad. The information produced by the Law Enforcement Portal is more detailed than what appears in Facebook's Ad Archive.
- 3.29 Facebook expressed an unwillingness to provide the detailed user information to the general public through its Ad Archive, but indicated a willingness to provide the requested information directly to the PDC, pursuant to a specific request from the PDC following notice from Facebook that it had received a request from a member of the public.
- 3.30 Facebook asked the PDC to consider a regime that would include a member of the public requesting advertising information from Facebook, pursuant to WAC 390-18-050, Facebook forwarding the request to the PDC, the PDC requesting the information from Facebook, Facebook disclosing the information to the PDC, and the PDC releasing the information to the original requester. Facebook stated this process would better protect the privacy of its users, and would still make the information available to the requester within a reasonable timeframe.
- 3.31 Staff created a chart summarizing the information provided in the Facebook Ad Archive and the Facebook Business Records provided by the company's Law Enforcement Portal. (Exhibit 17)
- 3.32 Staff created a review of Facebook's advertising system to demonstrate what is collected and available to Facebook customers, and could be made available to a person requesting information under RCW 42.17A.345 and WAC 390-18-050. (Exhibit 18)

## III. SCOPE

- 4.1 PDC staff reviewed the following documents, websites, etc. or took the following actions, as noted:
  - 1. Reviewed the complaint and information provided by the complainant.
  - 2. Reviewed Respondent's answer to the complaint.
  - 3. Made additional inquires of Respondent and reviewed the responses received.
  - 4. Met with Facebook employees and Facebook's legal counsel to discuss case.
  - 5. Reviewed Facebook's Ad Archive.
  - 6. Reviewed Facebook's disclosure from its Law Enforcement Portal

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7. Reviewed Washington's Disclosure Law and Rules.

### IV. LAW

RCW 42.17A.005(11) states "Commercial Advertiser" means any person who sells the service of communicating messages or producing printed material for broadcast or distribution to the general public or segments of the general public whether through the use of newspapers, magazines, television and radio stations, billboard companies, direct mail advertising companies, printing companies, or otherwise.

- RCW 42.17A.345 states: (1) Each commercial advertiser who has accepted or provided political advertising or electioneering communications during the election campaign shall maintain documents and books of account that shall be open for public inspection during normal business hours during the campaign and for a period of no less than three years after the date of the applicable election. The documents and books of account shall specify:
- (a) The names and addresses of persons from whom it accepted political advertising or electioneering communications;
  - (b) The exact nature and extent of the services rendered; and
  - (c) The total cost and the manner of payment for the services.
- (2) At the request of the commission, each commercial advertiser required to comply with subsection (1) of this section shall deliver to the commission copies of the information that must be maintained and be open for public inspection pursuant to subsection (1) of this section.
- WAC 390-18-050 states: (1) "Commercial advertiser" as that term is used in the act and these rules means any person, as defined in the act, including individuals and entities, that sells the service of communicating messages or producing material for broadcast or distribution to the general public or segments of the general public whether through brochures, fliers, newspapers, magazines, television, radio, billboard, direct mail advertising, printing, paid internet or digital communications, or any other means of mass communications used for the purpose of appealing, directly or indirectly for votes or for financial or other support in any election campaign.
- (2) Any person that hosts political advertising or electioneering communications on a digital communication platform or other media is not required to maintain records on such advertising or communications if it has been purchased directly through another commercial advertiser, however the commercial advertiser that directly sells the advertising or communications to the original purchaser must maintain the information as required in this section.
- (3) Pursuant to RCW <u>42.17A.345</u>, each commercial advertiser who has accepted or provided political advertising, or electioneering communications, as defined in RCW <u>42.17A.005</u>, must maintain current books of account and related materials as required by this section. Such information must be available for public inspection by any person, without reference to, or permission from, the PDC, and provided:
  - (a) In person during normal business hours; and
- (b) If requested electronically, in machine readable format and structured in a way that enables the data to be fully discoverable and useable by the end user:
  - (i) By digital transmission, such as email, promptly upon request; or
  - (ii) By online publication in one of the following formats:
  - (A) On the advertiser's primary web site;

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- (B) On a web site controlled by the advertiser, created for purposes of publishing the information required by this section, if a link is prominently displayed on the advertiser's primary web site directing users to the web site on which the information is provided; or
  - (C) On the PDC's open access platform, if one is provided by the PDC for such purpose.
- (4) Information regarding political advertising or electioneering communications must be made available within twenty-four hours of the time when the advertisement or communication initially has been publicly distributed or broadcast, and within twenty-four hours of any update or change to such information. Such records must be maintained for a period of no less than three years after the date of the applicable election.
- (5) The information and books of account that must be maintained open for public inspection pursuant to RCW42.17A.345 are:
- (a) The name of the candidate or ballot measure supported or opposed or the name of the candidate otherwise identified, and whether the advertising or communication supports or opposes the candidate or ballot measure;
- (b) The name and address of the sponsoring person or persons actually paying for the advertising or electioneering communication, including the federal employee identification number, or other verifiable identification, if any, of an entity, so that the public can know who paid for the advertising or communication, without having to locate and identify any affiliated entities;
- (c) The total cost of the advertising or electioneering communication, or initial cost estimate if the total cost is not available upon initial distribution or broadcast, how much of that amount has been paid, as updated, who made the payment, when it was paid, and what method of payment was used; and
  - (d) Date(s) the commercial advertiser rendered service.
- (6) In addition to subsection (5) of this section and pursuant to RCW 42.17A.345, the materials and books of account open for public inspection must include the political advertisement or electioneering communication itself, and a description of the major work components or tasks, as specified in (a) through (g) of this subsection, that were required to provide the advertising or communications services.
- (a) For printers, reproducers and other persons who provide commercial duplicating services: Quantity of items, item description, design, layout, typesetting, photography, printing, silk screening, binding.
- (b) For mailing services: Quantity of items mailed, binding, stuffing, labeling, list or directory services, postage or delivery.
- (c) For broadcast media: Air time and number of spot advertisements. If the broadcaster provides additional services such as copy writing, talent, production, and tape reproduction, some type of record or notation evidencing the additional service must be available.
- (d) For billboard or sign companies: Number and location of signs, design, printing and art work, erection/removal costs.
- (e) For specialty or novelty commercial advertisers: Quantity of items provided, silk screening, design, printing and art work.
- (f) For newspapers and other print media: Amount of advertising space and dates of publication. If the advertiser provides additional services such as design or layout, some type of record evidencing such additional services must be available.
- (g) For digital communication platforms: A description of the demographic information (e.g., age, gender, race, location, etc.) of the audiences targeted and reached, to the extent such

Facebook, Inc. (3), PDC Case 55351 Report of Investigation Page - 14 -

information is collected by the commercial advertiser as part of its regular course of business, and the total number of impressions generated by the advertisement of communication.

(7) At the request of the PDC, each commercial advertiser required to comply with this section shall provide to the PDC copies of the information described above.

Respectfully submitted this 17th day of January 2020.

Philip E. Stutzman

Compliance Officer

Mx. Fox Blackhorn

Compliance Coordinator 2

	EXHIBIT LIST
Exhibit 1	Lawsuit filed June 4, 2018 by Attorney General's Office against Facebook, Inc.
Exhibit 2	Complaint filed July 24, 2019 by Tallman Trask
Exhibit 3	Response to complaint received August 12, 2019 (Kirkland & Ellis)
Exhibit 4	Supplemental complaint information received August 13, 2019
Exhibit 5	Facebook production letter received September 9, 2019
Exhibit 6	Facebook disclosure - Ann Davidson Sattler
Exhibit 7	Facebook disclosure - Ari Hoffman
Exhibit 8	Facebook disclosure - Christopher Rufo
Exhibit 9	Facebook disclosure - Daniela Lipscomb-Eng
Exhibit 10	Facebook disclosure - Gene Burrus
Exhibit 11	Facebook disclosure - Isabelle Kerner
Exhibit 12	Facebook disclosure - Kate Martin
Exhibit 13	Facebook disclosure - Logan Bowers
Exhibit 14	Facebook disclosure - Moms for Seattle
Exhibit 15	Facebook disclosure - SEIU 775
Exhibit 16	Initial Hearing (Case Status Review) Results Letter Sent 10/14/19
Exhibit 17	Chart summarizing information provided in Facebook Ad Archive and Facebook Business Records provided by company's Law Enforcement Portal

Facebook, Inc. (3), PDC Case 55351 Report of Investigation Page - 15 -

Exhibit 18 Review of Facebook's advertising system to demonstrate what is collected and available to Facebook customers, and could be made available to a person requesting information under RCW 42.17A.345 and WAC 390-18-050

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4	· · · · · · · · · · · · · · · · · · ·			
5		;		
6		WASHINGTON SUPERIOR COURT		
7	STATE OF WASHINGTON,	NO.		
8	Plaintiff,	COMPLAINT FOR CIVIL		
9	v.	PENALTIES AND FOR INJUNCTIVE RELIEF FOR VIOLATIONS OF		
10	FACEBOOK, INC.,	RCW 42.17A		
11	Defendant.			
12	I. NATU	URE OF ACTION		
13	The State of Washington (State) brings this action to enforce the state's campaign			
14	finance and disclosure law, RCW 42.17A. Defendant Facebook, Inc. (Facebook), an online			
15	social media corporation, failed to maintain and make available for public inspection documents			
16	and books of account specifying statutorily required information concerning political			
17	advertising sponsored through Facebook's online platform. On at least two occasions,			
18	Facebook failed to provide access to information required by law to members of the public. As			
19	a result, the State seeks relief under RCW 42.17A.765, RCW 42.17A.345, and WAC 390-18-			
20	050, including civil penalties, costs and fees, and injunctive relief.			
21	II. PARTIES			
22	2.1 Plaintiff is the State of Wa	shington. Acting through the Washington State		
23	Attorney General, the State enforces the state campaign finance disclosure laws contained in			
24	4 RCW 42.17A.			
25	2.2 Facebook is an online social media corporation and social networking service			
26	headquartered in Menlo Park, California. As the term is defined in RCW 42.17A.005(9)			

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Facebook is a commercial advertiser operating in the State of Washington. It accepted compensation for the placement of political advertising on its platform.

III. JURISDICTION AND VENUE

3.1 This Court has subject matter jurisdiction over the present case, in accordance

- with RCW 42.17A. The Attorney General has authority to bring this action pursuant to RCW 42.17A.765.

  3.2 This Court has jurisdiction over Facebook, a commercial advertiser conducting
- 3.2 This Court has jurisdiction over Facebook, a commercial advertiser conducting business in the State of Washington. Facebook offered services and received payment from persons placing political ads in Washington during each election year since 2013. The acts and omissions complained of in this complaint took place, in whole or in part, in King County.
  - 3.3 Venue is proper in this Court pursuant to RCW 4.12.

#### IV. FACTUAL ALLEGATIONS

- 4.1 RCW 42.17A declares as a matter of public policy "[t]hat political campaign and lobbying contributions and expenditures be fully disclosed to the public and that secrecy is to be avoided." RCW 42.17A.001(1). The statute further provides that the state's campaign finance and disclosure law "shall be liberally construed to promote complete disclosure of all information respecting the financing of political campaigns . . . ." RCW 42.17A.001.
- 4.2 RCW 42.17A.005(9) defines a "commercial advertiser" as "any person who sells the service of communicating messages or producing printed material for broadcast or distribution to the general public or segments of the general public whether through the use of newspapers, magazines, television and radio stations, billboard companies, direct mail advertising companies, printing companies, or otherwise."
- 4.3 RCW 42.17A.005(36) defines "political advertising" to include "any advertising displays, newspaper ads, billboards, signs, brochures, articles, tabloids, flyers, letters, radio or television presentations, or other means of mass communication, used for the purpose of appealing, directly or indirectly, for votes or for financial or other support or opposition in any

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election campaign."

- 4.4 RCW 42.17A.005(42)(a) defines "sponsor" for the "purposes of an electioneering communications, independent expenditures, or political advertising means the person paying for the electioneering communication, independent expenditure, or political advertising. If a person acts as an agent for another or is reimbursed by another for the payment, the original source of the payment is the sponsor."
- 4.5 RCW 42.17A.005(35) defines "person" as "an individual, partnership, joint venture, public or private corporation, association, federal, state, or local governmental entity or agency however constituted, candidate, committee, political committee, political party, executive committee thereof, or any other organization or group of persons, however organized."
- 4.6 RCW 42.17A.345 requires each commercial advertiser who has accepted or provided political advertising or electioneering communications during an election campaign to maintain documents and books of account that shall be open to the public for their inspection during normal business hours during the campaign and for a period of no less than three years after the date of the applicable election. The law entitles any person, without reference to or permission from the Public Disclosure Commission, to inspect a commercial advertiser's political advertising or electioneering communications documents and books of account shall specify:
- (a) The name of the candidate or ballot measure supported or opposed or the name of the candidate otherwise identified;
- (b) The name and address of the person who sponsored the advertising or electioneering communication;
- (c) The total cost of the advertising or electioneering communication, how much of that amount has been paid, who made the payment, when it was paid, and what method of payment was used;

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committees reported payments to Facebook for political advertising supporting or opposing

1	selected state and local candidates.		
2	4.22 During the 2013 election, sponsors of political advertising confirmed a total of		
3	\$129,099 in payments to Facebook for political advertising.		
4	4.23 During the 2014 election, sponsors of political advertising confirmed a total of		
5	\$310,165 in payments to Facebook for political advertising.		
6	4.24 During the 2015 election, sponsors of political advertising confirmed a total of		
7	\$147,689 in payments to Facebook for political advertising.		
8	4.25 During the 2016 election, sponsors of political advertising confirmed a total of		
9	\$1,153,688 in payments to Facebook for political advertising.		
10	4.26 During the 2017 election, sponsors of political advertising confirmed a total of		
11	\$857,893 in payments to Facebook for political advertising.		
12	4.27 To date, during the 2018 election, sponsors of political advertising confirmed a		
13	total of \$74,687 in payments to Facebook for political advertising.		
14	V. CLAIMS		
14			
15	The State re-alleges and incorporates by reference all the factual allegations contained		
	The State re-alleges and incorporates by reference all the factual allegations contained in the preceding paragraphs, and based on those allegations, makes the following claims:		
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15 16	in the preceding paragraphs, and based on those allegations, makes the following claims:		
15 16 17	in the preceding paragraphs, and based on those allegations, makes the following claims:  5.1 First Claim: The State reasserts the factual allegations made above and further		
15 16 17 18	in the preceding paragraphs, and based on those allegations, makes the following claims:  5.1 First Claim: The State reasserts the factual allegations made above and further asserts that Defendant Facebook Inc., in violation of RCW 42.17A.345, failed to maintain		
15 16 17 18 19	in the preceding paragraphs, and based on those allegations, makes the following claims:  5.1 First Claim: The State reasserts the factual allegations made above and further asserts that Defendant Facebook Inc., in violation of RCW 42.17A.345, failed to maintain documents and books of account with the statutorily required information for political		
15 16 17 18 19 20	in the preceding paragraphs, and based on those allegations, makes the following claims:  5.1 First Claim: The State reasserts the factual allegations made above and further asserts that Defendant Facebook Inc., in violation of RCW 42.17A.345, failed to maintain documents and books of account with the statutorily required information for political advertising sponsored in Washington state elections from 2013 through 2018. The State further		
15 16 17 18 19 20 21	in the preceding paragraphs, and based on those allegations, makes the following claims:  5.1 First Claim: The State reasserts the factual allegations made above and further asserts that Defendant Facebook Inc., in violation of RCW 42.17A.345, failed to maintain documents and books of account with the statutorily required information for political advertising sponsored in Washington state elections from 2013 through 2018. The State further alleges that Defendant Facebook Inc. failed to make such documents and books of account		
15 16 17 18 19 20 21 22	in the preceding paragraphs, and based on those allegations, makes the following claims:  5.1 First Claim: The State reasserts the factual allegations made above and further asserts that Defendant Facebook Inc., in violation of RCW 42.17A.345, failed to maintain documents and books of account with the statutorily required information for political advertising sponsored in Washington state elections from 2013 through 2018. The State further alleges that Defendant Facebook Inc. failed to make such documents and books of account open for public inspection during normal business hours for a period of three years following		
15   16   17   18   19   20   21   22   23	in the preceding paragraphs, and based on those allegations, makes the following claims:  5.1 First Claim: The State reasserts the factual allegations made above and further asserts that Defendant Facebook Inc., in violation of RCW 42.17A.345, failed to maintain documents and books of account with the statutorily required information for political advertising sponsored in Washington state elections from 2013 through 2018. The State further alleges that Defendant Facebook Inc. failed to make such documents and books of account open for public inspection during normal business hours for a period of three years following the applicable election.		

1	VI. REQUEST FOR RELIEF
2	WHEREFORE, the State requests the following relief as provided by law:
3	6.1 For such remedies as the court may deem appropriate under RCW 42.17A.750,
4	including but not limited to imposition of a civil penalty, all to be determined at trial;
5	6.2 For all costs of investigation and trial, including reasonable attorneys' fees, as
6	authorized by RCW 42.17A.765(5);
7	6.3 For temporary and permanent injunctive relief, as authorized by
8	RCW 42.17A.750(1)(h);
9	6.4 In the event the Court finds Facebook intentionally violated state campaign
10	finance disclosure laws, order any penalty assessed against Facebook to be trebled as
11	authorized by RCW 42.17A.765(5); and
12	6.5 For such other legal and equitable relief as this Court deems appropriate.
13	DATED this 4th day of June, 2018.
14	ROBERT W. FERGUSON Attorney General
15	the A Day
16	LENDA A. DALTON, WSBA No. 15467
17	Senior Assistant Attorney General S. TODD SIPE, WSBA No. 46695
18	Assistant Attorney General Attorneys for Plaintiff State of Washington
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## **Complaint Description**

Tallman Trask (Wed, 24 Jul 2019 at 3:00 PM)

Please see the attached complaint.

## What impact does the alleged violation(s) have on the public?

Commercial advertisers are expected and required to maintain certain records, and make those records publicly available, about political advertising. Such records, which include information about ad targeting, specific costs, and other information which is not otherwise easily accessible, are an important part of Washington's campaign finance disclosure system. The transparency these disclosures allow is, in fact, key, and Washingtonians ought to be able to inspect these records. Facebook, Inc. is either preventing individuals from inspecting these records in the "prompt" fashion required by law, or simply not keeping these records. No matter which, it is important that advertisers meet the expectations set in law if they are to participate in our state's political process, no matter how inconvenient it may be for them.

## List of attached evidence or contact information where evidence may be found.

Included in the attached complaint is:

- -- Evidence of significant political advertising purchases related to Washington races (specifically Seattle City Council races) on Facebook
- -- An email exchange between myself and Facebook in which Facebook makes it clear that the records required by RCW 42.17A.345 and/or WAC 390-18-050 are not available for in-person inspection
- -- In the same email exchange, information which suggests that the records required by RCW 42.17A.345 and/or WAC 390-18-050 are not available to supply electronically "promptly, upon request"

## List of potential witnesses with contact information to reach them.

Not applicable

#### **Complaint Certification:**

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

Public Disclosure Commission 711 Capital Way South, #206 Olympia, WA 98504 July 24, 2019

To Whom It May Concern:

In 2018, Facebook, Inc. settled a complaint with the Attorney General's Office alleging they had failed to comply with RCW 42.17A.345. Now, less than eight months from the date that settlement was announced, Facebook, Inc. is again selling political advertising in Washington and continues to fail to meet their disclosure obligations under RCW 42.17A.345 and WAC 390-18-050.

#### • Evidence of Political Advertising Purchases

Facebook advertising purchases have been disclosed in filings by candidates and political action committees. While it is possible, and perhaps even likely, that other candidates and committees have purchased advertising, this complaint will focus on Seattle City Council races as the specific disclosure requirements of the Seattle Ethics and Elections Commission make it simpler to track sub-vendor spending than in might be in other municipalities.

In Seattle City Council races alone, reported spending on Facebook advertising and costs associated with the advertising are approaching \$100,000, and Facebook advertising has been purchased for races in each of the seven council districts.

This spending, outlined below, has been split between direct spending by candidates and political committee spending on independent expenditures.

#### **Committee Spending**

Moms for Seattle: \$48,000

Expenditures by Moms For Seattle 2019 Election Cycle

As of 7/23/2019

Expenditures		
Name	Aggregate	Details
Western Consultants LLC	\$69,000.00	7/15/2019 - \$12,000.00 - Digital Campaign Pat Murakami/Support - Facebook Ads estimate running 7/15/2019-8/6/2019 7/15/2019 - \$12,000.00 - Digital Campaign Alex Pedersen/Support - Facebook Ads estimate running 7/1-8/6/2019 7/15/2019 - \$12,000.00 - Digital Campaign Heidi Wills/Support - Facebook Ads estimate running 7/15/2019-8/6/2019 7/15/2019 - \$12,000.00 - Digital Campaign Michael George/Support - Facebook Ads estimate running 7/15/2019-8/6/2019 7/15/2019 - \$5,250.00 - Campaign consulting for IE - Pat Murakami/Support 7/15/2019 - \$5,250.00 - Campaign consulting for IE - Heidi Wills/Support 7/15/2019 - \$5,250.00 - Campaign consulting for IE - Heidi Wills/Support 7/15/2019 - \$5,250.00 - Campaign consulting for IE - Heidi Wills/Support
Total Expenditures	\$69,000.00	

http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=698&listtype=vendors

### Unite Here Local 8 Political Action Committee: \$9,299.38

Expenditures by UNITE HERE Local 8 Political Action Committee 2019 Election Cycle

As of 7/23/2019

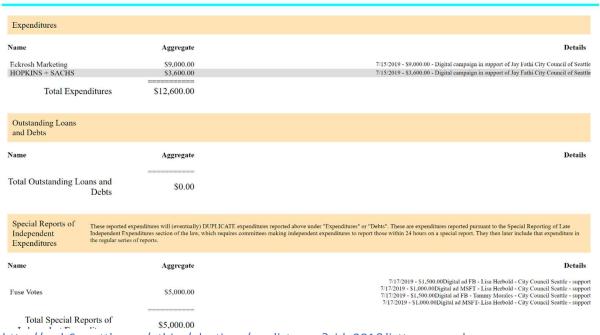
Expenditures		
Name	Aggregate	Detail
Total Exper	nditures \$0.00	
Outstanding Loans		
and Debts		
Name	Aggregate	Detail
Total Outstanding and	g Loans d Debts	
Special Reports of Independent Expenditures		DUPLICATE expenditures reported above under "Expenditures" or "Debts". These are expenditures reported pursuant to the Special Reporting of Late which requires committees making independent expenditures to report those within 24 hours on a special report. They then later include that expenditure in
Name	Aggregate	Detail
Comcast Spotlight	\$109,000.00	7/16/2019 - \$109,000.00TV Ads 7/16 - 8/6 Supporting Andrew Lewis Seattle CI
KIRO-CBS	\$16,000.00	7/20/2019 - \$16,000.00TV Ads 7/21 - 7/28 Supporting Andrew Lewis Seattle Cl
Print Logistics	\$10,000.00	7/11/2019 - \$10,000.00Video Production - Supporting Andrew Lewis Seattle Cl
Facebook	\$9,299.38	7/12/2019 - \$9,299.38Video Ads 7/12 - 8/6 Supporting Andrew Lewis Seattle CI
Seattle Times	\$2,700.00	7/15/2019 - \$2,700.00Online Banner Ads 7/15 - 8/6 Supporting Andrew Lewis Seattle Cl
The Stranger	\$720.00	7/15/2019 - \$720.00Online Banner Ads 7/15 - 8/6 Supporting Andrew Lewis Seattle CI
Alphabet Google	\$580.00	7/15/2019 - \$580.00Video Ads 7/15 - 8/6 Supporting Andrew Lewis Seattle CI

http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=514&listtype=vendors

#### Service Employees International Union 775 Quality Care Committee: \$3000 (minimum)

Expenditures by SERVICE EMPLOYEES INTERNATIONAL UNION 775 QUALITY CARE COMMITTEE 2019 Election Cycle

As of 7/23/2019



http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=381&listtype=vendors

## Civic Alliance for a Sound Economy: \$120

Expenditures by Civic Alliance for a Sound Economy Sponsored by the Seattle Chamber 2019 Election Cycle

As of 7/23/2019

Expenditures		
Name	Aggregate	Details
Zero Week Solutions	\$50,000.00	6/27/2019 - \$14,447.09 - Canvassing/Phones/Text/Tavel/SCC/S. Independent Expenditure to Support 6/27/2019 - \$14,922.71 - Canvassing/Phones/Text/Solomon/SCC/S. Independent Expenditure to Support 6/27/2019 - \$20,630.20 - Canvassing/Phones/Text/Orion/SCC/S. Independent Expenditure to Support
Archway Consulting Group	\$17,650.00	7/9/2019 - \$4,550.00 - Literature/Tavel/SCC/S. Independent Expenditure to Support 7/9/2019 - \$4,900.00 - Literature/Solomon/SCC/S. Independent Expenditure to Support 7/9/2019 - \$8,200.00 - Literature/Egan/SCC/S. Independent Expenditure to Support
Moore Campaigns	\$13,679.00	7/15/2019 - \$2,133.46 - Direct Mail/Tavel/SCC/S. Independent Expenditure to Support 7/15/2019 - \$2,133.46 - Direct Mail/Solomon/SCC/S. Independent Expenditure to Support 7/15/2019 - \$2,133.46 - Direct Mail/Pedersen/SCC/S. Independent Expenditure to Support 7/15/2019 - \$1,041.06 - Direct Mail/Juarez/SCC/S. Independent Expenditure to Support 7/15/2019 - \$1,041.02 - Direct Mail/Vail/SCC/S. Independent Expenditure to Support 7/15/2019 - \$1,041.02 - Direct Mail/Fail/SCC/S. Independent Expenditure to Support 7/15/2019 - \$1,011.03 - Direct Mail/Pugel/SCC/S. Independent Expenditure to Support 7/15/2019 - \$1,213.46 - Direct Mail/Expenditure Support 7/15/2019 - \$1,213.46 - Direct Mail/Expenditure Support 7/15/2019 - \$1,213.46 - Direct Mail/Expenditure Support 7/15/2019 - \$2,133.46 - Direct Mail/Expenditure Support 7/15/2019 - \$2,133.46 - Direct Mail/Expenditure Support 7/15/2019 - \$1,213.46 - Direct Mail/Expenditure Support 7/15/2019 - \$1,213.46 - Direct Mail/Expenditure Support 7/15/2019 - \$1,011.03 - Direct Mail/Expenditure Suppor
Monument Policy Group	\$120.00	7/15/2019 - \$120.00 - Digital Ads/Facebook, Menlo Pk, CA/Tavel/SCC/S. Independent Expenditure to Support
Total Expenditures	\$81,449.00	

http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=704&listtype=vendors

### **Candidate Spending**

Ann Davison Sattler/Neighbors for Ann: \$3,309.53

Expenditures by NEIGHBORS FOR ANN 2019 Election Cycle

As of 7/23/2019

Expenditures		
Name	Aggregate	Details
VERONICA GARCIA	\$13,581.44	3/1/2019 - \$2,400.00 - Staffing 3/15/2019 - \$2,400.00 - Staffing 4/12/2019 - \$600.00 - Staffing 4/12/2019 - \$600.00 - Staffing 5/18/2019 - \$600.00 - Staffing 5/18/2019 - \$600.00 - Staffing 6/12/2019 - \$100.00 - Mother Aerie 1: 8201 Lake City Way Seattle, WA 98115; Roon Rental 6/27/2019 - \$81,44 - Costco: 4401 4th Ave. \$S. Seattle, WA 98134; Catering Supplies 7/10/2019 - \$2,600.00 - Staffing
FACEBOOK	\$3,309.53	3/21/2019 - \$50.00 - INKIND: Facebook: Online Advertising. March 3/22/2019 - \$125.00 - Online Advertising - March 3/25/2019 - \$175.00 - Online Advertising - March 3/25/2019 - \$25.00 - Online Advertising - March 3/25/2019 - \$25.00 - Online Advertising. March 3/25/2019 - \$400.00 - Online Advertising. March 4/4/2019 - \$100.07 - Online Advertising. April 4/15/2019 - \$600.00 - Online Advertising. April 5/6/2019 - \$600.79 - Online Advertising. April 5/6/2019 - \$408.23 - Online Advertising. S/3 - 6/4 7/5/2019 - \$498.83 - Online Advertising. 6/3 - 6/4 7/5/2019 - \$448.4 - Online Advertising. 6/3 - 7/4 3/31/2019 - \$320.00 - Print NW: 500 Prevalones.

http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=639&listtype=vendors

## Ari Hoffman/Hoffman for Seattle: \$1,429.71

Expenditures by HOFFMAN FOR SEATTLE 2019 Election Cycle

As of 7/23/2019

Expenditures		
Name	Aggregate	Details
AMERICAN EXPRESS	\$13,457.20	12/11/2018 - \$53.95 - Squareup.com: Credit Card Reader   1/25/2019 - \$54.00 - Lotties Lounge: Food and Beverages   1/25/2019 - \$540.00 - Lotties Lounge: Food and Beverages   1/25/2019 - \$540.00 - Custom IT: Embroidered Campaign Apparel - 100 Pieces   1/25/2019 - \$3471.1 - Signs on the Cheap: 50 Signs and 50 Wire Stakes   1/25/2019 - \$3271.1 - Signs on the Cheap: 50 Signs and 50 Wire Stakes   1/25/2019 - \$327.00 - Suntameman Press: 500 Envelopes   2/25/2019 - \$529.00 - Suntameman Press: 500 Envelopes   2/25/2019 - \$500.00 - Facebook: Online Advertising 1/25 - 1/20   2/25/2019 - \$323.02 - Constant Contact: Email Services   2/25/2019 - \$280.00 - Hong Kong Association Of WA Foundation: Event Registration   2/25/2019 - \$252.00 - Facebook: Online Advertising 1/25 - 1/29   2/25/2019 - \$321.00 - Facebook: Online Advertising 1/25 - 1/29   2/25/2019 - \$321.00 - Facebook: Online Advertising 1/25 - 1/29   2/25/2019 - \$321.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$250.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$250.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$37.50 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$37.50 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/21   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/25   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/25   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/25   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25 - 1/25   3/12/2019 - \$400.00 - Facebook: Online Advertising 1/25/2019 - \$100.00 - Facebook: Online Advertisi

http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=613&listtype=vendors

## Isabelle Kerner/Kerner for Council: \$683.73

Expenditures by Kerner for Council 2019 Election Cycle

As of 7/23/2019

Expenditures		
Name	Aggregate	Details
KING COUNTY ELECTIONS	\$1,233.59	5/15/2019 - \$1,233.59 - Filing Fee
FACEBOOK INC.	\$683.73	3/29/2019 - \$25,00 - Online Ad 4/1/2019 - \$25,00 - Facebook Ad 4/1/2019 - \$3.51 - Facebook Ad 4/1/2019 - \$3.50 - Facebook Ad 4/3/2019 - \$35.00 - Facebook Ad 4/6/2019 - \$35.00 - Facebook Ad 4/6/2019 - \$35.00 - Facebook Ad 4/9/2019 - \$55.00 - Facebook Ad 4/9/2019 - \$55.00 - Facebook Ad 4/18/2019 - \$50.00 - Online Ad 5/10/2019 - \$65.55 - facebook/instagram ads 05/01/2019 - 05/11/2019 5/31/2019 - \$18.73 - Facebook Ad 05/10/2019 - 05/11/2019 6/19/2019 - \$75.00 - FACEBOOK AD 05/22/2019-06/17/2019 6/19/2019 - \$75.00 - Facebook Ad 06/18 - 6/28 7/1/2019 - \$15.09 4 - Facebook Ad 5 - 6/28 - 6/29 7/4/2019 - \$75.00 - Facebook Ad 5 - 6/28 - 6/29 7/4/2019 - \$75.00 - Facebook Ad 5 - 6/28 - 6/29 7/4/2019 - \$75.00 - FACEBOOK ADS - 07/04-07/12

http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=629&listtype=vendors

### Eugene Burrus/Friends of Gene Burrus: \$500

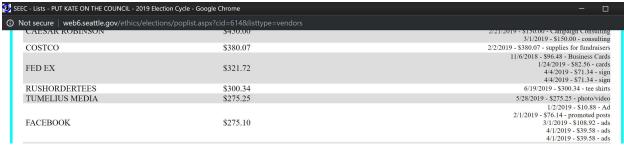
## Expenditures by FRIENDS OF GENE BURRUS 2019 Election Cycle

As of 7/23/2019

Expenditures		
Name	Aggregate	Details
EUGENE BURRUS	\$1,402.58	4/22/2019 - \$140.00 - INKIND: Gave a PO Box for campaign mailing purposes. 5/17/2019 - \$1,262,58 - INKIND: Candidate Filing Fee
FACEBOOK	\$500.00	6/5/2019 - \$100.00 - Campaign Facebook "post boost" was purchased 6/7/2019 - \$100.00 - Campaign Facebook "Post Boost" 6/26/2019 - \$100.00 - Facebook Post Boosted 7/2/2019 - \$100.00 - Boosted Facebook boosted post 7/2/2019 - \$100.00 - Boosted Facebook 5

http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=680&listtype=vendors

Kate Martin/Put Kate on the Council: \$275.10



http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=614&listtype=vendors

### Christopher Rufo/Rufo for City Council: \$150

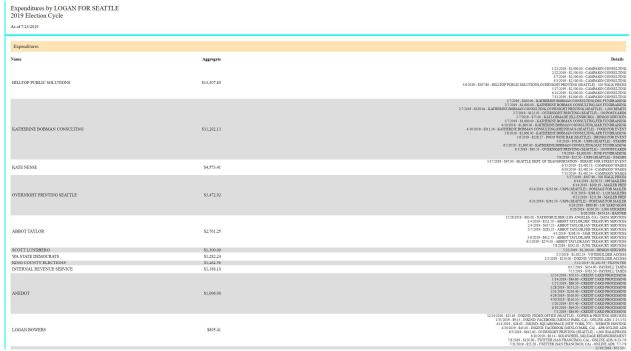
Expenditures by Rufo for City Council 2019 Election Cycle

As of 7/23/2019

Expenditures		
Name	Aggregate	Details
DOCUMENTARY FOUNDATION	\$10,000.00	12/10/2018 - \$10,000.00 - charitable contribution
UNION GOSLEP MISSION	\$5,600.00	12/10/2018 - \$5,600.00 - charitable donation
SASHA KOMATSUBARA	\$1,679.03	9/22/2018 - \$426.64 - Photography services 10/3/2018 - \$426.64 - Photography 10/29/2018 - \$825.75 - Photography
PHINNEY RIDGE COMMUNITY CENTER	\$420.00	10/29/2018 - \$170.00 - Room rental for campaign launch event 10/29/2018 - \$250.00 - Deposit for room rental
CROWDSPRING	\$356.50	9/19/2018 - \$299.00 - Design services 9/19/2018 - \$57.50 - Design services
Expenses of \$50 or less	\$269.38	10/1/2018 - \$269.38 -
GODADDY	\$162.35	9/26/2018 - \$42.59 - Website fees 9/26/2018 - \$119.76 - Website fees
FACEBOOK	\$150.00	10/27/2018 - \$75.00 - Online Advertising 10/27/2018 - \$75.00 - Online Advertising
STARBUCKS	\$126.62	10/29/2018 - \$126.62 - Coffee for campaign launch event
M&M BALLOONS	\$118.13	10/29/2018 - \$118.13 - Balloons for campaign launch event

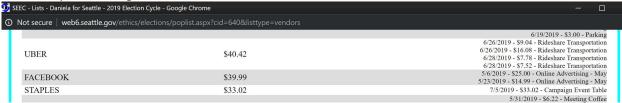
http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=612&listtype=vendors

#### Logan Bowers/Logan for Seattle: \$54.15



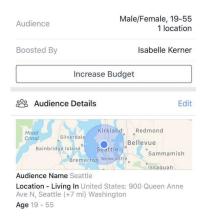
http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=625&listtype=vendors

Daniela Lipscomb-Eng/Daniela for Seattle: \$39.99



http://web6.seattle.gov/ethics/elections/poplist.aspx?cid=640&listtype=vendors

While the ads have been designed to influence Seattle City Council races, they also have potentially reached voters and Washingtonians outside of Seattle. See, for example, the geotargeting information provided to me (on Twitter) by Seattle City Council candidate Isabelle Kerner:



These ads potentially only scratch the surface of political ads sold by Facebook during 2019, after the settlement reached following the prior complaint. There may be extensive advertising buys in other municipalities, or which have simply been misreported by candidates and committees. The ads above are merely those which were purchased in relation to Seattle City Council races and which list Facebook as the vendor.

#### Evidence the Information has been Requested, but not Disclosed

On Tuesday, July 23 at approximately 11:15 AM I contacted Facebook, Inc. via their online support system. I used the system to contact both Facebook's Political and Government support and their Advertising/Business support. The content of my request is below (the images attached were similar to the images included above):

Hello,

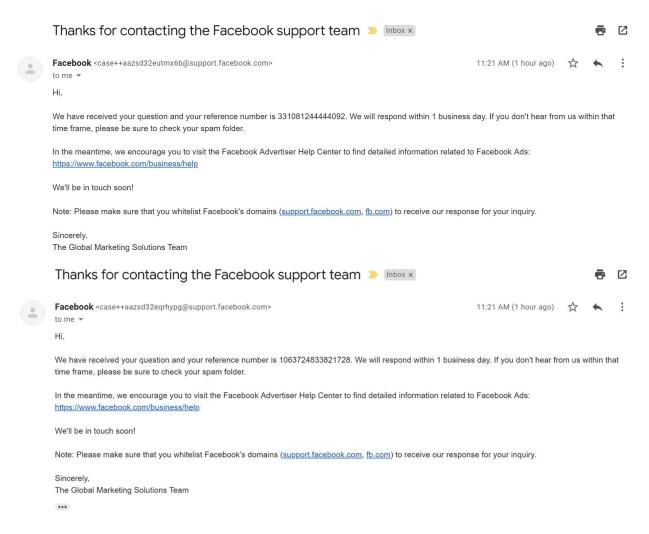
I would like copies of the disclosures required by the Revised Code of Washington (RCW 42.17A.345) and the Washington Administrative Code (WAC 390-18-050) for the following political ads which have run for or by Seattle candidates during this year's election cycle.

- -- All ads run in 2019 by Seattle City Council candidates Ari Hoffman, Logan Bowers, Gene Burrus, Kate Martin, Chris Rufo, Ann Davison Sattler, Daniella Lipscomb-Eng, Isabelle Kerner.
- -- All ads run by the page Moms for Seattle, linked here: https://www.facebook.com/momsforseattle/
- -- Ads run in 2019 by the Civic Alliance for a Sound Economy (image of disclosure attached)
- -- Ads run in 2019 by SEIU 775 (image of disclosure attached)
- -- Ads run in 2019 by Unite Here Local 8 PAC (image of disclosure attached)
- -- Ads run in Washington in 2019 by Unite Here

I've also submitted a request with advertising/business support. You are required, by law, to allow inspection of these records.

Thanks!

Approximately five minutes after I contacted Facebook, I received confirmation that my request had been received, and assigned a number, via email at 11:21 AM. Because I filed the request using two of Facebook's support tools, I received two emails, images of which are included below:



At 12:30 on July 23, I received an email in response to my request via the Politics and Government support portal from Dean, a Facebook Client Support Analyst, informing me that my requests had been merged and would be handled by another analyst.



That email was followed up, at 12:55 PM on July 23, by an email from Erick with Facebook Client Support. Erick directed me to the Facebook Ad Library which does not contain the extent of the information required by the RCW and WAC, a fact which was the basis of Facebook's decision to cease selling political ads in Washington. I have included an image of the email below:

Requesting Commercial Advertiser Disclosures for Washington State Political Ads | Job: 331081244444092 > Inbox x





Facebook <case++aazsd32eutmx6b@support.facebook.com>

12:55 PM (27 minutes ago) 🖈 🦱



Hi Tallman

This is Erick with Facebook Client Support and I will be glad to assist you today.

It is to my understand that you are wanting to know more about political ads by the Seattle Candidates. You can find more information on that using our Ad

https://www.facebook.com/ads/library/?active\_status=all&ad\_type=political\_and\_issue\_ads&country=US&impression\_search\_field=has\_impressions\_lifetime

You can access all active ads through the Ad Library. It provides advertising transparency by offering a broad collection of all ads currently running from across Facebook Products.

If you have any additional questions at the time feel free to reach out.

Thanks,

Erick

Facebook Client Support Analyst - To learn more about growing your business on Facebook visit: <a href="https://fb.me/learn-blueprint">https://fb.me/learn-blueprint</a> or <a href="https://politics.fb.com/">https://politics.fb.com/</a>.

I responded to Erick's email at 1:34 PM on July 23, requesting the specific information noted in RCW 42.17A.345 and WAC 390-18-050, and asking Erick if they would be able to supply me with that information. I also offered to travel, if necessary, to Facebook's Seattle office, or another Seattle location of their choosing, in order to get the information. An image of my email is below.



1:34 PM (0 minutes ago) 🖒 🤚





Hi Erick.

Thanks for getting back to me. You are correct that I'm looking for information on political ads purchased by Seattle candidates (and political committees). I'm specifically looking for the information required by Washington Administrative Code 390-18-050; that is, "description of the demographic information (e.g., age, gender, race, location, etc.) of the audiences targeted and reached, to the extent such information is collected by the commercial advertiser as part of its regular course of business, and the total number of impressions generated by the advertisement of communication." I'm also looking for the information required by RCW 42.17A.345; that is, "a) The names and addresses of persons from whom it accepted political advertising or electioneering communications; (b) The exact nature and extent of the services rendered; and (c) The total cost and the manner of payment for the services."

That specific information doesn't seem to be included in the Ad Library. Is there anyway you can supply it to me? If necessary, I'd be happy to go to Facebook's Seattle office, or another convenient Seattle location, to get the information or view the records.

Thanks again.

Tallman Trask

Erick responded by email at 2:36 PM on July 23 informing me that he would be "working with [his] team to review the request." I have included a copy of that email below:



At 3:30 PM on July 23 I responded to briefly thank Erick for continuing his work, and to gently remind Facebook of their obligation to supply the information "promptly." I have included an image of that email below:

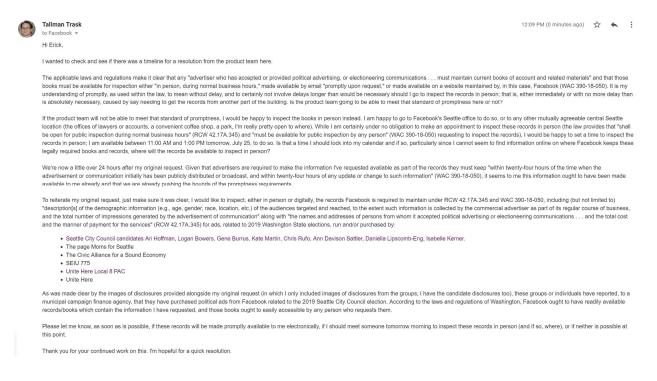


At 3:38 PM on July 23 I received a further response, letting me know that the product team is "working to get a resolution for me." I have included that email below:



The following day, July 24, having received no further information from Facebook, I followed up again. In a more extensive email sent at 12:09 PM, slightly more than 24 hours after I first requested the information, an image of which is included below, I reiterated my request for specific information on specific political ads which have been run in Washington. As a portion of that request, I again included names of the candidates and organizations who have reported, to the Seattle Ethics and Elections commission, purchases of advertising from Facebook related to the 2019 Seattle City Council elections. I also, by substantially quoting the text of WAC 390-18-050 and RCW 42.17A.345, made certain that Facebook was aware of the specific information I was requesting, to keep records of the specific information I was requesting and enter information into their books/make information available within 24 hours of ads beginning to run, and their obligation to provide access to those records "promptly upon request." I attempted, once again, to offer multiple options to Facebook on how they could provide me with access to the records, again offering to travel to their offices in Seattle or another Seattle location to inspect the records. I also asked Erick to provide me with a timeline for when

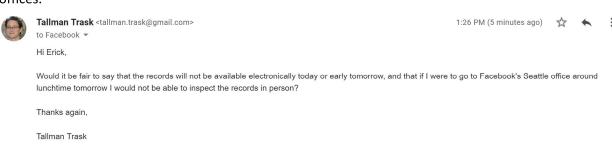
Facebook would be able to supply the information, or information on where I could inspect the records in person, or to let me know if neither of those would be possible to provide at this point.



About an hour later, just before 1:00 PM on July 24, I received a response indicating that there was "no firm timeline" for the production of the records I had requested.



Shortly before 1:30 PM on July 24, I briefly replied again asking for clarification on two items, asking if it was "fair to say" that the records would not be available on July 24 or early on July 25, and to confirm that records would not be available for inspection in person at Facebook's offices.



On the afternoon of July 24, I received a response from Facebook which made it clear that the records were not available to inspect in person, and continued to make me believe that the records not only have not been provided to me to me promptly, but will not be provided to me promptly.



It is clear that Facebook has an obligation to provide the information I requested in a timely manner in order to comply with the law, and to make it possible for the information to be accessible in person. Beyond that, it is the case that they ought to have the information readily accessible. Yet they have been unable, at this point, to supply me with the information required by RCW 42.17A.345 and WAC 390-18-050.

While I may be mistaken, I further believe that it is likely only the case that I have been able to get as close to the information as I have been able to because I am a Facebook verified political advertiser (though I have not purchased ads related to Washington elections since Facebook stated that they would no longer sell such ads) and have a history of purchasing ads using their platform. Whether do to my own knowledge of the platform and how to access support, or do to Facebook's own gatekeeping, I simply believe it would be a struggle for most Washingtonians to even begin to get information about political advertising, or to learn that Facebook will not allow people to inspect records in person.

I also feel that the reason Facebook cannot seem to provide the records in a timely fashion, either "promptly, upon request" or "in person during normal business hours" is because Facebook does not keep or maintain the required records in a form which can be shared, accessed, or inspected.

Given the lawsuit and settlement, there is simply no excuse for their inability to supply the information. Facebook is clearly aware of the requirements, and in fact claimed they had ceased to sell political ads because of them. It is clearly and obviously the case, however, that Facebook continues to sell political ads in Washington races and continues to be unable to meet the basic requirements of the law.

Thank you for your consideration of this important matter, and please don't hesitate to reach out should you have any questions or require any further information. As much of this complaint is based on disclosures made to the Seattle Ethics and Elections Commission, I have also sent them a copy as a courtesy.

Tallman Trask

## KIRKLAND & ELLIS LLP

AND AFFILIATED PARTNERSHIPS

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August 12, 2019

#### **VIA E-MAIL**

Mx. Fox Blackhorn Compliance Coordinator 2 Public Disclosure Commission 711 Capitol Way, Room 206 PO Box 40908 Olympia, WA 98504-0908

Re: Response to Complaint Filed by Tallman Trask (Case 55351)

Dear Mx. Blackhorn:

I write on behalf of Facebook, Inc. ("Facebook") in response to the Complaint filed by Tallman Trask on July 24, 2019. The Complaint contends that certain political advertisements appeared on Facebook's platform and that Facebook did not respond to Mr. Trask's request for information pursuant to RCW 42.17A.345 ("the Disclosure Law") and Washington's Administrative Code 390-18-050 in a "prompt" fashion.

As you know, Facebook and the Public Disclosure Commission ("PDC") have had a series of productive discussions regarding how to best handle complaints of this nature. I write today to make clear Facebook's legal position regarding Mr. Trask's complaint, however, I remain confident that we can arrive at a productive resolution in this matter and look forward to our future discussions.

Facebook is committed to advertising transparency, especially for political advertisements. To that end, it has adopted policies to increase transparency on its platform and promote responsible advertising. However, as of December 28, 2018, Facebook no longer accepts or allows political advertising targeted at the state of Washington that relates to Washington state or local elected officials, candidates, elections or ballot initiatives ("Washington Political Ads"). For this and other reasons, the Public Disclosure Commission ("PDC") should dismiss the Complaint. *First*, Facebook does not qualify as a "commercial advertiser" under Washington's Disclosure Law because it is not accepting, providing, or selling Washington Political Ads. In fact, Facebook's

Fox Blackhorn August 12, 2019 Page 2

Advertising Policies prohibit users from purchasing Washington Political Ads, <sup>1</sup> and Facebook reviews and rejects them pursuant to that policy. *Second*, Mr. Trask's claims are preempted by federal law. Section 230 of the Communications Decency Act ("CDA") bars claims that would impose liability on interactive computer service providers like Facebook for decisions relating to the screening, monitoring, or removal of third-party content. 47 U.S.C. § 230. That is exactly what Mr. Trask's Complaint does here: it seeks to hold Facebook liable for failing to adequately screen and remove certain pieces of Washington political advertising from its platform. Those claims are barred by CDA § 230. The Complaint is also preempted by § 2702(a) of the Stored Communications Act ("SCA") which requires Facebook to keep certain user information private. 18 U.S.C. § 2702(a). Because Washington law mandates disclosure where the SCA prohibits it, Facebook cannot comply with both statutes. Mr. Trask's claims are thus preempted by the SCA and should be dismissed. *Finally*, even if Facebook were subject to Washington's Disclosure Law, the PDC should exercise its discretion and decline to pursue Mr. Trask's Complaint because Facebook's efforts to comply with Washington law and increase transparency on its platform promote the policies and interests underlying the Disclosure Law.

#### A. Issue and Background

On July 23, 2019, Mr. Trask contacted Facebook, identifying a number of candidates and political action committees that he believed had posted political advertisements relating to the Seattle City Council elections. 2/21/19 Compl. at 1. Mr. Trask's evidence that such advertisements were posted was based on election expenditure disclosures filed by these candidates and committees. *Id.* at 2–7. In his message to Facebook, Mr. Trask requested "copies of the disclosures required by the Revised Code of Washington (RCW 42.17A.345) and the Washington Administrative Code (WAC 390-18-050)" for these ads. The following day, Mr. Trask filed this Complaint with the PDC.

## B. Facebook does not qualify as a "commercial advertiser" subject to the disclosure requirements of Washington law.

The Complaint should be dismissed because Facebook does not "accept[] or provide[] political advertising or electioneering communications" related to Washington's state or local elected officials, candidates, elections or ballot initiatives in Washington. *See* RCW 42.17A.345. To the contrary, Facebook prohibits Washington Political Ads, and it therefore does not qualify as a "commercial advertiser" subject to the disclosure requirements of Washington law.

Facebook, Advertising Policies - Restricted Content - 10.a Ads related to Politics or Issues of National Importance, <a href="https://www.facebook.com/policies/ads/restricted">https://www.facebook.com/policies/ads/restricted</a> content/political (last visited Mar. 12, 2019).

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Before turning to Facebook's policies in Washington specifically, it is worth noting that Facebook reviews and screens political advertising content nationally to increase transparency on its platform. Pursuant to Facebook's policies, all advertisers must complete a verification process to post any political ads targeting the U.S. on the platform, and they must declare all ads containing political content as such when seeking to post them in the U.S. When an ad targets the U.S., Facebook also proactively reviews it for any U.S.-related political content. If such an ad is political but not declared as such by the advertiser, it will be rejected.

As of December 28, 2018, Facebook no longer allows Washington Political Ads. If Facebook determines that an advertiser is attempting to place an ad that targets Washington state, and mentions a Washington state city, county, or state candidate, elected official, election or ballot initiative, Facebook rejects the ad. Facebook's policy prohibiting Washington Political Ads is clearly stated on its site.<sup>2</sup> Facebook also notifies advertisers who seek to post political ads that Facebook prohibits political advertisements targeting Washington. Thus, any Washington Political Ad that appears on Facebook is in violation of Facebook's policy.

To enforce its ban on Washington Political Ads on the platform, Facebook screens political ads targeting Washington state using a list of nearly 1,000 key words, including Washington state and local political candidates, elected officials, elections and ballot initiatives.<sup>3</sup> Political ads that target only Washington state and hit on any of the key words are rejected. On a daily basis, Facebook also reviews all political ads delivered to Washington state to ensure compliance with its policies, and retroactively rejects any that are noncompliant. In both cases, when such ads are rejected, the advertiser receives a notification from Facebook that its advertisement was in violation of Facebook's policy prohibiting Washington Political Ads and is no longer running on the platform.<sup>4</sup>

In early 2019, Facebook discovered that its key word list did not yet include certain Washington state political candidates. Those candidates have since been added and advertisements containing those candidates' names would be rejected. Facebook continues to make efforts to update and

If an advertiser is using Facebook on a mobile device, the notification provides: "This ad isn't running because we no longer accept Washington State electoral ads."

<sup>&</sup>lt;sup>2</sup> See https://www.facebook.com/policies/ads/restricted\_content/political.

<sup>&</sup>lt;sup>3</sup> "Political ads" are ads that the advertiser has declared to be political via Facebook's political ads procedures.

If an advertiser is using Facebook on a desktop computer, the notification provides: "This ad isn't running because it relates to politics focusing on Washington State. At this time, you may not run ads related to politics in or targeted at the state of Washington that relate to Washington's state or local elected officials, candidates, elections or ballot initiatives. Please see our Advertising Policies to learn more. No further action may be taken at this point."

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improve its Washington state candidate list for enforcement purposes, including engaging in discussions with a third-party provider to update the list on a more-frequent basis.

While Facebook does not accept state and local political ads in Washington, advertisements posted in violation of this policy, even if subsequently removed from the platform, are nevertheless included in Facebook's Ad Library. Facebook includes all ads that were delivered to ensure transparency in political advertising, even for those ads that were posted in violation of Facebook's policies. The information available in the Ad Library includes the advertisements themselves, who paid for them, the content of the ads, whether the ads were active or inactive, the duration the ads were posted, and information regarding the number of impressions the ads received and the demographic and geographic composition of the users who saw the ads.

#### C. The Complaint is preempted by federal law.

The PDC should also dismiss the Complaint because it is preempted by two federal statutes: the Communications Decency Act, 47 U.S.C. § 230, and the Stored Communications Act, 18 U.S.C. § 2702(a).

Section 230 of the CDA bars any claim seeking to hold interactive computer service providers liable for decisions relating to the screening or removal of third-party content. 47 U.S.C. § 230(c)(1) ("No provider or user of an interactive computer service shall be treated as the publisher or speaker of any information provided by another information content provider."). Mr. Trask's claims fall squarely within the immunity afforded by § 230(c). An "important purpose of § 230 was to encourage service providers to self-regulate" material posted on their platforms by filtering and removing harmful or offensive third-party content. Zeran v. Am. Online, Inc., 129 F.3d 327, 331 (4th Cir. 1997). Recognizing that it was "impossible for service providers to screen each of their millions of postings for possible problems," however, Congress provided broad immunity to service providers like Facebook that sought to do so. Id. Section 230 thus shields service providers from liability "when they remove[] some—but not all—offensive material from their websites." Bennett v. Google, LLC, 882 F.3d 1163, 1166 (D.C. Cir. 2018). As the Ninth Circuit has recognized, claims that a website "failed to review each user-created profile" to detect and remove unlawful content "is precisely the kind of activity for which Congress intended to grant absolution with the passage of section 230." Fair Hous. Council of San Fernando Valley v. Roommates.com, LLC, 521 F.3d 1157, 1171–72 (9th Cir. 2008) (en banc). The Complaint seeks to hold Facebook liable for explicitly protected activity—failing to detect and remove certain pieces of political advertising that were created and posted on the platform by third parties in violation of Facebook's policies. Such claims are indisputably barred by § 230. See, e.g., Caraccioli v. Facebook, Inc., 700 F. App'x 588, 590 (9th Cir. 2017); Sikhs for Justice, Inc. v. Facebook, Inc., 697 F. App'x 526, 526 (9th Cir. 2017); Klayman v. Zuckerberg, 753 F.3d 1354, 1359 (D.C. Cir. 2014).

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The Complaint may also be preempted by the SCA, which generally prohibits "providers" of electronic communication services from disclosing the contents of communications stored through those services unless one of several express exceptions applies. 18 U.S.C. § 2702(a), (b). Facebook is thus generally prohibited from knowingly disclosing "a record or other information pertaining to a subscriber to or customer of such service . . . to any governmental entity" absent an exception. 18 U.S.C. § 2702(a)(3).

Washington's law broadly mandates that some private user information and advertising content be disclosed to the government and members of the public without a formal legal process and not as part of a civil or regulatory investigation. *See* RCW 42.17A.345; WAC 390-18-050. Such a scheme cannot be squared with the SCA, which requires that, absent a subpoena, court order, or other exception not applicable in this case, providers must keep user information and advertising content private. The SCA thus conflicts with, and likely preempts enforcement of, Washington's Disclosure Law. *See Arizona v. United States*, 567 U.S. 387, 399 (2012) (holding that conflict preemption applies where "compliance with both federal and state regulations is a[n] . . . impossibility" (citation omitted)). A federal court has also found that a statutory scheme with disclosure requirements similar to those in Washington's Disclosure Law raises important First Amendment concerns. *See Washington Post v. McManus*, 355 F.Supp.3d 272, 2019 WL 112639 (D. Md. Jan. 3, 2019) (enjoining a similar statutory scheme on First Amendment grounds).

### D. Facebook's efforts comply with the policies and interests underlying the Washington Disclosure Law.

Additionally, the PDC should decline to pursue Mr. Trask's Complaint against Facebook because Facebook has made a good-faith effort to comply with Washington law and to increase political advertising transparency on its platform. The PDC has broad discretion to resolve matters or decline to take action when enforcement is unwarranted based on a number of factors. *See* WAC 390-37-060 to -061. This includes a party's good faith efforts where noncompliance is alleged. *See id.* As noted above, Facebook has prohibited Washington Political Ads since December 2018. To enforce that policy, Facebook has adopted screening processes designed to detect and reject political advertisements targeting Washington that were improperly submitted by advertisers in violation of Facebook's policy. Facebook continues to enhance its screening processes to increase enforcement on the platform.

Facebook also remains broadly committed to transparency in political advertising on its platform, and it is thus aligned with the PDC's "Mission" and "Vision." The PDC "was created and empowered by Initiative of the People to provide timely and meaningful public access to accurate information about the financing of political campaigns, lobbyist expenditures, and the financial

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affairs of public officials and candidates...." Facebook has adopted policies intended to increase transparency and responsible political advertising on its platform, including its policy that requires anyone seeking to run a political advertisement targeting the United States to go through an authorization process to post on the platform. Facebook also created its Ad Library for the purpose of providing timely and meaningful public access to accurate information about political advertising.

Finally, to the extent the advertisers identified by Mr. Trask did run political advertisements on Facebook directed at the state of Washington, they did so in violation of Facebook's clear policies.

\* \* \*

For these reasons, Facebook requests that the PDC dismiss Mr. Trask's Complaint.

Sincerely,

/s/ Winn Allen

Winn Allen

See Public Disclosure Commission, About the PDC, https://www.pdc.wa.gov/about-pdc (last visited Mar. 12, 2019).

<sup>&</sup>lt;sup>6</sup> See https://www.facebook.com/policies/ads/restricted\_content/political.

Mx. Fox Blackhorn Public Disclosure Commission 711 Capitol Way, Room 206 PO Box 40908 Olympia, WA 98504-0908

Re: Facebook, Inc.'s Response to Complaint Case 55351

Mx. Blackhorn:

On August 12, Facebook, Inc. ("Facebook") responded to my complaint of July 24. In their response, Facebook identifies a number of pertinent and important issues related to political advertising in Washington. Facebook does not, however, adequately address the issue raised by the complaint. Taking Facebook's claims in turn, each clearly fails to recognize the issue.

First, Facebook claims that commercial advertiser requirements do not apply as Facebook "is not accepting, providing, or selling Washington Political Ads." Here, Facebook appears to attempt to replace the actual circumstances, in which there is no question that Facebook ran and accepted payment for political ads (an act which clearly meets any reasonable definition of "selling") related to at least the 2019 Seattle City Council primary election, with Facebook's stated desire to not accept or sell these ads. While it is certainly laudable that Facebook, upon recognizing that their processes or other obligations would likely make it difficult for the company to fully comply with the requirements of the law, decided to disallow the sale of Washington political ads, the allowance of the sale and the actual sale are different things. The administrative code does not define commercial advertiser based on intent, but rather based on action; if a company "sells the service of communicating messages . . . for broadcast or distribution to the general public or segments of the general public [through] . . . paid internet or digital communications . . . for the purpose of appealing, directly or indirectly for votes or for financial or other support in any election campaign," they are a commercial advertiser regardless of their intent. As it does not appear to be the case that anyone is contesting the claim, nor could anyone reasonably contest the claim, that Facebook sold such a service, it is the case that Facebook must be considered a commercial advertiser under WAC 390-18-050.

Facebook continues the claim against being a commercial advertiser by pointing to the fact that any sales of Washington political ads after December 28, 2018 was in violation of Facebook's policies. Facebook's policies do not, however, provide a reason to define the company's actions as something other than a sale of political ads. The question here is not if Facebook wanted to sell political ads (they have stated they do not and there is no reason to believe that is not the case), or if buyers were violating Facebook's policies by purchasing such ads, but rather if Facebook actually sold those ads and, if so, if they are required to disclose specific information about those sales and ads like other advertising sellers. The policies, while nice, are not particularly applicable to the act. Beyond that, the claim that Facebook does not "accept" Washington political ads is clearly incorrect as evidenced not only by the disclosures provided in the original complaint, but also by Facebook's own Ad Library; if Facebook did not "accept" Washington political ads, the ads disclosed in the library would not have run, and Facebook would not have accepted payment for those ads. Facebook here appears to be claiming that the ads which ran simply fell through the cracks despite Facebook's intent to not accept these ads; the law, however, does not appear to offer an exemption for ads which companies sold against their own

<sup>&</sup>lt;sup>1</sup> WAC 390-18-050

policies, as a result of the inadequacy of their own practices and procedures, or simply in haste prior to reconsidering such sales. Rather, it applies to ads which have been sold, and makes no mention of the intent or desire of the seller.

Here, Facebook is essentially making a "broken mousetrap" defense against the complaint. They are claiming that they are exempt from the requirements of the law because the systems and measures they put in place (and designed) did not effectively catch violations, and that therefore the violations are not something which the law can address. A broken system is not, however, an excuse; even if the trap doesn't catch any mice, it doesn't mean that the company is absolved from their responsibility to take certain actions related to the mice when someone sees them, or their obligations to give regulators information about the mice. Or, without the mousetrap, the law requires disclosure of specific information by political ad sellers even if the seller did not desire to sell the ads, was not aware of the ads until someone pointed out the issue, and later (after calling the exterminator rather than building an ineffective mousetrap) removed the ads in question.

Furthermore, Facebook confuses the description of acts by a commercial advertiser within RCW 42.17A.345 with a definition of commercial advertiser. That definition, as clearly provided in WAC 390-18-050 and RCW 42.17A.005, is not predicated on "providing" advertising as Facebook would like to believe, but rather on the sale of advertising. If they sold ads, there does not appear to be an easy way out of the commercial advertiser definition.

Second, Facebook claims that any complaint is preempted by federal law. Facebook's claim here misunderstands the nature of the complaint filed; Facebook's response incorrectly claims that the complaint seeks to hold Facebook liable for "failing to detect and remove certain pieces of political advertising that were created and posted on the platform by third parties in violation of Facebook's policies." The complaint, rather than being about the detection and removal of content, is specifically about disclosure of information, or the lack thereof, about a specific and defined advertising content. While it may be the case that Facebook is protected, as they claim, against claims relating to "screening, monitoring, and removal" of content under Section 230 of the Communications Decency Act ("CDA"), the section and act provide no such protection against claims related to disclosure of information about third-party content. That is, the complaint does not claim that Facebook screened, monitored, or removed content wrongly (or otherwise), nor is it even concerned with screening, monitoring, and removal of content. In the context of the complaint and political advertising in Washington, it seems that any such issues related to screening and monitoring are, in fact, contained purely within Facebook's own policies; there is no reason to assume that Facebook is specifically obligated to screen, monitor, or remove political advertising content as a result of Washington's campaign finance disclosure rules, but simply that they are required to disclose specific information about that political advertising content. Given that disclosures of information about content do not appear to be a subject of the CDA, and that the complaint does not relate to "screening, monitoring, or removal" of content, the CDA appears immaterial to Facebook's obligations under RCW 42.17A.345 and WAC 390-18-050 to the extent that those obligations relate specifically to the disclosure of information.

Facebook looks to the Stored Communications Act ("SCA") to bolster the response, but this also falls short within the specific context of the claim. While it is certainly the case that the SCA provides certain protections and prohibits certain disclosures, it does not apply here for two clear reasons. First, the SCA only prohibits the disclosure of "records" which contain the individual's "name, or the identifying number, symbol, or other identifying particular assigned to the individual, such as a finger or voice print

or a photograph."2 Except in the specific case of ad buyers, neither RCW 42.17A.345 nor WAC 390-18-050 require advertisers to disclose records which include such information; rather than personally identifiable information or the advertiser's complete record on individuals, they only oblige commercial advertisers to disclose "demographic information (e.g., age, gender, race, location, etc.) of the audiences targeted and reached, to the extent such information is collected by the commercial advertiser as part of its regular course of business, and the total number of impressions generated by the advertisement of communication." Further, the SCA provides clear exemptions for circumstances in which the provider, such as Facebook, has obtained "lawful consent" from users. Facebook's own terms of service provide such consent from users, informing users that Facebook can and does share information with regulators when there is "a good-faith belief it is necessary to . . . protect ourselves (including our rights, property or Products), you or others, including as part of investigations or regulatory inquiries." Additionally, Facebook's terms specifically call out instances where it is necessary to "detect, prevent and address . . . unauthorized use of the Products [or] violations of our terms or policies." As Facebook has presumably received lawful consent as a result of these terms, and has made it clear in their response that they believe any Washington political advertising purchase was made in violation of their terms and polices, the SCA ought to provide no hinderance to Facebook disclosing the information required by RCW 42.17A.345 and WAC 390-18-150, with the possible narrow exception of identifying information about advertising purchasers.

Third, Facebook requests that the Public Disclosure Commission ("PDC") decline to pursue the complaint as a result of Facebook's good-faith efforts to comply with the law. While the PDC is far more aware of any communications the Commission has had with Facebook about these issues, it appears worth noting that Facebook's policy appears to be a policy without teeth. That is, Facebook does not appear to have sanctioned any of the individuals or entities which, in violation of Facebooks terms, have purchased Washington political advertising. Rather, they appear to have adopted a whack-a-mole strategy in which they retroactively disapprove Washington political ads as they become aware of them, and pursue no action against purchasers of such ads. Facebook's own terms offer a remedy here, but it appears to be one which Facebook, as part of the company's efforts to comply, seems unwilling to take: they could "suspend or permanently disable" account access for as a result of individuals or Page acts which "clearly, seriously or repeatedly breached [Facebook's] Terms or Policies." Facebook, however, appears to have taken no such action to date; in fact, some Pages mentioned in the original complaint, which had ads removed in violation of the policy, continued running other ads in violation of the policy

<sup>&</sup>lt;sup>2</sup> 5 U.S. Code § 552a

<sup>&</sup>lt;sup>3</sup> WAC 390-18-050

<sup>&</sup>lt;sup>4</sup> 18 U.S. Code § 2702

<sup>&</sup>lt;sup>5</sup> Facebook appears to believe they have received such consent broadly for ad content; without such consent it would at least potentially be a violation of the SCA as Facebook sees it for the company to disclose the content of advertising within their Ad Library as the SCA protects against the disclosure of the contents of electronic communication, of which targeted advertising is presumably part, without consent. It seems difficult to argue that Facebook's has received consent for to release the content of communications, but has not received consent to release certain demographic information related to some of those communications.

<sup>&</sup>lt;sup>6</sup> See Facebook's data policy, available here: <a href="https://www.facebook.com/about/privacy/update#legal-requests-prevent-harm">https://www.facebook.com/about/privacy/update#legal-requests-prevent-harm</a> (accessed 8/13/19)

<sup>&</sup>lt;sup>7</sup> Ibid

<sup>&</sup>lt;sup>8</sup> Facebook's terms, available here: <a href="https://www.facebook.com/legal/terms/update">https://www.facebook.com/legal/terms/update</a> (accessed 8/13/19)

through the primary election. <sup>9</sup> It seems reasonable to expect and assume that a good-faith effort to comply would include, at the very least, a cursory examination of other ads being run by Pages associated with ads being run in violation of the terms, if not sanctions for individuals and Pages purchasing such ads as allowed by Facebook's terms. Without such actions by Facebook, it appears difficult to accept that the company is making a strong and complete effort to comply with the laws and policies of the State of Washington, even as such efforts relate to Facebook's own policies and leaving completely aside the disclosure requirements.

The law is quite clear: if a company or individual sells political ads, there are certain disclosure requirements they must meet. Facebook has sold political ads, and yet they have not met the requirements. Rather, they seek to claim that such requirements to not apply to them as a result of federal law which does not relate to disclosure of information, or federal law for which they are likely exempt from as a result of the "lawful consent" contained within their own terms and policies. Further, while the company claims to be making an effort to enforce their policies to the extent that they apply here, there is not any clear evidence that they have sanctioned individuals or Pages as a result of violations of those policies nor that they have consistently looked into other ads run by Pages or individuals who have run ads in clear violation of the policies.

Thank you again for your consideration of this important matter and your continued pursuit of transparency in Washington's political advertising and campaign finance.

Tallman Trask

<sup>&</sup>lt;sup>9</sup> See, for example, Moms for Seattle:

AND AFFILIATED PARTNERSHIPS

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+1 202 389 5078
winn.allen@kirkland.com

1301 Pennsylvania Avenue NW Washington, D.C. 20004 United States

+1 202 389 5000

Facsimile: +1 202 389 5200

www.kirkland.com

September 9, 2019

By E-Mail

Dear Counsel:

Today, we are sending a production via FTP from Facebook, Inc. ("Facebook") in relation to PDC Complaint No. 55351, in response to the August 8 and 12, 2019 emails by Ms. Fox Blackhorn. In making this production, Facebook does not waive any of its positions or objections, including but not limited to those stated in Facebook's response to the Complaint. We will send a password via email.

For the following Pages, Facebook is producing all advertisements from the requested time period:

- o Ann Davison Sattler: https://www.facebook.com/NeighborsforAnn/
- o Ari Hoffman: https://www.facebook.com/AriHoffmanForSeattleCityCouncil/
- o Christopher Rufo: <a href="https://www.facebook.com/realchrisrufo/">https://www.facebook.com/realchrisrufo/</a>
- o Daniela Lipscomb-Eng: <a href="https://www.facebook.com/DanielaForSeattle/">https://www.facebook.com/DanielaForSeattle/</a>
- o Gene Burrus: https://www.facebook.com/geneforseattle/
- o Isabelle Kerner: https://www.facebook.com/KernerforCouncil/
- o Kate Martin: https://www.facebook.com/putkateonthecouncil/
- o Logan Bowers: <a href="https://www.facebook.com/loganforseattle/">https://www.facebook.com/loganforseattle/</a>

Additionally, for the advertisements in the following Pages, Facebook is producing only the responsive data (i.e., information relating political advertisements related to a Washington election campaign) from the requested time period:

- Moms for Seattle: https://www.facebook.com/momsforseattle/
- o SEIU 775: https://www.facebook.com/seiu775/

After a reasonable and diligent search, Facebook did not locate any political advertisements that were related to a Washington election campaign for the requested time period for the following Pages and thus, is not producing information regarding those Pages:

o Monument Policy Group: <a href="https://www.facebook.com/MonumentAdvocacy/">https://www.facebook.com/MonumentAdvocacy/</a>

September 9, 2019 Page 2

- o Unite Here!: <a href="https://www.facebook.com/UniteHere/">https://www.facebook.com/UniteHere/</a>
- o Unite Here! Local 8: <a href="https://www.facebook.com/Local8/">https://www.facebook.com/Local8/</a>
- o Seattle Chamber of Commerce: <a href="https://www.facebook.com/seattlebusiness/">https://www.facebook.com/seattlebusiness/</a>

Please let me know if you have any questions.

Sincerely,

/s/ K. Winn Allen

K. Winn Allen

**Service** Facebook

Target 2084811734914401 Account 2084811734914401

Identifier **Account Type** Page

Generated 2019-08-14 21:44:20 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

**Creator** Ann Davison Sattler (1040662351)

Registered adeighty@yahoo.com Email ann.sattler@facebook.com

**Addresses** 

**Ad Groups** 

**Id** 23843606391620296

**Date Created** 2019-08-06 21:31:43 UTC **Start Date** 2019-08-06 21:31:51 UTC End Date 2019-08-07 21:31:43 UTC Campaign Id 23843606391530296

Total Reach 2409

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 1%

Reach Percent 18-24 male 2%

18-24 unknown 0% 25-34 female 3% 25-34 male 8% 25-34 unknown 0%

35-44 female 7% 35-44 male 11% 35-44 unknown 0% 45-54 female 9% 45-54 male 16%

45-54 unknown 0% 55-64 female 9% 55-64 male 12% 55-64 unknown 0%

65+ female 11% 65+ male 10% 65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843606391520296

Start Date 2019-08-06 21:31:51 UTC **End Date** 2019-08-07 21:31:43 UTC

**Impressions** 2774

**Landing Uri** https://www.seattletimes.com/opinion/editorials/the-times-recomm

ends-ann-davison-sattler-for-seattle-city-council-district-5/?fbclid=I

wAR2Oqfn-pU0P-

y5vNHu3uprRd8cS9Z03cySJ6jfxTdOVjCiqwoM4S9Vn N8

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.32 Seattle

(+3 mi) Washington Age: 18 - 65+

**Text** Happy to announce I am endorsed by The Seattle Times as the

District 5 candidate for city council.

Join us, donate & see plans for Seattle's future at:

www.neighborsforann.com

https://tinyurl.com/y6jm3sya **Spend** 25.00



**Photo Id:** 10203765395908959:ada6949ee194d9b54f9ef0b54673d235

**Id** 23843599837950296

**Date Created** 2019-08-04 14:57:19 UTC

**Start Date** 2019-08-04 14:57:25 UTC

**End Date** 2019-08-12 17:18:37 UTC

**Campaign Id** 23843599837880296

**Total Reach** 449

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 0% **Reach Percent** 18-24 male 4%

25-34 female 0%

25-34 male 5%

35-44 male 7%

45-54 female 4%

45-54 male 12%

45-54 unknown 0%

55-64 female 6% 55-64 male 28%

55-64 unknown 0%

65+ female 8%

65+ male 25%

65+ unknown 0%

Region Reach Alabama 1%

Percent Alaska 0%

Arizona 1%

Arkansas 2%

California 4%

Colorado 2%

Connecticut 1%

Delaware 0%

Florida 5%

Georgia 2%

Idaho 0%

Illinois 4%

Indiana 4%

Iowa 2%

Kansas 1%

Kentucky 2%

Louisiana 2%

Maine 1%

Maryland 3%

Massachusetts 3%

Michigan 5%

Minnesota 2%

Mississippi 2%

Missouri 1%

Montana 1%

Nebraska 1%

Nevada 0%

New Hampshire 1%

New Jersey 2%

New York 5%

North Carolina 4%

North Dakota 1%

Ohio 5%

Oklahoma 2%

Oregon 2%

Pennsylvania 4%

Rhode Island 0%

South Carolina 2%

Tennessee 3%

Texas 5%

Utah 0%

Vermont 0%

Virginia 4%

Washington 5%

Washington, District of Columbia 0%

West Virginia 1%

Wisconsin 2%

Version

**Id** 23843599837770296

Start Date 2019-08-04 14:57:25 UTC End Date 2019-08-12 17:18:37 UTC

**Impressions** 449

**Landing Uri** https://www.seattletimes.com/opinion/editorials/the-times-recomm

ends-ann-davison-sattler-for-seattle-city-council-district-5/?fbclid=I

wAR3Ui8OnHC0iTw9Y-L6MM-

HsNh6sbqDOdlyTyXPiGPwUWZADpbk3hCadmjo

Ads Targeting Location - Living In: United States

#### Facebook Business Record

Age: 18 - 65+

**Text** Happy to announce I am endorsed by The Seattle Times as the District 5 candidate for city council.

Join us, donate & see plans for Seattle's future at: www.neighborsforann.com

https://tinyurl.com/y6jm3sya

**Spend** 3.15



Photo Id: 10203765395908959:ada6949ee194d9b54f9ef0b54673d235 **Id** 23843600002730296

Start Date 2019-08-04 14:57:25 UTC End Date 2019-08-12 17:18:37 UTC

Impressions 0

Version

**Landing Uri** https://www.seattletimes.com/opinion/editorials/the-times-recomm

ends-ann-davison-sattler-for-seattle-city-council-district-5/?fbclid=I

wAR3Ui8OnHC0iTw9Y-L6MM-

HsNh6sbqDOdlyTyXPiGPwUWZADpbk3hCadmjo

Ads Targeting Location - Living In: United States

Age: 18 - 65+

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District 5 candidate for city council.

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www.neighborsforann.com

https://tinyurl.com/y6jm3sya

**Spend** 0.00



**Version** 

**Photo Id:** 10203765395908959:ada6949ee194d9b54f9ef0b54673d235

ld 23843600002820296

Start Date 2019-08-04 14:57:25 UTC End Date 2019-08-12 17:18:37 UTC

Impressions 0

**Landing Uri** https://www.seattletimes.com/opinion/editorials/the-times-recomm

ends-ann-davison-sattler-for-seattle-city-council-district-5/?fbclid=I

wAR3Ui8OnHC0iTw9Y-L6MM-

HsNh6sbqDOdlyTyXPiGPwUWZADpbk3hCadmjo

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.32 Seattle

(+3 mi) Washington

Age: 18 - 65+

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District 5 candidate for city council.

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www.neighborsforann.com

https://tinyurl.com/y6jm3sya

**Spend** 0.00



**Version** 

**Photo Id:** 10203765395908959:ada6949ee194d9b54f9ef0b54673d235

ld 23843600005100296

Start Date 2019-08-04 14:57:25 UTC End Date 2019-08-12 17:18:37 UTC

Impressions 0

**Landing Uri** https://www.seattletimes.com/opinion/editorials/the-times-recomm

ends-ann-davison-sattler-for-seattle-city-council-district-5/?fbclid=I

wAR3Ui8OnHC0iTw9Y-L6MM-

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(+3 mi) Washington

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www.neighborsforann.com

https://tinyurl.com/y6jm3sya

**Spend** 0.00



**Photo Id:** 10203765395908959:ada6949ee194d9b54f9ef0b54673d235

**Id** 23843598281200296

**Date Created** 2019-08-03 23:05:11 UTC

**Start Date** 2019-08-03 23:05:14 UTC

End Date 2019-08-06 23:05:11 UTC

Campaign Id 23843598281090296

**Total Reach** 4022

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 12%

Reach Percent 18-24 male 27%

18-24 unknown 0%

25-34 female 4%

25-34 male 22%

25-34 unknown 0%

35-44 female 2%

35-44 male 11%

35-44 unknown 0%

45-54 female 2%

45-54 male 8%

55-64 female 1%

55-64 male 6%

55-64 unknown 0%

65+ female 1% 65+ male 4%

Region Reach

#### **Percent**

Alabama 2%

Alaska 0%

Arizona 2%

Arkansas 1%

California 13%

Colorado 1%

Connecticut 1%

Delaware 0%

Florida 6%

Georgia 3%

Hawaii 2%

Idaho 1%

Illinois 2%

Indiana 2%

Iowa 1%

Kansas 1%

Kentucky 2%

Louisiana 2%

Maine 1%

Maryland 2%

Massachusetts 2%

Michigan 2%

Minnesota 1%

Mississippi 1%

Missouri 1%

Montana 0%

Nebraska 1%

Nevada 1%

New Hampshire 0%

New Jersey 3%

New Mexico 1%

New York 5%

North Carolina 3%

North Dakota 0%

Ohio 3%

Oklahoma 1%

Oregon 1%

Pennsylvania 4%

Rhode Island 0%

South Carolina 1% South Dakota 1%

Tennessee 2%

Texas 9%

Unknown 0%

Utah 1%

Vermont 0%

Virginia 3%

Washington 2%

Washington, District of Columbia 0%

West Virginia 1%

Wisconsin 1%

Wyoming 0%

Version

ld 23843598281070296

**Start Date** 2019-08-03 23:05:14 UTC End Date 2019-08-06 23:05:11 UTC

**Impressions** 4092

Landing Uri https://www.facebook.com/NeighborsforAnn/

#### **Ads Targeting**

Location - Living In: United States

Age: 18 - 65+

**Text** Denise Barry came out to meet me and told my kids and I that she and her husband just voted for me. They are particularly glad I support redirecting funding to shortening detox times and treatment and not injection sites like the incumbent and other candidates do.

\_

Someone else I just met at their door was deciding between me and a candidate who has been campaigning as long as I have (since Jan 2019.) When I asked her if she supported injection sites she said no. I let her know my position against funding them and his supporting funding them so now she's voting for me.

Please spread the word that I am the only D5 candidate with any substantial plans who also does not support injection sites.

-

Cast your Change Ballot by August 6! Join the movement! #NeighborsInAction https://neighborsforann.com/solutions-for-seattle/

**Spend** 75.00



**Photo Id:** 2620513994677503

Id

23843580771050296

Date Created 2019-07-29 03:56:12 UTC

**Start Date** 2019-07-29 03:56:20 UTC

End Date 2019-08-01 03:56:20 UTC

Campaign Id 23843580770930296

Total Reach 10892

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 1%

Reach Percent 18-24 male 1%

25-34 female 1%

25-34 male 2%

25-34 unknown 0%

35-44 female 1%

35-44 male 2%

35-44 unknown 0%

45-54 female 3%

45-54 male 3%

45-54 unknown 0%

55-64 female 16%

55-64 male 15%

55-64 unknown 0%

65+ female 29%

65+ male 25%

65+ unknown 0%

Region Reach Alabama 3%

Percent Alaska 1%

Arizona 2%

Arkansas 3%

California 6%

Colorado 1%

Connecticut 1%

Delaware 0%

Florida 3% Georgia 3%

Hawaii 1%

Idaho 1%

Illinois 3%

Indiana 4%

Iowa 2%

Kansas 2%

Kentucky 3%

Louisiana 3%

Maine 1%

Maryland 1%

Massachusetts 1%

Michigan 3%

Minnesota 2%

Mississippi 2%

Missouri 3%

Montana 1% Nebraska 2%

Nevada 1%

New Hampshire 0%

New Jersey 1%

New Mexico 1% New York 2% North Carolina 3% North Dakota 1% Ohio 4% Oklahoma 2% Oregon 2% Pennsylvania 3% Rhode Island 0% South Carolina 2% South Dakota 1% Tennessee 3% Texas 7% Utah 1%

Vermont 0% Virginia 2% Washington 3%

West Virginia 2% Wisconsin 2% Wyoming 0%

Version

ld 23843580770900296

**Start Date** 2019-07-29 03:56:20 UTC End Date 2019-08-01 03:56:20 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location - Living In: United States

Age: 18 - 65+

**Text** These photos are from the Cambodian refugee camp outside Surin, Thailand, where I worked with the United Nations Border Relief Operation. Most of the people were civilian and afraid to live inside Cambodia's borders then. The UN provided supplies to the refugees but some opposition (mainly Khmer Rouge affiliated soldiers) posed as refugees in the camp to smuggle the supplies back to their faction inside Cambodia. As I went from hut to hut with my translator, I had to count the supplies nonchalantly, and without raising suspicion, to help determine how much was being smuggled back in.

When I returned to the US afterwards, I wanted everyone to hear the stories of the refugees I had met--explaining how they were homeless but also country-less, due to governmental factions fighting amongst themselves.

I have posted before that the camp and huts were far cleaner than what the unsheltered are living in here in Seattle. We knew why refugees were in that camp; but we don't know each individual "why" someone is homeless in Seattle. And we won't know that information until we get people inside emergency-type shelter to do a needs assessment. We would then be able to reach the vulnerable, distinguishing them from those who are taking advantage. We owe it to ALL residents to conduct these assessments. Otherwise we continue to allow vulnerable people to be deprived of the help we can provide. It is time for change in our city. It is time to do better for everyone in our city.

**Spend** 0.00

Version

**Id** 23843580772970296 **Start Date** 2019-07-29 03:56:20 UTC

#### **End Date**

2019-08-01 03:56:20 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

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**Spend** 0.00

Version

ld 23843580773120296

Start Date 2019-07-29 03:56:20 UTC End Date 2019-08-01 03:56:20 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/ Ads Targeting Location - Living In: United States

Age: 18 - 65+

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**Spend** 0.00

Version

ld 23843580781090296

**Start Date** 2019-07-29 03:56:20 UTC End Date 2019-08-01 03:56:20 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location - Living In: United States

Age: 18 - 65+

**Text** These photos are from the Cambodian refugee camp outside Surin, Thailand, where I worked with the United Nations Border Relief Operation. Most of the people were civilian and afraid to live inside Cambodia's borders then. The UN provided supplies to the refugees but some opposition (mainly Khmer Rouge affiliated soldiers) posed as refugees in the camp to smuggle the supplies back to their faction inside Cambodia. As I went from hut to hut with my translator, I had to count the supplies nonchalantly, and without raising suspicion, to help determine how much was being smuggled back in.

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I have posted before that the camp and huts were far cleaner than what the unsheltered are living in here in Seattle. We knew why refugees were in that camp; but we don't know each individual "why" someone is homeless in Seattle. And we won't know that information until we get people inside emergency-type shelter to do a needs assessment. We would then be able to reach the vulnerable, distinguishing them from those who are taking advantage. We owe it to ALL residents to conduct these assessments. Otherwise we continue to allow vulnerable people to be deprived of the help we can provide. It is time for change in our city. It is time to do better for everyone in our city.

**Spend** 0.00

Version

**Id** 23843581041390296

**Start Date** 2019-07-29 03:56:20 UTC End Date 2019-08-01 03:56:20 UTC

**Impressions** 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location - Living In: United States

Age: 18 - 65+

**Text** These photos are from the Cambodian refugee camp outside Surin, Thailand, where I worked with the United Nations Border Relief

Operation. Most of the people were civilian and afraid to live inside Cambodia's borders then. The UN provided supplies to the refugees but some opposition (mainly Khmer Rouge affiliated soldiers) posed as refugees in the camp to smuggle the supplies back to their faction inside Cambodia. As I went from hut to hut with my translator, I had to count the supplies nonchalantly, and without raising suspicion, to help determine how much was being smuggled back in.

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**Spend** 0.00

Version

ld 23843581041480296

**Start Date** 2019-07-29 03:56:20 UTC End Date 2019-08-01 03:56:20 UTC

**Impressions** 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location - Living In: United States

Age: 18 - 65+

Text These photos are from the Cambodian refugee camp outside Surin, Thailand, where I worked with the United Nations Border Relief Operation. Most of the people were civilian and afraid to live inside Cambodia's borders then. The UN provided supplies to the refugees but some opposition (mainly Khmer Rouge affiliated soldiers) posed as refugees in the camp to smuggle the supplies back to their faction inside Cambodia. As I went from hut to hut with my translator, I had to count the supplies nonchalantly, and without raising suspicion, to help determine how much was being smuggled back in.

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assessments. Otherwise we continue to allow vulnerable people to be deprived of the help we can provide. It is time for change in our city. It is time to do better for everyone in our city.

**Spend** 0.00

**Version Id** 23843581043700296

**Start Date** 2019-07-29 03:56:20 UTC **End Date** 2019-08-01 03:56:20 UTC

**Impressions** 11212

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location - Living In: United States

Age: 18 - 65+

Text These photos are from the Cambodian refugee camp outside Surin, Thailand, where I worked with the United Nations Border Relief Operation. Most of the people were civilian and afraid to live inside Cambodia's borders then. The UN provided supplies to the refugees but some opposition (mainly Khmer Rouge affiliated soldiers) posed as refugees in the camp to smuggle the supplies back to their faction inside Cambodia. As I went from hut to hut with my translator, I had to count the supplies nonchalantly, and without raising suspicion, to help determine how much was being smuggled back in.

nuggieu

When I returned to the US afterwards, I wanted everyone to hear the stories of the refugees I had met--explaining how they were homeless but also country-less, due to governmental factions fighting amongst themselves.

-

I have posted before that the camp and huts were far cleaner than what the unsheltered are living in here in Seattle. We knew why refugees were in that camp; but we don't know each individual "why" someone is homeless in Seattle. And we won't know that information until we get people inside emergency-type shelter to do a needs assessment. We would then be able to reach the vulnerable, distinguishing them from those who are taking advantage. We owe it to ALL residents to conduct these assessments. Otherwise we continue to allow vulnerable people to be deprived of the help we can provide. It is time for change in our city. It is time to do better for everyone in our city.

**Spend** 50.00

ld 23843568821220296

**Date Created** 2019-07-23 17:37:53 UTC **Start Date** 2019-07-23 17:37:56 UTC

**End Date** 2019-07-25 17:37:53 UTC

Campaign Id 23843568821110296

Total Reach 3482

Payment Account Name Ann Davison Sattler

Account

**Account Id** 10203765395908959

Age/Gender 18-24 female 0% Reach Percent 18-24 male 1%

25-34 female 3% 25-34 male 7% 25-34 unknown 0% 35-44 female 7% 35-44 male 13%

35-44 unknown 0%

45-54 female 9%

45-54 male 17%

45-54 unknown 1%

55-64 female 9%

55-64 male 12%

55-64 unknown 0%

65+ female 10%

65+ male 9%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843568821050296

**Start Date** 2019-07-23 17:37:56 UTC **End Date** 2019-07-25 17:37:53 UTC

**Impressions** 5620

**Landing Uri** https://www.youtube.com/watch?v=4x3MRpcWRXM&fbclid=lwAR2

 $m72 Ax\ WUMpL2 fr FpwMbtUkzrlCHUff-sEdLlCuzpNUrJZVk2YVhvfnho$ 

**Ads Targeting** Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

Text Check out @[203370716374499:274:Aaron Levine] on Q13

regarding my op-ed on the financial aspects of pro sports teams

and getting the Sonics back.

https://www.youtube.com/watch?v=4x3MRpcWRXM

**Spend** 50.00



#### Photo Id:

10203765395908959:fcced912b7bc2c1f2d044bcf8206ea10

ld 23843568755260296

**Date Created** 2019-07-23 17:14:00 UTC

**Start Date** 2019-07-23 17:14:05 UTC

End Date 2019-07-25 17:14:00 UTC

Campaign Id 23843568755120296

Total Reach 976

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 9%

Reach Percent 18-24 male 7%

18-24 unknown 0%

25-34 female 15%

25-34 male 13%

25-34 unknown 1%

35-44 female 9%

35-44 male 9%

35-44 unknown 0%

45-54 female 7%

45-54 male 8%

45-54 unknown 0%

55-64 female 6%

55-64 male 5%

55-64 unknown 0%

65+ female 6%

65+ male 3%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

ld 23843568755080296

**Start Date** 2019-07-23 17:14:05 UTC

End Date 2019-07-25 17:14:00 UTC

**Impressions** 1314

Landing Uri https://www.facebook.com/NeighborsforAnn/

Landing of https://www.nacebook.com/neighborsionAm/

Ads Targeting Location: United States: Latitude 47.69 Longitude -122.31 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I got to meet Anna Riensuwarn and Jeremy Stoltz and Pepper the dog in Maple Leaf after they wrote in! What a "Sawadee Ka" welcome I had!! Anna listened to my disjointed Thai and I practiced my listening skills in it! Their top 3 issues are the same as mine: (1) homelessness & housing (2) public safety (3) addiction prevention

& recovery.

Write in, vote, join the movement and be #NeighborsInAction.

https://neighborsforann.com/solutions-for-seattle/

**Spend** 20.00



#### Photo Id:

2598661433529426

ld 23843563746120296

Date Created 2019-07-21 17:18:41 UTC

Start Date 2019-07-21 17:18:44 UTC

End Date 2019-07-23 17:18:41 UTC

Campaign Id 23843563745970296

Total Reach 1168

Payment Account Name Ann Davison Sattler

**Account** 

**Account Id** 10203765395908959

Age/Gender 18-24 female 4%

Reach Percent 18-24 male 4%

18-24 unknown 0%

25-34 female 10%

25-34 male 11%

25-34 unknown 1%

35-44 female 8%

35-44 male 8%

35-44 unknown 0%

45-54 female 11%

45-54 male 12%

45-54 unknown 0%

55-64 female 11%

55-64 male 7%

55-64 unknown 0%

65+ female 8%

65+ male 5%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** 

Version

**Id** 23843563745940296

Start Date 2019-07-21 17:18:44 UTC End Date 2019-07-23 17:18:41 UTC

**Impressions** 1541

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Rusty in Lake City walking his vizsla, the same breed as

mine. Quintessentially, his dog is named Sonic.

Rusty recently moved here to be with his partner who is a huge Sonics fan, thus their dog's name. In his brief time here as an ER nurse, Rusty already knows Seattle's approach to the crises in our streets isn't working. He agrees compassion and consequences must exist together. His top 3 issues are the same as mine: (1) homelessness & housing (2) public safety (3) addiction prevention & recovery.

He adds that of course they all want the Sonics back!!!

https://www.efundraisingconnections.com/c/AnnSattler/

**Spend** 20.00

#### Page 20

#### Facebook Business Record



Photo Id: 2596894730372763

**Id** 23843560199140296

**Date Created** 2019-07-20 06:27:31 UTC

Start Date 2019-07-20 06:27:32 UTC

End Date 2019-07-22 06:27:31 UTC

Campaign Id 23843560199070296

Total Reach 5416

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3% Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 6%

25-34 male 8%

25-34 unknown 1%

35-44 female 10%

35-44 male 10%

35-44 unknown 0%

45-54 female 11%

45-54 male 11%

45-54 unknown 0%

55-64 female 10%

55-64 male 8% 55-64 unknown 0% 65+ female 11% 65+ male 7% 65+ unknown 0%

Region Reach Washington 100%

**Percent** Version

**Id** 23843560199010296

Start Date 2019-07-20 06:27:32 UTC **End Date** 2019-07-22 06:27:31 UTC

**Impressions** 7530

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** Out door knocking some people ask me point blank if I am a democrat or a republican. I remind them the city council positions are all nonpartisan positions. I have supporters who self-proclaim they're liberal and others conservative.

For those who don't know me, I am, and have always been, a moderate Democrat. Caucusing for Clinton for the 2016 presidential election was one of the first places I was able to get my kids involved in the civic process.

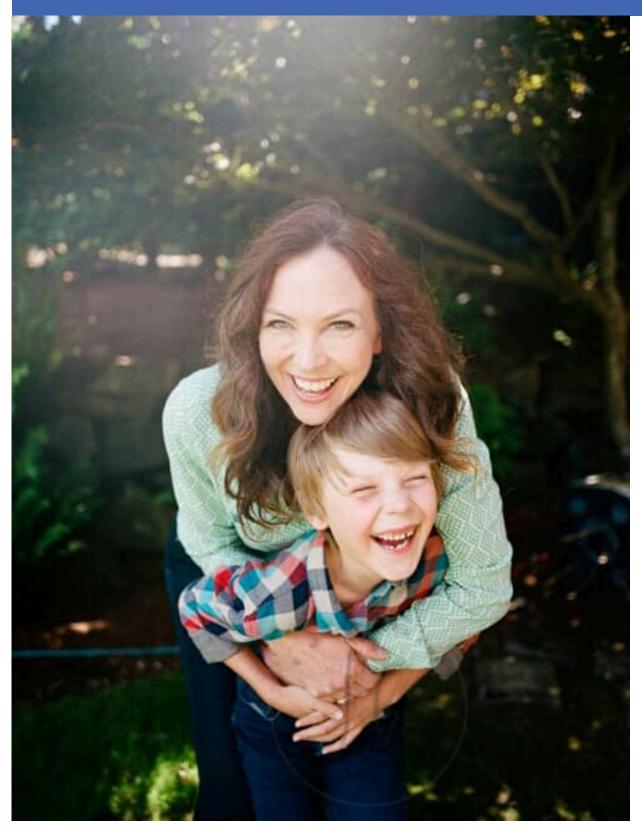
Being a life long dem, I still know it is immensely important not to shame bipartisanship. I have worked with both sides and our conversations need to be about bridging the gaps in our city. Working together for solutions on the issues right here in our streets, as neighbors. Let's focus on what matters: taking care of the urgent issues here in our City. Regardless of what side of the aisle you stand on, you're welcome here.

#NeighborsInAction

(Pictured below is my son and me outside this summer.)

Read about plans for Seattle's future on my website: www.neighborsforann.com

**Spend** 100.00



**Photo Id:** 2594279477300955

Id 23843556088290296

Date Created 2019-07-18 19:17:47 UTC

Start Date 2019-07-18 19:17:51 UTC

```
End Date
```

2019-08-06 19:17:47 UTC

Campaign Id 23843556088190296

Total Reach 224

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 0% **Reach Percent** 18-24 male 5%

18-24 unknown 1% 25-34 female 13% 25-34 male 12% 25-34 unknown 0%

25-34 unknown 0% 35-44 female 13% 35-44 male 12% 35-44 unknown 0% 45-54 female 7%

45-54 male 10% 55-64 female 6% 55-64 male 7% 65+ female 5%

65+ male 4% 65+ unknown 1%

Region Reach Washington 100%

Percent

**Version Id** 23843556088170296

**Start Date** 2019-07-18 19:17:51 UTC **End Date** 2019-08-06 19:17:47 UTC

**Impressions** 233

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** Ballots are out! Be the movement and VOTE by August 6!

#NeighborsInAction

https://neighborsforann.com/

**Spend** 3.36

# Endorsed by The Seattle Times



## The Times recommends: Ann Davison Sattler for Seattle City Council, District 5

"Ann Davison Sattler, is the best choice to represent District 5, covering the city's diverse and rapidly evolving North End."

Neighborsforann.com • Paid for by Neighbors for Ann PO Box 51008 - Seattle, WA 98115

**Photo Id:** 2591921220870114

ld 23843551367090296

Date Created 2019-07-16 22:37:53 UTC

**Start Date** 2019-07-16 22:38:01 UTC

**End Date** 2019-08-06 22:37:53 UTC

Campaign Id 23843551366970296

Total Reach 1742

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 1% **Reach Percent** 18-24 male 2%

18-24 unknown 0%

25-34 female 6% 25-34 male 12%

25-34 unknown 0%

35-44 female 8%

35-44 male 13%

35-44 unknown 1%

45-54 female 9%

45-54 male 17%

45-54 unknown 1%

55-64 female 8%

55-64 male 10%

55-64 unknown 0%

65+ female 6%

65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843551366950296

**Start Date** 2019-07-16 22:38:01 UTC **End Date** 2019-08-06 22:37:53 UTC

**Impressions** 1946

**Landing Uri** https://www.seattletimes.com/opinion/editorials/the-times-recomm

ends-ann-davison-sattler-for-seattle-city-council-district-5/?fbclid=I

wAR3Ui8OnHC0iTw9Y-L6MM-

HsNh6sbqDOdlyTyXPiGPwUWZADpbk3hCadmjo

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** Happy to announce I am endorsed by The Seattle Times as the

District 5 candidate for city council.

Join us, donate & see plans for Seattle's future at:

www.neighborsforann.com

https://tinyurl.com/y6jm3sya

**Spend** 18.89

### Facebook Business Record



**Photo Id:** 10203765395908959:ada6949ee194d9b54f9ef0b54673d235

**Id** 23843544962710296

Date Created 2019-07-14 07:03:02 UTC

**Start Date** 2019-07-14 07:03:05 UTC

End Date 2019-07-17 07:03:02 UTC

Campaign Id 23843544962590296

**Total Reach** 847

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 5% Reach Percent 18-24 male 7%

18-24 unknown 1%

25-34 female 8%

25-34 male 10%

25-34 unknown 0%

35-44 female 8%

35-44 male 8%

35-44 unknown 0%

45-54 female 9%

45-54 male 10%

45-54 unknown 0%

55-64 female 9%

55-64 male 7%

65+ female 12%

65+ male 4%

65+ unknown 0%

**Region Reach** 

Percent Washington 100%

**Version Id** 23843544962550296

**Start Date** 2019-07-14 07:03:05 UTC **End Date** 2019-07-17 07:03:02 UTC

**Impressions** 1236

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** What a happy welcome at this door! I'd not yet met Ellen and Lynn

Patt in Lake City but they were already supporters of the

campaign. Their welcome was my fuel for the next 2 hours of door knocking today! Both of their top 3 issues are the same as mine: (1) homelessness & housing (2) public safety (3) addiction

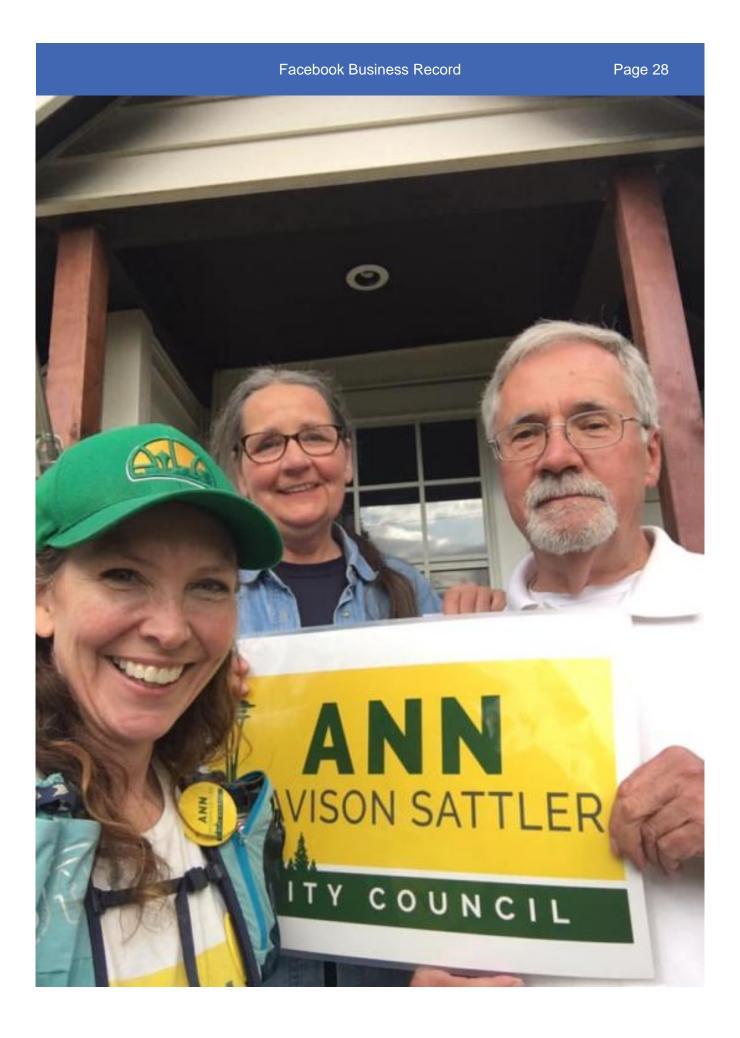
prevention & recovery.

-

Research and decide who you think will listen, respond and act

when representing you. Then vote Aug. 6.

https://neighborsforann.com/solutions-for-seattle/ https://www.efundraisingconnections.com/c/AnnSattler/



2583647048364198

**Id** 23843544651600296

Date Created 2019-07-14 02:12:39 UTC

**Start Date** 2019-07-14 02:12:46 UTC End Date 2019-07-17 02:12:39 UTC

Campaign Id 23843544651410296

**Total Reach** 110

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 13-17 female 19%

**Reach Percent** 13-17 male 14%

18-24 female 12%

18-24 male 11%

18-24 unknown 1%

25-34 female 15%

25-34 male 9%

35-44 female 9%

35-44 male 1%

45-54 female 6%

55-64 male 1% 65+ female 2%

Region Reach Washington 100%

**Percent** 

Version

**Id** 23843544651390296

**Start Date** 2019-07-14 02:12:46 UTC

End Date 2019-07-17 02:12:39 UTC

**Impressions** 128

Landing Uri https://neighborsforann.com/?fbclid=IwAR30gv3ExywdCnFBh7lsQ0

RvocaWm4wHl61 ohcujXQdgiDThzht3KWsqFw

Ads Targeting Location - Living In: United States: 13035 Linden Ave N, Seattle (+1

mi) Washington

Age: 13 - 65+

**Text** I met Greg Moon in Bitter Lake after he wrote in for a yard sign! Greg shares the frustration I have and that I have heard from so many of us in D5. He also shares my top 3: (1) homelessness &

housing (2) public safety (3) addiction prevention & recovery.

Tag a friend in the comments and vote August 6! https://neighborsforann.com/solutions-for-seattle/

**Spend** 3.00



**Photo Id:** 10203765395908959:5086faf152e49ed265bde8e52985bc63

**Id** 23843544651650296

**Date Created** 

2019-07-14 02:12:39 UTC

Start Date 2019-07-14 02:12:46 UTC **End Date** 2019-07-17 02:12:39 UTC

Campaign Id 23843544651410296

**Total Reach** 399

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 13-17 female 12%

Reach Percent 13-17 male 5%

13-17 unknown 0%

18-24 female 15%

18-24 male 6%

25-34 female 15%

25-34 male 9%

25-34 unknown 1%

35-44 female 7%

35-44 male 5%

35-44 unknown 0%

45-54 female 6%

45-54 male 3%

55-64 female 6%

55-64 male 4%

65+ female 2%

65+ male 2%

**Region Reach** Washington 100%

**Percent** Version

**Id** 23843544651380296

**Start Date** 2019-07-14 02:12:46 UTC End Date 2019-07-17 02:12:39 UTC

**Impressions** 550

Landing Uri https://neighborsforann.com/?fbclid=lwAR30gv3ExywdCnFBh7lsQ0

RvocaWm4wHl61 ohcujXQdgiDThzht3KWsqFw

Ads Targeting Location - Living In: United States: 13035 Linden Ave N, Seattle (+1

mi) Washington

Age: 13 - 65+

**Text** I met Greg Moon in Bitter Lake after he wrote in for a yard sign! Greg shares the frustration I have and that I have heard from so many of us in D5. He also shares my top 3: (1) homelessness &

housing (2) public safety (3) addiction prevention & recovery.

Tag a friend in the comments and vote August 6! https://neighborsforann.com/solutions-for-seattle/

**Spend** 12.00



**Photo Id:** 10203765395908959:5086faf152e49ed265bde8e52985bc63

**Id** 23843544648380296

### **Date Created**

2019-07-14 02:09:41 UTC

Start Date 2019-07-14 02:09:44 UTC

End Date 2019-07-17 02:09:41 UTC Campaign Id 23843544648290296

**Total Reach** 836

Account

Payment Account Name Ann Davison Sattler

Account Id 10203765395908959

## Age/Gender 18-24 female 8%

Reach Percent 18-24 male 7%

18-24 unknown 0%

25-34 female 12%

25-34 male 15%

25-34 unknown 1%

35-44 female 9%

35-44 male 9%

35-44 unknown 1%

45-54 female 9%

45-54 male 9%

45-54 unknown 0%

55-64 female 5%

55-64 male 5%

65+ female 7%

65+ male 4%

65+ unknown 0%

## **Region Reach** Washington 100%

**Percent** Version

**Id** 23843544648240296

**Start Date** 2019-07-14 02:09:44 UTC

End Date 2019-07-17 02:09:41 UTC

**Impressions** 1116

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.36 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Forrest Baum at the Broadview community council meeting months ago and happened upon his door when I was out door knocking!

Forrest's top 3 issues are: (1) Sustainability - policies that will last

(2) Housing - affordable and equitable

(3) Car-free Options - prioritize walking and transit

If I have met you when door knocking, tag a friend in the comments and share this post!

### Facebook Business Record



Photo Id: 2583286661733570

ld 23843541199050296

**Date Created** 2019-07-12 07:48:16 UTC

**Start Date** 2019-07-12 07:48:17 UTC

**End Date** 2019-07-15 07:48:16 UTC

Campaign Id 23843541198960296

**Total Reach** 671

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 6% **Reach Percent** 18-24 male 4%

10-24 male 470

18-24 unknown 1%

25-34 female 11%

25-34 male 10%

25-34 unknown 0%

35-44 female 12%

35-44 male 11%

35-44 unknown 1%

45-54 female 12%

45-54 male 9%

45-54 unknown 1%

55-64 female 8%

55-64 male 6% 55-64 unknown 0% 65+ female 5% 65+ male 3% 65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843541198920296

**Start Date** 2019-07-12 07:48:17 UTC **End Date** 2019-07-15 07:48:16 UTC

**Impressions** 960

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location - Living In: United States: 9600 College Way N, Seattle

(+3 mi) Washington Age: 19 - 65+

**Text** I'm making the rounds through neighborhood gatherings!

Tonight was an ice cream social in Cedar Park. Thanks for the

support Cedar Park!

If you and your neighbors have a gathering and would like me to stop by, direct message me!

Share this post if I've knocked on your door and tag a friend in the comments! Vote August 6!!!

#NeighborsInAction #NeighborsForAnn



**Id** 23843540932990296

**Date Created** 2019-07-12 05:34:01 UTC

**Start Date** 2019-07-12 05:34:03 UTC **End Date** 2019-07-14 05:34:01 UTC

End Date 2019-07-14 03.34.01 010

 $\textbf{Campaign Id} \ \ 23843540932890296$ 

**Total Reach** 22

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 male 9%

**Reach Percent** 25-34 female 14%

25-34 male 18% 35-44 female 9%

35-44 male 14%

45-54 female 14%

45-54 male 9%

55-64 female 5%

55-64 male 9% **Region Reach** Washington 100%

Percent

**Version Id** 23843540932880296

2019-07-14 05:34:01 UTC

**Impressions** 23

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.30 Seattle

(+1 mi) Washington Age: 18 - 65+

**Text** I'm making the rounds through neighborhood gatherings!

Tonight was an ice cream social in Cedar Park. Thanks for the support Cedar Park!

If you and your neighbors have a gathering and would like me to stop by, direct message me!

Share this post if I've knocked on your door and tag a friend in the comments! Vote August 6!!!

#NeighborsInAction #NeighborsForAnn

**Spend** 0.93



Version

Photo Id: 2580242168704686 ld 23843541139840296

2019-07-14 05:34:01 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I'm making the rounds through neighborhood gatherings!

Tonight was an ice cream social in Cedar Park. Thanks for the support Cedar Park!

If you and your neighbors have a gathering and would like me to stop by, direct message me!

Share this post if I've knocked on your door and tag a friend in the comments! Vote August 6!!!

#NeighborsInAction #NeighborsForAnn

**Spend** 0.00



Version

Photo Id: 2580242168704686 ld 23843541139930296

2019-07-14 05:34:01 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

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#NeighborsInAction #NeighborsForAnn

**Spend** 0.00



Version

Photo Id: 2580242168704686 ld 23843541143230296

2019-07-14 05:34:01 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** I'm making the rounds through neighborhood gatherings!

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#NeighborsInAction #NeighborsForAnn

**Spend** 0.00



Photo Id: 2580242168704686

**Id** 23843535553960296

### **Date Created**

2019-07-10 20:22:33 UTC

**Start Date** 2019-07-10 20:22:37 UTC End Date 2019-07-15 20:22:33 UTC

Campaign Id 23843535553860296

Total Reach 691

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3%

**Reach Percent** 18-24 male 4%

18-24 unknown 0%

25-34 female 10%

25-34 male 10%

25-34 unknown 0%

35-44 female 12%

35-44 male 11%

35-44 unknown 0%

45-54 female 13%

45-54 male 13%

45-54 unknown 0%

55-64 female 6%

55-64 male 7%

55-64 unknown 0%

65+ female 6%

65+ male 4%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

ld 23843535553850296

**Start Date** 2019-07-10 20:22:37 UTC

End Date 2019-07-15 20:22:33 UTC

**Impressions** 1217

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** The Downtown Seattle Association's candidate scoring is out.

I enjoyed talking with their interview group. One even made a connection for me with a group who focuses on hiring people on a pathway back to contributing to society after incarceration.

If you support my message too, Tag a Friend in the comments!

#NeighborsInAction

Visit my website:

https://neighborsforann.com/solutions-for-seattle/

Donate at:

https://www.efundraisingconnections.com/c/AnnSattler/

**Spend** 30.00



# Ann Davison Sattler / 91% Score

Photo Id: 2575038729225030

ld 23843530498570296

Date Created 2019-07-09 05:13:40 UTC

**Start Date** 2019-07-09 05:13:46 UTC

End Date 2019-07-12 05:13:40 UTC

Campaign Id 23843530498470296

**Total Reach** 831

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 6% Reach Percent 18-24 male 7%

18-24 unknown 1%

25-34 female 12%

25-34 male 12%

25-34 unknown 1%

35-44 female 13%

35-44 male 12%

35-44 unknown 0% 45-54 female 10% 45-54 male 9% 45-54 unknown 0% 55-64 female 5% 55-64 male 4% 65+ female 5% 65+ male 3%

Region Reach Washington 100%

**Percent** 

Version

**Id** 23843530498440296

**Start Date** 2019-07-09 05:13:46 UTC End Date 2019-07-12 05:13:40 UTC

**Impressions** 1250

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Brian and Archie, his Shar Pei, in Pinehurst. He agrees we need to put funding towards medicalizing treatment for opiate addiction. His top 3 issues are: (1) effective and less spending (2) addiction recovery (3) more jobs.

I disagree with the D5 current councilmember who supports a head tax (9-0 vote) which deters job growth locally. I also disagree with her support for injection sites and want funding put towards underfunded medicalized treatment and recovery not elongating addiction.

#NeighborsInAction #NeighborsForAnn

https://neighborsforann.com/solutions-for-seattle/



ld 23843530530890296

**Date Created** 2019-07-09 05:32:41 UTC

**Start Date** 2019-07-09 05:32:45 UTC

End Date 2019-07-11 05:32:41 UTC

Campaign Id 23843530530830296

Total Reach 883

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 8% Reach Percent 18-24 male 4%

18-24 unknown 1%

25-34 female 24%

25-34 male 10%

25-34 unknown 1%

35-44 female 17%

35-44 male 8%

35-44 unknown 0%

45-54 female 9%

45-54 male 6%

45-54 unknown 0%

55-64 female 5%

55-64 male 3% 65+ female 3% 65+ male 1% 65+ unknown 0%

Region Reach Washington 100% Percent

Version

ld 23843530530780296

**Start Date** 2019-07-09 05:32:45 UTC **End Date** 2019-07-11 05:32:41 UTC

**Impressions** 1164

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.34 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met Nicole and smiley Thomas in Licton Springs. Nicole also has a 4 year old and wants change for the city where she's raising her family. She's home full time with her little ones. Her top 3 issues are the same as mine: (1) homelessness & housing (2) public safety (3) addiction prevention & recovery.

\_

It can be disconnecting socially when caring for young ones full time, I know. I so valued my time at North Seattle college as a student enrolled in cooperative preschool with my two kids. The parent education was pivotal for me because as an attorney, it wasn't in my educational background. Parent education should be more readily available because of its value in the short term and the long term.

-

Meanwhile, we need to make ALL public spaces open, available and safe for families also.

#NeighborsInAction #NeighborsForAnn

https://neighborsforann.com/solutions-for-seattle/

https://www.efundraisingconnections.com/c/AnnSattler/

**Spend** 15.00



2574996589229244

ld 23843513612930296

Date Created 2019-07-02 20:02:37 UTC

**Start Date** 2019-07-02 20:02:42 UTC

End Date 2019-07-05 20:02:37 UTC

Campaign Id 23843513612820296

Total Reach 876

Payment Account Name Ann Davison Sattler

Account

**Account Id** 10203765395908959

Age/Gender 18-24 female 10%

Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 15%

25-34 male 14%

25-34 unknown 0%

35-44 female 6%

35-44 male 9%

35-44 unknown 1%

45-54 female 8%

45-54 male 8%

45-54 unknown 0%

55-64 female 4%

55-64 male 5%

55-64 unknown 0%

65+ female 6%

65+ male 3%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** 

Version

**Id** 23843513612770296

Start Date 2019-07-02 20:02:42 UTC End Date 2019-07-05 20:02:37 UTC

**Impressions** 1232

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.34 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Kiet in Haller Lake. We shared our fondness for sports hats

and for specific towns in Vietnam.

Kiet's top 3 issues are: (1) education (2) clean up the

neighborhoods (3) homelessness.

Education is a worthy investment.

I would have voted YES for the conditional permit approval for the SoDo Arena because when completed, we'd collect hundreds of millions of property tax dollars over the same length of time as the KeyArena new lease (39 years with no property tax dollars.) And

over half of that would go to public schools.

The current D5 council member voted no.

Like he said: education. Read up and vote August 6.

-

#NeighborsInAction #NeighborsForAnn https://neighborsforann.com/solutions-for-seattle/ https://www.efundraisingconnections.com/c/AnnSattler/ **Spend** 20.00



2563146727080897

ld 23843509316930296

Date Created 2019-07-01 05:14:02 UTC

**Start Date** 2019-07-01 05:14:05 UTC

End Date 2019-07-04 05:14:02 UTC

Campaign Id 23843509316800296

Total Reach 916

Payment Account Name Ann Davison Sattler

**Account** 

**Account Id** 10203765395908959

Age/Gender 18-24 female 7%

**Reach Percent** 18-24 male 10%

18-24 unknown 0%

25-34 female 12%

25-34 male 16%

25-34 unknown 0%

35-44 female 7%

35-44 male 11%

35-44 unknown 1%

45-54 female 8%

45-54 male 8%

45-54 unknown 0%

55-64 female 5%

55-64 male 7%

65+ female 5%

65+ male 2%

**Region Reach** Washington 100%

**Percent** Version

**Id** 23843509316760296

**Start Date** 2019-07-01 05:14:05 UTC

End Date 2019-07-04 05:14:02 UTC

**Impressions** 607

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text What a surprise! While delivering a yard sign, a car drove by and the driver slowed down to exclaim out the window "I can't wait to vote for you, Ann!"

After @[100004207566026:2048:Eric Lincoln Hurst] stopped, I got his top 3 issues: (1) property crime from addiction-fed behavior; (2) workforce housing costs too high (3) bicyclists riding on a street with no bike lane when a parallel street has one (it impacts his job

that involves driving.)

With my approach, property crime could be lowered because there wouldn't be random public camping wherever someone wanted to set up, fending for themselves in whatever manner they can. We could better tailor the help provided and be better stewards with the taxes that provide the help.

#NeighborsInAction

https://neighborsforann.com/solutions-for-seattle/

**Spend** 8.99



2559571030771800 **Id** 23843509316770296

Version I

Start Date 2019-07-01 05:14:05 UTC End Date 2019-07-04 05:14:02 UTC

Impressions 684

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** What a surprise! While delivering a yard sign, a car drove by and the driver slowed down to exclaim out the window "I can't wait to

vote for you, Ann!"

After @[100004207566026:2048:Eric Lincoln Hurst] stopped, I got his top 3 issues: (1) property crime from addiction-fed behavior; (2) workforce housing costs too high (3) bicyclists riding on a street with no bike lane when a parallel street has one (it impacts his job that involves driving.)

-

With my approach, property crime could be lowered because there wouldn't be random public camping wherever someone wanted to set up, fending for themselves in whatever manner they can. We could better tailor the help provided and be better stewards with the taxes that provide the help.

#NeighborsInAction

https://neighborsforann.com/solutions-for-seattle/

**Spend** 11.01



### 2559571030771800

ld 23843495709970296

**Date Created** 2019-06-27 06:46:13 UTC

**Start Date** 2019-06-27 06:46:17 UTC

End Date 2019-07-01 06:46:13 UTC

Campaign Id 23843495709840296

Total Reach 730

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 5%

Reach Percent 18-24 male 6%

18-24 unknown 0%

25-34 female 9%

25-34 male 9%

25-34 unknown 0%

35-44 female 12%

35-44 male 10%

35-44 unknown 0%

45-54 female 11%

45-54 male 7%

55-64 female 7%

55-64 male 6%

55-64 unknown 0%

65+ female 11%

65+ male 5%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

ld 23843495709810296

Start Date 2019-06-27 06:46:17 UTC

End Date 2019-07-01 06:46:13 UTC

**Impressions** 1011

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.35 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met McKenzie and her family in Bitter Lake. She voiced how her being liberal now includes public safety and consequences for criminal offenses. Her top 3 issues mirror mine: (1) homelessness & housing (2) public safety (3) addiction prevention & recovery.

Her neighborhood has had difficulties exacerbated by the lack of meaningful action by her current council member. Cemeteries nearby have had to contend with the most dishonorable offenses with nonexistent help from their elected representative. There are real people with actual damages because of the lack of action by this historical council. Because it will go down in history. Seattle and D5 the time to step up is now to protect and preserve the city we love. Vote no more status quo August 6.

#NeighborsInAction #NeighborsForAnn

https://neighborsforann.com/solutions-for-seattle/ https://www.efundraisingconnections.com/c/AnnSattler/



2554223101306593

ld 23843482675470296

Date Created 2019-06-24 02:02:26 UTC

**Start Date** 2019-06-24 02:02:29 UTC

**End Date** 2019-06-27 02:02:26 UTC

Campaign Id 23843482675370296

**Total Reach** 666

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 5%

18-24 unknown 1%

25 24 famale 150/

25-34 female 15%

25-34 male 9%

25-34 unknown 1%

35-44 female 8%

35-44 male 7%

35-44 unknown 0%

45-54 female 8%

45-54 male 7%

45-54 unknown 0%

55-64 female 8%

55-64 male 5%

65+ female 12%

65+ male 6%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version

**Id** 23843482675320296

**Start Date** 2019-06-24 02:02:29 UTC

End Date 2019-06-27 02:02:26 UTC

**Impressions** 917

Impressions 91

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** This door was memorable. A volunteer first knocked on Nora's door and then I came over from another house. Nora had told the volunteer she had already met me. I remembered as soon as I saw her.

\_ -

Nora and I were strangers standing near each other at a neighborhood grocery store at the time when we both heard about the tragic Lake City shooting on March 27. I had seen her face in shock and asked her if her family and friends were safe. We were no longer strangers then.

Today after a campaign donation, Nora shared her top 3 issues. They are (1) mental health (2) homelessness (3) RVs.

.

Addiction overlaps so much with mental health and that's why I want to focus funds on prevention also with my Leisure Card idea for youth. By helping build mental grit through physical challenges we encourage healthy coping skills and foster community.

## Facebook Business Record

#NeighborsInAction https://neighborsforann.com/solutions-for-seattle/ https://www.efundraisingconnections.com/c/AnnSattler/ **Spend** 20.00



2547002825361954

ld 23843473841430296

Date Created 2019-06-20 02:56:59 UTC

**Start Date** 2019-06-20 02:57:03 UTC

End Date 2019-06-25 02:56:59 UTC

Campaign Id 23843473841350296

Total Reach 4993

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 1%

Reach Percent 18-24 male 2%

18-24 unknown 0%

25-34 female 4%

25-34 male 12%

25-34 unknown 0%

35-44 female 8%

35-44 male 15%

35-44 unknown 0%

45-54 female 8%

45-54 male 14%

45-54 unknown 0%

55-64 female 7%

55-64 male 9%

55-64 unknown 0%

65+ female 9%

65+ male 8%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

ld 23843473841330296

Start Date 2019-06-20 02:57:03 UTC

End Date 2019-06-25 02:56:59 UTC

**Impressions** 7496

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** This disregard towards Seattleites by your current city

councilmember is what drove me to run.

I promise to listen and respond to your thoughts and concerns

about issues in the district.

Share and comment on this post if you would like new leadership

on the Seattle City Council.

Join the campaign team at: https://neighborsforann.com/

**Spend** 75.00

Id 23843466078600296

**Date Created** 2019-06-17 04:31:09 UTC

**Start Date** 2019-06-17 04:31:11 UTC

End Date 2019-06-27 04:31:09 UTC

```
Campaign Id
               23843466078460296
  Total Reach 63
     Payment Account Name Ann Davison Sattler
      Account
                    Account Id 10203765395908959
  Age/Gender 18-24 female 8%
Reach Percent 18-24 male 3%
               25-34 female 8%
               25-34 male 5%
               35-44 female 6%
               35-44 male 14%
               45-54 female 16%
               45-54 male 11%
               55-64 female 10%
               55-64 male 10%
               65+ female 6%
               65+ male 2%
               65+ unknown 2%
Region Reach Washington 100%
      Percent
      Version
                            ld 23843466078450296
                    Start Date 2019-06-17 04:31:11 UTC
                     End Date 2019-06-27 04:31:09 UTC
                  Impressions 76
                   Landing Uri https://www.facebook.com/NeighborsforAnn/
                Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle
                               (+2.50 mi) Washington
                               Age: 18 - 65+
                        Spend 1.39
      Version
                            ld 23843468287800296
                    Start Date 2019-06-17 04:31:11 UTC
                     End Date 2019-06-27 04:31:09 UTC
                  Impressions 0
                   Landing Uri https://www.facebook.com/NeighborsforAnn/
                Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle
                               (+2.50 mi) Washington
                               Age: 18 - 65+
                        Spend 0.00
            Id 23843466061840296
 Date Created 2019-06-17 04:16:36 UTC
    Start Date 2019-06-17 04:16:39 UTC
     End Date 2019-06-21 04:16:36 UTC
  Campaign Id 23843466061760296
  Total Reach 598
     Payment Account Name Ann Davison Sattler
      Account
                    Account Id 10203765395908959
  Age/Gender 18-24 female 9%
Reach Percent 18-24 male 7%
```

18-24 unknown 0% 25-34 female 17% 25-34 male 14% 25-34 unknown 1% 35-44 female 8% 35-44 male 9%

35-44 unknown 0%

45-54 female 7%

45-54 male 7%

45-54 unknown 0%

55-64 female 5%

55-64 male 6%

65+ female 7%

65+ male 4%

Region Reach Washington 100%

Percent Version

**Id** 23843466061700296

**Start Date** 2019-06-17 04:16:39 UTC **End Date** 2019-06-21 04:16:36 UTC

**Impressions** 904

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.31 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met @[100001136386996:2048:Liz Whalley] at her door in Olympic Hills. She wrote in and asked me to stop by. She said 2 of her friends had already been following this campaign page but she wanted to still talk to me before deciding on her vote. Excellent! Her top 3 are: (1) transportation and its use as an opportunity

equalizer (2) homeless and addiction (3) affordability.

\_

I door knock every day so write in if you'd like me to stop by!



2532112603517643

ld 23843466059520296

Date Created 2019-06-17 04:11:31 UTC

**Start Date** 2019-06-17 04:11:34 UTC

End Date 2019-06-21 04:11:31 UTC

Campaign Id 23843466059400296

Total Reach 4436

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 13%

Reach Percent 18-24 male 12%

18-24 unknown 0%

25-34 female 17%

25-34 male 23%

25-34 unknown 0%

35-44 female 9%

35-44 male 12%

35-44 unknown 0%

45-54 female 4%

45-54 male 4%

45-54 unknown 0%

55-64 female 1%

55-64 male 1%

55-64 unknown 0%

65+ female 1%

65+ male 1%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

ld 23843466059360296

**Start Date** 2019-06-17 04:11:34 UTC End Date 2019-06-21 04:11:31 UTC

**Impressions** 5122

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

Text What is our city leadership doing to us? We need a new city

council. That's why I'm running.

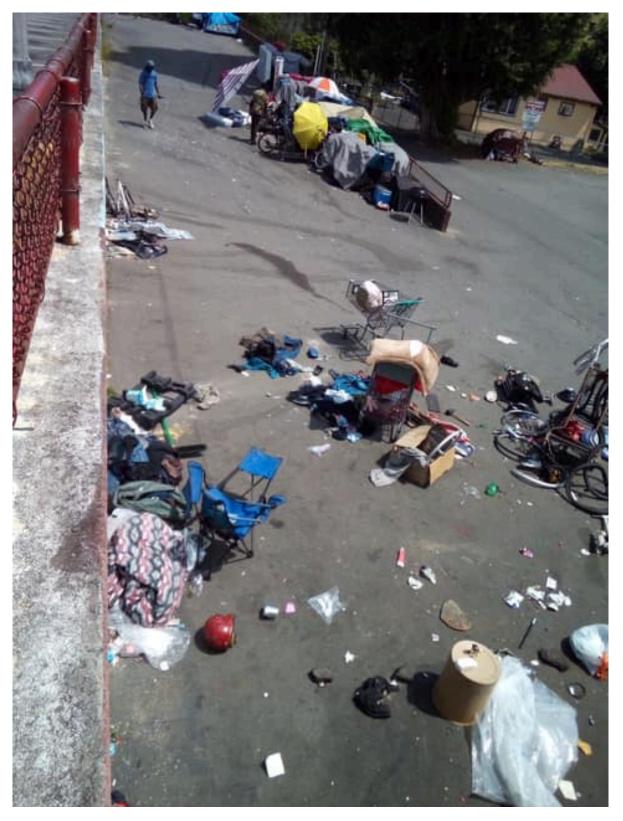
So many residents and businesses had asked for help for months with an encampment behind LA Fitness. After the city's approach to it (clean up and make offers) it seems it's just relocated a little ways north. Now a new set of residents and businesses have to start the long slog of reporting to Find it Fix it and emails and calls

and....

The people in this area likely need addiction treatment and/or mental health help. If we were to treat their needs like an emergency, and also treat the needs of those living and working around here as urgent too, we would end this awful approach.

I was contacted by neighbors of this and now know even more of them. Here we go again because it seems we have to until we vote for change: #NeighborsInAction.
https://neighborsforann.com/solutions-for-seattle/
https://www.efundraisingconnections.com/c/AnnSattler/

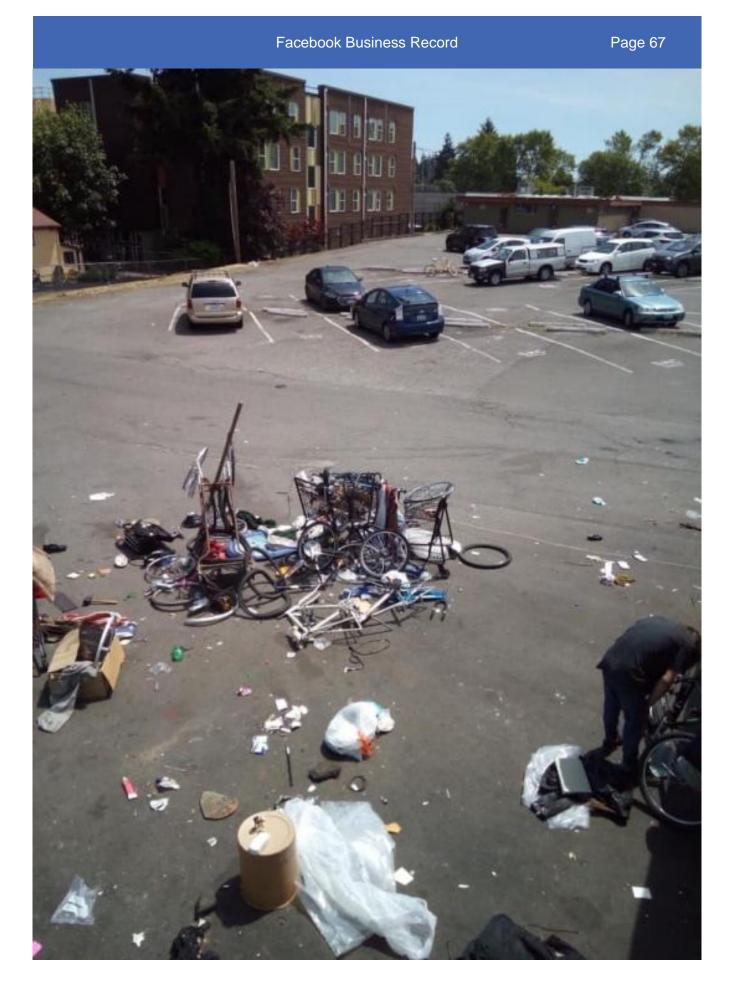
Spend 30.00



**Photo Id:** 2529610800434490



2529610827101154



2529610860434484



2529610877101149

ld 23843459598950296

Date Created 2019-06-14 02:45:36 UTC

Start Date 2019-06-14 02:45:52 UTC

End Date 2019-06-20 02:45:36 UTC

Campaign Id 23843459598730296

Total Reach 1384

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 1%

Reach Percent 18-24 male 2%

18-24 unknown 0%

25-34 female 4%

25-34 male 10%

25-34 unknown 0%

35-44 female 11%

35-44 male 14%

35-44 unknown 0%

45-54 female 13%

45-54 male 13%

45-54 unknown 1%

55-64 female 10%

55-64 male 7%

55-64 unknown 0%

65+ female 7%

65+ male 5%

65+ unknown 1%

**Region Reach** Washington 100%

Percent

Version

**Id** 23843459598700296

**Start Date** 2019-06-14 02:45:52 UTC End Date 2019-06-20 02:45:36 UTC

**Impressions** 1529

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location - Living In: United States: 9600 College Way N, Seattle

(+3 mi) Washington

Age: 19 - 65+

**Text** What is our city leadership doing to us? So many residents and businesses had asked for help for months with an encampment behind LA Fitness. Since the city's approach to it (clean up and make offers) it seems it's just relocated a little ways north. Now a new set of residents and businesses have to start the long slog of reporting to Find it Fix it and emails and calls and....

The people in this area likely need addiction treatment and/or mental health help. If we were to treat their needs like an emergency, and also treat the needs of those living and working around here as urgent too, we would end this awful approach. -I was contacted by neighbors of this and now know even more of them. Here we go again because it seems we have to until we vote for change: #NeighborsInAction.

https://neighborsforann.com/solutions-for-seattle/

**Spend** 24.00

Id

23843459598880296

Date Created 2019-06-14 02:45:36 UTC

Start Date 2019-06-14 02:45:52 UTC

End Date 2019-06-20 02:45:36 UTC

Campaign Id 23843459598730296

**Total Reach** 228

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 17%

**Reach Percent** 18-24 male 14%

18-24 unknown 1%

25-34 female 18%

25-34 male 14%

35-44 female 10%

35-44 male 8%

35-44 unknown 0%

45-54 female 5%

45-54 male 4%

55-64 female 3%

65+ female 3%

65+ male 1%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

ld 23843459598690296

**Start Date** 2019-06-14 02:45:52 UTC

End Date 2019-06-20 02:45:36 UTC

**Impressions** 243

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location - Living In: United States: 9600 College Way N, Seattle

(+3 mi) Washington

Age: 19 - 65+

**Text** What is our city leadership doing to us? So many residents and businesses had asked for help for months with an encampment behind LA Fitness. Since the city's approach to it (clean up and make offers) it seems it's just relocated a little ways north. Now a new set of residents and businesses have to start the long slog of

reporting to Find it Fix it and emails and calls and....

The people in this area likely need addiction treatment and/or mental health help. If we were to treat their needs like an emergency, and also treat the needs of those living and working around here as urgent too, we would end this awful approach. -I was contacted by neighbors of this and now know even more of them. Here we go again because it seems we have to until we vote for change: #NeighborsInAction.

https://neighborsforann.com/solutions-for-seattle/

**Spend** 6.00

ld 23843454523710296

**Date Created** 2019-06-12 05:19:34 UTC

Start Date 2019-06-12 05:19:37 UTC

End Date 2019-06-15 05:19:34 UTC

Campaign Id 23843454523650296

Total Reach 865

**Payment** 

**Account Name** Ann Davison Sattler Account Id 10203765395908959

Age/Gender 18-24 female 10%

Reach Percent 18-24 male 8%

18-24 unknown 1%

25-34 female 12%

25-34 male 12%

25-34 unknown 1%

35-44 female 7%

35-44 male 9%

35-44 unknown 1%

45-54 female 9%

45-54 male 7%

45-54 unknown 0%

55-64 female 7% 55-64 male 5%

65+ female 10%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

ld 23843454523600296

Start Date 2019-06-12 05:19:37 UTC

End Date 2019-06-15 05:19:34 UTC

**Impressions** 1296

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met @[10100891:2048:Ryan Murphy] in Lake City. He wrote in and asked me to stop by. He and his wife moved here in 2015 and he's definitely noticed a huge increase in problems on our streets since their arrival. For him, it's too close to home. He works for an early learning nonprofit and is a "one issue" voter for this city council race.

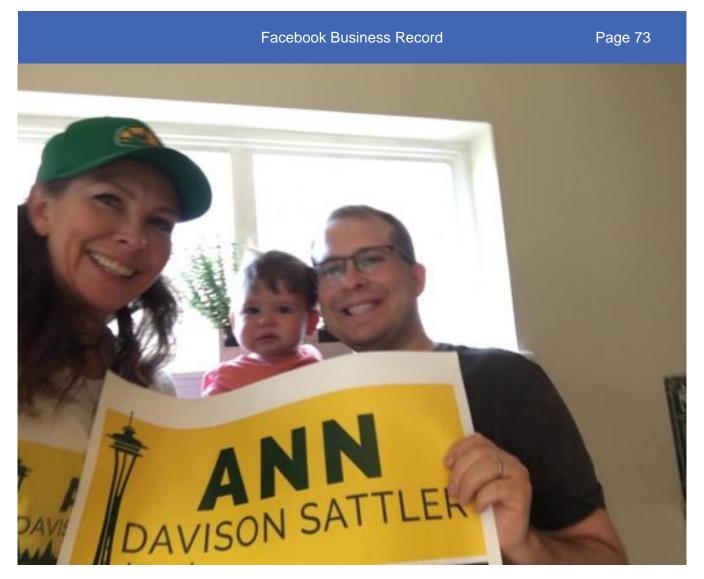
His top 3 issues are the same as mine: (1) homelessness & housing (2) public safety (3) addiction prevention & recovery.

Compassion and consequences don't have to be decoupled. Vote Aug 6 for change because anyone else will be more of the same last 4 years.

#NeighborsInAction

https://neighborsforann.com/solutions-for-seattle/

**Spend** 30.00



**Id** 23843455410430296

**Date Created** 2019-06-12 12:29:03 UTC

**Start Date** 2019-06-12 12:29:18 UTC

**End Date** 2019-06-18 12:29:03 UTC

Campaign Id 23843455410160296

**Total Reach** 939

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 36% **Reach Percent** 18-24 male 10%

18-24 unknown 1%

25-34 female 27%

25-34 Terriale 27 7

25-34 unknown 0%

35-44 female 7%

35-44 male 2%

35-44 unknown 0%

45-54 female 4%

45-54 male 2%

55-64 female 1%

55-64 male 1%

65+ female 1% 65+ male 0% 65+ unknown 0%

Region Reach Washington 100% Percent

Percent Version

Id 23843455410070296 Start Date 2019-06-12 12:29:18 UTC

**End Date** 2019-06-18 12:29:03 UTC

Impressions 1867

**Landing Uri** https://neighborsforann.com/?fbclid=lwAR30gv3ExywdCnFBh7lsQ0

RvocaWm4wHl61 ohcujXQdgiDThzht3KWsqFw

Ads Targeting Location - Living In: United States: 9600 College Way N, Seattle

(+3 mi) Washington

Age: 19 - 65+

Text Between coaching soccer games and meetings this weekend I was along our interstate 5 a lot. I've seen this area develop over the weeks. I remember the first day I saw this sun umbrella in a narrow strip between I-5 north and southbound lanes. People entering our Emerald City for the first time from the airport see this, as we proclaim our city to be green and talk of necessary climate change. We are past the collision point of compassion, conservation and consequences. Why would we let people be here even one day?

https://neighborsforann.com/solutions-for-seattle/

**Spend** 24.00



Photo Id: 10203765395908959:d0332b1dcce2b0714e559230adbac4ea

Id

23843455410380296

**Date Created** 2019-06-12 12:29:03 UTC

**Start Date** 2019-06-12 12:29:18 UTC

**End Date** 2019-06-18 12:29:03 UTC

Campaign Id 23843455410160296

Total Reach 276

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Posch Porcont

Age/Gender 18-24 female 8%

**Reach Percent** 18-24 male 16%

18-24 unknown 1%

25-34 female 12%

25-34 male 17%

35-44 female 9%

35-44 male 11%

35-44 unknown 0%

45-54 female 6%

45-54 male 7%

55-64 female 5%

55-64 male 4%

65+ female 3%

65+ male 1%

65+ unknown 1%

Region Reach Washington 100%

Percent

**Version Id** 23843455410060296

**Start Date** 2019-06-12 12:29:18 UTC

**End Date** 2019-06-18 12:29:03 UTC

**Impressions** 291

Landing Uri https://neighborsforann.com/?fbclid=IwAR30gv3ExywdCnFBh7lsQ0

RvocaWm4wHl61 ohcujXQdgiDThzht3KWsqFw

Ads Targeting Location - Living In: United States: 9600 College Way N, Seattle

(+3 mi) Washington

Age: 19 - 65+

**Text** Between coaching soccer games and meetings this weekend I was

along our interstate 5 a lot. I've seen this area develop over the weeks. I remember the first day I saw this sun umbrella in a narrow strip between I-5 north and southbound lanes. People entering our Emerald City for the first time from the airport see this, as we proclaim our city to be green and talk of necessary climate change. We are past the collision point of compassion, conservation and consequences. Why would we let people be here even one day?

https://neighborsforann.com/solutions-for-seattle/

**Spend** 6.00

## Facebook Business Record

Page 76



Photo Id: 10203765395908959:d0332b1dcce2b0714e559230adbac4ea

**Id** 23843448397580296

**Date Created** 2019-06-09 19:31:18 UTC

**Start Date** 2019-06-09 19:31:20 UTC

End Date 2019-06-14 19:31:18 UTC

**Campaign Id** 23843448397480296

**Total Reach** 2764

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 4% **Reach Percent** 18-24 male 9%

18-24 unknown 0%

25-34 female 7%

25-34 male 21%

25-34 unknown 0%

35-44 female 6%

35-44 male 15%

35-44 unknown 0%

45-54 female 5%

45-54 male 11%

45-54 unknown 0%

55-64 female 4%

55-64 male 7%

55-64 unknown 0% 65+ female 4% 65+ male 5% 65+ unknown 0%

Region Reach Washington 100% **Percent** 

Version

**Id** 23843448397320296

**Start Date** 2019-06-09 19:31:20 UTC End Date 2019-06-14 19:31:18 UTC

**Impressions** 2960

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.33 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** Back in 2015, this area was part of what Seattle paid 11 million dollars to environmentally restore to protect waterfowl and other wildlife and these wetlands. Furthermore, in 2015 the city of Seattle and King County declared a "state of emergency" on homelessness. Also importantly in 2015, this round of city council members were elected.

ENOUGH. I want compassion, conservation and consequences. Aren't we a city that can have it all? THIS is not it. Vote for change August 6.

https://tinyurl.com/y4vf2dog

https://neighborsforann.com/solutions-for-seattle/

**Spend** 20.00

ld 23843445359490296

Date Created 2019-06-08 04:29:22 UTC

Start Date 2019-06-08 04:29:25 UTC

End Date 2019-06-13 04:29:22 UTC

Campaign Id 23843445359350296 Total Reach 970

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 5% Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 8%

25-34 male 8%

25-34 unknown 1%

35-44 female 14%

35-44 male 9%

35-44 unknown 0%

45-54 female 13%

45-54 male 11%

45-54 unknown 0%

55-64 female 9%

55-64 male 6%

55-64 unknown 0%

65+ female 8%

65+ male 4%

65+ unknown 1%

**Region Reach** 

**Percent** 

Washington 100%

Version

**Id** 23843445359340296 Start Date 2019-06-08 04:29:25 UTC

End Date 2019-06-13 04:29:22 UTC

**Impressions** 1662

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.70 Longitude -122.34 Seattle

(+3 mi) Washington

Age: 18 - 65+

Text I got to spend some of the morning with author

@[692728323:2048:Tom Hansen]. It was a pleasure getting to know him. He wrote American Junkie and is a D5 voter. He endorses me and supports the message of this campaign of redirecting funds to addiction prevention and recovery and not injection sites. If you don't know him or his book, he battled heroin addiction for many, long, arduous years and is reacquainted with hope through sobriety. "Normalizing taking drugs encourages the least virtuous part of ourselves to thrive." Tom Hansen, this

morning.

Compassion and consequences actually go hand in hand or else there's no definition of the other. Laws are a reflection of a society's values. I value creating opportunities for recovery and sobriety not longer, painful addiction.

https://neighborsforann.com/solutions-for-seattle/

**Spend** 30.00



**Id** 23843443135810296

**Date Created** 2019-06-07 04:05:00 UTC

Start Date 2019-06-07 04:05:03 UTC

**End Date** 2019-06-09 04:05:00 UTC

**Campaign Id** 23843443135740296

**Total Reach** 645

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 10% Reach Percent 18-24 male 7%

18-24 unknown 0%

25-34 female 14%

25-34 male 10%

25-34 unknown 0%

35-44 female 12%

35-44 male 7% 45-54 female 8%

45-54 male 8%

55-64 female 6%

55-04 lemale 0

55-64 male 7%

65+ female 8%

65+ male 2% 65+ unknown 0%

Region Reach Washington 100%

**Percent** Version

**Id** 23843443135650296

Start Date 2019-06-07 04:05:03 UTC End Date 2019-06-09 04:05:00 UTC

**Impressions** 930

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Stephanie in Wedgwood. She knows about addiction, unfortunately. She had to tell her then-husband he had to get clean or he'd never see his kids again. He's been sober now for 10 years and thanked her for making such an undaunted move because it made him finally get help. They're still close friends as they co-

parent.

Her top 3 issues are: (1) recovery support systems for addiction that are community based (2) homeless support with community (3) crime.

One of my top 3 issues is addiction: I want funds redirected towards prevention and recovery not continued addiction through safe injection sites. I do not believe it's the best we can do for an individual struggling with addiction nor the best for society as a whole. I consult with, and am endorsed by, Dr. Rick Ries, psychiatrist and head of Addictions Dept. at UW School of Medicine and Harborview. I want medicalized treatment and social rehabilitation.

**Spend** 19.99



2516787911716779

ld 23843442168530296

**Date Created** 2019-06-06 17:57:20 UTC

**Start Date** 2019-06-06 17:57:21 UTC

**End Date** 2019-06-08 17:57:20 UTC

Campaign Id 23843442168440296

**Total Reach** 0

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843442168430296

**Start Date** 2019-06-06 17:57:21 UTC **End Date** 2019-06-08 17:57:20 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** I met with the Mayor of Kenmore, David Baker, this morning. He's tried to meet and talk with the current Seattle City Councilmember for 3 years about the 145th Street station only to be evaded.

Regional cooperation is needed on a lot of issues if we want progress.

.. 0 9. 000

This cooperation is something I will bring to the table as a councilmember.

Yes, there's more than one side of every situation but I emailed him. He responded. We set up to meet. And we did. I left and went to drop by a D5 voter's home right after. She'll be in the next picture posted. To me, listening is a core duty of the job.

**Spend** 0.00



Photo Id: 2514505165278387

 Id
 23843437806370296

 Date Created
 2019-06-05 04:31:44 UTC

 Start Date
 2019-06-05 04:31:47 UTC

 End Date
 2019-06-08 04:31:44 UTC

```
Campaign Id
```

23843437806300296

Total Reach 6318

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 2%

**Reach Percent** 18-24 male 4%

18-24 unknown 0% 25-34 female 8% 25-34 male 15%

25-34 unknown 0%

35-44 female 11%

35-44 male 18%

35-44 unknown 0%

45-54 female 7%

45-54 male 13%

45-54 unknown 0%

55-64 female 4%

55-64 male 6%

55-64 unknown 0%

65+ female 4%

65+ male 5%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843437806040296

**Start Date** 2019-06-05 04:31:47 UTC **End Date** 2019-06-08 04:31:44 UTC

**Impressions** 7170

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.32 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** Back in 2015, this area was part of what Seattle paid 11 million dollars to environmentally restore to protect waterfowl and other wildlife and these wetlands. Furthermore, in 2015 the city of Seattle and King County declared a "state of emergency" on homelessness. Also importantly in 2015, this round of city council

members were elected.

-

ENOUGH. I want compassion, conservation and consequences. Aren't we a city that can have it all? THIS is not it. Vote for change August 6.

https://tinyurl.com/y4vf2dog

https://neighborsforann.com/solutions-for-seattle/

**Spend** 50.00

**Id** 23843437812760296

**Date Created** 2019-06-05 04:35:13 UTC

Start Date 2019-06-05 04:35:14 UTC

**End Date** 2019-06-07 04:35:13 UTC **Campaign Id** 23843437812660296

Total Reach 964

Payment Account Name Ann Davison Sattler

Account

## **Account Id**

10203765395908959

Age/Gender 18-24 female 4% Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 7%

25-34 male 7%

25-34 unknown 1%

35-44 female 9%

35-44 male 7%

35-44 unknown 0%

45-54 female 13%

45-54 male 9%

55-64 female 12%

55-64 male 8%

55-64 unknown 0%

65+ female 14%

65+ male 6%

65+ unknown 1%

**Region Reach** Washington 100%

**Percent** Version

ld 23843437812600296

Start Date 2019-06-05 04:35:14 UTC

End Date 2019-06-07 04:35:13 UTC

**Impressions** 1316

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.31 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** It was a blast getting to meet Desaree in Lake City! It was probably among the fastest connections yet. A friend tagged her in one of my posts about the encampment nearby her apartment. I wrote

her. She sent her address. We met a few hours later.

She's on fire for change too! She's a mom of 2 also so we talked about how her kids can't even play in the playground right at her complex because of the dangers posed by people battling addiction right on the sidewalks. She absolutely shares my top 3 issues: (1) homelessness & housing (2) public safety (3) addiction

prevention & recovery.

Lake City, do you want change along with Desaree?? VOTE August 6! If you're not registered or have moved in to D5, here's the link to register/change your address! I've given it to MANY who have written in so we are increasing voter engagement in this campaign!!

https://kingcounty.gov/depts/elections/how-to-vote/register-tovote.aspx

**Spend** 20.00



2512142622181308

ld 23843432853840296

Date Created 2019-06-03 06:01:45 UTC

**Start Date** 2019-06-03 06:01:46 UTC

End Date 2019-06-05 06:01:45 UTC

Campaign Id 23843432853690296

**Total Reach** 784

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 1%

**Reach Percent** 18-24 male 2%

25-34 female 6%

25-34 male 5%

25-34 unknown 1%

35-44 female 10%

35-44 male 8%

35-44 unknown 1%

45-54 female 14%

45-54 male 8%

45-54 unknown 1%

55-64 female 15%

55-64 male 8%

55-64 unknown 0%

65+ female 14%

65+ male 7%

65+ unknown 1%

**Region Reach** Washington 100%

Percent

Version

**Id** 23843432853650296

 $\textbf{Start Date} \ \ 2019\text{-}06\text{-}03 \ 06\text{:}01\text{:}46 \ \text{UTC}$ 

End Date 2019-06-05 06:01:45 UTC

Impressions 1191

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.71 Longitude -122.35 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I got to help @[100029750766694:2048:Dorothy Yahtin] pack up some of her last things today as she moves on to a new part of life. She's a member of the Warm Springs Nation but doesn't want to

live on their reservation. She's amazingly strong and I look forward

to seeing her again soon.

**Spend** 20.00



2506888639373373

ld 23843431106120296

**Date Created** 2019-06-02 04:32:44 UTC

**Start Date** 2019-06-02 04:32:46 UTC

End Date 2019-06-05 04:32:44 UTC

Campaign Id 23843431105980296

Total Reach 1237

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 4%

18-24 unknown 0%

25-34 female 8%

25-34 male 8%

25-34 unknown 1%

35-44 female 7%

35-44 male 6%

35-44 unknown 0%

45-54 female 10%

45-54 male 9%

45-54 unknown 0%

55-64 female 11%

55-64 male 8%

55-64 unknown 0%

65+ female 15%

65+ male 8%

65+ unknown 1%

**Region Reach** Washington 100%

Percent

Version

ld 23843431105970296

Start Date 2019-06-02 04:32:46 UTC

End Date 2019-06-05 04:32:44 UTC

**Impressions** 1759

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.31 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Carter and his friend Nicholas in Morningside. Carter shared that's he's nearly 4.5 years sober. He's working in one of the nicest restaurants in Seattle now. His good friend Nicholas has been there for support. They're both musicians so we bonded over Sonics and music! They both also share my top 3 issues: (1) homelessness & housing (2) public safety (3) addiction prevention & recovery.

Stories of sobriety need to be heard. They are powerful and need to be loud so others can find the pathways to recovery. I want to redirect funds to recovery not towards lengthening the duration of addiction.

**Spend** 30.00



2507338879328349

ld 23843428779740296

Date Created 2019-05-31 22:00:25 UTC

**Start Date** 2019-05-31 22:00:28 UTC

End Date 2019-06-02 22:00:25 UTC

Campaign Id 23843428779640296

**Total Reach** 4480

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 20%

Reach Percent 18-24 male 13%

18-24 unknown 0%

25-34 female 20%

23-34 Terriale 2070

25-34 male 19%

25-34 unknown 0%

35-44 female 8%

35-44 male 8%

35-44 unknown 0%

45-54 female 3%

45-54 male 2%

45-54 unknown 0%

55-64 female 1%

55-64 male 1%

65+ female 1%

65+ male 1%

65+ unknown 0%

No all markers 1000/

Region Reach Washington 100%

**Percent** 

Version

**Id** 23843428779610296

**Start Date** 2019-05-31 22:00:28 UTC

**End Date** 2019-06-02 22:00:25 UTC

Impressions 5003

III**pi essions** 500.

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.33 Seattle

/. 2 ') W. L' .

(+3 mi) Washington

Age: 18 - 65+

**Text** For those who have followed info about the encampment behind LA Fitness on Lake City Way, a fire occurred yesterday. I was contacted by staff and neighbors. The big green tarp pic is the makeshift fix those staying there made after the fire.

-

We got it covered on the news over a month ago and a neighbor, gym member and nearby business owner spoke on camera. This camp has been growing since January, with tenants moving away for safety, neighbors having extra garbage put in their bins they have had to pay for, and a house listed for sale at a 50K loss with the mom moving because their 3 year old had nightmares of people coming in at night. They broke into the electrical box of the gym and had extension cords to their tents (6 times cords were removed.) It was loud at nights and open air drug deals were seen by many I talked to. I also spoke to a staff person who knows a woman staying here and struggling deeply with addiction. How did this help any of them for these last 5 months to let this continue?? Finally, AFTER a fire occurred a notice is posted. Why was this

allowed to continue??

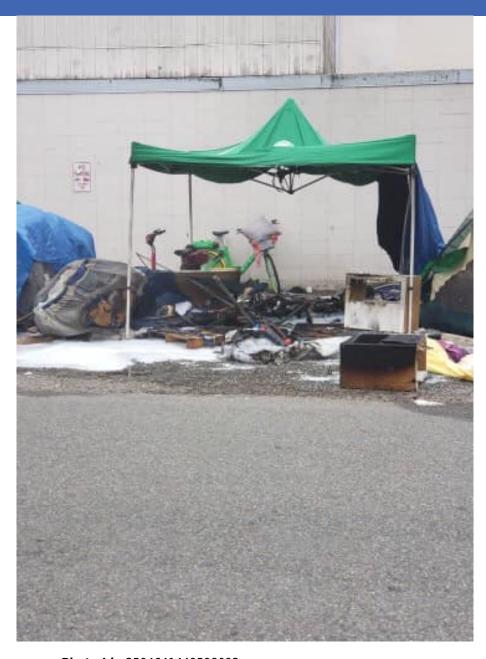
\_

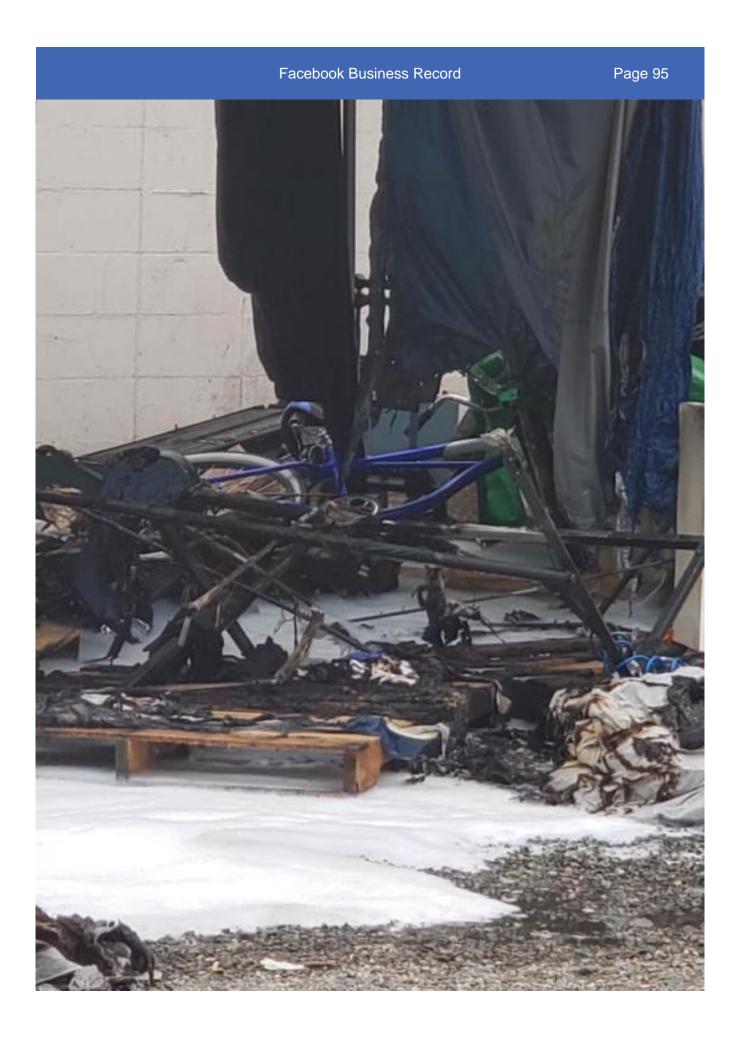
With my approach we would not have public camping in random, haphazard locations creating hazards for people in them and around them. It's a declared emergency and it should have a proportional response. Organized and directed. Not apathetic and not a day late and many dollars overspent.

**Spend** 30.00









2504641479598089





2504641546264749

Id	23843410083400296	
Date Created	2019-05-23 20:42:51 UTC	
Start Date	2019-05-23 20:42:53 UTC	
End Date	2019-05-26 20:42:51 UTC	
Campaign Id	23843410083280296	
Total Reach	1060	
Payment	Account Name	Ann Davison Sattler
Account Id	10203765395908959	

Age/Gender 18-24 female 8% Reach Percent 18-24 male 8%

18-24 male 8% 18-24 unknown 1% 25-34 female 12% 25-34 male 16% 25-34 unknown 1% 35-44 female 13% 35-44 male 11% 35-44 unknown 1% 45-54 female 8% 45-54 male 7%

45-54 unknown 0% 55-64 female 4% 55-64 male 4% 55-64 unknown 0%

65+ female 4% 65+ male 3%

65+ unknown 1%

**Region Reach** Washington 100%

Percent Version

**Id** 23843410083250296

**Start Date** 2019-05-23 20:42:53 UTC **End Date** 2019-05-26 20:42:51 UTC

**Impressions** 1687

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.33 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** Just a shout out of thanks to "Park Place" whoever you are! Your

last paragraph describing me is spot on.



# 9:11 PM



# thestranger.com

Really, Juarez to date appears to be largely in hiding, trying to be apparently above being seen and judged and hoping that her constituents, like the writer of this article, are asleep.

Bottom line is that Sattler appears to be a political newcomer who has the bandwidth and desire to bring a new spirit of connecting with her district and a wish to improve our city. Juarez has a record as an individual and council-member that is visible and not one to be proud of.

Park Place on May 19, 2019 at 10:54 AM - Report this

# ADD A COMMENT

required

2484647608264143

 Id
 23843401277510296

 Date Created
 2019-05-20 03:00:59 UTC

 Start Date
 2019-05-20 03:01:00 UTC

 End Date
 2019-05-22 03:01:00 UTC

 Campaign Id
 23843401277390296

Total Reach 1201

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2% Reach Percent 18-24 male 2%

25-34 female 5% 25-34 male 4% 25-34 unknown 0% 35-44 female 12%

35-44 male 10% 35-44 unknown 1% 45-54 female 15% 45-54 male 9% 45-54 unknown 0%

55-64 male 8% 55-64 unknown 0% 65+ female 14%

55-64 female 10%

65+ male 6% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843401277350296

**Start Date** 2019-05-20 03:01:00 UTC **End Date** 2019-05-22 03:01:00 UTC

**Impressions** 1837

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.36 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** This is the home of an unnamed Seattle native and artist in Broadview who asked me to come. She has an ADU in her backyard.

\_

Importantly, she does not support her current council member and asked me and Lombard to talk. He told her he didn't have time—that sounds too familiar to the status quo to me. She donated to my campaign while we talked today.

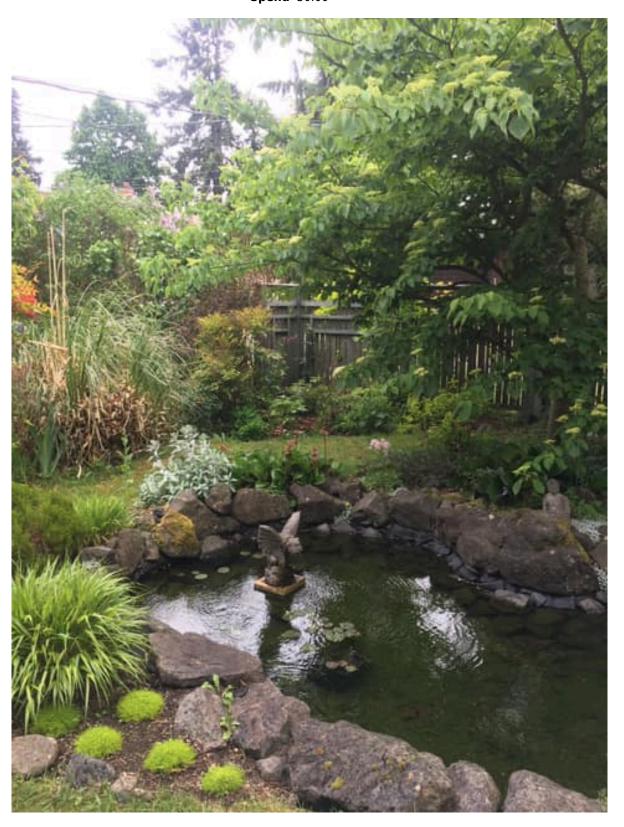
-

As an amateur musician myself, I was excited to hear her views about maintaining cultural hubs for the arts as we are being surrounded with transit hubs. Although she didn't delineate them, her top 3 came across as (1) support for the arts & music (2) support for small, neighborhood businesses (3) no "virtue"

signaling."

-

August 6 separates all but two candidates to be on the November ballot. Share this page if you want change from the status quo. **Spend** 30.00



2478552075540363

ld 23843398121880296

Date Created 2019-05-18 02:22:38 UTC

Start Date 2019-05-18 02:22:39 UTC End Date 2019-05-21 02:22:38 UTC

Campaign Id 23843398121740296

Total Reach 1172

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 6%

Reach Percent 18-24 male 9%

18-24 unknown 1%

25-34 female 9%

25-34 male 12%

25-34 unknown 1%

35-44 female 6%

35-44 male 10%

35-44 unknown 0%

45-54 female 8%

45-54 male 9%

45-54 unknown 0%

55-64 female 9%

55-64 male 6%

55-64 unknown 0%

65+ female 10%

65+ male 5%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

**Version** 

**Id** 23843398121720296

Start Date 2019-05-18 02:22:39 UTC

End Date 2019-05-21 02:22:38 UTC

**Impressions** 1890

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I got to meet Rich Hozjan in Lake City. He wrote in and asked me to stop by, so I did! Rich shares my top 3 issues: (1) homelessness & housing (2) public safety (3) addiction prevention & recovery.

When we separate out addiction from affordability we can better provide help for both. Until then though, the status quo allows

harm to continue. No to the status quo. Vote Aug 6.



2480361675359403

ld 23843389142750296

Date Created 2019-05-14 02:38:45 UTC

Start Date 2019-05-14 02:38:47 UTC

End Date 2019-05-17 02:38:45 UTC

Campaign Id 23843389142630296

Total Reach 1062

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 5%

18-24 unknown 0%

25-34 female 7%

25-34 male 10%

25-34 unknown 1%

35-44 female 7%

35-44 male 8%

45-54 female 11%

45-54 male 8%

45-54 unknown 0%

55-64 female 12%

55-64 male 9%

55-64 unknown 0%

65+ female 11%

65+ male 8%

65+ unknown 1%

Region Reach Washington 100%

**Percent** 

Version

ld 23843389142580296

Start Date 2019-05-14 02:38:47 UTC

End Date 2019-05-17 02:38:45 UTC

**Impressions** 1523

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met Delfira in Meadowbrook when he was working on his house with his brother-in-law. I shared my top 3 issues with him. He said those were some of his too. They are (1) homelessness & housing (2) public safety (3) addiction prevention & recovery. His brotherin-law shared about a friend who is battling alcoholism, an

addiction that is sometimes overlooked.

And, Delfira taught me how to say hello in Malagasy!

Hello Meadowbrook! What are your top 3 issues?



2473404302721807

ld 23843385260940296

Date Created 2019-05-12 03:15:18 UTC

**Start Date** 2019-05-12 03:15:20 UTC

**End Date** 2019-05-14 03:15:18 UTC

Campaign Id 23843385260840296

Total Reach 1914

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 7%

18-24 unknown 0%

10-24 dikilowii 07

25-34 female 14%

25-34 male 16%

25-34 unknown 1%

35-44 female 12%

35-44 male 12%

35-44 unknown 0%

45-54 female 7%

45-54 male 8%

45-54 unknown 0%

55-64 female 4%

55-64 male 5%

55-64 unknown 0%

65+ female 4%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843385260820296

**Start Date** 2019-05-12 03:15:20 UTC

End Date 2019-05-14 03:15:18 UTC

**Impressions** 3162

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(12 E0 mi) Washington

(+2.50 mi) Washington

Age: 18 - 65+

**Text** The mayor and police chief initiated the (belated) increase police patrol in selected neighborhoods after a lot of public outcry.

.. 0. ..

No D5 neighborhood was included despite the Lake City shooting tragedies that occurred March 28, 2019. And another shooting in

D5 on May 8, 2019 also near Lake City.

The patrol increase in some places is a good start from them. In D5, we need vision, direction and action. Resigning to make no attempt for change from the status quo doesn't cut it any longer.

Vote Aug 6. #NeighborsInAction

https://tinyurl.com/yxbfm2tq

**Spend** 50.00



"It really can happen anywhere," Stumbo said.

"We all need to live in a state of awareness."

Dozens of people stood in the park to remember those who died, talk about supporting those who were injured, and to celebrate the power of holding each other up in a community.

Councilmember Debora Juarez, who also lives in the Lake City area, said she was focused on that community aspect and the work to be done in the aftermath of tragedy.

"We want to show more than resiliency," Juarez said.

Asked if she sees any policies to pursue to prevent another similar shooting, Juarez said some violence is part of the messiness of life and there may be nothing that can be done to stop it.

Mike Baker: 206-464-2729 or mbaker@seattletimes.com; on Twitter:

2468573096538261

 Id
 23843385264770296

 Date Created
 2019-05-12 03:20:07 UTC

 Start Date
 2019-05-12 03:20:08 UTC

 End Date
 2019-05-15 03:20:07 UTC

Campaign Id 23843385264660296

**Total Reach** 1080

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2% Reach Percent 18-24 male 5%

18-24 unknown 0% 25-34 female 6% 25-34 male 10% 25-34 unknown 0% 35-44 female 7%

35-44 male 9% 35-44 unknown 0% 45-54 female 10% 45-54 male 10% 45-54 unknown 1% 55-64 female 12%

55-64 male 8% 55-64 unknown 0% 65+ female 13%

65+ male 6% 65+ unknown 1%

Region Reach Washington 100%

Percent Version

**Id** 23843385264620296

**Start Date** 2019-05-12 03:20:08 UTC **End Date** 2019-05-15 03:20:07 UTC

Impressions 1700

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.30 Seattle (+1 mi) Washington

Age: 18 - 65+

**Text** Linda Pruitt and Steve Froggett wrote in and asked to meet me. They live in Lake City and are developers of smaller, single family homes. Their top 3 issues are: (1) public safety (2) economic development of Lake City (3) unfriendly business landscape from the city, with its approach to homeless and procedurally for

business owners.

For example, when they have land upon which to build, it often takes a year to get their permit to start building some of the housing our city needs.

ke City and business ewners, what

Lake City and business owners, what do you think about these top 3?

Spend

30.00



2470093586386212

ld 23843385261820296

**Date Created** 2019-05-12 03:16:34 UTC

**Start Date** 2019-05-12 03:16:35 UTC

End Date 2019-05-15 03:16:34 UTC

Campaign Id 23843385261710296

**Total Reach** 1382

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3%

**Reach Percent** 18-24 male 4%

25-34 female 7%

25-34 male 8%

25-34 unknown 0%

35-44 female 9%

35-44 male 7%

35-44 unknown 0%

45-54 female 13%

45-54 male 9%

45-54 unknown 0%

55-64 female 11%

55-64 male 7%

55-64 unknown 0%

65+ female 13%

65+ male 7%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** 

Version

ld 23843385261690296

**Start Date** 2019-05-12 03:16:35 UTC

**End Date** 2019-05-15 03:16:34 UTC

**Impressions** 2288

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.36 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Mike in Broadview. His top 3 issues are (1) addiction (2) trash

(3) crime.

Broadview, are any of yours the same as Mike's?



2468354666560104

Id 23843380487300296

Date Created 2019-05-09 19:45:59 UTC

**Start Date** 2019-05-09 19:46:00 UTC

End Date 2019-05-12 19:45:59 UTC

Campaign Id 23843380487170296

Total Reach 1120

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 4%

25-34 female 7%

25-34 male 10%

25-34 unknown 1%

35-44 female 8%

35-44 male 8%

35-44 unknown 0%

45-54 female 12%

45-54 male 9%

45-54 unknown 0%

55-64 female 11%

55-64 male 8%

55-64 unknown 0%

65+ female 12%

65+ male 8%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

ld 23843380487160296

Start Date 2019-05-09 19:46:00 UTC

End Date 2019-05-12 19:45:59 UTC

**Impressions** 1522

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.32 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met @[510893040:2048:David K Marks] and his wife Julia in Maple Leaf. Their top 3 issues are: (1) homelessness (2) crime (3)

unfriendly business stance of the city.

Julia shared with me about where she works in SoDo and that people have been breaking in to their locked garbage, and their locked electrical and water systems. When they called the city to ask for help, the business was told to simply unlock these things and make them accessible for people to use and to pay for their usage.

David and Julia's top 3 issues are understandable. When the solutions offered are to continue the nonworking status quo—that's a problem. Neighbors we must vote Aug 6 to get a new approach! It's a turning point for us so be #NeighborsInAction with me!



**Id** 23843376409190296

**Date Created** 2019-05-08 01:41:07 UTC

**Start Date** 2019-05-08 01:41:09 UTC

End Date 2019-05-11 01:41:07 UTC

Campaign Id 23843376409100296

Total Reach 2536

Payment Account Name Ann Davison Sattler

**Account** 

**Account Id** 10203765395908959

**Age/Gender** 18-24 female 4% **Reach Percent** 18-24 male 7%

18-24 unknown 1%

25-34 female 3%

25-34 male 7%

25-34 unknown 1%

35-44 female 7% 35-44 male 9%

35-44 unknown 0%

45-54 female 10%

45-54 male 12% 45-54 unknown 0% 55-64 female 8% 55-64 male 11% 55-64 unknown 0% 65+ female 10% 65+ male 9% 65+ unknown 0%

Region Reach Washington 100%

Percent

Version

ld 23843376409020296 **Start Date** 2019-05-08 01:41:09 UTC

End Date 2019-05-11 01:41:07 UTC

**Impressions** 3518

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.32 Seattle

(+3 mi) Washington Age: 18 - 65+

**Spend** 50.00

# FOR IMMEDIATE RELEASE

Email: info@neighborsforann.com May 7th, 2019

# District 5 City Council Candidate Withdraws from Race to Support Ann Davison Sattler

SEATTLE, WA - George Liu - A now former candidate for Seattle City Council District 5, has withdrawn from the race to support candidate Ann Davison Sattler. George originally came to Seattle at the age of three when his family fled China as political refugees. He grew up in Seattle and graduated from the UW, later going on to earn a master's degree from the University of North Carolina at Chapel Hill and another master's degree from the University of California, Berkeley. Professionally, George served at the UW School of Medicine for 22 years as well as holding positions at the University of California and Stanford University.

In a statement, George had this to say of Ann: "After much thought, I decided to withdraw from the District 5 city council race to, instead, support Ann Davison Sattler for city council. I have lived in Seattle for over forty years, mostly in the northeast part of town, and I believe Ann is the leader and advocate our community needs. I fully support her and invite you to join me in voting for Ann in our upcoming city council election."

Learn more about Ann Davison Sattler by visiting neighborsforann.com

###

Id

23843376324690296

**Date Created** 2019-05-08 00:29:04 UTC **Start Date** 2019-05-08 00:29:05 UTC

End Date 2019-05-11 00:29:04 UTC

Campaign Id 23843376324530296

**Total Reach** 0

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843376324500296

**Start Date** 2019-05-08 00:29:05 UTC **End Date** 2019-05-11 00:29:04 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+ **Text** PRESS RELEASE

District 5 City Council Candidate Withdraws from Race to Support

Ann Davison Sattler

SEATTLE, WA -George Liu - A no

George Liu - A now former candidate for Seattle City Council District 5, has withdrawn from the race to support candidate Ann Davison Sattler. George originally came to Seattle at the age of three when his family fled China as political refugees. He grew up in Seattle and graduated from the UW, later going on to earn a master's degree from the University of North Carolina at Chapel Hill and another master's degree from the University of California, Berkeley. Professionally, George served at the UW School of Medicine for 22 years as well as holding positions at the University of California and Stanford University.

\_

In a statement, George had this to say of Ann: "After much thought, I decided to withdraw from the District 5 city council race to, instead, support Ann Davison Sattler for city council. I have lived in Seattle for over forty years, mostly in the northeast part of town, and I believe Ann is the leader and advocate our community needs. I fully support her and invite you to join me in voting for Ann in our upseming sity souncil election."

in our upcoming city council election."

Learn more about Ann Davison Sattler by visiting https://neighborsforann.com/



2463026083759629

ld 23843371015580296

**Date Created** 2019-05-05 19:37:40 UTC

**Start Date** 2019-05-05 19:37:41 UTC

End Date 2019-05-08 19:37:40 UTC

Campaign Id 23843371015470296

Total Reach 1404

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 5%

18-24 unknown 0%

25-34 female 2%

25-34 male 7%

25-34 unknown 0%

35-44 female 7%

35-44 male 11%

35-44 unknown 0%

45-54 female 11%

45-54 male 11%

45-54 unknown 0%

55-64 female 11%

55-64 male 10%

55-64 unknown 0%

65+ female 14%

65+ male 9%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** 

Version

**Id** 23843371015460296

**Start Date** 2019-05-05 19:37:41 UTC

End Date 2019-05-08 19:37:40 UTC

**Impressions** 1943

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.73 Longitude -122.35 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I met Lisa in Broadview today. Lisa shared with me that several months ago she was punched in the head by a woman who was acting erratic and appeared to be on a substance. Lisa got a

concussion and is still having difficulties from it.

Lisa's top 3 issues are the same as mine: (1) homelessness & housing (2) public safety (3) addiction prevention & recovery.

We need effective, responsive leadership to speak up for everyone. It's a turning point for Seattle. Vote Aug 6 in the primary.



2458387124223525

ld 23843365887220296

Date Created 2019-05-03 17:27:47 UTC

**Start Date** 2019-05-03 17:27:48 UTC

End Date 2019-05-08 17:27:47 UTC

Campaign Id 23843365887160296

Total Reach 3702

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 4%

Reach Percent 18-24 male 4%

18-24 unknown 0%

25-34 female 8%

25-34 male 12%

25-34 unknown 0%

35-44 female 10%

35-44 male 13%

35-44 unknown 1%

45-54 female 10%

45-54 male 9%

45-54 unknown 0%

55-64 female 9%

55-64 male 6%

33-04 Illale 07

55-64 unknown 0%

65+ female 9%

65+ male 5%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843365887100296

Start Date 2019-05-03 17:27:48 UTC

End Date 2019-05-08 17:27:47 UTC

**Impressions** 5917

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** What a wonderful crowd!! We had a packed house at my first meet

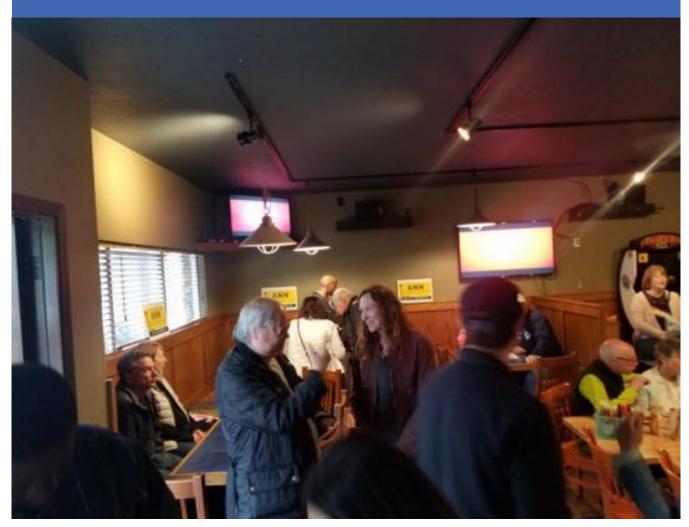
& greet event!

. There were some familiar faces and I got to meet so many new ones! Thank you everyone who used their precious time to come

out, meet me, and show their support!

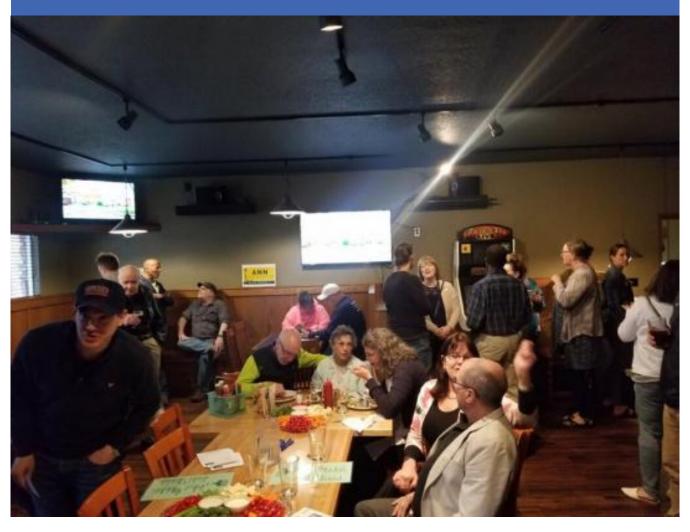
.
Want to support the campaign? You can donate online at my
website! https://www.efundraisingconnections.com/c/AnnSattler/

**Spend** 60.00









**Photo Id:** 2455164491212455

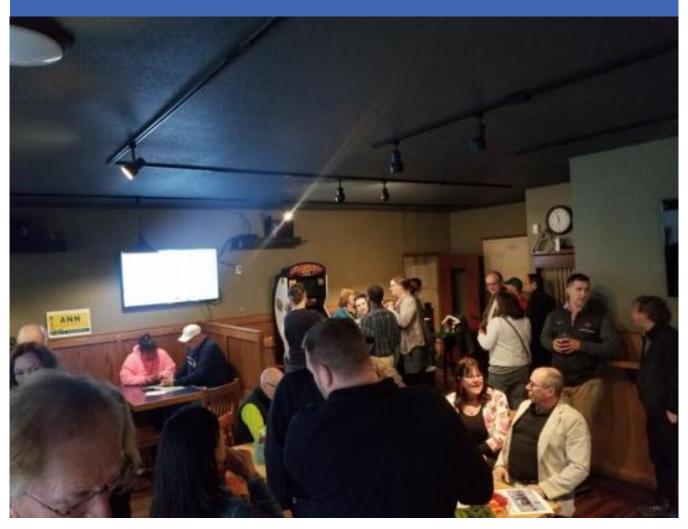


**Photo Id:** 2455167677878803





Page 125





Page 126





2455168227878748

ld 23843365881940296

**Date Created** 2019-05-03 17:24:44 UTC

**Start Date** 2019-05-03 17:24:46 UTC

End Date 2019-05-06 17:24:44 UTC

Campaign Id 23843365881830296

**Total Reach** 1614

Payment Account Name Ann Davison Sattler

Account

**Account Id** 10203765395908959

Age/Gender 18-24 female 11%

Reach Percent 18-24 male 8%

18-24 unknown 1%

25-34 female 18%

25-34 male 14%

25-34 unknown 0%

35-44 female 12%

35-44 male 8%

35-44 unknown 0%

45-54 female 7%

45-54 male 5%

55-64 female 5%

55-64 male 4%

55-64 unknown 0%

65+ female 5%

65+ male 2%

Region Reach Washington 100%

Percent Version

**Id** 23843365881800296

**Start Date** 2019-05-03 17:24:46 UTC

End Date 2019-05-06 17:24:44 UTC

**Impressions** 2882

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** Michelle and Tom wrote in and asked me to come visit them in

Lake City! They're very supportive of the message of my campaign. Their combined top 3 are: (1) homelessness

(2) lack of focused help for the homeless (3) crime.

Lake City, come join me tomorrow at the Wedgwood Ale House, 6:30-8pm and tell me your top 3 issues in person! You won't want

to miss it!

**Spend** 40.00



2453362081392696

ld 23843364116050296

**Date Created** 2019-05-02 22:37:29 UTC

**Start Date** 2019-05-02 22:37:33 UTC

**End Date** 2019-05-03 10:37:29 UTC

**Campaign Id** 23843364115910296

**Total Reach** 0

Payment Account Name Ann Davison Sattler

Account

**Account Id** 10203765395908959

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843364115900296

**Start Date** 2019-05-02 22:37:33 UTC **End Date** 2019-05-03 10:37:29 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/events/2308025396144042/ **Ads Targeting** Location - Living In: United States: Seattle Washington

Age: 18 - 65+

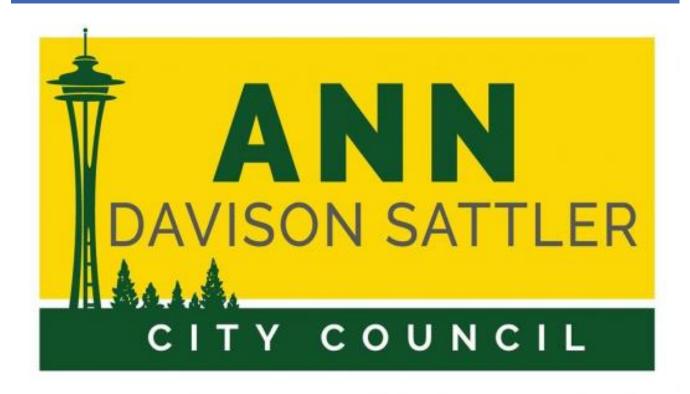
**Text** Meet us at the Wedgwood Ale house on Thursday, May 2nd. Invite your neighbors and have a drink with Seattle City Council

Candidate Ann Davison Sattler.

Get to know Ann and show your support!

Can't make it? Show your support by making a \$25 donation at:

https://www.efundraisingconnections.com/c/AnnSattler/



**Photo Id:** 10203765395908959:e4ca701db1ed08f8af2834e99e220498

**Id** 23843353855750296

Date Created 2019-04-28 03:39:23 UTC

**Start Date** 2019-04-28 03:39:25 UTC **End Date** 2019-05-01 03:39:23 UTC

**Campaign Id** 23843353855620296

Total Reach 927

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 5% **Reach Percent** 18-24 male 7%

18-24 unknown 1%

25-34 female 5%

25-34 male 9%

25-34 unknown 1%

35-44 female 8%

35-44 male 7%

35-44 unknown 0%

45-54 female 9%

45-54 male 9%

45-54 unknown 0%

55-64 female 10%

55-64 male 9%

55-64 unknown 0%

65+ female 11%

65+ male 8%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

# Version

ld 23843353855590296

**Start Date** 2019-04-28 03:39:25 UTC **End Date** 2019-05-01 03:39:23 UTC

**Impressions** 1437

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met Dan Lu in Meadowbrook. He said his top 3 issues are the same as mine: (1) homelessness & housing (2) public safety (3)

 $addiction\ prevention\ and\ recovery.$ 

More of the same won't all of a sudden start working. It's time for a new approach. Meadowbrook neighbors, post your top 3 below or come to the nearby Wedgwood Ale House May 2, 6:30-8pm and tell me in person!

-

#neighborsinaction

https://neighborsforann.com/solutions-for-seattle/



2446668035395434

ld 23843305700220296

Date Created 2019-04-03 19:25:52 UTC

**Start Date** 2019-04-03 19:25:54 UTC

End Date 2019-05-01 04:31:26 UTC

Campaign Id 23843305700150296

Total Reach 19644

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 5%

18-24 unknown 0%

25-34 female 8%

25-34 male 17%

25-34 unknown 1%

35-44 female 8%

35-44 male 17%

35-44 unknown 0%

45-54 female 7%

45-54 male 12%

45-54 unknown 0%

55-64 female 5%

55-64 male 7%

55-64 unknown 0%

65+ female 5%

65+ male 6%

65+ unknown 0%

Region Reach Unknown 0%

**Percent** Washington 100%

Version

ld 23843305700140296

**Start Date** 2019-04-03 19:25:54 UTC

End Date 2019-05-01 04:31:26 UTC

**Impressions** 31261

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.33 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** This disregard towards Seattleites by your current city

councilmember is what drove me to run.

I promise to listen and respond to your thoughts and concerns

about issues in the district.

Share and comment on this post if you would like new leadership

on the Seattle City Council.

Join the campaign team at: https://neighborsforann.com/

**Spend** 300.00

Version **Id** 23843350423310296

> Start Date 2019-04-03 19:25:54 UTC End Date 2019-05-01 04:31:26 UTC

**Impressions** 10557

Landing Uri https://www.facebook.com/NeighborsforAnn/

### **Ads Targeting**

Location: United States: Latitude 47.71 Longitude -122.33 Seattle

(+3 mi) Washington Age: 18 - 65+

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. Share and comment on this post if you would like new leadership on the Seattle City Council.

Join the campaign team at: https://neighborsforann.com/

**Spend** 100.00

Id 23843349841350296

**Date Created** 2019-04-25 22:49:28 UTC

**Start Date** 2019-04-25 22:49:30 UTC

**End Date** 2019-04-28 22:49:28 UTC

Campaign Id 23843349841260296

**Total Reach** 978

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 7% Reach Percent 18-24 male 7%

. 10-24 IIIaic / /0

18-24 unknown 0%

25-34 female 12%

25-34 male 13%

25-34 unknown 1%

35-44 female 12%

35-44 male 10%

35-44 unknown 0%

45-54 female 11%

45-54 male 8%

45-54 unknown 0%

55-64 female 6%

55-64 male 5%

55-64 unknown 0%

65+ female 4%

65+ male 3%

**Region Reach** Washington 100%

Percent Version

ld 23843349841250296

**Start Date** 2019-04-25 22:49:30 UTC **End Date** 2019-04-28 22:49:28 UTC

**Impressions** 1689

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met David in the Wedgwood neighborhood while doorbelling.

. . . .

We spent quite some time talking at his front door discussing lots of citywide issues and neighborhood issues as well. In David's

# Facebook Business Record

neighborhood, he'd like to see the lack of turn lanes addressed as well as excessive speeding on side streets.

\_

 $\label{eq:what are your top issues in the neighborhood?} \textbf{Spend} \hspace{0.2cm} \textbf{30.00}$ 



2443147425747495

ld 23843344702560296

Date Created 2019-04-24 01:28:53 UTC

**Start Date** 2019-04-24 01:28:54 UTC

End Date 2019-04-28 01:28:53 UTC

Campaign Id 23843344702460296

Total Reach 2085

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 13%

Reach Percent 18-24 male 14%

18-24 unknown 1%

25-34 female 14%

25-34 male 15%

25-34 unknown 1%

35-44 female 11%

35-44 male 8%

35-44 unknown 1%

45-54 female 7%

45-54 male 6%

45-54 unknown 0%

55-64 female 3%

55-64 male 2%

65+ female 3%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

ld 23843344702430296

Start Date 2019-04-24 01:28:54 UTC End Date 2019-04-28 01:28:53 UTC

**Impressions** 3111

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.68 Longitude -122.30 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** Reverse door knocking! Today I had the pleasure of being stopped by Tom Lachenmaier in Wedgwood while walking between doors.

He recognized my green hat and asked if I was Ann, who he had

been seeing all over!

Tom got a rental car yesterday and woke up to discover two of its tires stolen overnight, for which he and his wife now have to pay

their deductible.

Tom shared his top 3 issues with me: (1) homelessness (2) crime

that goes along with a lot of it (3) addiction.

Stop me any time to introduce yourself and tell me your top 3! Showing that people have common concerns will help get to common solutions—as long as we have city leaders who are strong while also kind.

What are your top issues Wedgwood?

## Spend

40.00



**Photo Id:** 2440058129389758

 $\textbf{Id} \ \ 23843342151320296$ 

**Date Created** 

2019-04-22 23:15:36 UTC

**Start Date** 2019-04-22 23:15:37 UTC **End Date** 2019-04-25 23:15:36 UTC

Campaign Id 23843342151210296

Total Reach 1179

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 13%

18-24 unknown 0%

25-34 female 5%

25-34 male 9%

25-34 unknown 1%

35-44 female 5%

35-44 male 9%

35-44 unknown 0%

45-54 female 8%

45-54 male 7%

45-54 unknown 0%

55-64 female 9%

55-64 male 8%

55-64 unknown 0%

65+ female 10%

65+ male 8%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

ld 23843342151150296

**Start Date** 2019-04-22 23:15:37 UTC **End Date** 2019-04-25 23:15:36 UTC

**Impressions** 1713

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.32 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met Vicki in Pinehurst. Her top 3 issues are: (1) homelessness (2)

public safety (3) city environmental issues like trash and dumping.

List your top 3!



2438468326215405

ld 23843342149250296

**Date Created** 2019-04-22 23:12:46 UTC

**Start Date** 2019-04-22 23:12:47 UTC

**End Date** 2019-04-25 23:12:46 UTC

Campaign Id 23843342149170296

**Total Reach** 1427

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 9%

Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 16%

25-34 male 21%

25-34 unknown 1%

35-44 female 10%

35-44 male 13%

35-44 unknown 0%

45-54 female 5%

45 5 4 1 Containe 5

45-54 male 6%

55-64 female 3%

55-64 male 3%

55-64 unknown 0%

65+ female 2%

65+ male 2%

**Region Reach** Washington 100%

Percent

Version

ld 23843342149140296

**Start Date** 2019-04-22 23:12:47 UTC

End Date 2019-04-25 23:12:46 UTC

**Impressions** 2381

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.34 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met Lauren in Licton Springs. Her top 3 issues are: (1)

homelessness & affordable housing (2) mental health and related addiction (3) transportation, particularly east-west. Let me know

yours!



2438473582881546

ld 23843339272180296

Date Created 2019-04-21 03:35:01 UTC

**Start Date** 2019-04-21 03:35:01 UTC

End Date 2019-04-24 03:35:01 UTC

Campaign Id 23843339272140296

**Total Reach** 1172

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 7%

Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 7%

25-34 male 15%

25-34 unknown 1%

35-44 female 8%

35-44 male 11%

35-44 unknown 0%

45-54 female 8%

45-54 male 6%

45-54 unknown 0%

55-64 female 9%

55-64 male 5%

55-64 unknown 0%

65+ female 7%

65+ male 5%

Region Reach Washington 100%

**Percent** 

Version

Id 23843339272070296

Start Date 2019-04-21 03:35:01 UTC

End Date 2019-04-24 03:35:01 UTC

**Impressions** 1772

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.31 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met the Hernandez family in Pinehurst. Patrick's top 3 are: (1) public safety (2) education (3) environment and the amount of trash and dumping. Laura's are (1) public health (HIV increase)

and safety (2) addiction recovery (3) environment. Pinehurst you know I want to hear your top 3!



2435440976518140

ld 23843339271380296

**Date Created** 2019-04-21 03:32:55 UTC

**Start Date** 2019-04-21 03:32:56 UTC

End Date 2019-04-24 03:32:55 UTC

Campaign Id 23843339271240296

**Total Reach** 938

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 6%

Reach Percent 18-24 male 4%

18-24 unknown 0%

25-34 female 7%

25-34 male 8%

25-34 unknown 0%

35-44 female 10%

35-44 male 7%

35-44 unknown 0%

45-54 female 11%

45-54 male 8%

45-54 unknown 0%

55-64 female 9%

55-64 male 6%

55-64 unknown 1%

65+ female 14%

65+ male 7%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version

ld 23843339271230296

Start Date 2019-04-21 03:32:56 UTC End Date 2019-04-24 03:32:55 UTC

**Impressions** 1498

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.69 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Tai in Wedgwood. She's fed up with the "leadership" in our city. When I told her my top 3 she said they were hers also. They're: (1) homelessness & housing (2) public safety (3) addiction

prevention and recovery. List your top 3 issues you have for Seattle or your neighborhood.



2435465869848984

ld 23843339232590296

**Date Created** 2019-04-21 02:43:20 UTC

**Start Date** 2019-04-21 02:43:22 UTC

End Date 2019-04-24 02:43:20 UTC

Campaign Id 23843339232490296

**Total Reach** 959

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 6%

Reach Percent 18-24 male 5%

18-24 unknown 1%

25-34 female 12%

25-34 male 9%

25-34 unknown 0%

35-44 female 7%

35-44 male 7%

35-44 unknown 0%

45-54 female 11%

45-54 male 7%

45-54 unknown 0%

55-64 female 11%

55-64 male 8%

55-64 unknown 0%

65+ female 11%

65+ male 6%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version

**Id** 23843339232480296

Start Date 2019-04-21 02:43:22 UTC End Date 2019-04-24 02:43:20 UTC

**Impressions** 1524

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I got to meet Maya and her darling dog Gus in Cedar Park. Her top

3 issues are: (1) housing affordability regarding property taxes (2) public safety including accessibility (3) addiction. Let's hear yours!



2435340739861497

ld 23843337320770296

**Date Created** 2019-04-19 21:02:03 UTC

**Start Date** 2019-04-19 21:02:04 UTC

End Date 2019-04-22 21:02:03 UTC

Campaign Id 23843337320650296

Total Reach 1589

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 8%

18-24 unknown 0%

25-34 female 5%

25-34 male 13%

25-34 unknown 0%

35-44 female 7%

35-44 male 11%

35-44 unknown 0%

45-54 female 10%

45-54 male 11%

15 5 1 male 1170

45-54 unknown 0%

55-64 female 8%

55-64 male 7%

55-64 unknown 0%

65+ female 8%

65+ male 6%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

ld 23843337320620296

**Start Date** 2019-04-19 21:02:04 UTC

End Date 2019-04-22 21:02:03 UTC

**Impressions** 2168

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.69 Longitude -122.30 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I met Tara in Wedgwood. She grew up in Beacon Hill. Her top 3 issues are: (1) affordable housing for a variety of living situations

(2) public safety to let the police officers do their jobs (3)

meaningful addiction rehabilitation.

Wedgwood what are your top 3? Comment below!

**Spend** 40.00



**Photo Id:** 2433105446751693

 Id
 23843335699580296

 Date Created
 2019-04-19 03:53:04 UTC

 Start Date
 2019-04-19 03:53:06 UTC

 End Date
 2019-04-23 03:53:04 UTC

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```
Campaign Id
```

23843335699460296

Total Reach 1501

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Reach Percent 18-24 male 4%

Age/Gender 18-24 female 2%

18-24 unknown 0%

25-34 female 7%

25-34 male 14%

25-34 unknown 0%

35-44 female 7%

35-44 male 9%

45-54 female 9%

45-54 male 10%

45-54 unknown 0%

55-64 female 10%

55-64 male 8%

55-64 unknown 0%

65+ female 12%

65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843335699390296

**Start Date** 2019-04-19 03:53:06 UTC

End Date 2019-04-23 03:53:04 UTC

**Impressions** 2195

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.30 Seattle

(+1.50 mi) Washington

Age: 18 - 65+

Text I met Laurie and @[1218004440:2048:Mike Arst] in Lake City. They almost gave me their combined top 3 but they decided to separate

them.

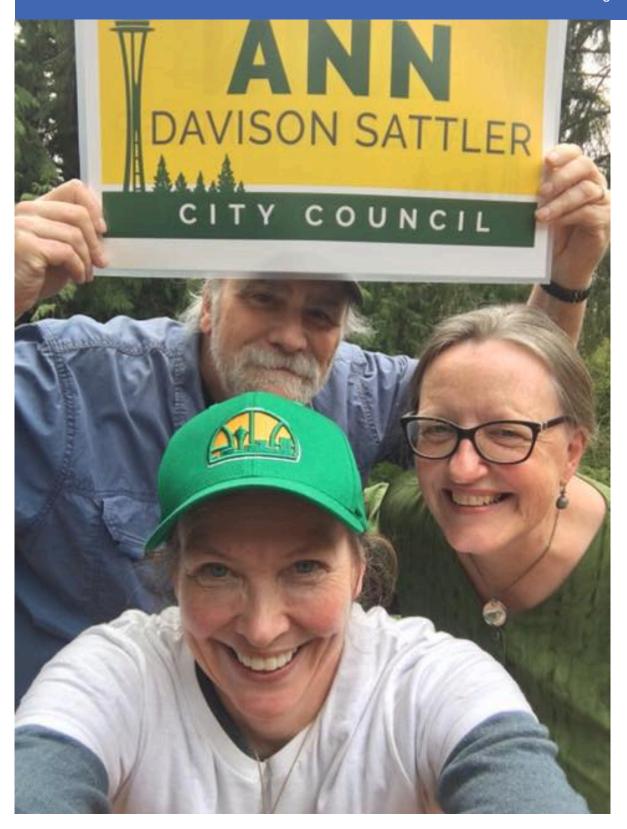
Laurie's top 3 are: (1) support of the police by the city and residents so they can do their job (2) the city needs to be accountable about where money goes and to spend it wisely (3) homelessness related to drug addiction and crime.

Mike's top 3 are: (1) city leadership needs some guts and help everyone (2) the city attorney needs to stop releasing violent

offenders (3) support the police officers.

Send me your top 3!

**Spend** 40.00



 Id
 23843327352340296

 Date Created
 2019-04-15 04:44:28 UTC

 Start Date
 2019-04-15 04:44:30 UTC

 End Date
 2019-04-18 04:44:28 UTC

Campaign Id

23843327352210296

Total Reach 1326

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 5% Reach Percent 18-24 male 5%

18-24 unknown 0%

25-34 female 5%

25-34 male 8%

25-34 unknown 1%

35-44 female 6%

35-44 male 9%

35-44 unknown 0%

45-54 female 11%

45-54 male 11%

45-54 unknown 0%

55-64 female 9%

55-64 male 9%

55-64 unknown 0%

65+ female 12%

65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843327352180296

**Start Date** 2019-04-15 04:44:30 UTC

End Date 2019-04-18 04:44:28 UTC

**Impressions** 1741

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.69 Longitude -122.31 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I met Wally and Marie Ellen Michl today in Maple Leaf. Wally is a retired Seattle firefighter of almost 30 years and they are Maple Leaf residents of over 55 years. Their top 3 issues are: (1) garbage

along and conditions of the streets (2) public safety (3) drug use and homelessness. Oh and they BOTH loved my hat and want

them back!!

I'm listening D5....what are your top 3 issues?



Id 23843324803640296

Date Created 2019-04-13 05:04:08 UTC

**Start Date** 

2019-04-13 05:04:09 UTC

**End Date** 2019-04-16 05:04:08 UTC Campaign Id 23843324803540296

Total Reach 1286

Payment Account Name Ann Davison Sattler

**Account** 

**Account Id** 10203765395908959

Age/Gender 18-24 female 9% Reach Percent 18-24 male 8%

18-24 unknown 0%

25-34 female 17%

25-34 male 14%

25-34 unknown 1%

35-44 female 11%

35-44 male 9%

35-44 unknown 0%

45-54 female 8%

45-54 male 7%

45-54 unknown 0%

55-64 female 5%

55-64 male 4%

55-64 unknown 0%

65+ female 4%

65+ male 3%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** Version

**Id** 23843324803520296

**Start Date** 2019-04-13 05:04:09 UTC

**End Date** 2019-04-16 05:04:08 UTC

**Impressions** 2226

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met Raul in the Cedar Park neighborhood. He told me he's a poet and mentor for the Teen Writing Project in the King County Juvenile Detention Center and a teacher for Seattle Public Schools' Writers in the Schools program. His top 3 are the same as mine he said: (1) homelessness & housing (2) public safety (3) addiction prevention

& recovery.

Cedar Park, let me know your top 3!



**Id** 23843320491080296

**Date Created** 2019-04-11 03:50:03 UTC **Start Date** 2019-04-11 03:50:06 UTC

**Start Date** 2019-04-11 03:50:06 UTC **End Date** 2019-04-16 03:50:03 UTC

**Campaign Id** 23843320490930296

**Total Reach** 2887

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender

#### **Reach Percent**

18-24 female 19%

18-24 male 17%

18-24 unknown 1%

25-34 female 8%

25-34 male 14%

25-34 unknown 1%

35-44 female 6%

35-44 male 6%

35-44 unknown 0%

45-54 female 6%

45-54 male 5%

45-54 unknown 0%

55-64 female 4%

55-64 male 3%

55-64 unknown 0%

65+ female 6%

65+ male 3%

65+ unknown 0%

## Region Reach Washington 100%

Percent Version

ld 23843320490870296

**Start Date** 2019-04-11 03:50:06 UTC **End Date** 2019-04-16 03:50:03 UTC

**Impressions** 3683

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.69 Longitude -122.34 Seattle

(+4 mi) Washington

Age: 18 - 65+

Text I posted about @[303757907854:274:Cancer Pathways], a local Seattle nonprofit helping cancer patients, survivors and caregivers a few days ago. They're being threatened by the city with fines of \$100 a day for graffiti that is constantly being painted on their building.

They've spent thousands of dollars on paint supplies and hours and hours of time constantly trying to keep up with covering the new graffiti to avoid fines from the city.

I decided to go hear their story firsthand so I went out and met with their small staff. I will be talking with them again because they're doing amazing work.

I heard how the workers have to leave together as a group for safety at the end of the work day. I heard how they have people shooting up, or passed out from it, near their entry which makes it more difficult for survivors and current cancer patients to attend support groups. I heard about needles and feces, and the graffiti.

All of this - and they told me I was the only council candidate or current council member to have contacted them. What is going on??? It doesn't get more "local" than city council as far as representational government support goes.

Some of the workers live in District 5 but the work they do surpasses all district lines and reaches throughout Washington state.

## Facebook Business Record

Let's show them our support. Share this post so we can get them the visibility that seems to be required to make our current city council and leadership to respond, thus enabling @[246316239452610:274:Cancer Pathways] to do their good societal work. We need a different approach to our city than what our current city council is taking. Vote for change. #neighborsinaction

\_

http://tinyurl.com/yyrfwaj9 **Spend** 50.00



2418337584895146

# City of Seattle threatens to fine cancer nonprofit for out-of-control graffiti. Nice.

Originally published March 28, 2019 at 6:00 am Updated March 29, 2019 at 11:42 am



Staff members from Cancer Pathways clean graffiti from the side of the building on Capitol Hill. The city of Seattle has threatened to fine the nonprofit \$100 a day unless it removes the tags. (Sophie Rice-Sauer / Cancer Pathways)

2418350698227168



**Photo Id:** 2418352694893635

**Id** 23843316099220296

**Date Created** 2019-04-09 05:38:20 UTC **Start Date** 2019-04-09 05:38:22 UTC

**End Date** 2019-04-10 05:38:20 UTC

Campaign Id 23843316099110296

Total Reach 3523

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 18% Reach Percent 18-24 male 9%

25-34 male 18% 25-34 unknown 9% 35-44 female 9% 45-54 female 9% 55-64 male 9% 65+ male 18%

**Region Reach** 

**Percent** 

Washington 100%

Version

Id 23843316099090296 Start Date 2019-04-09 05:38:22 UTC

**End Date** 2019-04-10 05:38:20 UTC

**Impressions** 4276

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+3 mi) Washington

Age: 18 - 65+

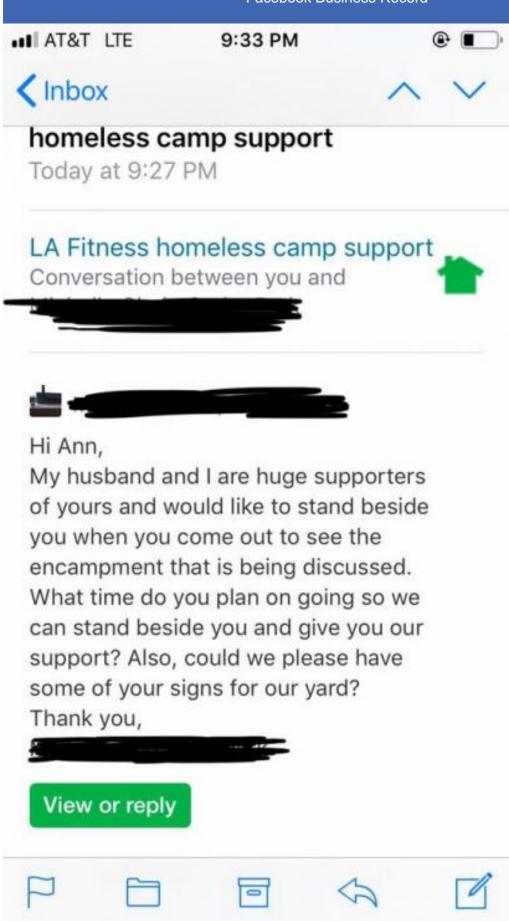
**Text** Tuesday. 2pm. I am headed to the area around/behind LA Fitness where another homeless encampment has formed and antisocial

behavior sounds nearly overwhelming.

The city has done nothing to help, so I'm headed there to see how I can. These supporters are joining me. Join us if you can because  $\frac{1}{2}$ 

NOW is the time we change our city.

**Spend** 55.17



2415636491831922

```
Id 23843313765670296
 Date Created 2019-04-08 03:26:06 UTC
    Start Date 2019-04-08 03:26:07 UTC
     End Date 2019-04-11 03:26:06 UTC
 Campaign Id 23843313765560296
  Total Reach 1290
     Payment Account Name Ann Davison Sattler
      Account
                    Account Id 10203765395908959
  Age/Gender 18-24 female 1%
Reach Percent 18-24 male 5%
               18-24 unknown 0%
               25-34 female 6%
               25-34 male 10%
               25-34 unknown 1%
               35-44 female 9%
               35-44 male 10%
               35-44 unknown 0%
               45-54 female 13%
               45-54 male 11%
               45-54 unknown 1%
               55-64 female 9%
               55-64 male 8%
               55-64 unknown 0%
               65+ female 11%
               65+ male 6%
               65+ unknown 0%
Region Reach Washington 100%
      Percent
      Version
                             Id 23843313765530296
                    Start Date 2019-04-08 03:26:07 UTC
                      End Date 2019-04-11 03:26:06 UTC
                   Impressions 1885
                   Landing Uri https://www.facebook.com/NeighborsforAnn/
                Ads Targeting Location: United States: Latitude 47.70 Longitude -122.29 Seattle
                                (+1 mi) Washington
                                Age: 18 - 65+
                          Text I stopped by the Changs' in Matthews Beach. Andy's top 3 issues
                                are: (1) public safety (2) drug crisis and (3) homelessness. Liz's top
                                3 are: (1) homelessness (2) public safety and (3) bring back the
                                Sonics.
```

@[146043802250388:274:Matthews Beach] what are your top 3?  $\textbf{Spend}\ 30.00$ 

> PDC Exhibit 6 Page 166 of 256

## Facebook Business Record

# Page 167



Photo Id: 2413855915343313

**Id** 23843313675760296

**Date Created** 2019-04-08 02:40:09 UTC **Start Date** 2019-04-08 02:40:11 UTC

End Date 2019-04-12 02:40:09 UTC

Campaign Id 23843313675620296

**Total Reach** 1095

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 5% **Reach Percent** 18-24 male 6%

25-34 female 5%

25-34 male 13%

35-44 female 7%

35-44 male 10%

35-44 unknown 0%

45-54 female 9%

45-54 male 8%

45-54 unknown 0%

55-64 female 8%

55-64 male 7%

55-64 unknown 0%

65+ female 12% 65+ male 8% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843313675610296

**Start Date** 2019-04-08 02:40:11 UTC **End Date** 2019-04-12 02:40:09 UTC

**Impressions** 2003

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.35 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met Christian in the Bitterlake neighborhood. I told him my top 3 issues. He said he and his wife were just talking about those exact same issues—so his top 3 are identical to mine. (1) homelessness & housing (2) public safety (3) addiction prevention & recovery.

AND he really likes the Sonics too he said!

List your top 3!!!

**Spend** 40.00



2413719908690247

ld 23843308464800296

Date Created 2019-04-05 00:30:00 UTC

**Start Date** 2019-04-05 00:30:00 UTC

End Date 2019-04-09 00:30:00 UTC

Campaign Id 23843308464710296

Total Reach 1187

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 5%

25-34 male 7%

25-34 unknown 0%

35-44 female 8%

35-44 male 8%

35-44 unknown 0%

45-54 female 12%

45-54 male 8%

45-54 unknown 0%

55-64 female 12%

55-64 male 10%

55-64 unknown 1%

65+ female 14%

65+ male 7%

65+ unknown 1%

Region Reach Washington 100%

Percent

Version

**Id** 23843308464670296

Start Date 2019-04-05 00:30:00 UTC End Date 2019-04-09 00:30:00 UTC

**Impressions** 1622

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.34 Seattle

(+1.50 mi) Washington

Age: 18 - 65+

**Text** I met @[1112079318836697:274:Jennifer Coats] today who lives in Licton Springs. She's born and raised in Seattle and is brought to tears about her hometown where she's raising her child. Her top 3 issues are: (1) lack of enforcement of existing laws (2) lack of effective and honest use of city funds (3) accountability of the

current city council.

What are your top 3 issues?



# 2408720075856897

Id 23843308463710296

Date Created 2019-04-05 00:27:40 UTC

**Start Date** 2019-04-05 00:27:41 UTC

End Date 2019-04-08 00:27:40 UTC

Campaign Id 23843308463580296

**Total Reach** 1536

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 8%

18-24 unknown 0%

25-34 female 10%

25-34 male 17%

25-34 unknown 0%

35-44 female 8%

35-44 male 10%

35-44 unknown 0%

45-54 female 8%

45-54 male 8%

45-54 unknown 0%

55-64 female 7%

55-64 male 7%

55-64 unknown 0%

65+ female 5%

65+ male 4%

**Region Reach** Washington 100%

**Percent** 

Version

Id 23843308463560296

Start Date 2019-04-05 00:27:41 UTC

End Date 2019-04-08 00:27:40 UTC

**Impressions** 2202

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.30 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Jill in Cedar Park. Her top 3 issues are: (1) campaign finance

reform (2) adequate homeless and addiction response in

conjunction with each other (3) affordable housing.

What are your top 3?



# 2408960979166140

Id 23843308463100296

Date Created 2019-04-05 00:26:44 UTC

**Start Date** 2019-04-05 00:26:45 UTC

End Date 2019-04-08 00:26:44 UTC

Campaign Id 23843308463000296

**Total Reach** 858

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2%

**Reach Percent** 18-24 male 4%

18-24 unknown 1%

25-34 female 6%

25-34 male 10%

25-34 unknown 0%

35-44 female 5%

35-44 male 8%

35-44 unknown 0%

45-54 female 10%

45-54 male 9%

45-54 unknown 0%

55-64 female 13%

55-64 male 8%

55-64 unknown 0%

65+ female 15%

65+ male 7%

Region Reach Washington 100%

**Percent** 

Version

ld 23843308462960296

Start Date 2019-04-05 00:26:45 UTC

End Date 2019-04-08 00:26:44 UTC

**Impressions** 1257

Landing Uri https://www.facebook.com/NeighborsforAnn/

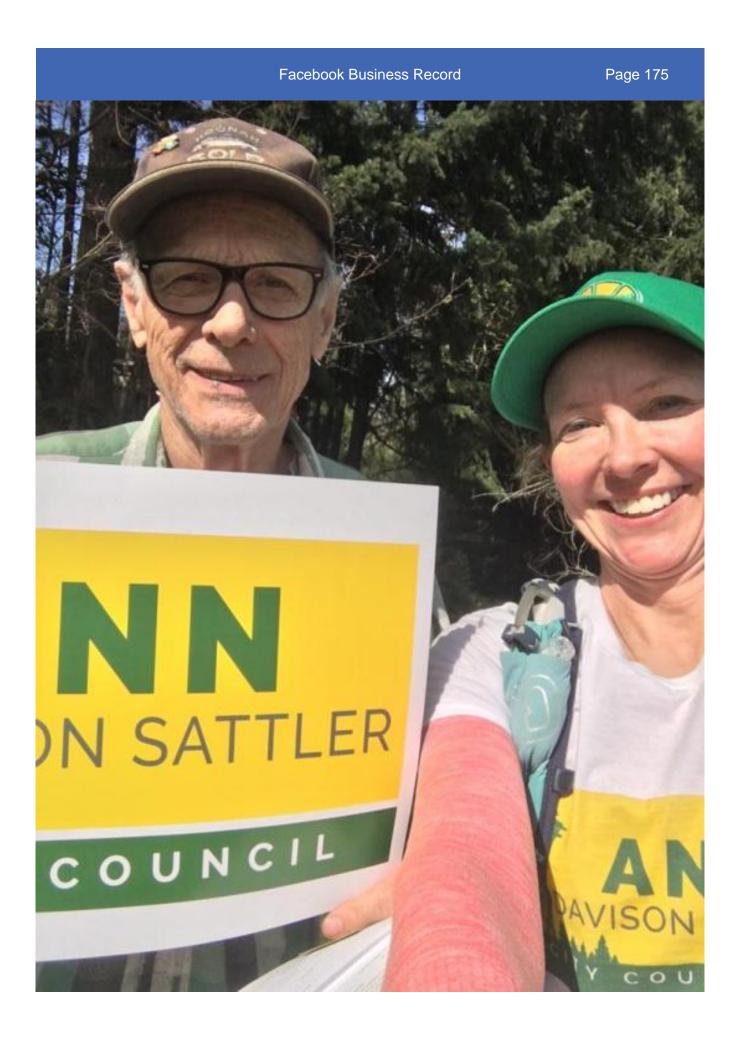
Ads Targeting Location: United States: Latitude 47.71 Longitude -122.31 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met John in Victory Heights. He's been in Seattle his whole 84 years and told me some stories! His top 3 are identical to mine he said (1) homelessness & housing (2) public safety (3) addiction

prevention & recovery. What are your top 3?



2408965405832364

ld 23843306271300296

Date Created 2019-04-04 02:32:59 UTC

Start Date 2019-04-04 02:33:01 UTC

End Date 2019-04-07 02:32:59 UTC

Campaign Id 23843306271150296

**Total Reach** 1338

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 6%

Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 3%

25-34 male 8%

25-34 unknown 0%

35-44 female 8%

35-44 male 11%

35-44 unknown 0%

45-54 female 10%

45-54 male 11%

45-54 unknown 0%

55-64 female 9%

55-64 male 8%

65+ female 10%

65+ male 6%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

**Id** 23843306271130296

Start Date 2019-04-04 02:33:01 UTC

End Date 2019-04-07 02:32:59 UTC

**Impressions** 1972

**Landing Uri** https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.36 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Robin & Frank from their neighbor Julie in Broadview. Their shared top 3 issues: (1) appropriate response to those in the streets suffering from addictions & mental illness (2) adequate enforcement of property crimes because they're not victimless (3) accountability for where money has gone / is going to take care of people.

What are your top 3?



**Id** 23843304319870296

**Date Created** 2019-04-03 04:31:04 UTC

**Start Date** 2019-04-03 04:31:05 UTC

**End Date** 2019-04-06 04:31:04 UTC

Campaign Id 23843304319770296

**Total Reach** 1223

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 6% Reach Percent 18-24 male 6%

25-34 female 15%

25-34 male 17%

25-34 unknown 1%

35-44 female 11%

35-44 male 13%

35-44 unknown 0%

45-54 female 7%

45-54 male 7%

55-64 female 5%

55-64 male 5%

65+ female 5%

65+ male 3%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843304319690296

**Start Date** 2019-04-03 04:31:05 UTC **End Date** 2019-04-06 04:31:04 UTC

**Impressions** 1716

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.69 Longitude -122.33 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met Dan and his family this evening in Maple Leaf. Dan donated to the campaign and told me about "a fire in a homeless camp across the street from our house, throwing the block into disarray much of the day. That was the last straw for me. I sent yet another unanswered email to council member Juarez and let her know I'd be supporting one of her opponents. I love this city and my wife and I chose to raise our kids here, but something has to change. You seem to be intensely focused on this issue, which is what I think it deserves."

Dan's top 3 are: (1) affordable housing

(2) homelessness response (3) anger, anxiety and desperation

people all over Seattle are feeling. What are yours?



2406053292790242

ld 23843304318960296

Date Created 2019-04-03 04:29:09 UTC

**Start Date** 2019-04-03 04:29:10 UTC

End Date 2019-04-06 04:29:09 UTC

Campaign Id 23843304318850296

**Total Reach** 852

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 4%

Reach Percent 18-24 male 8%

25-34 female 5%

25-34 male 16%

25-34 unknown 1%

35-44 female 5%

35-44 male 14%

35-44 unknown 0%

45-54 female 6%

45-54 male 12%

45-54 unknown 1%

55-64 female 8%

55-64 male 9%

55-64 unknown 0%

65+ female 7%

65+ male 6%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

**Id** 23843304318800296

Start Date 2019-04-03 04:29:10 UTC

End Date 2019-04-06 04:29:09 UTC

**Impressions** 1267

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.73 Longitude -122.30 Seattle

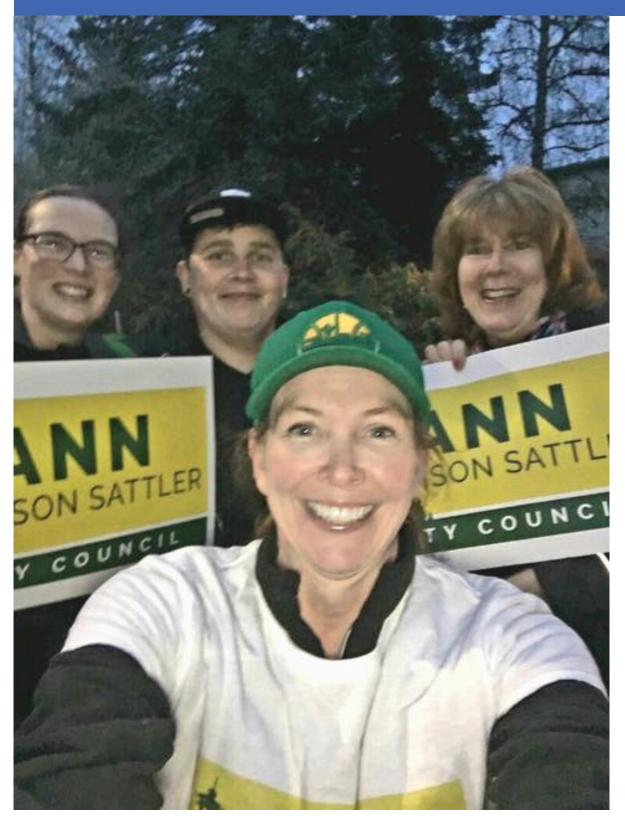
(+1 mi) Washington

Age: 18 - 65+

Text The other day I got to meet @[1301267503:2048:Tiffany Doody Blood] and her neighbors Jennifer and Jessica in the Kenwood neighborhood. Tiffany sent me her top 3 issues early in the campaign and they're still the same: (1) lack of police presence (2) enforcement of property & drug crime (3) get rid of the navigation team because rarely does even one unsheltered person accept

services offered.

What are your top 3 issues in Seattle? Comment below!



 Id
 23843304314860296

 Date Created
 2019-04-03 04:26:10 UTC

 Start Date
 2019-04-03 04:26:11 UTC

 End Date
 2019-04-06 04:26:10 UTC

# Campaign Id

23843304314750296

Total Reach 1405

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 6%

18-24 unknown 0% 25-34 female 6% 25-34 male 9% 25-34 unknown 0% 35-44 female 7%

35-44 male 8% 35-44 unknown 0% 45-54 female 12%

45-54 male 10% 45-54 unknown 0%

55-64 female 11% 55-64 male 8%

55-64 unknown 0% 65+ female 13% 65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843304314730296

**Start Date** 2019-04-03 04:26:11 UTC **End Date** 2019-04-06 04:26:10 UTC

**Impressions** 1767

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.33 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I met @[599964694:2048:Susan Cummins] today who lives in the area of Maple Leaf becoming Northgate. She had A LOT of stories/videos of weekly events of people trying to steal from or enter her home. She refuses to be displaced because of the marked increase in crime. Her top 3 issues are: (1) Proper assessment for the unsheltered (2) Adequate counseling/ treatment based on the assessment (3) Community support and

protection in the form of public safety.

This is precisely what I want to do! It's common sense, helps everyone and the environment.

**Spend** 30.00

PDC Exhibit 6 Page 182 of 256



2402855323110039

ld 23843304311720296

Date Created 2019-04-03 04:21:35 UTC

**Start Date** 2019-04-03 04:21:37 UTC

End Date 2019-04-06 04:21:35 UTC

Campaign Id 23843304311590296

Total Reach 2258

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 18%

Reach Percent 18-24 male 14%

18-24 unknown 0%

25-34 female 21%

25-34 male 19%

25-34 unknown 1%

35-44 female 9%

35-44 male 8%

35-44 unknown 0%

45-54 female 3%

45-54 male 2%

45-54 unknown 0%

55-64 female 2%

55-64 male 1%

65+ female 1%

65+ male 1%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

Id 23843304311570296

Start Date 2019-04-03 04:21:37 UTC

End Date 2019-04-06 04:21:35 UTC

**Impressions** 3126

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.30 Seattle

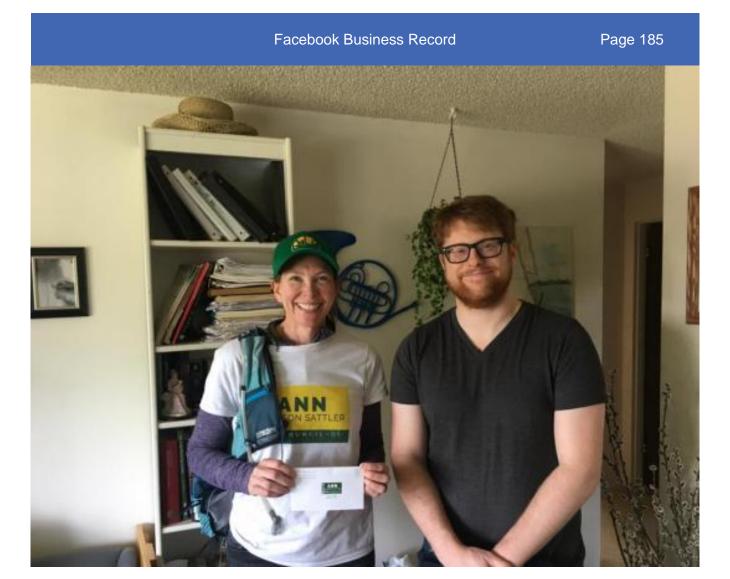
(+1 mi) Washington

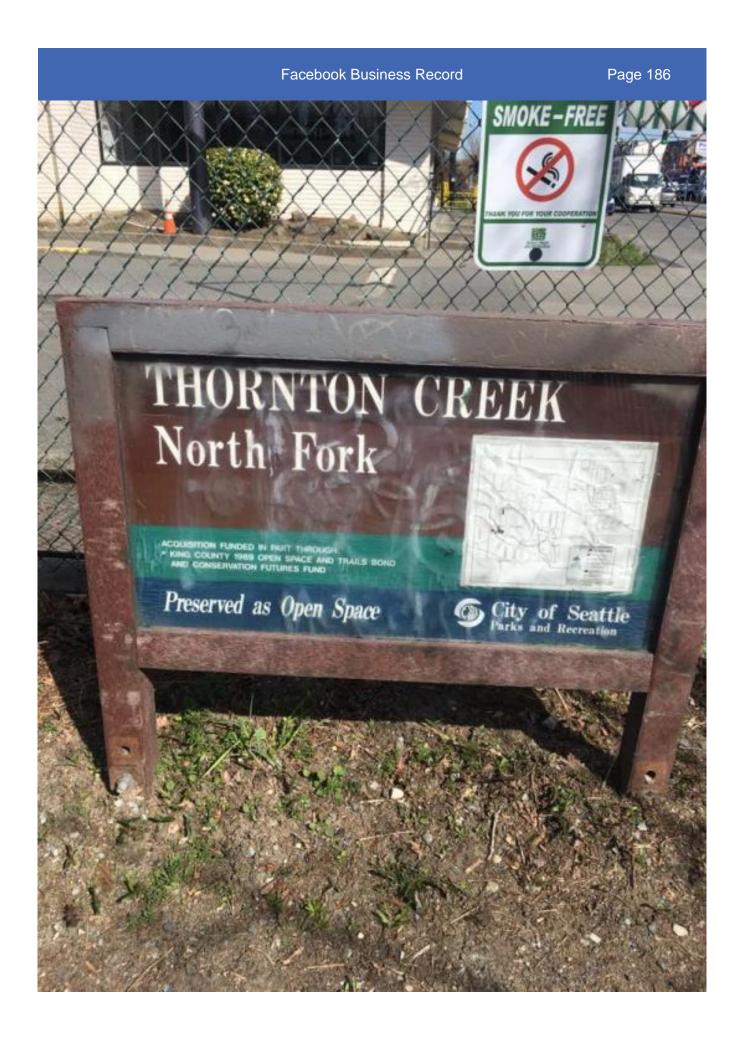
Age: 18 - 65+

**Text** I met Alex in Lake City. He and his wife are expecting their first child any day. We walked around the area to talk of his concerns about raising his family here. His top 3 issues are: (1) financial wellness/education (2) walkability (incongruent sidewalks) (3) the

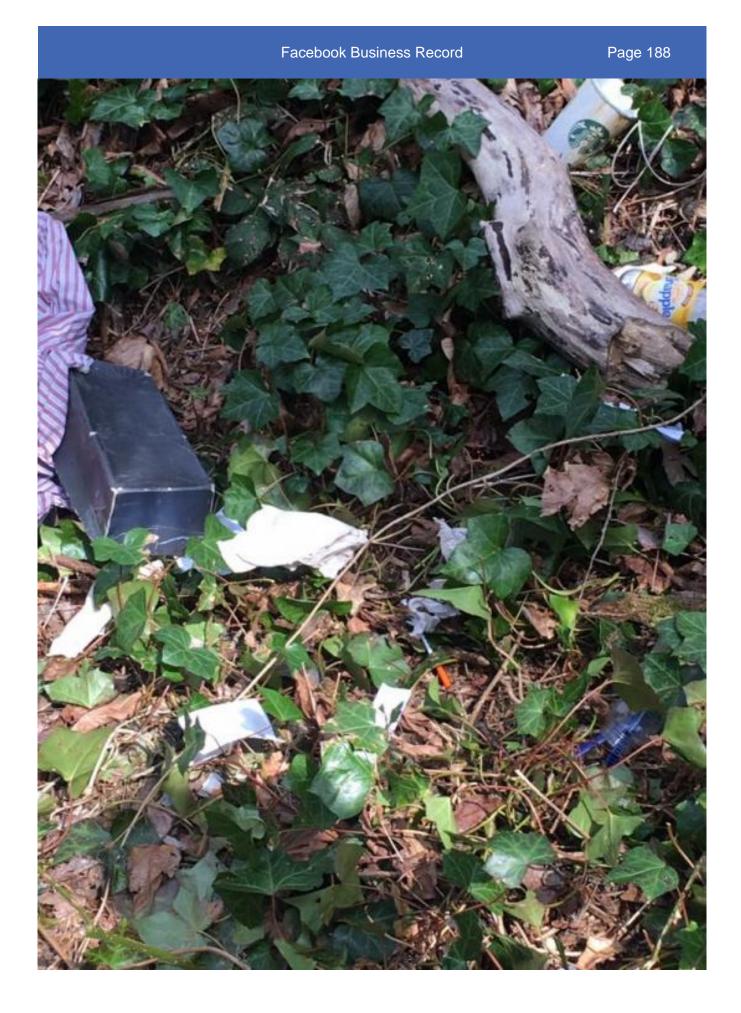
current council's lack of common sense, lack of action and leading.

What are your top 3?





2401229229939315



2401229256605979



2401229293272642

ld 23843297246600296

Date Created 2019-03-30 03:48:11 UTC

Start Date 2019-03-30 03:48:12 UTC

**End Date** 2019-04-03 03:48:11 UTC

Campaign Id 23843297246510296

Total Reach 1739

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 9%

Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 17%

25-34 male 16%

25-34 unknown 0%

35-44 female 12%

35-44 male 8%

35-44 unknown 0%

45-54 female 7%

45-54 male 7%

45-54 unknown 0%

55-64 female 5%

55-64 male 3%

55-64 unknown 0%

65+ female 4%

65+ male 3%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843297246480296

**Start Date** 2019-03-30 03:48:12 UTC End Date 2019-04-03 03:48:11 UTC

**Impressions** 2847

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.31 Seattle

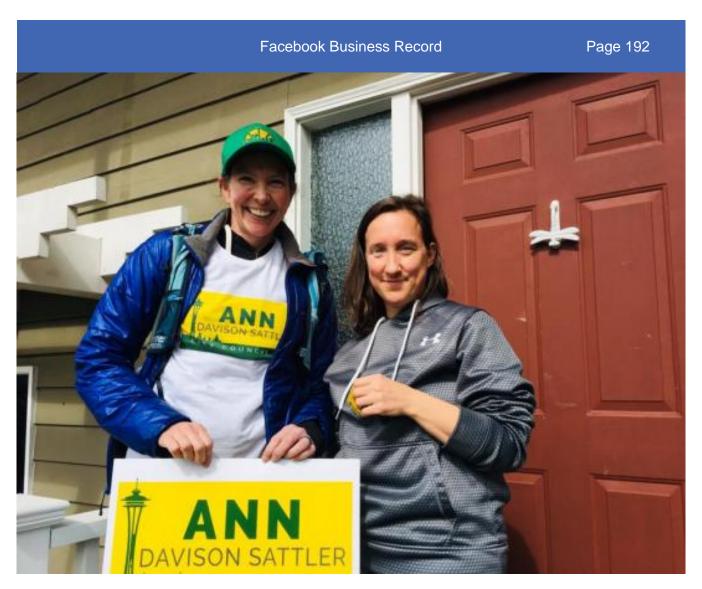
(+1.50 mi) Washington

Age: 18 - 65+

**Text** I met Jennifer in Pinehurst. She agreed that my top 3 issues matched hers: (1) home-lessness & housing (2) public safety (3) addiction prevention & recovery. My sign was in her window before

I made it to the next house. Pinehurst, what are your top 3?

**Spend** 40.00



**Id** 23843297023650296

Date Created 2019-03-30 00:04:32 UTC

**Start Date** 2019-03-30 00:04:33 UTC

End Date 2019-04-02 00:04:32 UTC

Campaign Id 23843297023530296

**Total Reach** 1015

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3% Reach Percent 18-24 male 4%

18-24 unknown 0%

25-34 female 8%

25-34 male 8%

25-34 unknown 0%

35-44 female 9%

35-44 male 6%

35-44 unknown 0%

45-54 female 11%

45-54 male 9%

45-54 unknown 0%

55-64 female 13%

55-64 male 7% 55-64 unknown 0% 65+ female 13% 65+ male 7% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843297023500296

**Start Date** 2019-03-30 00:04:33 UTC **End Date** 2019-04-02 00:04:32 UTC

**Impressions** 1410

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.31 Seattle

(+1 mi) Washington Age: 18 - 65+

**Text** I met Laura Jean in the Morningside neighborhood. She graduated from Roosevelt high in 1943 and grew up in Wedgwood. Her top 3 issues are: (1) homelessness (2) substance/ drug crisis & mental health (3) family estrangements in society. She asked me back and

to bring my kids!

What are your top 3 Morningside?

**Spend** 30.00



Photo Id: 2399386710123567

Id

23843294435460296

Date Created 2019-03-29 00:52:01 UTC

**Start Date** 2019-03-29 00:52:02 UTC

End Date 2019-04-01 00:52:01 UTC

Campaign Id 23843294435320296

**Total Reach** 1076

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 3%

**Reach Percent** 18-24 male 6%

18-24 unknown 0%

25-34 female 4%

25-34 male 13%

35-44 female 6%

35-44 male 8%

35-44 unknown 0%

45-54 female 8%

45-54 male 12%

45-54 unknown 0%

55-64 female 8%

33-04 lelliale 0 /

55-64 male 11%

55-64 unknown 0%

65+ female 11%

65+ male 9%

65+ unknown 1%

Region Reach Washington 100%

Percent Version

**Id** 23843294435310296

**Start Date** 2019-03-29 00:52:02 UTC

End Date 2019-04-01 00:52:01 UTC

**Impressions** 1563

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.31 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I met Tim in the Kenwood neighborhood while he was refinishing his boat. Tim's top 3 issues are (1) quality of life (2) income

disparity

(3) traffic congestion. Then he added that his real top issue was

apathy.

Let none of us be apathetic as we look at and live in our city. It is

imperative to vote.



**Id** 23843292696260296

**Date Created** 2019-03-28 04:52:17 UTC

**Start Date** 2019-03-28 04:52:18 UTC

**End Date** 2019-04-01 04:52:17 UTC

Campaign Id 23843292696140296

**Total Reach** 1429

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3% Reach Percent 18-24 male 5%

18-24 unknown 0%

25-34 female 5%

25-34 male 8%

25-34 unknown 1%

35-44 female 5%

35-44 male 6%

35-44 unknown 0%

45-54 female 11%

45-54 male 11%

55-64 female 10%

55-64 male 11%

55-64 unknown 0% 65+ female 14% 65+ male 9% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843292696110296

**Start Date** 2019-03-28 04:52:18 UTC **End Date** 2019-04-01 04:52:17 UTC

**Impressions** 1923

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.69 Longitude -122.31 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I met Karen in Maple Leaf right after her workout. When she opened the door and I told her I was running she said, "if you're not the current one, you've got my vote!"

Her top 3 issues are:

- 1. residential street speeding;
- 2. distinguishing who are the homeless needing help and who are taking advantage;
- 3. decisions related to excessive public school spending that isn't for student educational needs.

Hey Maple Leaf! What are your top 3?

**Spend** 40.00



**Id** 23843290672990296

Date Created 2019-03-27 02:45:02 UTC Start Date 2019-03-27 02:45:03 UTC

End Date 2019-03-31 02:45:02 UTC

Campaign Id 23843290672950296

Total Reach 1007

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 12% Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 20%

25-34 male 15%

25-34 unknown 0%

35-44 female 11%

35-44 male 8%

35-44 unknown 0%

45-54 female 6%

45-54 male 6%

55-64 female 4%

55-64 male 4%

65+ female 2% 65+ male 3%

Region Reach Washington 100%

Percent Version

**Id** 23843290672900296

**Start Date** 2019-03-27 02:45:03 UTC **End Date** 2019-03-31 02:45:02 UTC

**Impressions** 1610

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.31 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I got to meet little Vanessa, Alma & Kelly today in Olympic Hills. They moved from Texas a couple of years ago hoping to have more

safety to raise their kids. They didn't find it.

-

Their top 3 issues in D5 and Seattle are—as they had it printed it out for me—"(1) drug addiction induced homelessness & crime (2) everything Seattle does is a money grab" (3) tanks used for heating oil—both old & new with permitting allowed—because its environmentally hazardous (summed up by me.)

\_

Hey Olympic Hills! Let me know what your top 3 issues are!

Comment below!



2394636020598636



2394640380598200

ld 23843288116410296

Date Created 2019-03-25 23:47:22 UTC

**Start Date** 2019-03-25 23:47:23 UTC

**End Date** 2019-03-29 23:47:22 UTC

Campaign Id 23843288116300296

**Total Reach** 1448

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 7%

25-34 male 7%

25-34 unknown 0%

35-44 female 8%

35-44 male 7%

35-44 unknown 0%

45-54 female 10%

43-34 lemale 10

45-54 male 8%

45-54 unknown 0%

55-64 female 13%

55-64 male 9%

55-64 unknown 0%

65+ female 15%

65+ male 6%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843288116260296

**Start Date** 2019-03-25 23:47:23 UTC

End Date 2019-03-29 23:47:22 UTC

**Impressions** 2039

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.73 Longitude -122.34 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I got to meet @[189017824594837:274:Matt Bentley] and his dog Lily today in the Broadview neighborhood. Matt is a renter and spoke so highly about his long term landlord. He wrote in and

asked me to come, so I did!

\_

Matt's top 3 issues are: (1) increased property crimes (2) homelessness and (3) drainage projects for the neighborhood. He also added "and a city council that doesn't listen to its residents."

-

Hey Broadview residents! I want to hear from you! What are your top 3??

**Spend** 40.00



 Id
 23843284638820296

 Date Created
 2019-03-24 02:54:24 UTC

 Start Date
 2019-03-24 02:54:27 UTC

 End Date
 2019-03-27 02:54:24 UTC

Campaign Id

23843284638740296

Total Reach 723

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

**Age/Gender** 18-24 female 6% **Reach Percent** 18-24 male 9%

25-34 female 14% 25-34 male 16% 25-34 unknown 0% 35-44 female 10% 35-44 male 13% 35-44 unknown 1% 45-54 female 7% 45-54 male 9% 55-64 female 4%

55-64 male 5% 65+ female 4%

65+ male 4% **Region Reach** Washington 100%

Percent

Version Id 23843284638690296

**Start Date** 2019-03-24 02:54:27 UTC **End Date** 2019-03-27 02:54:24 UTC

**Impressions** 959

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.31 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I met Amber and her neighbor Henry in the Licton Springs

neighborhood.

Henry's top issue is the size and number of marijuana signs out of concern for his young child. He shared Amber's top issues: (1) local leaders lack of acknowledgement of the drug epidemic creating breeding ground for crime (2) human trafficking in encampments (3) auditing where the money has gone that was to help these problems.

Let me know what your concerns are in Licton Springs by commenting below!

**Spend** 15.00





Facebook Business Record



### 2390232107705694

ld 23843284651240296

Date Created 2019-03-24 03:04:01 UTC

Start Date 2019-03-24 03:04:02 UTC

End Date 2019-03-28 03:04:01 UTC

Campaign Id 23843284651140296

Total Reach 1199

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 10%

25-34 male 17%

25-34 unknown 2%

35-44 female 7%

35-44 male 14%

35-44 unknown 0%

45-54 female 6%

45-54 male 10%

45-54 unknown 0%

55-64 female 4%

55-64 male 5%

55-64 unknown 0%

65+ female 4%

65+ male 5%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843284651100296

Start Date 2019-03-24 03:04:02 UTC

End Date 2019-03-28 03:04:01 UTC

**Impressions** 1658

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.35 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

Text I met Travis Kidd in the Greenwood neighborhood of D5. He commented on another neighbor's post with his concerns and I offered to come meet him. A few hours later, here we are! His top 3 issues are (1) not enough police officers (2) need for more green spaces even with density (3) density zoning that excludes parking (\*and help bring back the Sonics he said!)

What are your top 3 issues in Greenwood? Comment below to let me know!

**Spend** 40.00



### 2390256457703259

ld 23843284637630296

**Date Created** 2019-03-24 02:53:25 UTC

**Start Date** 2019-03-24 02:53:26 UTC

End Date 2019-03-27 02:53:25 UTC

Campaign Id 23843284637510296

**Total Reach** 397

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 8%

**Reach Percent** 18-24 male 10%

18-24 unknown 1%

25-34 female 7%

25-34 male 13%

25-34 unknown 0%

35-44 female 8%

33-44 Terriale 07

35-44 male 7%

45-54 female 7%

45-54 male 8%

55-64 female 8%

55-64 male 5%

55-64 unknown 1%

65+ female 10%

65+ male 6%

Region Reach Washington 100%

Percent Version

ld 23843284637480296

Start Date 2019-03-24 02:53:26 UTC

End Date 2019-03-27 02:53:25 UTC

**Impressions** 578

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.71 Longitude -122.30 Seattle

(+1 mi) Washington

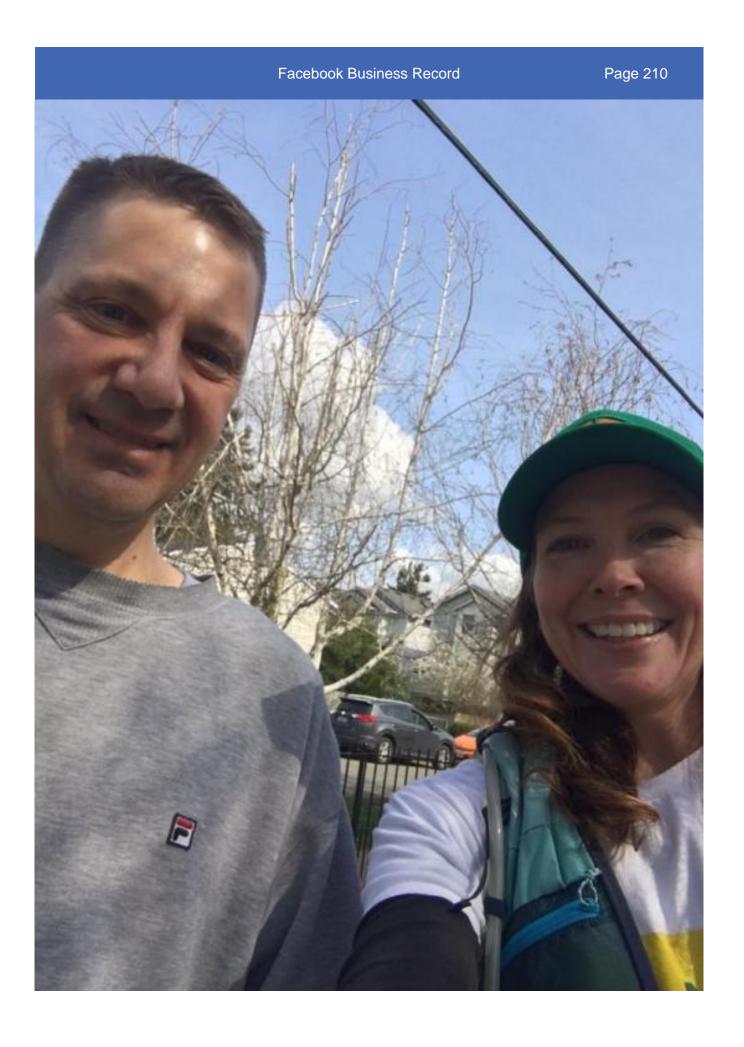
Age: 18 - 65+

**Text** I met Bob in the Licton Springs neighborhood while he was picking up litter. He said his first concern was how he was invalidated by his current council member when he reported the increased crime

over the last 4-5 years.

What are your concerns? Comment below!

**Spend** 15.00



2389875741074664

Id 23843284634390296

Date Created 2019-03-24 02:50:01 UTC

**Start Date** 2019-03-24 02:50:04 UTC

End Date 2019-03-28 02:50:01 UTC

Campaign Id 23843284634320296

**Total Reach** 1144

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 6%

Reach Percent 18-24 male 6%

18-24 unknown 0%

25-34 female 11%

25-34 male 14%

35-44 female 10%

55-44 lemale 107

35-44 male 12%

35-44 unknown 0%

45-54 female 7%

45-54 male 11%

55-64 female 7%

55-64 male 5%

-- 04 maic 570

55-64 unknown 0%

65+ female 5%

65+ male 4%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version Id 23843284634290296

**Start Date** 2019-03-24 02:50:04 UTC

End Date 2019-03-28 02:50:01 UTC

**Impressions** 1615

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.31 Seattle

(+2 mi) Washington

Age: 18 - 65+

Text I met @Amy Ginther in the Lake City neighborhood, where she

helps pick up litter she sees.

Her concerns are (1) trash (2) homelessness and (3) addiction in

Seattle.

What are yours? Comment below and let me know!

**Spend** 40.00



### 2389729231089315

 Id
 23843278784830296

 Date Created
 2019-03-21 04:55:49 UTC

 Start Date
 2019-03-21 04:55:51 UTC

 End Date
 2019-03-25 05:25:42 UTC

 Campaign Id
 23843278784730296

Total Reach 39177

**Payment Account Name** Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 4% **Reach Percent** 18-24 male 7%

18-24 unknown 0% 25-34 female 11% 25-34 male 17% 25-34 unknown 1% 35-44 female 11% 35-44 unknown 0% 45-54 female 7% 45-54 male 10% 45-54 unknown 0% 55-64 female 4%

55-64 female 4% 55-64 male 5% 55-64 unknown 0% 65+ female 4%

65+ male 4%

65+ unknown 0%

Region Reach Unknown 0%
Percent Washington 100%

Version

**Id** 23843278784670296

**Start Date** 2019-03-21 04:55:51 UTC **End Date** 2019-03-25 05:25:42 UTC

**Impressions** 38667

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.32 Seattle

(+4 mi) Washington Age: 18 - 65+

**Text** This disregard towards Seattleites by your current city councilmember is what drove me to run.

.
I promise to listen and respond to your thoughts and concerns about issues in the district.

. Share and comment on this post if you would like new leadership on the Seattle City Council.

.
Join the campaign team at: https://neighborsforann.com/

Join the campaign team at: https://neighborsforann.com **Spend** 500.00

**Version Id** 23843283384480296

**Start Date** 2019-03-21 04:55:51 UTC **End Date** 2019-03-25 05:25:42 UTC

**Impressions** 23355

Landing Uri https://www.facebook.com/NeighborsforAnn/

# **Ads Targeting**

Location: United States: Latitude 47.68 Longitude -122.34 Seattle

(+4 mi) Washington Age: 18 - 65+

**Text** This disregard towards Seattleites by your current city councilmember is what drove me to run.

. I promise to listen and respond to your thoughts and concerns

about issues in the district.

Share and comment on this post if you would like new leadership on the Seattle City Council.

Join the campaign team at: https://neighborsforann.com/

**Spend** 250.00

Id 23843283340120296

Date Created 2019-03-23 04:34:56 UTC

**Start Date** 2019-03-23 04:34:58 UTC

End Date 2019-03-26 04:34:56 UTC

Campaign Id 23843283340030296

Total Reach 2153

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 6%

Reach Percent 18-24 male 10%

18-24 unknown 1%

25-34 female 10%

25-34 male 18%

25-34 unknown 1%

35-44 female 12%

35-44 male 16%

35-44 unknown 0%

45-54 female 6%

45-54 male 8%

45-54 unknown 0%

55-64 female 3%

55-64 male 4%

65+ female 3%

65+ male 2%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843283339930296

**Start Date** 2019-03-23 04:34:58 UTC

End Date 2019-03-26 04:34:56 UTC

**Impressions** 3049

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.32 Seattle

(+2.50 mi) Washington

Age: 18 - 65+

**Text** I met George in the Northgate neighborhood of D5. He had just returned home. He told me about how they have a lot of mail theft. He also told me how his one way street only has a sign at one end so people drive both directions on it. He said it's slotted

to be a through street for getting to the transit center so he wonders about safety for his kids.

---

What are your concerns about basic city services such as street signs? I WANT to hear your comments! #neighborsinaction https://neighborsforann.com

**Spend** 30.00



Photo Id: 2388838287845076

**Id** 23843283293640296

**Date Created** 2019-03-23 03:52:07 UTC

**Start Date** 2019-03-23 03:52:08 UTC

End Date 2019-03-26 03:52:07 UTC

Campaign Id 23843283293520296

**Total Reach** 1474

Payment Account Name Ann Davison Sattler

Account

**Account Id** 10203765395908959

Age/Gender 18-24 female 10% Reach Percent 18-24 male 8%

18-24 male 6 % 18-24 unknown 0% 25-34 female 14% 25-34 male 13% 25-34 unknown 0%

35-44 female 9%

35-44 male 8%

35-44 unknown 0%

45-54 female 7%

45-54 male 8%

55-64 female 7%

55-64 male 5%

65+ female 6%

65+ male 3%

65+ unknown 0%

Region Reach

Region Reach Washington 100%

Percent Version

**Id** 23843283293510296

**Start Date** 2019-03-23 03:52:08 UTC **End Date** 2019-03-26 03:52:07 UTC

**Impressions** 2039

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.31 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** I met Dianne in the Victory Heights neighborhood of D5. She

happily took my sign.

-

Dianne told me she tried for over a year to talk with her current city council member. On Dianne's last attempt on the phone she asked the current council member's assistant: "she doesn't want to meet with me does she?" Dianne literally heard no response so she

asked the question again. Silence.

-

I WANT to hear from D5 residents so let me know what your concerns are by commenting below! #neighborsinaction

**Spend** 30.00

# Facebook Business Record



**Photo Id:** 2388802911181947

**Id** 23843283208940296

**Date Created** 2019-03-23 02:31:57 UTC

**Start Date** 2019-03-23 02:31:59 UTC

End Date 2019-03-26 02:31:57 UTC

Campaign Id 23843283208800296

Total Reach 1103

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2% Reach Percent 18-24 male 8%

25-34 female 6%

25-34 male 16%

25-34 unknown 0%

35-44 female 5%

35-44 male 14%

35-44 unknown 0%

45-54 female 7%

45-54 male 11%

45-54 unknown 0%

55-64 female 6%

55-64 male 9%

55-64 unknown 0% 65+ female 6% 65+ male 8% 65+ unknown 0%

Region Reach Washington 100%
Percent

Version

ld 23843283208630296 **Start Date** 2019-03-23 02:31:59 UTC

**End Date** 2019-03-26 02:31:57 UTC

**Impressions** 1421

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.33 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** I met Allison in the Haller Lake neighborhood. Her concerns in Seattle and D5 are (1) public safety (2) rising property crimes and (3) not enough police officers for the current population number.

I WANT to hear residents - comment below and let me know...

What are your concerns in the district? Comment and share below!  $\textbf{Spend} \hspace{0.2cm} \textbf{40.00}$ 



**Photo Id:** 2388561697872735

Id

23843283198040296

Date Created 2019-03-23 02:28:56 UTC

Start Date 2019-03-23 02:28:56 UTC

End Date 2019-03-26 02:28:56 UTC

Campaign Id 23843283197910296

Total Reach 2044

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 7%

**Reach Percent** 18-24 male 17%

18-24 unknown 0%

25-34 female 7%

25-34 male 19%

25-34 unknown 0%

35-44 female 6%

35-44 male 10%

35-44 unknown 0%

45-54 female 5%

45-54 male 9%

45-54 unknown 0%

55-64 female 4%

55-64 male 6%

55-64 unknown 0%

65+ female 4%

65+ male 5%

65+ unknown 0%

Region Reach Washington 100%

**Percent** Version

**Id** 23843283197890296

Start Date 2019-03-23 02:28:56 UTC

End Date 2019-03-26 02:28:56 UTC

**Impressions** 2991

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.33 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** Meet Ryan: He lives in the Bitterlake neighborhood and told me nearly every day on his bus there's a person shooting up drugs in

the back.

He also said he wonders where all the money is going to help that

person at the back of the bus --

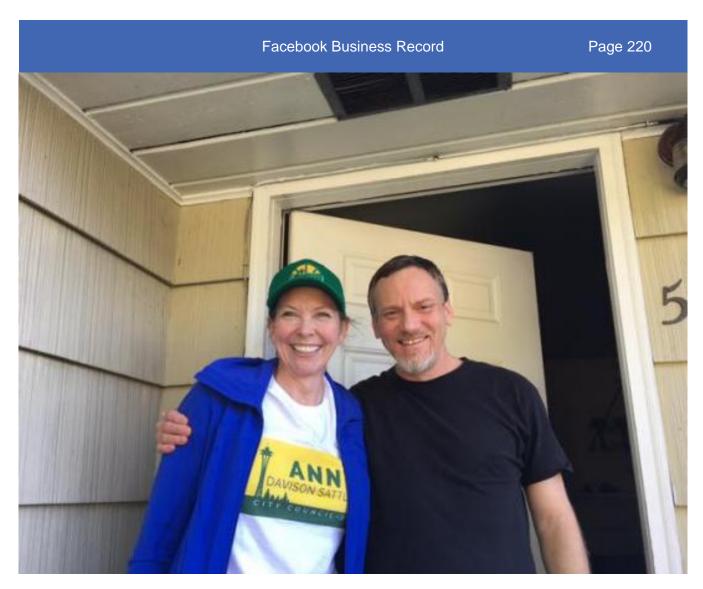
Who knows? Listening to constituents and making sure the people in our city who need help are getting it - that's what I am

committed to.

Let me know what your top issues are in the city!

#neighborsinaction

**Spend** 40.00



**Id** 23843280737410296

**Date Created** 2019-03-22 04:08:21 UTC

**Start Date** 2019-03-22 04:08:22 UTC

End Date 2019-03-25 04:08:21 UTC

Campaign Id 23843280737270296

**Total Reach** 936

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 2% Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 5%

25-34 male 10%

25-34 unknown 1%

35-44 female 6%

35-44 male 8%

35-44 unknown 0%

45-54 female 11%

45-54 male 12%

45-54 unknown 0%

55-64 female 10%

55-64 male 9% 55-64 unknown 0% 65+ female 12% 65+ male 10% 65+ unknown 0%

Region Reach Washington 100%

**Percent** Version

**Id** 23843280737250296

Start Date 2019-03-22 04:08:22 UTC End Date 2019-03-25 04:08:21 UTC

**Impressions** 1425

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.34 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** I met some wonderful neighbors today! @[1616851040:2048:Paul Matusewicz] and Renata Lubinsky. They live near

@[286927398545:274:North Seattle College] in North Park.

Paul told me of a time near his home when a naked woman chased him with a knife threatening to kill him. He was on hold with 911 for over 40 minutes. He said he was told by police he should protect himself because city hall had told the police to stand down.

He emailed his current council member for District 5, along with photos of the woman who had been running around in the middle of the street obviously unable to care for herself. He had sent other emails about similar neighborhood issues that had been increasing over their 4 years living in the neighborhood.

Not one response back from his current council member—not even when he sent the disturbing photos of the woman needing help. He was even concerned about sending such photos given the content. But it didn't merit any response.

Enough is enough and it is time to get our city moving towards progress. I am here to listen and respond: the most basic and primary functions of representation. But I will be much more than that for our district and city: I am committed to fiscal responsibility, transparency and common sense approaches so we know there is hope for those who need help and for those providing the help as we respond to the current state of our city.

**Spend** 30.00

# Page 222

# Facebook Business Record



**Photo Id:** 2387214371340801

**Id** 23843272178640296

**Date Created** 2019-03-18 05:53:18 UTC

**Start Date** 2019-03-18 05:53:20 UTC

End Date 2019-03-23 05:53:18 UTC

Campaign Id 23843272178550296

Total Reach 261

Payment Account Name Ann Davison Sattler

Account

**Account Id** 10203765395908959

Age/Gender 18-24 female 9%

**Reach Percent** 18-24 male 12%

18-24 unknown 2%

25-34 female 6% 25-34 male 24%

25-34 unknown 1%

35-44 female 5%

35-44 male 11%

35-44 unknown 0%

45-54 female 6% 45-54 male 8% 55-64 female 1% 55-64 male 6% 65+ female 4% 65+ male 4%

Region Reach Washington 100%

**Percent** Version

**Id** 23843272178490296

Start Date 2019-03-18 05:53:20 UTC End Date 2019-03-23 05:53:18 UTC

**Impressions** 328

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.31 Seattle

(+2 mi) Washington

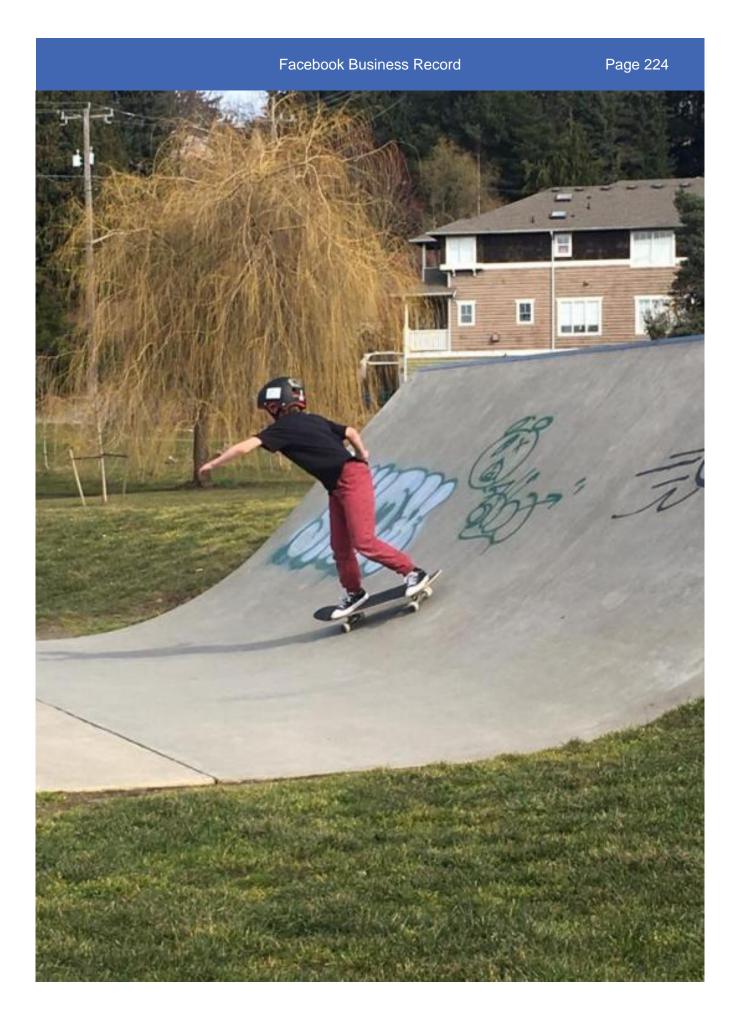
Age: 18 - 65+

**Text** Last time my son skateboarded here there wasn't any graffiti—that was less than a week ago. Now it's at both ends of the skateboard park.

Taking care to clean up the litter in our city also lends itself to less of this, which has been increasing. Instead of sitting by and watching small degradation of our public spaces lead to bigger ones let's get our Emerald City beautiful again. We should be hiring those who need work to help where our city needs it.

#neighborsinaction

**Spend** 5.00



Page 225

### Photo Id:

2378405328888372

ld 23843261824200296

Date Created 2019-03-12 13:45:41 UTC

Start Date 2019-03-12 13:45:42 UTC

End Date 2019-03-17 13:45:41 UTC

Campaign Id 23843261824140296

**Total Reach** 474

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 12%

Reach Percent 18-24 male 16%

18-24 unknown 1%

25-34 female 13%

25-34 male 15%

25-34 unknown 1%

35-44 female 7%

35-44 male 8%

35-44 unknown 0%

45-54 female 7%

45-54 male 5%

45-54 unknown 0%

55-64 female 5%

55-64 male 3%

65+ female 5%

65+ male 3%

**Region Reach** Washington 100%

**Percent** Version

ld 23843261824130296

**Start Date** 2019-03-12 13:45:42 UTC

End Date 2019-03-17 13:45:41 UTC

**Impressions** 497

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.73 Longitude -122.33 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** The difference between one refugee camp and Seattle streets:

I volunteered in a Cambodian refugee camp outside Surin, Thailand. Refugees in a camp are THE epitome of "homeless" because they don't even have a country.

Unfortunately, the refugees were living in that camp because of the Khmer Rouge.

The bamboo huts were small. And they were tidy.

I'd see people sweeping, taking care of their area and helping their neighbor.

Tragically, that camp and those huts were cleaner than the streets of Seattle.

Our city has banned plastic straws and bags, yet we go down Aurora or I-5 and see litter and dumping almost everywhere.

-

We should be employing jobless and/or homeless people to clean up the trash littered all along our streets, a program that works in other cities.

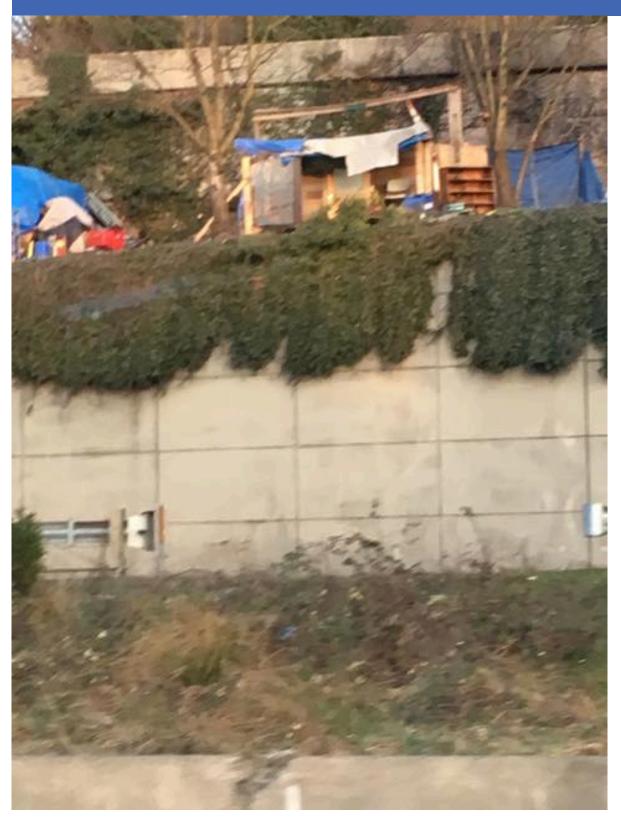
\_

My kids talk about it ALL the time as we go by. What kind of a model are we setting for our future Seattlelites that we leave our streets in worse condition than a refugee camp?

-

We can do better for ALL Seattlelites with responsive leadership, a trait  $I^\prime m$  committed to.

**Spend** 5.00



 Id
 23843260690840296

 Date Created
 2019-03-12 03:52:31 UTC

 Start Date
 2019-03-12 03:52:33 UTC

 End Date
 2019-03-17 03:52:31 UTC

```
Campaign Id
```

23843260690720296

**Total Reach** 214

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 4% Reach Percent 18-24 male 3%

18-24 unknown 1%

18-24 unknown 1%

25-34 female 7%

25-34 male 5%

25-34 unknown 1%

35-44 female 7%

35-44 male 6%

35-44 unknown 1%

45-54 female 6%

45-54 male 16%

55-64 female 8%

55-04 ICITIAIC 070

55-64 male 16%

65+ female 12%

65+ male 7%

65+ unknown 1%

Region Reach Washington 100%

Percent

Version

**Id** 23843260690690296

**Start Date** 2019-03-12 03:52:33 UTC

**End Date** 2019-03-17 03:52:31 UTC

**Impressions** 284

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.29 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text I'm knocking on doors!!

-

At the last door today, I was the first and only city council candidate or member who has ever knocked on their door in the 25

years they've lived there. Surprising—yet not surprising.

I hope to see you at yours soon!

**Spend** 5.00

# I look forward to seeing you!



2372920476103524

ld 23843255758990296

Date Created 2019-03-08 21:42:58 UTC

**Start Date** 2019-03-08 21:42:59 UTC

End Date 2019-03-13 21:42:58 UTC

Campaign Id 23843255758890296

Total Reach 280

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 4%

**Reach Percent** 18-24 male 7%

25-34 female 5%

25-34 male 16%

35-44 female 6%

35-44 male 12%

35-44 unknown 0%

45-54 female 9%

45-54 male 12%

55-64 female 8%

55-64 male 6%

55-64 unknown 0%

65+ female 8%

65+ male 6%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843255758850296

**Start Date** 2019-03-08 21:42:59 UTC

End Date 2019-03-13 21:42:58 UTC

**Impressions** 345

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.34 Seattle

(+1 mi) Washington

Age: 18 - 65+

Text This is Al. He's owned a used car lot in D5 for 17 years. He's in the area where we did a 2 hour clean up a few weeks ago and picked up 200 needles around the city sanctioned low barrier tiny house camp. Daily he cleans up needles, lots of dirty clothes, trash and human waste. It's hard for him to keep employees because they don't want to do that.

He's very dissatisfied with city leadership. His top 3 issues are: (1) public safety (2) need for more police presence in D5 (3) the effects the city sanctioned low barrier camp has had on surrounding businesses like his.

I'll be back again to talk to Al. He provides jobs for Seattlelites yet feels he has no help from the city for any of the problems he's having from the low barrier camp. Small businesses all over the city are feeling less welcome by our current city leadership. I've heard from more than just Al today alone. Responsive action is my commitment.

**Spend** 5.00



2352001141528791

ld 23843255756260296

Date Created 2019-03-08 21:39:28 UTC

**Start Date** 2019-03-08 21:39:30 UTC

End Date 2019-03-18 21:39:28 UTC

Campaign Id 23843255756120296

Total Reach 383

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 4%

**Reach Percent** 18-24 male 4%

18-24 unknown 0%

25-34 female 5% 25-34 male 5%

25-34 unknown 0%

35-44 female 8%

35-44 male 5%

35-44 unknown 0%

45-54 female 12%

45-54 male 10%

45-54 unknown 0%

55-64 female 13%

55-64 male 6%

65+ female 17%

65+ male 10%

65+ unknown 1%

Region Reach Washington 100%

Percent

Version

ld 23843255756110296

Start Date 2019-03-08 21:39:30 UTC

End Date 2019-03-18 21:39:28 UTC

**Impressions** 516

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.33 Seattle

(+3 mi) Washington

Age: 18 - 65+

Text The Cambodian refugees I met at this UN camp did not have a lot, materialistically speaking. But they did have the immeasurable

asset of community.

We have a declared "state of emergency" on homelessness. We have families—children—experiencing homelessness. If we bring people into FEMA tents, we can find the children and provide a safe environment—purposeful housing that fosters community.

We MUST do this so we can find those truly in need. We cannot allow those with anti-social personalities—likely combined with long term addiction— to numb our compassion and determination for finding those children; and we can't let those with anti-social behaviors dictate our response because it deteriorates community.

Public safety is two-pronged: safety for those in need and safety from those who want to cause harm. We need common sense

back in city council. Clear vision / 2020. **Spend** 10.00



Photo Id: 2367521703310068

**Id** 23843253877780296

**Date Created** 2019-03-07 21:22:14 UTC

**Start Date** 2019-03-07 21:22:14 UTC

End Date 2019-03-14 21:22:14 UTC

Campaign Id 23843253877660296

Total Reach 242

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

**Age/Gender** 18-24 female 2% **Reach Percent** 18-24 male 9%

25-34 female 3%

25-34 male 14%

35-44 female 8%

35-44 male 10%

35-44 unknown 0%

45-54 female 8%

45-54 male 13%

45-54 unknown 0%

55-64 female 8%

55-64 male 8%

65+ female 10%

65+ male 7%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

ld 23843253877630296

**Start Date** 2019-03-07 21:22:14 UTC **End Date** 2019-03-14 21:22:14 UTC

**Impressions** 351

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.34 Seattle

(+1 mi) Washington

Age: 18 - 65+

**Text** Meet supporter John Jensen who came out to the North Precinct Advisory Council meeting tonight. John's been the victim of property crime and is more than ready for some city council change. John's top 3 issues in Seattle are: (1) Homelessness /

Opioid Epidemic (2) Public safety (3) Property taxes.

-

Property crime has victims and the solution can't just be to "claim it on insurance." I'm committed to fiscal responsibility so we can see where our tax dollars have gone to address John's top 2 issues.

**Spend** 7.00



### 2365886673473571

ld 23843251079930296

**Date Created** 2019-03-06 06:44:26 UTC

**Start Date** 2019-03-06 06:44:27 UTC

**End Date** 2019-03-13 06:44:26 UTC

Campaign Id 23843251079750296

Total Reach 393

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 12%

18-24 unknown 0%

25-34 female 9%

25-34 male 20%

25-34 unknown 1%

35-44 female 5%

35-44 male 16%

45-54 female 6%

45-54 male 11%

55-64 female 3%

55-64 male 4%

55-64 unknown 0%

65+ female 3%

65+ male 2%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version

**Id** 23843251079740296

Start Date 2019-03-06 06:44:27 UTC

End Date 2019-03-13 06:44:26 UTC

**Impressions** 485

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.34 Seattle

(+1 mi) Washington

Age: 18 - 65+

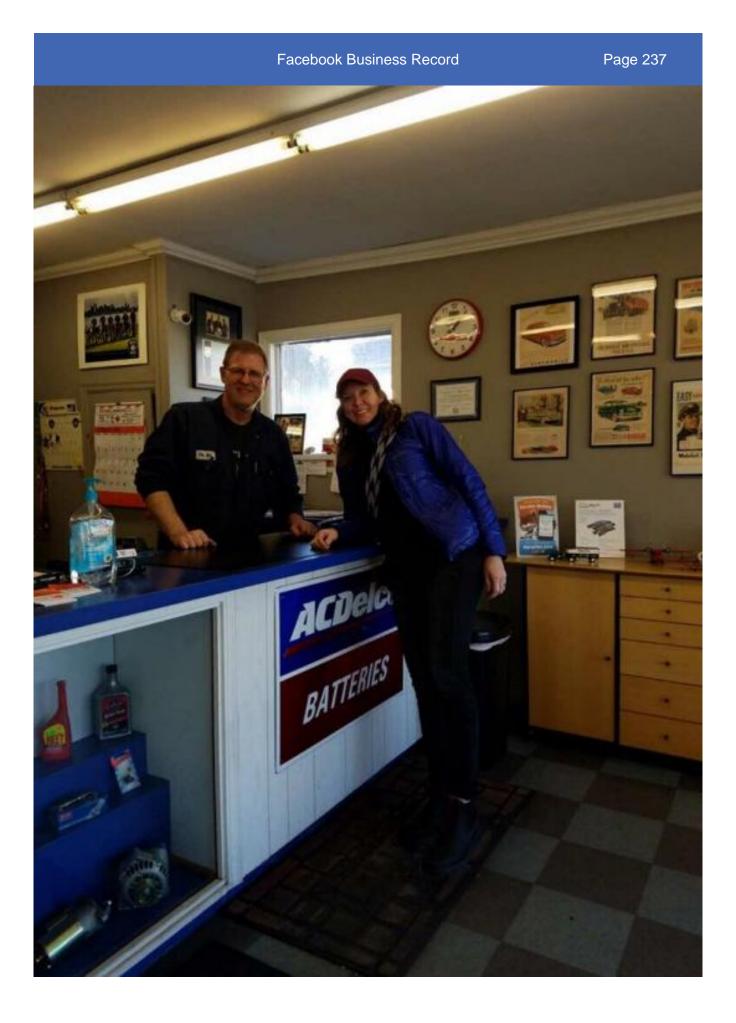
**Text** Meet Curtis Gehrke. His family run business in D5 is on Aurora. He's active and known among businesses in the area. I asked

Curtis what his top 3 issues in Seattle are: (1) public safety (2)

public safety (3) public safety.

Another small business owner fed up with having to do what his local tax paid City Council should be doing. He asked to take 3 of my signs as he begged for change. Curtis is one of very many. Seattleites want police to be able to do their job so the rest of us can do ours. I'm committed to responsiveness to the needs of the public and our first responders.

**Spend** 7.00



2361125317283040

ld 23843237352090296

Date Created 2019-02-25 23:25:48 UTC

**Start Date** 2019-02-25 23:25:50 UTC

End Date 2019-03-07 23:25:48 UTC

Campaign Id 23843237352020296

Total Reach 672

Payment Account Name Ann Davison Sattler

Account

Account Id 10203765395908959

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 5%

18-24 unknown 0%

25-34 female 6%

25-34 male 10%

25-34 unknown 1%

35-44 female 9%

35-44 male 6%

35-44 unknown 0%

45-54 female 11%

45-54 male 9%

55-64 female 12%

55-64 male 7%

65+ female 13%

65+ male 7%

65+ unknown 1%

Region Reach Washington 100%

Percent Version

**Id** 23843237351990296

Start Date 2019-02-25 23:25:50 UTC

End Date 2019-03-07 23:25:48 UTC

**Impressions** 989

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.30 Seattle

(+2 mi) Washington

Age: 18 - 65+

Text This is @[1301054126:2048:Stacy Winegardner]. She lives near @[146043802250388:274:Matthews Beach Park] in District 5. I coach one of her kids in soccer. Before the game I asked her what her top 3 issues are in Seattle: (1) public safety (2) open air drug use (3) homelessness. Her family wants to walk along our city streets safely. She's vocal and has had enough. Her top issues overlap mine, which compelled me to run. If we had responsive leadership, I wouldn't need to. What are your top 3?

**Spend** 15.00



# Facebook Business Record



**Photo Id:** 2350202158375356

**Id** 23843234650880296

Date Created 2019-02-23 22:06:26 UTC

**Start Date** 2019-02-23 22:06:27 UTC

End Date 2019-03-05 22:06:26 UTC

Campaign Id 23843234650760296

Total Reach 1006

Payment Account Name Ann Davison Sattler

Account

### Account Id

10203765395908959

Age/Gender 18-24 female 12% Reach Percent 18-24 male 15%

18-24 unknown 1%

25-34 female 10% 25-34 male 16%

25-34 male 16% 25-34 unknown 1%

25-34 unknown 1% 35-44 female 8%

35-44 temale 8%

35-44 male 7%

35-44 unknown 0%

45-54 female 8%

45-54 male 5%

45-54 unknown 0%

55-64 female 4%

55-64 male 4%

65+ female 5%

65+ male 3%

65+ unknown 0%

# **Region Reach** Washington 100%

Percent Version

**Id** 23843234650730296

**Start Date** 2019-02-23 22:06:27 UTC **End Date** 2019-03-05 22:06:26 UTC

**Impressions** 1212

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.72 Longitude -122.34 Seattle

(+2 mi) Washington Age: 18 - 65+

**Text** The difference between one refugee camp and Seattle streets:

-

I volunteered in a Cambodian refugee camp outside Surin, Thailand. Refugees in a camp are THE epitome of "homeless" because they don't even have a country.

-

Unfortunately, the refugees were living in that camp because of the Khmer Rouge.

The bamboo huts were small. And they were tidy.

I'd see people sweeping, taking care of their area and helping their neighbor.

Tragically, that camp and those huts were cleaner than the streets of Seattle.

Our city has banned plastic straws and bags, yet we go down Aurora or I-5 and see litter and dumping almost everywhere.

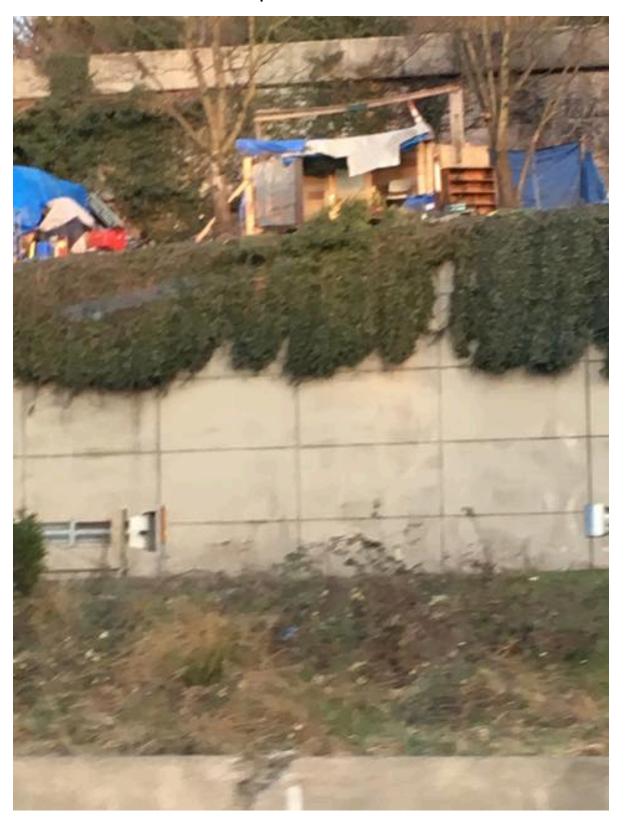
We should be employing jobless and/or homeless people to clean up the trash littered all along our streets, a program that works in other cities.

My kids talk about it ALL the time as we go by. What kind of a model are we setting for our future Seattlelites that we leave our streets in worse condition than a refugee camp?

•

We can do better for ALL Seattlelites with responsive leadership, a trait I'm committed to.

**Spend** 10.00



**Photo Id:** 2348371338558438

Id

23843229099500296

Date Created 2019-02-20 17:57:00 UTC **Start Date** 2019-02-20 17:57:01 UTC

End Date 2019-02-24 17:57:00 UTC Campaign Id 23843229099380296

**Total Reach** 319

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Reach Percent 18-24 male 2%

Age/Gender 18-24 female 4%

18-24 unknown 0%

25-34 female 8%

25-34 male 7%

25-34 unknown 0%

35-44 female 10%

35-44 male 6%

35-44 unknown 0%

45-54 female 10%

45-54 male 8%

55-64 female 13%

55-64 male 7%

65+ female 17%

65+ male 6%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843229099370296

**Start Date** 2019-02-20 17:57:01 UTC

End Date 2019-02-24 17:57:00 UTC

**Impressions** 424

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.32 Seattle

(+2 mi) Washington

Age: 18 - 65+

Text Did you hear the State of the City today? The mayor had one glaring absence.

Mayor Durkan gave her State of the City speech at North Seattle College in D5. I was a student there when I took my very young toddlers with me to the cooperative preschool. It included very useful, and community building, parent education in addition to play time for my kids.

Mayor Durkan spoke on a lot of very large and ambitious projects for our beloved Emerald City. But one area was glaringly missing from her entire speech: addiction. Many of our neighbors are trying to focus on the tightrope of sobriety minute-by-minute. Her speech never mentioned it yet we see it all over our home city.

My campaign is focusing on addiction RECOVERY and PREVENTION as a top priority. Housing is needed as she says over and over; but, as my post tomorrow will note, addiction is trying to ravage our city.

I want detox on demand, not just shelter beds. I want mobile

medicalized treatment vans staffed with physicians. I want our city, ALL of our neighborhoods, and District 5, to become known as a Safe Recovery Site.

And like that parent education I got at North Seattle College years ago, I want parents to have educational tools; tools specifically to help steer our youth towards addiction prevention. With my Leisure Card proposal, we'd help low-income families pay for healthy activities for their youth. Because having healthy coping habits early in their lives will help our future Seattleites the most.

**Spend** 10.00



Photo Id: 2342487985813440

ld 23843225941240296

**Date Created** 2019-02-18 19:47:12 UTC

**Start Date** 2019-02-18 19:47:13 UTC

End Date 2019-02-22 19:47:12 UTC

Campaign Id 23843225941140296

**Total Reach** 712

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 5%

18-24 unknown 1%

25-34 female 10%

25-34 male 12%

25-34 unknown 1%

35-44 female 9%

35-44 male 9%

35-44 unknown 0%

45-54 female 8%

45-54 male 11%

45-54 unknown 0%

55-64 female 9%

55-64 male 8%

65+ female 8%

65+ male 5% 65+ unknown 0%

**Region Reach** 

**Percent** 

Washington 100%

Version

ld 23843225941080296 **Start Date** 2019-02-18 19:47:13 UTC

End Date 2019-02-22 19:47:12 UTC

**Impressions** 901

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.71 Longitude -122.30 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** "Democracy vouchers" = \$30,000,000 in 10 years. Imagine using that towards our current homelessness crisis instead.

I am self-imposing the fundraising maximum amount on my campaign without taking tax dollars from this program.

My husband and I received ours in the mail. My friend @[1201174844:2048:Katie Thomas Boucher] just asked if she and her husband could send me theirs. I'm very thankful for their support, however, I am NOT taking the vouchers. The concepts of wanting to engage more people in the electoral process and anticorruption are great sentiments (the two stated purposes of the program.) However, the program was challenged in court and is currently in litigation—waiting for our state Supreme Court to hear the case. Interestingly, I wasn't told this by the Seattle Ethics & Election Committee but found this out by my own research.

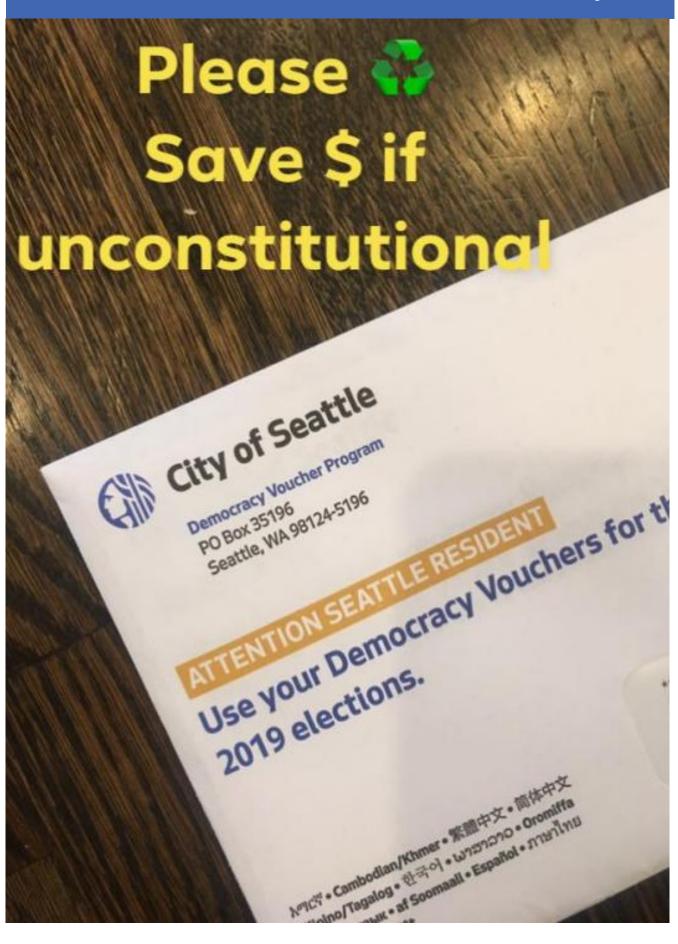
- 1. I am an attorney. I have read all the court filings filed by both sides (plaintiff and City of Seattle.) I don't think the law enacting the program is constitutional under our First Amendment of free speech.
- 2. Even if it were deemed constitutional, I don't think it encourages voter engagement. The vouchers can go to any candidate—even one you couldn't vote for.

I'd rather someone supporting me RECYCLE the vouchers (take a pic and post it here!)

Imagine saving the \$3,000,000 (from this election year alone) and putting it towards addressing the ongoing crisis in our streets instead of campaigns.

I'm going to choose fiscal responsibility instead. Supporters can vote for me and/or donate their own money towards getting the word out. Neighborsforann.com

**Spend** 10.00



2337238919671680

Id 23843224182030296

Date Created 2019-02-17 22:35:01 UTC

Start Date 2019-02-17 22:35:03 UTC

**End Date** 2019-02-19 22:35:01 UTC

Campaign Id 23843224181930296

Total Reach 1420

Payment Account Name Ann Davison Sattler

Account

**Account Id** 10203765395908959

Age/Gender 18-24 female 19%

Reach Percent 18-24 male 14%

18-24 unknown 0%

25-34 female 18%

25-34 male 17%

25-34 unknown 0%

35-44 female 8%

35-44 male 7%

35-44 unknown 0%

45-54 female 6%

45-54 male 2%

45-54 unknown 0%

55-64 female 3%

55-64 male 1%

65+ female 2%

65+ male 1%

Region Reach Washington 100%

Percent

Version

**Id** 23843224181880296 Start Date 2019-02-17 22:35:03 UTC

End Date 2019-02-19 22:35:01 UTC

**Impressions** 1601

Landing Uri https://www.facebook.com/NeighborsforAnn/

Ads Targeting Location: United States: Latitude 47.70 Longitude -122.30 Seattle

(+2 mi) Washington

Age: 18 - 65+

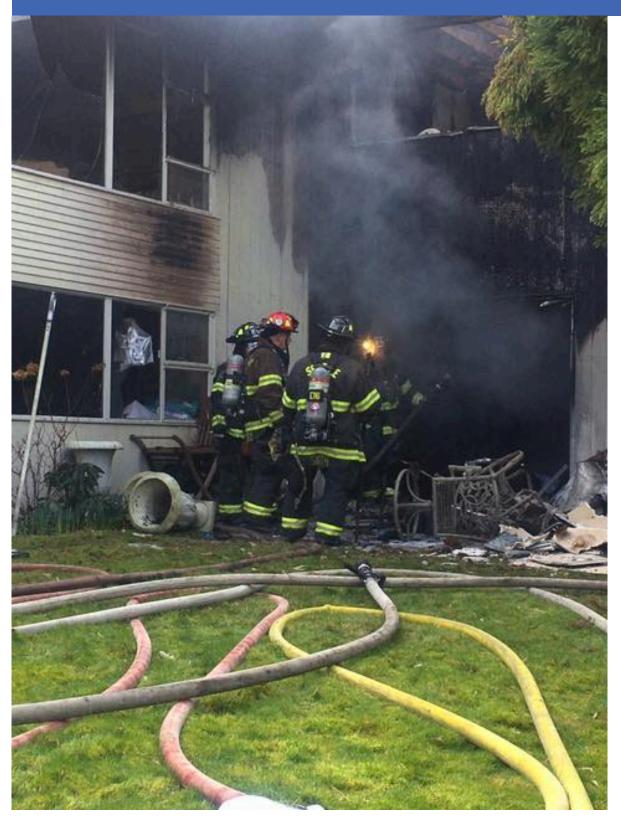
**Text** Unforeseen events occur. Step up and help when you can and when you notice help is needed. #SeattleFireDepartment

@[70644663451:274:Seattle Fire Department]

is made up of people who choose to do that as their job day-in and day-out. This time, they did it helping my neighbor whose house caught on fire. Glad I didn't ignore the loud alarm and got my neighbor out. Up that close...in awe of them. Thankful everyone is

safe.

**Spend** 10.00





2307269406001965

ld 23843223347550296

Date Created 2019-02-17 02:18:52 UTC

**Start Date** 2019-02-17 02:18:54 UTC

End Date 2019-02-24 02:18:52 UTC

Campaign Id 23843223347520296

Total Reach 1821

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender 18-24 female 1%

Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 2%

25-34 male 6%

25-34 unknown 0%

35-44 female 4%

35-44 male 7%

35-44 unknown 0%

45-54 female 7%

45-54 male 9%

45-54 unknown 0%

55-64 female 11%

55-64 male 15%

65+ female 17%

65+ male 16%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

ld 23843223347480296

Start Date 2019-02-17 02:18:54 UTC

End Date 2019-02-24 02:18:52 UTC

**Impressions** 2022

Landing Uri https://www.facebook.com/NeighborsforAnn/ **Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

offenders.

**Text** Hey Seattle District 5! I had the pleasure to meet up with @[1454452135:2048:Mike Sandberg] today. What a hardworking individual who tries to better his business, his employees' lives and the environment around them—literally. I heard his frustration with the status guo loud and clear. I asked him what his top 3 issues are in D5. They are: homelessness, support for Seattle Police, and fiscal responsibility. I am right there with you, Mike Sandberg. We don't have to be hopeless in Seattle. We need to be in triage mode NOW: get people into FEMA tents to get them appropriate help—conducted by social workers not police officers. As they guide and help within the FEMA tents, police can do their actual job of enforcing our existing laws; and then the city

I think that would go a long way to addressing Mike's first two issues. Mike's third issue is a requirement for anyone in elected office as far as I am concerned but more on that on a separate post.

attorney's office doing their part, specifically for frequent

Thanks for your support Mike Sandberg! **Spend** 30.00



2335980539797518

Id 23843223008080296

**Date Created** 2019-02-16 18:21:42 UTC

**Start Date** 2019-02-16 18:21:45 UTC

End Date 2019-02-26 18:21:42 UTC

Campaign Id 23843223008020296

**Total Reach** 0

Payment Account Name Ann Davison Sattler

**Account** 

Account Id 10203765395908959

Age/Gender **Reach Percent Region Reach** Percent Version

**Id** 23843223008000296

**Start Date** 2019-02-16 18:21:45 UTC **End Date** 2019-02-26 18:21:42 UTC

Impressions 0

Landing Uri https://www.facebook.com/NeighborsforAnn/ **Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

**Text** Hey Seattle District 5! I had the pleasure to meet up with @[1454452135:2048:Mike Sandberg] today. What a hardworking individual who tries to better his business, his employees' lives and the environment around them—literally. I heard his frustration with the status quo loud and clear. I asked him what his top 3 issues are in D5. They are: homelessness, support for Seattle Police, and fiscal responsibility. I am right there with you, Mike Sandberg. We don't have to be hopeless in Seattle. We need to be in triage mode NOW: get people into FEMA tents to get them appropriate help—conducted by social workers not police officers. As they guide and help within the FEMA tents, police can do their actual job of enforcing our existing laws; and then the city attorney's office doing their part, specifically for frequent offenders.

I think that would go a long way to addressing Mike's first two issues. Mike's third issue is a requirement for anyone in elected office as far as I am concerned but more on that on a separate post.

Thanks for your support Mike Sandberg!

**Spend** 0.00



2335980539797518

Id 23843222931980296

**Date Created** 2019-02-16 16:37:59 UTC

**Start Date** 2019-02-16 16:38:04 UTC

**End Date** 2019-02-17 16:38:04 UTC

Campaign Id 23843222931850296

**Total Reach** 0

Payment Account Name Ann Davison Sattler

Account

**Account Id** 10203765395908959

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843222931840296

**Start Date** 2019-02-16 16:38:04 UTC **End Date** 2019-02-17 16:38:04 UTC

**Impressions** 0

Landing Uri https://www.facebook.com/NeighborsforAnn/

**Ads Targeting** Location: United States: Latitude 47.72 Longitude -122.32 Seattle

(+2 mi) Washington

Age: 18 - 65+

Text Hey Seattle District 5! I had the pleasure to meet up with @[1454452135:2048:Mike Sandberg] today. What a hardworking individual who tries to better his business, his employees' lives and the environment around them—literally. I heard his frustration with the status quo loud and clear. I asked him what his top 3 issues are in D5. They are: homelessness, support for Seattle Police, and fiscal responsibility. I am right there with you, Mike Sandberg. We don't have to be hopeless in Seattle. We need to be in triage mode NOW: get people into FEMA tents to get them appropriate help—conducted by social workers not police officers. As they guide and help within the FEMA tents, police can do their actual job of enforcing our existing laws; and then the city attorney's office doing their part, specifically for frequent offenders.

I think that would go a long way to addressing Mike's first two issues. Mike's third issue is a requirement for anyone in elected office as far as I am concerned but more on that on a separate post.

Thanks for your support Mike Sandberg!

**Spend** 0.00



2335980539797518

Service Facebook

**Target** 322681581893045 **Account** 322681581893045

Identifier Account Type Page

Generated 2019-08-14 21:44:20 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

Creator Ari Hoffman (567967096)

Registered thehoffather@gmail.com
Email thehoffather@aol.com
Addresses hoffari@aol.com

arihoffman@facebook.com

**Ad Groups Id** 6149981681209

 Date Created
 2019-07-25 01:05:02 UTC

 Start Date
 2019-07-25 01:05:03 UTC

 End Date
 2019-08-08 04:41:53 UTC

Campaign Id 6149981678809

**Total Reach** 9496

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

**Age/Gender** 18-24 female 2% **Reach Percent** 18-24 male 3%

18-24 unknown 0% 25-34 female 4% 25-34 male 13% 25-34 unknown 0% 35-44 female 8% 35-44 unknown 0% 45-54 female 7% 45-54 unknown 0% 45-54 unknown 0% 55-64 female 7%

55-64 unknown 0% 65+ female 8% 65+ male 7% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 6149981678209

**Start Date** 2019-07-25 01:05:03 UTC **End Date** 2019-08-08 04:41:53 UTC

**Impressions** 20837

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington

Age: 18 - 65+

**Text** We went to Vancouver, BC looking for solutions to Seattle's opioid epidemic. Instead we found areas devastated by drug use. I will always be a no vote on injection sites. Take 15 minutes and watch the video and judge for yourself. Make sure you watch the end to see what King County has planned with these sites and do your

homework to see who supports this dangerous program. To stop injection sites from coming to Seattle, be part of the campaign. Volunteer and donate at hoffmanforseattle.com

**Spend** 217.46

Id 6149318881609

**Date Created** 2019-07-18 19:49:21 UTC **Start Date** 2019-07-18 19:49:30 UTC

End Date 2019-08-08 04:42:53 UTC

Campaign Id 6149318879009

Total Reach 18279

Payment Account Name Ari Hoffman

**Account** 

Account Id 10150124242212097

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 12%

25-34 male 18%

25-34 unknown 0%

35-44 female 11%

35-44 male 11%

35-44 unknown 0% 45-54 female 8%

45-54 male 7%

45-54 unknown 0%

55-64 female 6%

55-64 male 4%

55-64 unknown 0%

65+ female 4%

65+ male 3%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version

**Id** 6149318878609

**Start Date** 2019-07-18 19:49:30 UTC

End Date 2019-08-08 04:42:53 UTC

**Impressions** 25461

**Landing Uri** https://www.youtube.com/watch?v=bpAi70WWBlw&feature=youtu.

be&fbclid=IwAR204O8GIINbGn1mtYvxQI fsDIJMbMdZN-9aQoTD2DS

8iVZZGk43vJM5-0

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington

Age: 18 - 65+

**Text** Seattle Is Dying is a documentary that came out a few months ago

that I was featured on. Click the link below if you'd like to learn

what's going on in your city.

**Spend** 226.72



Photo Id: 43776321:10a69f0c7ed6b993f73f7549a70f206f

**Id** 6151375556809

**Date Created** 2019-08-06 05:18:47 UTC

**Start Date** 2019-08-06 05:18:47 UTC

End Date 2019-08-08 05:18:47 UTC

Campaign Id 6151375554409

Total Reach 3291

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender 18-24 female 4%

Reach Percent 18-24 male 12%

18-24 unknown 0%

25-34 female 10%

25-34 male 30%

25-34 unknown 0%

35-44 female 8%

35-44 male 12%

35-44 unknown 0%

45-54 female 4% 45-54 male 7%

45-54 unknown 0%

55-64 female 3%

55-64 male 4% 55-64 unknown 0%

65+ female 3%

65+ male 3%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version ld 6151375554209 **Start Date** 

2019-08-06 05:18:47 UTC

End Date 2019-08-08 05:18:47 UTC

**Impressions** 3448

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattl

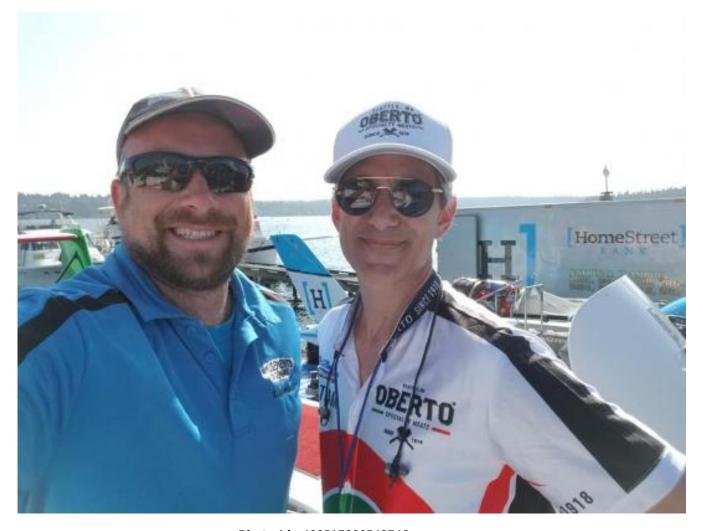
(98108), Seattle (98118), Seattle (98134), Seattle (98144)

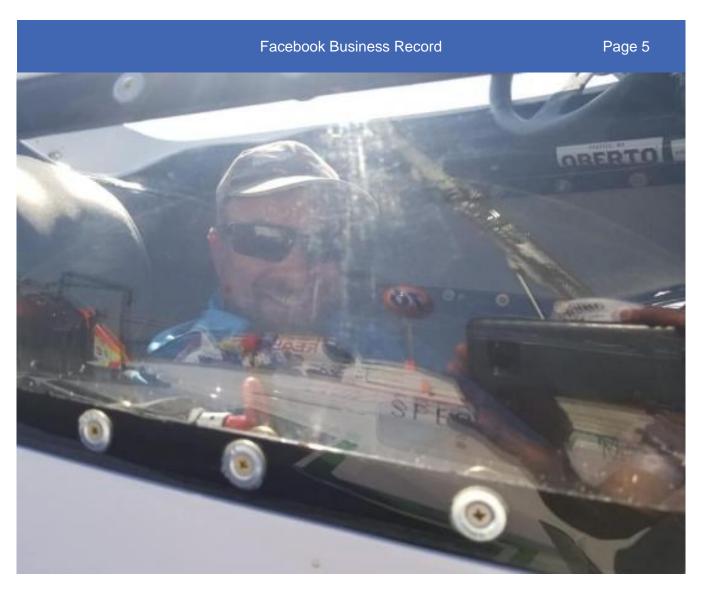
Washington Age: 18 - 65+

**Text** Today was an amazing day. Seafair Weekend at Genesee Park and a personal.tour of the pits from Larry Oberto and getting to sit in a hydroplane. Then I made it back to Genesee Park and Playfield for the Blue Angels finale (yes I did show up dressed like a bouncy house tycoon). What an amazing day to cap off a great weekend.

This is why I love living in Seattle! Hoffmanforseattle.com

**Spend** 31.22

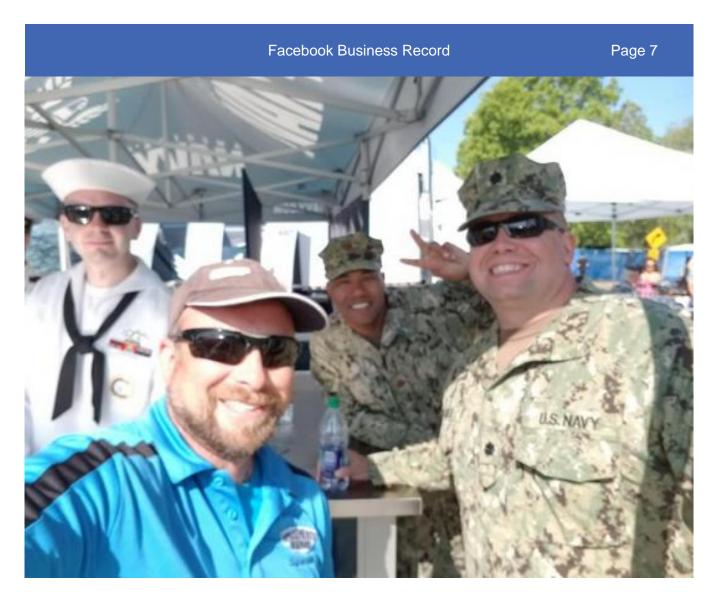


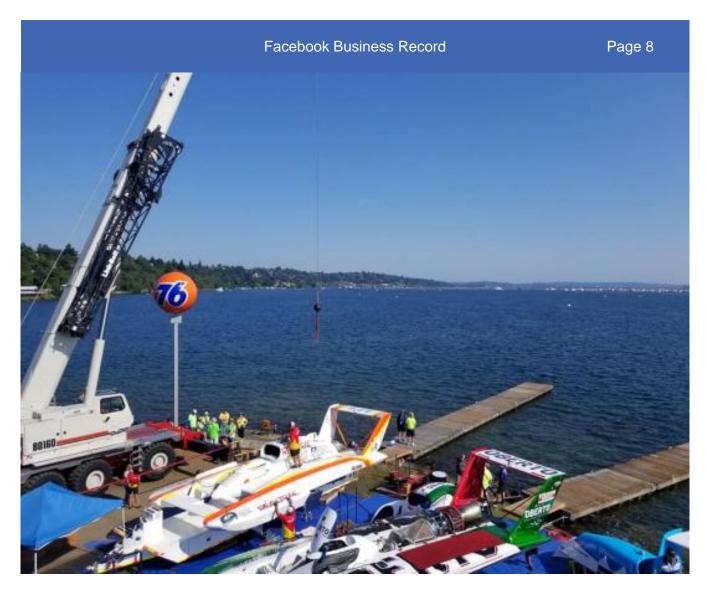




Page 6









**Id** 6151373815009

**Date Created** 2019-08-06 04:46:32 UTC **Start Date** 2019-08-06 04:46:34 UTC

End Date 2019-08-08 04:46:32 UTC

Campaign Id 6151373812609

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

Id 6151373812009

**Start Date** 2019-08-06 04:46:34 UTC **End Date** 2019-08-08 04:46:32 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

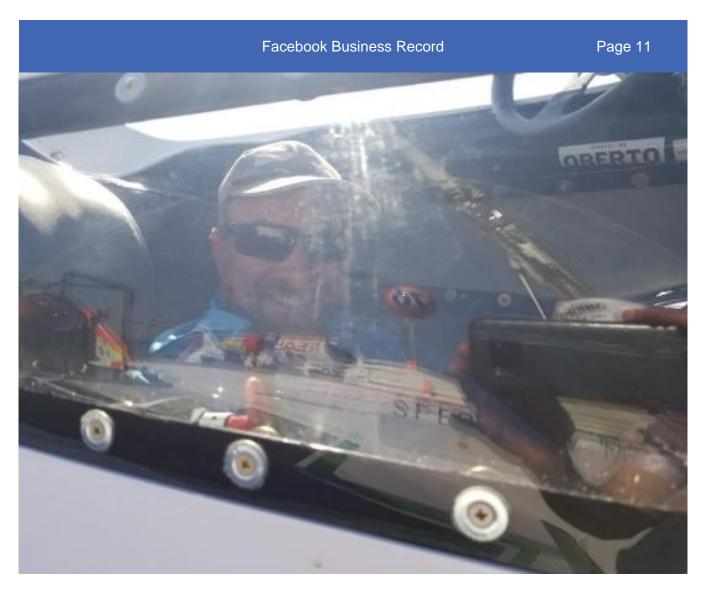
Washington Age: 18 - 65+

# Text

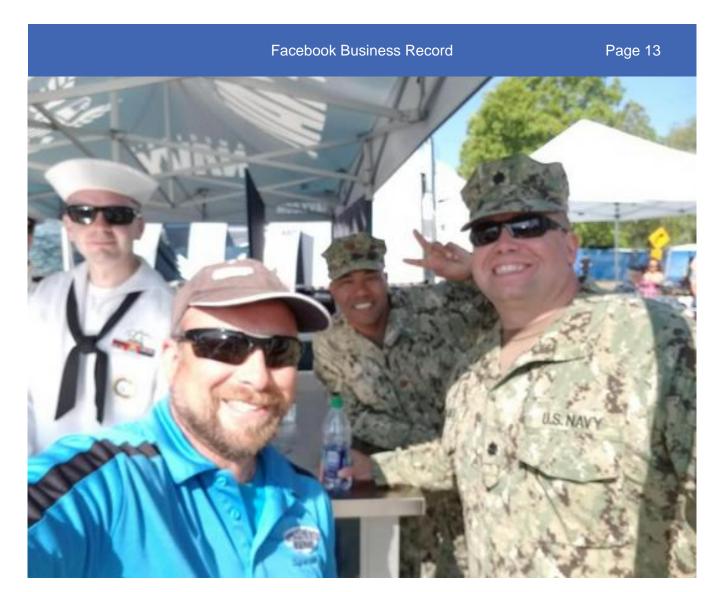
Today was an amazing day. Seafair Weekend at Genesee Park and a personal.tour of the pits from Larry Oberto and getting to sit in a hydroplane. Then I made it back to Genesee Park and Playfield for the Blue Angels finale (yes I did show up dressed like a bouncy house tycoon). What an amazing day to cap off a great weekend. This is why I love living in Seattle! Hoffmanforseattle.com

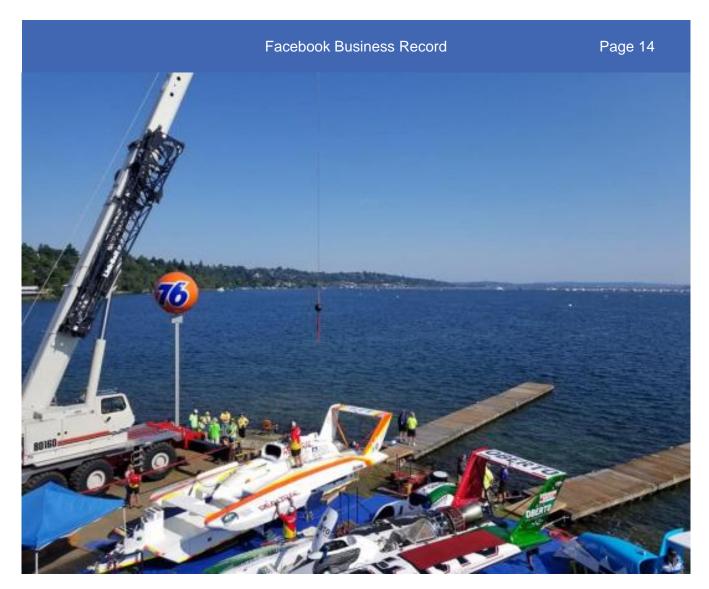
**Spend** 0.00













ld 6151207296209

Date Created 2019-08-04 16:54:33 UTC **Start Date** 2019-08-04 16:54:38 UTC

End Date 2019-08-07 16:54:33 UTC

Campaign Id 6151207294609

**Total Reach** 0

Payment Account Name Ari Hoffman

**Account** 

Account Id 10150124242212097

Age/Gender **Reach Percent Region Reach Percent** Version

ld 6151207294409

Start Date 2019-08-04 16:54:38 UTC End Date 2019-08-07 16:54:33 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

### **Text**

You will be seeing these commercials running soon. What do you think? You have seen our videos? hoffmanforseattle.com

**Spend** 0.00

ld 6151051111809

Date Created 2019-08-02 22:45:00 UTC

**Start Date** 2019-08-02 22:45:05 UTC **End Date** 2019-08-07 22:45:00 UTC

Campaign Id 6151051110009

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

ld 6151051108209

**Start Date** 2019-08-02 22:45:05 UTC **End Date** 2019-08-07 22:45:00 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** You will be seeing these commercials running soon. What do you

think? You have seen our videos? hoffmanforseattle.com

**Spend** 0.00

**Id** 6151050262409

**Date Created** 2019-08-02 22:28:11 UTC

**Start Date** 2019-08-02 22:28:17 UTC

**End Date** 2019-08-07 22:28:11 UTC

Campaign Id 6151050261009

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

Id 6151050260809

**Start Date** 2019-08-02 22:28:17 UTC **End Date** 2019-08-07 22:28:11 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattl

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text You will be seeing these commercials running soon. What do you

think? You have seen our videos? hoffmanforseattle.com **Spend** 0.00

ld 6150894591209

**Date Created** 2019-08-01 20:16:14 UTC

**Start Date** 2019-08-01 20:16:17 UTC

End Date 2019-08-05 20:16:14 UTC

Campaign Id 6150894589809

Total Reach 1433

Payment Account Name Ari Hoffman

Account

**Account Id** 10150124242212097

Age/Gender 18-24 female 4%

Reach Percent 18-24 male 7%

18-24 unknown 0%

25-34 female 8%

25-34 male 14%

25-34 unknown 0%

35-44 female 7%

35-44 male 8%

35-44 unknown 0%

45-54 female 10%

45-54 male 11%

45-54 unknown 0%

55-64 female 8%

55-64 male 7%

55-64 unknown 0%

65+ female 8%

65+ male 6%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

**Id** 6150894588809

Start Date 2019-08-01 20:16:17 UTC

End Date 2019-08-05 20:16:14 UTC

**Impressions** 2037

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington

Age: 18 - 65+

Text While doorbelling in @[1648014432145479:274:Rainier Valley,

Seattle] I met the Laches. They have seen me in the media and saw me walking the streets and called me over to talk. They are very concerned about what is happening in Seattle and are hoping

for a change.

Hoffmanforseattle.com

**Spend** 40.00



**Id** 6151050065209

Date Created 2019-08-02 22:20:17 UTC

**Start Date** 2019-08-02 22:20:25 UTC **End Date** 2019-08-07 22:20:17 UTC

Campaign Id 6151050064409

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

ld 6151050062809

**Start Date** 2019-08-02 22:20:25 UTC **End Date** 2019-08-07 22:20:17 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

## Text

As a father of three I am committed to making Seattle safe for everyone. Check out this new video about community safety! Hoffmanforseattle.com

**Spend** 0.00

ld 6151022893409

**Date Created** 2019-08-02 16:45:47 UTC **Start Date** 2019-08-02 16:45:53 UTC

**End Date** 2019-08-07 16:45:47 UTC

Campaign Id 6151022891409

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

ld 6151022890809

**Start Date** 2019-08-02 16:45:53 UTC **End Date** 2019-08-07 16:45:47 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text You will be seeing these commercials running soon. What do you

think? You have seen our videos? hoffmanforseattle.com

**Spend** 0.00

**Id** 6151022669409

**Date Created** 2019-08-02 16:41:32 UTC

**Start Date** 2019-08-02 16:41:34 UTC **End Date** 2019-08-04 16:41:32 UTC

**Campaign Id** 6151022667409

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

**Account Id** 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

ld 6151022644009

**Start Date** 2019-08-02 16:41:34 UTC **End Date** 2019-08-04 16:41:32 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

# Text

Thanks to my friend Alison, I got to meet one of the Blue Angel's yesterday and see them take off from up close! @[45640629310:274:Seafair Festival] is here! My favorite weekend of the year! I will be in @[143816372308176:274:Genesee Park and Playfield] at Seafair most of the day Friday and Sunday. Come down and say hi!

I hope everyone enjoys the show and has an amazing weekend! hoffmanforseattle.com

**Spend** 0.00





**Id** 6150502694409

**Date Created** 2019-07-29 17:28:44 UTC **Start Date** 2019-07-29 17:28:45 UTC

**End Date** 2019-08-02 17:28:44 UTC

**Campaign Id** 6150502692609

Total Reach 4419

Payment Account Name Ari Hoffman

Account

**Account Id** 10150124242212097

**Age/Gender** 18-24 female 2% **Reach Percent** 18-24 male 7%

## Facebook Business Record

18-24 unknown 0%

25-34 female 7%

25-34 male 24%

25-34 unknown 0%

35-44 female 11%

35-44 male 18%

35-44 unknown 0%

45-54 female 9%

45-54 male 10%

45-54 unknown 0%

55-64 female 3%

55-64 male 3%

55-64 unknown 0%

65+ female 2%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 6150502690609

**Start Date** 2019-07-29 17:28:45 UTC **End Date** 2019-08-02 17:28:44 UTC

**Impressions** 5918

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Beacon Hill, Seattle (+2 mi)

Age: 21 - 65+

**Text** One night at Walgreens on Rainier Ave, I met this gentleman while in line to check out. He said to me "You are the guy from the signs right?" Imagine both our surprise when just a few days later I knocked on his door. I am out meeting people on Beacon Hill

today. I can't wait to see you out there!

**Spend** 50.00





**Id** 6150503480209

**Date Created** 2019-07-29 17:34:00 UTC **Start Date** 2019-07-29 17:34:02 UTC

End Date 2019-08-02 17:34:02 UTC

Campaign Id 6150503478809

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

ld 6150503478009

**Start Date** 2019-07-29 17:34:02 UTC **End Date** 2019-08-02 17:34:02 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144) Washington

Washington Age: 18 - 65+

## Text

Meet Ben. Ben and I used to run rival youth organizations. (Unfortunately we never had a dance off) Ben and I realized that instead of competing, we could work together and make both organizations even more successful. We agree on about 80% of things and the other 20% are items that don't fall under the purview of @[113291465167:274:Seattle City Council] because they aren't local. Working together for positive change in Seattle, will be the cornerstone of my tenure on the Seattle City Council.

**Spend** 0.00



483300505831151

Version

**Id** 6150518675609

**Start Date** 2019-07-29 17:34:02 UTC **End Date** 2019-08-02 17:34:02 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text Meet Ben. Ben and I used to run rival youth organizations.

(Unfortunately we never had a dance off) Ben and I realized that instead of competing, we could work together and make both organizations even more successful. We agree on about 80% of things and the other 20% are items that don't fall under the purview of @[113291465167:274:Seattle City Council] because they aren't local. Working together for positive change in Seattle, will be the cornerstone of my tenure on the Seattle City Council.

**Spend** 0.00



483300505831151

ld 6150461537809

Date Created 2019-07-29 09:48:28 UTC Start Date 2019-07-29 09:48:30 UTC End Date 2019-08-07 09:48:28 UTC

Campaign Id 6150461536009

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender **Reach Percent Region Reach** Percent Version

ld 6150461535009

Start Date 2019-07-29 09:48:30 UTC End Date 2019-08-07 09:48:28 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** I mailed in our ballots today. This election is not about me. It is about a direction for our city. Today I am asking for one thing, tag just one friend who may not know about the campaign, so that they can learn more about why this election is so important and read about all of the ideas to get Seattle back on track at hoffmanforseattle.com

Do you want a continuation and doubling down of failed policies or do you want a good government working for the citizens?

Do you want run away spending with no results or do you want accountability and transparency?

Do you want people dying on the streets or do you want them in treatment getting the help and services they need?

Do you want to be sitting in worsening traffic while you are forced to pay to commute or do you want creative smart city solutions like Urbanova offers?

Do you want to continue to see our streets and parks littered with trash, needles, and feces or do you want waste to energy solutions?

Do you want to continue hearing about prolific offenders attacking citizens and tourists or do you want to be safe walking the streets?

Do you want to be priced/taxed out of your home or do you want changes in our codes that will encourage construction in undeveloped areas along transportation hubs and allow us to create more inventory to lower demand.

Do you want businesses to continue to leave Seattle or do you want to add more jobs to our economy?

Do you want people injecting themselves with poison in government sponsored sites or do you want treatment options?

Do you want more for your kids, and your grand kids?

Paint your fingers, mail your ballots, post pictures but make sure you vote!

**Spend** 0.00

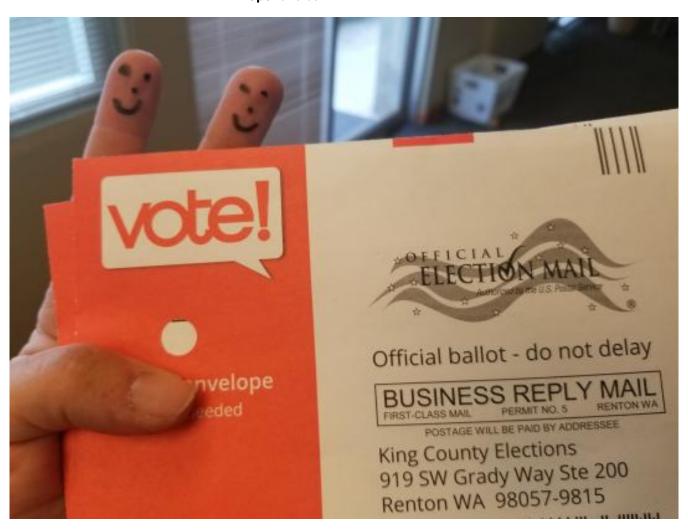


Photo Id: 482701552557713

**Id** 6150461423009

**Date Created** 2019-07-29 09:46:16 UTC **Start Date** 2019-07-29 09:46:17 UTC **End Date** 2019-08-02 09:46:16 UTC

**Campaign Id** 6150461421209

Total Reach 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender

Reach Percent Region Reach Percent Version

Id 6150461420609

**Start Date** 2019-07-29 09:46:17 UTC **End Date** 2019-08-02 09:46:16 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

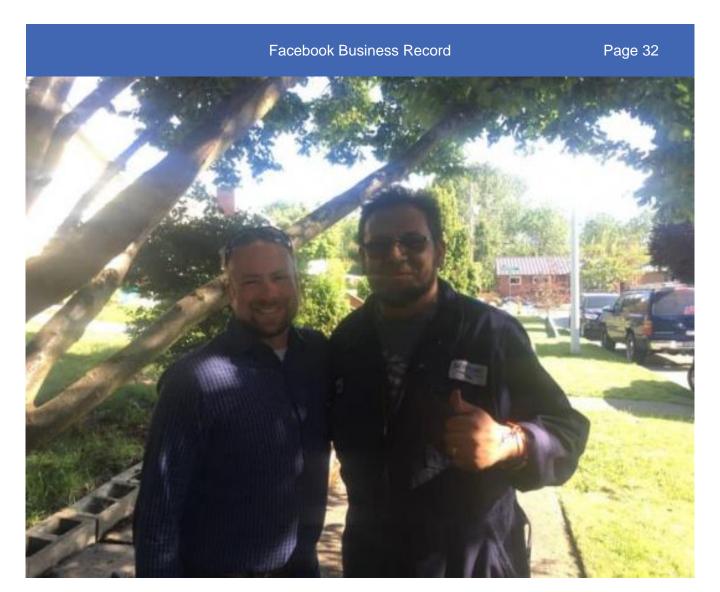
Ads Targeting Location - Living In: United States: Beacon Hill, Seattle (+2 mi)

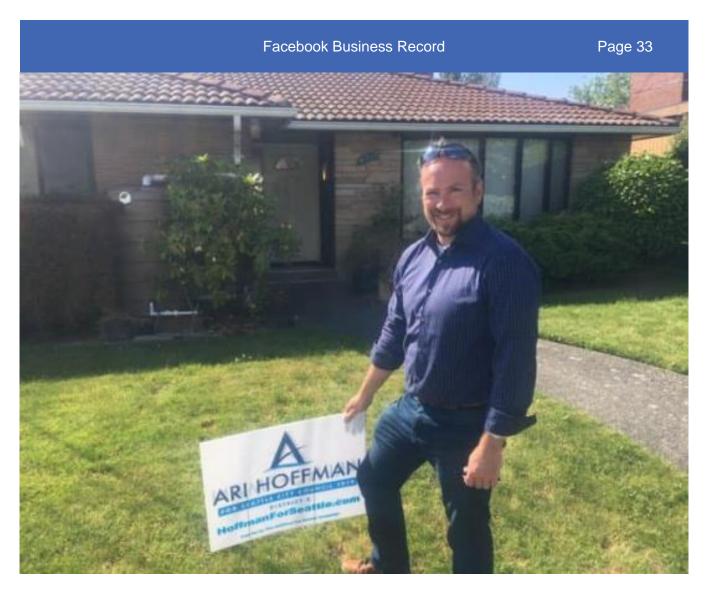
Age: 21 - 65+

Text One night at @[117497138610:274:Walgreens] on Rainier Ave, I met this gentleman while in line to check out. He said to me "You are the guy from the signs right?" Imagine both our surprise when just a few days later I knocked on his door. Now he has a sign too! New shipment just came in! I am out meeting people on Beacon Hill today. PM the campaign if you would like a sign! Signs and advertising cost money so please donate at hoffmanforseattle.com

**Spend** 0.00







**Id** 6150408852809

**Date Created** 2019-07-29 00:17:06 UTC **Start Date** 2019-07-29 00:17:12 UTC **End Date** 2019-08-08 00:17:06 UTC

Campaign Id 6150408850409

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

Id 6150408850009

**Start Date** 2019-07-29 00:17:12 UTC **End Date** 2019-08-08 00:17:06 UTC

Impressions 0

Landing Uri http://web-extract.constantcontact.com

Ads Targeting Location - Living In: United States: Seattle (98104), Seattl

(98108), Seattle (98118), Seattle (98134), Seattle (98144) Washington

Age: 18 - 65+

Text

Where are your tax dollars going? **Spend** 0.00



# WHERE ARE YOUR TAX DOLLARS GOING?

- I will work to ensure that we have performance audits of all city programs that will be made available to the public so that you know you are getting the most out of your tax dollars.
- When we give city funds to private non-profits, I
  will make sure that money only goes to
  organizations that meet the highest expectations
  of transparency and make detailed explanations of
  how funds are spent and results from that
  spending available to the public.
- I will work to institute sunset clauses into city programs, tax breaks, tax & fee increases, and other policies so that we are continually reviewing the effectiveness of our programs and allowing them to sunset if no longer delivering the desired results.

ACCOUNTABILITY. TRANSPARENCY HOFFMANFORSEATTLE.COM



**Photo Id:** 43776321:eeea418940240ecd5712e4e36bbf0cbb

ld 6149780430809

**Date Created** 2019-07-23 09:26:33 UTC **Start Date** 2019-07-23 09:26:38 UTC

**End Date** 2019-08-07 09:26:33 UTC

**Campaign Id** 6149780428809

Total Reach 3647

Payment Account Name Ari Hoffman

Account

#### Account Id

#### 10150124242212097

Age/Gender 18-24 female 1% Reach Percent 18-24 male 2% 18-24 unknown 0% 25-34 female 4% 25-34 male 12% 25-34 unknown 0% 35-44 female 6% 35-44 male 17% 35-44 unknown 0% 45-54 female 6% 45-54 male 15% 45-54 unknown 0% 55-64 female 7% 55-64 male 13% 55-64 unknown 0% 65+ female 7%

65+ unknown 0%

65+ male 8%

Region Reach Washington 100%

Percent Version

**Id** 6149780427809

Start Date 2019-07-23 09:26:38 UTC End Date 2019-08-07 09:26:33 UTC

**Impressions** 5657

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington

Age: 18 - 65+

Text I went to Vancouver, BC looking for solutions to Seattle's challenges. Instead I found devastation caused by enabling drug use.

Full length video coming soon.

Ballots are in the mail and we need your help to reach as many voters as possible to make sure we have representatives who will stop this from coming to Seattle and King County. Volunteer and Donate now at:

hoffmanforseattle.com

**Spend** 39.68

ld 6149981712609

**Date Created** 2019-07-25 01:07:05 UTC **Start Date** 2019-07-25 01:07:06 UTC **End Date** 2019-07-30 01:07:05 UTC Campaign Id 6149981710809

**Total Reach** 4840

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender 18-24 female 11% Reach Percent 18-24 male 22%

18-24 unknown 0% 25-34 female 10%

25-34 male 29%

25-34 unknown 0%

35-44 female 4%

35-44 male 9%

35-44 unknown 0%

45-54 female 3%

45-54 male 4%

45-54 unknown 0%

55-64 female 1%

55-64 male 2%

55-64 unknown 0%

65+ female 1%

65+ male 2%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 6149981709809

**Start Date** 2019-07-25 01:07:06 UTC **End Date** 2019-07-30 01:07:05 UTC

**Impressions** 7108

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144) Washington

Age: 18 - 65+

**Text** Doing things the "Safe Way"

Jay is a supporter and a disabled retired veteran. Last week he posted a video he made while trying to stop a shop lifter at Safeway on Rainier Ave. Last I checked it had 40k views. He lives right near the store and is tired of people coming in and taking what they want without paying for it. He is tired of having to worry about crime in the store and the parking lot. He has talked to the store owners and other residents trying to bring back safety measures that were in place but removed because of complaints. Jay and others reached out to me for help so they could have a safe shopping trip again. Today, Jay and some friends invited me to join them for a demonstration to support

@[225506734142581:274:Safeway] and encourage the management to bring back the safety measures. Afterwards, they went to buy items in the store to show their support for the store and management. This is how you demonstrate, with positivity and support. What a great group! Look for Jay and crew on @[114431401958534:274:KOMO News] tonight! Here is a link to Jay's original video https://www.facebook.com/jay.gollyhorn/videos/2684248781588831/UzpfSTEyNTUwMDUwMTE1MjE5Mzo4NzM1MD M0MDYzNTE4OTU/

hoffmanforseattle.com

**Spend** 50.00





 $\textbf{Id} \ 6149981771609$ 

**Date Created** 2019-07-25 01:08:39 UTC **Start Date** 2019-07-25 01:08:43 UTC

End Date 2019-08-08 01:08:39 UTC

**Campaign Id** 6149981770209

**Total Reach** 0

Payment Account

Payment Account Name Ari Hoffman

**Account Id** 10150124242212097

Age/Gender Reach Percent Region Reach Percent

#### Version

ld 6149981769209

Start Date 2019-07-25 01:08:43 UTC End Date 2019-08-08 01:08:39 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

> Washington Age: 18 - 65+

**Text** I mailed in our ballots today. This election is not about me. It is about a direction for our city. Today I am asking for one thing, tag just one friend who may not know about the campaign, so that they can learn more about why this election is so important and read about all of the ideas to get Seattle back on track at hoffmanforseattle.com

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Do you want to continue to see our streets and parks littered with trash, needles, and feces or do you want waste to energy solutions?

Do you want to continue hearing about prolific offenders attacking citizens and tourists or do you want to be safe walking the streets?

Do you want to be priced/taxed out of your home or do you want changes in our codes that will encourage construction in undeveloped areas along transportation hubs and allow us to create more inventory to lower demand.

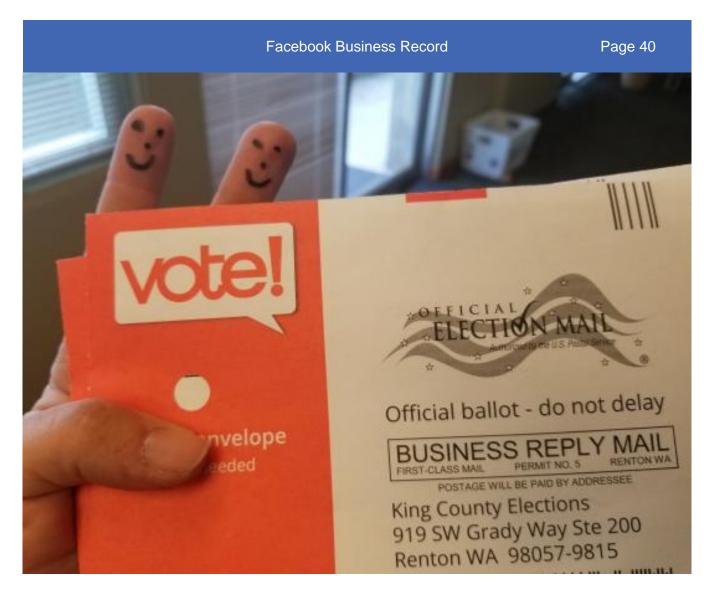
Do you want businesses to continue to leave Seattle or do you want to add more jobs to our economy?

Do you want people injecting themselves with poison in government sponsored sites or do you want treatment options?

Do you want more for your kids, and your grand kids?

Paint your fingers, mail your ballots, post pictures but make sure you vote!

**Spend** 0.00



ld 6149780552209

**Date Created** 2019-07-23 09:28:44 UTC **Start Date** 2019-07-23 09:28:45 UTC

**End Date** 2019-08-07 09:28:44 UTC

Campaign Id 6149780550609

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

ld 6149780549809

**Start Date** 2019-07-23 09:28:45 UTC **End Date** 2019-08-07 09:28:44 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattl

(98108), Seattle (98118), Seattle (98134), Seattle (98144) Washington

Age: 18 - 65+

#### Text

Rather than Yes, No, or Maybe, listen to the answers on the issues that matter the most to you. If you have any questions about the issues, feel free to PM me through the Facebook page. hoffmanforseattle.com

**Spend** 0.00

ld 6149780284409

**Date Created** 2019-07-23 09:24:01 UTC **Start Date** 2019-07-23 09:24:05 UTC

End Date 2019-08-07 09:24:01 UTC

Campaign Id 6149780282609

Total Reach 0

Payment Account Name Ari Hoffman

**Account** 

**Account Id** 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6149780281209

**Start Date** 2019-07-23 09:24:05 UTC **End Date** 2019-08-07 09:24:01 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattl

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Spent yesterday evening at the Chinatown parade and met a lot of people and business owners. We placed a bunch of yard signs and stickers in a lot of store fronts. Many of the restaurant owners are having the same issues of crime affecting their businesses. I even

snuck in a few minutes at one of my favorite places in

@[105887082810051:274:Seattle Chinatown International] District

the @[131237786915560:274:Seattle Pinball Museum]!

**Spend** 0.00



481794195981782



Photo Id: 481794239315111

**Id** 6148605812409

**Date Created** 2019-07-12 18:55:52 UTC **Start Date** 2019-07-12 18:55:56 UTC **End Date** 2019-07-17 18:55:52 UTC

Campaign Id 6148605810009

**Total Reach** 0

Payment Account Name Ari Hoffman

**Account** 

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6148605808009

**Start Date** 2019-07-12 18:55:56 UTC **End Date** 2019-07-17 18:55:52 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144) Washington

Age: 18 - 65+

Text I refuse to accept that allowing people to live in filth and squalor is compassionate. I refuse to label every parent concerned about garbage, drugs, and human waste in their neighborhoods and parks as heartless. But, I also refuse to accept that we cannot do a better job of helping those in need. People need more than just space to pitch a tent or park a car, without access to even the most basic of services. It's time to stop "sweeping" the problem from one corner to another and clean up our city by investing in dignity. www.hoffmanforseattle.com

**Spend** 0.00

99



I refuse to accept that allowing people to live in filth and squalor is compassionate. I refuse to label every parent concerned about garbage, drugs, and human waste in their neighborhoods and parks as heartless. But, I also refuse to accept that we cannot do a better job of helping those in need. People need more than just space to pitch a tent or park a car, without access to even the most basic of services. It's time to stop "sweeping" the problem from one corner to another and clean up our city by investing in dignity.

HOFFMANFORSEATTLE.COM



467288590765676

Id 6131596127209

**Date Created** 2019-02-11 03:17:17 UTC **Start Date** 2019-02-11 03:17:19 UTC **End Date** 2019-02-13 15:26:43 UTC

Campaign Id 6131596125209

Total Reach 2747

Payment Account Name Ari Hoffman

**Account** 

**Account Id** 10150124242212097

Age/Gender 18-24 female 1%

Reach Percent 18-24 male 3%

18-24 unknown 0% 25-34 female 6% 25-34 male 13% 25-34 unknown 1% 35-44 female 10% 35-44 male 11%

35-44 unknown 1% 45-54 female 10% 45-54 male 11%

45-54 unknown 0% 55-64 female 9% 55-64 male 8% 55-64 unknown 0%

65+ female 8% 65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 6131596124809

**Start Date** 2019-02-11 03:17:19 UTC **End Date** 2019-02-13 15:26:43 UTC

Impressions 118

**Landing Uri** http://community.seattletimes.nwsource.com/archive/?date=19970

123&slug=2520302&fbclid=lwAR2 geYhUgN8URIKJCgcpGluBcg2-iA

Ky2md6mQfmD3HmnlLlOyJr865vzk

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text It's SOLUTION SUNDAY!!! The main roads have been cleared but

the side streets have turned into skating rinks. On the

@[526576884494878:274:The Saul Spady Show on AM 770 KTTH] this week I suggested that we get plows that can attached to municipal trucks. Other cities do this with much success and we would have vehicles able to plow the hills. A friend of the campaign sent me this fascinating article about why that wasn't done in

Seattle and it is because of politics of the

@[113291465167:274:Seattle City Council], circa 1997. Check out the article in the @[38472826214:274:The Seattle Times] below. It is time for a change in Seattle politics. Please help out the campaign with a donation to be part of the change at

www.hoffmanforseattle.com

**Spend** 2.48

Version

Photo Id: 43776321:586458565d3887f5dda399608aff8a32

**Id** 6131681994009

**Start Date** 2019-02-11 03:17:19 UTC **End Date** 2019-02-13 15:26:43 UTC

**Impressions** 463

**Landing Uri** http://community.seattletimes.nwsource.com/archive/?date=19970

123&slug=2520302&fbclid=lwAR2 geYhUgN8URlKJCgcpGluBcg2-iA

Ky2md6mQfmD3HmnlLlOyJr865vzk

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text It's SOLUTION SUNDAY!!! The main roads have been cleared but

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@[526576884494878:274:The Saul Spady Show on AM 770 KTTH] this week I suggested that we get plows that can attached to municipal trucks. Other cities do this with much success and we would have vehicles able to plow the hills. A friend of the campaign sent me this fascinating article about why that wasn't done in

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@[113291465167:274:Seattle City Council], circa 1997. Check out the article in the @[38472826214:274:The Seattle Times] below. It is time for a change in Seattle politics. Please help out the

campaign with a donation to be part of the change at

www.hoffmanforseattle.com

**Spend** 8.96

Version

**Photo Id:** 43776321:586458565d3887f5dda399608aff8a32

ld 6131778600409

**Start Date** 2019-02-11 03:17:19 UTC **End Date** 2019-02-13 15:26:43 UTC

**Impressions** 3300

**Landing Uri** http://community.seattletimes.nwsource.com/archive/?date=19970

123&slug=2520302&fbclid=IwAR2 geYhUgN8URIKJCgcpGIuBcg2-iA

Ky2md6mQfmD3HmnlLlOyJr865vzk

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text It's SOLUTION SUNDAY!!! The main roads have been cleared but

the side streets have turned into skating rinks. On the

@[526576884494878:274:The Saul Spady Show on AM 770 KTTH] this week I suggested that we get plows that can attached to municipal trucks. Other cities do this with much success and we would have vehicles able to plow the hills. A friend of the campaign

sent me this fascinating article about why that wasn't done in Seattle and it is because of politics of the @[113291465167:274:Seattle City Council], circa 1997. Check out the article in the @[38472826214:274:The Seattle Times] below. It is time for a change in Seattle politics. Please help out the campaign with a donation to be part of the change at www.hoffmanforseattle.com

**Spend** 88.56

Version

**Photo Id:** 43776321:586458565d3887f5dda399608aff8a32

**Id** 6132009200809

**Start Date** 2019-02-11 03:17:19 UTC **End Date** 2019-02-13 15:26:43 UTC

 $\textbf{Impressions} \ \ 0$ 

**Landing Uri** http://community.seattletimes.nwsource.com/archive/?date=19970

123&slug=2520302&fbclid=lwAR2 geYhUgN8URIKJCgcpGluBcg2-iA

Ky2md6mQfmD3HmnlLlOyJr865vzk

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** It's SOLUTION SUNDAY!!! The main roads have been cleared but the side streets have turned into skating rinks. On the

@[526576884494878:274:The Saul Spady Show on AM 770 KTTH] this week I suggested that we get plows that can attached to municipal trucks. Other cities do this with much success and we would have vehicles able to plow the hills. A friend of the campaign sent me this fascinating article about why that wasn't done in

Seattle and it is because of politics of the

@[113291465167:274:Seattle City Council], circa 1997. Check out the article in the @[38472826214:274:The Seattle Times] below. It is time for a change in Seattle politics. Please help out the campaign with a donation to be part of the change at

www.hoffmanforseattle.com

**Spend** 0.00

Version

**Photo Id:** 43776321:586458565d3887f5dda399608aff8a32

**Id** 6133172212809

**Start Date** 2019-02-11 03:17:19 UTC **End Date** 2019-02-13 15:26:43 UTC

Impressions 0

**Landing Uri** http://community.seattletimes.nwsource.com/archive/?date=19970

123&slug=2520302&fbclid=lwAR2 geYhUgN8URlKJCgcpGluBcg2-iA

Ky2md6mQfmD3HmnlLlOyJr865vzk

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144) Washington

Age: 18 - 65+

Text It's SOLUTION SUNDAY!!! The main roads have been cleared but the side streets have turned into skating rinks. On the @[526576884494878:274:The Saul Spady Show on AM 770 KTTH] this week I suggested that we get plows that can attached to municipal trucks. Other cities do this with much success and we would have vehicles able to plow the hills. A friend of the campaign sent me this fascinating article about why that wasn't done in Seattle and it is because of politics of the @[113291465167:274:Seattle City Council], circa 1997. Check out the article in the @[38472826214:274:The Seattle Times] below. It is time for a change in Seattle politics. Please help out the campaign with a donation to be part of the change at www.hoffmanforseattle.com

**Spend** 0.00

Photo Id: 43776321:586458565d3887f5dda399608aff8a32

**Id** 6131320165609

**Date Created** 2019-02-08 05:48:37 UTC **Start Date** 2019-02-08 05:48:40 UTC

End Date 2019-02-11 05:48:37 UTC

Campaign Id 6131320163209

Total Reach 6697

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender 18-24 female 5% Reach Percent 18-24 male 7%

18-24 unknown 0%

25-34 female 13% 25-34 male 19%

25-34 unknown 0%

35-44 female 13%

35-44 male 13%

35-44 unknown 0%

45-54 female 9%

45-54 male 8%

45-54 unknown 0%

55-64 female 4%

55-64 male 3%

55-64 unknown 0%

65+ female 3%

65+ male 2%

65+ unknown 0% **Region Reach** Washington 100%

Percent

**Version Id** 6131320162809

Start Date 2019-02-08 05:48:40 UTC

#### **End Date**

2019-02-11 05:48:37 UTC

**Impressions** 5927

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: 1333 S Shelton St, Seattle (+2

mi) Washington

Age: 21 - 65+

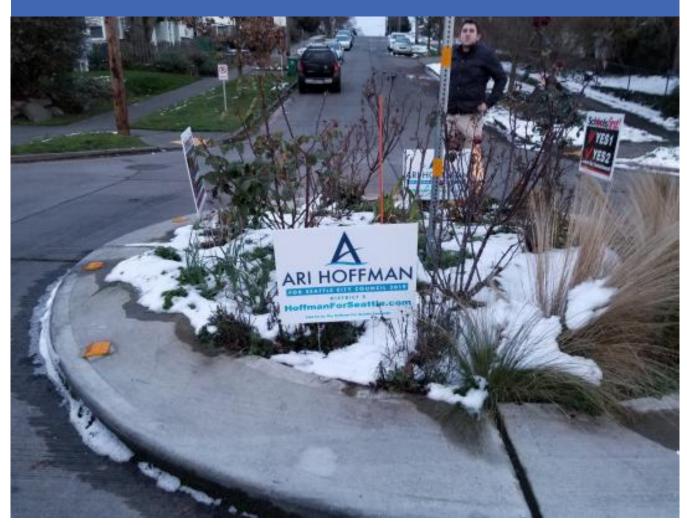
**Text** What better way to end the day than door belling with the crew out in @[135426449821709:274:Beacon Hill, Seattle]. Today I met Jon Ferrari and Nick DeSantos. Both are concerned about the rising costs of living in Seattle. Nick was even pushed out of his rental, which he had hoped to buy, by rising costs. Jon has lived in the same house for 37 years. He is also concerned about the homeless situation and the drug epidemic. It was so great talking with both of you and I am so happy to see I just got an email from you to talk about the issues! www.hoffmanforseattle.com

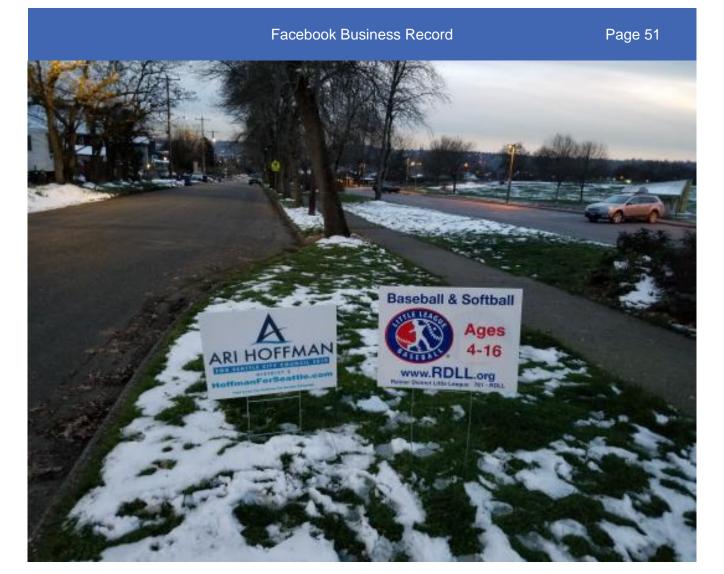
**Spend** 69.64

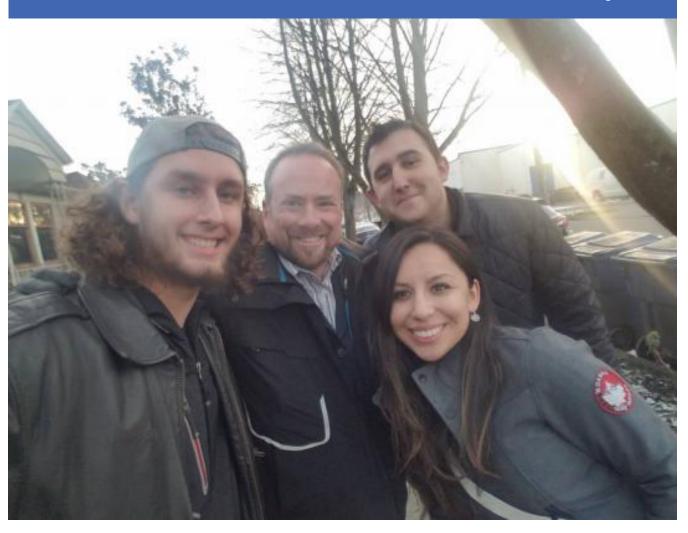


# Facebook Business Record

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Version

**Photo Id:** 385431165618086 **Id** 6131534770209

**Start Date** 2019-02-08 05:48:40 UTC **End Date** 2019-02-11 05:48:37 UTC

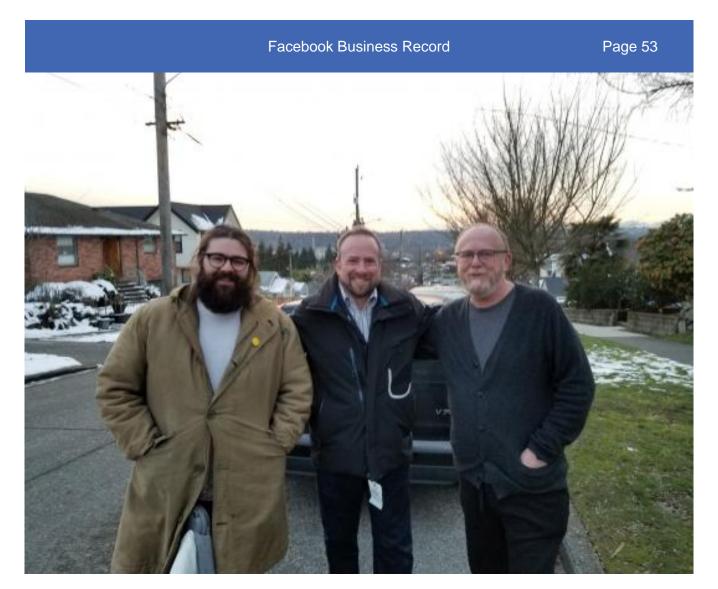
**Impressions** 2942

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/
Ads Targeting Location - Living In: United States: Beacon Hill, Seattle (+2 mi)

Age: 21 - 65+

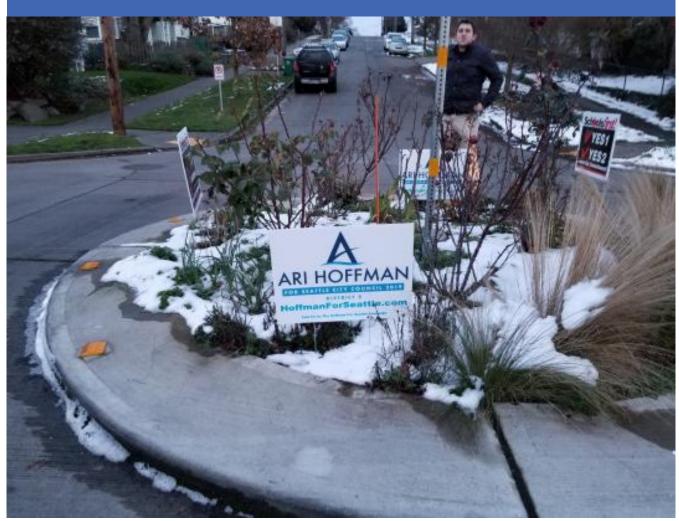
Text What better way to end the day than door belling with the crew out in @[135426449821709:274:Beacon Hill, Seattle]. Today I met Jon Ferrari and Nick DeSantos. Both are concerned about the rising costs of living in Seattle. Nick was even pushed out of his rental, which he had hoped to buy, by rising costs. Jon has lived in the same house for 37 years. He is also concerned about the homeless situation and the drug epidemic. It was so great talking with both of you and I am so happy to see I just got an email from you to talk about the issues! www.hoffmanforseattle.com

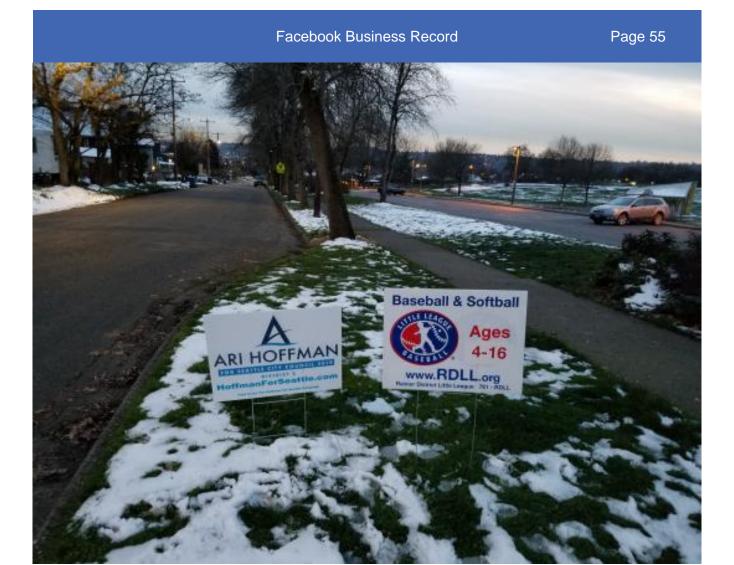
**Spend** 30.36



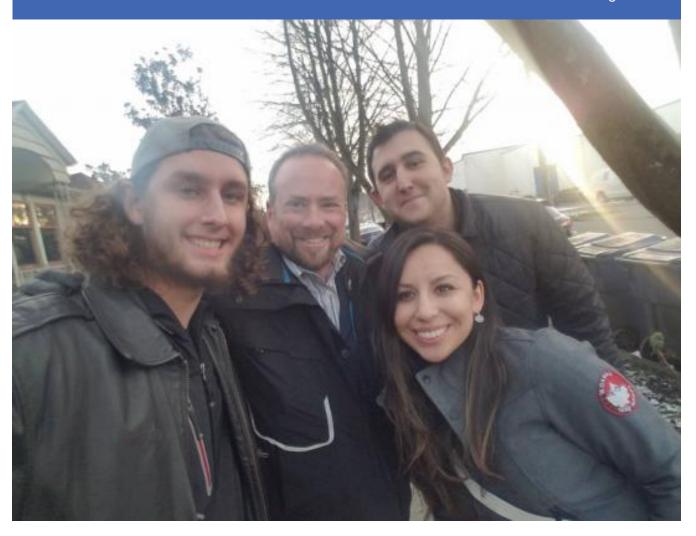
# Facebook Business Record

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## Facebook Business Record



Version

Photo Id: 385431165618086 Id 6132508280809

**Start Date** 2019-02-08 05:48:40 UTC **End Date** 2019-02-11 05:48:37 UTC

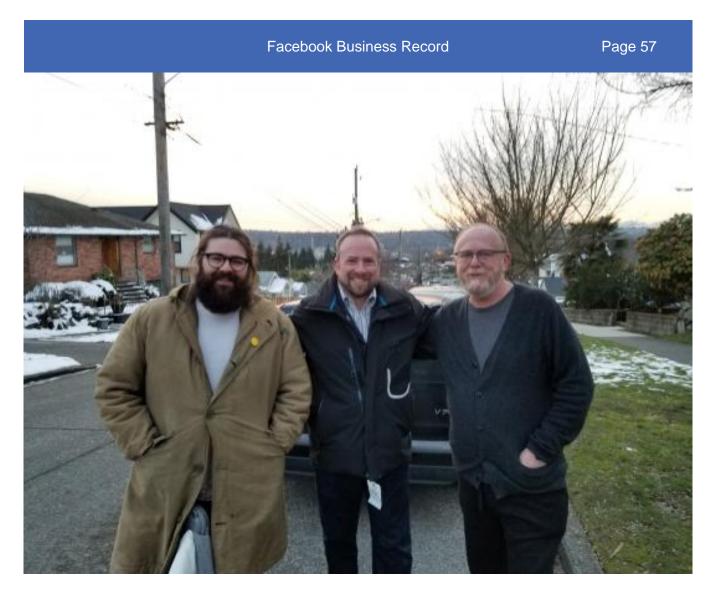
Impressions 0

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Beacon Hill, Seattle (+2 mi)

Age: 21 - 65+

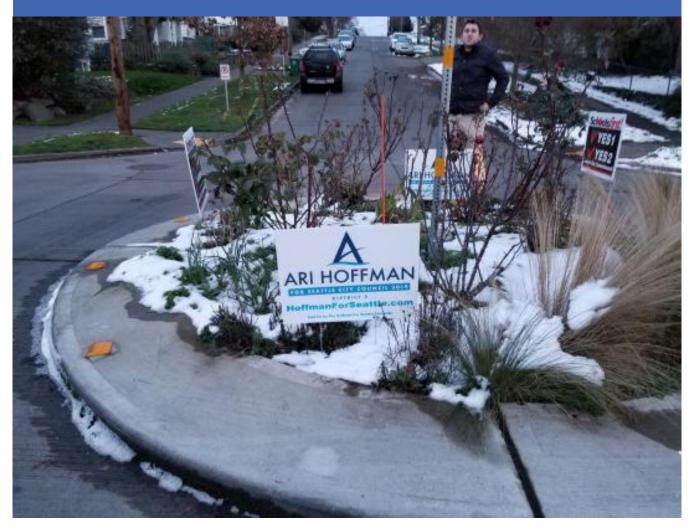
Text What better way to end the day than door belling with the crew out in @[135426449821709:274:Beacon Hill, Seattle]. Today I met Jon Ferrari and Nick DeSantos. Both are concerned about the rising costs of living in Seattle. Nick was even pushed out of his rental, which he had hoped to buy, by rising costs. Jon has lived in the same house for 37 years. He is also concerned about the homeless situation and the drug epidemic. It was so great talking with both of you and I am so happy to see I just got an email from you to talk about the issues! www.hoffmanforseattle.com

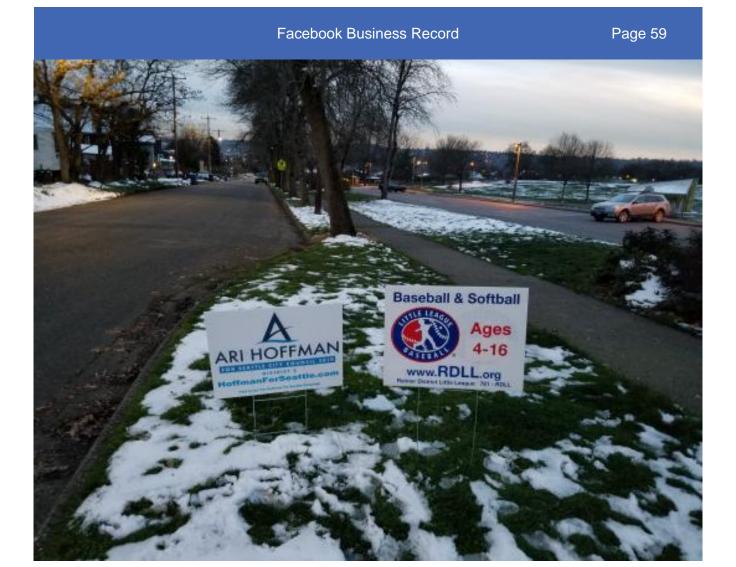
**Spend** 0.00

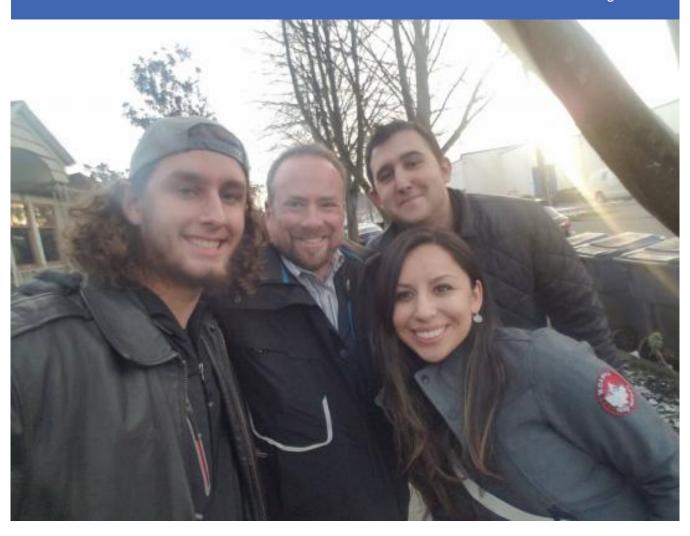




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**Id** 6136552136009

Date Created 2019-03-31 04:48:34 UTC
Start Date 2019-03-31 04:48:37 UTC
Find Date 2019-04-01 04:48:24 UTC

End Date 2019-04-01 04:48:34 UTC

Campaign Id 6136552133809

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

Id 6136552133409

**Start Date** 2019-03-31 04:48:37 UTC **End Date** 2019-04-01 04:48:34 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

#### Text

I try to meet candidates in other districts whenever I can. Tonight I met @[1312925260:2048:Heidi Wills] who is running in D6.

**Spend** 0.00



Photo Id: 412353282925874

**Id** 6134795803009

 Date Created
 2019-03-14 21:41:22 UTC

 Start Date
 2019-03-14 21:41:26 UTC

 End Date
 2019-03-15 21:41:22 UTC

**Campaign Id** 6134795801209

**Total Reach** 

Payment Account Name Ari Hoffman

**Account** 

Account Id 10150124242212097

Age/Gender **Reach Percent Region Reach** Percent Version

ld 6134795799209

**Start Date** 2019-03-14 21:41:26 UTC End Date 2019-03-15 21:41:22 UTC

**Impressions** 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text Meet @[13616547:2048:Abby Batya] Brockman. Abby was one of my first students when I started working with youth in Seattle. You may recognize the name because Abby posts on my page when she disagrees with me or wants clarification of a point. Today we met for coffee and had a conversation about a great many topics but also discussed race and how it relates to policing our communities. Though we have different perspectives and opinions we are always able to find a common ground. (Plus Abby is so sharp that discussing issues with her helps me hone my messaging) I would love to discuss the issues with you! www.hoffmanforseattle.com

## Facebook Business Record

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Photo Id: 404726617021874

**Id** 6133172239009

**Date Created** 2019-02-26 19:07:45 UTC **Start Date** 2019-02-26 19:08:15 UTC

**End Date** 2019-03-08 19:08:15 UTC

Campaign Id 6133172237409

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

Id 6133172237209

**Start Date** 2019-02-26 19:08:15 UTC **End Date** 2019-03-08 19:08:15 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+ Text

Seattle Bicycle Tours [ ] shows me the surprises on Seattle's Bike

**Spend** 0.00

**Id** 6132992409209

**Date Created** 2019-02-25 03:07:56 UTC **Start Date** 2019-02-25 03:08:05 UTC **End Date** 2019-03-05 03:07:56 UTC

Campaign Id 6132992407009

**Total Reach** 0

Payment Account Name Ari Hoffman

**Account** 

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6132992401609

**Start Date** 2019-02-25 03:08:05 UTC **End Date** 2019-03-05 03:07:56 UTC

Impressions 0

Landing Uri http://web-extract.constantcontact.com

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text Data Based Solutions for Seattle's Challenges



43776321:15a1c5c8af5b690f92bc7ded0051abc0

**Version Id** 6133172212609

**Start Date** 2019-02-25 03:08:05 UTC **End Date** 2019-03-05 03:07:56 UTC

Impressions 0

Landing Uri http://web-extract.constantcontact.com

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Data Based Solutions for Seattle's Challenges



43776321:15a1c5c8af5b690f92bc7ded0051abc0

ld 6132163779209

Date Created 2019-02-16 02:32:24 UTC **Start Date** 2019-02-16 02:32:28 UTC End Date 2019-02-18 02:32:28 UTC

Campaign Id 6132163777809

Total Reach 4323

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender 18-24 female 3% **Reach Percent** 18-24 male 5%

18-24 unknown 0% 25-34 female 10% 25-34 male 23% 25-34 unknown 1% 35-44 female 6% 35-44 male 10% 35-44 unknown 0%

45-54 female 7% 45-54 male 11% 45-54 unknown 0% 55-64 female 5% 55-64 male 6%

55-64 unknown 0% 65+ female 6% 65+ male 6%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version

Id 6132163775609

Start Date 2019-02-16 02:32:28 UTC End Date 2019-02-18 02:32:28 UTC

**Impressions** 5951

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

> Washington Age: 18 - 65+

**Text** DEMOCRACY VOUCHERS: No I am not taking them for my

campaign. I do not believe that your hard earned dollars should be taxed to pay for political campaigns. They will be coming in the mail soon and if you are supporting me you have 2 options for your vouchers: A) Shred your vouchers so no one else can use them B) Mail them back and fill them out with my name so no one else can use them. Make sure you take a picture and tag the campaign with whatever you decide to do so we can share it. In the meantime, check out this 150 word summary we worked up for the elections site and share it with as many people as possible. If you would like to donate to the campaign you can do so at

www.hoffmanforseattle.com

**Spend** 130.44





FOR SEATTLE CITY COUNCIL 2019

DISTRICT 2

Ari Hoffman is running for City Council, District 2, because the increase in people experiencing homelessness impelled Ari to create a healthier, safer Seattle. Seattle is ready for common sense, compassionate and practical solutions. Ari serves on the board of Jewish cemeteries, where drug dealers and prostitutes broke into private property, desecrated gravestones, and assaulted the groundskeepers. Ari initiated media awareness campaigns, met with City Council members, community members, and the police department. In the process, budget issues, bureaucracy, and flaws in the system were exposed. Ari opposed the Head Tax and, together with grassroots organizations, gathered enough signatures to repeal the referendum. Ari lives and works in District 2, where he and his wife raise their children, and employs people from all over Seattle. As a volunteer, he has spent years running youth programming. Ari serves on boards for multiple non-profits and helped build schools and community

infrastructure.

HOFFMANFORSEATTLE.COM

389519795209223

**Version Id** 6133172213009

**Start Date** 2019-02-16 02:32:28 UTC **End Date** 2019-02-18 02:32:28 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text DEMOCRACY VOUCHERS: No I am not taking them for my campaign. I do not believe that your hard earned dollars should be taxed to pay for political campaigns. They will be coming in the mail soon and if you are supporting me you have 2 options for your vouchers: A) Shred your vouchers so no one else can use them B) Mail them back and fill them out with my name so no one else can use them. Make sure you take a picture and tag the campaign with whatever you decide to do so we can share it. In the meantime, check out this 150 word summary we worked up for the elections site and share it with as many people as possible. If you would like to donate to the campaign you can do so at

www.hoffmanforseattle.com





FOR SEATTLE CITY COUNCIL 2019

DISTRICT 2

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infrastructure.

HOFFMANFORSEATTLE.COM

#### 389519795209223

Id 6131929853209 **Date Created** 2019-02-13 23:22:26 UTC

**Start Date** 2019-02-13 23:22:32 UTC **End Date** 2019-02-16 23:22:32 UTC

Campaign Id 6131929851809

Total Reach 17833

Payment Account Name Ari Hoffman

Account

**Account Id** 10150124242212097

**Age/Gender** 18-24 female 6% **Reach Percent** 18-24 male 4%

18-24 unknown 0%

25-34 female 19% 25-34 male 12%

25-34 unknown 0% 35-44 female 16% 35-44 male 8%

35-44 unknown 0%

45-54 female 10% 45-54 male 6%

45-54 unknown 0%

55-64 female 7% 55-64 male 3%

55-64 unknown 0% 65+ female 6% 65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

ld 6131929851209

**Start Date** 2019-02-13 23:22:32 UTC **End Date** 2019-02-16 23:22:32 UTC

**Impressions** 1513

Landing Uri http://web-extract.constantcontact.com

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text Lessons Learned from Snowmageddon/Snowpocalypse 2019

**Spend** 13.33



**Photo Id:** 43776321:68497ac1891ff17efd1447e01c9f0bd4

**Version Id** 6132008876009

**Start Date** 2019-02-13 23:22:32 UTC **End Date** 2019-02-16 23:22:32 UTC

**Impressions** 25921

Landing Uri http://web-extract.constantcontact.com

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Lessons Learned from Snowmageddon/Snowpocalypse 2019

**Spend** 286.67



**Photo Id:** 43776321:68497ac1891ff17efd1447e01c9f0bd4

Version

**Id** 6133172212409

**Start Date** 2019-02-13 23:22:32 UTC End Date 2019-02-16 23:22:32 UTC

Impressions 0

Landing Uri http://web-extract.constantcontact.com

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Lessons Learned from Snowmageddon/Snowpocalypse 2019

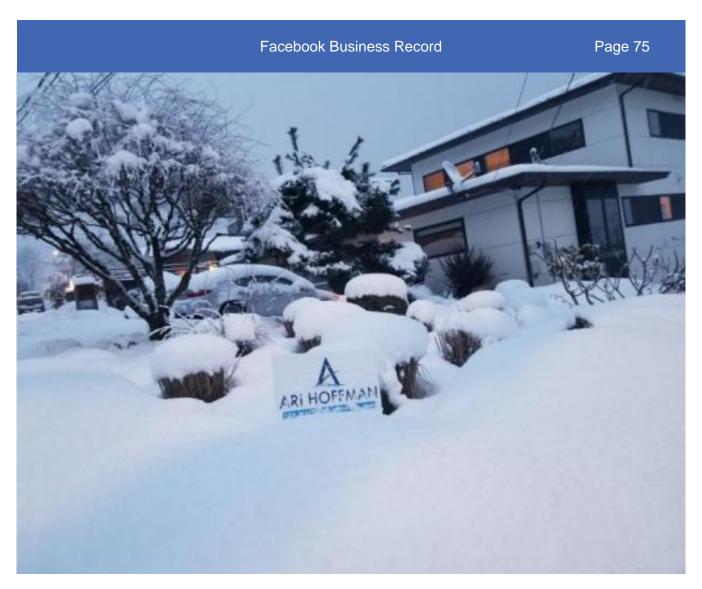


Photo Id: 43776321:68497ac1891ff17efd1447e01c9f0bd4

**Id** 6129831252209

**Date Created** 2019-01-25 04:51:11 UTC **Start Date** 2019-01-25 04:51:41 UTC

**End Date** 2019-01-31 04:51:41 UTC

Campaign Id 6129831250409

**Total Reach** 15528

Payment Account Name Ari Hoffman

Account

**Account Id** 10150124242212097

Age/Gender 18-24 female 6% **Reach Percent** 18-24 male 11%

18-24 unknown 0% 25-34 female 11%

25-34 male 29%

25-34 unknown 1%

35-44 female 6% 35-44 male 14%

35-44 unknown 0%

45-54 female 3%

45-54 male 8%

45-54 unknown 0%

55-64 female 2%

55-64 male 4% 55-64 unknown 0% 65+ female 1% 65+ male 2% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 6129831249809

**Start Date** 2019-01-25 04:51:41 UTC **End Date** 2019-01-31 04:51:41 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** See what your local community leader and City Council Candidate

plans to do about the Viaduct #Viadoom #Seattle

**Spend** 0.00

Version

Id 6129831264409

**Start Date** 2019-01-25 04:51:41 UTC **End Date** 2019-01-31 04:51:41 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text See what your local community leader plans to do about the

Viaduct #Viadoom #Seattle

**Spend** 0.00

Version

**Id** 6129831322209

**Start Date** 2019-01-25 04:51:41 UTC **End Date** 2019-01-31 04:51:41 UTC

Impressions 0
Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** See what your local community leader plans to do about the Viaduct #Viadoom #Seattle

**Spend** 0.00

Version

ld 6129834661009

**Start Date** 2019-01-25 04:51:41 UTC **End Date** 2019-01-31 04:51:41 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** See what your local community leader plans to do about the Viaduct #Viadoom #Seattle

Version

Id 6129834662809

**Start Date** 2019-01-25 04:51:41 UTC **End Date** 2019-01-31 04:51:41 UTC

**Impressions** 29127

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144) Washington

Age: 18 - 65+

**Text** See what your local community leader plans to do about the

Viaduct #Viadoom #Seattle

**Spend** 299.99

Version

Id 6131595817809 Start Date 2019-01-25 04:51:41 UTC

End Date 2019-01-25 04:51:41 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** See what your local community leader plans to do about the

Viaduct #Viadoom #Seattle

**Spend** 0.00

Version Id 6131681994209

**Start Date** 2019-01-25 04:51:41 UTC **End Date** 2019-01-31 04:51:41 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** See what your local community leader plans to do about the

Viaduct #Viadoom #Seattle

**Spend** 0.00

Version Id 6132009714009

**Start Date** 2019-01-25 04:51:41 UTC **End Date** 2019-01-31 04:51:41 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** See what your local community leader plans to do about the

Viaduct #Viadoom #Seattle

**Spend** 0.00

**Version Id** 6133172229409

**Start Date** 2019-01-25 04:51:41 UTC **End Date** 2019-01-31 04:51:41 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/

#### **Ads Targeting**

Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** See what your local community leader plans to do about the

Viaduct #Viadoom #Seattle

**Spend** 0.00

ld 6131595742809

**Date Created** 2019-02-11 03:10:26 UTC **Start Date** 2019-02-11 03:10:56 UTC

End Date 2019-02-15 03:10:56 UTC

Campaign Id 6131595741209

Total Reach 8713

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender 18-24 female 5%

Reach Percent 18-24 male 12%

18-24 unknown 0%

25-34 female 9%

25-34 male 30%

25-34 unknown 1%

35-44 female 6%

35-44 male 15%

35-44 unknown 0%

45-54 female 3%

45-54 male 8%

45-54 unknown 0%

55-64 female 3%

55-64 male 4%

55-64 unknown 0%

65+ female 2%

65+ male 3%

65+ unknown 0% Region Reach Washington 100%

Percent Version

ld 6131595740609

Start Date 2019-02-11 03:10:56 UTC End Date 2019-02-15 03:10:56 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Ari is running for Seattle City Council (District 2) for a safer more

prosperous Seattle

**Spend** 0.00

ld 6131595775009 Version

> Start Date 2019-02-11 03:10:56 UTC End Date 2019-02-15 03:10:56 UTC

**Impressions** 2856

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/

#### **Ads Targeting**

Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Ari is running for Seattle City Council (District 2) for a safer more

prosperous Seattle

**Spend** 27.87

Version

ld 6131681994409

**Start Date** 2019-02-11 03:10:56 UTC **End Date** 2019-02-15 03:10:56 UTC

**Impressions** 8942

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

Text Ari is running for Seattle City Council (District 2) for a safer more

prosperous Seattle

**Spend** 92.37

Version

ld 6132009244609

**Start Date** 2019-02-11 03:10:56 UTC **End Date** 2019-02-15 03:10:56 UTC

**Impressions** 4401

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Ari is running for Seattle City Council (District 2) for a safer more

prosperous Seattle

**Spend** 46.10

Version

Id 6133172229209

**Start Date** 2019-02-11 03:10:56 UTC **End Date** 2019-02-15 03:10:56 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Ari is running for Seattle City Council (District 2) for a safer more

prosperous Seattle

**Spend** 0.00

**Id** 6132315843409

Date Created 2019-02-18 06:06:14 UTC Start Date 2019-02-18 06:06:16 UTC End Date 2019-02-19 06:06:14 UTC

Campaign Id 6132315842409

Total Reach 2409

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender

Reach Percent 65+ male 100% Region Reach Washington 100%

> Percent Version

ld 6132315840809

Start Date 2019-02-18 06:06:16 UTC End Date 2019-02-19 06:06:14 UTC

**Impressions** 3434

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98134), Seattle

(98118), Seattle (98108), Seattle (98104), Seattle (98144)

Washington Age: 18 - 65+

Text Billions of dollars have been spent on the Homeless Crisis and it has only gotten worse. Billions more are about to be spent on public school funding but why is that money not ending up in the classrooms? Transportation projects are constantly coming in way over budget, sometimes even at double the original price tag. The Seattle City coffers are full but where is the money going? When I get elected, I will order an audit of every city department to find out where your tax dollars are going, for full transparency in our government. What area of Seattle's lack of financial transparency

concerns you the most? www.hoffmanforseattle.com

**Spend** 100.00

Version

**Id** 6133172212209

**Start Date** 2019-02-18 06:06:16 UTC End Date 2019-02-19 06:06:14 UTC

**Impressions** 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98144), Seattle

(98134), Seattle (98118), Seattle (98108), Seattle (98104) Washington

Age: 18 - 65+

**Text** Billions of dollars have been spent on the Homeless Crisis and it has only gotten worse. Billions more are about to be spent on public school funding but why is that money not ending up in the classrooms? Transportation projects are constantly coming in way over budget, sometimes even at double the original price tag. The Seattle City coffers are full but where is the money going? When I get elected, I will order an audit of every city department to find out where your tax dollars are going, for full transparency in our government. What area of Seattle's lack of financial transparency

concerns you the most? www.hoffmanforseattle.com

**Spend** 0.00

ld 6131594960209

**Date Created** 2019-02-11 03:01:47 UTC **Start Date** 2019-02-11 03:01:49 UTC End Date 2019-02-14 03:01:47 UTC

Campaign Id 6131594958809

Total Reach 6171

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender 18-24 female 8% Reach Percent 18-24 male 7% 25-34 female 18%

25-34 male 17%

25-34 unknown 0%

35-44 female 13%

35-44 male 10%

35-44 unknown 0%

45-54 female 9%

45-54 male 6%

45-54 unknown 0%

55-64 female 5%

55-64 male 3%

55-64 unknown 0%

65+ female 3%

65+ male 1%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** Version

**Id** 6131594957609

**Start Date** 2019-02-11 03:01:49 UTC End Date 2019-02-14 03:01:47 UTC

**Impressions** 12448

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: Seattle (98118), 6222 Chatham

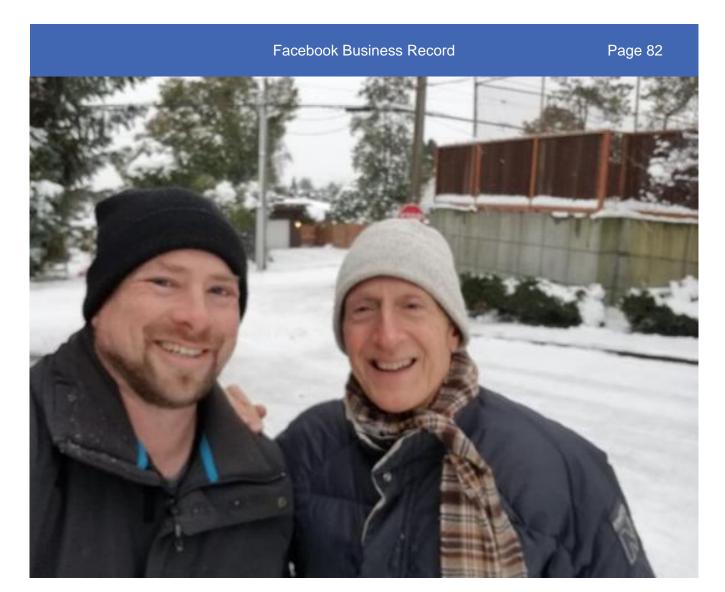
Dr S, Seattle (+2 mi) Washington; Mount Baker Washington,

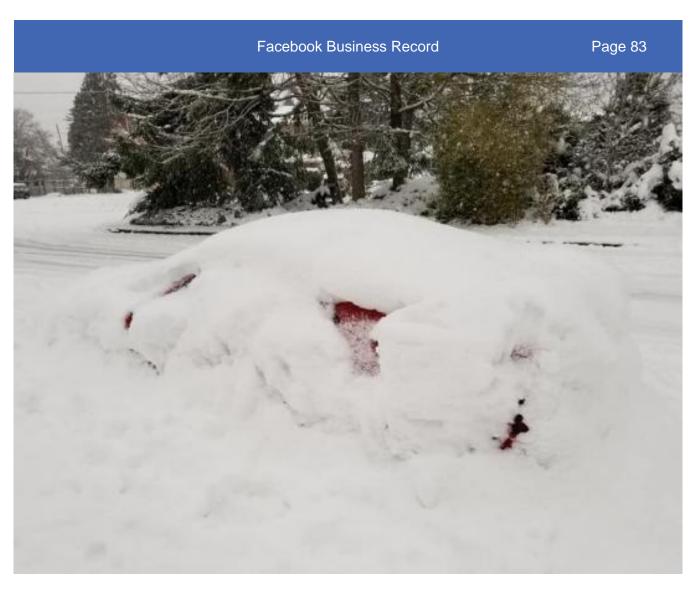
Columbia City Washington, Hillman City Washington

Age: 21 - 65+

Text It may be snowing outside but that means people are home for me to meet in Seward Park. I ran into my friend Rob while knocking on doors. Rob is passionate about finding jobs for homeless people in Seattle and found a program in Israel called MATI that he is going to send me info on to see what lessons we can learn for Seattle. Now, I am a little concerned about the fort and snowballs my kids are planning to ambush me with when I get home

**Spend** 99.85





**Photo Id:** 387118868782649



387118905449312

ld 6132508222009

**Date Created** 2019-02-19 23:14:40 UTC **Start Date** 2019-02-19 23:14:44 UTC

**End Date** 2019-02-22 23:14:40 UTC

Campaign Id 6132508219409

**Total Reach** 0

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender Reach Percent Region Reach Percent Version

Id 6132508219009

**Start Date** 2019-02-19 23:14:44 UTC **End Date** 2019-02-22 23:14:40 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Beacon Hill, Seattle (+2 mi)

Age: 21 - 65+

Text Our incredible volunteers met a wonderful family while out door belling yesterday. While in the @[135426449821709:274:Beacon Hill, Seattle] (Lucille and 15th Ave) neighborhood we met the Esguerra family. Erwin Esguerra is nurse who lives in the district with his family. His biggest concerns in the area are the homelessness, housing affordability, and substance abuse. He wants to see a Seattle where these problems are effectively addressed. That's because he has small children. Erwin is looking to the future and knows that one day, they'll face the same troubles in our city if something isn't done about these crises. I'm

glad to have the Esguerra family's support! What are your top 3 issues that Seattle faces that I should address when I get elected?

www.hoffmanforseattle.com

## Facebook Business Record

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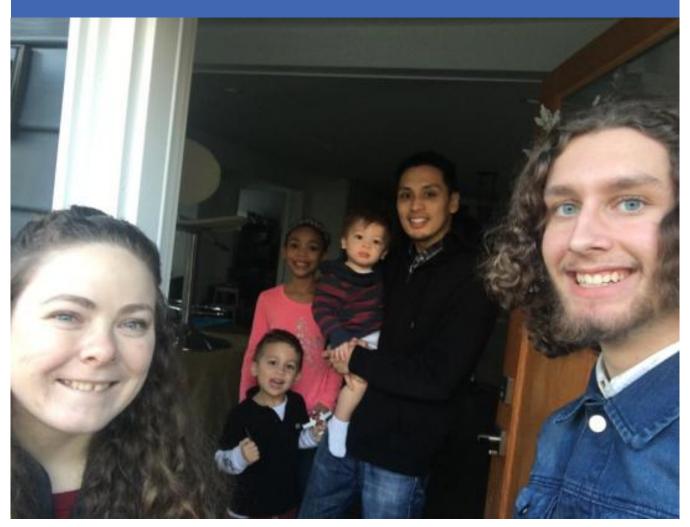


Photo Id: 391862938308242

**Id** 6131163522609

**Date Created** 2019-02-06 18:53:02 UTC **Start Date** 2019-02-06 18:53:04 UTC

**End Date** 2019-02-08 18:53:04 UTC

Campaign Id 6131163519409

Total Reach 3340

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

Age/Gender 18-24 female 15% Reach Percent 18-24 male 14%

18-24 unknown 0%

25-34 female 15%

25-34 male 18%

25-34 unknown 0%

35-44 female 8%

35-44 male 6%

35-44 unknown 0%

45-54 female 6%

45-54 male 4%

45-54 unknown 0%

55-64 female 4%

55-64 male 2% 55-64 unknown 0% 65+ female 4% 65+ male 3% 65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 6131163517609

**Start Date** 2019-02-06 18:53:04 UTC **End Date** 2019-02-08 18:53:04 UTC

**Impressions** 5139

**Landing Uri** https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 21 - 65+

**Text** A very Happy New Year to everyone who is celebrating today and throughout the week! My family and I wish you good luck, good fortune and we hope you have a safe, peaceful, and prosperous 2019! (Thank you to @[32969553180:274:Northwest Asian Weekly] and the @[218635504816193:274:Seattle Chinese Post]

for all of your help)





"For a safer and more affordable Seattle."

# HOFFMANFORSEATTLE.COM

**Photo Id:** 384002155760987



# …與大家共同建設一個安全暨可居的西雅圖

# 金豬獻瑞 富泰祥和



# 2019年西雅圖市議會第二區域候選人 Ari Hoffman 敬賀

Photo Id: 384002165760986

**Id** 6128074280209

**Date Created** 2019-01-08 06:55:27 UTC **Start Date** 2019-01-08 06:55:57 UTC **End Date** 2019-01-11 06:55:57 UTC

**Campaign Id** 6128074278409

Total Reach 5932

Payment Account Name Ari Hoffman

Account

Account Id 10150124242212097

**Age/Gender** 18-24 female 4% **Reach Percent** 18-24 male 5%

18-24 unknown 0% 25-34 female 7% 25-34 male 14% 25-34 unknown 1% 35-44 female 7% 35-44 male 12%

35-44 unknown 0%

45-54 female 7%

45-54 male 11%

45-54 unknown 0%

55-64 female 8%

55-64 male 8%

55-64 unknown 0%

65+ female 8%

65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 6128074277809

**Start Date** 2019-01-08 06:55:57 UTC **End Date** 2019-01-11 06:55:57 UTC

**Impressions** 144

Landing Uri https://hoffmanforseattle.com/?fbclid=IwAR2jceyLhuzVcDIvhz Hx8

LfraEBC4DY4Q-sGYR3RGQfGTSBSnDzLr0E-gQ

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Common Sense, Practical, Compassionate Solutions for Seattle

**Spend** 1.09



Version

**Photo Id:** 43776321:b68e42b63ab31993a6507d58a5529519

Id 6128078327009

**Start Date** 2019-01-08 06:55:57 UTC **End Date** 2019-01-11 06:55:57 UTC

Impressions 0

Landing Uri https://hoffmanforseattle.com/?fbclid=lwAR2jceyLhuzVcDlvhz Hx8

LfraEBC4DY4Q-sGYR3RGQfGTSBSnDzLr0E-gQ

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Common Sense, Practical, Compassionate Solutions for Seattle

## Facebook Business Record Page 90



Photo Id: 43776321:b68e42b63ab31993a6507d58a5529519

**Version Id** 6128078329809

**Start Date** 2019-01-08 06:55:57 UTC **End Date** 2019-01-11 06:55:57 UTC

**Impressions** 9596

Landing Uri https://hoffmanforseattle.com/?fbclid=lwAR2jceyLhuzVcDlvhz Hx8

LfraEBC4DY4Q-sGYR3RGQfGTSBSnDzLr0E-gQ

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Common Sense, Practical, Compassionate Solutions for Seattle

**Spend** 88.91



**Photo Id:** 43776321:b68e42b63ab31993a6507d58a5529519

**Id** 23843286451150569

**Date Created** 2019-04-18 19:24:54 UTC

**Start Date** 2019-04-18 19:24:55 UTC

**End Date** 2019-04-22 19:24:54 UTC

Campaign Id 23843286451110569

Total Reach 0 Payment Account

Account Name Ari 2019

Account Id 2367692430166682

Age/Gender **Reach Percent Region Reach Percent** Version

ld 23843286451080569

Start Date 2019-04-18 19:24:55 UTC End Date 2019-04-22 19:24:54 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: Latitude 47.70 Longitude -122.36 Seattle (+10 mi), Latitude 47.51 Longitude -122.33 Seattle (+1 mi) Washington; Wallingford Washington, Georgetown

Washington, Ravenna Washington, Broadview Washington, University District Washington, Ballard Washington, Magnolia Washington, Queen Anne Washington, Laurelhurst Washington,

Pinehurst Washington, Fauntleroy Washington

Age: 30 - 65+

**Text** No this isn't Seattle. It is Oppenheimer Park in Vancouver across from an injection site. There is a playground and baseball field in the middle of the park. Businesses across the street are boarded up. This is what these sites do to the people who frequent them and neighborhoods surrounding them. More to come.

**Spend** 0.00

ld 23843286443270569

**Date Created** 2019-04-18 19:14:45 UTC

**Start Date** 2019-04-18 19:14:47 UTC

End Date 2019-04-22 19:14:45 UTC Campaign Id 23843286443230569

Total Reach 0

Payment Account Name Ari 2019

Account

Account Id 2367692430166682

Age/Gender **Reach Percent** Region Reach Percent Version

ld 23843286443220569

**Start Date** 2019-04-18 19:14:47 UTC End Date 2019-04-22 19:14:45 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Latitude 47.55 Longitude

-122.34 Seattle (+1 mi), Latitude 47.67 Longitude -122.39 Seattle (+2 mi), Latitude 47.66 Longitude -122.34 Seattle (+1 mi), Latitude 47.56 Longitude -122.38 Seattle (+1 mi), Latitude 47.66 Longitude -122.31 Seattle (+1 mi), Latitude 47.55 Longitude -122.37 Seattle (+1 mi), Latitude 47.61 Longitude -122.34 Seattle (+1 mi), Latitude 47.68 Longitude -122.33 Seattle (+1 mi), Latitude 47.70 Longitude -122.36 Seattle (+1 mi), Latitude 47.63 Longitude -122.36 Seattle (+1 mi), Latitude 47.65 Longitude -122.40 Seattle (+1 mi), Latitude 47.57 Longitude -122.30 Seattle (+1 mi), Latitude 47.59 Longitude

-122.34 Seattle (+1 mi) Washington

Age: 30 - 65+

**Text** No this isn't Seattle. It is Oppenheimer Park in Vancouver across from an injection site. There is a playground and baseball field in the middle of the park. Businesses across the street are boarded up. This is what these sites do to the people who frequent them and neighborhoods surrounding them. More to come.

**Spend** 0.00

ld 23843286430570569

**Date Created** 2019-04-18 19:04:24 UTC

**Start Date** 2019-04-18 19:04:27 UTC

End Date 2019-04-21 19:04:24 UTC

Campaign Id 23843286430430569

**Total Reach** 0

Payment Account Name Ari 2019

Account

**Account Id** 2367692430166682

Age/Gender **Reach Percent Region Reach Percent** Version

Id 23843286430420569

Start Date 2019-04-18 19:04:27 UTC End Date 2019-04-21 19:04:24 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/

**Ads Targeting** Location - Living In: United States

Age: 18 - 65+

**Text** No this isn't Seattle. It is Oppenheimer Park in Vancouver across from an injection site. There is a playground and baseball field in the middle of the park. Businesses across the street are boarded up. This is what these sites do to the people who frequent them

and neighborhoods surrounding them. More to come.

**Spend** 0.00

Version

ld 23843286435170569

Start Date 2019-04-18 19:04:27 UTC End Date 2019-04-21 19:04:24 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ **Ads Targeting** Location - Living In: United States: Seattle (+10 mi) Washington

Age: 18 - 65+

**Text** No this isn't Seattle. It is Oppenheimer Park in Vancouver across from an injection site. There is a playground and baseball field in the middle of the park. Businesses across the street are boarded up. This is what these sites do to the people who frequent them

and neighborhoods surrounding them. More to come.

**Spend** 0.00

Version

ld 23843286441270569

**Start Date** 2019-04-18 19:04:27 UTC End Date 2019-04-21 19:04:24 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: Latitude 47.55 Longitude

-122.34 Seattle (+1 mi), Latitude 47.65 Longitude -122.40 Seattle (+1 mi), Latitude 47.63 Longitude -122.36 Seattle (+1 mi), Latitude 47.61 Longitude -122.34 Seattle (+1 mi), Latitude 47.55 Longitude -122.37 Seattle (+1 mi), Latitude 47.66 Longitude -122.34 Seattle (+1 mi), Latitude 47.68 Longitude -122.33 Seattle (+1 mi), Latitude 47.56 Longitude -122.38 Seattle (+1 mi), Latitude 47.67 Longitude -122.39 Seattle (+2 mi), Latitude 47.66 Longitude -122.31 Seattle (+1 mi), Latitude 47.70 Longitude -122.36 Seattle (+1 mi), Latitude 47.57 Longitude -122.30 Seattle (+1 mi), Latitude 47.59 Longitude -122.34 Seattle (+1 mi) Washington

Age: 30 - 65+

**Text** No this isn't Seattle. It is Oppenheimer Park in Vancouver across from an injection site. There is a playground and baseball field in the middle of the park. Businesses across the street are boarded up. This is what these sites do to the people who frequent them and neighborhoods surrounding them. More to come.

**Spend** 0.00

Version

**Id** 23843286442470569

Start Date 2019-04-18 19:04:27 UTC End Date 2019-04-21 19:04:24 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: Latitude 47.55 Longitude -122.34 Seattle (+1 mi), Latitude 47.55 Longitude -122.37 Seattle (+1 mi), Latitude 47.56 Longitude -122.38 Seattle (+1 mi), Latitude 47.67 Longitude -122.39 Seattle (+2 mi), Latitude 47.66 Longitude -122.34 Seattle (+1 mi), Latitude 47.66 Longitude -122.31 Seattle (+1 mi), Latitude 47.63 Longitude -122.36 Seattle (+1 mi), Latitude 47.68 Longitude -122.33 Seattle (+1 mi), Latitude 47.61 Longitude -122.34 Seattle (+1 mi), Latitude 47.65 Longitude -122.40 Seattle (+1 mi), Latitude 47.70 Longitude -122.36 Seattle (+1 mi), Latitude 47.57 Longitude -122.30 Seattle (+1 mi), Latitude 47.59 Longitude -122.34 Seattle (+1 mi) Washington

Age: 30 - 65+

**Text** No this isn't Seattle. It is Oppenheimer Park in Vancouver across from an injection site. There is a playground and baseball field in the middle of the park. Businesses across the street are boarded up. This is what these sites do to the people who frequent them and neighborhoods surrounding them. More to come.

**Spend** 0.00

**Id** 23843284776960569

Date Created 2019-04-18 03:20:19 UTC

Start Date 2019-04-18 03:20:23 UTC End Date 2019-04-24 03:20:19 UTC Campaign Id 23843284776850569

Total Reach 4692

Payment Account Name Ari 2019

Account

Account Id 2367692430166682

Age/Gender 18-24 female 8% **Reach Percent** 18-24 male 38%

18-24 unknown 0% 25-34 female 4% 25-34 male 26%

25-34 unknown 0%

35-44 female 1%

35-44 male 9%

35-44 unknown 0%

45-54 female 1%

45-54 male 5%

45-54 unknown 0%

55-64 female 1%

55-64 male 3%

55-64 unknown 0%

65+ female 1%

65+ male 2%

65+ unknown 0%

## Region Reach Alabama 2%

## Percent

**Percent** Alaska 1%

Arizona 2%

Arkansas 1%

California 13%

Colorado 1%

Connecticut 1%

Delaware 0%

Florida 4%

Georgia 2%

Hawaii 1%

Idaho 1%

Illinois 2%

Indiana 2%

lowa 1%

Kansas 1%

Kentucky 2%

Louisiana 2%

Louisiana 2

Maine 1%

Maryland 1%

 $Mass a chusetts\ 2\%$ 

Michigan 3%

Minnesota 1%

Mississippi 1% Missouri 2%

Montana 1%

Nebraska 1%

Nevada 1%

New Hampshire 1%

New Jersey 2%

New Mexico 2%

New York 4%

North Carolina 4%

North Dakota 0%

Ohio 3%

Oklahoma 2%

Oregon 2%

Pennsylvania 4% Rhode Island 0%

South Carolina 1%

South Dakota 0%

Tennessee 2%

Texas 10%

Unknown 0%

Utah 1%

Vermont 0%
Virginia 2%
Washington 4%
Washington, District of Columbia 0%
West Virginia 1%
Wisconsin 2%
Wyoming 0%

Version

Id 23843284776840569 **Start Date** 2019-04-18 03:20:23 UTC

End Date 2019-04-24 03:20:19 UTC

**Impressions** 4900

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/

**Ads Targeting** Location - Living In: United States

Age: 18 - 65+

**Text** I went to 2 injection sites in Vancouver, and all I got was Narcan and a crack pipe. Video, write ups and pictures of the experience

coming soon. We cannot allow these in Seattle.

**Spend** 75.00



Photo Id: 423299371831265

**Id** 23843281977290569

Date Created 2019-04-16 18:33:52 UTC Start Date 2019-04-16 18:33:56 UTC End Date 2019-04-23 18:33:52 UTC

### Campaign Id

23843281977210569

Total Reach 23984

Payment Account Name Ari 2019

**Account** 

Account Id 2367692430166682

Age/Gender 18-24 female 43%

**Reach Percent** 18-24 male 17%

18-24 unknown 0%

25-34 female 15%

25-34 male 8%

25-34 unknown 0%

35-44 female 7%

35-44 male 3%

35-44 unknown 0%

45-54 female 3%

45-54 male 1%

45-54 male 170

45-54 unknown 0%

55-64 female 2%

55-64 male 0%

55-64 unknown 0%

65+ female 1%

65+ male 0%

65+ unknown 0%

## Region Reach Alabama 4%

**Percent** Alaska 0%

Arizona 1%

Arkansas 3%

California 3%

Colorado 1%

Connecticut 0%

Delaware 0%

Florida 2%

Georgia 3%

Hawaii 0%

Idaho 0%

Illinois 4%

Indiana 4%

lowa 2%

Kansas 2%

Kentucky 4%

Louisiana 2%

Maine 1%

Maryland 1%

Massachusetts 1%

Michigan 4%

Minnesota 1%

Mississippi 3%

Missouri 4%

Montana 1%

Nebraska 1%

Nevada 0%

New Hampshire 0%

New Jersey 1%

New Mexico 1%

New York 3%

North Carolina 4%

North Dakota 0%

Ohio 6%

Oklahoma 3%

Oregon 1%

Pennsylvania 4%

Rhode Island 0%

South Carolina 2%

South Dakota 1%

Tennessee 5%

Texas 7% Utah 0%

Vermont 0%

Virginia 3%

Washington 1%

Washington, District of Columbia 0%

West Virginia 3%

Wisconsin 2%

Wyoming 0%

#### Version

**Id** 23843281977190569

Start Date 2019-04-16 18:33:56 UTC End Date 2019-04-23 18:33:52 UTC

**Impressions** 25560

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/

Ads Targeting Location - Living In: United States

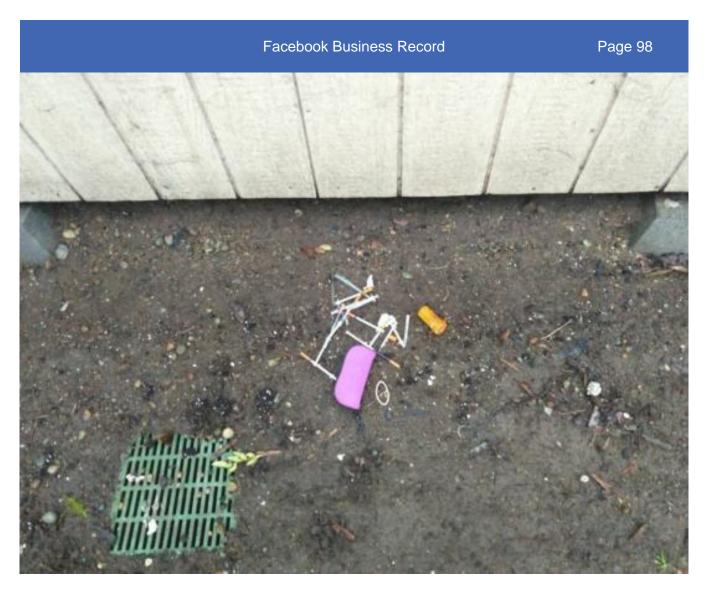
Age: 18 - 65+

Text Stop calling this a homeless crisis and start calling it a drug and mental health crisis...

One of the questions I get asked most is "How are things at the cemeteries?" Until this week my answer was things had gotten much better. Unfortunately this week, RV's started trickling back to the cemetery. The grounds keeper found people sorting through stolen property onsite last week. All of these pics are from just this morning. Needles in the cemetery, feces behind the chapel, RV's with sharps containers underneath. SPD is usually pretty quick to respond to us. This morning it must have been a new dispatcher. I have only included the screenshot because people tell me this is the response they often get because SPD is so understaffed. SPD did come quickly and told the RV to move.

The people living in this RV have a drug problem. This is what we were dealing with all last spring and summer. We need to invest in treatment on demand options. We need to invest in mental health facilities and we need more officers for SPD.

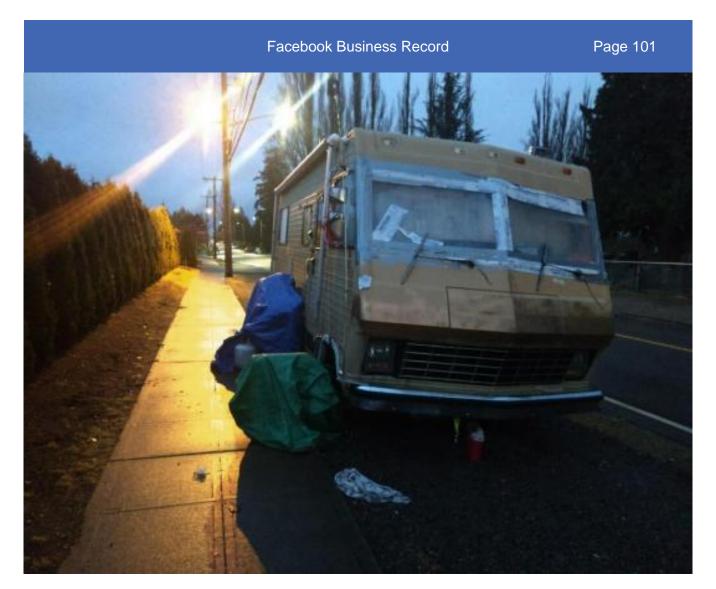
**Spend** 70.00

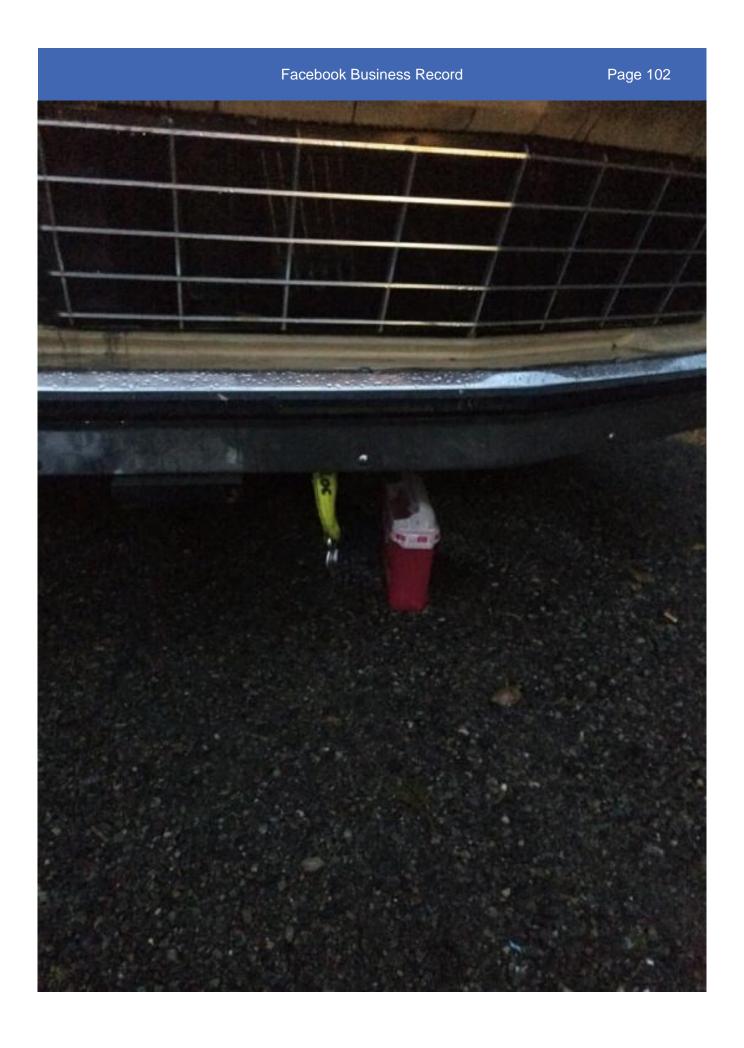




420333942127808

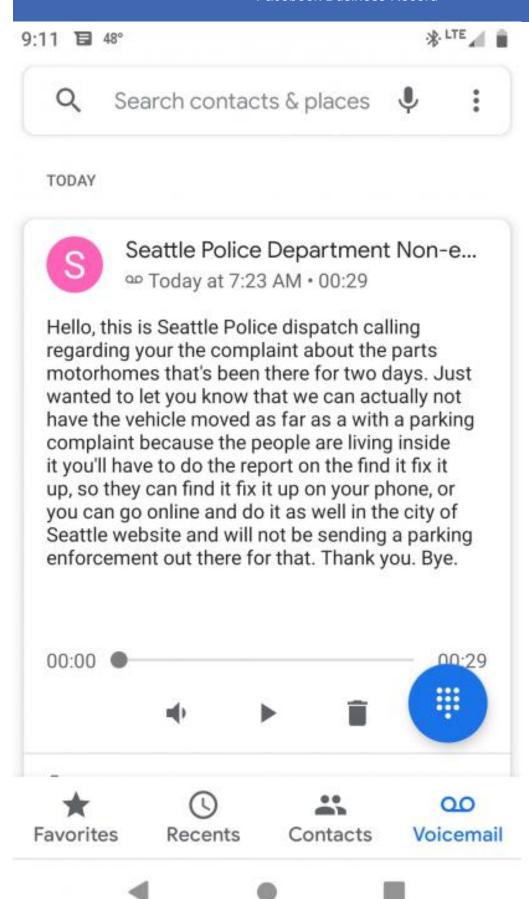






420334028794466





420333982127804

Id 23843281826060569

Date Created 2019-04-16 16:48:14 UTC
Start Date 2019-04-16 16:48:23 UTC
End Date 2019-04-23 16:48:14 UTC
Campaign Id 23843281826000569
Total Reach 8609

Payment Account Name Ari 2019

Account

**Account Id** 2367692430166682

Age/Gender18-24 female 32%Reach Percent18-24 male 20%18-24 unknown 0%25-34 female 18%25-34 male 14%25-34 unknown 0%35-44 female 2%

35-44 female 2% 35-44 male 3% 35-44 unknown 0% 45-54 female 1% 45-54 male 2% 45-54 unknown 0% 55-64 female 1% 55-64 male 2%

55-64 unknown 0% 65+ female 1% 65+ male 2% 65+ unknown 0%

Region Reach Alabama 1%

Percent Alaska 0% Arizona 0%

Arkansas 1%
California 8%
Colorado 0%
Connecticut 1%
Delaware 1%

Florida 7% Georgia 5% Hawaii 1%

Idaho 0% Illinois 1% Indiana 2%

Iowa 0% Kansas 0% Kentucky 2%

Louisiana 6% Maine 0%

Maryland 5% Massachusetts 1%

Michigan 3% Minnesota 0% Mississippi 3%

Missouri 1%

Montana 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 4%

New Mexico 0%

New York 6%

North Carolina 5%

North Dakota 0%

Ohio 5%

Oklahoma 0%

Oregon 0%

Pennsylvania 8%

Rhode Island 0%

South Carolina 1%

South Dakota 0%

Tennessee 2%

Texas 10%

Unknown 0%

Utah 0%

Vermont 0%

Virginia 4%

Washington 1%

Washington, District of Columbia 1%

West Virginia 0%

Wisconsin 0%

Wyoming 0%

#### Version

ld 23843281825960569

**Start Date** 2019-04-16 16:48:23 UTC End Date 2019-04-23 16:48:14 UTC

**Impressions** 12239

Landing Uri https://komonews.com/news/local/komo-news-special-seattle-is-dyi

ng-03-21-2019?fbclid=IwAR3jUEb 5UO-

dBkHyfWfD CIFMiF04VzL9hX6yWGiB0RSCOMWkvaQ1NcLws

**Ads Targeting** Location - Living In: United States

Age: 18 - 65+

Text 613 is a special number in Judaism. It is the number of commandments in the Torah (Bible). Today when we finished knocking on doors in a specific area of my neighborhood of Seward Park, our tally said we had knocked on 613 doors in that area. Very fitting. Then while checking the data, I got a notification that someone had commented on one of my Facebook posts with some crazy conspiracy theory about @[114431401958534:274:KOMO News]' "Seattle is Dying" special with a fun comment "Ari should go back to Israel" The person was promptly banned from my page and as a present to them, I am re-sharing

@[138262566235278:274:Eric Johnson KOMO]'s Seattle Is Dying again. If you aren't watching @[74133697733:274:Game of

Thrones], and haven't seen it yet, check it out

**Spend** 70.00



**Photo Id:** 2367692430166682:4d8d19c6bcb0940b80259d7db575181d

**Id** 23843280008000569

**Date Created** 2019-04-15 21:59:27 UTC

**Start Date** 2019-04-15 21:59:37 UTC

**End Date** 2019-04-19 21:59:27 UTC

Campaign Id 23843280007930569

Total Reach 14099

Payment Account Name Ari 2019

**Account** 

**Account Id** 2367692430166682

Age/Gender 18-24 female 23%

Reach Percent 18-24 male 15%

18-24 unknown 0%

25-34 female 13%

25-34 male 11%

25-34 unknown 0%

35-44 female 2%

35-44 male 4%

35-44 unknown 0%

45-54 female 2%

45-54 male 6%

45-54 unknown 0%

55-64 female 2%

55-64 male 10%

55-64 unknown 0%

65+ female 4%

65+ male 8%

65+ unknown 0%

Region Reach Alabama 1%

Percent Alaska 0%

Arizona 1%

Arkansas 1%

California 7%

Colorado 1%

Connecticut 1%

Delaware 1%

Florida 5%

Georgia 4%

Hawaii 1%

Idaho 0%

Illinois 3%

Indiana 2%

lowa 1%

Kansas 1%

Kentucky 2%

Louisiana 5%

Maine 0%

Maryland 4%

Massachusetts 1%

Michigan 3%

Minnesota 1%

Mississippi 3%

Missouri 2%

Montana 0%

Nebraska 1%

Nevada 1%

New Hampshire 0%

New Jersey 3%

New Mexico 0%

New York 5%

North Carolina 6%

North Dakota 0%

Ohio 4%

Oklahoma 1%

Oregon 0%

Pennsylvania 5%

Rhode Island 0% South Carolina 1%

South Dakota 0%

Tennessee 2%

Texas 9%

Unknown 0%

Utah 0%

Vermont 0%

Virginia 3%

Washington 1%

Washington, District of Columbia 0%

West Virginia 0%

Wisconsin 1%

Wyoming 0%

Version

**Id** 23843280007810569

Start Date 2019-04-15 21:59:37 UTC End Date 2019-04-19 21:59:27 UTC

**Impressions** 15955

Landing Uri https://www.king5.com/article/news/local/this-came-out-of-nowhere -neighbors-frustrated-over-plans-to-move-king-county-sobering-cen

ter/281-6db2b308-96df-42e6-a6d7-84b7dfa0ade4?fbclid=IwAR3MB 3leCOpDyPep6yAffq2adRUHzkjNbv2 ahoG38fss7lzNgGW i0a5hA

Ads Targeting Location - Living In: United States

Age: 18 - 65+

There has been a lot of concern about the Sobering Center in @[103121469727568:274:Georgetown, Seattle]. Once again the city started a project without informing the community or having any kind of meeting and only did so when it was demanded by residents. I will be at Georgetown Community Council Meeting tonight if you would like to talk about it. 7pm at the Old Georgetown City Hall, 6202 13th Ave South, Seattle, WA.

**Spend** 80.00



**Photo Id:** 2367692430166682:e1d96f0170243b6fd8cff8144eed0402

ld 23843281802410569

**Date Created** 2019-04-16 16:26:40 UTC

 $\textbf{Start Date} \ \ 2019\text{-}04\text{-}16 \ 16\text{:}26\text{:}50 \ \text{UTC}$ 

**End Date** 2019-04-23 16:26:40 UTC

Campaign Id 23843281802310569

**Total Reach** 105

Payment Account Name Ari 2019

Account

**Account Id** 2367692430166682

**Age/Gender** 18-24 female 8% **Reach Percent** 18-24 male 17%

25-34 female 10%

25-34 male 11%

35-44 female 10%

35-44 male 9%

35-44 unknown 1%

45-54 female 5%

45-54 male 10%

45-54 unknown 1%

55-64 female 7%

55-64 male 9%

65+ female 3%

Region Reach Alabama 5%

Percent Alaska 1%

Arizona 2%

Arkansas 5%

California 3%

Delaware 1%

Florida 4%

Georgia 5%

Hawaii 1%

Idaho 1%

Illinois 5%

Indiana 4%

Iowa 1%

Kansas 1%

Kentucky 1%

Louisiana 6%

Maine 1%

Michigan 5%

Mississippi 7%

Missouri 4%

Nevada 1%

New Jersey 1%

New Mexico 1%

New York 4%

North Carolina 3%

Ohio 1%

Oklahoma 1%

Oregon 1%

Pennsylvania 4%

Rhode Island 2%

South Carolina 2%

Tennessee 1%

Texas 5%

Utah 1%

Vermont 1%

Virginia 3%

Washington 3%

Washington, District of Columbia 1%

West Virginia 2%

Wisconsin 3%

Wyoming 1%

Version

**Id** 23843281802190569

Start Date 2019-04-16 16:26:50 UTC

**End Date** 2019-04-23 16:26:40 UTC

**Impressions** 105

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/

Ads Targeting Location - Living In: United States

Age: 18 - 65+

**Text** Stop calling this a homeless crisis and start calling it a drug and mental health crisis...

One of the questions I get asked most is "How are things at the cemeteries?" Until this week my answer was things had gotten much better. Unfortunately this week, RV's started trickling back to the cemetery. The grounds keeper found people sorting through stolen property onsite last week. All of these pics are from just this morning. Needles in the cemetery, feces behind the chapel, RV's

with sharps containers underneath. SPD is usually pretty quick to respond to us. This morning it must have been a new dispatcher. I have only included the screenshot because people tell me this is the response they often get because SPD is so understaffed. SPD did come quickly and told the RV to move.

The people living in this RV have a drug problem. This is what we were dealing with all last spring and summer. We need to invest in treatment on demand options. We need to invest in mental health facilities and we need more officers for SPD.

**Spend** 0.89



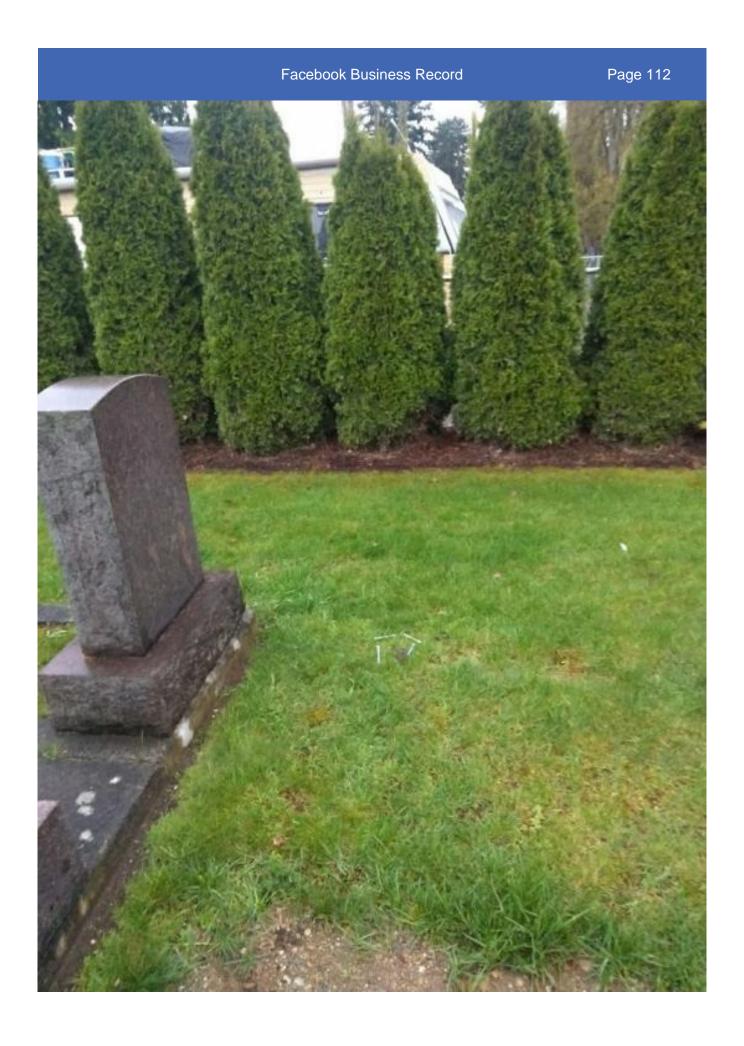
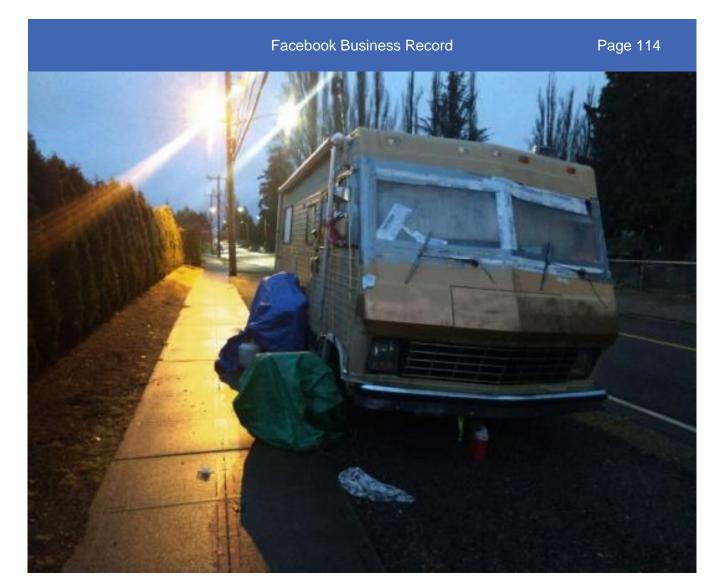
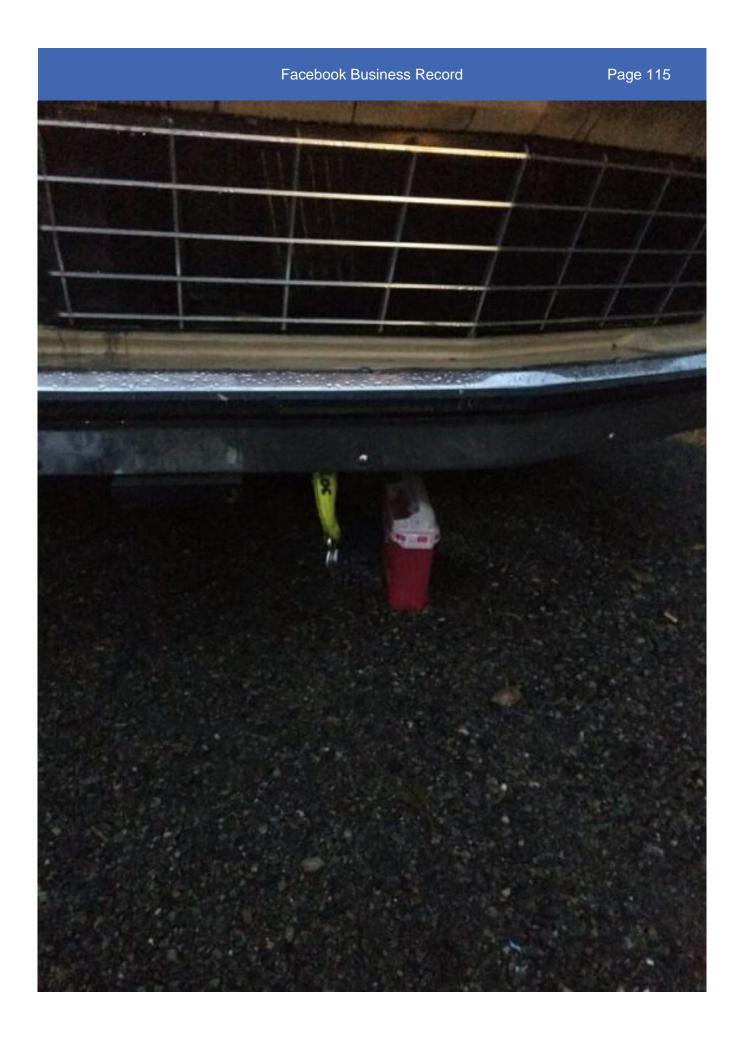


Photo Id:

420333942127808

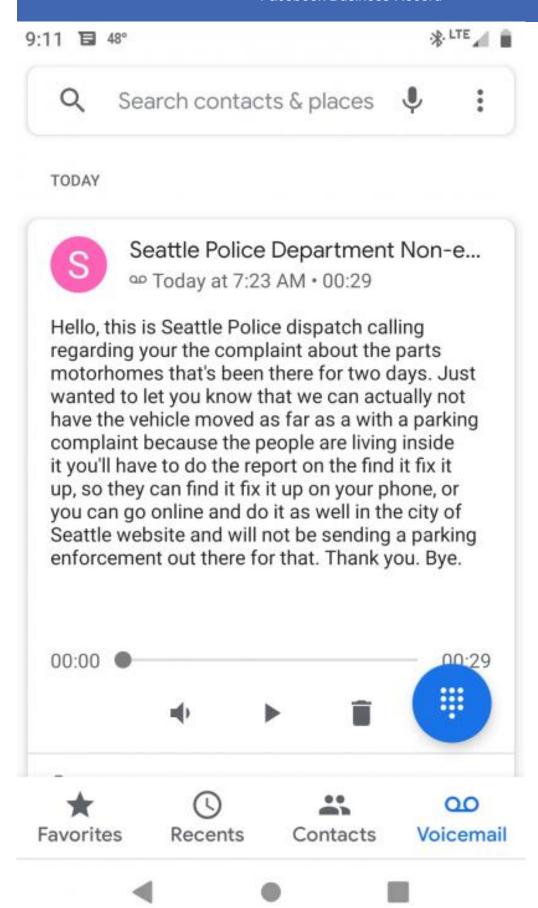






420334028794466





420333982127804

ld 23843271390090569

**Date Created** 2019-04-10 21:39:23 UTC

**Start Date** 2019-04-10 21:39:53 UTC

End Date 2019-04-17 21:39:53 UTC

Campaign Id 23843271389980569

**Total Reach** 0

Payment Account Name Ari 2019

Account

Account Id 2367692430166682

Age/Gender **Reach Percent Region Reach Percent** Version

**Id** 23843271389960569

Start Date 2019-04-10 21:39:53 UTC

**End Date** 2019-04-17 21:39:53 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattleCityCouncil/ Ads Targeting Location - Living In: United States: SeaTac (98188), Seattle

(98104), Seattle (98108), Seattle (98134), Seattle (98144)

Washington Age: 18 - 65+

**Text** Ari is running for City Council because it's time for a new approach to Seattle politics. Being a dad and a business owner, he is motivated to work for citizens who are raising their families here and concerned about the future.

Ari feels he can be an ear and a voice for Seattle's residents, rather than the Council members' special interests. Ari hopes to earn your vote for City Council by continuing to follow through on his word; providing thoughtful results for the residents of district 2, and for all of Seattle.

Like his page and learn more today!

**Spend** 0.00

## Facebook Business Record

Page 119



**Photo Id:** 2367692430166682:bcd51607653e2812f26b67b72497432c

**Id** 23843271216750569

Date Created 2019-04-10 21:19:22 UTC

Start Date 2019-04-10 20:24:25 UTC

**End Date** 2019-04-12 07:00:00 UTC **Campaign Id** 23843271216710569

Total Reach 0

Payment Account Name Ari 2019

**Account** 

**Account Id** 2367692430166682

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843271365740569

**Start Date** 2019-04-10 20:24:25 UTC **End Date** 2019-04-12 07:00:00 UTC

Impressions 0

Landing Uri http://web-extract.constantcontact.com

**Ads Targeting** Location: United States: Seattle (98108), Seattle (98118), Seattle

(98134), Seattle (98144), Latitude 47.58 Longitude -122.31 Seattle (+2 mi), Latitude 47.51 Longitude -122.28 Seattle (+3 mi), Latitude

47.55 Longitude -122.28 Seattle (+2 mi) Washington

Age: 18 - 65+

Text You're Invite to Hoffman Happy Hour! Updates, interviews and

Pictures from the campaign trail!

**Spend** 0.00

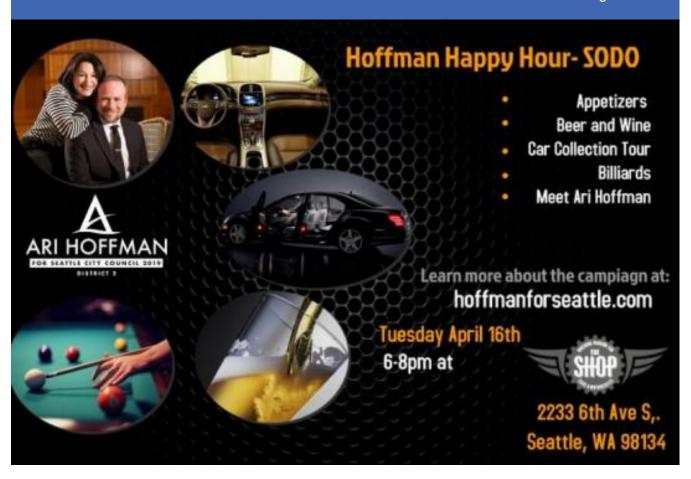


Photo Id: 2367692430166682:d08ea47a2d8d03b809025e967dbbe3c7

ld 23843271091680569

Date Created 2019-04-10 18:59:08 UTC

Start Date 2019-04-10 18:59:10 UTC

End Date 2019-04-15 18:59:10 UTC

Campaign Id 23843271091530569

Total Reach 0

Payment Account Name Ari 2019

**Account** 

Account Id 2367692430166682

Age/Gender **Reach Percent Region Reach Percent** Version

ld 23843271091510569

**Start Date** 2019-04-10 18:59:10 UTC End Date 2019-04-15 18:59:10 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington

Age: 18 - 65+

**Text** I am used to seeing Sky Watch in SODO. I was at a local safety meeting last week in which we were informed this was coming. This was the day after a friend of mine told me about stepping over

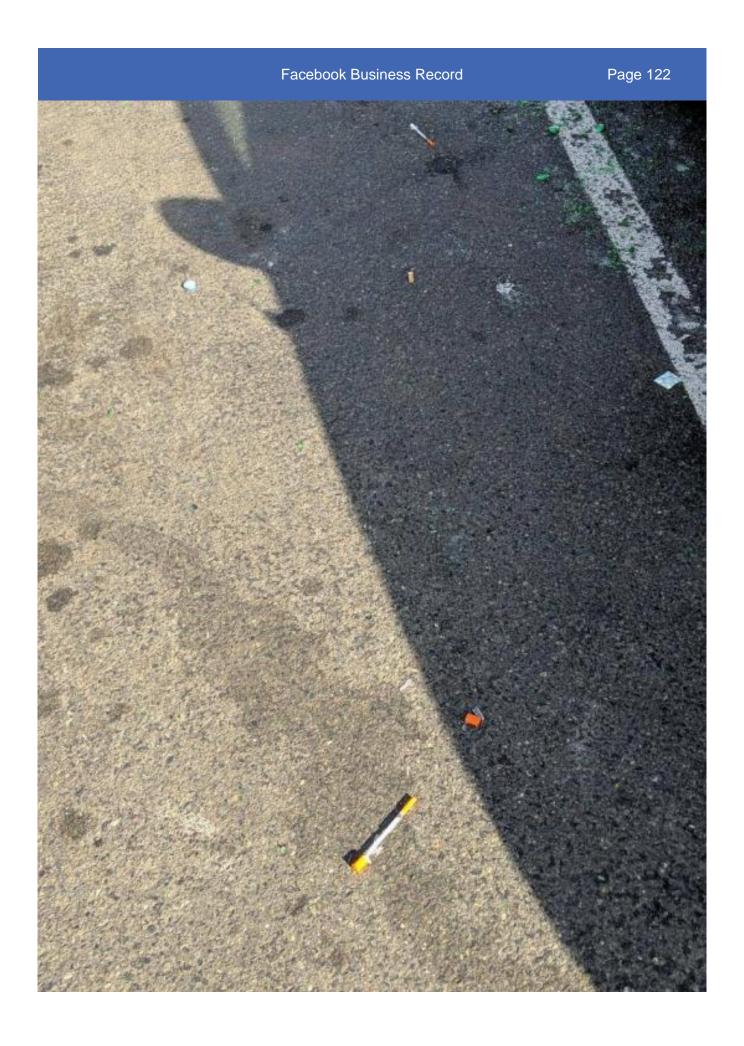
needles in the Safeway parking lot. I have also been hearing about the spike in crime in the lot from businesses and neighbors. It is very sad the direction our city is going in. This is the grocery store my family shops at because of the large kosher section. With SPD operating at dangerously low levels, criminals know they can target businesses and customers. Sky Watch is a temporary fix. We need more officers to keep us safe and to address the root problems that are causing the crime in the city. We need to address the opiod crisis with on demand treatment options which is at the root cause of many of these crimes. According to the recently uncovered lawsuits "... as the opioid epidemic has progressed, the Seattle Police Department has noted an upward trend in crimes associated with opioid and heroin abuse, including car prowls..." "The police department has seen a surge in opioidrelated crime, often perpetrated by addicts seeking drug purchase funds." - Seattle Vs Perdue Pharma

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Skywatch Unit Deployed in South Mount Baker Neighborhood The South Precinct has deployed our Skywatch unit to the business complex located at 3820 Rainier Ave S., which includes several businesses including Safeway and Ross. This location is currently sitting as the #1 repeat 911 call location for the South Precinct, with many of the calls being Thefts and Robberies from Safeway and Ross. It will be there for at least two weeks, at which time we will re-evaluate its effectiveness and placement.

**Spend** 0.00





419230378904831

**Version Id** 23843271156980569

**Start Date** 2019-04-10 18:59:10 UTC **End Date** 2019-04-15 18:59:10 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle

(98108), Seattle (98118), Seattle (98134), Seattle (98144)

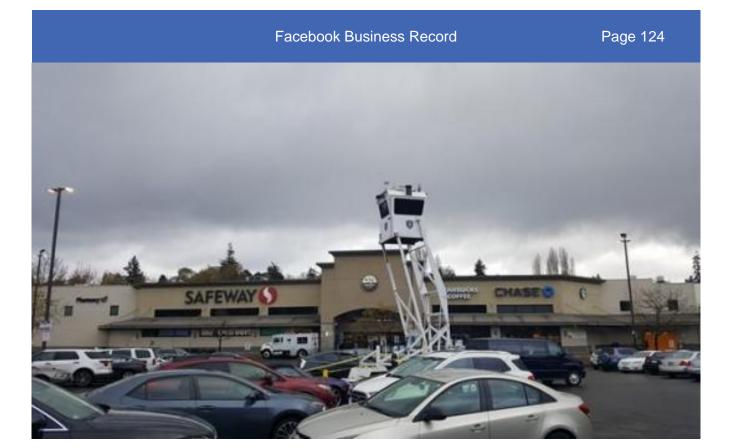
Washington Age: 18 - 65+

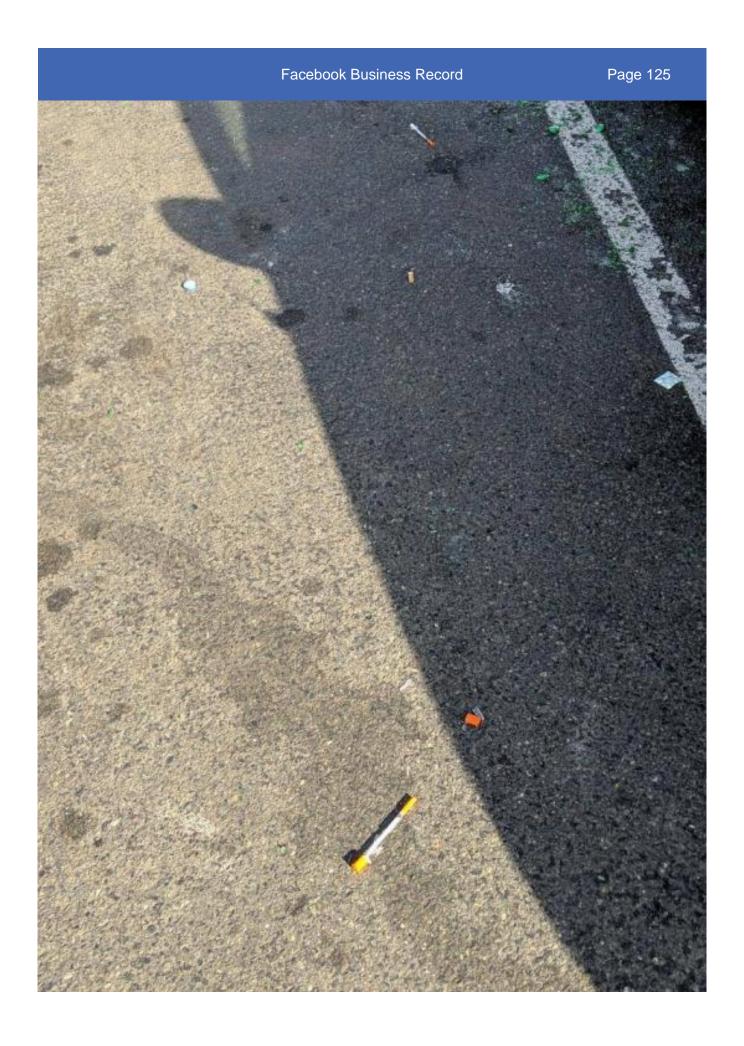
**Text** I am used to seeing Sky Watch in SODO. I was at a local safety meeting last week in which we were informed this was coming. This was the day after a friend of mine told me about stepping over needles in the Safeway parking lot. I have also been hearing about the spike in crime in the lot from businesses and neighbors. It is very sad the direction our city is going in. This is the grocery store my family shops at because of the large kosher section. With SPD operating at dangerously low levels, criminals know they can target businesses and customers. Sky Watch is a temporary fix. We need more officers to keep us safe and to address the root problems that are causing the crime in the city. We need to address the opiod crisis with on demand treatment options which is at the root cause of many of these crimes. According to the recently uncovered lawsuits "... as the opioid epidemic has progressed, the Seattle Police Department has noted an upward trend in crimes associated with opioid and heroin abuse, including car prowls..." "The police department has seen a surge in opioidrelated crime, often perpetrated by addicts seeking drug purchase funds." - Seattle Vs Perdue Pharma

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**Spend** 0.00





419230378904831

Version

Id 23843271205440569

Start Date 2019-04-10 18:59:10 UTC

End Date 2019-04-15 18:59:10 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

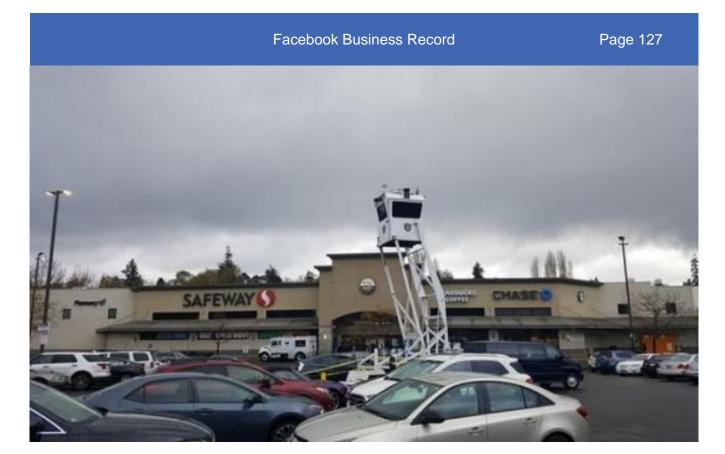
Washington Age: 18 - 65+

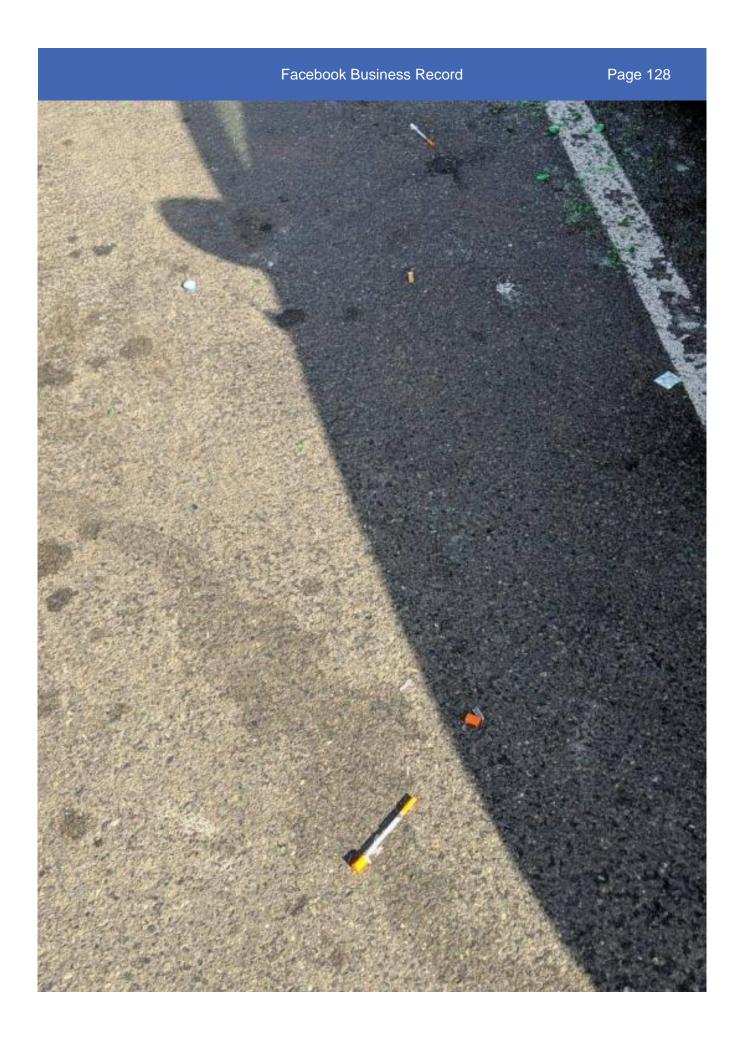
**Text** I am used to seeing Sky Watch in SODO. I was at a local safety meeting last week in which we were informed this was coming. This was the day after a friend of mine told me about stepping over needles in the Safeway parking lot. I have also been hearing about the spike in crime in the lot from businesses and neighbors. It is very sad the direction our city is going in. This is the grocery store my family shops at because of the large kosher section. With SPD operating at dangerously low levels, criminals know they can target businesses and customers. Sky Watch is a temporary fix. We need more officers to keep us safe and to address the root problems that are causing the crime in the city. We need to address the opiod crisis with on demand treatment options which is at the root cause of many of these crimes. According to the recently uncovered lawsuits "... as the opioid epidemic has progressed, the Seattle Police Department has noted an upward trend in crimes associated with opioid and heroin abuse, including car prowls..." "The police department has seen a surge in opioidrelated crime, often perpetrated by addicts seeking drug purchase funds." - Seattle Vs Perdue Pharma

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**Spend** 0.00





419230378904831

Version

**Id** 23843271365730569 **Start Date** 2019-04-10 18:59:10 UTC

End Date 2019-04-15 18:59:10 UTC Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98104), Seattle (98108), Seattle (98118), Seattle (98134), Seattle (98144)

Washington; Seward Park Washington

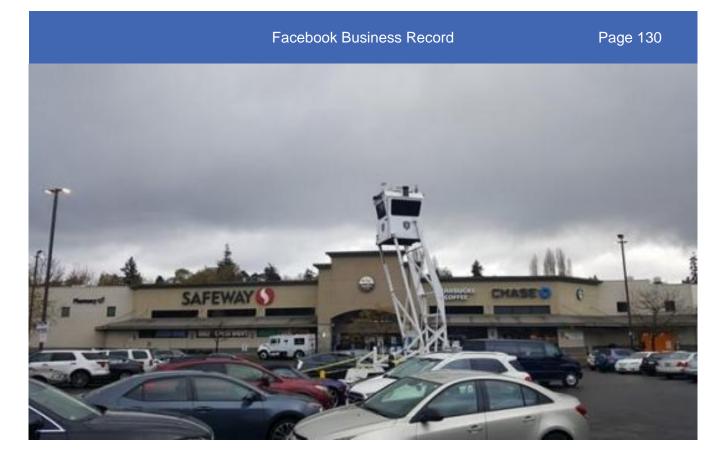
Age: 18 - 65+

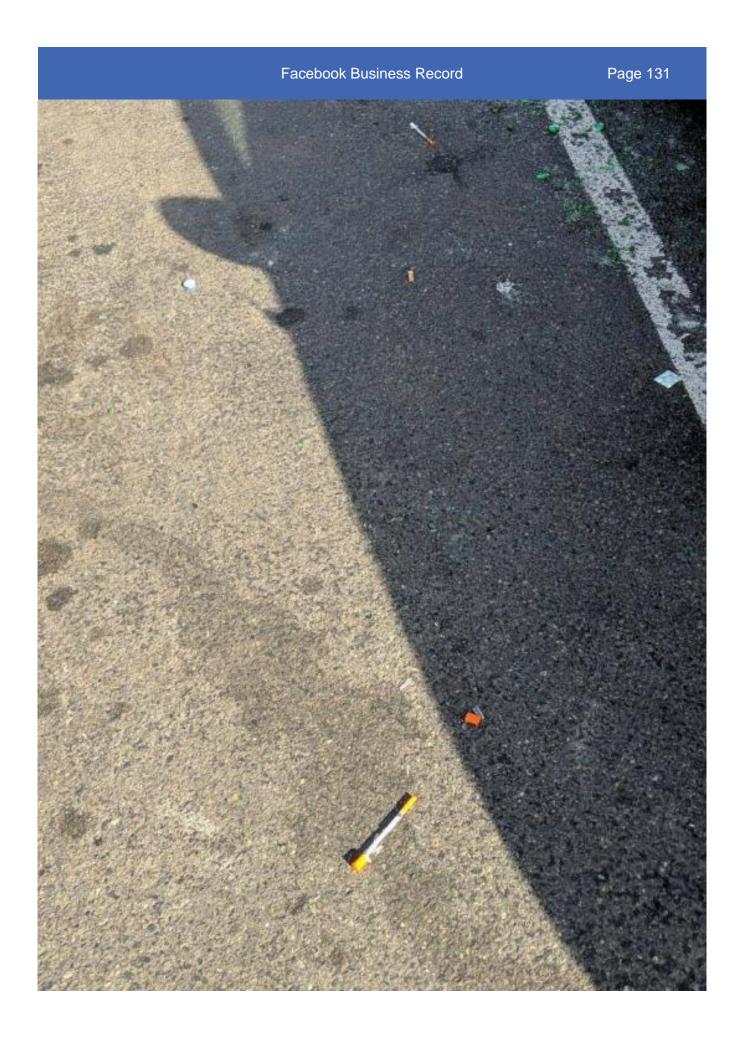
**Text** I am used to seeing Sky Watch in SODO. I was at a local safety meeting last week in which we were informed this was coming. This was the day after a friend of mine told me about stepping over needles in the Safeway parking lot. I have also been hearing about the spike in crime in the lot from businesses and neighbors. It is very sad the direction our city is going in. This is the grocery store my family shops at because of the large kosher section. With SPD operating at dangerously low levels, criminals know they can target businesses and customers. Sky Watch is a temporary fix. We need more officers to keep us safe and to address the root problems that are causing the crime in the city. We need to address the opiod crisis with on demand treatment options which is at the root cause of many of these crimes. According to the recently uncovered lawsuits "... as the opioid epidemic has progressed, the Seattle Police Department has noted an upward trend in crimes associated with opioid and heroin abuse, including car prowls..." "The police department has seen a surge in opioidrelated crime, often perpetrated by addicts seeking drug purchase funds." - Seattle Vs Perdue Pharma

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**Spend** 0.00





419230378904831

ld 23843271299970569

Date Created 2019-04-10 21:14:12 UTC

Start Date 2019-04-10 20:38:40 UTC **End Date** 2019-04-12 20:37:24 UTC

Campaign Id 23843271299550569

**Total Reach** 0

Payment Account Name Ari 2019

**Account** 

**Account Id** 2367692430166682

Age/Gender **Reach Percent** Region Reach Percent Version

ld 23843271359940569

**Start Date** 2019-04-10 20:38:40 UTC End Date 2019-04-12 20:37:24 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

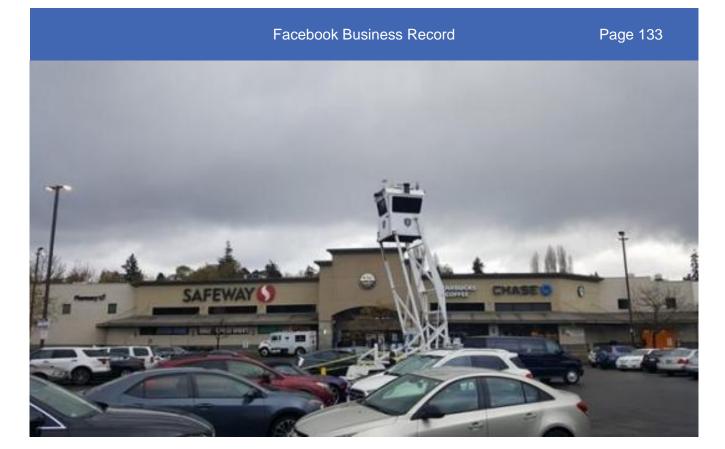
**Ads Targeting** Location: United States

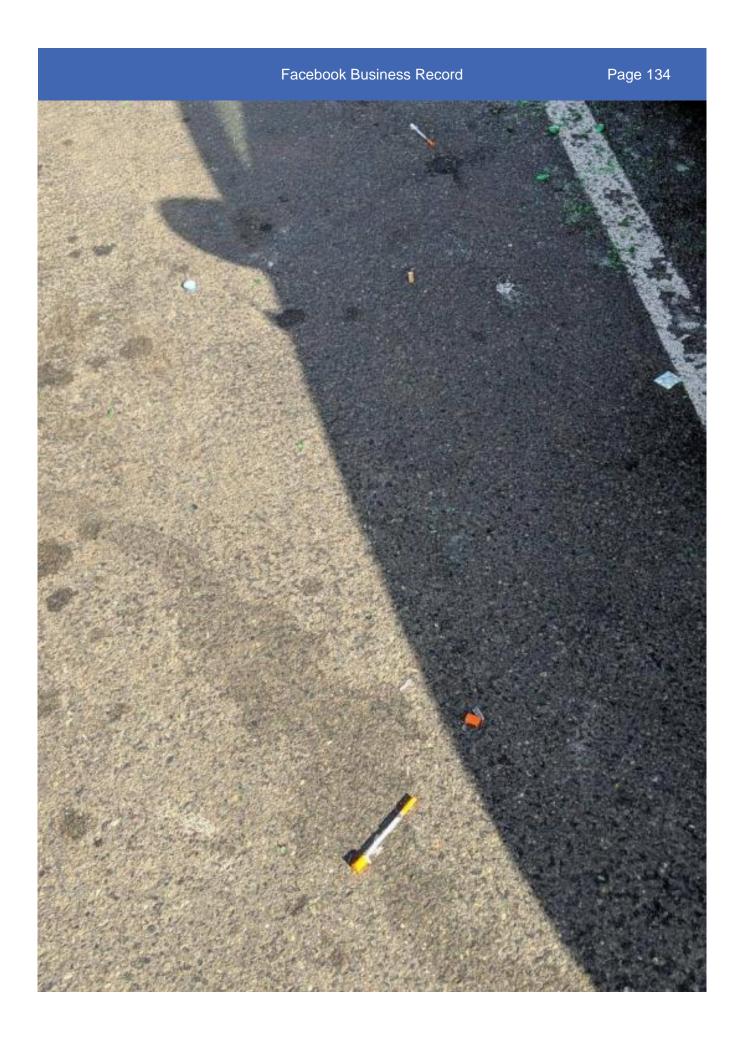
Age: 18 - 65+

**Text** I am used to seeing Sky Watch in SODO. I was at a local safety meeting last week in which we were informed this was coming. This was the day after a friend of mine told me about stepping over needles in the Safeway parking lot. I have also been hearing about the spike in crime in the lot from businesses and neighbors. It is very sad the direction our city is going in. This is the grocery store my family shops at because of the large kosher section. With SPD operating at dangerously low levels, criminals know they can target businesses and customers. Sky Watch is a temporary fix. We need more officers to keep us safe and to address the root problems that are causing the crime in the city. We need to address the opiod crisis with on demand treatment options which is at the root cause of many of these crimes. According to the recently uncovered lawsuits "... as the opioid epidemic has progressed, the Seattle Police Department has noted an upward trend in crimes associated with opioid and heroin abuse, including car prowls..." "The police department has seen a surge in opioidrelated crime, often perpetrated by addicts seeking drug purchase funds." - Seattle Vs Perdue Pharma

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419230378904831

**Id** 23843271365490569 Version

> **Start Date** 2019-04-10 20:38:40 UTC End Date 2019-04-12 20:37:24 UTC

Impressions 0

Landing Uri https://www.facebook.com/AriHoffmanForSeattle/

Ads Targeting Location: United States: Seattle (98104), Seattle (98108), Seattle

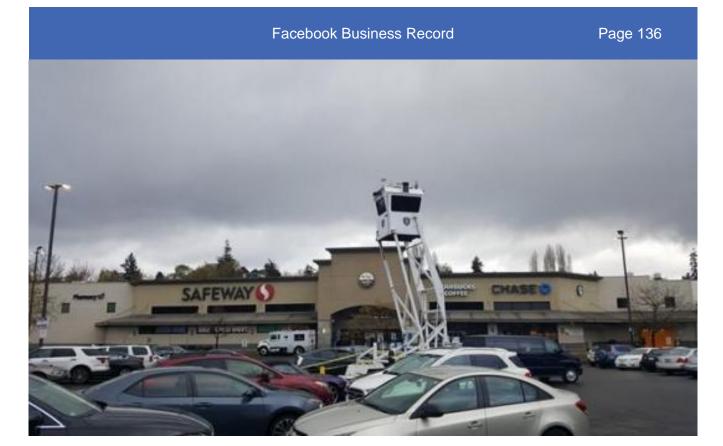
(98118), Seattle (98134), Seattle (98144), Latitude 47.52 Longitude -122.28 Seattle (+1 mi), Latitude 47.50 Longitude -122.26 Seattle (+1 mi) Washington; Seward Park Washington

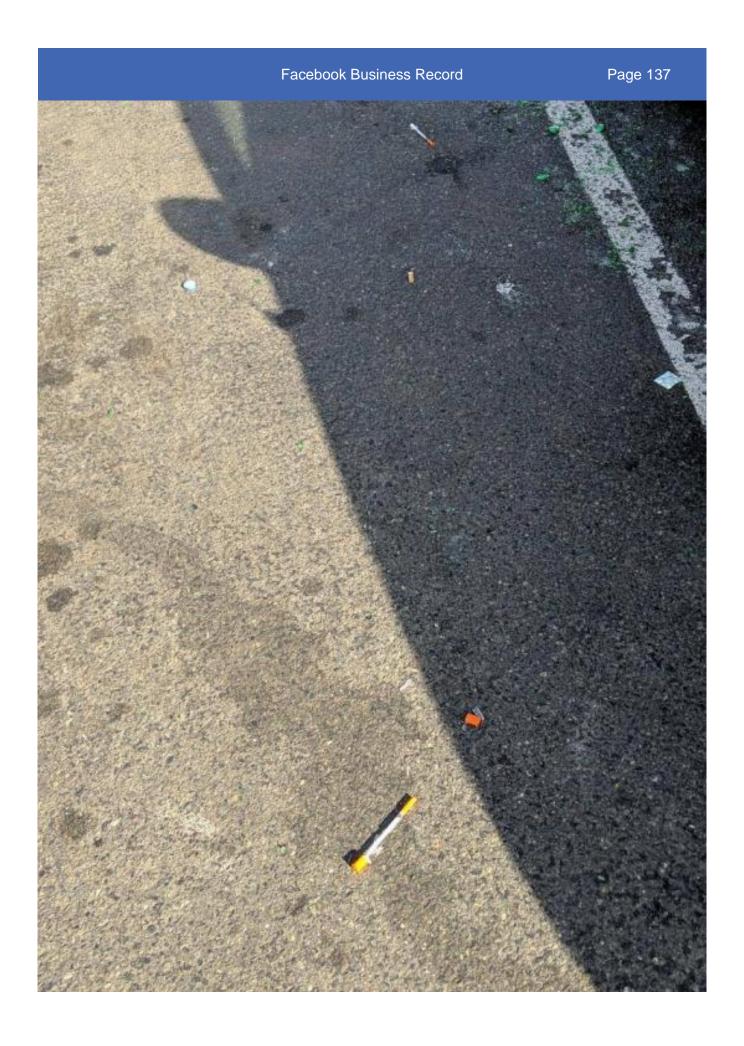
Age: 18 - 65+

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419230378904831

**Service** Facebook

Target 278845882737338 **Account** 278845882737338

Identifier **Account Type** Page

Generated 2019-08-14 21:44:20 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

**Creator** Suphatra Rufo (100011015823825)

Registered suphatra.rufo@gmail.com

Email srufo1@jhu.edu

Addresses sk.para.1@facebook.com

Ad Groups

Id 23843558989700259

Date Created 2019-05-29 22:44:31 UTC Start Date 2019-05-29 22:44:34 UTC End Date 2019-06-03 22:44:31 UTC Campaign Id 23843558989580259

**Total Reach** 877

Payment Account Name Christopher F. Rufo

Account

Account Id 478420929336105

Age/Gender 18-24 female 2% Reach Percent 18-24 male 2%

25-34 female 8% 25-34 male 7%

35-44 female 15% 35-44 male 9% 35-44 unknown 0% 45-54 female 14% 45-54 male 12%

45-54 unknown 0% 55-64 female 12% 55-64 male 7% 55-64 unknown 0% 65+ female 7%

65+ male 4%

Region Reach Washington 100%

Percent Version

ld 23843558989550259

Start Date 2019-05-29 22:44:34 UTC End Date 2019-06-03 22:44:31 UTC

**Impressions** 1507

Landing Uri https://www.facebook.com/events/652835241828270/

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

Text Join me on Sunday, June 23rd at 2pm for the Seattle premiere of

my new film "America Lost."

The film explores life in three forgotten cities—Youngstown, Memphis, and Stockton—and combines emotional human stories with thoughtful first-person commentary. After the screening, I'll sit down with national radio host Michael Medved for an audience Q&A.

Tickets include admission to the screening, plus appetizers and your first drink at the following happy hour reception.

RSVP now through Facebook or Eventbrite: https://www.eventbrite.com/e/america-lost-documentary-premiere-tickets-61594562996.

**Spend** 28.92





# **AMERICA LOST**







**Photo Id:** 478420929336105:f0b88f80312f25d9c0aee90fe1941b73

ld 23843529070270259

**Date Created** 2019-05-17 00:01:35 UTC

**Start Date** 2019-05-17 00:01:41 UTC

**End Date** 2019-05-25 00:01:35 UTC

Campaign Id 23843529070170259

Total Reach 3959

Payment Account Name Christopher F. Rufo

**Account** 

Account Id 478420929336105

Age/Gender 18-24 female 1% Reach Percent 18-24 male 8%

18-24 unknown 0%

25-34 female 2%

25-34 male 14%

25-34 unknown 0%

35-44 female 2%

35-44 male 16%

35-44 unknown 0%

45-54 female 4%

45-54 male 21%

45-54 unknown 0%

55-64 female 4%

55-64 male 16%

55-64 unknown 0%

65+ female 3%

65+ male 9%

65+ unknown 0%

Region Reach Washington 100%
Percent

#### Version

ld 23843529070140259

Start Date 2019-05-17 00:01:41 UTC End Date 2019-05-25 00:01:35 UTC

**Impressions** 4785

**Landing Uri** https://public.tableau.com/profile/christopher.rufo?fbclid=IwAR3rhr meNYv0 I1Cn Fc eDdG23si625rDH0V4N8WZB8fNtQ9MSqhhNdWXc

#!/vizhome/SeattleTrashMap/SeattleTrashMap?publish=yes

Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

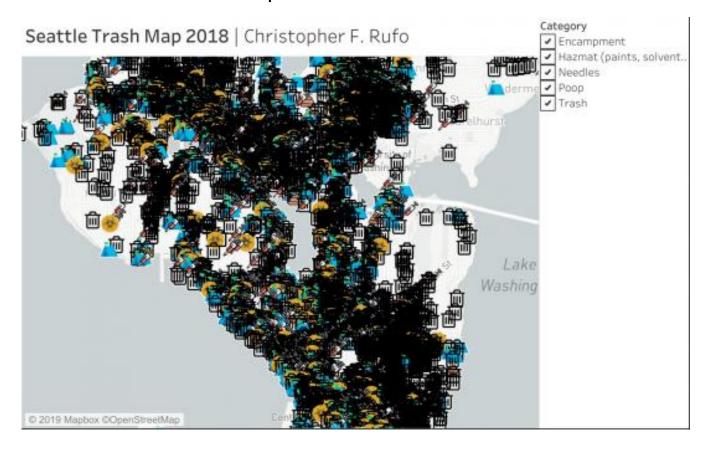
Age: 18 - 65+

**Text** Seattle has become a dumping ground for millions of pounds of garbage, needles, feces, and biohazards.

Last month, I sent in a public records request to the city's Customer Service Bureau for all citizen complaints about tent encampments, trash, and biohazardous waste in 2018. I then analyzed this information and geocoded each complaint to create a data visualization that I call the Seattle Trash Map.

The Seattle Trash Map documents more than 19,000 citizen complaints, ranging from the trivial reports of abandoned appliances to desperate cries from residents who fear for their safety. Each data point is a small story that builds the argument that homeless encampments, opioid addiction, and hands-off law enforcement have created significant disorder in almost every corner of the city.

It's time for our city government to return to its most mundane but essential responsibility: taking out the trash.



478420929336105:ccdb228e4999bd04f645c95a50832eb7

ld 23843529043880259

**Date Created** 2019-05-16 23:38:35 UTC

**Start Date** 2019-05-16 23:38:41 UTC

**End Date** 2019-05-21 23:38:35 UTC

Campaign Id 23843529043600259

**Total Reach** 0

Payment Account Name Christopher F. Rufo

**Account** 

**Account Id** 478420929336105

Age/Gender Reach Percent Region Reach Percent Version

ld 23843529043570259

**Start Date** 2019-05-16 23:38:41 UTC

End Date 2019-05-21 23:38:35 UTC

Impressions 0

**Landing Uri** https://public.tableau.com/profile/christopher.rufo?fbclid=lwAR2cX

SyoD5-kzXA5V4-xaH6hGThBWjKJKuJluxU5CKk 7HlbxCOQr01tJMk#!/

vizhome/SeattleTrashMap/SeattleTrashMap?publish=yes

Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

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It's time for our city government to return to its most mundane but essential responsibility: taking out the trash.

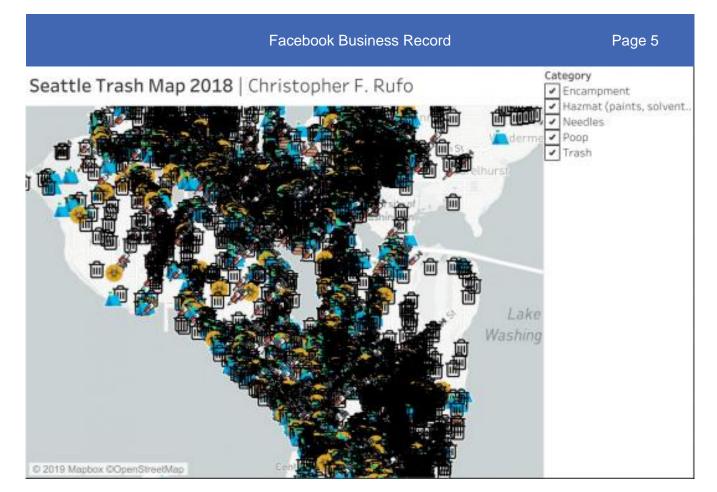


Photo Id: 478420929336105:ccdb228e4999bd04f645c95a50832eb7

**Id** 23843490000240259

Date Created 2019-05-03 16:33:35 UTC

**Start Date** 2019-05-03 16:33:37 UTC

End Date 2019-05-06 16:33:35 UTC

Campaign Id 23843490000080259

**Total Reach** 796

Payment Account Name Christopher F. Rufo

**Account** 

Account Id 478420929336105

Age/Gender 18-24 female 1% Reach Percent 18-24 male 3%

25-34 female 3%

25-34 male 7%

25-34 unknown 0%

35-44 female 4%

35-44 male 9%

35-44 unknown 0%

45-54 female 7%

45-54 male 11%

45-54 unknown 0%

55-64 female 12%

55-64 male 19%

55-64 unknown 0%

65+ female 9% 65+ male 14%

65+ unknown 1%

**Region Reach** 

**Percent** 

Washington 100%

Version

ld 23843490000030259 **Start Date** 2019-05-03 16:33:37 UTC

End Date 2019-05-06 16:33:35 UTC

**Impressions** 418

Landing Uri https://www.city-journal.org/seattle-elites-homeless-crime?fbclid=I wAR2UMoGvflV6Y42iVtiKxy07AA7lHo63REjivIjjGQW4BxGRgE6VxFA

**Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

**Text** Seattle's activist class has shown more compassion for transient criminals than the survivors of their crimes.

In my latest for City Journal, I tell the story of a woman named Lindsey who survived a violent rape by a homeless drifter living in a city-funded encampment. After a year of receiving nothing but dismissiveness and contempt from our city's elected officials, Lindsey decided to speak out against the political class that created the conditions for crimes like this to occur.

Sadly, rather than rally to her defense, activists like former journalist Erica C. Barnett attacked her for being an "attractive blonde woman," mocked her "many tears," and argued that her story should be silenced "not to repeat false narratives" about the homeless.

Listen up, Seattle: the people who have contempt for Lindsey also have contempt for you. It's time to take control of the narrative.

**Spend** 4.83



478420929336105:aa1f928499c3fdd2def1755c5bab980c

Version

Id 23843490000040259

Start Date 2019-05-03 16:33:37 UTC

End Date 2019-05-06 16:33:35 UTC

**Impressions** 441

**Landing Uri** https://www.city-journal.org/seattle-elites-homeless-crime?fbclid=l

wAR2UMoGvflV6Y42iVtiKxy07AA7lHo63REjivIjjGQW4BxGRgE6VxFA

QjQ8

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

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**Spend** 5.17



478420929336105:aa1f928499c3fdd2def1755c5bab980c

ld 23843460764840259

Date Created 2019-04-22 16:40:15 UTC

**Start Date** 2019-04-22 16:40:18 UTC **End Date** 2019-04-23 16:40:15 UTC

Campaign Id 23843460764750259

**Total Reach** 0

Payment Account Name Christopher F. Rufo

Account

**Account Id** 478420929336105

Age/Gender Reach Percent Region Reach Percent Version

ld 23843460764610259

**Start Date** 2019-04-22 16:40:18 UTC **End Date** 2019-04-23 16:40:15 UTC

Impressions 0

Landing Uri https://www.facebook.com/rufodox/

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

**Text** Last year, a man living in a city-sanctioned homeless encampment violently raped a woman at the Ballard Volkswagen dealership. For the first time, the survivor of that horrific crime is telling her story—and speaking out against the political leadership in Seattle.

City-sanctioned homeless encampments have become magnets for crime and violence in our city. According to the Seattle Times, when the city opened a low-barrier encampment in Licton Springs, the police recorded a 221% increase in reported crimes and public disturbances. Neighbors witnessed a dramatic rise in property destruction, violence, prostitution, and drug dealing in the area.

The sad reality is that the Seattle City Council has shown more compassion for transient criminals than the survivors of their crimes. The survivor of the Ballard sexual assault reached out to me last year after receiving nothing but dismissiveness and contempt from political leaders including Councilman Mike O'Brien. She asked me to help tell her story and demand change in our city, so that no woman has to endure the same horror that she endured that morning last year.

This is Lindsey's story. It's time for Seattle's political leaders to finally listen.

**Spend** 0.00

Version Id 23843460764620259

**Start Date** 2019-04-22 16:40:18 UTC **End Date** 2019-04-23 16:40:15 UTC

Impressions 0

Landing Uri https://www.facebook.com/rufodox/

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

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**Spend** 0.00

ld 23843452996280259

Date Created 2019-04-18 22:14:46 UTC

**Start Date** 2019-04-18 22:14:51 UTC

End Date 2019-04-21 22:14:46 UTC

Campaign Id 23843452996210259

Total Reach 1585

Payment Account Name Christopher F. Rufo

Account

**Account Id** 478420929336105

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 4%

18-24 unknown 0%

25-34 female 2%

25-34 male 15%

25-34 unknown 0%

35-44 female 2%

35-44 male 13%

35-44 unknown 0%

45-54 female 4%

45-54 male 16%

45-54 unknown 0%

55-64 female 6%

55-64 male 18%

55-64 unknown 0%

65+ female 6%

65+ male 12%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

ld 23843452996190259

**Start Date** 2019-04-18 22:14:51 UTC **End Date** 2019-04-21 22:14:46 UTC

**Impressions** 1906

#### **Landing Uri**

https://www.city-journal.org/seattleforall-campaign?fbclid=IwAR1W A8dEaoYyZgsyYYVQiNyty1u9oFd8I9OdekM2FpHBiQ1xRDK IpjzMYo Location - Living In: United States: Seattle (+15 mi) Washington

Ads Targeting

Age: 18 - 65+

**Text** In Seattle, the political and cultural elites have gone into revolt against the people.

In my latest for City Journal, I show how a group of billionaire philanthropists hired a political communications firm to produce deeply misleading polling results, laundered them through the city's mainstream media outlets, and then concealed the fact that the entire campaign was orchestrated in direct coordination with the City of Seattle.

It's a stunning collusion of the elites against the majority of Seattle residents who have lost faith in our city's response to homelessness. The public is clearly demanding an alternative—city leaders would be wise to listen.

**Spend** 20.00



**Photo Id:** 478420929336105:7c574aaa46d991f29996887e6d6ba15e

**Id** 23843449780950259

Date Created 2019-04-17 17:39:47 UTC
Start Date 2019-04-17 17:39:55 UTC
End Date 2019-04-20 17:39:47 UTC

Campaign Id 23843449780840259

**Total Reach** 

0

Payment Account Name Christopher F. Rufo Account

**Account Id** 478420929336105

Age/Gender Reach Percent Region Reach Percent Version

ld 23843449780820259

**Start Date** 2019-04-17 17:39:55 UTC **End Date** 2019-04-20 17:39:47 UTC

Impressions 0

Landing Uri https://www.city-journal.org/seattleforall-campaign?fbclid=IwAR1W

 $A8dEaoYyZgsyYYVQiNyty1u9oFd8I9OdekM2FpHBiQ1xRDK\ IpjzMYo$ 

**Ads Targeting** Location - Living In: United States: Seattle (+15 mi) Washington

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Version

Photo Id: 478420929336105:7c574aaa46d991f29996887e6d6ba15e

**Id** 23843449791240259

**Start Date** 2019-04-17 17:39:55 UTC **End Date** 2019-04-20 17:39:47 UTC

Impressions 0

Landing Uri https://www.city-journal.org/seattleforall-campaign?fbclid=IwAR1W

A8dEaoYyZgsyYYVQiNyty1u9oFd8l9OdekM2FpHBiQ1xRDK lpjzMYo

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**Photo Id:** 478420929336105:7c574aaa46d991f29996887e6d6ba15e

**Id** 23843449789140259

Date Created 2019-04-17 17:45:10 UTC

Start Date 2019-04-17 17:45:13 UTC

End Date 2019-04-20 17:45:10 UTC

Campaign Id 23843449789070259

**Total Reach** 0

Payment Account Name Christopher F. Rufo

Account

**Account Id** 478420929336105

Age/Gender Reach Percent Region Reach Percent Version

ld 23843449789020259

**Start Date** 2019-04-17 17:45:13 UTC **End Date** 2019-04-20 17:45:10 UTC

Impressions 0

Landing Uri https://www.city-journal.org/seattleforall-campaign?fbclid=IwAR1W

A8dEaoYyZgsyYYVQiNyty1u9oFd8I9OdekM2FpHBiQ1xRDK IpjzMYo

Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

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**Spend** 0.00



Photo Id: 478420929336105:7c574aaa46d991f29996887e6d6ba15e

**Id** 23843341700210259

**Date Created** 2019-03-19 18:22:19 UTC

**Start Date** 2019-03-19 18:22:20 UTC

End Date 2019-03-22 18:22:19 UTC

Campaign Id 23843341700140259

Total Reach 0

Payment Account Name Christopher F. Rufo

Account

**Account Id** 478420929336105

Age/Gender Reach Percent Region Reach Percent

#### Version

ld 23843341700080259

Start Date 2019-03-19 18:22:20 UTC **End Date** 2019-03-22 18:22:19 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/rufodox/

**Ads Targeting** Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

**Text** I'm a subscriber to the Seattle Times. I've written for the Seattle Times. I truly want to love the Seattle Times, but their homelessness reporting consistently misses the mark. Rather than

look at the homelessness crisis straight in the face, they rationalize, minimize, and deflect.

I want to dissect a series of their recent tweets and show you how this works. It's important to see how the media can frame a narrative and manipulate data to arrive at a predetermined conclusion, even while appearing "neutral."

Here are their claims and my analysis below:

• "Homelessness is complicated, but some reporting last weekend made it look pretty simple."

This is a passive-aggressive dig at @[138262566235278:274:Eric Johnson KOMO]. Why not just be straightforward and debate him by name? Furthermore, "homelessness is complex" is a lazy trope that's used to justify the status quo and apologize for current leadership. If you're a reporter, your job is not to say "it's complex," but to resolve the complexities and make sense of it for readers.

• "First, are some people homeless because of drug and alcohol use? Sure. But research shows there's a delineating factor between people with those struggles who are homeless and people with those struggles who aren't: poverty."

There are more than 1 million people in King County below the median income, yet less than 1% of them are on the streets. There is more to the story than poverty, including the fact that up to 80% of the homeless have lifetime drug and alcohol addictions and 30% have severe mental illness including schizophrenia and bipolar disorder.

• "Many people in King County are tired of seeing homeless camps. But when we did a poll about how people want to respond, more favored long-term strategies than a zero tolerance policy for tent camps."

This is a false dichotomy. A clear majority—up to 55%—support a zero-tolerance policy on homeless encampments \*and\* access to long-term treatment and rehabilitation. They are not mutually exclusive, but the Times wants to minimize and explain away support for zero tolerance policies.

• "It's also a question of perspective. Many campers have moved from places like the Jungle to neighborhoods like Ballard, which aren't used to such high numbers of homeless people."

The Times is blaming Ballard residents by implying that they simply don't have enough "perspective" to accommodate a 400% increase in homelessness in their neighborhood. This is preposterous. Ballard has become more dangerous, dirty, and unsafe because of the city's policies—no amount of "perspective" will change that basic fact.

• "A lot of people think homeless camps = more crime, and while a few neighborhoods have seen crime go up particularly North Seattle neighborhoods--in general, crime across Seattle is down."

They're saying that crime is all in your mind because you suffer from "mean world syndrome." What they're not saying is that Seattle currently has a property crime rate 85% higher than Chicago, 250% higher than Los Angeles, and 400% higher than New York. And, as the experience in Licton Springs shows, when a homeless encampments moves into your neighborhood, crime skyrockets.

• "Seattle has in fact increased removals of homeless encampments in the last year, but we haven't cracked down as hard as some cities..."

Notice the language: "cracked down." This is meant to imply that these policies are harsh, draconian, inhumane. But the truth is quite the opposite: moving people off the streets and into treatment, shelter, and housing is the most compassionate approach. We need to continue getting people off the streets.

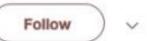
• "There's a sense among Seattle's elected officials — especially the city attorney — that Seattle can't arrest its way out of the problem like it did in the past."

They're making the false assumption that the "other side" just wants to put the homeless in jail. But most neighbors genuinely want to get people help. As the KOMO special demonstrated, the city attorney is enabling mass disorder, crime, and despair. Arguing that "Seattle can't arrest its way out of the problem" is simply deflecting blame.

• "Of course, it's hard to convince people to take shelter, and it's hard to know if that strategy is working."

No, it's not hard to know if that strategy is working. We have the data that shows nearly two-thirds of all people on the streets refuse all services when offered by the Navigation Teams. This should not be an option. We cannot allow people to camp and suffer on the streets of our city.





Homelessness is complicated, but some reporting last weekend made it look pretty simple.

If you're interested in going deeper, here are stories that Project Homeless

@seattletimes has done over the past 16 months. 1/11

5:25 PM - 18 Mar 2019

Photo Id: 348694452419147



# Project Homeless @timeshomeless · 15h

First, are some people homeless because of drug and alcohol use? Sure. But research shows there's a delineating factor between people with those struggles who are homeless and people with those struggles who aren't: poverty. More in our story today:

seattletimes.com/seattle-news/h... 2/11

Photo Id: 348694442419148



# Project Homeless @timeshomeless · 15h

Many people in King County are tired of seeing homeless camps.

But when we did a poll about how people want to respond, more favored long-term strategies than a zero tolerance policy for tent camps.

seattletimes.com/seattle-news/h... 3/11



# Project Homeless @timeshomeless · 15h

It's also a question of perspective. Many campers have moved from places like the Jungle to neighborhoods like Ballard, which aren't used to such high numbers of homeless people. seattletimes.com/seattle-news/h... 4/11

Photo Id: 348694492419143



### Project Homeless @timeshomeless · 15h

A lot of people think homeless camps = more crime, and while a few neighborhoods have seen crime go up (seattletimes.com/seattle-news/h...)--particularly North Seattle neighborhoods --in general, crime across Seattle is down.

(This one's from @genebalk, not us)

seattletimes.com/seattle-news/d...

5/11

**Photo Id:** 348694479085811



# Project Homeless @timeshomeless · 15h

Seattle has in fact increased removals of homeless encampments in the last year, but we haven't cracked down as hard as some cities... seattletimes.com/seattle-news/h... 6/11

**Photo Id:** 348694485752477



# Project Homeless @timeshomeless · 15h

...Like San Francisco, which has gotten extra aggressive on cleaning up homeless camps and moving people along.

We went to San Francisco to see how it works — and it brings its own set of challenges: seattletimes.com/seattle-news/h... 7/11

Photo Id: 348694505752475



# Project Homeless @timeshomeless · 15h

There's a sense among Seattle's elected officials — especially the city attorney — that Seattle can't arrest its way out of the problem like it did in the past.

We tackled that question here: seattletimes.com/seattle-news/h... 8/11



# Project Homeless @timeshomeless - 15h

Of course, it's hard to convince people to take shelter, and it's hard to know if that strategy is working.

Seattle's Navigation Team is on the front lines of that work: seattletimes.com/seattle-news/h... 9/11

**Photo Id:** 348694535752472



# Project Homeless @timeshomeless · 15h

Meanwhile, we often forget that more people are living in their cars in King County than camping outside.

Seattle government has consistently struggled to find a solution to the problem: seattletimes.com/seattle-news/h... 10/11

Photo Id: 348694539085805



# Project Homeless @timeshomeless · 15h

That's a common thread in our reporting - governments, organizations and people struggling to find solutions.

Here are a few other things we've learned from our time spent in this problem. Thanks for reading! seattletimes.com/seattle-news/h.../END

Photo Id: 348694545752471

Version

**Id** 23843449784400259 Start Date 2019-03-19 18:22:20 UTC **End Date** 2019-03-22 18:22:19 UTC

Impressions 0

Landing Uri https://www.facebook.com/rufodox/

**Ads Targeting** Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

**Text** I'm a subscriber to the Seattle Times. I've written for the Seattle Times. I truly want to love the Seattle Times, but their homelessness reporting consistently misses the mark. Rather than look at the homelessness crisis straight in the face, they rationalize, minimize, and deflect.

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There are more than 1 million people in King County below the median income, yet less than 1% of them are on the streets. There is more to the story than poverty, including the fact that up to 80% of the homeless have lifetime drug and alcohol addictions and 30% have severe mental illness including schizophrenia and bipolar disorder.

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**Spend** 0.00





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5:25 PM - 18 Mar 2019



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seattletimes.com/seattle-news/h... 2/11

Photo Id: 348694442419148



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seattletimes.com/seattle-news/h... 3/11

Photo Id: 348694439085815



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**Photo Id:** 348694492419143



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5/11

**Photo Id:** 348694479085811



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Photo Id: 348694505752475



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**Photo Id:** 348694512419141



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**Photo Id:** 348694535752472



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Photo Id: 348694539085805



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Photo Id: 348694545752471
Version Id 23843449791260259

**Start Date** 

2019-03-19 18:22:20 UTC

**End Date** 2019-03-22 18:22:19 UTC

Impressions 0

Landing Uri https://www.facebook.com/rufodox/

Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

Text I'm a subscriber to the Seattle Times. I've written for the Seattle Times. I truly want to love the Seattle Times, but their homelessness reporting consistently misses the mark. Rather than look at the homelessness crisis straight in the face, they rationalize, minimize, and deflect.

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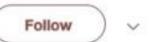
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5:25 PM - 18 Mar 2019

Photo Id: 348694452419147



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Photo Id: 348694492419143



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5/11

**Photo Id:** 348694479085811



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**Photo Id:** 348694485752477



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Photo Id: 348694505752475



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**Photo Id:** 348694535752472



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Photo Id: 348694539085805



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Photo Id: 348694545752471

**Id** 23843341316410259

**Date Created** 2019-03-19 16:13:54 UTC

**Start Date** 2019-03-19 16:13:56 UTC

End Date 2019-03-22 16:13:54 UTC

Campaign Id 23843341316330259

**Total Reach** 0

Payment Account Name Christopher F. Rufo

Account

**Account Id** 478420929336105

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843341316290259

**Start Date** 2019-03-19 16:13:56 UTC **End Date** 2019-03-22 16:13:54 UTC

Impressions 0

Landing Uri https://www.facebook.com/rufodox/

**Ads Targeting** Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

#### **Text**

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5:25 PM - 18 Mar 2019

Photo Id: 348694452419147



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5/11

**Photo Id:** 348694479085811



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Photo Id: 348694505752475



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**Photo Id:** 348694545752471

Id 23843315039620259

**Date Created** 2019-03-12 01:51:39 UTC

**Start Date** 2019-03-12 01:51:46 UTC

**End Date** 2019-03-15 01:51:39 UTC

Campaign Id 23843315039520259

**Total Reach** 0

Payment Account Name Christopher F. Rufo

Account

**Account Id** 478420929336105

Age/Gender Reach Percent Region Reach Percent Version

Id 23843315039510259

**Start Date** 2019-03-12 01:51:46 UTC

**End Date** 2019-03-15 01:51:39 UTC

Impressions 0

**Landing Uri** https://www.city-journal.org/washington-state-homeless-camps?fbc

lid=IwAR1L2ARxXSbklvFhpQ5Q9m7ZMWm7-MN dikq6eJCSvHpdjzr

DdvMOwSwovc

### **Ads Targeting**

Location - Living In: United States: Washington

Age: 18 - 65+

**Text** For Washington State lawmakers, compassion has become "the human face of contempt."

State Democrats, led by Rep. Mia Gregerson, are one step closer to passing House Bill 1591, which will legalize homeless encampments in all "plazas, courtyards, parking lots, sidewalks, public transportation facilities, public buildings, shopping centers, parks, [and] natural and wildlife areas" throughout the state.

In my latest essay for @[135403221037:274:City Journal], I explain the intellectual origins of the bill and why it will be a disaster for Washington and the four other states that are now considering similar legislation.

**Spend** 0.00



**Photo Id:** 478420929336105:d2dbf25e7ab076c2bca9b8bc065409db

**Id** 23843289098550259

Date Created 2019-03-04 22:51:28 UTC

**Start Date** 2019-03-04 22:51:37 UTC **End Date** 2019-03-07 22:51:28 UTC **Campaign Id** 23843289098520259

Total Reach 1876

Payment Account Name Christopher F. Rufo

Account

#### Account Id

478420929336105

Age/Gender 18-24 female 1% Reach Percent 18-24 male 4%

25-34 female 2%

25-34 male 13%

35-44 female 2%

35-44 male 12%

35-44 unknown 0%

45-54 female 4%

45-54 male 16%

45-54 unknown 0%

55-64 female 7%

55-64 male 19%

55-64 unknown 0%

65+ female 7%

65+ male 13%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843289098440259

Start Date 2019-03-04 22:51:37 UTC End Date 2019-03-07 22:51:28 UTC

**Impressions** 2228

Landing Uri https://www.theatlantic.com/politics/archive/2019/03/us-counties-v ary-their-degree-partisan-prejudice/583072/?fbclid=IwAR0C0Eqvx3

aHrU4RPbTbvCqQHe9sFZOCXunX2MBFm9J3HPkZOY7582zvI-4

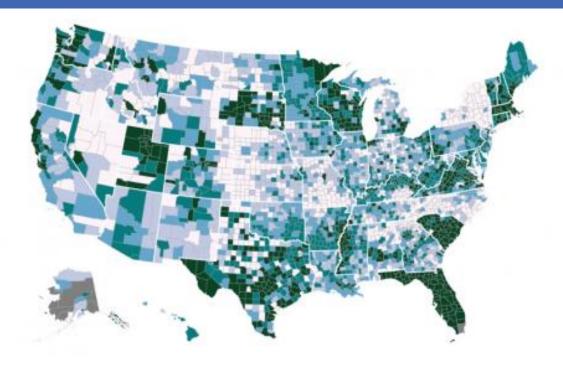
Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

Text Seattle often claims to be a city of diversity, inclusion, and compassion. But according to new research, King County is more politically prejudiced and closed-minded than 98% of all counties nationwide. In other words, Seattle progressives are some of the most intolerant people in America.

By contrast, the small Eastern Washington counties of Garfield, Adams, and Stevens are some of the most tolerant places in the country, scoring in the top 5% of all counties nationwide. According to the data, it's easier to be a progressive in a small town than a conservative in a major city.

It's time for our progressive friends here in Seattle to start practicing what they preach, beginning with greater tolerance for political conservatives and a more inclusive political debate.



**Photo Id:** 478420929336105:7a0fe3e118a5c779cb4c97a49b2997ee

ld 23843259019330259

**Date Created** 2019-02-23 18:28:45 UTC

Start Date 2019-02-23 18:28:48 UTC

End Date 2019-03-01 19:40:33 UTC

Campaign Id 23843259019240259

**Total Reach** 3035

Payment Account Name Christopher F. Rufo

Account

Account Id 478420929336105

Age/Gender 18-24 female 4%

**Reach Percent** 18-24 male 13%

18-24 unknown 0%

25-34 female 2%

25-34 male 15%

35-44 female 1%

35-44 male 10%

35-44 unknown 0%

45-54 female 3%

45-54 male 15%

45-54 unknown 0%

55-64 female 5%

55-64 male 15%

55-64 unknown 0%

65+ female 6%

65+ male 11%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version

ld 23843259019220259

**Start Date** 2019-02-23 18:28:48 UTC

End Date 2019-03-01 19:40:33 UTC

Impressions 0

### **Landing Uri**

https://www.facebook.com/rufodox/

**Ads Targeting** Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

**Text** Washington State has the 2nd highest property crime rate in America.

If you listen to activists and reporters like Gene Balk at the Seattle Times, they'll argue that residents who are concerned about crime are suffering from "mean world syndrome" and "the Nextdoor effect." They'll argue that NIMBY neighbors are making it all up.

But the facts are clear: in Seattle, property crime rates are now 85% higher than Chicago, 250% higher than Los Angeles, and 400% higher than New York.

It's time to hire more cops and clean up our city.

**Spend** 0.00

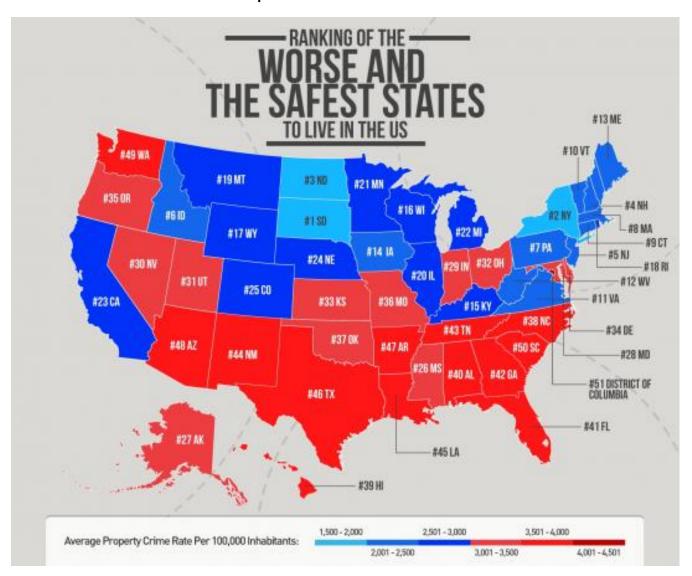


Photo Id: 338568306765095 Version Id 23843259547280259 **Start Date** 

2019-02-23 18:28:48 UTC

End Date 2019-03-01 19:40:33 UTC

**Impressions** 4134

Landing Uri https://www.facebook.com/rufodox/

Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

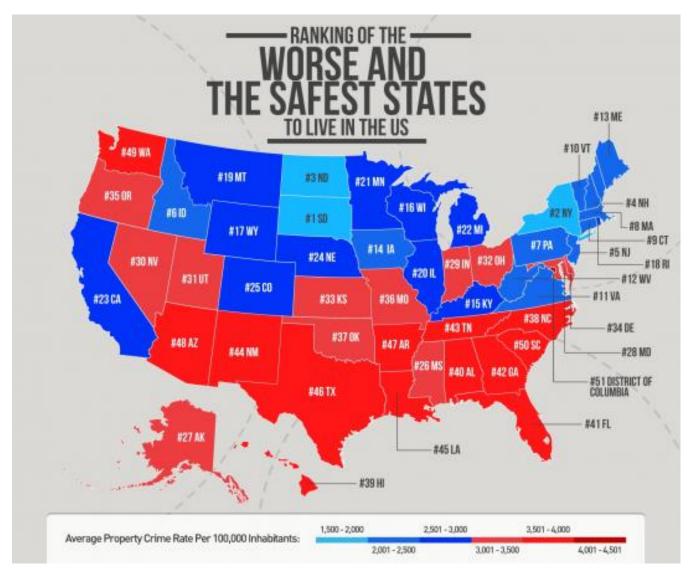
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**Spend** 40.00



#### Photo Id:

338568306765095

ld 23843167906870259

Date Created 2019-01-14 12:27:03 UTC

**Start Date** 2019-01-14 12:27:06 UTC

End Date 2019-01-16 12:27:03 UTC

Campaign Id 23843167906820259

Total Reach 3359

Payment Account Name Christopher F. Rufo

Account

**Account Id** 478420929336105

Age/Gender 18-24 female 0%

Reach Percent 18-24 male 2%

25-34 female 2%

25-34 male 10%

25-34 unknown 0%

35-44 female 5%

35-44 male 20%

35-44 unknown 0%

45-54 female 7%

45-54 male 20%

45-54 unknown 0%

55-64 female 6%

55-64 male 13%

55-64 unknown 0%

65+ female 6%

65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

ld 23843167906760259

**Start Date** 2019-01-14 12:27:06 UTC

End Date 2019-01-16 12:27:03 UTC

**Impressions** 3632

**Landing Uri** https://www.facebook.com/rufodox/

Ads Targeting Location - Living In: United States: Seattle (+50 mi) Washington

Age: 18 - 65+

**Text** In cities like Seattle, we're rapidly moving towards a two-tier system of justice in which favored identity groups are exempt from the laws against public camping, drug consumption, theft, and

property crime.

Here's my interview with @[368557930146199:274:Tucker Carlson

Tonight] about "survival crime theory."

**Spend** 23.99

**Id** 23843167917330259

**Date Created** 2019-01-14 12:31:18 UTC

**Start Date** 2019-01-14 12:31:19 UTC

End Date 2019-01-16 12:31:18 UTC

Campaign Id 23843167917290259

Total Reach 5174

Payment Account Name Christopher F. Rufo

Account

Account Id 478420929336105

# Age/Gender

Reach Percent 18-24 female 0%

18-24 male 2%

25-34 female 1%

25-34 male 11%

25-34 unknown 0%

35-44 female 2%

35-44 male 18%

35-44 unknown 0%

45-54 female 4%

45-54 male 20%

45-54 unknown 0%

55-64 female 6%

55-64 male 18%

55-64 unknown 0%

65+ female 9%

65+ male 11%

65+ unknown 0%

# Region Reach Washington 100%

Percent Version

**Id** 23843167917260259

**Start Date** 2019-01-14 12:31:19 UTC

End Date 2019-01-16 12:31:18 UTC

**Impressions** 5686

Landing Uri https://www.facebook.com/rufodox/

Ads Targeting Location - Living In: United States: Seattle (+30 mi) Washington

Age: 18 - 65+

**Text** In cities like Seattle, we're rapidly moving towards a two-tier system of justice in which favored identity groups are exempt from the laws against public camping, drug consumption, theft, and property crime.

Here's my interview with @[368557930146199:274:Tucker Carlson Tonight] about "survival crime theory."

**Spend** 30.00

ld 23843157886050259

**Date Created** 2019-01-08 03:47:03 UTC

**Start Date** 2019-01-08 03:47:07 UTC End Date 2019-01-10 05:33:26 UTC

Campaign Id 23843157886010259

**Total Reach** 747

Payment Account Name Christopher F. Rufo

**Account** 

Account Id 478420929336105

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 9%

25-34 female 2% 25-34 male 17%

25-34 unknown 1%

35-44 female 6%

35-44 male 17%

45-54 female 7%

45-54 male 13%

45-54 unknown 0%

55-64 female 6%

55-64 male 9% 65+ female 5% 65+ male 4%

65+ unknown 0% **Region Reach** Washington 100%

Region Reach Percent Version

**Id** 23843157885960259

**Start Date** 2019-01-08 03:47:07 UTC **End Date** 2019-01-10 05:33:26 UTC

**Impressions** 805

Landing Uri https://www.facebook.com/rufodox/

Ads Targeting Location - Living In: United States: Seattle (+50 mi) Washington

Age: 18 - 65+

**Text** People say homelessness is a national crisis. They're wrong.

Over the past 10 years, homelessness is down 16.7% nationwide. Many states have done even better: it's down 39% in Arizona, 40% in Texas, 48% in Georgia, and 68% in Michigan. Even here in Washington, it's down 9.7% statewide.

The reality is that homelessness has become \*more concentrated\* in a few cities like Seattle, Portland, San Francisco, Los Angeles, and San Diego, even as it has declined statewide in Washington, Oregon, and California.

Here's why: most smaller cities don't accept rampant street camping, public drug consumption, and widespread property crime. But in the most progressive West Coast cities, local governments have adopted a policy of hands-off law enforcement, decriminalization of low-level offenses, and general permissiveness that has created a "magnet effect" for the homeless.

Homelessness is a local problem and will require a local solution. It's time for policymakers in cities like Seattle to get to work.

**Spend** 6.29

# How the homeless population has changed over 10 years

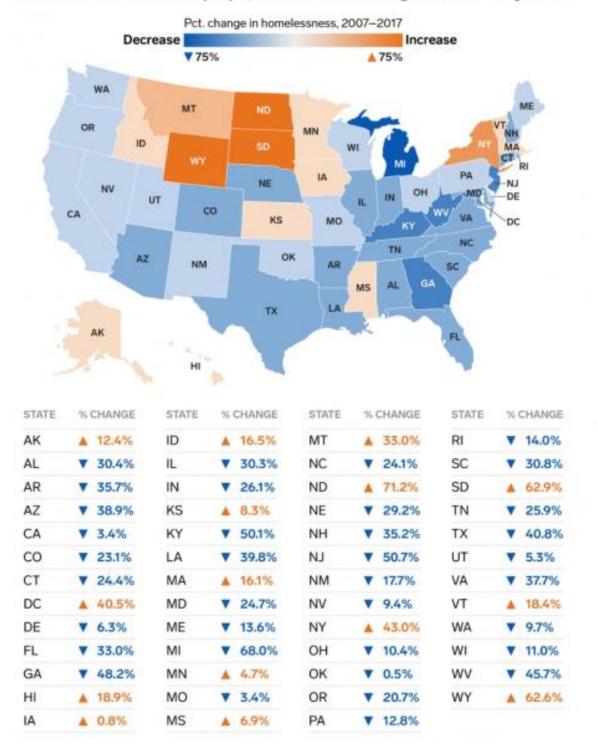


Photo Id: 319783118643614

ld 23843154027100259

Date Created 2019-01-04 20:50:12 UTC
Start Date 2019-01-04 20:50:14 UTC
End Date 2019-01-06 22:27:34 UTC
Campaign Id 23843154026980259

**Total Reach** 

Account

Payment Account Name Christopher F. Rufo

Account Id 478420929336105

Age/Gender 18-24 female 0% Reach Percent 18-24 male 2%

25-34 female 1% 25-34 male 5% 25-34 unknown 0% 35-44 female 6% 35-44 male 12% 35-44 unknown 0% 45-54 female 9%

45-54 male 18% 45-54 unknown 1% 55-64 female 9%

55-64 male 16% 55-64 unknown 1% 65+ female 10% 65+ male 10%

65+ unknown 1%

Region Reach Washington 100%

**Percent** 

Version **Id** 23843154026960259

Start Date 2019-01-04 20:50:14 UTC End Date 2019-01-06 22:27:34 UTC

**Impressions** 1671

**Landing Uri** https://www.facebook.com/rufodox/

**Ads Targeting** Location - Living In: United States: Seattle (+50 mi) Washington

Age: 18 - 65+

**Text** "Seattle's political debate on homelessness has been maddening: candidates who propose practical solutions to remove encampments arouse fierce opposition from progressive activists. Ultimately, courageous political leadership will be needed if the city is to solve its homelessness crisis."

My podcast interview with @[135403221037:274:City Journal], discussing homelessness, social justice activism, and my shortlived run for city council.

Service Facebook

**Target** 338863316963179 **Account** 338863316963179

**Identifier Account Type** Page

Generated 2019-08-14 21:44:21 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

Creator Daniela Eng (10733610)

Registered daniela@wblservices.com
Email daniela.lipscomb@gmail.com
Addresses daniel4@u.washington.edu
10733610@facebook.com

Ad Groups

**Id** 6135276297212

Date Created 2019-08-05 21:08:20 UTC
Start Date 2019-08-05 21:08:23 UTC
End Date 2019-08-06 21:08:20 UTC

**Campaign Id** 6135276296212

**Total Reach** 0

Payment Account Name Daniela Eng

Account

Account Id 10100214111420898

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6135276295812

**Start Date** 2019-08-05 21:08:23 UTC **End Date** 2019-08-06 21:08:20 UTC

 $\textbf{Impressions} \ \ 0$ 

Landing Uri https://www.facebook.com/DanielaForSeattle/

**Ads Targeting** Location - Living In: United States: Seattle (98199), Seattle

(98121), Seattle (98119), Seattle (98109), Seattle (98104), Seattle

(98101) Washington

Age: 18 - 65+

**Text** Met with another constituent this weekend.

Gretchen's top issues for D7

- 1- Ensure adequate treatment centers and say NO to "safe injection sites."
- 2- Address crime and safety in Seattle. We have a revolving door of prolific offenders that needs to be addressed ASAP
- 3- Ensure open space in Discovery Park. Once we let go our green space we can't get it back.

In D7 only 19% of registered voters have turned in their ballots. Ballots are due Aug 6, 2019!

We need change - Vote Eng



Photo Id: 452294795620030

**Id** 6135276267812

**Date Created** 2019-08-05 21:07:18 UTC **Start Date** 2019-08-05 21:07:23 UTC

End Date 2019-08-05 21:07:23 UTC End Date 2019-08-06 21:07:18 UTC

**Campaign Id** 6135276264612

Total Reach 6858

Payment Account Name Daniela Eng

**Account** 

Account Id 10100214111420898

Age/Gender 18-24 female 12% Reach Percent 18-24 male 9%

18-24 unknown 0%

25-34 female 12%

25-34 male 13% 25-34 unknown 0%

35-44 female 8%

35-44 male 8%

35-44 unknown 0%

45-54 female 8%

45-54 male 8%

45-54 unknown 0% 55-64 female 5% 55-64 male 6%

55-64 unknown 0%

65+ female 6% 65+ male 4%

65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 6135276263212

**Start Date** 2019-08-05 21:07:23 UTC **End Date** 2019-08-06 21:07:18 UTC

**Impressions** 9206

Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle

(98119), Seattle (98109), Seattle (98104), Seattle (98101), Seattle

(98199) Washington

Age: 18 - 65+

**Text** Met with another constituent this weekend.

Gretchen's top issues for D7

1- Ensure adequate treatment centers and say NO to "safe injection sites."

2- Address crime and safety in Seattle. We have a revolving door of prolific offenders that needs to be addressed ASAP

3- Ensure open space in Discovery Park. Once we let go our green space we can't get it back.

In D7 only 19% of registered voters have turned in their ballots. Ballots are due Aug 6, 2019!

We need change - Vote Eng

**Spend** 200.00

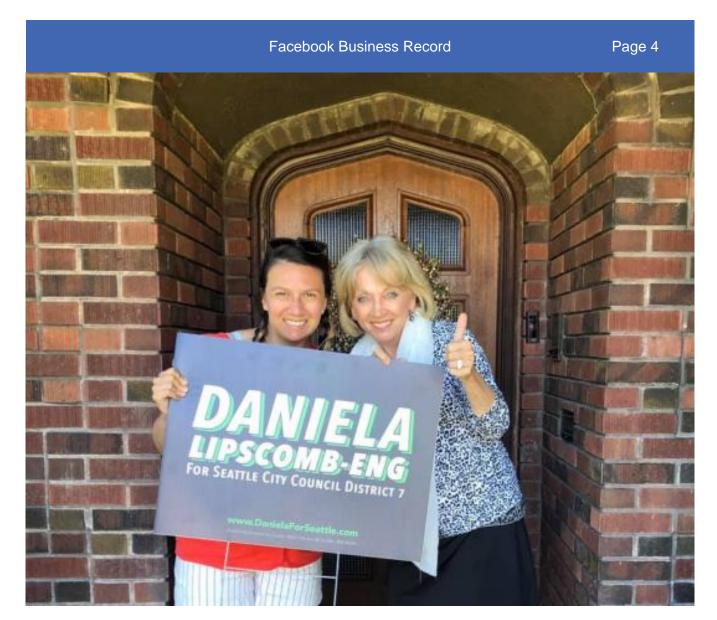


Photo Id: 452294795620030

**Id** 6135084220212

**Date Created** 2019-08-03 06:00:17 UTC **Start Date** 2019-08-03 06:00:21 UTC

**End Date** 2019-08-05 06:00:17 UTC

**Campaign Id** 6135084216812

Total Reach 10374

Payment Account Name Daniela Eng

Account

**Account Id** 10100214111420898

**Age/Gender** 18-24 female 2% **Reach Percent** 18-24 male 6%

18-24 unknown 0% 25-34 female 5%

25-34 male 12%

25-34 unknown 1%

35-44 female 5%

35-44 male 11%

35-44 unknown 0%

45-54 female 8%

45-54 male 14%

45-54 unknown 0%

55-64 female 9%

55-64 male 10%

55-64 unknown 0%

65+ female 10%

65+ male 7%

65+ unknown 0%

Region Reach California 0%

Percent Idaho 0%

Montana 0% Oregon 0%

Washington 100%

Version

**Id** 6135084207612

**Start Date** 2019-08-03 06:00:21 UTC **End Date** 2019-08-05 06:00:17 UTC

**Impressions** 15704

Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location: United States: Latitude 47.64 Longitude -122.39 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** I met with Chris today. He told me that his top issues are public safety and accountability of the city budget/spending.

Chris wants to make sure our parks and public spaces are clean and able to be used by everyone. Neighbors are constantly finding needles and garbage in the parks and in front of businesses in Downtown Seattle. He also wants to see an audit of the city spending to see where the millions of dollars have gone with no appreciable or productive outcome of our homeless crisis.

We need to ensure the city is prioritizing public safety and find out where money is being spent.

What would you most like to see changed in the city? Write a comment and let me know!

**Spend** 200.00







#### Photo Id:

450643509118492

**Id** 6134007144412

**Date Created** 2019-07-22 03:49:17 UTC **Start Date** 2019-07-22 03:49:19 UTC

End Date 2019-07-24 03:49:17 UTC

Campaign Id 6134007142212

**Total Reach** 3567

Payment Account Name Daniela Eng

Account

Account Id 10100214111420898

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 6%

18-24 unknown 1%

25-34 female 3%

25-34 male 14%

25-34 unknown 1%

35-44 female 5%

35-44 male 13%

35-44 unknown 1%

45-54 female 5%

45-54 male 15%

45-54 unknown 0%

43-34 UIIKIIUWII 070

55-64 female 5%

55-64 male 12%

55-64 unknown 0%

65+ female 9%

65+ male 9%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 6134007141812

**Start Date** 2019-07-22 03:49:19 UTC **End Date** 2019-07-24 03:49:17 UTC

**Impressions** 4698

Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington

Age: 18 - 65+

**Text** Serious problems deserve serious solutions. Seattle must face these issues head on with practical policies that benefit all.

More on my issues at www.DanielaForSeattle #D7

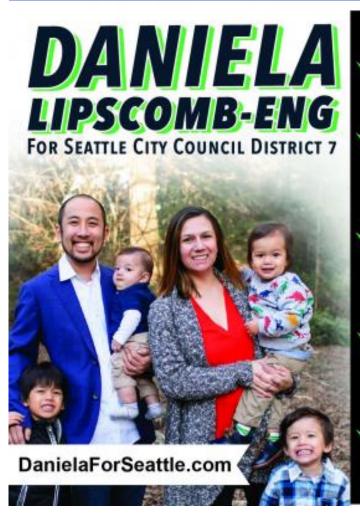
#DanielaForSeattle

Please take the time to fill out your ballots for this important

election.

I ask for your vote.

**Spend** 63.00



- NO to safe injection sites
- Review public and RV camping on the streets
- Provide adequate treatment centers
- √ Fund an accredited mental health hospital
- Prosecute repeat and violent offenders

Photo Id: 443319753184201

**Id** 6133885153212

Date Created 2019-07-20 03:22:05 UTC

**Start Date** 2019-07-20 03:22:08 UTC

End Date 2019-07-23 03:42:17 UTC

Campaign Id 6133885150812

Total Reach 4272

Payment Account Name Daniela Eng

Account

**Account Id** 10100214111420898

Age/Gender 18-24 female 8% Reach Percent 18-24 male 15%

18-24 unknown 1%

25-34 female 5%

25-34 male 18%

25-34 unknown 1%

35-44 female 5%

35-44 male 13%

35-44 unknown 0%

45-54 female 5%

45-54 male 12%

45-54 unknown 0%

55-64 female 3%

55-64 male 8% 55-64 unknown 0% 65+ female 3% 65+ male 4% 65+ unknown 0%

Region Reach Washington 100%
Percent

Version

ld 6133885149812

**Start Date** 2019-07-20 03:22:08 UTC **End Date** 2019-07-23 03:42:17 UTC

**Impressions** 5596

Landing Uri https://www.facebook.com/DanielaForSeattle/

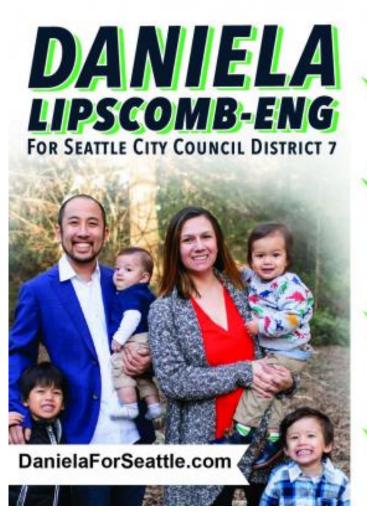
Ads Targeting Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington Age: 18 - 65+

**Text** Ballots have arrived. I ask for your vote.

www.DanielaForSeattle.com #D7

**Spend** 63.00



- Prioritize Public Safety
- Prosecute Repeat & Violent Offenders
- Protect Discovery Park
   NO Housing
- No LID Taxes

Photo Id: 442100039972839

**Id** 6126087313212

 Date Created
 2019-04-24 17:03:49 UTC

 Start Date
 2019-04-24 17:04:19 UTC

 End Date
 2019-05-04 17:04:19 UTC

Campaign Id

6126087310612

**Total Reach** 0

Payment Account Name Daniela Eng

Account

**Account Id** 10100214111420898

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6126087310212

**Start Date** 2019-04-24 17:04:19 UTC **End Date** 2019-05-04 17:04:19 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington Age: 18 - 65+

Text Daniela Lipscomb Eng for Seattle City Council District 7

**Spend** 0.00



**Photo Id:** 11678016:48abbbd234fbea4363093e210b556177

**Version Id** 6126087334012

**Start Date** 2019-04-24 17:04:19 UTC **End Date** 2019-05-04 17:04:19 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

# **Ads Targeting**

Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington Age: 18 - 65+

Text Daniela Lipscomb Eng for Seattle City Council District 7

**Spend** 0.00



Photo Id: 11678016:48abbbd234fbea4363093e210b556177

Version

ld 6126528683212

**Start Date** 2019-04-24 17:04:19 UTC **End Date** 2019-05-04 17:04:19 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington

Age: 18 - 65+

Text Daniela Lipscomb Eng for Seattle City Council District 7

# Facebook Business Record

# Page 12



**Photo Id:** 11678016:48abbbd234fbea4363093e210b556177

Version

**Id** 6133885215812

**Start Date** 2019-04-24 17:04:19 UTC **End Date** 2019-05-04 17:04:19 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington

Age: 18 - 65+

Text Daniela Lipscomb Eng for Seattle City Council District 7

# Facebook Business Record

# Page 13



Photo Id: 11678016:48abbbd234fbea4363093e210b556177

**Id** 6126025245412

**Date Created** 2019-04-24 02:19:26 UTC **Start Date** 2019-04-24 02:19:27 UTC **End Date** 2019-05-04 02:19:26 UTC

**Campaign Id** 6126025243412

Total Reach 0

Payment Account Name Daniela Eng

Account

Account Id 10100214111420898

Age/Gender Reach Percent Region Reach Percent Version

ld 6126025242812

**Start Date** 2019-04-24 02:19:27 UTC **End Date** 2019-05-04 02:19:26 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.38 Seattle

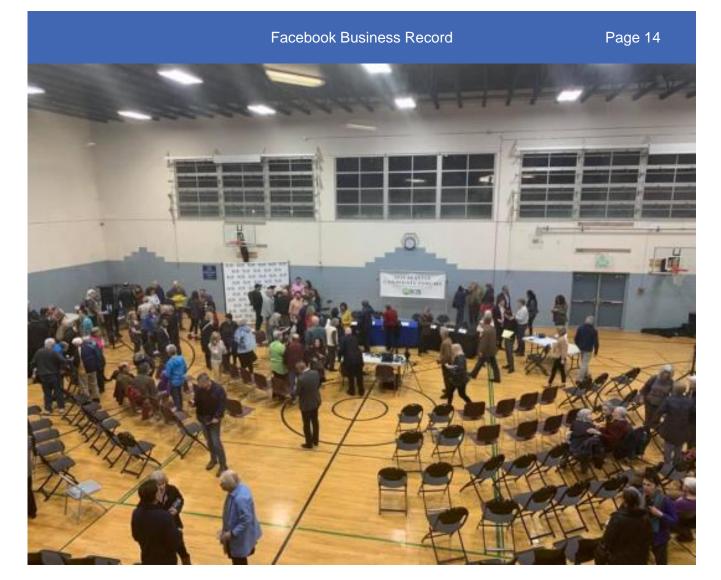
(+4 mi) Washington

Age: 18 - 65+

**Text** Great to meet so many of you at the Speak Out Seattle D7 forum. Thank you for giving me the opportunity to tell you about my

and you for giving the the opportunity to ten

ideas



**Photo Id:** 385578305625013 **Id** 6126025262412

**Start Date** 2019-04-24 02:19:27 UTC **End Date** 2019-05-04 02:19:26 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

**Ads Targeting** Location: United States: Latitude 47.62 Longitude -122.38 Seattle

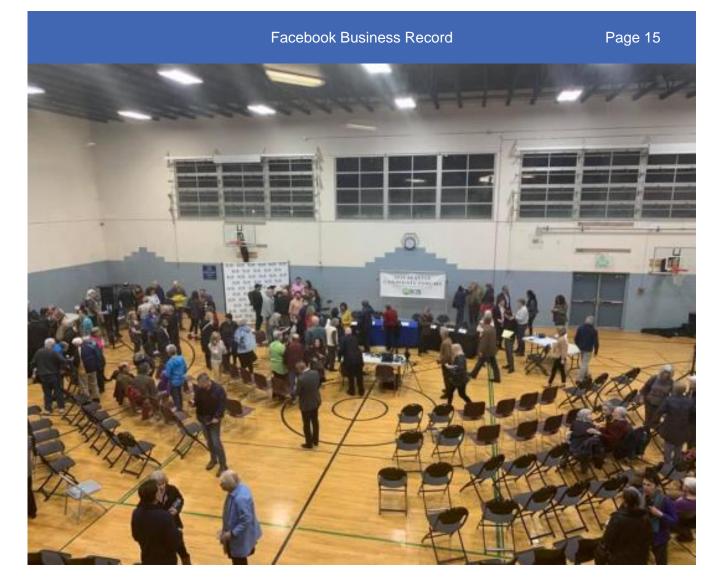
(+4 mi) Washington

Age: 18 - 65+

**Text** Great to meet so many of you at the Speak Out Seattle D7 forum.

Thank you for giving me the opportunity to tell you about my

ideas.



**Photo Id:** 385578305625013 **Id** 6126025264212

**Start Date** 2019-04-24 02:19:27 UTC **End Date** 2019-05-04 02:19:26 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

**Ads Targeting** Location: United States: Latitude 47.62 Longitude -122.38 Seattle

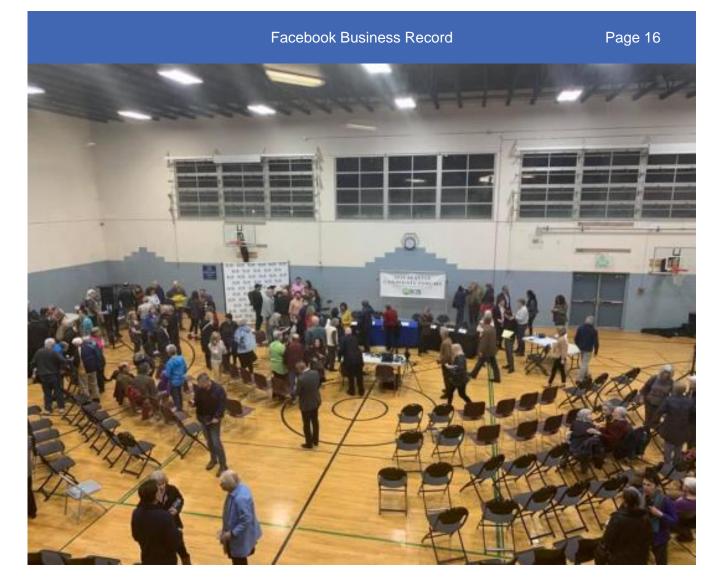
(+4 mi) Washington

Age: 18 - 65+

**Text** Great to meet so many of you at the Speak Out Seattle D7 forum.

Thank you for giving me the opportunity to tell you about my

ideas.



**Photo Id:** 385578305625013 **Id** 6126037317812

**Start Date** 2019-04-24 02:19:27 UTC **End Date** 2019-05-04 02:19:26 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

**Ads Targeting** Location: United States: Latitude 47.62 Longitude -122.38 Seattle

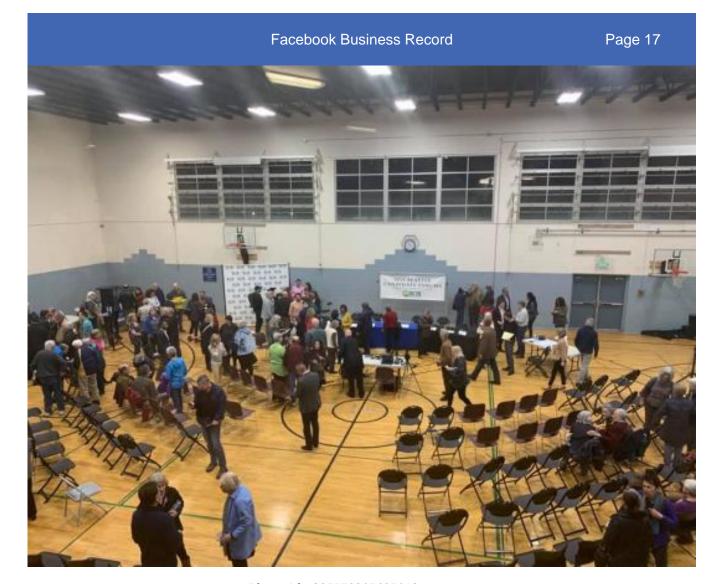
(+4 mi) Washington

Age: 18 - 65+

**Text** Great to meet so many of you at the Speak Out Seattle D7 forum.

Thank you for giving me the opportunity to tell you about my

ideas.



**Photo Id:** 385578305625013

**Id** 6133885215612

**Start Date** 2019-04-24 02:19:27 UTC **End Date** 2019-05-04 02:19:26 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

**Ads Targeting** Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington

Age: 18 - 65+

**Text** Great to meet so many of you at the Speak Out Seattle D7 forum.

Thank you for giving me the opportunity to tell you about my

ideas.

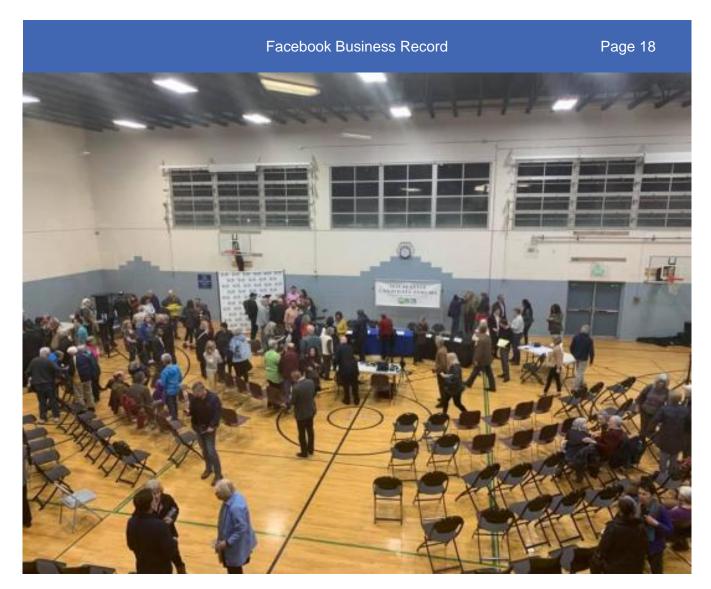


Photo Id: 385578305625013

**Id** 6126586490212

**Date Created** 2019-04-30 18:05:19 UTC **Start Date** 2019-04-30 18:05:24 UTC

End Date 2019-05-04 18:05:24 UTC

Campaign Id 6126586488212

Total Reach 3388

Payment Account Name Daniela Eng

Account

Account Id 10100214111420898

Age/Gender 18-24 female 19% Reach Percent 18-24 male 18%

18-24 unknown 0%

25-34 female 17% 25-34 male 21% 25-34 unknown 0%

35-44 female 9% 35-44 male 8%

35-44 unknown 0%

45-54 female 3%

45-54 male 2%

55-64 female 1%

55-64 male 0%

65+ female 1% 65+ male 1% 65+ unknown 0%

Region Reach Washington 100%
Percent
Version Id

**Id** 6126586487212

**Start Date** 2019-04-30 18:05:24 UTC **End Date** 2019-05-04 18:05:24 UTC

Impressions 0

Landing Uri https://www.facebook.com/DanielaForSeattle/

**Ads Targeting** Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington

Age: 18 - 65+

**Text** Working hard to find a better solution for our most vulnerable I partnered with two wonderful organizations,

@[1668090486571782:274:Unified Seattle] and

@[310832545791806:274:The Hand Up Project], cleaning up the Lake City neighborhood. Funding their own detox program, The Hand Up Project does outreach asking anyone living in the area if they would like help participating in a detox program or housing. We spoke with long time residents in the community who were very thankful for the cleanup as they don't feel comfortable walking with their loved ones or pets because of the needles they find or the piles of trash. Together we need to partner with good organizations with working solutions for detox and housing.

I am working hard to find a need a better solution for our most vulnerable.

**Spend** 0.00

PDC Exhibit 9 Page 19 of 28



392874958228681



**Photo Id:** 392874968228680



392875234895320 **Id** 6126587018012

Version

**Start Date** 2019-04-30 18:05:24 UTC

**End Date** 2019-05-04 18:05:24 UTC

**Impressions** 3767

Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.38 Seattle

(+4 mi) Washington

Age: 18 - 65+

**Text** Working hard to find a better solution for our most vulnerable I partnered with two wonderful organizations,

@[1668090486571782:274:Unified Seattle] and

@[1668090486571782:274:Unified Seattle] and @[310832545791806:274:The Hand Up Project], cleaning up the Lake City neighborhood. Funding their own detox program, The Hand Up Project does outreach asking anyone living in the area if they would like help participating in a detox program or housing. We spoke with long time residents in the community who were very thankful for the cleanup as they don't feel comfortable walking with their loved ones or pets because of the needles they find or the piles of trash. Together we need to partner with good organizations with working solutions for detox and housing.

I am working hard to find a need a better solution for our most vulnerable.

**Spend** 20.00



392874958228681



**Photo Id:** 392874968228680



392875234895320

**Id** 6126528973612

**Date Created** 2019-04-30 04:29:48 UTC **Start Date** 2019-04-30 04:30:18 UTC

End Date 2019-05-10 04:30:18 UTC

**Campaign Id** 6126528972012

**Total Reach** 3698

Payment Account Name Daniela Eng

Account

**Account Id** 10100214111420898

Age/Gender 18-24 female 21%

Reach Percent 18-24 male 20%

18-24 unknown 0% 25-34 female 10% 25-34 male 19%

25-34 unknown 0% 35-44 female 5% 35-44 male 9%

35-44 unknown 0% 45-54 female 2% 45-54 male 4%

45-54 unknown 0% 55-64 female 1% 55-64 male 2% 65+ female 2%

65+ remaie 2% 65+ male 3% 65+ unknown 0%

Region Reach Washington 100%

**Percent** 

**Version Id** 6126528971212

**Start Date** 2019-04-30 04:30:18 UTC **End Date** 2019-05-10 04:30:18 UTC

**Impressions** 8128

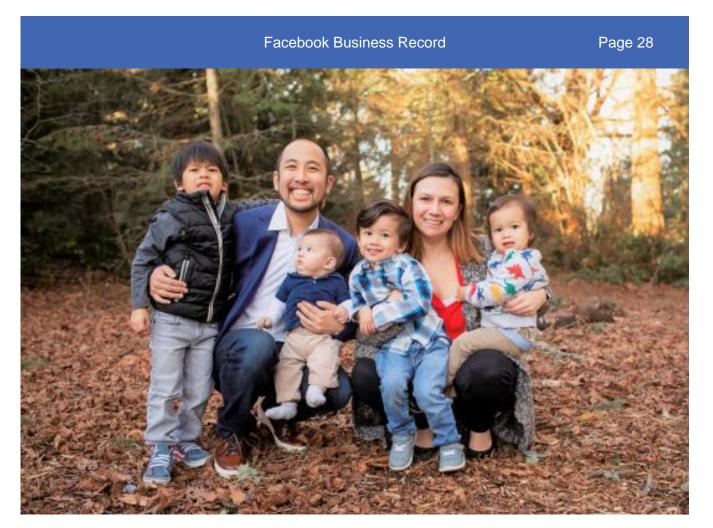
Landing Uri https://www.facebook.com/DanielaForSeattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.39 Seattle

(+3 mi) Washington Age: 18 - 65+

Text Daniela Lipscomb Eng for Seattle City Council District 7

**Spend** 19.99



**Photo Id:** 11678016:48abbbd234fbea4363093e210b556177

Service Facebook

**Target** 348031539186847 **Account** 348031539186847

Identifier Account Type Page

Generated 2019-08-14 21:44:21 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

**Creator** Sam Kehoe (100004123980767)

Registered samk2000@live.com

Email sam.kehoe.37@facebook.com

**Addresses** 

**Ad Groups** 

**Id** 23843464371040313

 Date Created
 2019-07-20 23:27:07 UTC

 Start Date
 2019-07-20 23:27:16 UTC

 End Date
 2019-07-30 23:27:07 UTC

 Campaign Id
 23843464370930313

Total Reach 3423

Payment Account Name Gene Burrus

**Account** 

Account Id 293010511577786

Age/Gender 18-24 female 8%

Reach Percent 18-24 male 7%

18-24 unknown 0% 25-34 female 7% 25-34 male 16% 25-34 unknown 0%

35-44 female 3% 35-44 male 13% 35-44 unknown 0%

45-54 female 4% 45-54 male 11% 45-54 unknown 0% 55-64 female 4%

55-64 male 10% 55-64 unknown 0%

65+ female 6% 65+ male 8% 65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 23843464370910313

**Start Date** 2019-07-20 23:27:16 UTC **End Date** 2019-07-30 23:27:07 UTC

**Impressions** 6362

Landing Uri http://www.seattledra.org/home/2019/7/20/vote-for-gene-burrus-for

 $\hbox{-city-council-district-7?} fbc \hbox{lid=IwAR1gVNy2dJ1hZ7UgbfmOkrHOCDL}$ 

o5xAbqU9mk BBQlCf3k-XDJ1lh3X 9TY

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington Age: 18 - 65+

**Text** http://www.seattledra.org/home/2019/7/20/vote-for-gene-burrus-for-

city-council-district-7

I am honored to have received the endorsement of the Downtown Residents' Alliance. Ballots are here. I urge you to vote to bring needed change to the City Council. **Spend** 100.00



**Photo Id:** 293010511577786:a14f83e01db899a90c7b486c3be0ab61

**Id** 23843462375160313

**Date Created** 2019-07-19 23:51:13 UTC

**Start Date** 2019-07-19 23:51:17 UTC

**End Date** 2019-07-29 23:51:13 UTC

Campaign Id 23843462375040313

**Total Reach** 10

Payment Account Name Gene Burrus

Account

Account Id 293010511577786

**Age/Gender** 35-44 female 10% **Reach Percent** 35-44 male 30%

45-54 female 10%

55-64 male 40% 65+ male 10%

Region Reach Washington 100%

Percent Version

**Id** 23843462375020313

**Start Date** 2019-07-19 23:51:17 UTC **End Date** 2019-07-29 23:51:13 UTC

Impressions 11

Landing Uri https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

**Text** Mail your ballots today! Vote for Gene Burrus for needed change

to Seattle City Council. **Spend** 0.08



Photo Id: 380605725929428

ld 23843462373400313

**Date Created** 2019-07-19 23:49:15 UTC

**Start Date** 2019-07-19 23:49:18 UTC

End Date 2019-07-29 23:49:15 UTC

Campaign Id 23843462373290313

Total Reach 55

Payment Account Name Gene Burrus

Account

Account Id 293010511577786

Age/Gender 18-24 male 5%

Reach Percent 18-24 unknown 2%

25-34 female 11%

25-34 male 15%

35-44 female 11%

35-44 male 11%

45-54 female 7% 45-54 male 7% 45-54 unknown 2% 55-64 female 7% 55-64 male 5% 65+ female 9% 65+ male 7%

Region Reach Washington 100%

Percent

Version

ld 23843462373270313

**Start Date** 2019-07-19 23:49:18 UTC **End Date** 2019-07-29 23:49:15 UTC

**Impressions** 57

Landing Uri https://www.facebook.com/geneforseattle/

**Ads Targeting** Location - Living In: United States: Seattle (98121), Seattle (98101)

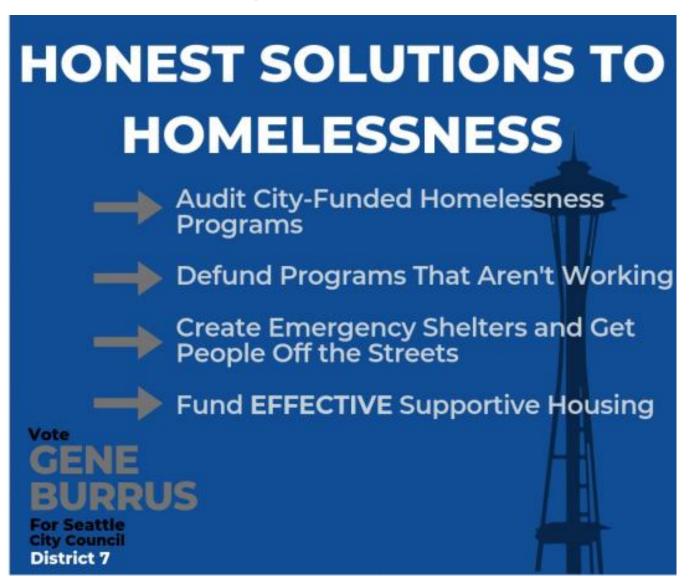
Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

Text Vote For Gene Burrus for needed change in the City Council

**Spend** 0.87



380604739262860

ld 23843497417890313

Date Created 2019-08-02 16:31:02 UTC

**Start Date** 2019-08-02 16:31:06 UTC End Date 2019-08-06 16:31:06 UTC

Campaign Id 23843497417770313

**Total Reach** 0

Payment Account Name Gene Burrus

Account

Account Id 293010511577786

Age/Gender **Reach Percent Region Reach Percent Version** 

**Id** 23843497417740313

Start Date 2019-08-02 16:31:06 UTC End Date 2019-08-06 16:31:06 UTC

Impressions 0

**Landing Uri** https://info.kingcounty.gov/kcelections/ballotreturnstats/default.as

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

**Text** Only 14% of District 7 ballots turned in so far. Be sure to vote to

bring change to Seattle City Council.

https://info.kingcounty.gov/kcelections/ballotreturnstats/default.as

**Spend** 0.00



# King County

Photo Id: 293010511577786:645989b5df1e484982a3d4727f128d27

Version

**Id** 23843499970820313

Start Date 2019-08-02 16:31:06 UTC End Date 2019-08-06 16:31:06 UTC

Impressions 0

**Landing Uri** https://info.kingcounty.gov/kcelections/ballotreturnstats/default.as

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

**Text** Only 14% of District 7 ballots turned in so far. Be sure to vote to

bring change to Seattle City Council.

https://info.kingcounty.gov/kcelections/ballotreturnstats/default.as

**Spend** 0.00



**Photo Id:** 293010511577786:645989b5df1e484982a3d4727f128d27

**Id** 23843497616870313

**Date Created** 2019-08-02 18:01:14 UTC

**Start Date** 2019-08-02 18:01:16 UTC

End Date 2019-08-06 18:01:16 UTC

Campaign Id 23843497616770313 Total Reach 4358

Payment Account Name Gene Burrus

**Account** 

Account Id 293010511577786

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 4%

18-24 unknown 0%

25-34 female 4%

25-34 male 9%

25-34 unknown 0%

35-44 female 5%

35-44 male 9%

35-44 unknown 0%

45-54 female 8%

45-54 male 13%

45-54 unknown 0%

55-64 female 11%

55-64 male 11%

55-64 unknown 0%

65+ female 13%

65+ male 9%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843497616740313

**Start Date** 2019-08-02 18:01:16 UTC

**End Date** 2019-08-06 18:01:16 UTC

**Impressions** 7324

Landing Uri https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

**Text** Vote!!! We need to change the way this city is governed.

**Spend** 100.00

### Facebook Business Record

Page 7



Photo Id: 387188258604508

**Id** 23843462317240313

**Date Created** 2019-07-19 22:52:03 UTC

**Start Date** 2019-07-19 22:52:04 UTC

**End Date** 2019-07-29 22:52:03 UTC

Campaign Id 23843462317150313

**Total Reach** 4254

Payment Account Name Gene Burrus

Account

**Account Id** 293010511577786

**Age/Gender** 18-24 female 3% **Reach Percent** 18-24 male 4%

18-24 unknown 1%

25-34 female 6%

25-34 male 12%

25-34 unknown 1%

35-44 female 7%

35-44 male 12%

35-44 unknown 0%

45-54 female 8%

45-54 male 13%

45-54 unknown 0%

55-64 female 9%

55-64 male 10% 55-64 unknown 0% 65+ female 8% 65+ male 7% 65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843462317140313

**Start Date** 2019-07-19 22:52:04 UTC **End Date** 2019-07-29 22:52:03 UTC

**Impressions** 8377

Landing Uri https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

**Text** Ballots are here! Vote to bring needed change to Seattle City

Council.

**Spend** 100.00

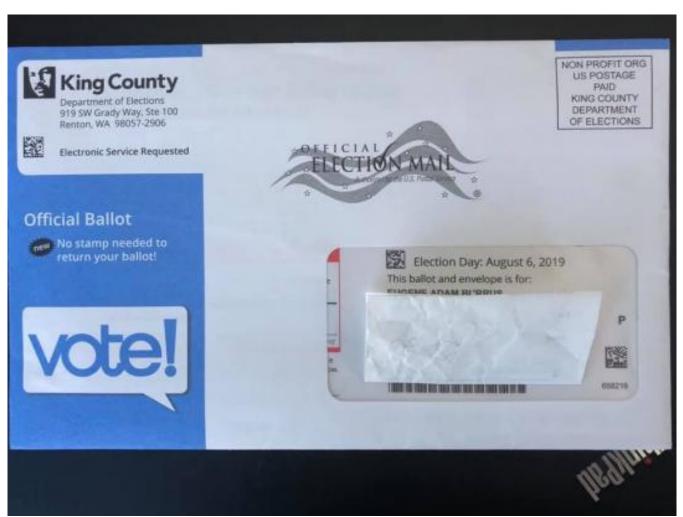


Photo Id: 380589489264385

**Id** 23843445651250313

**Date Created** 2019-07-12 23:47:24 UTC **Start Date** 2019-07-12 23:47:25 UTC

#### **End Date**

2019-07-22 23:47:24 UTC

Campaign Id 23843445651150313

Total Reach 3669

Payment Account Name Gene Burrus

Account

Account Id 293010511577786

Age/Gender 18-24 female 2% Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 7%

25-34 male 9%

25-34 unknown 1%

35-44 female 6%

35-44 male 8%

35-44 unknown 0%

45-54 female 8%

45-54 male 10%

45-54 unknown 0%

55-64 female 12%

55-64 male 10%

55-64 unknown 0%

65+ female 14%

65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version **Id** 23843445651130313

> **Start Date** 2019-07-12 23:47:25 UTC End Date 2019-07-22 23:47:24 UTC

**Impressions** 6986

Landing Uri https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

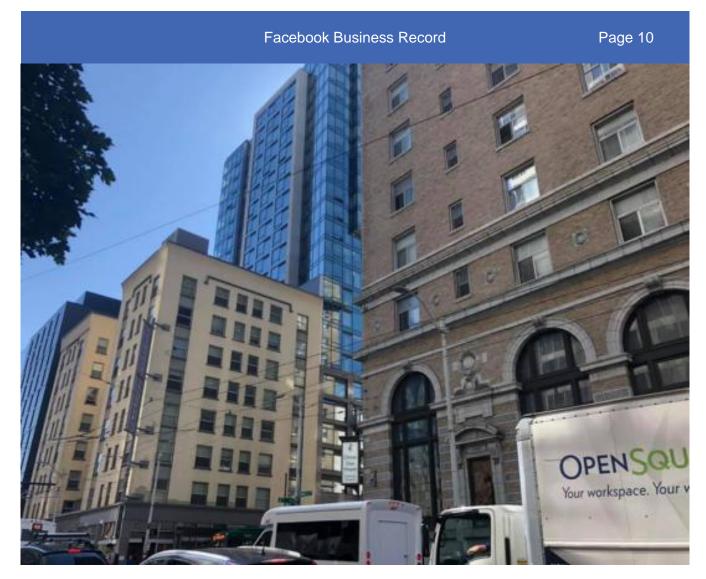
**Text** Supportive Housing that Works!

Plymouth Housing and Josephinum at Second and Stewart. Supportive housing programs that are making a positive difference a block from where I live.

We need to audit all city spending on homeless programs and fund those that work like Plymouth and Josephinum and defund those programs and organizations that aren't working. We already spend, by some reports, more per capita than any other city. We need to get smart about our spending.

Also. These people deserve safe, drug- and crime-free streets. We need to enforce the laws downtown for all of us.

**Spend** 100.00



**Id** 23843420634090313

**Date Created** 2019-07-02 22:32:14 UTC

**Start Date** 2019-07-02 22:32:18 UTC

**End Date** 2019-07-12 22:32:14 UTC

Campaign Id 23843420633930313

**Total Reach** 7863

Payment Account Name Gene Burrus

Account

**Account Id** 293010511577786

**Age/Gender** 18-24 female 7% **Reach Percent** 18-24 male 9%

18-24 unknown 0%

25-34 female 10%

25-34 male 19%

25-34 unknown 1%

35-44 female 7%

35-44 male 11%

35-44 unknown 0%

45-54 female 6%

45-54 male 9%

45-54 unknown 0%

55-64 female 5%

55-64 male 6% 55-64 unknown 0% 65+ female 5% 65+ male 4% 65+ unknown 0%

Region Reach Washington 100%

Percent **Version** 

**Id** 23843420633880313

Start Date 2019-07-02 22:32:18 UTC End Date 2019-07-12 22:32:14 UTC

**Impressions** 5938

Landing Uri https://www.facebook.com/geneforseattle/

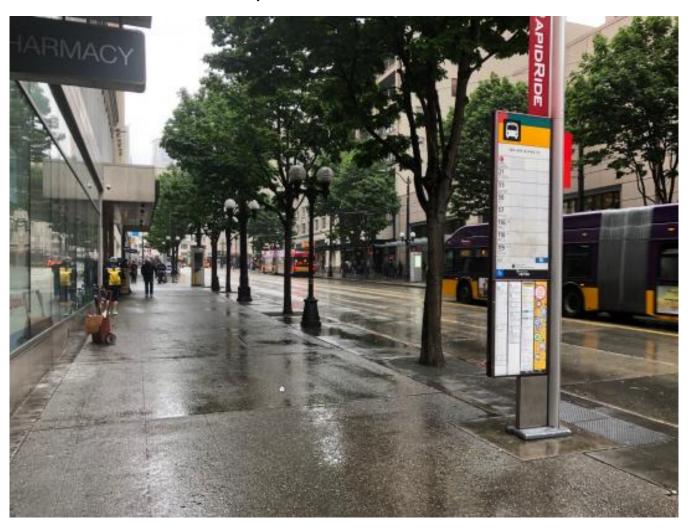
Ads Targeting Location - Living In: United States: Seattle (98101), Seattle (98121) Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

Text Everyone's favorite block downtown, 3rd and Pike. Day or night, rain or shine, drugs and stolen goods. And of course last week, the occasional shootings. We are told it's always been this way and probably always will be. I have a solution. The Payless Shoes on this block just closed. Why doesn't SPD rent the space and open a substation. I'm willing to bet that a constant police presence would solve this "unsolvable" problem.

**Spend** 50.16



372643640058970

Version Id 23843420633890313 Start Date 2019-07-02 22:32:18 UTC

**End Date** 2019-07-12 22:32:14 UTC

**Impressions** 5798

Landing Uri https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

**Text** Everyone's favorite block downtown, 3rd and Pike. Day or night, rain or shine, drugs and stolen goods. And of course last week, the occasional shootings. We are told it's always been this way and probably always will be. I have a solution. The Payless Shoes on this block just closed. Why doesn't SPD rent the space and open a substation. I'm willing to bet that a constant police presence would solve this "unsolvable" problem.

**Spend** 49.84

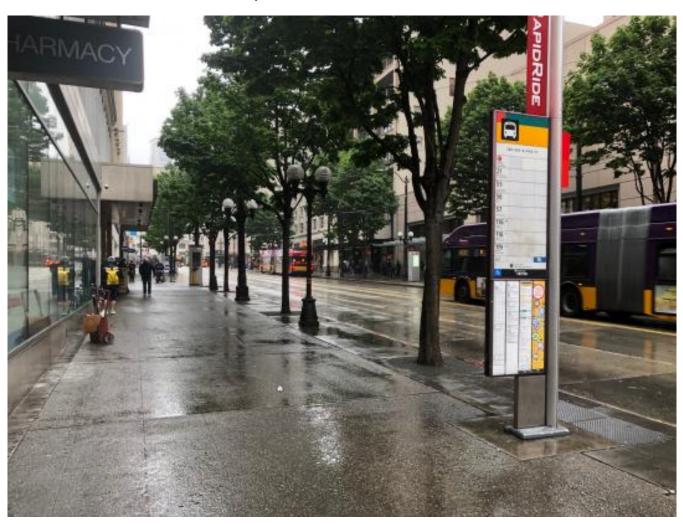


Photo Id: 372643640058970

Id 23843407086520313

Date Created 2019-06-26 17:20:34 UTC
Start Date 2019-06-26 17:20:37 UTC

#### **End Date**

2019-07-06 17:20:34 UTC

Campaign Id 23843407086410313

Total Reach 4121

Payment Account Name Gene Burrus

**Account** 

Account Id 293010511577786

Age/Gender 18-24 female 5%

Reach Percent 18-24 male 7%

18-24 unknown 0%

25-34 female 6%

25-34 male 12%

25-34 unknown 0%

35-44 female 5%

35-44 male 9%

35-44 unknown 0%

45-54 female 5%

45-54 male 8%

45-54 unknown 0%

55-64 female 9%

55-64 male 9%

55-64 unknown 0%

65+ female 12%

65+ male 11%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

**Id** 23843407086390313

Start Date 2019-06-26 17:20:37 UTC

End Date 2019-07-06 17:20:34 UTC

**Impressions** 7742

Landing Uri https://www.sos.wa.gov/elections/register.aspx?fbclid=lwAR0 fDuQ

j3E64Do0rHCqhg7VJBd-YllqxxAcmRB-KewsE6ZsO0-KPeC JNM

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

**Text** https://www.sos.wa.gov/elections/register.aspx

Your vote is important. You have a voice in the future of Seattle.

No matter who you intend to vote for, register and vote!

**Spend** 100.00



**Photo Id:** 293010511577786:767c27c393ac48fcc445e98822f96768

ld 23843364067180313

**Date Created** 2019-06-07 19:45:35 UTC

**Start Date** 2019-06-07 19:45:41 UTC

End Date 2019-06-17 19:45:35 UTC

Campaign Id 23843364067080313

Total Reach 9038

Payment Account Name Gene Burrus

Account

Account Id 293010511577786

Age/Gender 18-24 female 9%

Reach Percent 18-24 male 6%

18-24 unknown 0%

25-34 female 18%

25-34 male 19%

25-34 unknown 1%

35-44 female 10%

35-44 male 11%

35-44 unknown 0%

45-54 female 5%

45-54 male 7%

45-54 unknown 0%

55-64 female 4%

55-64 male 4%

55-64 unknown 0%

65+ female 3%

65+ male 2%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** 

Version ld 23843364067060313

**Start Date** 2019-06-07 19:45:41 UTC

**End Date** 

2019-06-17 19:45:35 UTC

**Impressions** 11755

Landing Uri https://komonews.com/news/recover-northwest/seattles-mobile-ini

ection-site-projects-remain-stalled-a-year-later?fbclid=IwAR2KB5O KjHG9mH11FmjwPA3wLL--zfuC1NpeKibl5McQoYPG4dPi9 mTMqw Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington; Lower Queen Anne Washington, Magnolia

Washington, Queen Anne Washington

Age: 18 - 65+

**Text** We should be helping people overcome their addiction, not helping them stay addicted while defying Federal law. If you think Third Avenue is bad, go visit the area in Vancouver around their safe injection site. We should not be intentionally importing that to Seattle.

https://komonews.com/news/recover-northwest/seattles-mobileinjection-site-projects-remain-stalled-a-year-later

**Spend** 100.00



**Photo Id:** 293010511577786:0295511c38f68a364403e144e32363cf

**Id** 23843359301930313

Date Created 2019-06-05 17:11:06 UTC

**Start Date** 2019-06-05 17:11:12 UTC End Date 2019-06-15 17:11:06 UTC

Campaign Id 23843359301860313 Total Reach 8084

Payment Account Name Gene Burrus

Account

Account Id 293010511577786

Age/Gender

#### **Reach Percent**

18-24 female 0%

18-24 male 2%

18-24 unknown 0%

25-34 female 3%

25-34 male 16%

25-34 unknown 0%

35-44 female 6%

35-44 male 22%

35-44 unknown 0%

45-54 female 5%

45-54 male 17%

45-54 unknown 0%

55-64 female 5%

55-64 male 11%

55-64 unknown 0%

65+ female 5%

65+ male 7%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843359301810313

Start Date 2019-06-05 17:11:12 UTC End Date 2019-06-15 17:11:06 UTC

**Impressions** 13162

Landing Uri https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98101), Seattle (98121)

Washington Age: 18 - 65+

**Text** REPEAL THE WATERFRONT LID!

The Waterfront LID is an undemocratic, unconstitutional and fiscally irresponsible means of raising money for city projects. Committing the city to an underfunded billion dollar park, when other priorities are so obvious was irresponsible. Join me and we will seek to repeal the Waterfront LID and help prevent one from

being imposed on Magnolia residents next.

**Spend** 100.00

ld 23843349665810313

Date Created 2019-05-31 21:01:38 UTC

**Start Date** 2019-05-31 21:01:45 UTC

End Date 2019-06-10 21:01:38 UTC

Campaign Id 23843349665660313 Total Reach 0

Payment Account Name Gene Burrus

Account

Account Id 293010511577786

Age/Gender **Reach Percent Region Reach Percent** Version

ld 23843349665640313

Start Date 2019-05-31 21:01:45 UTC End Date 2019-06-10 21:01:38 UTC

Impressions 0

**Landing Uri** 

https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington Age: 18 - 65+

**Text** Closing statement from last night's SEIU District 7 candidate's

forum. It was great to see so many people turn out to discuss how

to bring change to the council!

**Spend** 0.00

**Version Id** 23843349665650313

**Start Date** 2019-05-31 21:01:45 UTC **End Date** 2019-06-10 21:01:38 UTC

Impressions 0

Landing Uri https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington Age: 18 - 65+

**Text** Closing statement from last night's SEIU District 7 candidate's forum. It was great to see so many people turn out to discuss how

to bring change to the council!

**Spend** 0.00

**Id** 23843358816820313

**Date Created** 2019-06-05 12:57:58 UTC **Start Date** 2019-06-05 12:58:06 UTC **End Date** 2019-06-15 12:57:58 UTC

Campaign Id 23843358816750313

Total Reach 0

Payment Account Name Gene Burrus

Account

Account Id 293010511577786

Age/Gender Reach Percent Region Reach Percent Version

ld 23843358816710313

**Start Date** 2019-06-05 12:58:06 UTC **End Date** 2019-06-15 12:57:58 UTC

Impressions 0

Landing Uri https://www.facebook.com/geneforseattle/

Ads Targeting Location - Living In: United States: Seattle (98121), Seattle (98101)

Washington Age: 18 - 65+

Text REPEAL THE WATERFRONT LID!

The Waterfront LID is an undemocratic, unconstitutional and fiscally irresponsible means of raising money for city projects. Committing the city to an underfunded billion dollar park, when other priorities are so obvious was irresponsible. Join me and we will seek to repeal the Waterfront LID and help prevent one from being imposed on Magnolia residents next.

**Spend** 0.00

Service Facebook

**Target** 524693284694837 **Account** 524693284694837

Identifier Account Type Page

Generated 2019-08-14 21:44:20 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

**Creator** Isabelle Kerner (100003488544415)

Registered ikerner15@gmail.com

**Email** isabelle.kerner.50@facebook.com **Addresses** 100003488544415@facebook.com

**Ad Groups Id** 23843702767030093

 Date Created
 2019-08-04 03:29:35 UTC

 Start Date
 2019-08-04 03:29:37 UTC

 End Date
 2019-08-07 03:29:35 UTC

 Campaign Id
 23843702766960093

**Total Reach** 2864

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 1%

Reach Percent 18-24 male 8%

25-34 female 3% 25-34 male 26% 25-34 unknown 1% 35-44 female 4%

35-44 male 20% 35-44 unknown 0% 45-54 female 2% 45-54 male 12% 45-54 unknown 0%

55-64 female 3% 55-64 male 8% 55-64 unknown 0% 65+ female 4%

65+ male 7% 65+ unknown 0%

Region Reach Idaho 0%

Percent Texas 0%

Washington 100%

**Version Id** 23843702766890093

**Start Date** 2019-08-04 03:29:37 UTC **End Date** 2019-08-07 03:29:35 UTC

**Impressions** 3337

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Spend** 22.86

**Id** 23843651700920093

**Date Created** 2019-07-14 05:33:16 UTC **Start Date** 2019-07-14 05:33:20 UTC

**End Date** 2019-08-07 05:33:16 UTC

Campaign Id

23843651700850093

**Total Reach** 876

Payment Account Name 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender 18-24 female 5% Reach Percent 18-24 male 8%

18-24 unknown 0% 25-34 female 10% 25-34 male 17% 25-34 unknown 1% 35-44 female 9% 35-44 male 13% 35-44 unknown 0%

45-54 female 7% 45-54 male 11% 45-54 unknown 0% 55-64 female 5%

55-64 male 6% 65+ female 4% 65+ male 3%

65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 23843651700810093

**Start Date** 2019-07-14 05:33:20 UTC **End Date** 2019-08-07 05:33:16 UTC

**Impressions** 1072

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.37 Seattle

(+3.50 mi) Washington

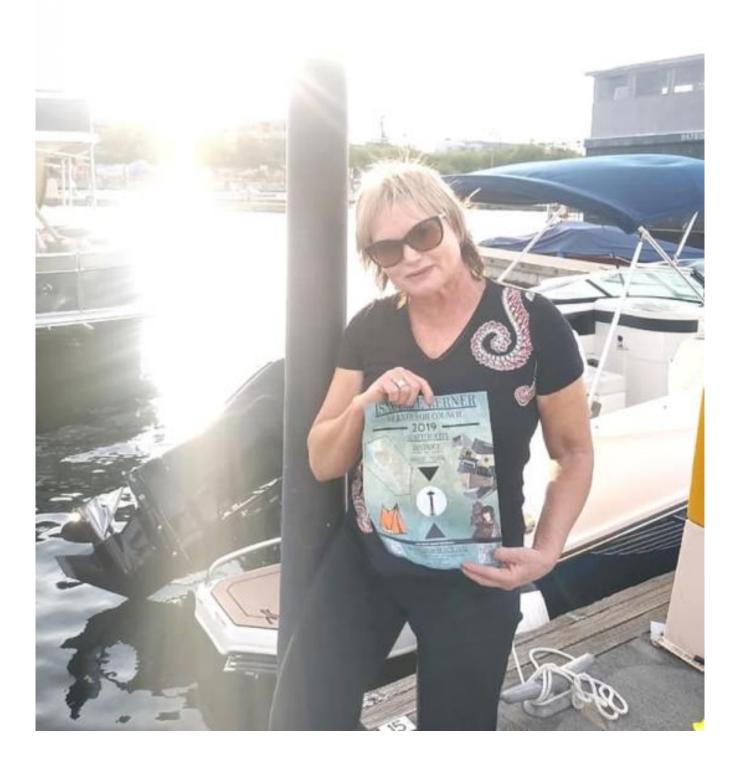
Age: 18 - 65+

**Text** Sorry if I missed you in Magnolia today! Here is

@[740898293:2048:Katia Shuchman] who loves animals and care deeply about the addiction and mental health issues our City is dealing with! Comment below with your most important issue to

continue the conversation!  $\square$ 

**Spend** 29.75



635999006897597

ld 23843644907100093

Date Created 2019-07-11 03:48:39 UTC

**Start Date** 2019-07-11 03:48:40 UTC

End Date 2019-08-07 03:48:39 UTC

Campaign Id 23843644907030093

Total Reach 1683

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 9%

**Reach Percent** 18-24 male 12%

18-24 unknown 1%

25-34 female 9%

25-34 male 20%

25-34 unknown 2%

35-44 female 5%

35-44 male 13%

35-44 unknown 1%

45-54 female 4%

45-54 male 10%

45-54 unknown 0%

55-64 female 3%

55-64 male 6%

55-64 unknown 0%

65+ female 3%

65+ male 3%

65+ unknown 0%

Region Reach Michigan 0%

Percent Washington 100%

Version

**Id** 23843644907020093

**Start Date** 2019-07-11 03:48:40 UTC

End Date 2019-08-07 03:48:39 UTC

**Impressions** 1934

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington

(+3 IIII) Wasiiiigi

Age: 18 - 65+

Text Today I went door belling! This is @[100007772468720:2048:Joe A Kunzler]. He is now a close friend. Joe is very involved and passionate about transit in Seattle, is extremely passionate about equality for all, believes in compromise and agrees that all of Seattle needs to be able to get a along. Joe and I do not agree on everything but we both want a solution. Both Joe and I also both agree that The City Council needs to act fast and in urgency. We support NEW ideas and IMMEDIATE solutions to end the crisis of

camping in Seattle! Love you Joe □□

**Spend** 29.90



634203597077138

ld 23843644905030093

**Date Created** 2019-07-11 03:47:19 UTC

**Start Date** 2019-07-11 03:47:23 UTC

**End Date** 2019-08-07 03:47:19 UTC

Campaign Id 23843644904920093

**Total Reach** 1802

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 19%

**Reach Percent** 18-24 male 13%

18-24 unknown 0%

25-34 female 20%

25-34 male 20%

25-34 unknown 0%

35-44 female 8%

35-44 male 6%

45-54 female 4%

45-54 male 3%

45 54 Hale 570

45-54 unknown 0% 55-64 female 2%

55-64 male 1%

65+ female 2%

05 | ICIIIGIC 2/

65+ male 1%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843644904850093

**Start Date** 2019-07-11 03:47:23 UTC

End Date 2019-08-07 03:47:19 UTC

**Impressions** 2464

Landing Uri https://www.facebook.com/KernerforCouncil/

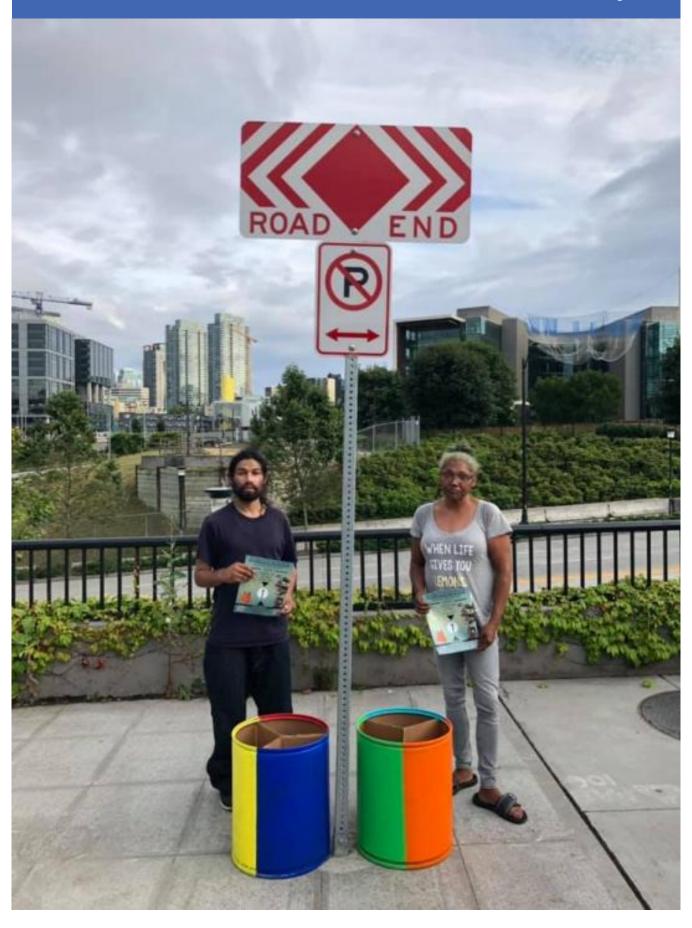
**Ads Targeting** Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington

Age: 18 - 65+

Text Sorry if I missed you today, here is Pam and Xavier (Pam's nephew). Pam is one of the OG valley street campers who is now in recovery and doing very well. We met a few months ago and she came with me to file and also registered to vote. Since @[139198266097793:274:Seattle Department of Transportation] tried to have me arrested for trespassing on their forgotten vacant gravel lot, Pam has been on the sidewalk across the street from this empty lot. Last night someone stole one of her trash bins. We are going to recycle for profit using these new bins. If anyone else wants some I would love to employ Pam and Xavier to paint more bins while they await their rapid rehousing vouchers and continue to stay clean! THE ROAD ENDS HERE!

**Spend** 34.75



634207040410127

ld 23843677195770093

Date Created 2019-07-25 00:20:33 UTC

Start Date 2019-07-25 00:21:03 UTC

End Date 2019-08-07 00:21:03 UTC

Campaign Id 23843677195700093

**Total Reach** 542

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 3%

**Reach Percent** 18-24 male 6%

25-34 female 8%

25-34 male 18%

25-34 unknown 0%

35-44 female 10%

35-44 male 13%

45-54 female 7%

45-54 male 11%

55-64 female 7%

55-64 male 8%

55-64 unknown 0%

65+ female 5%

65+ male 4%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** 

Version

Id 23843677195670093

Start Date 2019-07-25 00:21:03 UTC

End Date 2019-08-07 00:21:03 UTC

**Impressions** 858

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 18 - 65+

Text KERNER for COUNCIL

Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 12.74

ld 23843684680550093

**Date Created** 2019-07-28 01:41:09 UTC

**Start Date** 2019-07-28 01:41:10 UTC

End Date 2019-08-07 01:41:09 UTC

Campaign Id 23843684680450093

Total Reach 1945

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 40%

Reach Percent 18-24 male 13%

18-24 unknown 1%

25-34 female 21%

25-34 male 17%

25-34 unknown 1%

35-44 female 4%

35-44 male 2%

35-44 unknown 0%

45-54 female 1%

45-54 male 1%

55-64 male 0%

65+ female 0%

65+ male 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843684680440093

**Start Date** 2019-07-28 01:41:10 UTC **End Date** 2019-08-07 01:41:09 UTC

**Impressions** 2138

Landing Uri https://www.facebook.com/KernerforCouncil/

**Ads Targeting** Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington Age: 18 - 65+

Text Would you rather? ❖

#recycle #sustainability #environment #trash #color #peace

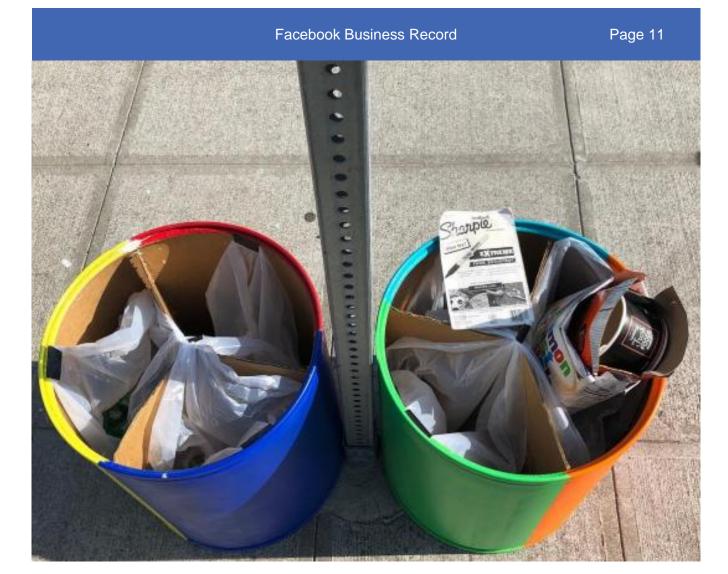
**Spend** 14.85



636537153510449



**Photo Id:** 636537196843778



ld 23843680024750093

**Date Created** 2019-07-26 01:45:39 UTC **Start Date** 2019-07-26 01:46:09 UTC

**End Date** 2019-08-07 01:46:09 UTC

Campaign Id 23843680024670093

Total Reach 1500

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 7% Reach Percent 18-24 male 10%

18-24 unknown 0% 25-34 female 20%

25-34 male 27% 25-34 unknown 1%

35-44 female 17% 35-44 male 17%

35-44 unknown 1%

**Region Reach** Washington 100%

Percent

Version **Id** 23843680024640093

Start Date 2019-07-26 01:46:09 UTC

**End Date** 

2019-08-07 01:46:09 UTC

**Impressions** 1039

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington

Age: 18 - 43

Text KERNER for COUNCIL - CITY of SEATTLE - D7 - 2019

**Spend** 18.08

**Version Id** 23843684384070093

**Start Date** 2019-07-26 01:46:09 UTC **End Date** 2019-08-07 01:46:09 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

**Ads Targeting** Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington

Age: 18 - 43

Text KERNER for COUNCIL - CITY of SEATTLE - D7 - 2019

**Spend** 0.00

Version Id 23843684384570093

**Start Date** 2019-07-26 01:46:09 UTC **End Date** 2019-08-07 01:46:09 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington

Age: 18 - 43

Text KERNER for COUNCIL - CITY of SEATTLE - D7 - 2019

**Spend** 0.00

**Version Id** 23843684384760093

**Start Date** 2019-07-26 01:46:09 UTC **End Date** 2019-08-07 01:46:09 UTC

**Impressions** 1797

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington

Age: 18 - 43

Text KERNER for COUNCIL - CITY of SEATTLE - D7 - 2019

**Spend** 29.10

**Id** 23843684708870093

Date Created 2019-07-28 02:27:26 UTC

**Start Date** 2019-07-28 02:27:27 UTC **End Date** 2019-08-07 02:27:26 UTC

**Campaign Id** 23843684708750093

**Total Reach** 665

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 5% Reach Percent 18-24 male 5%

18-24 unknown 1% 25-34 female 6% 25-34 male 12%

25-34 unknown 2%

35-44 female 8%

35-44 male 9%

35-44 unknown 0%

45-54 female 6%

45-54 male 10%

45-54 unknown 0%

55-64 female 7%

55-64 male 8%

55-64 unknown 0%

65+ female 13%

65+ male 8%

65+ unknown 0%

Region Reach Washington 100%

**Percent** Version

**Id** 23843684708730093

Start Date 2019-07-28 02:27:27 UTC End Date 2019-08-07 02:27:26 UTC

**Impressions** 944

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Seattle Washington

Age: 18 - 65+

Text I have to be honest: I am done with the MY HANDS ARE TIED argument. I hear it from doctors, hospitals like @[1849310108653027:274:Harborview Medical Center], @[146582293737:274:Northwest Hospital & Medical Center] (both under umbrella of @[8829726273:274:University of Washington]) and @[64697144232:274:Virginia Mason]

If you can't tell me who is tying your hands—then you are part of the problem. And I will call you ALL out. Being a BYSTANDER is just as bad.

Being a LEADER is throwing the book at the HIGHER UPS' when in the best interest of your PATIENTS and PAYING CLIENTS.

No wonder your all in bed with these politicians. Never thought that doctors and hospitals were also profiting off these problems, but it's a big business. The insurance companies are NOT winning.

**Spend** 14.86

**Id** 23843702766020093

**Date Created** 2019-08-04 03:27:21 UTC

**Start Date** 2019-08-04 03:27:24 UTC

End Date 2019-08-07 03:27:21 UTC **Campaign Id** 23843702765910093

Total Reach 0

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender **Reach Percent Region Reach Percent**  Version

**Id** 23843702765890093

**Start Date** 2019-08-04 03:27:24 UTC **End Date** 2019-08-07 03:27:21 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington

in the waste stream.

Age: 18 - 65+

**Text** HERE IS MY PROPOSED SOLUTION -- PLEASE ATTACK IT FROM EVERY ANGLE ALL FEEDBACK IS WELCOME.

We will temporarily use 23 vacant empty plots of City-Owned land. Each site will have 22-25 40 x 8 x 8 shipping containers stacked in a u-shape with a roof and base. These containers are moveable, stackable, earthquake proof, already have a ladder (so they are up to fire code) and are very abundant in our area. They often end up

The containers will be modeled into dorm-like lockable units. There will be 8-16 campers per container depending on the situation and size. Each unit inside the container will be 85-88 square feet each (this includes the divider walls). Two or three of the containers at each site will be used for showering, portable toilets, and cooking. Campers that are swept by the Navigation Team will be placed at a site that best matches the issues they are dealing with (whether it is drugs, mental illness, domestic abuse, ect). For example, we will not put the severely drug-addicted near the non-drug addicted and severely mentally ill.

There will be 8 employees at each site at all times. They don't necessarily need to live at the site and they will be paid an average annual salary of \$60,000. Campers will have 3-8 months (circumstantial) to live in the renovated container for free while also having a multitude of options to earn money. They can help build the containers for other sites, they can help clean the City's mess that camping has caused and/or they can do other odd jobs.

Funds will be deposited into their own account. However, they CANNOT access these funds until they exit the program with a job and enough money to secure one of the 'affordable' housing units that we have already built, and continue to build, throughout the city. I see the for-lease signs; I know there are vacancies.

They will not need funds while living at these sites because they already will have access to all the resources they need. The funds essentially serve as basically the exact opposite of a retirement fund. Funds act as individual savings accounts that are tax exempt so the individual will either lose it all if they don't exit the program or it will be held until they do.

We will also use the Washington State Apprenticeship program to train and pair campers with jobs they are capable of or are interested in. This will help meet the increased need for skilled workers that many industries are struggling with.

We will trade with tech companies. In lieu of a future head tax or another business tax, we will ask for their help and cooperation to set up the technological infrastructure, databases and analytics to support training and job placement for campers. I think businesses could do this much faster than the City of Seattle. We could also invite businesses to sponsor the program in return for free advertising by either naming a site after the business or advertising their name on the outside of a container like a billboard. We could also give them a tax credit to show our gratitude for their cooperation. The projected cost is less than \$40 million and would IMMEDIATELY house all of our campers. Some sites might be designed differently if they are for seniors or those who are disabled. The sites will not be in parks. The sites will be contained within a fence. Sites will be freely accessible to those in that specific site during open hours. Roommates would be either randomly selected or chosen upon individual preference. The units will have windows and doors that are magnetically accessible with a key card. This way we do not need to worry about keys getting lost or stolen and we will not have to change locks. Former campers will swipe in and swipe out, leaving a record of the exact time that they entered and exited to deter crime or abuse of the program.

This is not the four seasons. It is more of a college/trade school for campers that will fill the gap of current supplies and demands. This is an URGENT solution to a very long-standing EMERGENCY. I have spoken to hundreds of campers and they are ready when we are. It is very easy to be 'for or against' a policy. However, it is not easy to be against an idea unless there is a better one. I do not believe there is a better solution to this City's homelessness crisis.

Here are the answers and questions I have received from the public regarding this idea this far:

What's the ongoing drug testing policy?

The one issue I have with drug testing is that it is only effective to a certain extent for a certain amount of time. If people are refraining from drug use because they are being tested, I believe there is a higher likelihood that they will do drugs again once they are no longer tested. I have known a number of people who picked up a cocaine habit while on probation for their high school or college DUI's. Drugs like cocaine leave your system within few days. Drugs like marijuana or benzodiazepines, methadone, and suboxone stay in your system much longer and are often used to ease withdrawal symptoms and can result in positive drug testing results.

Will applicants also have to volunteer on the project (I.e. construction support and/or training)?

Yes. But they will be paid into a fund that will be accessible when they leave the program so that they can afford the 'affordable housing' we have already built. They will be exiting the program with a job that allows them to continuously afford that housing.

What will be the penalty for failing drug testing?

I feel that this decision should be left to the psychiatrists, physicians' assistants, nurses, and psychologists at the sites to

decide depending on whether or not an individual needs prescription drugs to address mental health issues.

Why won't they pay rent or even a percentage of their wages?

They will be investing in their own future and a solution to our city's crisis. If the solution works and is successful there is a high likelihood that Seattle would be left with empty remodeled shipping container units built by the individuals living in them. We could profit by either selling the idea another city or renting them out for-profit. This way the program pays for itself and has the potential to generate revenue. Seattle's entire economy will be far more prosperous as more individuals are added to the middle class and are able to engage in active consumer spending.

How often will they report in after they leave the program to collect data of success rates and continue drug testing? Accountability is key.

Because part of this program involves partnering with companies via the Washington State Apprenticeship Program, we can collect data from the companies that train and hire these individuals. In the industrial and construction sector, drug tests are regularly conducted. I have talked to numerous companies of varying size who cannot find skilled welders or heavy equipment operators. The number one reason for employee turnover is failing a drug test. If their job and the future they have built depends on passing a drug test, I believe this will be self-policing in how it affects individuals after they exit. We could also set up support groups to help program graduates adapt to their new life.

Instead of using tax dollars exclusively, to your point of advertising, why not pitch companies to sponsor certain aspects?

This is a great idea. We could partner with companies and have them sponsor the program. We could advertise the companies on the containers in return or name the location after them. This is an excellent option.

Further—who's paying for this and how?

It will cost less than what is projected for the Fort Lawton plan, which only expects to house 600 people 8 years from now for \$90 million dollars. I am suggesting an idea could be sponsored by the City of Seattle and businesses of varying sizes to house up to 8,000-10,000 within 18 months for \$40 million dollars and has the potential to become profitable as long as everyone invests in the solution instead of the problem.

Where will they live afterwards?

They will live in the 'affordable housing' units we have already built and are continuing to build. At least 10% are vacant. They will have earned enough money to afford a deposit, first month's rent, last month's rent and a job showing current employment.

Is there a transition team with case managers to help them get placed into permanent low-income housing?

Yes. That is the entire point of the program.

What about crime in and near the sites?

No crime will be tolerated. Giving them the ability to lock their doors with a magnetic card and choose their roommate will secure their belongings. Magnetic cards will be used to swipe in and out which means there is a record of the exact time every individual swipes in or out.

How do you enforce rules to keep everyone safe?

You have 8 on-site employees at each site. They are not self-governed. They are like any other building. You have to follow the rules or you get evicted.

Where will the sites be located?

23 sites of vacant unused excess city owned land. There is a lot of it.

What consequences will there be to the people who refuse your solution and choose to live on the streets?

I have talked to hundreds of them and I have visited over a hundred of the camps. That is the reason I have not been able to knock on that many of your doors yet. I first needed to pitch this program to them to make sure it was feasible. They are ready and they are calling and texting me about it every day. They are also registering to vote. They want to be included. It is the fake campers that are selling the drugs and leasing the tents that are running these operations and profiting from exacerbating the problem. The majority feels that they are being held hostage.

Why not just pack them into the containers and then ship them out of the country?

That would be a major human rights violation.

Why do you insist on framing this a "camping" (camping - the activity of spending a vacation living in a camp, tent, or camper) problem?

They are at camps. They are living in tents. They are collecting rainwater or tapping the City's supply. They have generators. They know how to hack into the electric grid. Most are doing drugs. They are not working unless they are dealers or trafficking and they are frequently nomadic because they keep getting swept and moving. I have run into to dozens of campers at up to 4 different camps within two months. This lifestyle is very exhausting. I don't like to go camping. Some do. The solo campers are usually veterans and you don't find them easily. They are far away from the group as hidden as they can be. That is camping.

My suggestion would be to mirror that as it's successful and focused on teaching to fish. Here are some things to consider: liability insurance, pets, children, background checks (are the locations close to schools, will there be offenders) etc.

Yes. Teach them how to fish and inspire them to want to learn if they don't want to. That is the entire point! If we keep giving them fish they will not pick up the fishing pole. If we give them a pond and a pole but no fish, they are going to NEED to learn how. If a fraction of them don't want to learn, fine. They will learn by watching those who do and succeed. Then, I think they will pick up the fishing pole.

Lastly, if this isn't done in partnership with KC Public Health and Harborview you may be shortchanging yourself from their vast experience dealing with the types of 'campers' you state will be 'grouped' together. You'll very likely need a few skilled clinicians (well above \$60K a year). The resources the current sites take just thru Medic One responses is pretty large. I appreciate that you invited feedback, disagreement and solutions.

This is a great point. I considered this, but remember it is an average. While people need experience, I believe that can come in a variety of forms. We could use medical students and partner with schools. We could use residents and partner with hospitals. We could conduct groundbreaking studies during the program and not before or after. We could also hire the first campers to successfully exit the program (they would be drug tested) and they would be very qualified to help people given they know the situation they are going through. If you go to any rehab, you will find that the staff is often composed of recovering addicts.

Why are you proposing putting drug addicts & mentally ill folks in residential neighborhoods?

I am not. There are many parcels that are not in residential neighborhoods. The ones in residential neighborhoods could be for those who are disabled, are veterans, are fleeing domestic violence and do not have a drug addiction or mental illness. There are more than 23 vacant lots right now.

Also, how do you propose getting all campers to comply?

This is what I have spent the last few months doing. I've asked them and pitched the idea before presenting the details to the public. They will comply. They love the idea.

**Spend** 0.00

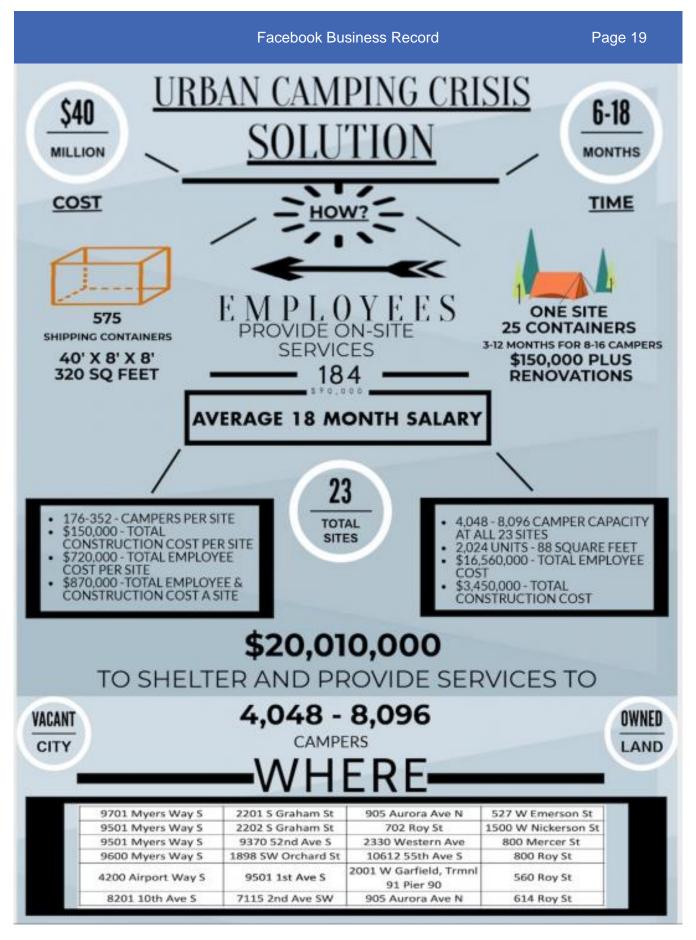


Photo Id: 602408186923346

Id

23843704398080093

**Date Created** 2019-08-05 02:12:43 UTC

**Start Date** 2019-08-05 02:12:55 UTC **End Date** 2019-08-07 02:12:43 UTC

**Campaign Id** 23843704397870093

**Total Reach** 0

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843704397830093

**Start Date** 2019-08-05 02:12:55 UTC **End Date** 2019-08-07 02:12:43 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2vOj7l

cAT5708H WsHgOAYsKBdd raxEgrWlcKRF6uOsiRr7SnY7DsXAs

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 40

**Text** Happy Seattle Seafair! Stay safe! □□ #seattle #seafair

**Spend** 0.00



Version

**Photo Id:** 375211596374376:dca826d319d2d11c2c49755bfcb76947

ld 23843704397840093 **Start Date** 2019-08-05 02:12:55 UTC **End Date** 

2019-08-07 02:12:43 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2vOj7l

 $cAT5708H\ WsHgOAYsKBdd\ raxEgrWlcKRF6uOsiRr7SnY7DsXAs$ 

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 40

**Text** Happy Seattle Seafair! Stay safe! □□ #seattle #seafair

**Spend** 0.00



**Photo Id:** 375211596374376:dca826d319d2d11c2c49755bfcb76947

**Id** 23843704398040093

**Date Created** 

2019-08-05 02:12:43 UTC

**Start Date** 2019-08-05 02:12:55 UTC **End Date** 2019-08-07 02:12:43 UTC

**Campaign Id** 23843704397870093

**Total Reach** 0

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843704397820093

**Start Date** 2019-08-05 02:12:55 UTC **End Date** 2019-08-07 02:12:43 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2vOj7l

 $cAT5708H\ WsHgOAYsKBdd\ raxEgrWlcKRF6uOsiRr7SnY7DsXAs$ 

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 40

**Text** Happy Seattle Seafair! Stay safe! □□ #seattle #seafair

**Spend** 0.00



**Photo Id:** 375211596374376:dca826d319d2d11c2c49755bfcb76947

**Id** 23843702770030093

**Date Created** 

2019-08-04 03:30:36 UTC

**Start Date** 2019-08-04 03:30:39 UTC

**End Date** 2019-08-07 03:30:36 UTC

**Campaign Id** 23843702769770093

**Total Reach** 0

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843702769610093

**Start Date** 2019-08-04 03:30:39 UTC **End Date** 2019-08-07 03:30:36 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

**Ads Targeting** Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** If you have not already seen it, here is my D7 Seattle Channel

Voter Guide Primary Video!

**Spend** 0.00

ld 23843702129050093

Date Created 2019-08-03 19:05:29 UTC

**Start Date** 2019-08-03 19:05:32 UTC

End Date 2019-08-06 19:05:29 UTC

**Campaign Id** 23843702128940093

Total Reach 2998

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 7%

18-24 unknown 0%

25-34 female 3%

25-34 male 22%

25-34 unknown 0%

35-44 female 3%

35-44 male 21%

35-44 unknown 0%

45-54 female 3%

45-54 male 14%

45-54 unknown 0%

55-64 female 4%

55-64 male 9%

55-64 unknown 0%

65+ female 4%

65+ male 7%

65+ unknown 0%

Region Reach Alaska 0%

**Percent** Washington 100%

**Version Id** 23843702128900093

Start Date 2019-08-03 19:05:32 UTC

```
End Date
```

2019-08-06 19:05:29 UTC

**Impressions** 3608

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Spend** 25.00

**Id** 23843700944620093

**Date Created** 2019-08-03 04:05:17 UTC

**Start Date** 2019-08-03 04:05:20 UTC

End Date 2019-08-07 04:05:17 UTC

**Campaign Id** 23843700944500093

Total Reach 1050

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 14%

Reach Percent 18-24 male 15%

18-24 unknown 0%

25-34 female 6%

25-34 male 24%

25-34 unknown 0%

35-44 female 3%

35-44 male 15%

35-44 unknown 0%

55-44 UTIKITOWIT U70

45-54 female 0% 45-54 male 12%

45-54 unknown 0%

55-64 female 0%

55-64 male 6%

65+ female 0%

65+ male 4%

**Region Reach** Washington 100%

Percent

Version

**Id** 23843700944480093

**Start Date** 2019-08-03 04:05:20 UTC

End Date 2019-08-07 04:05:17 UTC

**Impressions** 1235

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** Happy Seattle Seafair! Stay safe! □□ #seattle #seafair

**Spend** 11.00



**Photo Id:** 647929285704569

**Id** 23843686388240093

```
Date Created
```

2019-07-29 03:00:45 UTC

**Start Date** 2019-07-29 03:00:56 UTC

**End Date** 2019-08-04 03:00:45 UTC **Campaign Id** 23843686388120093

**Total Reach** 0

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843686388050093

**Start Date** 2019-07-29 03:00:56 UTC **End Date** 2019-08-04 03:00:45 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+

Text Happy Sunday! #seattle #dayoff #boating #chill

**Spend** 0.00

**Id** 23843686002210093

Date Created 2019-07-28 21:58:57 UTC

**Start Date** 2019-07-28 21:59:05 UTC

End Date 2019-08-06 21:58:57 UTC

**Campaign Id** 23843686002130093

Total Reach 10538

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 0%

Reach Percent 18-24 male 1%

18-24 unknown 0%

25-34 female 0%

25-34 male 1%

25-34 unknown 0%

35-44 female 0%

35-44 male 3%

35-44 unknown 0%

45-54 female 1%

45-54 male 9%

45-54 unknown 0%

55-64 female 4%

55-64 male 31%

55-64 unknown 0%

65+ female 10%

65+ male 38%

65+ unknown 1%

Region Reach Alabama 3%

**Percent** Alaska 1%

Arizona 2%

Arkansas 2%

California 3% Colorado 1% Connecticut 1% Delaware 0% Florida 3% Georgia 3% Hawaii 0% Idaho 1% Illinois 4% Indiana 4% Iowa 2% Kansas 2% Kentucky 4% Louisiana 2% Maine 1% Maryland 1% Massachusetts 1% Michigan 4% Minnesota 2% Mississippi 2% Missouri 4% Montana 1% Nebraska 1% Nevada 1% New Hampshire 0% New Jersey 1% New Mexico 1% New York 3% North Carolina 4% North Dakota 0% Ohio 5% Oklahoma 2% Oregon 2% Pennsylvania 4% Rhode Island 0% South Carolina 2% South Dakota 1% Tennessee 4% Texas 6% Utah 0% Vermont 0% Virginia 3% Washington 3% Washington, District of Columbia 0% West Virginia 2% Wisconsin 2% Wyoming 1% Version **Id** 23843686002050093 **Start Date** 2019-07-28 21:59:05 UTC End Date 2019-08-06 21:58:57 UTC **Impressions** 12265 Landing Uri https://www.facebook.com/KernerforCouncil/ **Ads Targeting** Location - Living In: United States Age: 18 - 65+

**Text** If you have not already seen it, here is my D7 Seattle Channel

Voter Guide Primary Video!

**Spend** 75.00

ld

23843684433060093

**Date Created** 2019-07-27 21:12:05 UTC

**Start Date** 2019-07-27 21:12:35 UTC

End Date 2019-08-06 21:12:35 UTC

Campaign Id 23843684432970093

**Total Reach** 1145

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 12%

18-24 unknown 0%

25-34 female 18%

25-34 male 31% 25-34 unknown 1%

35-44 female 12%

35-44 male 18%

35-44 unknown 0%

Region Reach New York 0%

**Percent** Washington 100%

Version **Id** 23843684432960093

Start Date 2019-07-27 21:12:35 UTC

End Date 2019-08-06 21:12:35 UTC

**Impressions** 2378

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington

Age: 18 - 43

Text KERNER for COUNCIL

Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 48.26

ld 23843669507460093

**Date Created** 2019-07-21 19:24:03 UTC

**Start Date** 2019-07-21 19:24:18 UTC

End Date 2019-08-05 19:24:03 UTC

Campaign Id 23843669507320093

Total Reach 617

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender 13-17 female 5%

Reach Percent 13-17 male 8%

18-24 female 2%

18-24 male 6%

18-24 unknown 0%

25-34 female 8%

25-34 male 21%

25-34 unknown 1%

35-44 female 11%

35-44 male 14%

35-44 unknown 0%

45-54 female 5%

45-54 male 6% 55-64 female 6% 55-64 male 3% 55-64 unknown 0% 65+ female 3% 65+ male 2% **Region Reach** Washington 100%

**Percent** Version

ld 23843669507260093

Start Date 2019-07-21 19:24:18 UTC End Date 2019-08-05 19:24:03 UTC

**Impressions** 685

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 77 S Washington St, Seattle (+2

mi) Washington Age: 13 - 65+

**Text** "Go for it slowlyyy, it's not a race to the end.... But—" □□:

@kerner for council  $\square$ : @isabellekerner  $\square$ : @flora cash

**Spend** 5.73

Id 23843682027810093

Date Created 2019-07-26 18:54:03 UTC

**Start Date** 2019-07-26 18:54:32 UTC End Date 2019-08-06 18:54:32 UTC

**Campaign Id** 23843682027740093 Total Reach 42

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 2% Reach Percent 18-24 male 10%

25-34 female 10% 25-34 male 40% 35-44 female 21%

35-44 male 17%

Region Reach Washington 100%

**Percent** Version

Id 23843682027720093

Start Date 2019-07-26 18:54:32 UTC End Date 2019-08-06 18:54:32 UTC

**Impressions** 43

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington

Age: 18 - 43

Text KERNER for COUNCIL

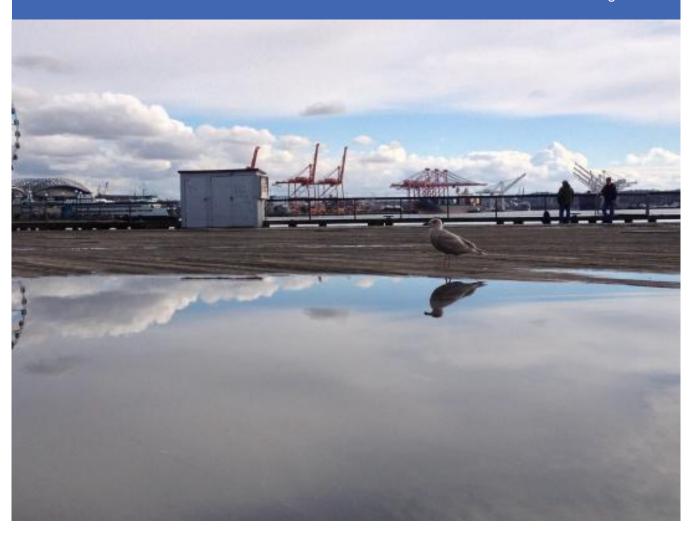
Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 0.43

# Page 33

## Facebook Business Record



**Photo Id:** 375211596374376:2a97cb59a851643c9a5454e76ea8f82c

**Id** 23843679981820093

**Date Created** 2019-07-26 01:01:33 UTC **Start Date** 2019-07-26 01:01:38 UTC

End Date 2019-08-07 01:01:38 UTC

Campaign Id 23843679981730093

**Total Reach** 0

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843679981680093

**Start Date** 2019-07-26 01:01:38 UTC **End Date** 2019-08-07 01:01:38 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington

Age: 18 - 43

**Text** SO Sorry for being TOO transparent but ALL my submitted

questionnaires have been published here:

https://kernerforcouncil.com/endorsment-questionnaires

I now CHALLENGE all D7 Candidates to do the SAME!

@[338863316963179:274:Daniela For Seattle],

@[2239643322951573:274:Andrew Lewis for Seattle City Council] ,

@[602801536815079:274:Jim Pugel For Seattle City Council],

@[234726544143061:274:Jason Williams],

@[1198146816:2048:James Donaldson],

@[348031539186847:274:Gene Burrus for Seattle City Council

District 7], @[384847998928603:274:Michael George],

@[2387059194870141:274:Don Harper for Seattle City Council]

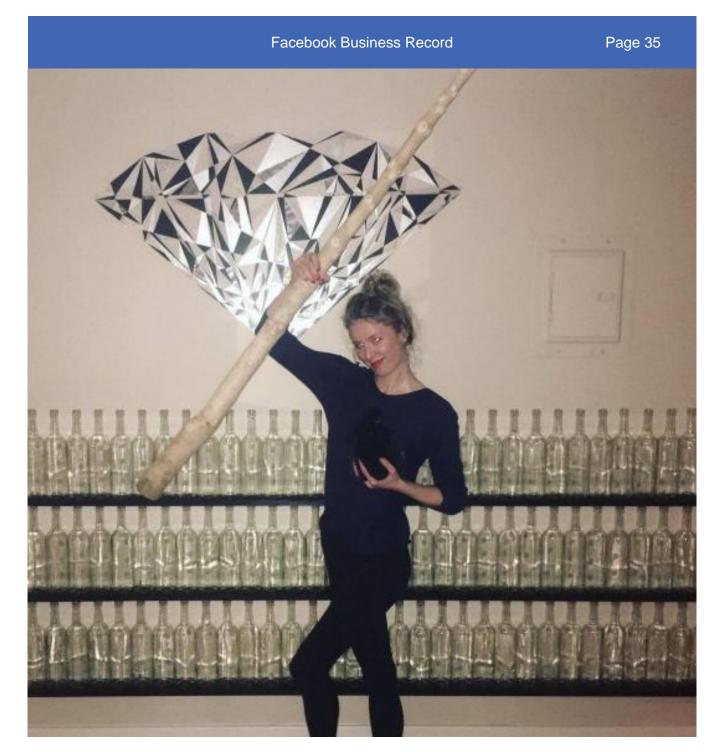
### PUBLISHED:

People for Seattle: https://www.peopleforseattle.com/candidate-questionnaire/

Seattle Art Voter's Guide:

https://seattleartsvoterquide.com/engage/

 $\label{eq:Queen Anne Community Council: https://www.qacc.net/resources} \textbf{Spend} \hspace{0.2cm} 0.00$ 



**Photo Id:** 643119906185507

**Id** 23843667540180093

**Date Created** 2019-07-20 15:53:15 UTC

**Start Date** 2019-07-20 15:53:18 UTC **End Date** 2019-08-06 15:53:15 UTC

**Campaign Id** 23843667540110093

Total Reach 2639

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 2% Reach Percent 18-24 male 5%

18-24 unknown 0% 25-34 female 5% 25-34 male 19% 25-34 unknown 0% 35-44 female 5% 35-44 male 24% 35-44 unknown 0% 45-54 female 3% 45-54 male 14% 45-54 unknown 0% 55-64 female 3% 55-64 male 8% 55-64 unknown 0% 65+ female 3% 65+ male 7% 65+ unknown 0%

 $\textbf{Region Reach} \ \ \text{Washington 100\%}$ 

Percent Version

**Id** 23843667540090093

**Start Date** 2019-07-20 15:53:18 UTC **End Date** 2019-08-06 15:53:15 UTC

**Impressions** 3245

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+5.50 mi) Washington

Age: 18 - 65+

**Text** Here is a quick re-cap of me speaking at the Fort Lawton redevelopment hearing! Leave it to the next council! #check #mate #seattle #parks #shipping #containerhomes #sustainability #citycouncil #politics #local #news

Watch the whole thing at:

https://www.seattlechannel.org/videos?videoid=x104523 **Spend** 16.97

**Id** 23843668248120093

**Date Created** 2019-07-21 01:52:29 UTC **Start Date** 2019-07-21 01:52:33 UTC

**End Date** 2019-08-07 01:52:29 UTC **Campaign Id** 23843668248020093

**Total Reach** 461

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 5% **Reach Percent** 18-24 male 6%

18-24 unknown 0% 25-34 female 20% 25-34 male 16% 25-34 unknown 0% 35-44 female 15% 35-44 male 13% 35-44 unknown 1% 45-54 female 8%

45-54 male 6%

55-64 female 3% 55-64 male 2% 55-64 unknown 0% 65+ female 2% 65+ male 2%

Region Reach Washington 100%

Percent Version

**Id** 23843668247940093

**Start Date** 2019-07-21 01:52:33 UTC **End Date** 2019-08-07 01:52:29 UTC

**Impressions** 619

Landing Uri https://www.facebook.com/KernerforCouncil/

**Ads Targeting** Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+1 mi) Washington Age: 18 - 65+

**Text** This is Queen Anne Micheal in Seattle! Micheal loves nature and would like to get help and then work to take care of the parks! Comment below on Seattle parks & green space to continue the

conversation! 🔲 🖁 🔲 😘

**Spend** 12.67



Photo Id: 640171359813695

Id 23843668274670093 **Date Created** 2019-07-21 02:17:33 UTC

```
Start Date
```

2019-07-21 02:18:03 UTC

**End Date** 2019-08-07 00:19:31 UTC **Campaign Id** 23843668274580093

Total Reach 865

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 4%

Reach Percent 18-24 male 8%

18-24 unknown 0% 25-34 female 11%

25-34 male 17%

25-34 unknown 1%

35-44 female 12%

35-44 male 13%

35-44 unknown 0%

45-54 female 7%

43-34 Telliale 17

45-54 male 13%

45-54 unknown 0% 55-64 female 2%

55-64 male 5%

55-64 unknown 0%

65+ female 3%

65+ male 4%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843668274560093

**Start Date** 2019-07-21 02:18:03 UTC

End Date 2019-08-07 00:19:31 UTC

**Impressions** 655

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

Text KERNER for COUNCIL - CITY of SEATTLE - D7 - 2019

**Spend** 11.48

Version

ld 23843677192210093

**Start Date** 2019-07-21 02:18:03 UTC **End Date** 2019-08-07 00:19:31 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

Text KERNER for COUNCIL - CITY of SEATTLE - D7 - 2019

**Spend** 0.00

Version

 $\textbf{Id} \ \ 23843677192310093$ 

**Start Date** 2019-07-21 02:18:03 UTC **End Date** 2019-08-07 00:19:31 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

```
Age: 18 - 65+
```

Text KERNER for COUNCIL - CITY of SEATTLE - D7 - 2019

**Spend** 0.00

ld 23843677192550093 Version

> Start Date 2019-07-21 02:18:03 UTC End Date 2019-08-07 00:19:31 UTC

**Impressions** 690

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 18 - 65+

Text KERNER for COUNCIL - CITY of SEATTLE - D7 - 2019

**Spend** 12.52

Id 23843373555980093

**Date Created** 2019-03-29 23:16:48 UTC

**Start Date** 2019-03-29 23:16:51 UTC

**End Date** 2019-08-06 23:16:51 UTC

Campaign Id 23843373555890093

Total Reach 2441

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 5%

Reach Percent 18-24 male 6%

18-24 unknown 0%

25-34 female 14%

25-34 male 16%

25-34 unknown 1%

35-44 female 15%

35-44 male 13%

35-44 unknown 0%

45-54 female 8%

45-54 male 7%

45-54 unknown 0%

55-64 female 4%

55-64 male 4%

65+ female 4%

65+ male 3%

65+ unknown 0%

Region Reach Unknown 0%

Percent Washington 100%

Version **Id** 23843373555880093

> Start Date 2019-03-29 23:16:51 UTC End Date 2019-08-06 23:16:51 UTC

**Impressions** 2161

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

Text WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 40.71

Version **Id** 23843630063840093

Start Date 2019-03-29 23:16:51 UTC

**End Date** 

2019-08-06 23:16:51 UTC

**Impressions** 1230

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

Text WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 19.83

**Version Id** 23843677195110093

**Start Date** 2019-03-29 23:16:51 UTC **End Date** 2019-08-06 23:16:51 UTC

**Impressions** 38

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+

Text WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 0.77

Version Id 23843680020670093

**Start Date** 2019-03-29 23:16:51 UTC **End Date** 2019-08-06 23:16:51 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+

**Text** WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 0.00

Version Id 23843680020830093

**Start Date** 2019-03-29 23:16:51 UTC **End Date** 2019-08-06 23:16:51 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+

Text WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 0.00

**Version Id** 23843680021170093

**Start Date** 2019-03-29 23:16:51 UTC **End Date** 2019-08-06 23:16:51 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+

**Text** WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 0.00

Version Id 23843680021490093

**Start Date** 2019-03-29 23:16:51 UTC **End Date** 2019-08-06 23:16:51 UTC

**Impressions** 714

```
Landing Uri
```

https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+

Text WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 15.92

ld 23843679986910093

**Date Created** 2019-07-26 01:12:03 UTC

**Start Date** 2019-07-26 01:12:06 UTC

**End Date** 2019-08-07 01:12:03 UTC

**Campaign Id** 23843679986850093

**Total Reach** 0

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

ld 23843679986840093

**Start Date** 2019-07-26 01:12:06 UTC **End Date** 2019-08-07 01:12:03 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington

Age: 18 - 43

Text Snapshot of 2019

[] : @[100003488544415:2048:Isabelle Kerner]

□ : @[293362214711609:274:Isabelle Kerner Art]

[]: @[415912158457837:274:Flora Cash]

**Spend** 0.00

**Id** 23843679985640093

**Date Created** 2019-07-26 01:07:55 UTC

**Start Date** 2019-07-26 01:07:57 UTC

**End Date** 2019-08-07 01:07:55 UTC

Campaign Id 23843679985580093

**Total Reach** 0

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843679985570093

**Start Date** 2019-07-26 01:07:57 UTC **End Date** 2019-08-07 01:07:55 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+3.50 mi) Washington Age: 18 - 43

**Text** SO Sorry for being TOO transparent but ALL my submitted questionnaires have been published here:

https://kernerforcouncil.com/endorsment-questionnaires

I now CHALLENGE all D7 Candidates to do the SAME!

@[338863316963179:274:Daniela For Seattle],

@[2239643322951573:274:Andrew Lewis for Seattle City Council],

@[602801536815079:274:Jim Pugel For Seattle City Council],

@[234726544143061:274:Jason Williams],

@[1198146816:2048:James Donaldson],

@[348031539186847:274:Gene Burrus for Seattle City Council

District 7], @[384847998928603:274:Michael George],

@[2387059194870141:274:Don Harper for Seattle City Council]

# PUBLISHED:

People for Seattle: https://www.peopleforseattle.com/candidate-questionnaire/

Seattle Art Voter's Guide: https://seattleartsvoterguide.com/engage/

Queen Anne Community Council: https://www.qacc.net/resources **Spend** 0.00

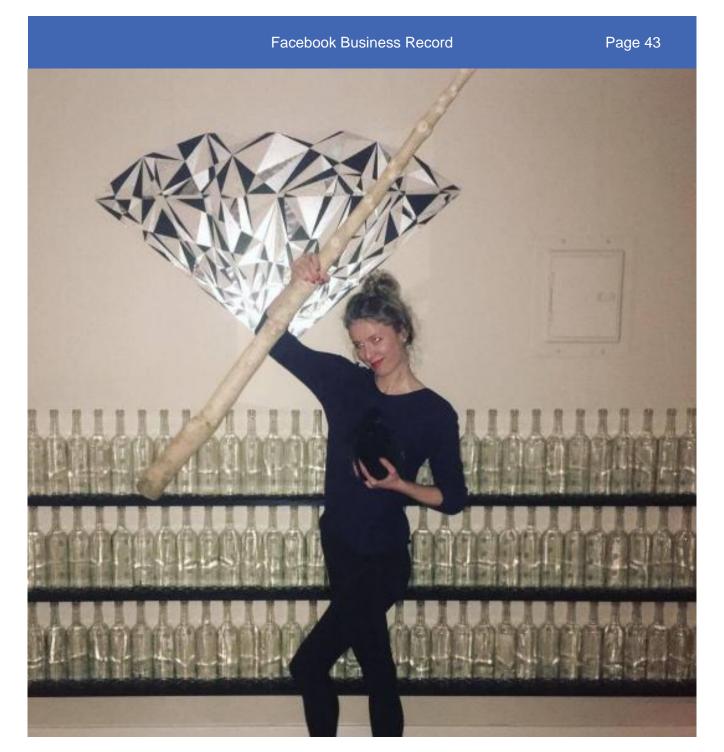


Photo Id: 643119906185507

**Id** 23843677197950093

**Date Created** 2019-07-25 00:22:18 UTC

**Start Date** 2019-07-25 00:22:47 UTC

**End Date** 2019-08-07 00:22:47 UTC

**Campaign Id** 23843677197880093

Total Reach 173

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 5% **Reach Percent** 18-24 male 6%

### Facebook Business Record

25-34 female 10%

25-34 male 16%

25-34 unknown 1%

35-44 female 11%

35-44 male 19% 45-54 female 6%

45-54 male 10%

43-34 Illale 10%

55-64 female 2%

55-64 male 7%

55-64 unknown 1%

65+ female 3%

65+ male 3%

65+ unknown 1%

Region Reach Washington 100%

**Percent Version** 

**Id** 23843677197870093

**Start Date** 2019-07-25 00:22:47 UTC **End Date** 2019-08-07 00:22:47 UTC

**Impressions** 207

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+

**Text** KERNER for COUNCIL

Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 2.68



**Photo Id:** 375211596374376:6cf2fee0cd2a507f225b4152fa3e106b

**Id** 23843677187820093

**Date Created** 2019-07-25 00:13:36 UTC

**Start Date** 2019-07-25 00:13:40 UTC **End Date** 2019-08-07 00:13:36 UTC

Campaign Id 23843677187670093

Total Reach 2946

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender

### **Reach Percent**

13-17 female 5%

13-17 male 5%

13-17 unknown 0%

18-24 female 3%

18-24 male 9%

18-24 unknown 0%

25-34 female 5%

25-34 male 20%

25-34 unknown 1%

35-44 female 6%

35-44 male 15%

35-44 unknown 1%

45-54 female 6%

45-54 male 10%

45-54 unknown 0%

55-64 female 3%

55-64 male 4%

55-64 unknown 0%

65+ female 2%

65+ male 4%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** 

Version

**Id** 23843677187660093

**Start Date** 2019-07-25 00:13:40 UTC End Date 2019-08-07 00:13:36 UTC

**Impressions** 3748

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 77 S Washington St, Seattle (+2

mi) Washington Age: 13 - 65+

Text WE the PEOPLE on THIS SIDEWALK at this time ENDORSE the

CARGO CONTAINER SOLUTION! | | | | | | | | | https://kernerforcouncil.com/camping-crisis

**Spend** 29.93

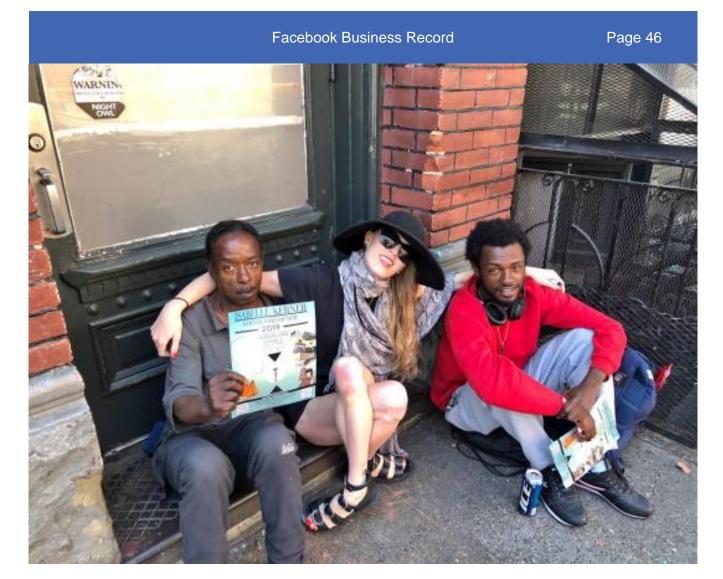


Photo Id: 642525292911635

**Id** 23843677190360093

**Date Created** 2019-07-25 00:16:28 UTC

**Start Date** 2019-07-25 00:16:30 UTC

**End Date** 2019-08-07 00:16:28 UTC

Campaign Id 23843677190250093

**Total Reach** 1739

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 13% Reach Percent 18-24 male 13%

18-24 unknown 1%

25-34 female 16%

25-34 male 24%

25-34 unknown 1%

35-44 female 7%

35-44 male 10%

35-44 unknown 0%

45-54 female 4%

45-54 male 5%

45-54 unknown 0%

55-64 female 1%

### Facebook Business Record

55-64 male 2% 55-64 unknown 0% 65+ female 1% 65+ male 1% 65+ unknown 0%

Region Reach Washington 100%

Region Reach Washington 100
Percent Wisconsin 0%

Version

**Id** 23843677190240093

**Start Date** 2019-07-25 00:16:30 UTC **End Date** 2019-08-07 00:16:28 UTC

**Impressions** 2259

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 18 - 65+

**Text** Here's a NEW CRAZYYYY idea! Instead of the Sweetened Beverage Tax—We RECYCLE the cans and bottles! That is 10 cents each. Introducing the 'SEE A CAN? COLLECT A CAN!' Campaign. All empty soda can contributions are welcome! As long they have a

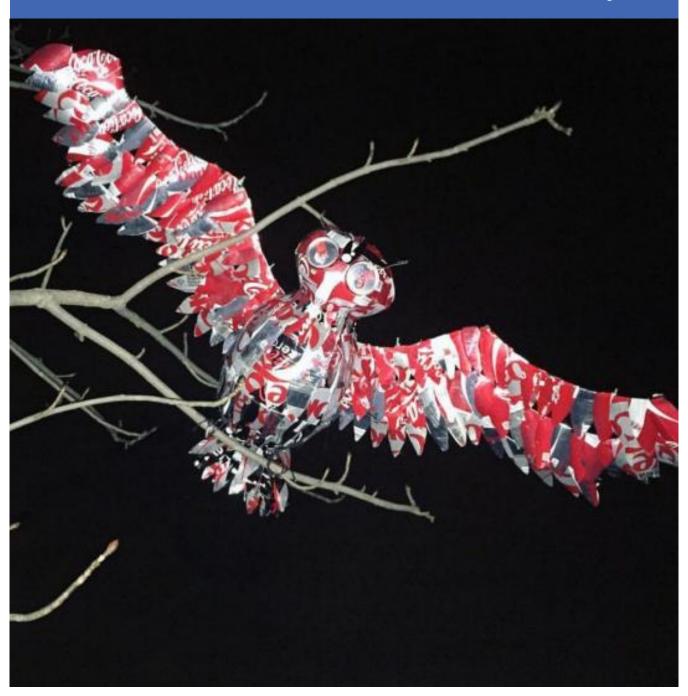
barcode and say 10 cents Oregon!

#LEGO

Full Disclosure: This is an owl I made in college with real life @cocacola cans and wire. Unfortunately, it did not make it past #tsaprecheck - it now rests peacefully in a landfill somewhere out

there! #rip  $\Box\Box$   $\Box\Box$ 

**Spend** 30.00



**Id** 23843677236610093

Date Created 2019-07-25 01:11:25 UTC

**Start Date** 2019-07-25 01:11:36 UTC **End Date** 2019-08-07 01:11:25 UTC

**Campaign Id** 23843677236480093

**Total Reach** 0

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent

```
Facebook Business Record
                                                                              Page 49
Region Reach
      Percent
      Version
                             ld 23843677236460093
                    Start Date 2019-07-25 01:11:36 UTC
                      End Date 2019-08-07 01:11:25 UTC
                   Impressions 0
                   Landing Uri https://www.facebook.com/KernerforCouncil/
                Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle
                                (+3.50 mi) Washington
                                Age: 18 - 65+
                          Text Snapshot of 2019
                                □ : @[100003488544415:2048:Isabelle Kerner]
                                : @[293362214711609:274:Isabelle Kerner Art]
                                □ (415912158457837:274:Flora Cash)
                        Spend 0.00
            Id 23843655774400093
 Date Created 2019-07-16 00:07:37 UTC
    Start Date 2019-07-16 00:07:48 UTC
     End Date 2019-08-07 00:07:37 UTC
  Campaign Id 23843655774300093
  Total Reach 0
     Payment Account Name 375211596374376
      Account
                    Account Id 375211596374376
  Age/Gender
Reach Percent
Region Reach
      Percent
      Version
                             ld 23843655774270093
                    Start Date 2019-07-16 00:07:48 UTC
                     End Date 2019-08-07 00:07:37 UTC
                   Impressions 0
                   Landing Uri https://www.facebook.com/KernerforCouncil/
                Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle
                                (+7 mi) Washington
                                Age: 19 - 55
                          Text Great article from Seattle Arts Voter Guide!
                        Spend 0.00
      Version
                             ld 23843677195090093
                    Start Date 2019-07-16 00:07:48 UTC
                      End Date 2019-08-07 00:07:37 UTC
                   Impressions 0
                   Landing Uri https://www.facebook.com/KernerforCouncil/
                Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle
                                (+3.50 mi) Washington
                                Age: 19 - 65+
                          Text Great article from Seattle Arts Voter Guide!
```

 Id
 23843661400230093

 Date Created
 2019-07-17 23:21:19 UTC

 Start Date
 2019-07-17 23:21:21 UTC

 End Date
 2019-07-27 23:21:19 UTC

 Campaign Id
 23843661400160093

 Total Reach
 5056

**Spend** 0.00

**Payment** 

**Account Name** 375211596374376

Account Id 375211596374376

Age/Gender 18-24 female 42%

Reach Percent 18-24 male 11%

18-24 unknown 2% 25-34 female 25%

25-34 male 11%

25-34 unknown 1%

35-44 female 4%

35-44 male 2%

35-44 unknown 0%

45-54 female 1%

45-54 male 0%

45-54 unknown 0%

55-64 female 0%

55-64 male 0%

65+ female 0%

65+ male 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843661400100093

**Start Date** 2019-07-17 23:21:21 UTC

End Date 2019-07-27 23:21:19 UTC

**Impressions** 4427

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

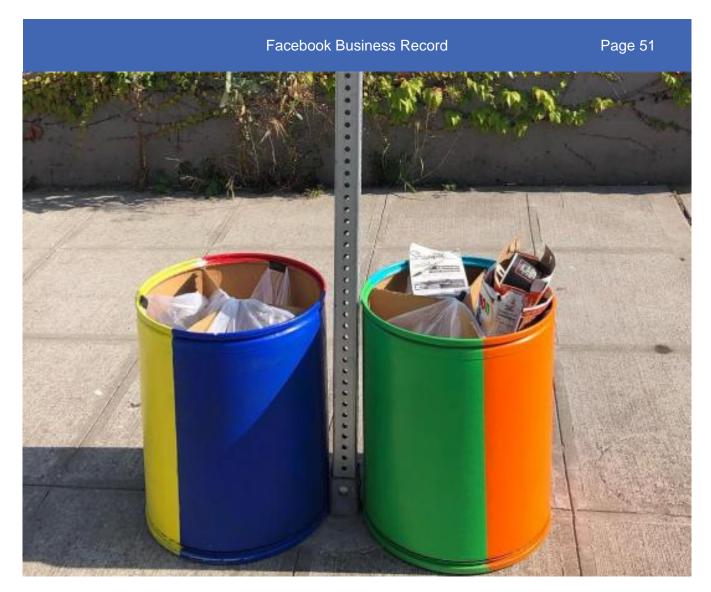
(+7 mi) Washington

Age: 19 - 55

Text Would you rather? ❖

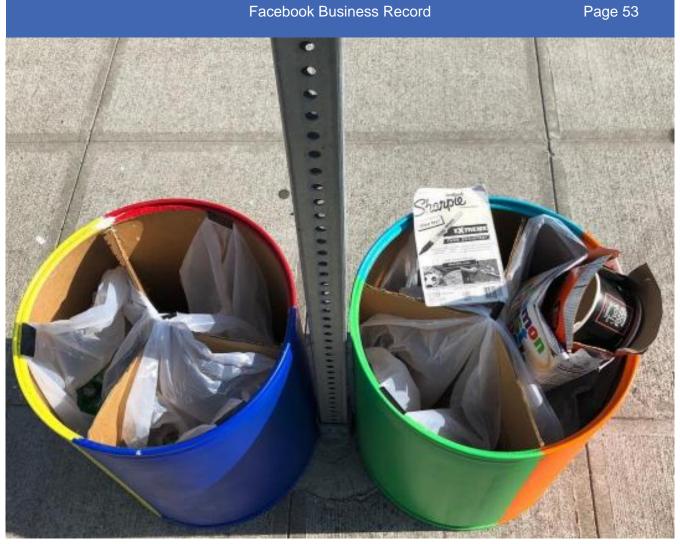
#recycle #sustainability #environment #trash #color #peace

**Spend** 21.04









Version

**Photo Id:** 636537246843773

**Id** 23843677195120093

**Start Date** 2019-07-17 23:21:21 UTC End Date 2019-07-27 23:21:19 UTC

**Impressions** 1692

Landing Uri https://www.facebook.com/KernerforCouncil/

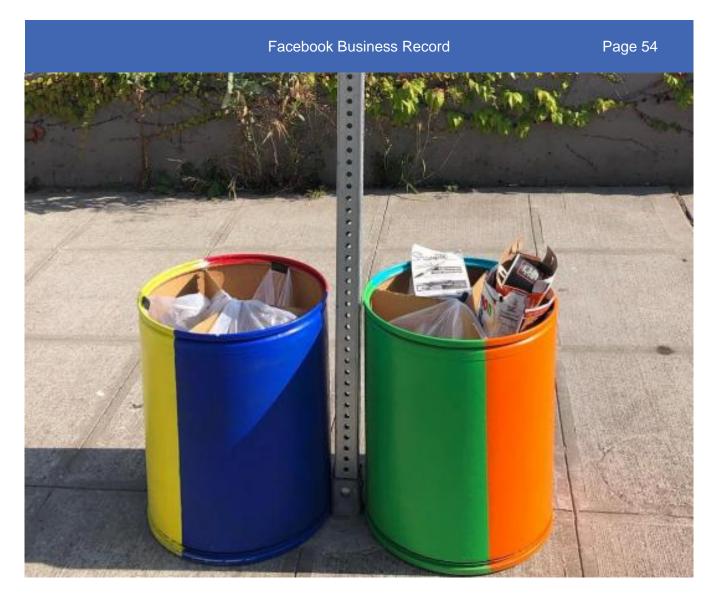
**Ads Targeting** Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+ Text Would you rather? ❖

#recycle #sustainability #environment #trash #color #peace

**Spend** 8.96





## Facebook Business Record

## Page 56

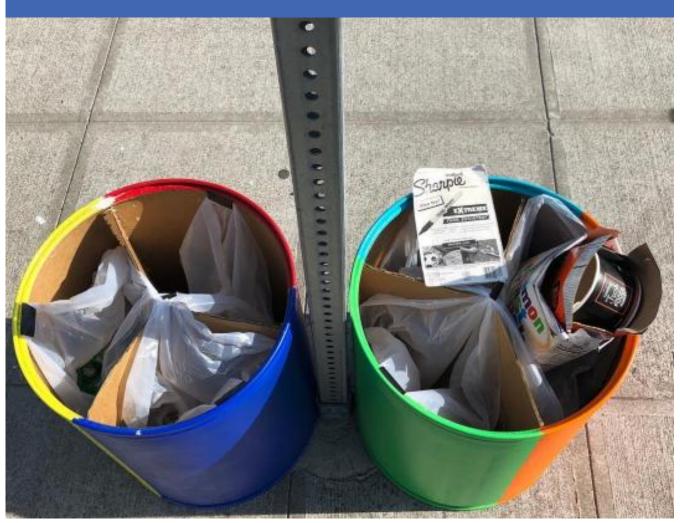


Photo Id: 636537246843773

**Id** 23843568177770093

**Date Created** 2019-06-11 20:47:44 UTC

**Start Date** 2019-06-11 20:47:45 UTC

**End Date** 2019-06-21 20:47:44 UTC

Campaign Id 23843568177700093

**Total Reach** 0

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843568177680093

**Start Date** 2019-06-11 20:47:45 UTC **End Date** 2019-06-21 20:47:44 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** YARD SIGNS: Given the recent involvement and controversy

regarding 'YARD SIGNS' and their involvement in the 2019 @[113291465167:274:Seattle City Council] elections: I AM PROUD TO INTRODUCE THE @[524693284694837:274:Kerner for Seattle City Council 2019] YARD SIGNS!

ALL signs have been placed across @[110843418940484:274:Seattle, Washington] (thank you @[123152721040828:274:Seattle Department of Construction and Inspections])!

If anyone wants a YARD SIGN, you probably already have one! If not, check across the street, around the corner, or in your local alley next to the dumpsters!

To those who want a @[524693284694837:274:Kerner for Seattle City Council 2019] YARD SIGN TABLE - The below photos give instruction on how to assemble one! (very easy)

To those who HATE this: NO WORRIES! Also INCLUDED is demo on a @[524693284694837:274:Kerner for Seattle City Council 2019] PARKING CONE PUNCHING BAG!

As it currently stands, I do not believe there are ANY REGULATIONS on these particular YARD SIGNS. Remember:

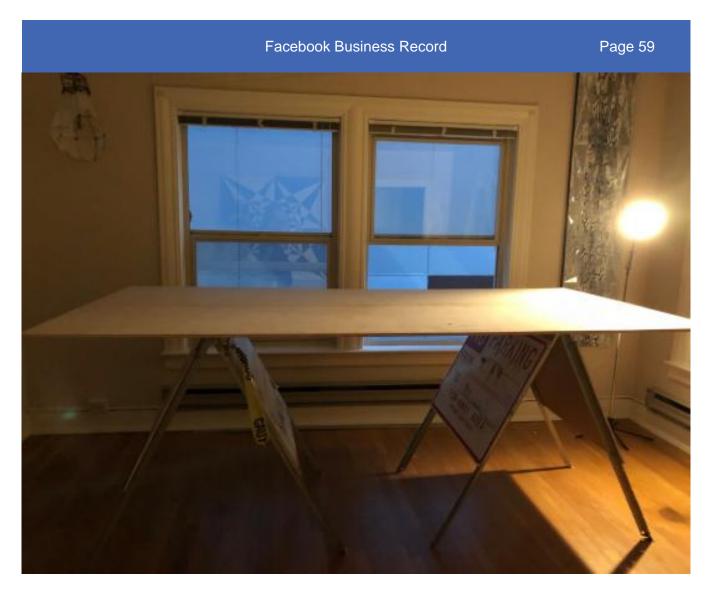
ISABELLE J. KERNER - KERNER FOR COUNCIL - DSITRICT SEVEN - 2019

every time you SEE one of these signs. I bet the @[103329319714081:274:City of Seattle Government] AND @[993341354064101:274:Seattle Department of Labor and Indust] will now turn their emphasis on removing them immediately. Have FUN! And be SAFE!

\*Made for by @[524693284694837:274:Kerner for Seattle City Council 2019]  $\square$ \*

**Spend** 0.00







Version

Photo Id: 614916962339135

**Id** 23843630063600093

Start Date 2019-06-11 20:47:45 UTC End Date 2019-06-21 20:47:44 UTC

**Impressions** 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** YARD SIGNS: Given the recent involvement and controversy regarding 'YARD SIGNS' and their involvement in the 2019 @[113291465167:274:Seattle City Council] elections: I AM PROUD TO INTRODUCE THE @[524693284694837:274:Kerner for Seattle City Council 2019] YARD SIGNS!

ALL signs have been placed across @[110843418940484:274:Seattle, Washington] (thank you @[123152721040828:274:Seattle Department of Construction and Inspections])!

If anyone wants a YARD SIGN, you probably already have one! If not, check across the street, around the corner, or in your local alley next to the dumpsters!

To those who want a @[524693284694837:274:Kerner for Seattle City Council 2019] YARD SIGN TABLE - The below photos give instruction on how to assemble one! (very easy)

To those who HATE this: NO WORRIES! Also INCLUDED is demo on a @[524693284694837:274:Kerner for Seattle City Council 2019] PARKING CONE PUNCHING BAG!

As it currently stands, I do not believe there are ANY REGULATIONS on these particular YARD SIGNS. Remember:

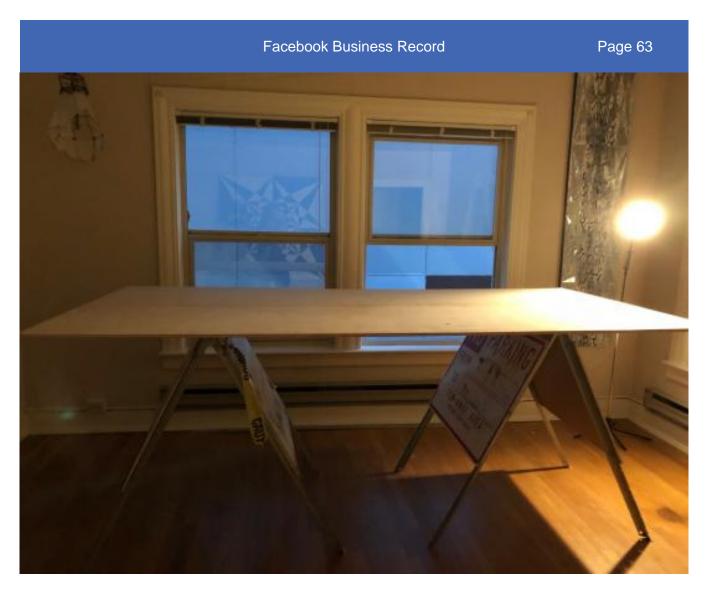
ISABELLE J. KERNER - KERNER FOR COUNCIL - DSITRICT SEVEN - 2019

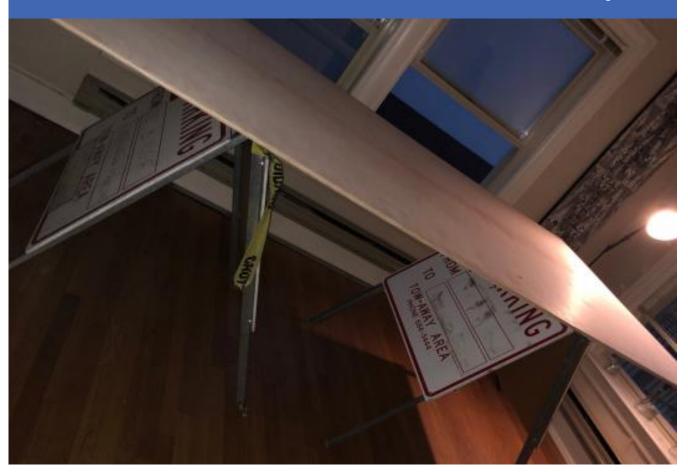
every time you SEE one of these signs. I bet the @[103329319714081:274:City of Seattle Government] AND @[993341354064101:274:Seattle Department of Labor and Indust] will now turn their emphasis on removing them immediately. Have FUN! And be SAFE!

\*Made for by @[524693284694837:274:Kerner for Seattle City Council 2019]  $\square$ 

**Spend** 0.00







Version

Photo Id: 614916962339135

**Id** 23843677195100093

Start Date 2019-06-11 20:47:45 UTC End Date 2019-06-21 20:47:44 UTC

**Impressions** 0

Landing Uri https://www.facebook.com/KernerforCouncil/

**Ads Targeting** Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

Age: 19 - 65+

**Text** YARD SIGNS: Given the recent involvement and controversy regarding 'YARD SIGNS' and their involvement in the 2019 @[113291465167:274:Seattle City Council] elections: I AM PROUD TO INTRODUCE THE @[524693284694837:274:Kerner for Seattle City Council 2019] YARD SIGNS!

ALL signs have been placed across @[110843418940484:274:Seattle, Washington] (thank you @[123152721040828:274:Seattle Department of Construction and Inspections])!

If anyone wants a YARD SIGN, you probably already have one! If not, check across the street, around the corner, or in your local alley next to the dumpsters!

To those who want a @[524693284694837:274:Kerner for Seattle City Council 2019] YARD SIGN TABLE - The below photos give instruction on how to assemble one! (very easy)

To those who HATE this: NO WORRIES! Also INCLUDED is demo on a @[524693284694837:274:Kerner for Seattle City Council 2019] PARKING CONE PUNCHING BAG!

As it currently stands, I do not believe there are ANY REGULATIONS on these particular YARD SIGNS. Remember:

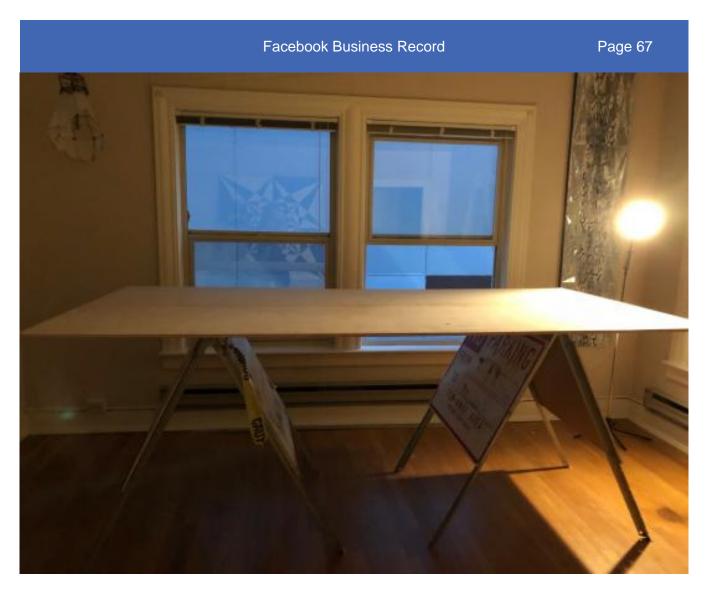
ISABELLE J. KERNER - KERNER FOR COUNCIL - DSITRICT SEVEN - 2019

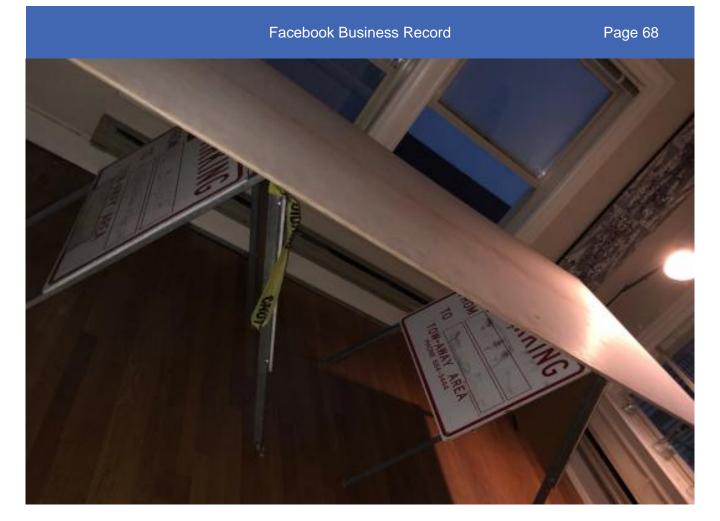
every time you SEE one of these signs. I bet the @[103329319714081:274:City of Seattle Government] AND @[993341354064101:274:Seattle Department of Labor and Indust] will now turn their emphasis on removing them immediately. Have FUN! And be SAFE!

\*Made for by @[524693284694837:274:Kerner for Seattle City Council 2019]  $\square$ 

**Spend** 0.00







**Id** 23843677189570093

**Date Created** 2019-07-25 00:14:52 UTC

**Start Date** 2019-07-25 00:14:56 UTC

End Date 2019-08-07 00:14:52 UTC

**Campaign Id** 23843677189470093

**Total Reach** 2664

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 7% **Reach Percent** 18-24 male 11%

18-24 unknown 0%

25-34 female 8%

25-34 male 22%

25-34 unknown 0%

35-44 female 6%

35-44 male 17%

35-44 unknown 0%

45-54 female 5%

45-54 male 12%

55-64 female 2%

55-64 male 4%

65+ female 1%

65+ male 3%

65+ unknown 0%

**Region Reach** 

Percent Alaska 0%

Oregon 0%

Washington 100%

**Version Id** 23843677189420093

**Start Date** 2019-07-25 00:14:56 UTC **End Date** 2019-08-07 00:14:52 UTC

**Impressions** 3785

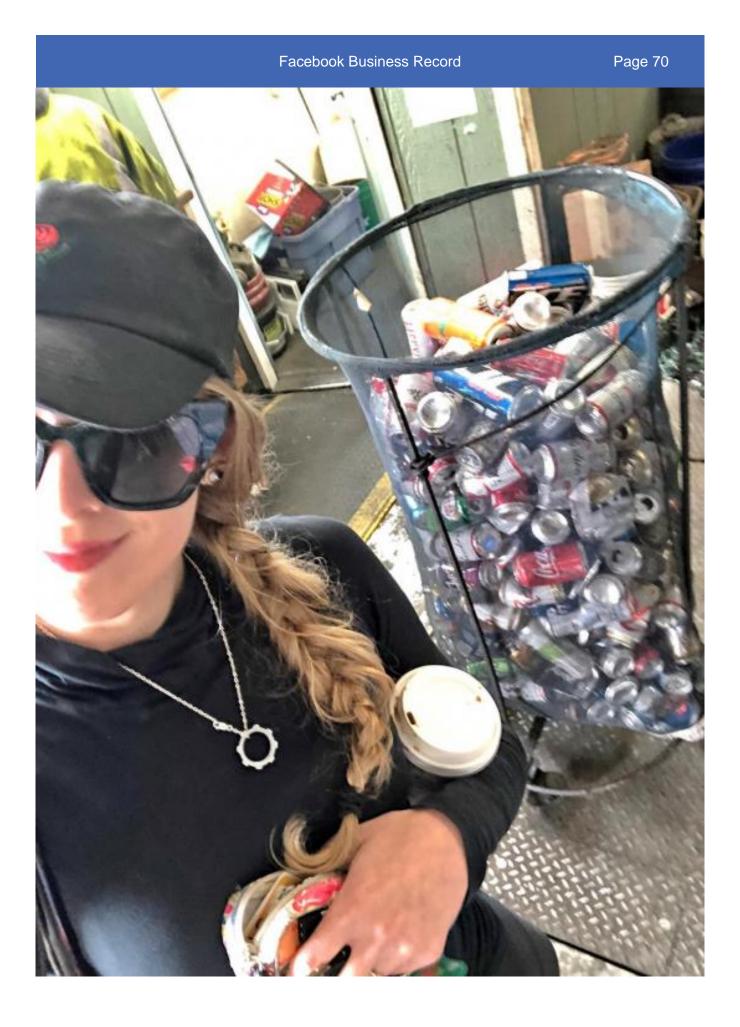
Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+4 mi) Washington

Age: 18 - 65+ **Text** I was not joking •

**Spend** 30.00



642523632911801

ld 23843653588340093

Date Created 2019-07-15 05:33:18 UTC

**Start Date** 2019-07-15 05:33:20 UTC

**End Date** 2019-08-07 05:33:18 UTC

**Campaign Id** 23843653588270093

**Total Reach** 801

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 9%

Reach Percent 18-24 male 8%

18-24 unknown 0%

25-34 female 18%

25-34 male 15%

25-34 unknown 2%

35-44 female 12%

35-44 male 11%

35-44 unknown 0%

45-54 female 5%

15 5 1 Terridie 5 /

45-54 male 4%

45-54 unknown 0%

55-64 female 3%

55-64 male 3%

35 04 maic 570

65+ female 5%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

ld 23843653588230093

**Start Date** 2019-07-15 05:33:20 UTC

End Date 2019-08-07 05:33:18 UTC

**Impressions** 982

Landing Uri https://www.facebook.com/KernerforCouncil/

**Ads Targeting** Location: United States: Latitude 47.63 Longitude -122.37 Seattle

raigeting Location. Officed States. Latitude 47.05 Longitude -122.57

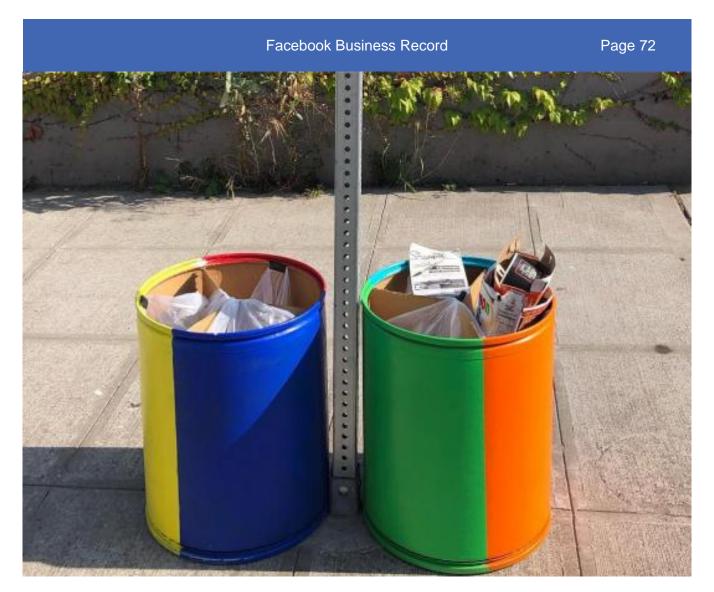
(+3.50 mi) Washington

Age: 18 - 65+

Text Would you rather? ❖

#recycle #sustainability #environment #trash #color #peace

**Spend** 12.21





## Facebook Business Record

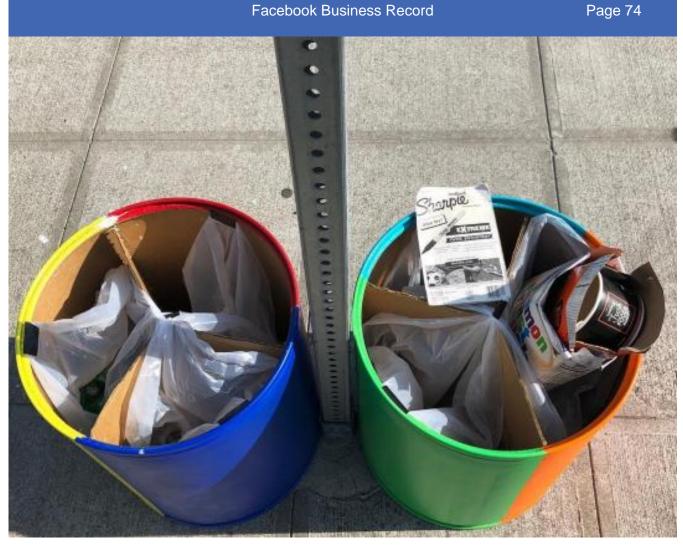


Photo Id: 636537246843773

ld 23843672309330093

**Date Created** 2019-07-23 03:25:13 UTC **Start Date** 2019-07-23 03:25:25 UTC

End Date 2019-08-07 03:25:13 UTC

Campaign Id 23843672309190093

**Total Reach** 0

**Payment Account Name** 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender **Reach Percent Region Reach Percent** Version

ld 23843672309160093

**Start Date** 2019-07-23 03:25:25 UTC End Date 2019-08-07 03:25:13 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** VOTE! VOTE! UDD Because I keep my life as open as my

window shades, I am releasing my ballot to the public!

Ali Scego - Answered the Phone, Supports Cargo Container Solution & agrees we NEED trade jobs! Go Ali!

Garth Jacobson: Was a bit rude to me - BUT was the ONLY person to mention CYBER SECURITY! Well done Garth! P.S. I forgive you! □□

**Spend** 0.00

**Id** 23843672309380093

**Date Created** 2019-07-23 03:25:13 UTC **Start Date** 2019-07-23 03:25:25 UTC

**End Date** 2019-08-07 03:25:13 UTC **Campaign Id** 23843672309190093

**Total Reach** 0

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843672309150093

**Start Date** 2019-07-23 03:25:25 UTC **End Date** 2019-08-07 03:25:13 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** VOTE! VOTE! UDD Because I keep my life as open as my

window shades, I am releasing my ballot to the public!

Ali Scego - Answered the Phone, Supports Cargo Container Solution

& agrees we NEED trade jobs! Go Ali!

Garth Jacobson: Was a bit rude to me - BUT was the ONLY person to mention CYBER SECURITY! Well done Garth! P.S. I forgive you!

**Spend** 0.00

ld 23843672307630093

**Date Created** 2019-07-23 03:24:14 UTC **Start Date** 2019-07-23 03:24:23 UTC **End Date** 2019-08-07 03:24:14 UTC

Campaign Id 23843672307430093

Total Reach 0

Payment Account Name 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843672307410093

**Start Date** 2019-07-23 03:24:23 UTC **End Date** 2019-08-07 03:24:14 UTC

Impressions 0

Landing Uri https://kernerforcouncil.com/camping-crisis?fbclid=lwAR3DfylFraPF

ke axjYlDWeiQoojp5Zjpjbh OkJY-EcuMvhFCF5jUfd5FU

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 65+

**Text** This is Queen Anne Micheal in Seattle! Micheal loves nature and would like to get help and then work to take care of the parks! Comment below on Seattle parks & green space to continue the

conversation! □□ 🖁 🔲 😘

**Spend** 0.00



**Photo Id:** 375211596374376:844f901a6e6c5978b234aac0fd374b9d

**Id** 23843672307610093

**Date Created** 2019-07-23 03:24:14 UTC

**Start Date** 2019-07-23 03:24:23 UTC

**End Date** 2019-08-07 03:24:14 UTC

Campaign Id 23843672307430093

**Total Reach** 0

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender Reach Percent Region Reach **Percent Version** 

ld 23843672307420093 **Start Date** 2019-07-23 03:24:23 UTC

**End Date** 2019-08-07 03:24:14 UTC

Impressions 0

 $\textbf{Landing Uri} \ \ \text{https://kernerforcouncil.com/camping-crisis?fbclid=lwAR3DfylFraPF}$ 

ke axjYIDWeiQoojp5Zjpjbh OkJY-EcuMvhFCF5jUfd5FU

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 65+

**Text** This is Queen Anne Micheal in Seattle! Micheal loves nature and would like to get help and then work to take care of the parks! Comment below on Seattle parks & green space to continue the

conversation! □□ 🖁 🔲 😘

**Spend** 0.00



Photo Id: 375211596374376:844f901a6e6c5978b234aac0fd374b9d

**Id** 23843669507550093

 Date Created
 2019-07-21 19:24:03 UTC

 Start Date
 2019-07-21 19:24:18 UTC

 End Date
 2019-08-05 19:24:03 UTC

Campaign Id 23843669507320093 Total Reach 897

Payment

#### Account

**Account Name** 375211596374376 **Account Id** 375211596374376

Age/Gender 13-17 female 12% Reach Percent 13-17 male 4%

13-17 male 4 % 13-17 unknown 0% 18-24 female 24% 18-24 male 12% 18-24 unknown 0% 25-34 female 17%

25-34 female 17% 25-34 male 16% 25-34 unknown 0% 35-44 female 4% 35-44 male 5% 45-54 female 2% 45-54 male 1%

45-54 unknown 0% 55-64 female 0% 55-64 male 0% 65+ female 1% 65+ male 0%

Region Reach Washington 100%

Percent

**Version Id** 23843669507270093

**Start Date** 2019-07-21 19:24:18 UTC **End Date** 2019-08-05 19:24:03 UTC

**Impressions** 2294

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 77 S Washington St, Seattle (+2

mi) Washington Age: 13 - 65+

**Text** "Go for it slowlyyy, it's not a race to the end.... But—"  $\square$ :

@kerner for council □□: @isabellekerner □□: @flora cash

**Spend** 30.00

**Id** 23843669647720093

**Date Created** 2019-07-21 21:36:22 UTC **Start Date** 2019-07-21 21:36:28 UTC

**End Date** 2019-08-06 21:36:22 UTC **Campaign Id** 23843669647600093

**Total Reach** 25

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

**Age/Gender** 18-24 female 4% **Reach Percent** 18-24 male 56%

18-24 unknown 4% 25-34 male 4% 35-44 female 4% 35-44 male 16%

65+ female 4% 65+ male 8%

Region Reach Alaska 4%

Percent Arizona 4%

California 8%

### Facebook Business Record

Connecticut 8%

Georgia 4%

Idaho 4%

Illinois 16%

Indiana 4%

Kansas 4%

Michigan 8%

Minnesota 4%

Mississippi 4%

New York 4%

Oregon 8%

Pennsylvania 4%

Virginia 4%

Washington 8%

Version

**Id** 23843669647590093

**Start Date** 2019-07-21 21:36:28 UTC

**End Date** 2019-08-06 21:36:22 UTC

**Impressions** 26

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States

Age: 18 - 65+

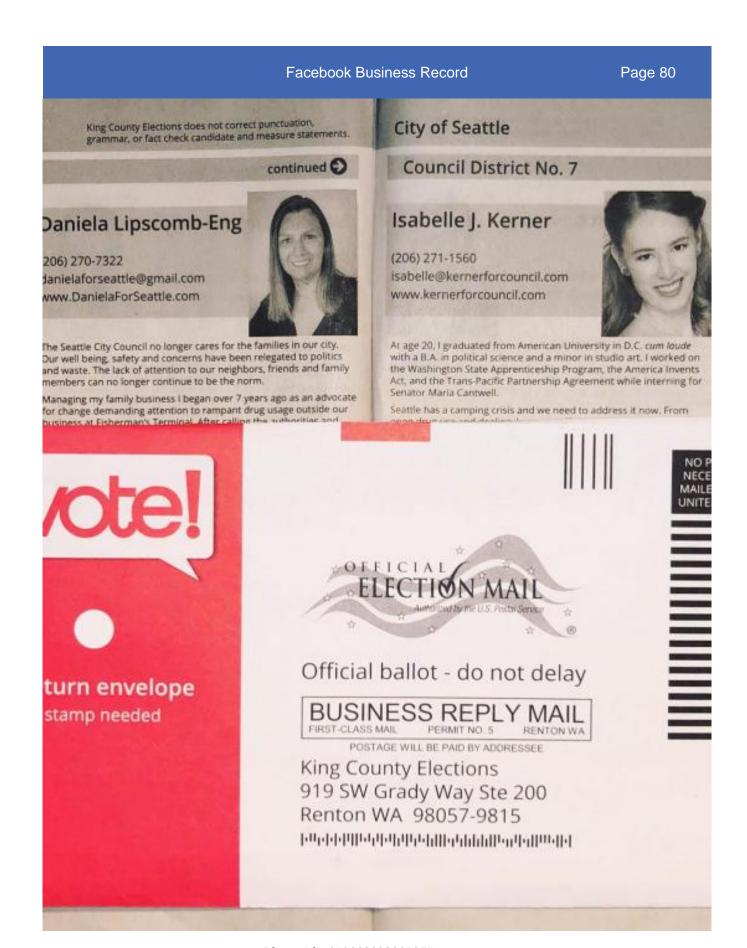
Text VOTE! VOTE! VOTE! [][][]

Because I keep my life as open as my window shades, I am releasing my ballot to the public!

Ali Scego - Answered the Phone, Supports Cargo Container Solution & agrees we NEED trade jobs! Go Ali!

Garth Jacobson: Was a bit rude to me - BUT was the ONLY person to mention CYBER SECURITY! Well done Garth! P.S. I forgive you!  $\square$  @ Seattle, Washington

**Spend** 0.13



## Council District No. 7

# Isabelle J. Kerner

(206) 271-1560 isabelle@kernerforcouncil.com www.kernerforcouncil.com



At age 20, I graduated from American University in D.C. cum laude with a B.A. in political science and a minor in studio art. I worked on the Washington State Apprenticeship Program, the America Invents Act, and the Trans-Pacific Partnership Agreement while interning for Senator Maria Cantwell.

Seattle has a camping crisis and we need to address it now. From open drug use and dealing, human trafficking, immediate release of violent criminals back onto our streets, to property crimes that costs tax-paying residents and businesses thousands of dollars a year—this crisis has spiraled out of control. There has been no URGENCY to this EMERGENCY.

It was a homelessness crisis. The City built more housing. That didn't work. We can't continue ignoring the system failure that landed us in this position by constantly adding adjectives to the terminology. I am trusting my eyes on this issue. I am confident that the public and I are seeing the same things.

I've been attacked twice over two years by repeat offenders. I know I am not alone. This is Seattle's new normal. Rises in taxes, living costs, drug use and violent crimes have eroded the public's trust in our elected City officials.

So why run? While I have heard candidates and officials champion the "need to get serious about solutions," I have yet to see an actual plan that is better than what I've proposed. It is easy to be 'for' or 'against' a policy, but it is hard to be 'for' or 'against' an idea unless someone has a better one.

If elected, I will create temporary housing with all services on-site for up to 10,000 campers within my first 6 months in office. It will cost \$40 million dollars. I will need 23 plots of vacant city-owned land, 575 renovated cargo-shipping containers and cooperation from businesses of all sizes.

Using the Apprenticeship Program, I will partner with businesses in industries struggling to meet the increased demand for skilled workers. Campers will have the opportunity to live at the site for 3-8 months. Funds earned by campers will be deposited into a tax-free account. Once individuals exit the program, they will have enough funding for up-front rent deposits, as well as a job that will enable them to afford long term secured housing.

City of Seattle Council District No. 7 nonpartisan office vote for one	City of Seattle Proposition No. 1 Property Tax Levy Renewal for The Seattle Public Library
O Naveed Jamali O James Donaldson O Gene Burrus O Daniela Lipscomb-Eng I Isabelle J. Kerner O Don Harper O Michael George O Jason Williams O Jim Pugel O Andrew J. Lewis	The City of Seattle's Proposition 1 concerns renewing a levy to maintain and improve core Library services.  If approved, this proposition would sustain investments and increase spending for Library operating hours, materials, technology, children's programming, and building maintenance, including earthquake retrofits, as provided in Ordinance 125809. Consistent with chapter 84.55 RCW, it would increase regular property taxes for seven years. The 2020 tax increase, up to \$0.122/\$1,000 of assessed value, would be used to compute limitations for subsequent levies, with up to 1% annual increases. Seniors, veterans, and others who qualify under RCW 84.36.381 would be exempt.  Should this Levy be approved?
	●No

ld 23843616381890093

**Date Created** 

2019-06-29 04:12:53 UTC

**Start Date** 2019-06-29 04:13:01 UTC **End Date** 2019-07-29 04:12:53 UTC

Campaign Id 23843616381800093

**Total Reach** 0

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843616381790093

**Start Date** 2019-06-29 04:13:01 UTC **End Date** 2019-07-29 04:12:53 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=IwAR2NdkZ

42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** YARD SIGNS: Get them before their gone! □□

**Spend** 0.00



**Photo Id:** 375211596374376:601e451f60d90c2721a5bcb9a32ed232

**Version Id** 23843630064950093

**Start Date** 2019-06-29 04:13:01 UTC **End Date** 2019-07-29 04:12:53 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2lkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89lfc

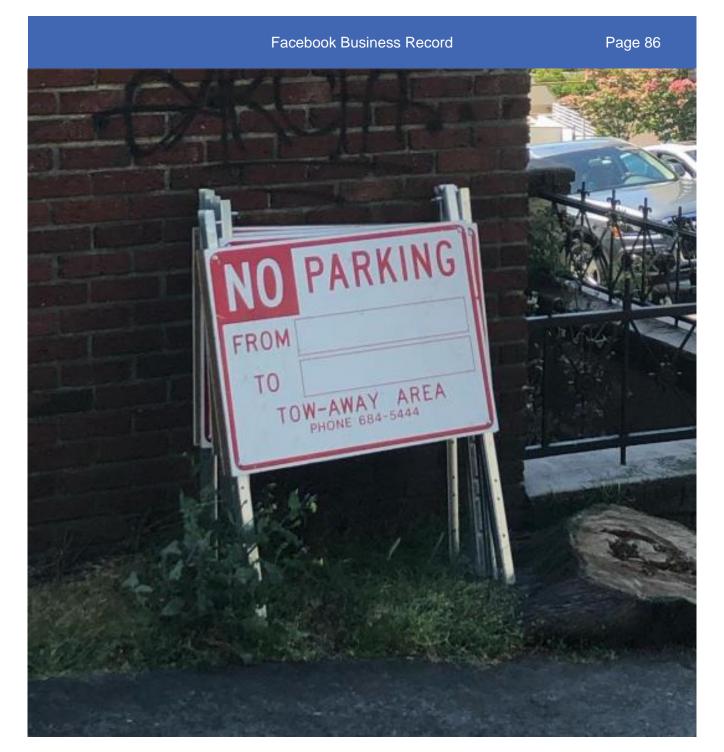
Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** YARD SIGNS: Get them before their gone! □□

**Spend** 0.00



**Photo Id:** 375211596374376:601e451f60d90c2721a5bcb9a32ed232

**Id** 23843634880300093

**Date Created** 2019-07-07 01:20:01 UTC

**Start Date** 2019-07-07 01:20:10 UTC

**End Date** 2019-08-06 01:20:01 UTC

**Campaign Id** 23843634880240093

**Total Reach** 0

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

Id 23843634880200093

Start Date 2019-07-07 01:20:10 UTC

End Date 2019-08-06 01:20:01 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2vOj7l

cAT5708H WsHgOAYsKBdd raxEgrWlcKRF6uOsiRr7SnY7DsXAs

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** Perfect Sunset

#seattle #sunset #pnw #rooftop #sunshine #rainbow #clouds

#purple #crow #season #birds #parks #water #puddles

**Spend** 0.00



**Photo Id:** 375211596374376:c17c69abdc2c1028ae38e5980db8bc20

**Id** 23843664080660093

**Date Created** 2019-07-19 01:34:14 UTC **Start Date** 2019-07-19 01:34:22 UTC

**End Date** 2019-08-03 01:34:14 UTC **Campaign Id** 23843664080580093

Total Reach 785 Payment

## **Account**

**Account Name** 375211596374376 **Account Id** 375211596374376

Age/Gender 13-17 female 27%

Reach Percent 13-17 male 15%

13-17 unknown 1%

18-24 female 13%

18-24 male 12%

18-24 unknown 0%

25-34 female 6%

25-34 male 14%

25-34 unknown 0%

35-44 female 2%

35-44 male 5%

45-54 female 1%

45-54 male 1%

45-54 unknown 0%

55-64 female 1%

55-64 male 1%

65+ female 1%

65+ male 1%

Region Reach Washington 100%

**Percent** 

Version **Id** 23843664080550093

Start Date 2019-07-19 01:34:22 UTC End Date 2019-08-03 01:34:14 UTC

**Impressions** 1004

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 65+

**Text** Another fun Candidate convention thank you @starbucks!

**Spend** 15.00

Id 23843664079310093

**Date Created** 2019-07-19 01:33:16 UTC

**Start Date** 2019-07-19 01:33:24 UTC

End Date 2019-08-03 01:33:16 UTC

Campaign Id 23843664079210093

**Total Reach** 0

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender **Reach Percent Region Reach** Percent

Version **Id** 23843664079160093

Start Date 2019-07-19 01:33:24 UTC End Date 2019-08-03 01:33:16 UTC

**Impressions** 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=IwAR2vOj7I

cAT5708H WsHgOAYsKBdd raxEgrWlcKRF6uOsiRr7SnY7DsXAs

Ads Targeting Location - Living In: United States: 77 S Washington St, Seattle (+2

mi) Washington

Age: 13 - 65+

Text

The Uppercut [] @da.jimmybabyy #rip #tupac #politics #seeyouagain #Ray #seattle #city #election

**Spend** 0.00



Photo Id: 375211596374376:d295f2e1ce1139c118675ee645e0c02d

**Version Id** 23843664079170093

**Start Date** 2019-07-19 01:33:24 UTC **End Date** 2019-08-03 01:33:16 UTC

Impressions 0

**Landing Uri** https://www.instagram.com/kerner for council/?fbclid=lwAR2vOj7l

cAT5708H WsHgOAYsKBdd raxEgrWlcKRF6uOsiRr7SnY7DsXAs

**Ads Targeting** Location - Living In: United States: 77 S Washington St, Seattle (+2

mi) Washington

Age: 13 - 65+

**Text** The Uppercut [ ] @da.jimmybabyy #rip #tupac #politics #seeyouagain #Ray #seattle #city #election

**Spend** 0.00



**Photo Id:** 375211596374376:d295f2e1ce1139c118675ee645e0c02d

 $\textbf{Id} \ \ 23843663445980093$ 

**Date Created** 2019-07-18 17:58:22 UTC **Start Date** 2019-07-18 17:58:26 UTC **End Date** 2019-08-06 17:58:22 UTC

**Campaign Id** 23843663445890093

Total Reach 1405 Payment

## Account

**Account Name** 375211596374376 **Account Id** 375211596374376

Age/Gender 18-24 female 22% Reach Percent 18-24 male 16%

18-24 male 16% 18-24 unknown 0% 25-34 female 16% 25-34 male 18% 25-34 unknown 0% 35-44 female 6% 35-44 male 6% 45-54 female 3%

45-54 male 4% 45-54 unknown 0% 55-64 female 2% 55-64 male 2% 65+ female 2%

65+ male 2% 65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

**Id** 23843663445850093

**Start Date** 2019-07-18 17:58:26 UTC **End Date** 2019-08-06 17:58:22 UTC

**Impressions** 1899

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.33 Seattle

(+1 mi) Washington Age: 18 - 65+

**Text** This mornings door belling with Tony Russo! So if I missed you... I'll be back around. Tony is facing eviction and is fed up and frustrated

with the crime on his block and around the rest of pioneer square! Someone once stole his watch which his son gave him as a gift. Tony endorses the Cargo Container Solution! Comment your

concerns below to keep the convo rolling!  $\Box\Box$ 

**Spend** 30.00







### Photo Id:

638764549954376

ld 23843653533490093

**Date Created** 2019-07-15 04:59:01 UTC

Start Date 2019-07-15 04:59:12 UTC

**End Date** 2019-08-14 04:59:01 UTC

Campaign Id 23843653533400093

**Total Reach** 792

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 13-17 female 15%

Reach Percent 13-17 male 12%

13-17 unknown 0%

18-24 female 11%

18-24 male 11%

18-24 unknown 1%

25-34 female 10%

25-34 male 16%

25-34 unknown 0%

35-44 female 5%

35-44 male 5%

35-44 unknown 0%

45-54 female 4%

45-54 male 4%

45-54 unknown 0%

55-64 female 1%

55-64 male 2%

65+ female 1%

65+ male 1%

Region Reach California 0%

**Percent** Washington 100%

Version

**Id** 23843653533380093

**Start Date** 2019-07-15 04:59:12 UTC

End Date 2019-08-14 04:59:01 UTC

**Impressions** 1074

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 65+

**Text** Would you rather? ❖ #recycle #sustainability #environment

#trash #color #peace

**Spend** 23.78

ld 23843647389630093

**Date Created** 2019-07-12 02:01:17 UTC

**Start Date** 2019-07-12 02:01:26 UTC

**End Date** 2019-08-11 02:01:17 UTC

**Campaign Id** 23843647389560093

Total Reach 776

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 11% Reach Percent 18-24 male 17%

18-24 unknown 1% 25-34 female 14% 25-34 male 28% 25-34 unknown 1% 35-44 female 5% 35-44 male 11% 35-44 unknown 0% 45-54 female 4% 45-54 male 8% 45-54 unknown 0% 55-64 female 0% 55-64 male 1%

**Region Reach** Washington 100%

**Percent** Version

**Id** 23843647389520093

Start Date 2019-07-12 02:01:26 UTC End Date 2019-08-11 02:01:17 UTC

**Impressions** 924

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** Same street - Different Sides - Come on @seattle neighborhoods get these permits approved and the EIA done NOW. □□: Once again

by the talented @tamaragayle!

#LEGO #time #to #takeaction #noexcuses #getitdone

**Spend** 27.81

**Id** 23843647399720093

**Date Created** 2019-07-12 02:08:56 UTC

**Start Date** 2019-07-12 02:09:00 UTC **End Date** 2019-08-11 02:08:56 UTC

Campaign Id 23843647399610093

Total Reach 1236

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 13-17 female 29% Reach Percent 13-17 male 17%

13-17 unknown 1%

18-24 female 11%

18-24 male 10%

18-24 unknown 0%

25-34 female 9%

25-34 male 11%

35-44 female 2%

35-44 male 3%

35-44 unknown 0%

45-54 female 1%

45-54 male 1%

45-54 unknown 0%

55-64 female 1%

55-64 male 1%

65+ female 0% 65+ male 1%

65+ unknown 0%

**Region Reach** 

Percent Washington 100%

**Version Id** 23843647399590093

**Start Date** 2019-07-12 02:09:00 UTC **End Date** 2019-08-11 02:08:56 UTC

**Impressions** 1942

Landing Uri https://www.youtube.com/watch?v=P1CxzvlqJWM&feature=youtu.b

e&fbclid=IwAR1veh3yJ301VndPw6SUEqglLfKmC2kBURJTMHLIA8dTY

kDu3sUN6t7UsdQ

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 65+

Text The Queen Anne Squatter building has officially been boarded! This

building has 25 very large beautiful units! Thank you so much to @q13fox news for bringing this issue to light and to ALL the neighbors, SPD officers and Fire Fighters who helped to control this

neighbors, SPD officers and Fire Fighters who helped to control the effort for the benefit of the public's safety!  $\square$ 

#seattle #news #affordablehousing #vacant #building

#crackdown #nextdoor #neighbors that #care

**Spend** 26.08



**Photo Id:** 375211596374376:f7e9975429e6ebed56dade2657e45002

**Id** 23843616383640093

**Date Created** 

2019-06-29 04:15:40 UTC

Start Date 2019-06-29 04:15:52 UTC **End Date** 2019-07-29 04:15:40 UTC

Campaign Id 23843616383550093

Total Reach 4071

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 13% **Reach Percent** 18-24 male 10%

18-24 unknown 1%

25-34 female 24%

25-34 male 27%

25-34 unknown 1%

35-44 female 7%

35-44 male 11%

35-44 unknown 0%

45-54 female 1%

45-54 male 2%

45-54 unknown 0%

55-64 female 0%

55-64 male 0%

65+ female 0%

65+ male 1%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** Version

**Id** 23843616383540093

**Start Date** 2019-06-29 04:15:52 UTC

**End Date** 2019-07-29 04:15:40 UTC

**Impressions** 2267

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** BTW—I filed my Declaration of Candidacy on Monday □□ #were #in

#leggo #seattle #city #council #seattle #swing #jump #off

#here #we #go #up #up #and #away

**Spend** 17.57

**Id** 23843630063090093 Version

> **Start Date** 2019-06-29 04:15:52 UTC **End Date** 2019-07-29 04:15:40 UTC

**Impressions** 2588

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** BTW—I filed my Declaration of Candidacy on Monday □□ #were #in

#leggo #seattle #city #council #seattle #swing #jump #off

#here #we #go #up #up #and #away

**Spend** 20.54

**Id** 23843647392720093 Date Created 2019-07-12 02:02:40 UTC **Start Date** 

2019-07-12 02:02:49 UTC

End Date 2019-08-11 02:02:40 UTC Campaign Id 23843647392620093

Total Reach 2164

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 7%

Reach Percent 18-24 male 13%

18-24 unknown 0% 25-34 female 15%

25-34 male 34% 25-34 unknown 1%

35-44 female 6% 35-44 male 15%

35-44 unknown 1%

45-54 female 2% 45-54 male 5%

45-54 unknown 0%

55-64 female 0%

55-64 male 1%

Region Reach Washington 100%

Percent

Version

**Id** 23843647392570093

**Start Date** 2019-07-12 02:02:49 UTC End Date 2019-08-11 02:02:40 UTC

**Impressions** 1243

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** Still waiting for @seattledot to stop ignoring this vacant gravel plot of excess city-owned land! □□ by @tamaragayle - my very talented formerly homeless friend who has worked so hard of to make it where she is today! □□ #giveaway #keys #thisland #ourland

#seattle #campingcrisis #kernerforcouncil #justdoit

**Spend** 13.59

Version

**Id** 23843647392580093

**Start Date** 2019-07-12 02:02:49 UTC **End Date** 2019-08-11 02:02:40 UTC

Impressions 1277

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** Still waiting for @seattledot to stop ignoring this vacant gravel plot of excess city-owned land! □□ by @tamaragayle - my very talented formerly homeless friend who has worked so hard of to make it where she is today! □□ #giveaway #keys #thisland #ourland

#seattle #campingcrisis #kernerforcouncil #justdoit

**Spend** 13.66

**Id** 23843616042000093

**Date Created** 2019-06-29 00:03:40 UTC Start Date 2019-06-29 00:03:46 UTC End Date 2019-07-29 00:03:40 UTC

# Campaign Id

23843616041910093

**Total Reach** 777

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 12% Reach Percent 18-24 male 23%

18-24 unknown 0%

25-34 female 11% 25-34 male 29% 25-34 unknown 0%

35-44 female 5% 35-44 male 11% 45-54 female 1% 45-54 male 4%

45-54 unknown 0% 55-64 female 1% 55-64 male 1% 65+ female 1%

65+ male 1%

Region Reach Washington 100%

**Percent** 

Version

**Id** 23843616041900093

Start Date 2019-06-29 00:03:46 UTC End Date 2019-07-29 00:03:40 UTC

**Impressions** 432

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** Safety First! (ft. my car)

#safety #first #shipping #containers #cars #Optimatic

**Spend** 6.63

Version

ld 23843630064930093

**Start Date** 2019-06-29 00:03:46 UTC End Date 2019-07-29 00:03:40 UTC

**Impressions** 475

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 55

**Text** Safety First! (ft. my car)

#safety #first #shipping #containers #cars #Optimatic

**Spend** 7.12

ld 23843616110260093

Date Created 2019-06-29 01:30:24 UTC

Start Date 2019-06-29 01:30:31 UTC End Date 2019-07-29 01:30:24 UTC

Campaign Id 23843616110190093

Total Reach 0

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender

Reach Percent Region Reach Percent Version

**Id** 23843616110150093

**Start Date** 2019-06-29 01:30:31 UTC **End Date** 2019-07-29 01:30:24 UTC

 $\textbf{Impressions} \ \ 0$ 

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** The Queen Anne Squatter building has officially been boarded! This building has 25 very large beautiful units! Thank you so much to @q13fox news for bringing this issue to light and to ALL the

neighbors, SPD officers and Fire Fighters who helped to control this

effort for the benefit of the public's safety!  $\Box\Box$ 

#seattle #news #affordablehousing #vacant #building
#crackdown #nextdoor #neighbors that #care

**Spend** 0.00



Version

**Photo Id:** 375211596374376:f7e9975429e6ebed56dade2657e45002

ld 23843630064940093 **Start Date** 2019-06-29 01:30:31 UTC **End Date** 

2019-07-29 01:30:24 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** The Queen Anne Squatter building has officially been boarded! This building has 25 very large beautiful units! Thank you so much to @q13fox news for bringing this issue to light and to ALL the

neighbors, SPD officers and Fire Fighters who helped to control this

effort for the benefit of the public's safety!  $\hfill\Box$ 

#seattle #news #affordablehousing #vacant #building

#crackdown #nextdoor #neighbors that #care

**Spend** 0.00



**Photo Id:** 375211596374376:f7e9975429e6ebed56dade2657e45002

**Id** 23843645005750093

**Date Created** 

2019-07-11 05:27:49 UTC

**Start Date** 2019-07-11 05:27:53 UTC **End Date** 2019-07-21 05:27:49 UTC **Campaign Id** 23843645005670093

**Total Reach** 0

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843645005620093

**Start Date** 2019-07-11 05:27:53 UTC **End Date** 2019-07-21 05:27:49 UTC

Impressions 0

 $\textbf{Landing Uri} \ \ \text{https://omny.fm/shows/the-saul-spady-show/july-9-2019-hour-1?t} =$ 

22m58s&fbclid=IwAR3OPmMiJ9ZGjmFJqHhlz1oaWlqXZbDkwpKGTat

8VKolb4JqMomqbA441xE

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** Thank you @[1585920024:2048:Saul Spady] for having me on the

@[526576884494878:274:The Saul Spady Show on AM 770 KTTH]!

It was a pleasure! <3

**Spend** 0.00



**Photo Id:** 375211596374376:68c7f9e8fcc5ca37ed6a95c74adc4ab3

Id 23843644905710093 **Date Created** 2019-07-11 03:47:59 UTC

**Start Date** 2019-07-11 03:48:03 UTC

**End Date** 

2019-08-07 03:47:59 UTC

**Campaign Id** 23843644905620093

Total Reach 4682

**Payment Account Name** 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender 18-24 female 18% Reach Percent 18-24 male 20%

18-24 unknown 1% 25-34 female 15% 25-34 male 23%

25-34 male 25% 25-34 unknown 1% 35-44 female 5% 35-44 male 7%

35-44 unknown 0%

45-54 female 2% 45-54 male 3%

45-54 unknown 0%

55-64 female 1% 55-64 male 1% 55-64 unknown 0%

65+ female 1% 65+ male 1%

65+ unknown 0% **Region Reach** Washington 100%

Percent Version

**Id** 23843644905580093

**Start Date** 2019-07-11 03:48:03 UTC **End Date** 2019-08-07 03:47:59 UTC

**Impressions** 6041

Landing Uri https://www.facebook.com/KernerforCouncil/

**Ads Targeting** Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3 mi) Washington

Age: 18 - 65+

**Text** This is Phillip. Phillip has been on the streets since 1992. He struggles with drug addiction. He would love the opportunity to recover and re-enter society with the Cargo Container Solution. Both Phillip and I agree the shelters are not working and that too many organizations are profiting off of this problem. What do you

think?

**Spend** 29.77



### Photo Id:

634204680410363

ld 23843644906570093

Date Created 2019-07-11 03:48:15 UTC

**Start Date** 2019-07-11 03:48:17 UTC

**End Date** 2019-07-21 03:48:15 UTC

Campaign Id 23843644906450093

Total Reach 1388

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 17%

**Reach Percent** 18-24 male 17%

18-24 unknown 0%

25-34 female 13%

25-34 male 19%

25-34 unknown 1%

35-44 female 4%

35-44 male 7%

35-44 unknown 0%

45-54 female 3%

45-54 male 6%

45-54 unknown 0%

55-64 female 2%

55-64 male 4%

55-64 unknown 0%

65+ female 2%

oot lelilale 2

65+ male 3% 65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843644906430093

**Start Date** 2019-07-11 03:48:17 UTC

End Date 2019-07-21 03:48:15 UTC

**Impressions** 1656

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Seattle Washington

Age: 18 - 65+

Text Today I went door belling! This is @[100007772468720:2048:Joe A

Kunzler]. He is now a close friend. Joe is very involved and

passionate about transit in Seattle, is extremely passionate about equality for all, believes in compromise and agrees that all of Seattle needs to be able to get a along. Joe and I do not agree on everything but we both want a solution. Both Joe and I also both agree that The City Council needs to act fast and in urgency. We

support NEW ideas and IMMEDIATE solutions to end the crisis of camping in Seattle! Love you Joe [

**Spend** 30.00

PDC Exhibit 11 Page 107 of 213



## Photo Id:

634203597077138

Id 23843634880940093

**Date Created** 2019-07-07 01:20:49 UTC

**Start Date** 2019-07-07 01:20:53 UTC

End Date 2019-08-06 01:20:49 UTC

Campaign Id 23843634880870093

Total Reach 2905

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 17%

18-24 unknown 0% 25-34 female 7%

25-34 male 33%

25-34 unknown 1%

35-44 female 5%

35-44 male 19%

35-44 unknown 1%

45-54 female 4%

45-54 male 9%

45-54 unknown 0%

55-64 female 1%

55-64 male 1%

Region Reach Washington 100%

Percent

Version

**Id** 23843634880820093

**Start Date** 2019-07-07 01:20:53 UTC

End Date 2019-08-06 01:20:49 UTC

**Impressions** 2268

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** Wise Words

#jobs #Apple #official #before #the #fall #rain #i #cloud #bye

#apple #rip #steve

**Spend** 17.16

**Version Id** 23843634880830093

**Start Date** 2019-07-07 01:20:53 UTC **End Date** 2019-08-06 01:20:49 UTC

**Impressions** 1667

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

Text Wise Words

#jobs #Apple #official #before #the #fall #rain #i #cloud #bye

#apple #rip #steve

**Spend** 12.84

Id 23843404123200093

Date Created 2019-04-12 02:35:35 UTC

**Start Date** 

2019-04-12 02:35:44 UTC

**End Date** 2019-05-12 02:35:35 UTC

**Campaign Id** 23843404123110093

**Total Reach** 612

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 18%

25-34 female 3% 25-34 male 33% 25-34 unknown 0% 35-44 female 4%

35-44 female 4% 35-44 male 18% 35-44 unknown 0% 45-54 female 3%

45-54 male 9% 45-54 unknown 0%

55-64 female 2% 55-64 male 2% 65+ female 2%

65+ male 3%

Region Reach Washington 100%

Percent

**Version Id** 23843404123050093

**Start Date** 2019-04-12 02:35:44 UTC **End Date** 2019-05-12 02:35:35 UTC

**Impressions** 665

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

Text Wise Words

#jobs #Apple #official #before #the #fall #rain #i #cloud #bye

#apple #rip #steve

**Spend** 5.92

ld 23843616042590093

**Date Created** 2019-06-29 00:03:55 UTC

**Start Date** 2019-06-29 00:04:00 UTC **End Date** 2019-07-29 00:03:55 UTC

Campaign Id 23843616042530093

Total Reach 1034

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 15%

Reach Percent 18-24 male 19%

18-24 unknown 0%

25-34 female 15% 25-34 male 27%

25-34 unknown 0% 35-44 female 7%

35-44 male 10%

```
35-44 unknown 0%
               45-54 female 2%
               45-54 male 3%
               45-54 unknown 0%
              55-64 female 1%
               55-64 male 1%
               65+ female 0%
               65+ male 0%
Region Reach Washington 100%
      Percent
      Version
                            Id 23843616042500093
                    Start Date 2019-06-29 00:04:00 UTC
                     End Date 2019-07-29 00:03:55 UTC
                  Impressions 284
                   Landing Uri https://www.facebook.com/KernerforCouncil/
                Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle
                                (+7 mi) Washington
                                Age: 19 - 65+
                          Text Thank you to @jasonrigden for inviting me to @talktoseattle!
                                Listen free on @itunes - link in bio ☐☐☐☐☐ #first #podcast #ever #talk
                                #radio #staytuned #moretocome
                        Spend 6.68
      Version
                            ld 23843630063400093
                    Start Date 2019-06-29 00:04:00 UTC
                     End Date 2019-07-29 00:03:55 UTC
                  Impressions 979
                   Landing Uri https://www.facebook.com/KernerforCouncil/
                Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle
                                (+7 mi) Washington
                                Age: 19 - 55
                          Text Thank you to @jasonrigden for inviting me to @talktoseattle!
                                Listen free on @itunes - link in bio | #first #podcast #ever #talk
                                #radio #staytuned #moretocome
                        Spend 22.63
           Id 23843616382680093
Date Created 2019-06-29 04:14:15 UTC
   Start Date 2019-06-29 04:14:22 UTC
```

Start Date 2019-06-29 04:14:15 UTC

Start Date 2019-06-29 04:14:22 UTC

End Date 2019-07-29 04:14:15 UTC

Campaign Id 23843616382610093

Total Reach 3304

Payment Account Name 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender 18-24 female 8% Reach Percent 18-24 male 24% 18-24 unknown 0%

25-34 female 10% 25-34 male 37% 25-34 unknown 1% 35-44 female 4% 35-44 unknown 0% 45-54 female 2% 45-54 male 3% 45-54 unknown 0%

55-64 female 0%

55-64 male 0% 55-64 unknown 0% 65+ female 0% 65+ male 0% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843616382590093

**Start Date** 2019-06-29 04:14:22 UTC End Date 2019-07-29 04:14:15 UTC

**Impressions** 917

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** Tonight I played dodgeball. As I was walking back to my car, a man started following me. He told me he wanted to 'protect me and come home with me'. I walked faster and got in to my car. Then I locked it right as he tried to the door open. I started driving away and he smashed his board into my back window. Pulled around the corner. Called 911. Thank you SPD for finding and arresting this person.

Links in Bio □

**Spend** 6.04

Version

ld 23843630063040093

**Start Date** 2019-06-29 04:14:22 UTC End Date 2019-07-29 04:14:15 UTC

**Impressions** 3526

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington

Age: 19 - 55

**Text** Tonight I played dodgeball. As I was walking back to my car, a man started following me. He told me he wanted to 'protect me and come home with me'. I walked faster and got in to my car. Then I locked it right as he tried to the door open. I started driving away and he smashed his board into my back window. Pulled around the corner. Called 911. Thank you SPD for finding and arresting this

person. Links in Bio □

**Spend** 23.96

ld 23843616043750093

**Date Created** 2019-06-29 00:04:58 UTC

**Start Date** 2019-06-29 00:05:05 UTC **End Date** 2019-07-29 00:04:58 UTC

**Campaign Id** 23843616043650093

Total Reach 1199

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 8%

Reach Percent 18-24 male 13%

18-24 unknown 0% 25-34 female 16% 25-34 male 26% 25-34 unknown 1%

35-44 female 10% 35-44 male 15% 35-44 unknown 0% 45-54 female 3% 45-54 male 5% 45-54 unknown 0% 55-64 female 1% 55-64 male 1% 65+ female 0% 65+ male 1% Region Reach Washington 100% **Percent** Version **Id** 23843616043640093 Start Date 2019-06-29 00:05:05 UTC End Date 2019-07-29 00:04:58 UTC **Impressions** 310 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 65+ **Text** Excellent Amazon convention! Thought it was a science fair.... it wasn't but if it had been, I would have won! □□♣ #LEGO #amazon #cargo #recycling #bright #bins #afol #ideas #seattle #innovation #inventions #isabelle #kernerforcouncil **Spend** 7.04 **Id** 23843630063410093 Version **Start Date** 2019-06-29 00:05:05 UTC End Date 2019-07-29 00:04:58 UTC **Impressions** 1124 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 55 Text Excellent Amazon convention! Thought it was a science fair.... it wasn't but if it had been, I would have won! □□♣♦ #LEGO #amazon #cargo #recycling #bright #bins #afol #ideas #seattle #innovation #inventions #isabelle #kernerforcouncil **Spend** 22.96 ld 23843616123750093 Date Created 2019-06-29 01:32:02 UTC **Start Date** 2019-06-29 01:32:11 UTC End Date 2019-07-29 01:32:02 UTC Campaign Id 23843616123630093 Total Reach 1622 **Payment Account Name** 375211596374376 Account Account Id 375211596374376 Age/Gender 18-24 female 8%

Reach Percent 18-24 male 7% 18-24 unknown 1%

> 25-34 female 18% 25-34 male 20% 25-34 unknown 1% 35-44 female 14% 35-44 male 13% 35-44 unknown 1%

45-54 female 6% 45-54 male 7% 45-54 unknown 0% 55-64 female 1% 55-64 male 1% 65+ female 1% 65+ male 1% 65+ unknown 0% Region Reach Oregon 0% Percent Vermont 0% Washington 100% Version **Id** 23843616123620093 **Start Date** 2019-06-29 01:32:11 UTC End Date 2019-07-29 01:32:02 UTC **Impressions** 670 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 65+ **Text** AND here are the new WASTE BINS I am proposing! □□□□□ #trash #sustainability #recycle #color #code #art \*prototypes are soup **Spend** 6.72 Version ld 23843630063020093 **Start Date** 2019-06-29 01:32:11 UTC End Date 2019-07-29 01:32:02 UTC **Impressions** 1230 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 55 **Text** AND here are the new WASTE BINS I am proposing! □□□□□ #trash #sustainability #recycle #color #code #art \*prototypes are soup **Spend** 23.28 Id 23843616102360093 **Date Created** 2019-06-29 01:28:18 UTC **Start Date** 2019-06-29 01:28:27 UTC End Date 2019-07-29 01:28:18 UTC Campaign Id 23843616102290093 Total Reach 1002 **Payment Account Name** 375211596374376 Account Account Id 375211596374376

Age/Gender 18-24 female 11% Reach Percent 18-24 male 15% 18-24 unknown 0% 25-34 female 13%

25-34 male 26% 25-34 unknown 1% 35-44 female 5% 35-44 male 15% 35-44 unknown 0% 45-54 female 3%

45-54 male 5% 45-54 unknown 0%

55-64 female 1% 55-64 male 2% 65+ female 0% 65+ male 1%

Region Reach Washington 100%

Percent Version

**Id** 23843616102260093 Start Date 2019-06-29 01:28:27 UTC End Date 2019-07-29 01:28:18 UTC

**Impressions** 261

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** Another City Hall Meeting! Re: Fort Lawton Development which will house 600 people by 2028 ... allegedly #not #the #way #too #long #solittletime #earthquake #comingsoon #city #council #seattle #safety #first #protect #our #parks #whales #are #dying #lights #toobright #noise #pollution #too #much #money

#move #fast #lego

**Spend** 7.33

Version

**Id** 23843630063230093

Start Date 2019-06-29 01:28:27 UTC End Date 2019-07-29 01:28:18 UTC

**Impressions** 963

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 55

**Text** Another City Hall Meeting! Re: Fort Lawton Development which will house 600 people by 2028 ... allegedly #not #the #way #too #long #solittletime #earthquake #comingsoon #city #council #seattle #safety #first #protect #our #parks #whales #are #dying #lights #toobright #noise #pollution #too #much #money

#move #fast #lego

**Spend** 22.67

ld 23843630062230093

**Date Created** 2019-07-04 23:39:17 UTC Start Date 2019-07-04 23:39:24 UTC End Date 2019-08-03 23:39:17 UTC

Campaign Id 23843630062120093

Total Reach 2413

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 9% Reach Percent 18-24 male 24%

> 18-24 unknown 0% 25-34 female 9%

> 25-34 male 36% 25-34 unknown 1%

35-44 female 2% 35-44 male 14%

35-44 unknown 0% 45-54 female 0% 45-54 male 3%

Facebook Business Record Page 116 55-64 male 0% Region Reach Washington 100% Percent Version **Id** 23843630062080093 Start Date 2019-07-04 23:39:24 UTC End Date 2019-08-03 23:39:17 UTC **Impressions** 1353 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 55 **Text** Happy Independence day! □□□□ #july4th #seattle #usa #fireworks #independenceday #IRL **Spend** 10.21 Version **Id** 23843630062090093 **Start Date** 2019-07-04 23:39:24 UTC End Date 2019-08-03 23:39:17 UTC **Impressions** 1459 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 55 **Text** Happy Independence day! □□□□ #july4th #seattle #usa #fireworks #independenceday #IRL **Spend** 10.54 ld 23843616101160093 **Date Created** 2019-06-29 01:25:44 UTC Start Date 2019-06-29 01:25:53 UTC End Date 2019-07-29 01:25:44 UTC Campaign Id 23843616101090093 **Total Reach** 741 **Payment Account Name** 375211596374376 **Account** Account Id 375211596374376 Age/Gender 18-24 female 4% Reach Percent 18-24 male 11% 25-34 female 8% 25-34 male 30% 25-34 unknown 0% 35-44 female 9% 35-44 male 19% 35-44 unknown 0% 45-54 female 3% 45-54 male 7% 45-54 unknown 0% 55-64 female 1% 55-64 male 3% 65+ female 2% 65+ male 3% 65+ unknown 0%

Region Reach Washington 100%
Percent

Version

Id 23843616101050093

Start Date 2019-06-29 01:25:53 UTC
End Date 2019-07-29 01:25:44 UTC

**Impressions** 395

**Landing Uri** 

https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

Text Proud to release the official LEGO Prototype(s) for Cargo Container

Solution! Link in bio! \*website updated\* [][][][] #LEGO #cargo

#magnolia #farmersmarket #seattle

**Spend** 11.68

Version

Id 23843616101060093 Start Date 2019-06-29 01:25:53 UTC

End Date 2019-00-29 01:25:44 UTC

**Impressions** 436

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

Text Proud to release the official LEGO Prototype(s) for Cargo Container

Solution! Link in bio! \*website updated\* [][][][][] | #LEGO #cargo

#magnolia #farmersmarket #seattle

**Spend** 11.73

**Id** 23843616043100093

Date Created 2019-06-29 00:04:19 UTC

**Start Date** 2019-06-29 00:04:25 UTC

End Date 2019-07-29 00:04:19 UTC

Campaign Id 23843616043010093

Total Reach 0

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843616042980093

**Start Date** 2019-06-29 00:04:25 UTC **End Date** 2019-07-29 00:04:19 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=IwAR2NdkZ

42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

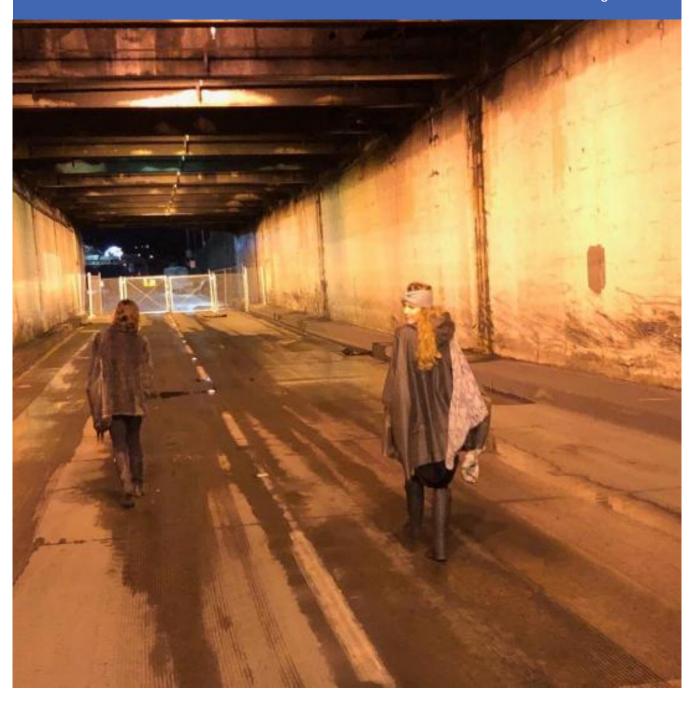
Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** #charge #battery #tunnel □□

**Spend** 0.00



**Photo Id:** 375211596374376:a8650987afcd6d4436e27cacd003b6b2

**Id** 23843616038040093

**Date Created** 2019-06-29 00:02:27 UTC

**Start Date** 2019-06-29 00:02:57 UTC

**End Date** 2019-07-29 00:02:57 UTC

**Campaign Id** 23843616037910093

Total Reach 5189

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 17% Reach Percent 18-24 male 16%

18-24 unknown 0%

25-34 female 11%

25-34 male 19%

25-34 unknown 0%

35-44 female 6%

35-44 male 11%

35-44 unknown 0%

45-54 female 2%

45-54 male 6%

45-54 unknown 0%

55-64 female 2%

55-64 male 3%

65+ female 2%

65+ male 4%

65+ unknown 0%

**Region Reach** Washington 100%

**Percent** 

Version

**Id** 23843616037870093

Start Date 2019-06-29 00:02:57 UTC End Date 2019-07-29 00:02:57 UTC

**Impressions** 14718

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Latitude 47.63 Longitude

-122.36 Seattle (+5 mi) Washington

Age: 18 - 65+ Text Hi I'm Isabelle!

**Spend** 29.99



Photo Id: 375211596374376:faf2284e6f8126910df8dc5989aec6fb

**Id** 23843616041570093

**Date Created** 2019-06-29 00:03:24 UTC **Start Date** 2019-06-29 00:03:30 UTC End Date 2019-07-04 00:03:24 UTC

```
Campaign Id
```

23843616041470093

Total Reach 543

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 10% Reach Percent 18-24 male 9%

18-24 maie 9% 18-24 unknown 0%

25-34 female 11% 25-34 male 25%

25-34 unknown 1% 35-44 female 6% 35-44 male 17%

35-44 unknown 0% 45-54 female 2%

45-54 male 10% 45-54 unknown 0%

55-64 female 2% 55-64 male 4% 65+ female 2%

65+ male 1% 65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 23843616041450093

**Start Date** 2019-06-29 00:03:30 UTC **End Date** 2019-07-04 00:03:24 UTC

**Impressions** 547

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** Happy **\*** Day

**Spend** 5.00

ld 23843366337760093

**Date Created** 2019-03-27 05:40:22 UTC **Start Date** 2019-03-27 05:40:27 UTC

End Date 2019-04-26 05:40:22 UTC Campaign Id 23843366337640093

Total Reach 1132

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 10% Reach Percent 18-24 male 20%

18-24 unknown 0% 25-34 female 14% 25-34 male 30% 25-34 unknown 0%

35-44 female 4% 35-44 male 9% 35-44 unknown 0% 45-54 female 3%

45-54 male 5%

45-54 unknown 0% 55-64 female 1% 55-64 male 1% 65+ female 1% 65+ male 2%

**Region Reach** Washington 100%

Percent Version

**Id** 23843366337630093

**Start Date** 2019-03-27 05:40:27 UTC **End Date** 2019-04-26 05:40:22 UTC

**Impressions** 1297

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

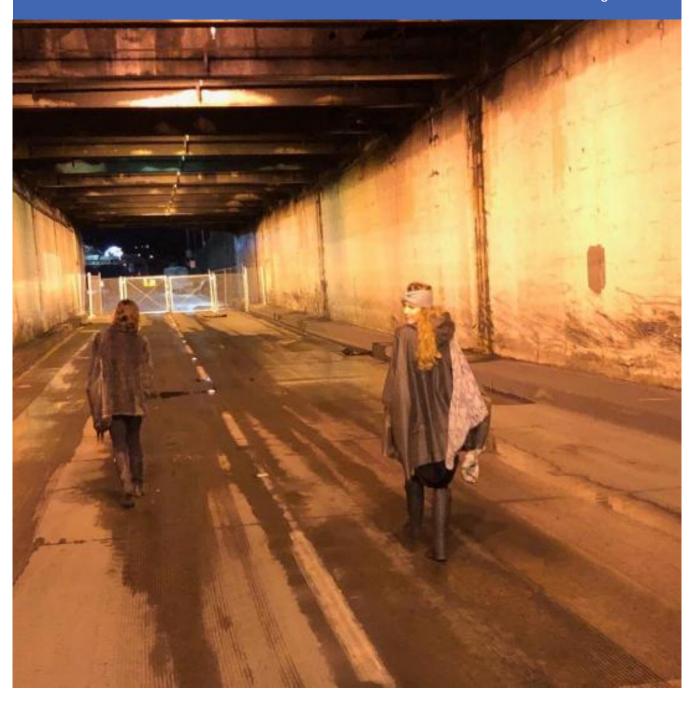
42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** #charge #battery #tunnel □□

**Spend** 17.29



**Photo Id:** 375211596374376:a8650987afcd6d4436e27cacd003b6b2

**Id** 23843354721370093

**Date Created** 2019-03-22 03:53:00 UTC

**Start Date** 2019-03-22 03:53:09 UTC

End Date 2019-04-21 03:53:00 UTC

**Campaign Id** 23843354721240093

Total Reach 635

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 17% **Reach Percent** 18-24 male 20%

```
18-24 unknown 1%
               25-34 female 13%
               25-34 male 22%
               25-34 unknown 0%
               35-44 female 4%
               35-44 male 9%
               35-44 unknown 0%
               45-54 female 3%
               45-54 male 4%
               45-54 unknown 0%
               55-64 female 2%
               55-64 male 3%
               65+ female 1%
               65+ male 2%
Region Reach Unknown 0%
      Percent Washington 100%
      Version
                            Id 23843354721210093
                    Start Date 2019-03-22 03:53:09 UTC
                     End Date 2019-04-21 03:53:00 UTC
                  Impressions 744
                   Landing Uri https://www.facebook.com/KernerforCouncil/
                Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle
                               (+7 mi) Washington
                               Age: 19 - 65+
                          Text Thank you to @jasonrigden for inviting me to @talktoseattle!
                               Listen free on @itunes - link in bio [[[[[]]]]] #first #podcast #ever #talk
                                #radio #staytuned #moretocome
                        Spend 18.89
            Id 23843368354140093
Date Created 2019-03-28 01:42:23 UTC
   Start Date 2019-03-28 01:42:34 UTC
     End Date 2019-04-27 01:42:23 UTC
 Campaign Id 23843368354020093
  Total Reach 596
     Payment Account Name 375211596374376
      Account
                    Account Id 375211596374376
  Age/Gender 18-24 female 10%
Reach Percent 18-24 male 23%
               25-34 female 14%
               25-34 male 27%
               35-44 female 3%
               35-44 male 10%
               35-44 unknown 0%
               45-54 female 2%
               45-54 male 3%
               45-54 unknown 0%
               55-64 female 1%
               55-64 male 3%
               65+ female 1%
               65+ male 3%
```

Id 23843368354000093

Start Date 2019-03-28 01:42:34 UTC
End Date 2019-04-27 01:42:23 UTC

Region Reach Unknown 0%

Version

**Percent** Washington 100%

PDC Exhibit 11

Page 123 of 213

```
Impressions
```

665

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

Text Safety First! (ft. my car)

#safety #first #shipping #containers #cars #Optimatic

**Spend** 13.94

Id 23843441832260093

**Date Created** 2019-04-29 00:46:20 UTC

**Start Date** 2019-04-29 00:46:34 UTC

**End Date** 2019-05-04 00:46:20 UTC

Campaign Id 23843441832170093

**Total Reach** 105

Payment Account Name 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender 18-24 female 22%

Reach Percent 18-24 male 17%

18-24 unknown 1%

25-34 female 11%

25-34 male 23%

35-44 female 6%

35-44 male 6%

45-54 female 4%

45-54 male 5%

TT C4 famala 10

55-64 female 1%

55-64 male 1% 65+ female 2%

65+ male 2%

Region Reach Washington 100%

Percent

Version

**Id** 23843441832160093

Start Date 2019-04-29 00:46:34 UTC

End Date 2019-05-04 00:46:20 UTC

**Impressions** 107

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** Happy **\*** Day

**Spend** 1.38

**Id** 23843600107380093

**Date Created** 2019-06-23 00:21:32 UTC

**Start Date** 2019-06-23 00:21:34 UTC

**End Date** 2019-07-02 00:21:32 UTC

Campaign Id 23843600107290093

Total Reach 3374

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 11% **Reach Percent** 18-24 male 32%

### Facebook Business Record

18-24 unknown 1%

25-34 female 5%

25-34 male 32%

25-34 unknown 1%

35-44 female 1%

35-44 male 12%

35-44 unknown 0%

45-54 female 1%

45-54 male 3%

55-64 female 0%

55-64 male 1%

65+ female 0%

65+ male 1%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843600107260093

**Start Date** 2019-06-23 00:21:34 UTC **End Date** 2019-07-02 00:21:32 UTC

Impressions 4124

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** Proud to release the official LEGO Prototype(s) for Cargo Container

Solution!

CONTRIBUTE: https://app.fastercampaigns.com/kernerforcouncil/

\*website updated\*

#LEGO #cargo #magnolia #farmersmarket #seattle @ Seattle,

Washington

**Spend** 24.00



**Photo Id:** 622849181545913



**Photo Id:** 622849211545910



**Photo Id:** 622849254879239



**Photo Id:** 622849284879236



Photo Id: 622849311545900



**Photo Id:** 622849354879229

**Id** 23843591926980093

**Date Created** 2019-06-20 03:52:12 UTC **Start Date** 2019-06-20 03:52:42 UTC

**End Date** 2019-07-20 03:52:42 UTC **Campaign Id** 23843591926950093

Total Reach 0
Payment

**Account** 

**Account Name** 375211596374376 **Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

ld 23843591926910093

**Start Date** 2019-06-20 03:52:42 UTC **End Date** 2019-07-20 03:52:42 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

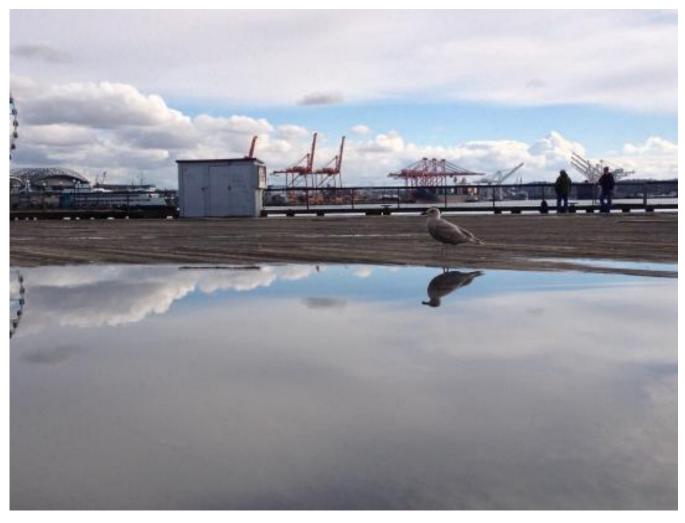
**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

Text Isabelle Kerner for Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 0.00



**Photo Id:** 375211596374376:931105a43944929a262ce8e069759171

**Id** 23843591832490093

**Date Created** 2019-06-20 02:34:14 UTC **Start Date** 2019-06-20 02:34:44 UTC

**End Date** 

2019-07-20 02:34:44 UTC

**Campaign Id** 23843591832430093

**Total Reach** 0

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843591832420093

**Start Date** 2019-06-20 02:34:44 UTC **End Date** 2019-07-20 02:34:44 UTC

Impressions 0

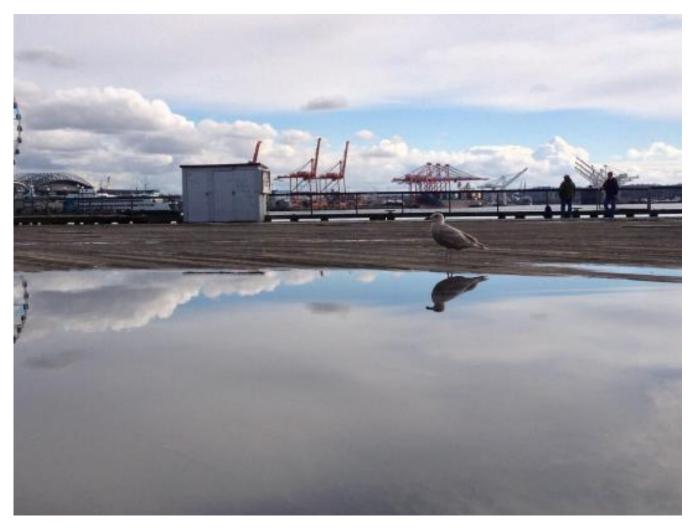
Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

Text Isabelle Kerner for Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?



**Photo Id:** 375211596374376:58f2f72f298da324e71dfd05530e6328

ld

23843591734540093

**Date Created** 2019-06-20 01:36:35 UTC

**Start Date** 2019-06-20 01:37:05 UTC

**End Date** 2019-07-20 01:37:05 UTC

**Campaign Id** 23843591734490093

**Total Reach** 0

**Payment Account Name 375211596374376** 

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843591734470093

**Start Date** 2019-06-20 01:37:05 UTC **End Date** 2019-07-20 01:37:05 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

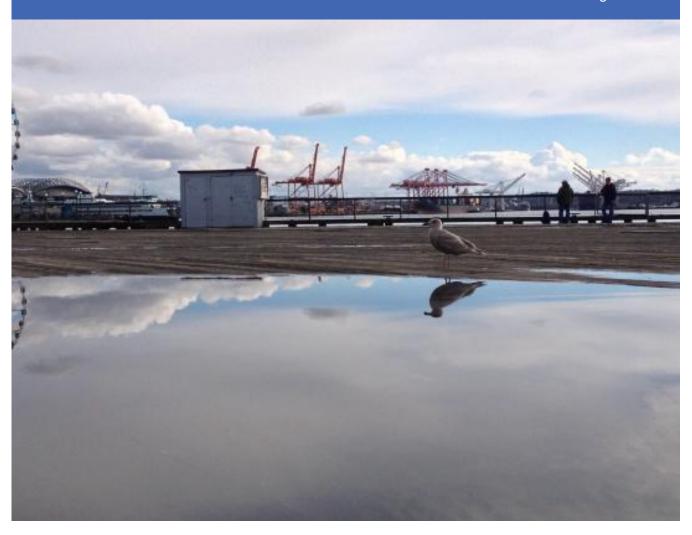
(+7 mi) Washington Age: 19 - 65+

Text Isabelle Kerner for Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

# Page 132

## Facebook Business Record



**Photo Id:** 375211596374376:2a97cb59a851643c9a5454e76ea8f82c

Version

ld 23843591735000093

**Start Date** 2019-06-20 01:37:05 UTC **End Date** 2019-07-20 01:37:05 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

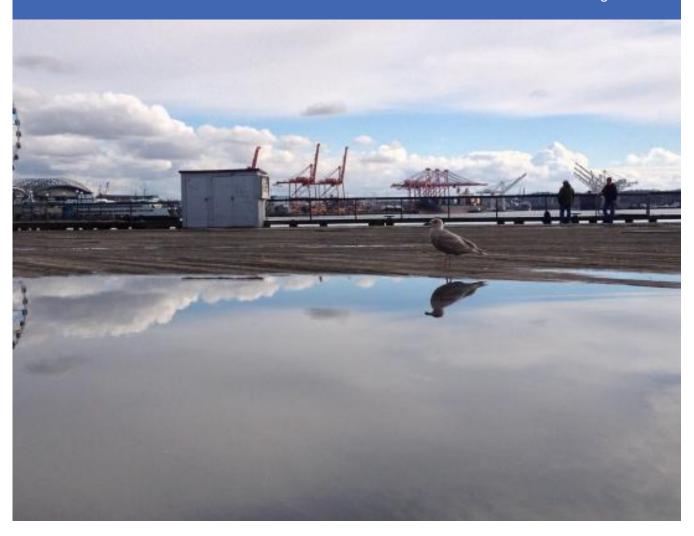
(+7 mi) Washington Age: 19 - 65+

Text Isabelle Kerner for Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

# Page 133

## Facebook Business Record



**Photo Id:** 375211596374376:2a97cb59a851643c9a5454e76ea8f82c

Version

Id 23843591735170093

**Start Date** 2019-06-20 01:37:05 UTC **End Date** 2019-07-20 01:37:05 UTC

Impressions 0

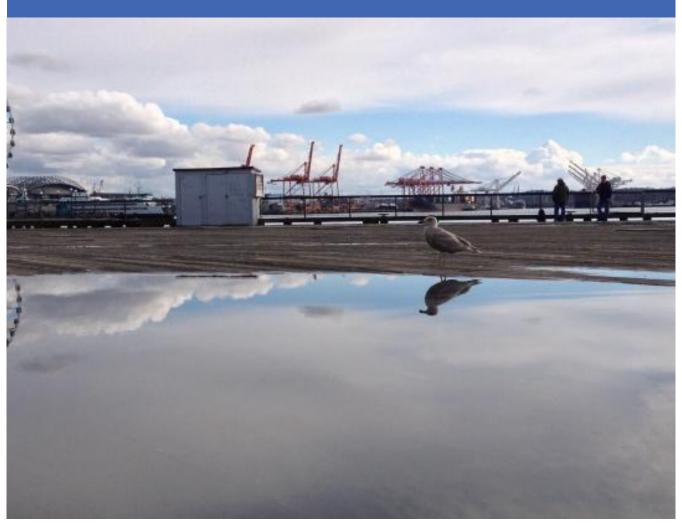
**Landing Uri** https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

Text Isabelle Kerner for Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?



**Photo Id:** 375211596374376:2a97cb59a851643c9a5454e76ea8f82c

**Id** 23843586563970093

**Date Created** 2019-06-18 06:07:11 UTC

**Start Date** 2019-06-18 06:07:41 UTC

**End Date** 2019-07-01 06:07:41 UTC

Campaign Id 23843586563910093

**Total Reach** 1369

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 4% Reach Percent 18-24 male 8%

25-34 female 12%

25-34 male 22%

25-34 unknown 1%

35-44 female 12%

35-44 male 16%

35-44 unknown 0%

45-54 female 6%

45-54 male 8%

45-54 unknown 0%

55-64 female 3%

55-64 male 3%

55-64 unknown 0% 65+ female 3% 65+ male 2% 65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

Id 23843586563830093 **Start Date** 2019-06-18 06:07:41 UTC

**End Date** 2019-07-01 06:07:41 UTC

**Impressions** 2249

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** Kerner for Council - D7 - Seattle - 2019

https://www.facebook.com/KernerforCouncil/

**Spend** 38.97

**Id** 23843586384560093

Date Created 2019-06-18 04:30:40 UTC

**Start Date** 2019-06-18 04:30:44 UTC

**End Date** 2019-06-28 04:30:40 UTC

**Campaign Id** 23843586384460093

Total Reach 0

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843586384340093

**Start Date** 2019-06-18 04:30:44 UTC **End Date** 2019-06-28 04:30:40 UTC

Impressions 0

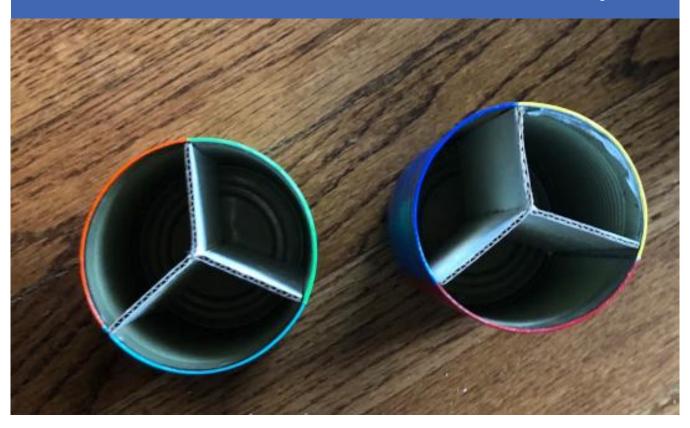
Landing Uri https://app.fastercampaigns.com/kernerforcouncil/?fbclid=lwAR1G

qQQlehJB5yblunLPf2Nt31rChTT0F3RFyT99DmhlbGcjuVG QatDWZg

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+



**Photo Id:** 375211596374376:f27cc0c8d2373cab6d7f8411618a311d

ld 23843582824600093

**Date Created** 2019-06-17 01:46:42 UTC

**Start Date** 2019-06-17 01:46:49 UTC

End Date 2019-06-27 01:46:42 UTC

Campaign Id 23843582824470093

**Total Reach** 1866

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 1% **Reach Percent** 18-24 male 2%

25-34 female 2%

25-34 male 10%

25-34 unknown 0%

35-44 female 2%

35-44 male 13%

35-44 unknown 0%

45-54 female 3%

45-54 male 13%

45-54 unknown 0%

55-64 female 6%

55-64 male 17%

55-64 unknown 0%

65+ female 11%

65+ male 18%

65+ unknown 1%

Region Reach Washington 100%

Percent

Version Id 23843582824450093

**Start Date** 

2019-06-17 01:46:49 UTC

End Date 2019-06-27 01:46:42 UTC

**Impressions** 2409

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

Text Hello friends and neighbors! Here is a quick recap from the D7 Transit Riders Union Forum (ft. only me). REMINDER! I still need a few more \$10 contributions to qualify for Democracy Vouchers the public has assigned to my campaign. You can contribute here:

https://app.fastercampaigns.com/kernerforcouncil/

Thank you! Please share this post with your friends! Link to full

video is in comments!

**Spend** 30.00

ld 23843553561910093

Date Created 2019-06-07 00:19:25 UTC

Start Date 2019-06-07 00:19:27 UTC

End Date 2019-06-17 00:19:25 UTC

Campaign Id 23843553561800093

Total Reach 2426

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 10%

Reach Percent 18-24 male 6%

18-24 unknown 1%

25-34 female 13%

25-34 male 12%

25-34 unknown 2%

35-44 female 8%

35-44 male 8%

35-44 unknown 1%

45-54 female 5%

45-54 male 8%

45-54 unknown 0%

55-64 female 6%

55-64 male 7%

55-64 unknown 0%

65+ female 6%

65+ male 6%

65+ unknown 1%

Region Reach Washington 100%

Percent

Version

**Id** 23843553561770093

Start Date 2019-06-07 00:19:27 UTC

End Date 2019-06-17 00:19:25 UTC

**Impressions** 2929

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

#### **Text**

PLEASE ATTACK PROPOSED SOLUTION for WASTE REFORM: A color-coded system.

Our current recycling system is basically the periodic table of sustainability. We need to pass a policy that requires package labels to include a colored dot that corresponds with the section of the displayed Waste Receptacles (prototype is a soup can). Colors are flexible as long as they work for the color-blind. Each section corresponds with a certain material. Free market will follow. No rights reserved.

To any and all who can contribute \$10 - you can do so here:

https://app.fastercampaigns.com/kernerforcouncil/

Then I can make barrel bin prototype.

#### **EXAMPLE:**

Red- Hazardous Materials (think needles, batteries, ect.)

Blue: Metals (think soda cans)

Green: Compost (pretty obvious unless its plastic)

Orange: Paper and Cardboard (no tape)
Cyan: Glass (think wine bottles or beer cans)
Yellow: Plastics & Tape (non-compostable)

I do not currently feel like our recycling system is productive. In fact, after talking with a lot of frustrated recycling plants, it is true that most of YOUR recyclables will end up in a landfill. Our current system is very much like the periodic table of sustainability. There are more clear numbers than there are options. Ironically is not CLEAR.

NIETHER THE LARGE WASTE BINS NOR TRUCKS NEED TO BE REPLACED—just slightly modified to include a funnel that funnels the opposite direction, fits like a puzzle piece attachment and splits into 3 sections.

It seems someone decided a very long time ago that trash bins should be grey, blue, black, or green. I assume this was an attempt to camouflage them with their surroundings. This seems counterproductive.

Now I would like to make an actual prototype and I would like to test it out at the camps.

If anyone would like to donate 2 large barrel bins (the industrial kind) or contribute the money for me to purchase them, I will paint them and deliver them to the camps that need them the most. Then the Navigation Team's job will be much easier. I will provide instruction to campers. ALL feedback is welcome!

Once again—Made & Paid for by Kerner for Council  $\square$  Spend 20.00

Id 23843526242240093

Date Created 2019-05-30 04:24:52 UTC

**Start Date** 

2019-05-30 04:25:22 UTC

End Date 2019-06-14 04:25:22 UTC

**Campaign Id** 23843526242160093

Total Reach 1296

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 6%

Reach Percent 18-24 male 8%

18-24 unknown 0% 25-34 female 13%

25-34 male 19% 25-34 unknown 1%

35-44 female 11%

35-44 male 16%

35-44 unknown 0%

45-54 female 7%

45-54 male 7%

45-54 unknown 0%

55-64 female 3% 55-64 male 3%

55-64 male 3%

65+ female 4%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843526242150093

**Start Date** 2019-05-30 04:25:22 UTC **End Date** 2019-06-14 04:25:22 UTC

**Impressions** 1001

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+3 mi) Washington

Age: 18 - 65+

Text Kerner for Council - D7 - Seattle - 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 15.99

Version Id 23843553576830093

**Start Date** 2019-05-30 04:25:22 UTC **End Date** 2019-06-14 04:25:22 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+3 mi) Washington

Age: 18 - 65+

Text Kerner for Council - D7 - Seattle - 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 0.00

Version Id 23843553578120093

**Start Date** 2019-05-30 04:25:22 UTC **End Date** 2019-06-14 04:25:22 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+3 mi) Washington Age: 18 - 65+

Text Kerner for Council - D7 - Seattle - 2019

https://app.fastercampaigns.com/kernerforcouncil/

**Spend** 0.00

Version Id 23843553578270093

**Start Date** 2019-05-30 04:25:22 UTC **End Date** 2019-06-14 04:25:22 UTC

**Impressions** 846

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** Kerner for Council - D7 - Seattle - 2019

https://app.fastercampaigns.com/kernerforcouncil/

**Spend** 14.30

Id 23843536215290093

**Date Created** 2019-06-01 20:04:15 UTC

**Start Date** 2019-06-01 20:04:17 UTC

**End Date** 2019-06-03 20:04:15 UTC

**Campaign Id** 23843536215190093

Total Reach 3353

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 1%

**Reach Percent** 18-24 male 5%

18-24 unknown 0%

25-34 female 3%

25-34 male 17%

25-34 unknown 1%

35-44 female 3%

35-44 male 22%

35-44 unknown 1%

45-54 female 2%

45-54 male 18%

45-54 unknown 0%

55-64 female 2%

55-64 male 12%

55-64 unknown 0%

65+ female 3%

65+ male 8%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

ld 23843536215180093

**Start Date** 2019-06-01 20:04:17 UTC **End Date** 2019-06-03 20:04:15 UTC

**Impressions** 3494

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 18 - 65+

Text Dear D7 residents, I will be knocking on your doors today! I don't

have a State Representative with me and I will be alone. I am not a burglar so do not be afraid! I am wearing a striped black and maroon shirt/poncho, black legging, black tennis shoes, and black sunglasses (they are prescription & I will take them off while talking). Not trying to be 'shady', but I can't see far distances without them.  $\sqcap \sqcap$ 

As noted, I have raised about \$14,000 in public funding. I need about 75 more \$10 contributions to qualify to use it. If I do not qualify, the money will go back to SEEC department of the @[103329319714081:274:City of Seattle Government]. If you would like to make a \$10 contribution online, you can do so here:

https://app.fastercampaigns.com/kernerforcouncil/

Thank you all in advance! And huge thank you to everyone who has been so supportive and/or has already contributed! It really a lot. I cannot fix the problem in two months, but I can start fixing it. That is where the money will go. Towards the prototypes for an actual solution -- no wasting paper, no annoying emails! Then I can also hold a public event that is fun productive, and most importantly NOT BORING!

Happy Saturday everyone! <3 **Spend** 15.00

**Id** 23843502011600093

Date Created 2019-05-22 22:28:28 UTC

Start Date 2019-05-22 22:28:58 UTC

**End Date** 2019-05-31 22:28:58 UTC

Campaign Id 23843502011510093

**Total Reach** 469

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 6%

Reach Percent 18-24 male 8%

18-24 unknown 0%

25-34 female 16%

25-34 male 15%

25-34 unknown 2%

35-44 female 15%

35-44 male 14%

35-44 unknown 0%

45-54 female 7%

45-54 male 6%

45-54 unknown 0% 55-64 female 3%

55-64 male 2%

65+ female 2%

65+ male 2%

Region Reach Washington 100%

Percent

Version Id 23843502011480093

**Start Date** 2019-05-22 22:28:58 UTC **End Date** 2019-05-31 22:28:58 UTC

```
Impressions
```

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

Text Kerner for Council - D7 - Seattle - 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 8.97

ld 23843502056530093

**Date Created** 2019-05-22 22:58:18 UTC

**Start Date** 2019-05-22 22:58:20 UTC

**End Date** 2019-05-31 22:58:18 UTC

Campaign Id 23843502056430093

Total Reach 1031

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 4%

25-34 female 9%

25-34 male 22%

25-34 unknown 1%

35-44 female 8%

35-44 male 18%

35-44 unknown 0%

45-54 female 7%

45-54 male 9%

45-54 unknown 0%

55-64 female 3%

55-64 male 7%

55-64 unknown 0%

65+ female 5%

65+ male 4%

65+ unknown 0%

Region Reach Washington 100%

Percent

Version

Id 23843502056400093

Start Date 2019-05-22 22:58:20 UTC

End Date 2019-05-31 22:58:18 UTC

**Impressions** 1295

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Interbay Washington, Magnolia

Washington, Queen Anne Washington, Belltown Washington

Age: 18 - 65+

**Text** Here is a quick re-cap of me speaking at the Fort Lawton redevelopment hearing! Leave it to the next council! #check #mate #seattle #parks #shipping #containerhomes #sustainability

#citycouncil #politics #local #news

Watch the whole thing at:

https://www.seattlechannel.org/videos?videoid=x104523

Id

23843501914710093

Date Created 2019-05-22 21:20:27 UTC Start Date 2019-05-22 21:20:30 UTC

End Date 2019-05-31 21:20:27 UTC Campaign Id 23843501914550093

Total Reach 173

**Payment Account Name** 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender 18-24 female 5% **Reach Percent** 18-24 male 8%

25-34 female 13%

25-34 male 23% 25-34 unknown 1%

35-44 female 12%

35-44 male 15%

35-44 unknown 1%

45-54 female 4%

45-54 male 9%

55-64 female 2%

55-64 male 3%

65+ female 2%

65+ male 2%

**Region Reach** Washington 100%

**Percent** Version

**Id** 23843501914530093

Start Date 2019-05-22 21:20:30 UTC

End Date 2019-05-31 21:20:27 UTC

**Impressions** 185

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

Text HERE IS MY PROPOSED SOLUTION -- PLEASE ATTACK IT FROM

EVERY ANGLE ALL FEEDBACK IS WELCOME.

We will temporarily use 23 vacant empty plots of City-Owned land. Each site will have 22-25 40 x 8 x 8 shipping containers stacked in a u-shape with a roof and base. These containers are moveable, stackable, earthquake proof, already have a ladder (so they are up to fire code) and are very abundant in our area. They often end up in the waste stream.

The containers will be modeled into dorm-like lockable units. There will be 8-16 campers per container depending on the situation and size. Each unit inside the container will be 85-88 square feet each (this includes the divider walls). Two or three of the containers at each site will be used for showering, portable toilets, and cooking. Campers that are swept by the Navigation Team will be placed at a site that best matches the issues they are dealing with (whether it is drugs, mental illness, domestic abuse, ect). For example, we will not put the severely drug-addicted near the non-drug addicted and severely mentally ill.

There will be 8 employees at each site at all times. They don't necessarily need to live at the site and they will be paid an average annual salary of \$60,000. Campers will have 3-8 months

(circumstantial) to live in the renovated container for free while also having a multitude of options to earn money. They can help build the containers for other sites, they can help clean the City's mess that camping has caused and/or they can do other odd jobs.

Funds will be deposited into their own account. However, they CANNOT access these funds until they exit the program with a job and enough money to secure one of the 'affordable' housing units that we have already built, and continue to build, throughout the city. I see the for-lease signs; I know there are vacancies.

They will not need funds while living at these sites because they already will have access to all the resources they need. The funds essentially serve as basically the exact opposite of a retirement fund. Funds act as individual savings accounts that are tax exempt so the individual will either lose it all if they don't exit the program or it will be held until they do.

We will also use the Washington State Apprenticeship program to train and pair campers with jobs they are capable of or are interested in. This will help meet the increased need for skilled workers that many industries are struggling with.

We will trade with tech companies. In lieu of a future head tax or another business tax, we will ask for their help and cooperation to set up the technological infrastructure, databases and analytics to support training and job placement for campers. I think businesses could do this much faster than the City of Seattle. We could also invite businesses to sponsor the program in return for free advertising by either naming a site after the business or advertising their name on the outside of a container like a billboard. We could also give them a tax credit to show our gratitude for their cooperation. The projected cost is less than \$40 million and would IMMEDIATELY house all of our campers. Some sites might be designed differently if they are for seniors or those who are disabled. The sites will not be in parks. The sites will be contained within a fence. Sites will be freely accessible to those in that specific site during open hours. Roommates would be either randomly selected or chosen upon individual preference. The units will have windows and doors that are magnetically accessible with a key card. This way we do not need to worry about keys getting lost or stolen and we will not have to change locks. Former campers will swipe in and swipe out, leaving a record of the exact time that they entered and exited to deter crime or abuse of the program.

This is not the four seasons. It is more of a college/trade school for campers that will fill the gap of current supplies and demands. This is an URGENT solution to a very long-standing EMERGENCY. I have spoken to hundreds of campers and they are ready when we are. It is very easy to be 'for or against' a policy. However, it is not easy to be against an idea unless there is a better one. I do not believe there is a better solution to this City's homelessness crisis.

Here are the answers and questions I have received from the public regarding this idea this far:

What's the ongoing drug testing policy?

The one issue I have with drug testing is that it is only effective to a certain extent for a certain amount of time. If people are refraining from drug use because they are being tested, I believe there is a higher likelihood that they will do drugs again once they are no longer tested. I have known a number of people who picked up a cocaine habit while on probation for their high school or college DUI's. Drugs like cocaine leave your system within few days. Drugs like marijuana or benzodiazepines, methadone, and suboxone stay in your system much longer and are often used to ease withdrawal symptoms and can result in positive drug testing results.

Will applicants also have to volunteer on the project (I.e. construction support and/or training)?

Yes. But they will be paid into a fund that will be accessible when they leave the program so that they can afford the 'affordable housing' we have already built. They will be exiting the program with a job that allows them to continuously afford that housing.

What will be the penalty for failing drug testing?

I feel that this decision should be left to the psychiatrists, physicians' assistants, nurses, and psychologists at the sites to decide depending on whether or not an individual needs prescription drugs to address mental health issues.

Why won't they pay rent or even a percentage of their wages?

They will be investing in their own future and a solution to our city's crisis. If the solution works and is successful there is a high likelihood that Seattle would be left with empty remodeled shipping container units built by the individuals living in them. We could profit by either selling the idea another city or renting them out for-profit. This way the program pays for itself and has the potential to generate revenue. Seattle's entire economy will be far more prosperous as more individuals are added to the middle class and are able to engage in active consumer spending.

How often will they report in after they leave the program to collect data of success rates and continue drug testing? Accountability is key.

Because part of this program involves partnering with companies via the Washington State Apprenticeship Program, we can collect data from the companies that train and hire these individuals. In the industrial and construction sector, drug tests are regularly conducted. I have talked to numerous companies of varying size who cannot find skilled welders or heavy equipment operators. The number one reason for employee turnover is failing a drug test. If their job and the future they have built depends on passing a drug test, I believe this will be self-policing in how it affects individuals after they exit. We could also set up support groups to help program graduates adapt to their new life.

Instead of using tax dollars exclusively, to your point of advertising, why not pitch companies to sponsor certain aspects?

This is a great idea. We could partner with companies and have them sponsor the program. We could advertise the companies on the containers in return or name the location after them. This is an excellent option.

Further—who's paying for this and how?

It will cost less than what is projected for the Fort Lawton plan, which only expects to house 600 people 8 years from now for \$90 million dollars. I am suggesting an idea could be sponsored by the City of Seattle and businesses of varying sizes to house up to 8,000-10,000 within 18 months for \$40 million dollars and has the potential to become profitable as long as everyone invests in the solution instead of the problem.

Where will they live afterwards?

They will live in the 'affordable housing' units we have already built and are continuing to build. At least 10% are vacant. They will have earned enough money to afford a deposit, first month's rent, last month's rent and a job showing current employment.

Is there a transition team with case managers to help them get placed into permanent low-income housing?

Yes. That is the entire point of the program.

What about crime in and near the sites?

No crime will be tolerated. Giving them the ability to lock their doors with a magnetic card and choose their roommate will secure their belongings. Magnetic cards will be used to swipe in and out which means there is a record of the exact time every individual swipes in or out.

How do you enforce rules to keep everyone safe?

You have 8 on-site employees at each site. They are not self-governed. They are like any other building. You have to follow the rules or you get evicted.

Where will the sites be located?

23 sites of vacant unused excess city owned land. There is a lot of it.

What consequences will there be to the people who refuse your solution and choose to live on the streets?

I have talked to hundreds of them and I have visited over a hundred of the camps. That is the reason I have not been able to knock on that many of your doors yet. I first needed to pitch this program to them to make sure it was feasible. They are ready and they are calling and texting me about it every day. They are also registering to vote. They want to be included. It is the fake campers that are selling the drugs and leasing the tents that are running these operations and profiting from exacerbating the problem. The majority feels that they are being held hostage.

Why not just pack them into the containers and then ship them out of the country?

That would be a major human rights violation.

Why do you insist on framing this a "camping" (camping - the activity of spending a vacation living in a camp, tent, or camper) problem?

They are at camps. They are living in tents. They are collecting rainwater or tapping the City's supply. They have generators. They know how to hack into the electric grid. Most are doing drugs. They are not working unless they are dealers or trafficking and they are frequently nomadic because they keep getting swept and moving. I have run into to dozens of campers at up to 4 different camps within two months. This lifestyle is very exhausting. I don't like to go camping. Some do. The solo campers are usually veterans and you don't find them easily. They are far away from the group as hidden as they can be. That is camping.

My suggestion would be to mirror that as it's successful and focused on teaching to fish. Here are some things to consider: liability insurance, pets, children, background checks (are the locations close to schools, will there be offenders) etc.

Yes. Teach them how to fish and inspire them to want to learn if they don't want to. That is the entire point! If we keep giving them fish they will not pick up the fishing pole. If we give them a pond and a pole but no fish, they are going to NEED to learn how. If a fraction of them don't want to learn, fine. They will learn by watching those who do and succeed. Then, I think they will pick up the fishing pole.

Lastly, if this isn't done in partnership with KC Public Health and Harborview you may be shortchanging yourself from their vast experience dealing with the types of 'campers' you state will be 'grouped' together. You'll very likely need a few skilled clinicians (well above \$60K a year). The resources the current sites take just thru Medic One responses is pretty large. I appreciate that you invited feedback, disagreement and solutions.

This is a great point. I considered this, but remember it is an average. While people need experience, I believe that can come in a variety of forms. We could use medical students and partner with schools. We could use residents and partner with hospitals. We could conduct groundbreaking studies during the program and not before or after. We could also hire the first campers to successfully exit the program (they would be drug tested) and they would be very qualified to help people given they know the situation they are going through. If you go to any rehab, you will find that the staff is often composed of recovering addicts.

Why are you proposing putting drug addicts & mentally ill folks in residential neighborhoods?

I am not. There are many parcels that are not in residential neighborhoods. The ones in residential neighborhoods could be for those who are disabled, are veterans, are fleeing domestic violence and do not have a drug addiction or mental illness. There are more than 23 vacant lots right now.

Also, how do you propose getting all campers to comply?

This is what I have spent the last few months doing. I've asked them and pitched the idea before presenting the details to the public. They will comply. They love the idea.

**Spend** 1.89

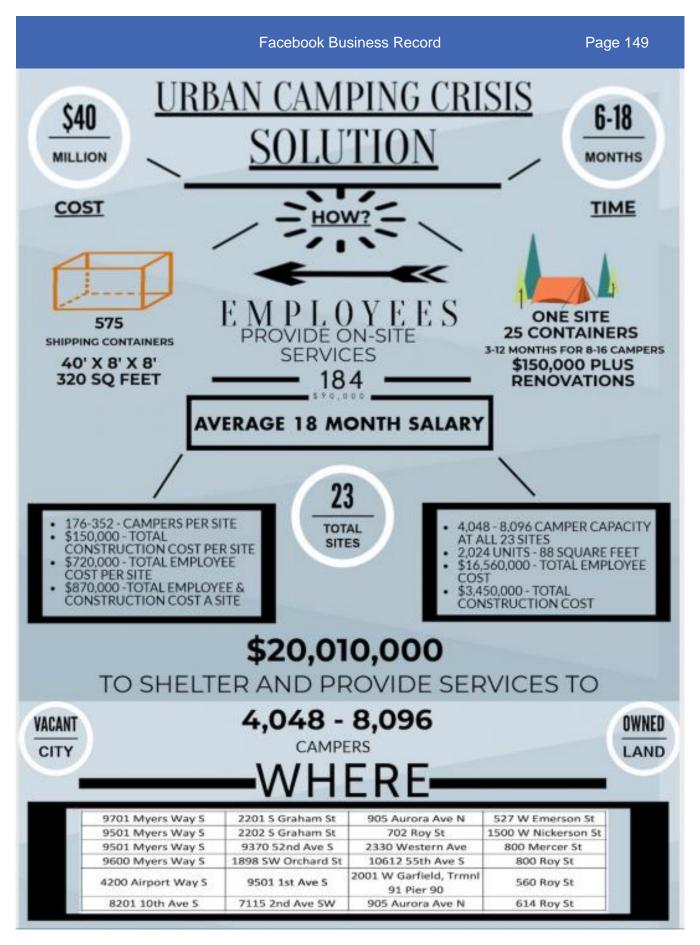


Photo Id: 602408186923346

Id

23843471133420093

**Date Created** 2019-05-11 05:04:27 UTC

**Start Date** 2019-05-11 05:04:43 UTC

**End Date** 2019-05-14 05:04:27 UTC

Campaign Id 23843471133350093

Total Reach 29

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 24%

Reach Percent 18-24 male 7%

25-34 female 10%

25-34 male 28%

35-44 female 10%

35-44 male 7%

45-54 female 3%

45-54 male 7%

65+ female 3%

Region Reach Washington 100%

Percent

Version

**Id** 23843471133320093

**Start Date** 2019-05-11 05:04:43 UTC

End Date 2019-05-14 05:04:27 UTC

**Impressions** 29

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** There's obviously a fire □□ #fire #smoke #house #down #beacon

#hill #breaking #news #from #the #bottom #hold #your #breath

#seattle #urban #camping #urban #hiking

**Spend** 0.46

ld 23843373153860093

**Date Created** 2019-03-29 18:55:06 UTC

**Start Date** 2019-03-29 18:55:19 UTC

**End Date** 2019-04-28 18:55:06 UTC

Campaign Id 23843373153760093

**Total Reach** 992

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 13-17 unknown 0%

Reach Percent 18-24 female 12%

18-24 male 20%

18-24 unknown 0%

18-24 UNKNOWN 0%

25-34 female 12%

25-34 male 30% 25-34 unknown 0%

35-44 female 5%

35-44 male 9%

35-44 male 9%

45-54 female 2%

45-54 male 3%

55-64 female 1%

55-64 male 2% 65+ female 1% 65+ male 2% Region Reach Unknown 0% **Percent** Washington 100% Version ld 23843373153700093 Start Date 2019-03-29 18:55:19 UTC End Date 2019-04-28 18:55:06 UTC **Impressions** 1340 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 65+ **Text** Belltown Community Council Safety Hearing! #ideas #solutions #info #data #police **Spend** 17.70 Id 23843421024170093 **Date Created** 2019-04-19 00:57:38 UTC **Start Date** 2019-04-19 00:57:46 UTC End Date 2019-05-19 00:57:38 UTC Campaign Id 23843421024060093 **Total Reach** 277 **Payment Account Name** 375211596374376 Account Account Id 375211596374376 Age/Gender 18-24 female 17% Reach Percent 18-24 male 18% 18-24 unknown 1% 25-34 female 12% 25-34 male 28% 35-44 female 5% 35-44 male 9% 45-54 female 1% 45-54 male 3% 55-64 female 2% 55-64 male 1% 65+ female 1% 65+ male 2% 65+ unknown 0% Region Reach Washington 100% Percent Version Id 23843421024030093

Start Date 2019-04-19 00:57:46 UTC End Date 2019-05-19 00:57:38 UTC

**Impressions** 304

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** This is Paridon Williams. He is a great writer and his Work Book is

called 100 Ways to Help Another. You have to fill it out.

#power #to #the #people #killthemwithkindness #trust #love

#care #buythebook #six #dollars

**Spend** 5.36

Id 23843404120710093

**Date Created** 

2019-04-12 02:34:01 UTC

Start Date 2019-04-12 02:34:11 UTC

End Date 2019-05-12 02:34:01 UTC

Campaign Id 23843404120580093

**Total Reach** 465

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 0%

**Reach Percent** 18-24 male 13%

25-34 female 3%

25-34 male 25%

35-44 female 2%

35-44 male 24%

35-44 unknown 0%

45-54 female 2%

45-54 male 15%

45-54 unknown 0%

55-64 female 1%

55-64 male 8%

65+ female 1%

65+ male 6%

65+ unknown 0%

Region Reach Washington 100%

**Percent** 

Version

**Id** 23843404120570093

Start Date 2019-04-12 02:34:11 UTC

End Date 2019-05-12 02:34:01 UTC

**Impressions** 477

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

Text #tunnelvision

**Spend** 3.51

ld 23843398884640093

**Date Created** 2019-04-10 01:44:12 UTC

**Start Date** 2019-04-10 01:44:20 UTC

**End Date** 2019-05-10 01:44:12 UTC

Campaign Id 23843398884570093

**Total Reach** 358

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 13%

**Reach Percent** 18-24 male 27%

25-34 female 10%

25-34 male 26%

35-44 female 3%

35-44 male 9%

35-44 unknown 0% 45-54 female 2%

45-54 male 3%

55-64 female 1% 55-64 male 2% 65+ female 2% 65+ male 3% 65+ unknown 0% Region Reach Washington 100% Percent Version Id 23843398884550093 Start Date 2019-04-10 01:44:20 UTC End Date 2019-05-10 01:44:12 UTC **Impressions** 378 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 65+ **Text** Sometime the answer lies right under the sunglasses! #SEE #Seattle #sunglasses #eyes #open #light #bright #moonlight **Spend** 6.15 Id 23843361201500093 Date Created 2019-03-25 03:15:06 UTC **Start Date** 2019-03-25 03:15:17 UTC **End Date** 2019-04-24 03:15:06 UTC Campaign Id 23843361201400093 Total Reach 1264 **Payment Account Name** 375211596374376 Account Account Id 375211596374376 Age/Gender 18-24 female 10% Reach Percent 18-24 male 18% 18-24 unknown 0% 25-34 female 11% 25-34 male 30% 25-34 unknown 0% 35-44 female 6% 35-44 male 11% 45-54 female 3% 45-54 male 4% 45-54 unknown 0% 55-64 female 1% 55-64 male 2% 65+ female 1% 65+ male 2% 65+ unknown 0% Region Reach Unknown 0% **Percent** Washington 100% Version ld 23843361201350093 Start Date 2019-03-25 03:15:17 UTC End Date 2019-04-24 03:15:06 UTC Impressions 1480 Landing Uri https://www.facebook.com/KernerforCouncil/ Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle (+7 mi) Washington Age: 19 - 65+ Text Orignial Prototype-LEGGO!

#shippingcontainerhouse #shippingcontainerhome #leggo #homelessshelter

**Spend** 28.73

ld 23843361200130093

**Date Created** 2019-03-25 03:13:24 UTC

Start Date 2019-03-25 03:13:34 UTC

End Date 2019-04-24 03:13:24 UTC

Campaign Id 23843361200020093

Total Reach 2646

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 5%

18-24 unknown 0%

25-34 female 7%

25-34 male 13%

25-34 unknown 0%

35-44 female 6%

35-44 male 16%

35-44 unknown 1%

45-54 female 7%

45-54 male 12%

45-54 unknown 0%

55-64 female 8%

55-64 male 8%

55-64 unknown 0%

65+ female 5%

65+ male 7%

65+ unknown 1%

Region Reach Unknown 0%

**Percent** Washington 100%

Version **Id** 23843361199990093

Start Date 2019-03-25 03:13:34 UTC

End Date 2019-04-24 03:13:24 UTC

**Impressions** 3304

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** MAGNOLIA — don't worry. I'm inventing a new BRIDGE for you! □□ #magnolia #seattle #botox #the #bridge #before #it #falls #down #invisalign #staytuned #part1 #keep #dreaming #stay

#scheming #government #move #fast #earthquake

#comingsoon #no #more #slowmotion #winwin

Spend 25.37

**Id** 23843436795740093

**Date Created** 2019-04-26 03:54:29 UTC

**Start Date** 2019-04-26 03:54:30 UTC

End Date 2019-05-02 03:54:29 UTC

Campaign Id 23843436795630093

Total Reach 274

**Payment Account Name** 375211596374376

Account

### **Account Id**

375211596374376

Age/Gender 18-24 female 2% Reach Percent 18-24 male 6%

25-34 female 3% 25-34 male 24% 35-44 female 3% 35-44 male 26% 45-54 female 3% 45-54 male 18% 55-64 female 3% 55-64 male 7% 65+ female 2%

65+ male 3%

Region Reach Washington 100%

Percent

Version

**Id** 23843436795610093

**Start Date** 2019-04-26 03:54:30 UTC **End Date** 2019-05-02 03:54:29 UTC

**Impressions** 276

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** This open gravel spot has been vacant for over two years - apparently it's okay to camp in parks, but not in SDOT abandon parking lot @seattleparksandrecreation CALL THE MAYOR - CALL

THE COUNCIL this is INSANE!!!!

**Spend** 1.83

Id 23843416653860093

**Date Created** 2019-04-17 07:07:02 UTC

**Start Date** 2019-04-17 07:07:23 UTC **End Date** 2019-04-24 07:07:02 UTC

Campaign Id 23843416653750093

**Total Reach** 873

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 1% Reach Percent 18-24 male 1%

18-24 unknown 0%

25-34 female 6%

25-34 male 8%

25-34 unknown 1%

35-44 female 10%

35-44 male 11%

35-44 unknown 0%

45-54 female 10%

45-54 male 15%

45-54 unknown 1%

55-64 female 8%

55-64 male 13%

55-64 unknown 0%

65+ female 6%

65+ male 8%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

**Version Id** 23843416653710093

**Start Date** 2019-04-17 07:07:23 UTC **End Date** 2019-04-24 07:07:02 UTC

**Impressions** 906

Landing Uri http://www.runawayguide.com/runaway-travel-guides/how-to-go-ur

ban-camping/?fbclid=IwAR3FZo8 SMrA6O8NyRczHheq6Op9p8U R

8WEJddZF89kQdy17I9ofeiKNbM

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

Text Definitely an Urban Camping Crisis

**Spend** 7.93



**Photo Id:** 375211596374376:3cbdc19d07bb7baaac635c6e916127e9

**Id** 23843413723810093

Date Created 2019-04-16 01:44:32 UTC Start Date 2019-04-16 01:44:36 UTC End Date 2019-04-19 01:44:32 UTC

Campaign Id 23843413723570093

**Total Reach** 158

**Payment Account Name** 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender 18-24 female 10% Reach Percent 18-24 male 14%

18-24 unknown 1% 25-34 female 7% 25-34 male 33% 35-44 female 7%

35-44 male 11% 45-54 male 7% 55-64 female 1% 55-64 male 5% 65+ female 2% 65+ male 4%

**Region Reach** Washington 100%

Percent Version

ld 23843413723540093 **Start Date** 2019-04-16 01:44:36 UTC

**End Date** 2019-04-19 01:44:32 UTC

**Impressions** 163

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** The Urban Camping Crisis #urbancamping #urbancampers

#urbancamp #urbancampgroups #urbancampgrounds #urban
#camping #danger #no #tresspassing #time #to #openthebox

#coming #to #your #nextdoor #soon

**Spend** 3.00



Photo Id: 375211596374376:8b7cefdef7086851382e3d3227975ba8

**Id** 23843413723800093

Date Created 2019-04-16 01:44:32 UTC Start Date 2019-04-16 01:44:36 UTC End Date 2019-04-19 01:44:32 UTC Campaign Id 23843413723570093

### **Total Reach**

1174

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 8% Reach Percent 18-24 male 17%

18-24 male 17% 18-24 unknown 1% 25-34 female 10% 25-34 male 35% 25-34 unknown 1% 35-44 female 3% 35-44 unknown 0%

45-54 female 1% 45-54 male 5% 45-54 unknown 0%

55-64 female 0% 55-64 male 1% 65+ female 0%

65+ male 1% 65+ unknown 0%

Region Reach Washington 100%

Percent

Version

**Id** 23843413723530093

**Start Date** 2019-04-16 01:44:36 UTC **End Date** 2019-04-19 01:44:32 UTC

**Impressions** 1250

**Landing Uri** https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2lkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89lfc

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

**Text** The Urban Camping Crisis #urbancamping #urbancampers

#urbancamp #urbancampgroups #urbancampgrounds #urban
#camping #danger #no #tresspassing #time #to #openthebox

#coming #to #your #nextdoor #soon

**Spend** 12.00

### Facebook Business Record

Page 159



Photo Id: 375211596374376:8b7cefdef7086851382e3d3227975ba8

**Id** 23843413676250093

Date Created 2019-04-16 01:13:11 UTC

**Start Date** 2019-04-16 01:13:13 UTC

**End Date** 2019-05-16 01:13:11 UTC

**Campaign Id** 23843413676160093

**Total Reach** 0

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843413676110093

**Start Date** 2019-04-16 01:13:13 UTC **End Date** 2019-05-16 01:13:11 UTC

Impressions 0

**Landing Uri** https://kernerforcouncil.com/?fbclid=lwAR01tqFXh1JM0-hdCrjoL Kz

Uz1q0qlaEQEAiGsvRnWeoXhodEjlqIKjOvU

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** The Urban Camping Crisis #urbancamping #urbancampers #urbancamp #urbancampgroups #urbancampgrounds #urban #camping #danger #no #tresspassing #time #to #openthebox

#coming #to #your #nextdoor #soon **Spend** 0.00



Photo Id: 375211596374376:8b7cefdef7086851382e3d3227975ba8

**Id** 23843413661720093

**Date Created** 2019-04-16 01:05:04 UTC

**Start Date** 2019-04-16 01:05:06 UTC

End Date 2019-04-19 01:05:04 UTC

**Campaign Id** 23843413661500093

**Total Reach** 0

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

ld 23843413661440093

**Start Date** 2019-04-16 01:05:06 UTC **End Date** 2019-04-19 01:05:04 UTC

Impressions 0

Landing Uri https://kernerforcouncil.com/?fbclid=IwAR01tqFXh1JM0-hdCrjoL Kz

Uz1q0qlaEQEAiGsvRnWeoXhodEjlqlKjOvU

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

### Text

The Urban Camping Crisis #urbancamping #urbancampers #urbancamp #urbancampgroups #urbancampgrounds #urban #camping #danger #no #tresspassing #time #to #openthebox #coming #to #your #nextdoor #soon

**Spend** 0.00



Photo Id: 375211596374376:8b7cefdef7086851382e3d3227975ba8

**Id** 23843413661710093

**Date Created** 2019-04-16 01:05:04 UTC

**Start Date** 2019-04-16 01:05:06 UTC

End Date 2019-04-19 01:05:04 UTC

Campaign Id 23843413661500093

Total Reach 0

**Payment Account Name** 375211596374376

Account

Account Id 375211596374376

Age/Gender **Reach Percent Region Reach Percent** Version

**Id** 23843413661430093

Start Date 2019-04-16 01:05:06 UTC End Date 2019-04-19 01:05:04 UTC

Impressions 0

Landing Uri https://kernerforcouncil.com/?fbclid=IwAR01tqFXh1JM0-hdCrjoL Kz

Uz1q0qlaEQEAiGsvRnWeoXhodEjlqlKjOvU

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** The Urban Camping Crisis #urbancamping #urbancampers #urbancamp #urbancampgroups #urbancampgrounds #urban #camping #danger #no #tresspassing #time #to #openthebox

#coming #to #your #nextdoor #soon

**Spend** 0.00



**Photo Id:** 375211596374376:8b7cefdef7086851382e3d3227975ba8

**Id** 23843413625430093

**Date Created** 2019-04-16 00:46:05 UTC

**Start Date** 2019-04-16 00:46:13 UTC **End Date** 2019-04-19 00:46:05 UTC

**Campaign Id** 23843413625190093

Total Reach 0

Payment Account Name 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender Reach Percent Region Reach Percent

**Version Id** 23843413625160093

**Start Date** 2019-04-16 00:46:13 UTC

**End Date** 

2019-04-19 00:46:05 UTC

Impressions 0

 $\textbf{Landing Uri} \ \ \text{https://kernerforcouncil.com/?fbclid=lwAR01tqFXh1JM0-hdCrjoL} \ \ \text{Kz}$ 

Uz1q0qlaEQEAiGsvRnWeoXhodEjlqlKjOvU

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** The Urban Camping Crisis #urbancamping #urbancampers #urbancamp #urbancampgroups #urbancampgrounds #urban

#camping #danger #no #tresspassing #time #to #openthebox

#coming #to #your #nextdoor #soon

**Spend** 0.00



**Photo Id:** 375211596374376:8b7cefdef7086851382e3d3227975ba8

**Id** 23843413625420093

 $\textbf{Date Created} \ \ 2019\text{-}04\text{-}16 \ \ 00\text{:}46\text{:}05 \ \ \text{UTC}$ 

**Start Date** 2019-04-16 00:46:13 UTC

**End Date** 2019-04-19 00:46:05 UTC

Campaign Id 23843413625190093

**Total Reach** 0

Payment Account Name 375211596374376

Account

Account Id 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

Id 23843413625150093

Start Date 2019-04-16 00:46:13 UTC
End Date 2019-04-19 00:46:05 UTC

Impressions 0

Landing Uri https://kernerforcouncil.com/?fbclid=IwAR01tqFXh1JM0-hdCrjoL Kz

Uz1q0qlaEQEAiGsvRnWeoXhodEjlqlKjOvU

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** The Urban Camping Crisis #urbancamping #urbancampers #urbancamp #urbancampgroups #urbancampgrounds #urban #camping #danger #no #tresspassing #time #to #openthebox

#coming #to #your #nextdoor #soon

**Spend** 0.00



Photo Id: 375211596374376:8b7cefdef7086851382e3d3227975ba8

ld 23843373555210093

**Date Created** 2019-03-29 23:16:16 UTC **Start Date** 2019-03-29 23:16:46 UTC

End Date Unknown

Campaign Id 23843373555150093

**Total Reach** 129

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

```
Age/Gender
Reach Percent 18-24 female 5%
               18-24 male 9%
               25-34 female 10%
               25-34 male 16%
               25-34 unknown 2%
               35-44 female 15%
               35-44 male 14%
               45-54 female 9%
               45-54 male 9%
               55-64 female 5%
               55-64 male 3%
               65+ female 3%
               65+ male 2%
Region Reach Washington 100%
      Percent
      Version
                            Id 23843373555120093
                    Start Date 2019-03-29 23:16:46 UTC
                     End Date Unknown
                  Impressions 137
                  Landing Uri https://www.facebook.com/KernerforCouncil/
               Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle
                               (+7 mi) Washington
                               Age: 19 - 65+
                         Text WHY DO TOMORROW WHAT CAN BE DONE TODAY?
                        Spend 3.14
           Id 23843388400750093
 Date Created 2019-04-05 05:16:10 UTC
   Start Date 2019-04-05 05:16:22 UTC
     End Date 2019-05-05 05:16:10 UTC
 Campaign Id 23843388400650093
  Total Reach 3121
     Payment Account Name 375211596374376
      Account
                   Account Id 375211596374376
  Age/Gender 18-24 female 11%
Reach Percent 18-24 male 24%
               18-24 unknown 0%
               25-34 female 9%
               25-34 male 32%
               25-34 unknown 1%
               35-44 female 2%
               35-44 male 13%
               35-44 unknown 0%
               45-54 female 1%
               45-54 male 3%
               45-54 unknown 0%
               55-64 female 0%
               55-64 male 1%
               65+ female 0%
               65+ male 2%
               65+ unknown 0%
Region Reach Unknown 1%
```

ld 23843388400600093

**Percent** Washington 99%

Version

**Start Date** 

2019-04-05 05:16:22 UTC

End Date 2019-05-05 05:16:10 UTC

**Impressions** 3733

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** WELCOME to the OPTIMATIC PARTY! #sorry #we #are #late

#website #comingsoon #password #secure #circle #tight #7rings #urban #camping #follow #the #tunnel #underground #network

#seattle [] by John []

**Spend** 33.30



**Photo Id:** 375211596374376:bcfc1ec21a1cf0a0f188660b21dafca8

**Id** 23843373963520093

**Date Created** 

2019-03-30 03:50:47 UTC

Start Date 2019-03-30 03:50:56 UTC End Date 2019-04-29 03:50:47 UTC

Campaign Id 23843373963410093

Total Reach 1031

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender 18-24 female 18%

Reach Percent 18-24 male 15%

18-24 unknown 2%

25-34 female 13%

25-34 male 22%

25-34 unknown 1%

35-44 female 5%

35-44 male 9%

35-44 unknown 0%

45-54 female 2%

45-54 male 4%

45-54 unknown 0%

55-64 female 2%

55-64 male 2%

65+ female 2%

65+ male 2%

65+ unknown 0%

Region Reach Unknown 0%

**Percent** Washington 100%

**Id** 23843373963380093 Version

**Start Date** 2019-03-30 03:50:56 UTC

End Date 2019-04-29 03:50:47 UTC

**Impressions** 1198

Landing Uri https://www.instagram.com/kerner for council/?fbclid=IwAR2NdkZ

42081ifDf2lkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89lfc

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

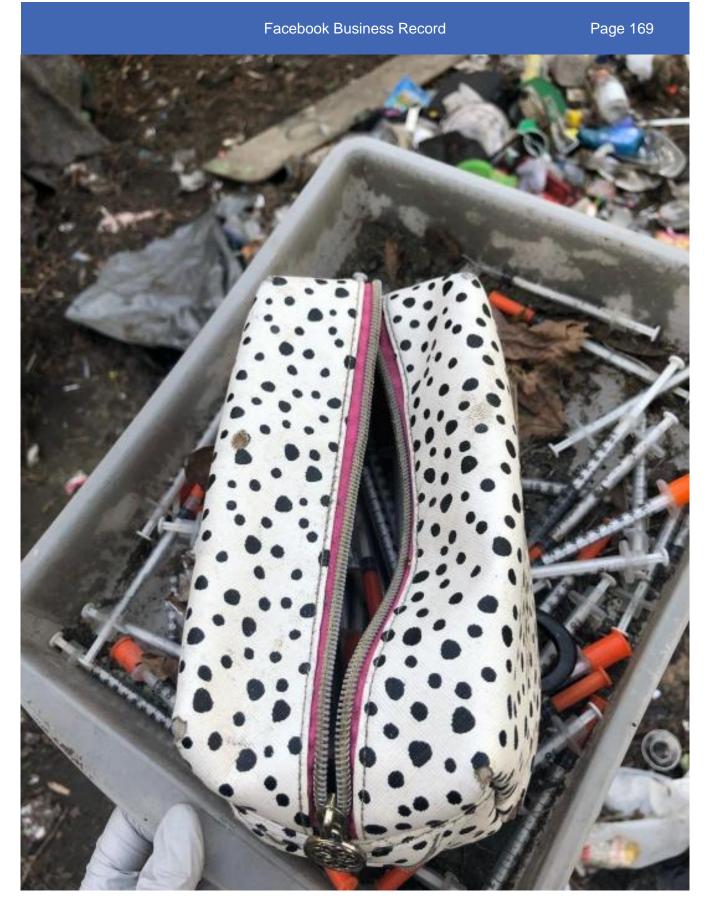
**Text** Today I tried to make more friends—Instead I found about 500

used needles! □□

#sorry #notsorry #seattle #can #still #be #saved #no #more #needles #time #to #start #sewing #alaska #gold #rush #2019

#parks

**Spend** 16.32



**Photo Id:** 375211596374376:b1b2ab3c7b277986f726c09c216ab711

**Id** 23843282928750093

**Date Created** 

2019-02-17 01:18:21 UTC

**Start Date** 2019-02-17 01:18:51 UTC

End Date Unknown

Campaign Id 23843282928700093

**Total Reach** 0

Payment Account Name 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843282928640093

**Start Date** 2019-02-17 01:18:51 UTC

End Date Unknown

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Seattle (+25 mi) Washington;

Pioneer Square Washington, Lower Queen Anne Washington, Capitol Hill Washington, Magnolia Washington, Queen Anne Washington, Belltown Washington, Madison Park Washington

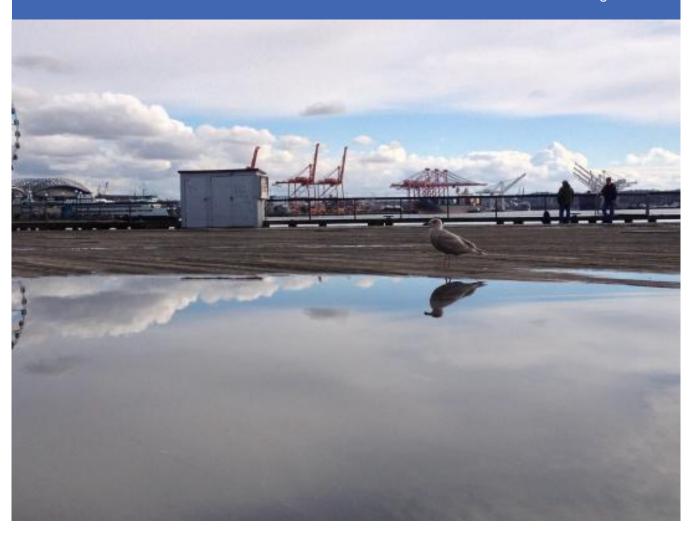
Age: 18 - 65+

**Text** Isabelle Kerner for Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

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## Facebook Business Record



Version

**Photo Id:** 375211596374376:2a97cb59a851643c9a5454e76ea8f82c

**Id** 23843282929350093

**Start Date** 2019-02-17 01:18:51 UTC

End Date Unknown

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

**Ads Targeting** Location - Living In: United States: Seattle (+25 mi) Washington;

Pioneer Square Washington, Lower Queen Anne Washington, Capitol Hill Washington, Magnolia Washington, Queen Anne Washington, Belltown Washington, Madison Park Washington

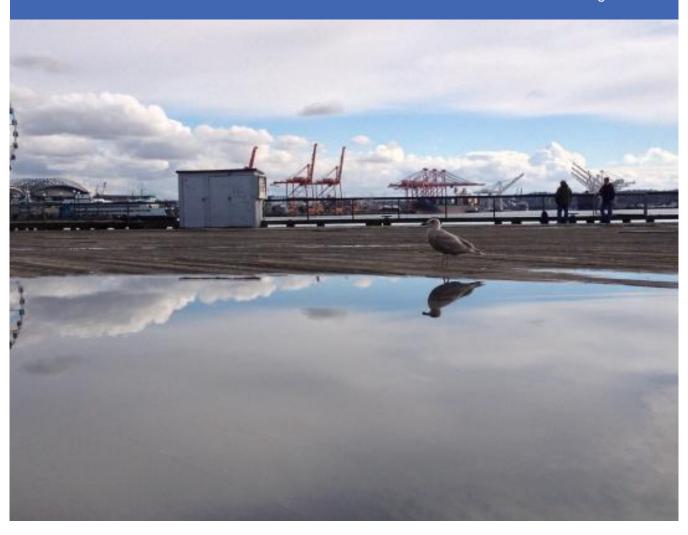
Age: 18 - 65+

Text Isabelle Kerner for Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

# Page 172

## Facebook Business Record



Version

**Photo Id:** 375211596374376:2a97cb59a851643c9a5454e76ea8f82c

**Id** 23843282929770093

**Start Date** 2019-02-17 01:18:51 UTC

End Date Unknown

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

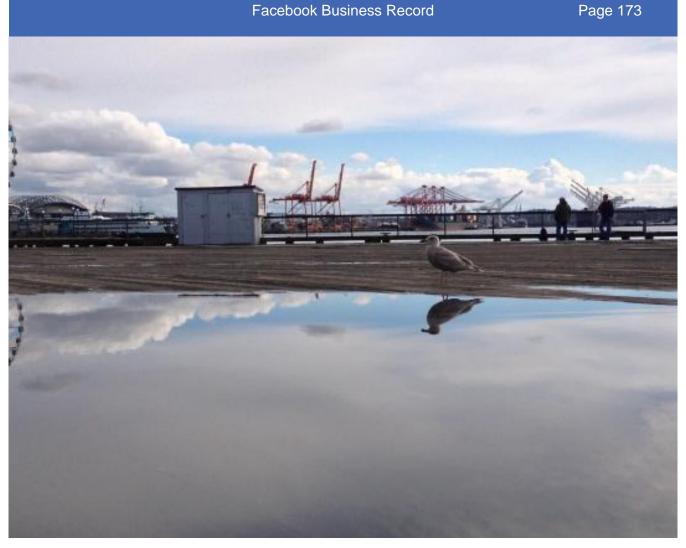
**Ads Targeting** Location - Living In: United States: Seattle (+25 mi) Washington; Pioneer Square Washington, Lower Queen Anne Washington, Capitol Hill Washington, Magnolia Washington, Queen Anne Washington, Belltown Washington, Madison Park Washington

Age: 18 - 65+

Text Isabelle Kerner for Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?





**Photo Id:** 375211596374376:2a97cb59a851643c9a5454e76ea8f82c

**Id** 23843366341630093

**Date Created** 2019-03-27 05:45:15 UTC

**Start Date** 2019-03-27 05:45:20 UTC

**End Date** 2019-04-26 05:45:15 UTC

Campaign Id 23843366341540093

**Total Reach** 905

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 17% **Reach Percent** 18-24 male 23%

18-24 unknown 0%

25-34 female 12%

25-34 male 25%

25-34 unknown 0%

35-44 female 4%

35-44 male 8%

45-54 female 2%

45-54 male 3%

45-54 unknown 0%

55-64 female 1%

55-64 male 2%

65+ female 1% 65+ male 2% 65+ unknown 0%

**Region Reach** Unknown 0% **Percent** Washington 100%

**Version Id** 23843366341490093

**Start Date** 2019-03-27 05:45:20 UTC **End Date** 2019-04-26 05:45:15 UTC

**Impressions** 1020

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

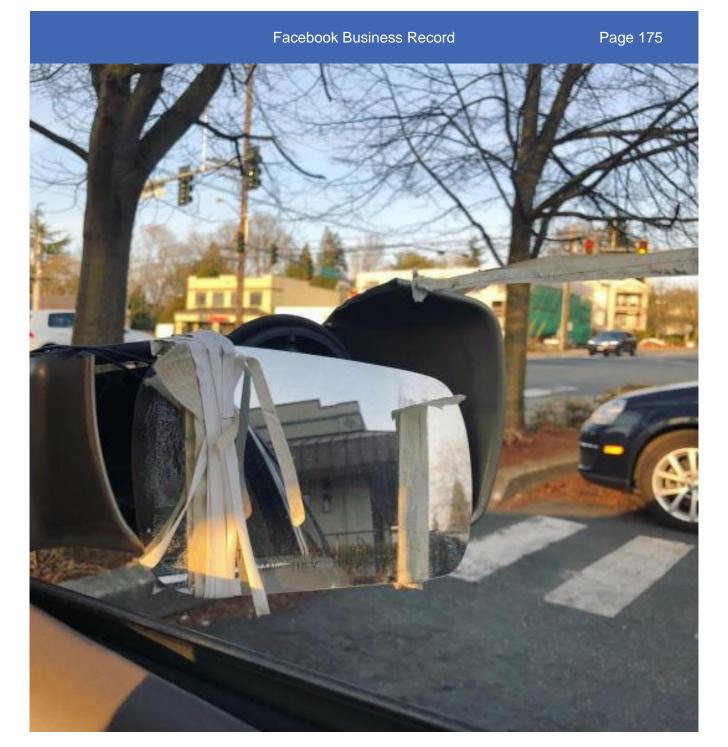
Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** If Seattle were a side mirror... #seattle #car #automobiles #tape

**Spend** 21.23



**Photo Id:** 375211596374376:2d80bc9b7b613044a638c0119a3cd7ba

**Id** 23843366334600093

Date Created 2019-03-27 05:38:26 UTC

**Start Date** 2019-03-27 05:38:31 UTC **End Date** 2019-04-26 05:38:26 UTC

**Campaign Id** 23843366334520093

Total Reach 1215

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender 18-24 female 23% Reach Percent 18-24 male 17%

### Facebook Business Record

18-24 unknown 1%

25-34 female 14%

25-34 male 20%

25-34 unknown 0%

35-44 female 4%

35-44 male 8%

35-44 unknown 0%

45-54 female 3%

45-54 male 5%

45-54 unknown 0%

55-64 female 1%

55-64 male 1%

55-64 unknown 0%

65+ female 1%

65+ male 2%

Region Reach Unknown 1%

**Percent** Washington 99%

**Version Id** 23843366334470093

**Start Date** 2019-03-27 05:38:31 UTC **End Date** 2019-04-26 05:38:26 UTC

**Impressions** 1355

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2lkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89lfc

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington

Age: 19 - 65+

**Text** To anyone wanting to know what my 'SIGN' is — HERE YOU GO! □□

#no #parking #astrology #seattle #believeinyourself #civil

#disobedience

**Spend** 16.96



**Photo Id:** 375211596374376:df716ff0b3204dc21e81f23a610804f5

**Id** 23843366316690093

**Date Created** 

2019-03-27 05:18:43 UTC

**Start Date** 2019-03-27 05:18:44 UTC **End Date** 2019-04-26 05:18:43 UTC

Campaign Id 23843366316570093

**Total Reach** 0

Payment Account Name 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843366316550093

**Start Date** 2019-03-27 05:18:44 UTC **End Date** 2019-04-26 05:18:43 UTC

Impressions 0

 $\textbf{Landing Uri} \ \ \text{https://kernerforcouncil.com/?fbclid=lwAR01tqFXh1JM0-hdCrjoL} \ \ \text{Kz}$ 

Uz1q0qlaEQEAiGsvRnWeoXhodEjlqlKjOvU

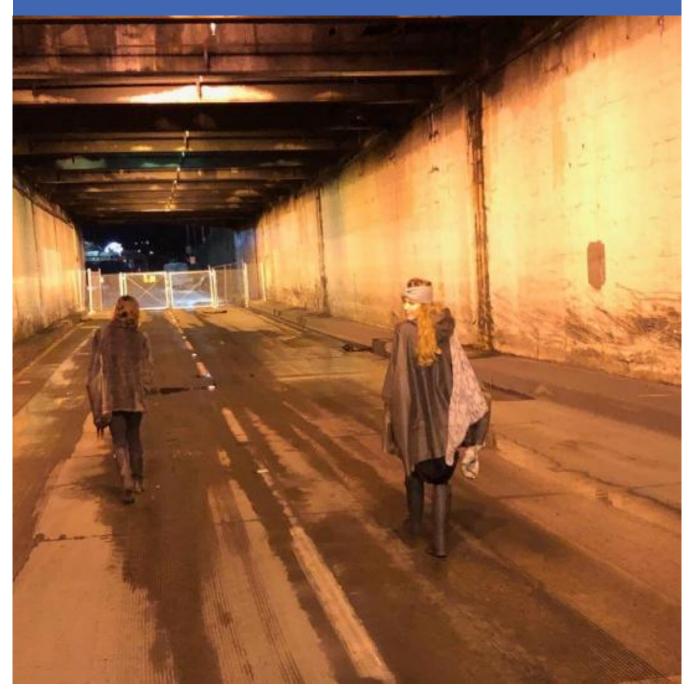
Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+7 mi) Washington Age: 19 - 65+

Text Well-behaved women!

#magnolia #queenanne #pioneersquare #belltown #wsdot #soundtransit #seattle #forsalebyowner #charge #battery

#tunnel ∏∏



**Photo Id:** 375211596374376:a8650987afcd6d4436e27cacd003b6b2

**Id** 23843366314100093

**Date Created** 2019-03-27 05:17:23 UTC

**Start Date** 2019-03-27 05:17:26 UTC

**End Date** 2019-04-26 05:17:23 UTC

**Campaign Id** 23843366313980093

Total Reach 0

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843366313930093

**Start Date** 2019-03-27 05:17:26 UTC **End Date** 2019-04-26 05:17:23 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR1ZALzP

acc8h04AtXfavkb44V4nI69EbuFX3bZHe7XAEZ88wC1OGfWoltw

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

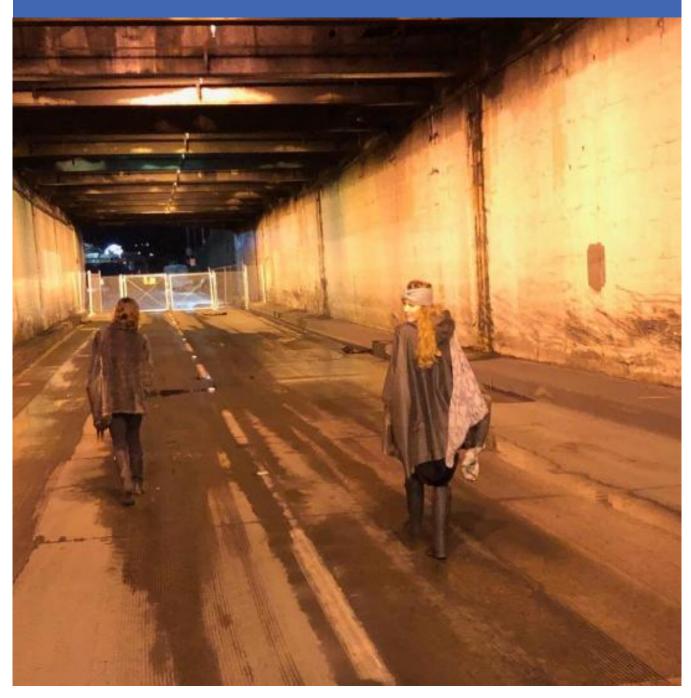
(+7 mi) Washington

Age: 19 - 65+

Text Well-behaved women!

#magnolia #queenanne #pioneersquare #belltown #wsdot #soundtransit #seattle #forsalebyowner #charge #battery

#tunnel 🛮 🔻



**Photo Id:** 375211596374376:a8650987afcd6d4436e27cacd003b6b2

**Id** 23843357393700093

**Date Created** 2019-03-23 01:02:35 UTC

**Start Date** 2019-03-23 01:02:45 UTC

**End Date** 2019-04-22 01:02:35 UTC

**Campaign Id** 23843357393560093

**Total Reach** 0

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843357393530093

**Start Date** 2019-03-23 01:02:45 UTC **End Date** 2019-04-22 01:02:35 UTC

Impressions 0

Landing Uri https://kernerforcouncil.com/?fbclid=lwAR01tqFXh1JM0-hdCrjoL Kz

Uz1q0qlaEQEAiGsvRnWeoXhodEjlqlKjOvU

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

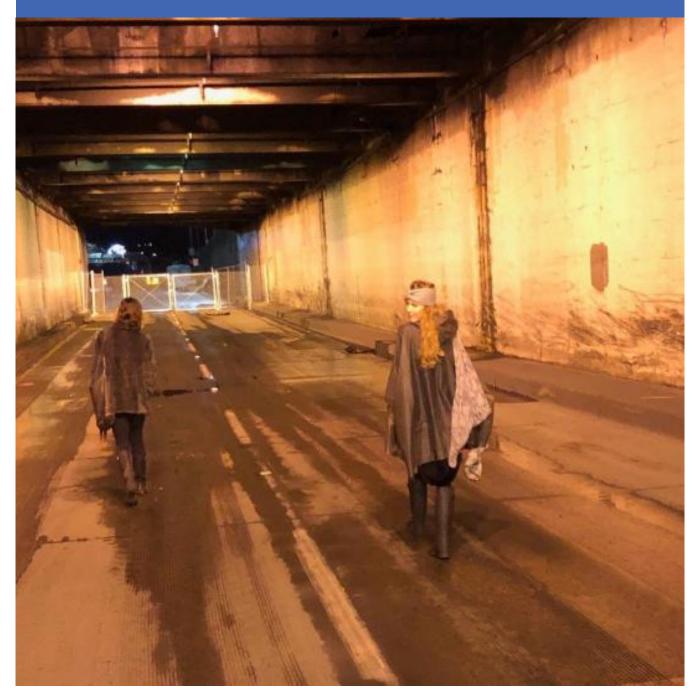
(+7 mi) Washington

Age: 19 - 65+

Text Well-behaved women!

#magnolia #queenanne #pioneersquare #belltown #wsdot #soundtransit #seattle #forsalebyowner #charge #battery

#tunnel 🛮 🔻



**Photo Id:** 375211596374376:a8650987afcd6d4436e27cacd003b6b2

**Id** 23843361239810093

**Date Created** 2019-03-25 03:45:40 UTC

**Start Date** 2019-03-25 03:45:49 UTC **End Date** 2019-04-24 03:45:40 UTC

**Campaign Id** 23843361239690093

Total Reach 627

Payment Account Name 375211596374376

Account

**Account Id** 375211596374376

**Age/Gender** 18-24 female 18% Reach Percent 18-24 male 20%

18-24 unknown 0%

25-34 female 16%

25-34 male 18%

25-34 unknown 1%

35-44 female 5%

35-44 male 8%

35-44 unknown 0%

45-54 female 2%

45-54 male 3%

45-54 unknown 0%

55-64 female 2%

55-64 male 2%

65+ female 1%

65+ male 2%

65+ unknown 0%

**Region Reach** Unknown 1%

**Percent** Washington 99%

Version

**Id** 23843361239660093

**Start Date** 2019-03-25 03:45:49 UTC **End Date** 2019-04-24 03:45:40 UTC

**Impressions** 690

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR2NdkZ

42081ifDf2IkTfdgC1S68mRplJ2zwQho1fji2YVW-kUP5xa89Ifc

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

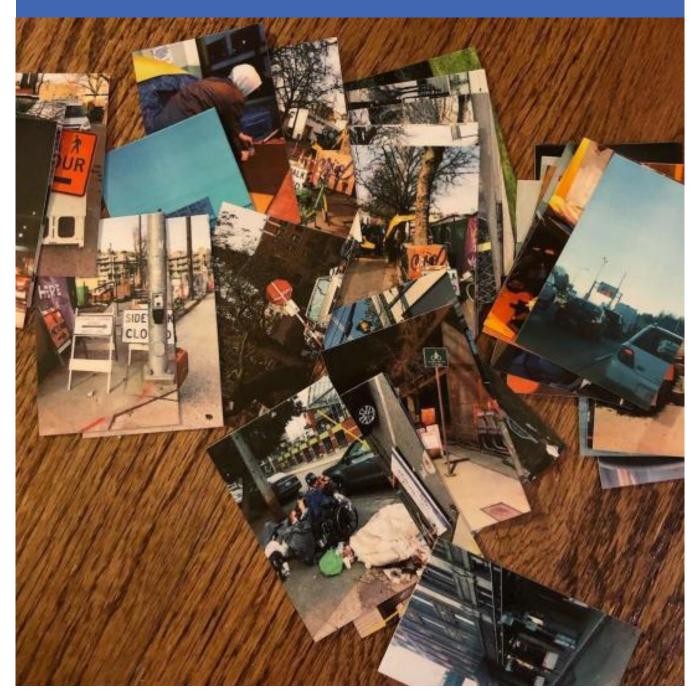
(+7 mi) Washington

Age: 19 - 65+

**Text** At least my BUSINESS CARDS aren't BORING □□

#seattle #notforsale #kernerforcouncil #notboring #DIY

**Spend** 15.79



**Photo Id:** 375211596374376:d60e8154f57a4acd81a20bcca0708cd7

**Id** 23843271212870093

**Date Created** 2019-02-11 08:32:55 UTC

**Start Date** 2019-02-11 08:33:00 UTC

**End Date** 2019-02-17 08:32:55 UTC

**Campaign Id** 23843271212580093

**Total Reach** 0

**Payment Account Name** 375211596374376

Account

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843271212530093

**Start Date** 2019-02-11 08:33:00 UTC **End Date** 2019-02-17 08:32:55 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=lwAR1ZALzP

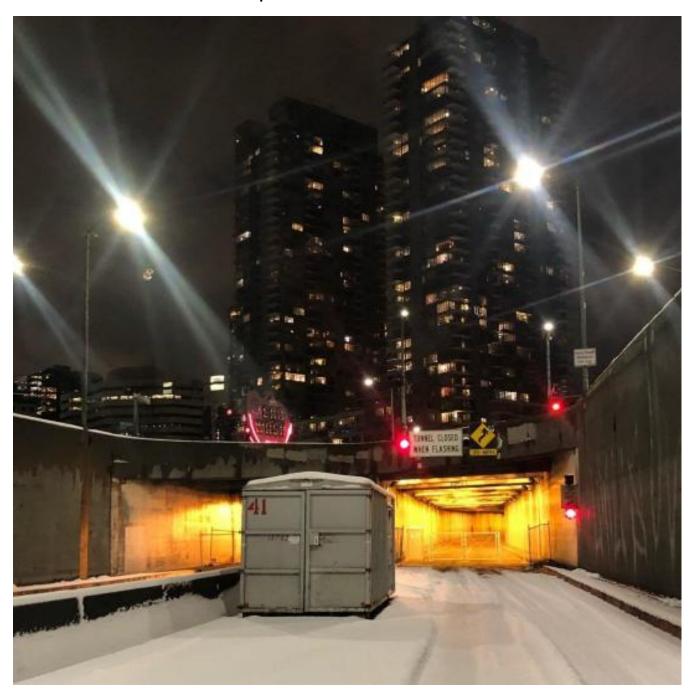
acc8h04AtXfavkb44V4nI69EbuFX3bZHe7XAEZ88wC1OGfWoltw

**Ads Targeting** Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 65+

Text Occupy #batterytunnel #open #fornow



### Photo Id:

375211596374376:7dcf579a0541bfa8cde30c3ae62a2aee

**Id** 23843271212860093

**Date Created** 2019-02-11 08:32:55 UTC

**Start Date** 2019-02-11 08:33:00 UTC

**End Date** 2019-02-17 08:32:55 UTC

**Campaign Id** 23843271212580093

**Total Reach** 0

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843271212540093

**Start Date** 2019-02-11 08:33:00 UTC **End Date** 2019-02-17 08:32:55 UTC

Impressions 0

Landing Uri https://www.instagram.com/kerner for council/?fbclid=IwAR1ZALzP

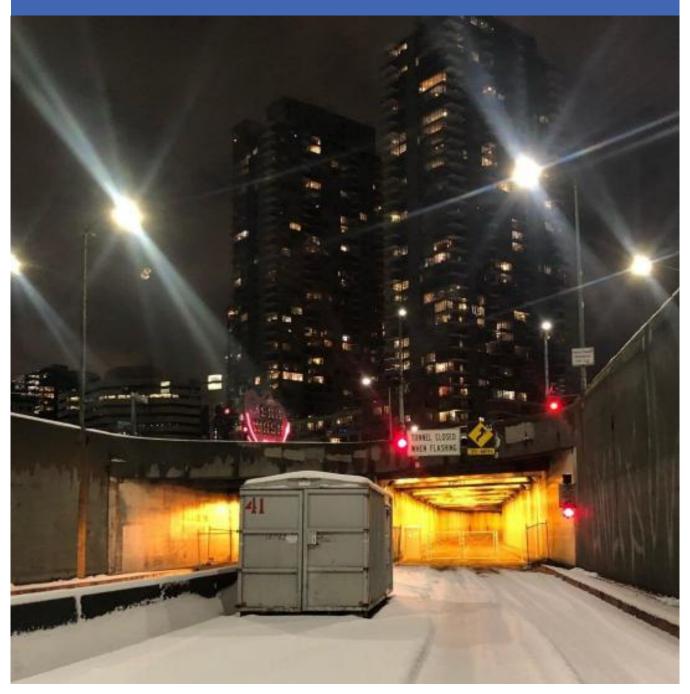
acc8h04AtXfavkb44V4nI69EbuFX3bZHe7XAEZ88wC1OGfWoltw

Ads Targeting Location - Living In: United States: 900 Queen Anne Ave N, Seattle

(+5 mi) Washington

Age: 13 - 65+

Text Occupy #batterytunnel #open #fornow



**Photo Id:** 375211596374376:7dcf579a0541bfa8cde30c3ae62a2aee

**Id** 23843240540010093

**Date Created** 2019-01-26 02:05:33 UTC

**Start Date** 2019-01-26 02:05:37 UTC

**End Date** 2019-02-13 03:00:00 UTC

**Campaign Id** 23843240539890093

**Total Reach** 0

**Payment Account Name** 375211596374376

**Account** 

**Account Id** 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843240539870093

**Start Date** 2019-01-26 02:05:37 UTC **End Date** 2019-02-13 03:00:00 UTC

Impressions 0

Landing Uri https://www.facebook.com/events/360765284479071/

Ads Targeting Location - Living In: United States: Seattle (+25 mi) Washington

Age: 18 - 65+

Text Hello!

I'm Isabelle and I am holding a meeting open to EVERYONE on February 12th at 6:00 at the Queen Anne Community Center. The purpose of this meeting includes but--will not limited to discussions, questions, and answers regarding:

- 1. Homelessness
- 2. Property Crime
- 3. Parking & Traffic tickets
- 4. Traffic & Congestion
- 5. Property Tax Increases & Upzoning
- 6. ANYTHING & EVERYTHING ELSE!

This is an opportunity to voice your concerns about your neighborhood and involve yourself (even if you never have before) in the future governing of the City of Seattle. I hope to see as many people as possible. As the power is ultimately in the numbers of you.

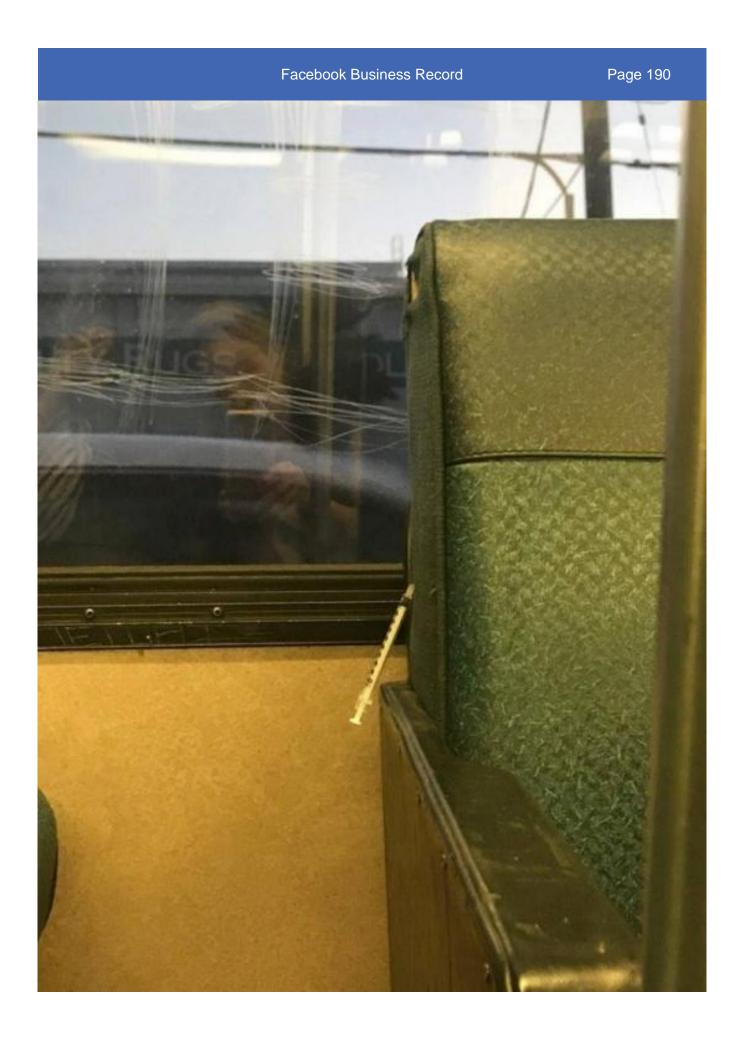
This is OPEN to ALL people, the homeless included.

I look forward to meeting you all soon!

Best,

Isabelle Kerner 206.271.1560 https://kernerforcouncil.com isabelle@kernerforcouncil.com

<sup>\*</sup>not in order of importance\*



### Photo Id:

375211596374376:fff5b985db6698e57e0d81265cec8a86

**Id** 23843187030360093

**Date Created** 2019-01-01 03:41:42 UTC

Start Date 2019-01-01 03:42:12 UTC

End Date 2019-01-11 03:42:12 UTC

**Campaign Id** 23843187030280093

**Total Reach** 0

Payment Account Name 375211596374376

**Account** 

Account Id 375211596374376

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843187030270093

**Start Date** 2019-01-01 03:42:12 UTC **End Date** 2019-01-11 03:42:12 UTC

Impressions 0

Landing Uri https://www.facebook.com/Kerner-for-Seattle-City-

Council-2019-524693284694837/

Ads Targeting Location - Living In: United States

Age: 18 - 65+

**Text** This is the Facebook page for Kerner for Seattle City Council 2019.

**Spend** 0.00



**Photo Id:** 375211596374376:efa60b54247a4e230627ad4ad7ece2ff

Id 23843729195360478 **Date Created** 2019-07-21 02:08:20 UTC

**Start Date** 

2019-07-21 02:08:17 UTC

End Date Unknown

Campaign Id 23843729195280478

**Total Reach** 0

Payment Account Name Isabelle Kerner

Account

Account Id 694437851015676

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843729195780478

**Start Date** 2019-07-21 02:08:17 UTC

End Date Unknown

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Seattle (+10 mi) Washington

Age: 18 - 65+

Text Kerner for Council - D7 - Seattle - 2019

**Spend** 0.00

ld 23843728463760478

**Date Created** 2019-07-20 15:51:41 UTC

**Start Date** 2019-07-20 15:52:10 UTC

 $\textbf{End Date} \ \ 2019\text{-}08\text{-}06 \ 15\text{:}52\text{:}10 \ \text{UTC}$ 

Campaign Id 23843728463650478

**Total Reach** 0

Payment Account Name Isabelle Kerner

Account

Account Id 694437851015676

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843728463640478

**Start Date** 2019-07-20 15:52:10 UTC **End Date** 2019-08-06 15:52:10 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+4 mi) Washington

Age: 18 - 65+

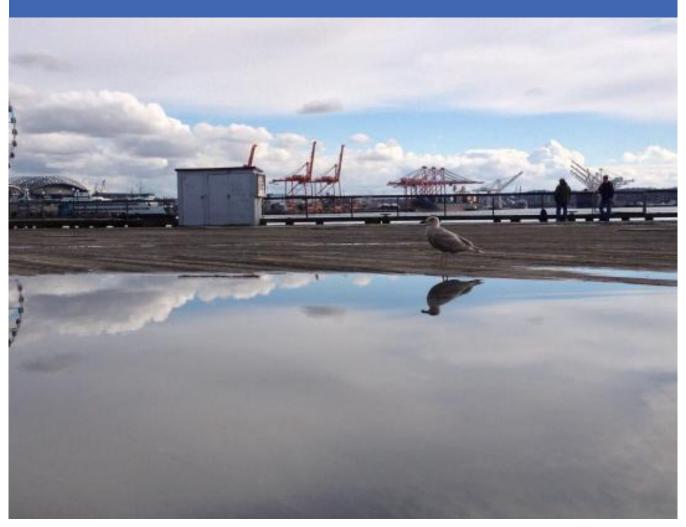
Text KERNER for COUNCIL

Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

## Facebook Business Record

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**Photo Id:** 694437851015676:2a97cb59a851643c9a5454e76ea8f82c

**Id** 23843727827060478

**Date Created** 2019-07-20 07:55:38 UTC

**Start Date** 2019-07-20 07:56:07 UTC

End Date 2019-08-06 07:56:07 UTC

Campaign Id 23843727826980478

**Total Reach** 0

Payment Account Name Isabelle Kerner

Account

**Account Id** 694437851015676

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843727826950478

**Start Date** 2019-07-20 07:56:07 UTC **End Date** 2019-08-06 07:56:07 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+3.50 mi) Washington

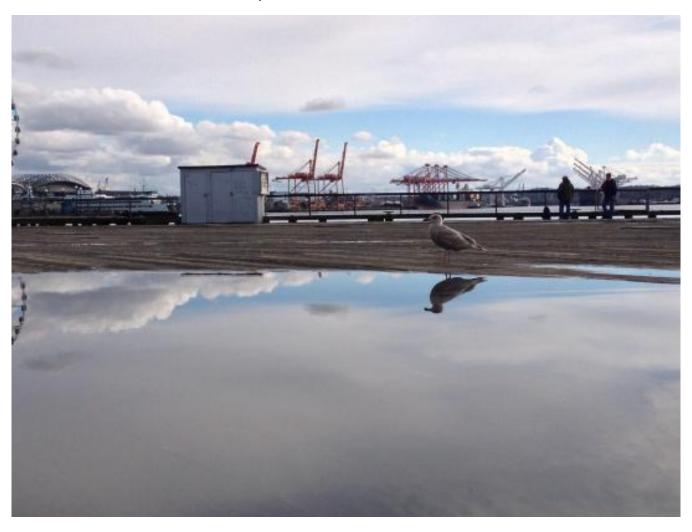
Age: 18 - 65+

Text KERNER for COUNCIL

# Facebook Business Record

Seattle City Council 2019
WHY DO TOMORROW WHAT CAN BE DONE TODAY?

Spend 0.00



**Photo Id:** 694437851015676:2a97cb59a851643c9a5454e76ea8f82c

**Id** 23843727822500478

**Date Created** 2019-07-20 07:51:42 UTC

**Start Date** 2019-07-20 07:52:11 UTC

End Date 2019-08-06 07:52:11 UTC

**Campaign Id** 23843727822410478

**Total Reach** 0

Payment Account Name Isabelle Kerner

Account

**Account Id** 694437851015676

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843727822380478

Start Date 2019-07-20 07:52:11 UTC

**End Date** 2019-08-06 07:52:11 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

### **Ads Targeting**

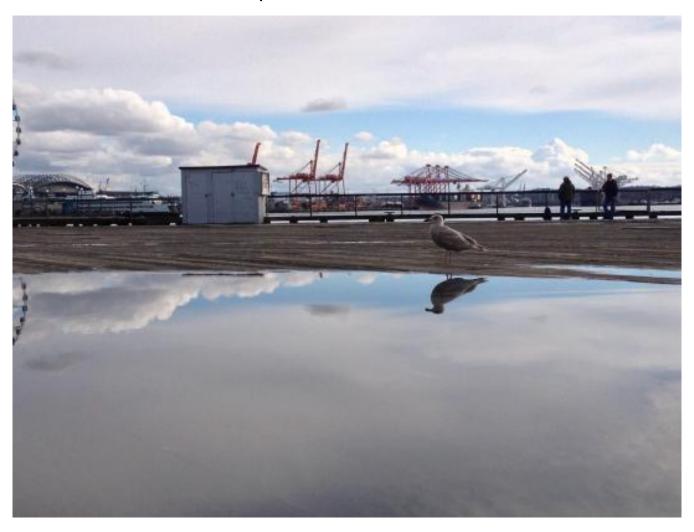
Location: United States: Latitude 47.63 Longitude -122.36 Seattle

(+4 mi) Washington Age: 19 - 65+

**Text** KERNER for COUNCIL Seattle City Council 2019

WHY DO TOMORROW WHAT CAN BE DONE TODAY?

**Spend** 0.00



**Photo Id:** 694437851015676:2a97cb59a851643c9a5454e76ea8f82c

**Id** 23843587944770478

**Date Created** 2019-05-21 22:02:55 UTC

**Start Date** 2019-05-21 22:02:58 UTC

End Date 2019-05-31 22:02:55 UTC

Campaign Id 23843587944630478

**Total Reach** 0

Payment Account Name Isabelle Kerner

**Account** 

**Account Id** 694437851015676

Age/Gender Reach Percent Region Reach Percent Version

ld 23843587944580478

**Start Date** 2019-05-21 22:02:58 UTC **End Date** 2019-05-31 22:02:55 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

**Text** HERE IS MY PROPOSED SOLUTION -- PLEASE ATTACK IT FROM EVERY ANGLE ALL FEEDBACK IS WELCOME.

We will temporarily use 23 vacant empty plots of City-Owned land. Each site will have 22-25 40 x 8 x 8 shipping containers stacked in a u-shape with a roof and base. These containers are moveable, stackable, earthquake proof, already have a ladder (so they are up to fire code) and are very abundant in our area. They often end up in the waste stream.

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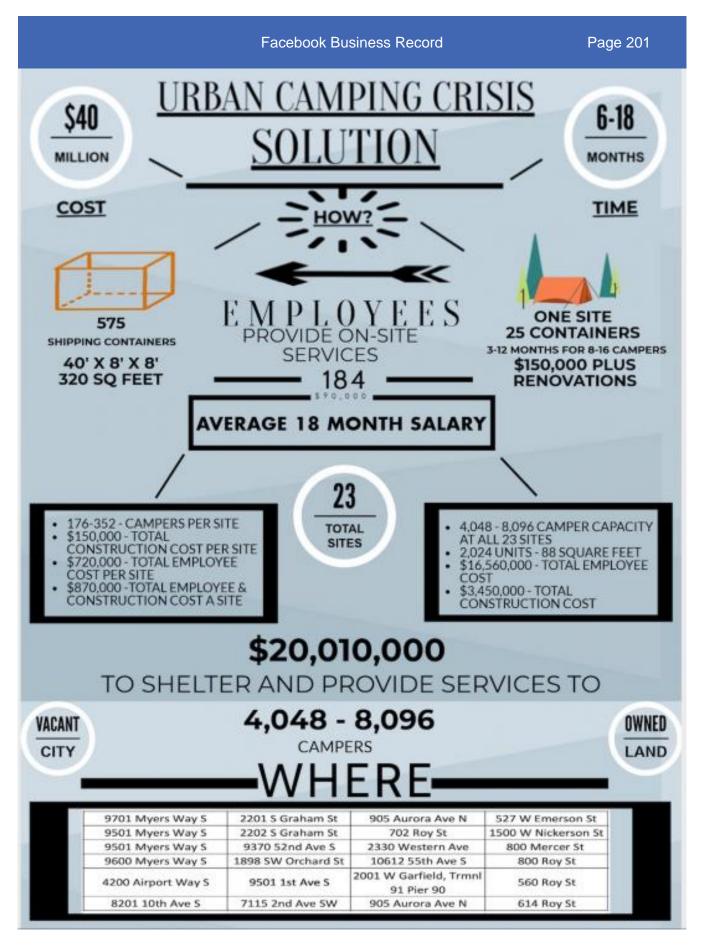
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23843589969170478

Date Created 2019-05-22 18:47:30 UTC Start Date 2019-05-22 18:47:31 UTC End Date 2019-06-01 18:47:30 UTC

Campaign Id 23843589969090478

Total Reach 0

Payment Account Name Isabelle Kerner

Account

Account Id 694437851015676

Age/Gender Reach Percent Region Reach Percent Version

ld 23843589969080478

**Start Date** 2019-05-22 18:47:31 UTC **End Date** 2019-06-01 18:47:30 UTC

Impressions 0

Landing Uri https://www.facebook.com/KernerforCouncil/

Ads Targeting Location - Living In: United States: Seattle (+15 mi) Washington

Age: 18 - 65+

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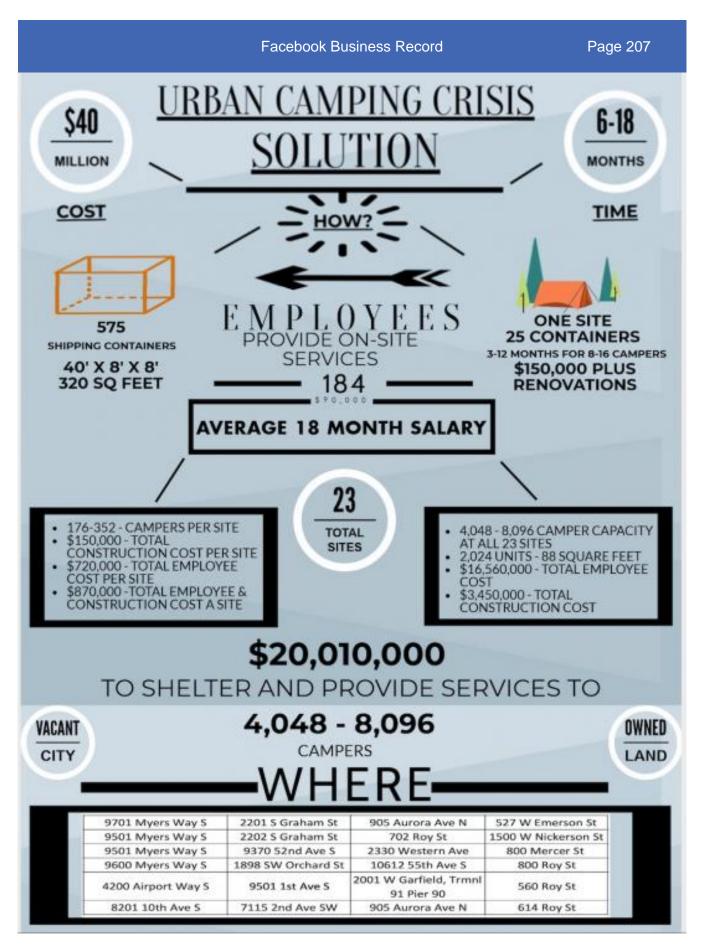
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**Date Created** 2019-05-22 18:46:44 UTC **Start Date** 2019-05-22 18:46:46 UTC **End Date** 2019-06-01 18:46:44 UTC

Campaign Id 23843589968180478

Total Reach 0

Payment Account Name Isabelle Kerner

Account

**Account Id** 694437851015676

Age/Gender Reach Percent Region Reach Percent Version

ld 23843589968150478

**Start Date** 2019-05-22 18:46:46 UTC **End Date** 2019-06-01 18:46:44 UTC

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23 sites of vacant unused excess city owned land. There is a lot of it.

What consequences will there be to the people who refuse your solution and choose to live on the streets?

I have talked to hundreds of them and I have visited over a hundred of the camps. That is the reason I have not been able to knock on that many of your doors yet. I first needed to pitch this program to them to make sure it was feasible. They are ready and they are calling and texting me about it every day. They are also registering to vote. They want to be included. It is the fake campers that are selling the drugs and leasing the tents that are running these operations and profiting from exacerbating the problem. The majority feels that they are being held hostage.

Why not just pack them into the containers and then ship them out of the country?

That would be a major human rights violation.

Why do you insist on framing this a "camping" (camping - the activity of spending a vacation living in a camp, tent, or camper) problem?

They are at camps. They are living in tents. They are collecting rainwater or tapping the City's supply. They have generators. They

know how to hack into the electric grid. Most are doing drugs. They are not working unless they are dealers or trafficking and they are frequently nomadic because they keep getting swept and moving. I have run into to dozens of campers at up to 4 different camps within two months. This lifestyle is very exhausting. I don't like to go camping. Some do. The solo campers are usually veterans and you don't find them easily. They are far away from the group as hidden as they can be. That is camping.

My suggestion would be to mirror that as it's successful and focused on teaching to fish. Here are some things to consider: liability insurance, pets, children, background checks (are the locations close to schools, will there be offenders) etc.

Yes. Teach them how to fish and inspire them to want to learn if they don't want to. That is the entire point! If we keep giving them fish they will not pick up the fishing pole. If we give them a pond and a pole but no fish, they are going to NEED to learn how. If a fraction of them don't want to learn, fine. They will learn by watching those who do and succeed. Then, I think they will pick up the fishing pole.

Lastly, if this isn't done in partnership with KC Public Health and Harborview you may be shortchanging yourself from their vast experience dealing with the types of 'campers' you state will be 'grouped' together. You'll very likely need a few skilled clinicians (well above \$60K a year). The resources the current sites take just thru Medic One responses is pretty large. I appreciate that you invited feedback, disagreement and solutions.

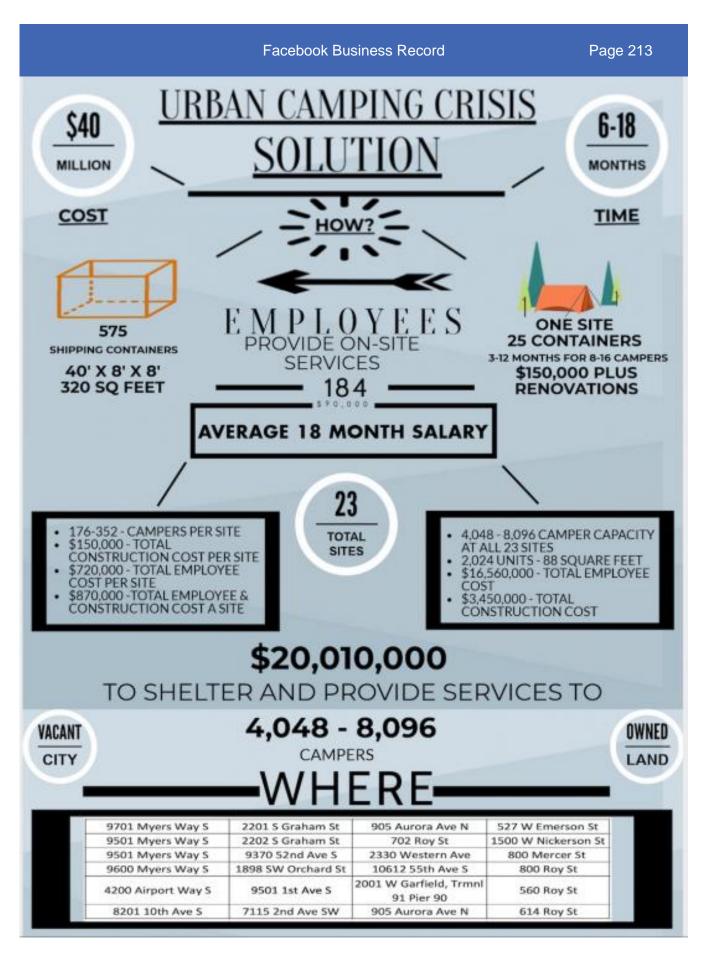
This is a great point. I considered this, but remember it is an average. While people need experience, I believe that can come in a variety of forms. We could use medical students and partner with schools. We could use residents and partner with hospitals. We could conduct groundbreaking studies during the program and not before or after. We could also hire the first campers to successfully exit the program (they would be drug tested) and they would be very qualified to help people given they know the situation they are going through. If you go to any rehab, you will find that the staff is often composed of recovering addicts.

Why are you proposing putting drug addicts & mentally ill folks in residential neighborhoods?

I am not. There are many parcels that are not in residential neighborhoods. The ones in residential neighborhoods could be for those who are disabled, are veterans, are fleeing domestic violence and do not have a drug addiction or mental illness. There are more than 23 vacant lots right now.

Also, how do you propose getting all campers to comply?

This is what I have spent the last few months doing. I've asked them and pitched the idea before presenting the details to the public. They will comply. They love the idea.



Service Facebook

**Target** 2253311654740578 **Account** 2253311654740578

Identifier
Account Type Page

Generated 2019-08-14 21:44:20 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

Creator Kate Martin (1155065780)

**Registered** katemartin@putkateonthecouncil.org **Email** katemartinseattle@facebook.com

Addresses

Ad Groups

 Id
 6120450701222

 Date Created
 2019-04-11 07:36:02 UTC

 Start Date
 2019-04-11 07:36:18 UTC

 End Date
 2019-04-21 07:36:02 UTC

**Campaign Id** 6120450699022

**Total Reach** 0

Payment Account Name Kate Martin

**Account** 

**Account Id** 1697866403900

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6120450698022

**Start Date** 2019-04-11 07:36:18 UTC **End Date** 2019-04-21 07:36:02 UTC

Impressions 0

**Landing Uri** https://www.putkateonthecouncil.org/transparent-campaigns/?fbcli

d=IwAR0DnKrqsJov 5A8V9IYeKxpG2cffOLJ 0t8JmrBL7v67ov4FVnJu

UbQzOc

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+5 mi)

Washington Age: 18 - 65+

**Text** Here's a shout out to the Downtown Seattle Association. The DSA questionnaire and scorecard of City Council Candidates will be

made public on their website. This is the first request to fill out a questionnaire that aligns with my Transparent Campaign pledge.

Good job, Downtown Seattle Association.

https://www.putkateonthecouncil.org/transparent-campaigns/



**Photo Id:** 150926120:31480c03857785c0562df9e8875df966

 $\textbf{Id} \ 6117983835222$ 

**Date Created** 2019-03-12 19:50:10 UTC **Start Date** 2019-03-12 19:50:17 UTC **End Date** 2019-03-22 19:50:17 UTC

Campaign Id 6117983833222

Total Reach 0

Payment Account Name Kate Martin

Account

**Account Id** 1697866403900

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6117983833022

**Start Date** 2019-03-12 19:50:17 UTC **End Date** 2019-03-22 19:50:17 UTC

**Impressions** 0

**Landing Uri** https://www.facebook.com/putkateonthecouncil/ **Ads Targeting** Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** Joe Wall made chili and hosted a candidate drop-in for me last Saturday. Check out the sign and the setting. From there I went to Greenwood True Value Hardware where Marty Spiegel told me he

mailed in his vouchers for me. Good Stuff!





Version

**Photo Id:** 2532387700166304 **Id** 6117984084222

**Start Date** 2019-03-12 19:50:17 UTC **End Date** 2019-03-22 19:50:17 UTC

Impressions 0

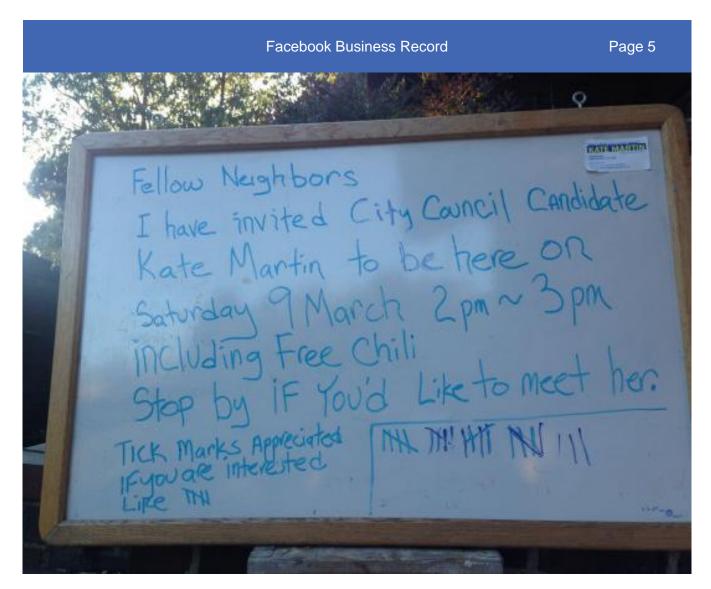
Landing Uri https://www.facebook.com/putkateonthecouncil/

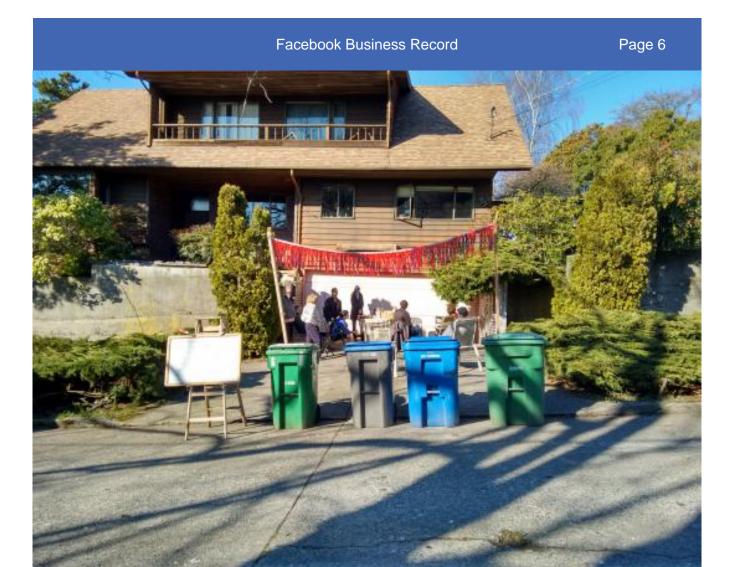
Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington Age: 18 - 65+

**Text** Joe Wall made chili and hosted a candidate drop-in for me last Saturday. Check out the sign and the setting. From there I went to Greenwood True Value Hardware where Marty Spiegel told me he

mailed in his vouchers for me. Good Stuff!





**Id** 6116370466622

**Date Created** 2019-02-19 04:22:45 UTC **Start Date** 2019-02-19 04:22:48 UTC

**End Date** 2019-03-05 04:22:45 UTC

Campaign Id 6116370466022

**Total Reach** 606

Payment Account Name Kate Martin

Account

**Account Id** 1697866403900

Age/Gender 18-24 female 5% Reach Percent 18-24 male 4%

18-24 unknown 0%

25-34 female 6% 25-34 male 5%

25-34 unknown 0%

35-44 female 6%

35-44 male 6%

45-54 female 11%

45-54 male 9%

45-54 unknown 0%

55-64 female 14%

55-64 male 9%

65+ female 16% 65+ male 7% 65+ unknown 1%

**Region Reach** Washington 100% **Percent** 

Version

**Id** 6116370465422

**Start Date** 2019-02-19 04:22:48 UTC **End Date** 2019-03-05 04:22:45 UTC

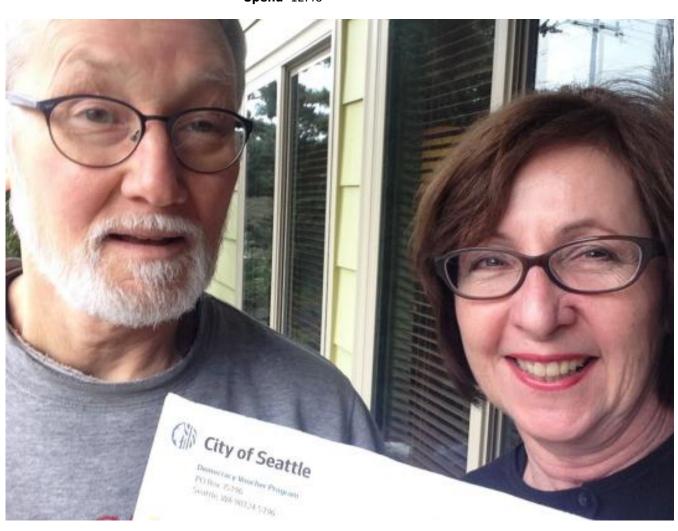
**Impressions** 614

**Landing Uri** https://www.facebook.com/putkateonthecouncil/ **Ads Targeting** Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** There was a knock on my door a few moments ago. It was my neighbor, Stan Boone, contributing all of his Democracy Vouchers to my campaign. Those are my first vouchers and it feels really great that they came from someone on my block. "Vouch for Kate" #vouchforkate

**Spend** 12.48



Version

**Photo Id:** 2483604148377993 **Id** 6116951622422

**Start Date** 2019-02-19 04:22:48 UTC **End Date** 2019-03-05 04:22:45 UTC

**Impressions** 226

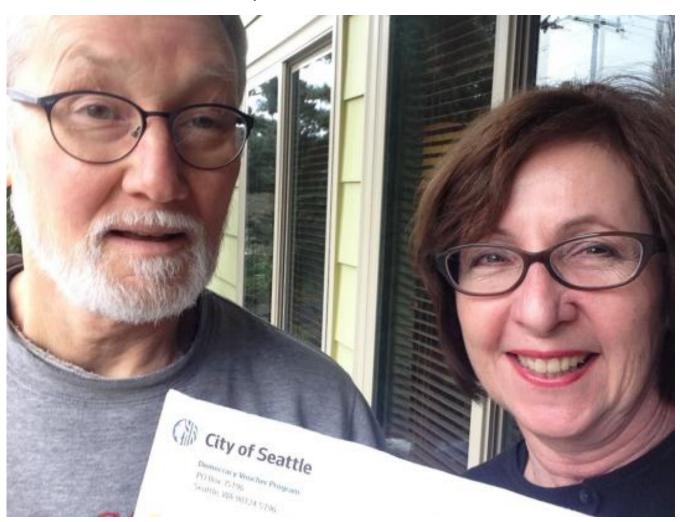
Landing Uri https://www.facebook.com/putkateonthecouncil/

### **Ads Targeting**

Location - Living In: United States: Seattle Washington Age: 18 - 65+

**Text** There was a knock on my door a few moments ago. It was my neighbor, Stan Boone, contributing all of his Democracy Vouchers to my campaign. Those are my first vouchers and it feels really great that they came from someone on my block. "Vouch for Kate" #vouchforkate

**Spend** 7.52



**Photo Id:** 2483604148377993

**Id** 6116373324622

**Date Created** 2019-02-19 05:18:18 UTC

**Start Date** 2019-02-19 05:18:26 UTC

End Date 2019-03-01 05:18:26 UTC

Campaign Id 6116373322422

Total Reach 549

Payment Account Name Kate Martin

Account

Account Id 1697866403900

Age/Gender 18-24 female 13% Reach Percent 18-24 male 13%

18-24 unknown 1%

25-34 female 14% 25-34 male 19% 25-34 unknown 0% 35-44 female 9% 35-44 male 7% 45-54 female 6% 45-54 male 5% 55-64 female 4% 55-64 male 3% 65+ female 2%

**Region Reach** Washington 100%

Percent Version

**Id** 6116373321822

**Start Date** 2019-02-19 05:18:26 UTC **End Date** 2019-03-01 05:18:26 UTC

**Impressions** 853

Landing Uri https://www.facebook.com/putkateonthecouncil/

**Ads Targeting** Location - Living In: United States: Seattle (98103), Seattle

(98107), Seattle (98117), Shoreline (98177) Washington

Age: 18 - 65+

**Text** Yay!! Vouch for Kate!!!



2486182844786790

ld 6116236958822

Date Created 2019-02-17 02:51:19 UTC

**Start Date** 2019-02-17 02:51:22 UTC

End Date 2019-03-08 02:51:22 UTC

Campaign Id 6116236956622

**Total Reach** 866

Payment Account Name Kate Martin

**Account** 

**Account Id** 1697866403900

Age/Gender 18-24 female 17%

Reach Percent 18-24 male 17%

18-24 unknown 0%

25-34 female 8%

25-34 male 12%

25-34 unknown 0%

35-44 female 5%

35-44 male 5%

45-54 female 7%

45-54 male 4%

55-64 female 6%

55-64 male 4%

65+ female 10%

65+ male 4%

65+ unknown 0%

Region Reach Washington 100%

**Percent** Version

**Id** 6116236956422

Start Date 2019-02-17 02:51:22 UTC

End Date 2019-03-08 02:51:22 UTC

**Impressions** 1010

Landing Uri https://www.facebook.com/putkateonthecouncil/

**Ads Targeting** Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** There was a knock on my door a few moments ago. It was my

neighbor, Stan Boone, contributing all of his Democracy Vouchers to my campaign. Those are my first vouchers and it feels really

great that they came from someone on my block. "Vouch for Kate"

#vouchforkate

**Spend** 28.97



**Id** 6115897844422

**Date Created** 2019-02-12 17:35:04 UTC **Start Date** 2019-02-12 17:35:11 UTC

End Date 2019-02-22 17:35:04 UTC

Campaign Id 6115897842822

Total Reach 524

Payment Account Name Kate Martin

Account

**Account Id** 1697866403900

Age/Gender 18-24 female 30% Reach Percent 18-24 male 8%

25-34 female 23%

25-34 male 7%

35-44 female 5%

35-44 male 4%

45-54 female 4% 45-54 male 4%

55-64 female 2%

55-64 male 3%

65+ female 6%

65+ male 3%

**Region Reach** 

**Percent** 

Washington 100%

Version

Id 6115897841622

**Start Date** 2019-02-12 17:35:11 UTC **End Date** 2019-02-22 17:35:04 UTC

**Impressions** 1120

 $\textbf{Landing Uri} \ \ \text{https://www.putkateonthecouncil.org/contribute/?fbclid=IwAR0zg2}$ 

bHOt6mQB6ywDKzVMclp9NWvaInzWwK67iNs9k8Ob8j sjAbNS7qh4

Ads Targeting Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** "Vouch for Kate" Blitz Week! I've received 53 contributions so far, 31 of them from people in my District 6, 8 from my block. Yay! Please help me reach 150 donations this week with a contribution as small as \$10, but no bigger than \$250 so I will be qualified for

Democracy Vouchers. Thanks for your support! https://www.putkateonthecouncil.org/contribute/

**Spend** 20.00



**Photo Id:** 150926120:95d9c3917b7e6107f1302835aa95e221

**Id** 6112724409822

 Date Created
 2018-12-30 23:00:18 UTC

 Start Date
 2018-12-30 23:00:19 UTC

 End Date
 2019-01-09 23:00:18 UTC

 Campaign Id
 6112724408422

Total Reach 246

Payment Account Name Kate Martin

Account

#### Account Id

1697866403900

**Age/Gender** 18-24 female 12% **Reach Percent** 18-24 male 19%

18-24 male 19% 18-24 unknown 1% 25-34 female 7% 25-34 male 10% 25-34 unknown 1% 35-44 female 4% 35-44 unknown 1% 45-54 female 4% 45-54 male 4%

45-54 male 4% 55-64 female 5% 55-64 male 7% 65+ female 9%

65+ male 7%

Region Reach Washington 100%

Percent Version

**Id** 6112724407422

**Start Date** 2018-12-30 23:00:19 UTC **End Date** 2019-01-09 23:00:18 UTC

**Impressions** 301

Landing Uri https://www.putkateonthecouncil.org/a-sharing-problem-part-1/?fbc

lid=IwAR3vdnkFu8PiLmVtI4ojooqWv-dUqshyZHknuq9FxPdF9RjwMwZIEszammk

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington Age: 18 - 65+

**Text** Do we have a sharing problem?



**Photo Id:** 150926120:2114ad1fc60f2d2ef92895686a3ab76c

**Id** 6117183777222

**Date Created** 2019-03-02 00:03:09 UTC **Start Date** 2019-03-02 00:03:13 UTC **End Date** 2019-03-12 00:03:09 UTC

Campaign Id 6117183775622

**Total Reach** 610

Payment Account Name Kate Martin

Account

**Account Id** 1697866403900

Age/Gender 18-24 female 0% Reach Percent 18-24 male 1%

18-24 unknown 0% 25-34 female 3% 25-34 male 8%

35-44 female 4%

35-44 male 12%

35-44 unknown 0%

45-54 female 11%

45-54 male 17%

45-54 unknown 1%

55-64 female 10%

55-64 male 12%

55-64 unknown 0%

65+ female 7%

65+ male 10%

65+ unknown 1%

Region Reach Washington 100%

Percent Version

**Id** 6117183774822

**Start Date** 2019-03-02 00:03:13 UTC **End Date** 2019-03-12 00:03:09 UTC

**Impressions** 1108

**Landing Uri** https://www.facebook.com/putkateonthecouncil/

Ads Targeting Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** Democracy Vouchers are pouring in! Thank you!!! I have over 100

qualifying contributions now. Just 50 more and then my campaign can start cashing the vouchers. Please contribute \$10 or more

today. Let's get this done! Thank you.

https://www.putkateonthecouncil.org/contribute/

**Spend** 20.30



Photo Id: 2512678688803872

ld 6115898558222

**Date Created** 2019-02-12 17:46:04 UTC **Start Date** 2019-02-12 17:46:06 UTC

**End Date** 2019-02-22 17:46:04 UTC

Campaign Id 6115898557422

**Total Reach** 604

Payment Account Name Kate Martin

Account

**Account Id** 1697866403900

**Age/Gender** 18-24 female 37% **Reach Percent** 18-24 male 12%

18-24 unknown 0%

25-34 female 20%

25-34 male 9%

35-44 female 4%

35-44 male 3%

45-54 female 3%

45-54 male 3% 55-64 female 2%

55-64 male 2%

65+ female 4%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

**Percent** Version

ld 6115898552422

Start Date 2019-02-12 17:46:06 UTC End Date 2019-02-22 17:46:04 UTC

Impressions 1504

Landing Uri https://app.campaignhq.com/11PZ31?ref=sh 27bfb2&fbclid=lwAR3

4MNxEggJo6PUC8wa95ywcpS1k15XRzsvtYvDhE0WHAoz5t2ZtuJFfq

Ads Targeting Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** The "Vouch for Kate" party was fun. I'm almost half way to

qualifying for Democracy Vouchers.

Since I've already pledged to participate, you can send or give me your vouchers from the minute they arrive around Valentine's Day. The City will start reimbursing me for them as soon as I'm fully qualified. Hint. Hint.

I want people to know that I am a neighborhoods and small business candidate. It feels good to be running in the District 6 race where I have deep roots in the community in both of those areas. Makes it kind of harder for the "pundits + tastemakers" to have their own primaries which I'm sure is what Cleve, Toby, and Faye had in mind when they helped us move to District Elections.

I'm looking to bake "upward mobility for all" into every single cake because that will solve almost everything. Additionally, everyone should have the right to rise and recover, even when they stumble. It will not be on my watch that we continue to stand by feigning compassion and civil rights while folks rot to death, in anonymity, from bad luck, poverty, mental illness, addiction or whatever else.

Please help me finish qualifying for Democracy Vouchers by making a \$10 or bigger contribution today. Thanks so much for your support!. http://fnd.us/11PZ31?ref=sh 27bfb2

**Spend** 20.00



# putkateonthecouncil.org

**Photo Id:** 150926120:f7dd371f76e317ba38bb29d1436dbd88

**Id** 6115929552822

**Date Created** 2019-02-13 02:17:47 UTC

**Start Date** 2019-02-13 02:18:17 UTC

End Date 2019-02-27 02:18:17 UTC

Campaign Id 6115929551222

Total Reach 2056

Payment Account Name Kate Martin

Account

Account Id 1697866403900

Age/Gender 18-24 female 19%

Reach Percent 18-24 male 22%

18-24 unknown 1%

25-34 female 8%

25-34 male 24%

25-34 unknown 1%

35-44 female 4%

35-44 male 9%

35-44 unknown 1%

45-54 female 1%

45-54 male 4%

45-54 unknown 0%

55-64 female 1%

55-64 male 2% 55-64 unknown 0%

65+ female 2%

65+ male 3%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version **Id** 6115929551022 **Start Date** 

2019-02-13 02:18:17 UTC

End Date 2019-02-27 02:18:17 UTC

Impressions 3311

Landing Uri https://www.facebook.com/putkateonthecouncil/

**Ads Targeting** Location: United States: Latitude 47.68 Longitude -122.36 Seattle

(+2 mi) Washington

Age: 18 - 65+

**Text** Prepared. Practical. Progressive. KATE MARTIN is in the race to

become the next District 6 Seattle City Councilmember.

**Spend** 7.35



**Photo Id:** 150926120:4306b19ef6da2d37a74ec44a7ebbadeb

**Id** 6112900411422

**Date Created** 2019-01-02 23:15:05 UTC **Start Date** 2019-01-02 23:15:11 UTC

End Date 2019-01-02 23:15:11 0TC

Campaign Id 6112900408622

Total Reach 237

Payment Account Name Kate Martin

**Account** 

**Account Id** 1697866403900

Age/Gender

## **Reach Percent**

18-24 female 11%

18-24 male 13%

18-24 unknown 1%

25-34 female 9%

25-34 male 9%

25-34 unknown 0%

35-44 female 10%

35-44 male 6%

35-44 unknown 0%

45-54 female 7%

45-54 male 7%

45-54 unknown 0%

55-64 female 5%

55-64 male 5%

65+ female 12%

65+ male 4%

Region Reach Washington 100%

Percent

**Version Id** 6112900408222

**Start Date** 2019-01-02 23:15:11 UTC **End Date** 2019-01-12 23:15:05 UTC

**Impressions** 275

Landing Uri https://www.putkateonthecouncil.org/room-to-recover/?fbclid=lwAR

0Y4CbhY3Uil1PxYYpVC3w87bq1xOCSrLCvzEySgfHhCk-

vbzAHOH6Sdel

**Ads Targeting** Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington Age: 18 - 65+

**Text** Seattle could lead the West Coast by redefining our city as one that

supports people to recover and reclaim their lives, instead of as a hopeless dead end destination for people on a downward spiral.

**Spend** 10.00



# Facebook Business Record



**Photo Id:** 150926120:95d9c3917b7e6107f1302835aa95e221

**Id** 6112905634422

**Date Created** 2019-01-03 01:09:23 UTC **Start Date** 2019-01-03 01:09:53 UTC

End Date 2019-01-13 01:09:53 UTC

**Campaign Id** 6112905632022

**Total Reach** 965

Payment Account Name Kate Martin

**Account** 

Account Id 1697866403900

Age/Gender 18-24 female 2%

**Reach Percent** 18-24 male 2%

18-24 unknown 0%

25-34 female 2%

25-34 male 4%

35-44 female 2%

35-44 male 3%

35-44 unknown 0%

45-54 female 6%

45-54 male 9%

45-54 unknown 1%

55-64 female 14%

55-64 male 14%

55-64 unknown 1%

65+ female 19%

65+ male 18%

65+ unknown 1%

**Region Reach** 

Percent Washington 100%

**Version Id** 6112905630822

**Start Date** 2019-01-03 01:09:53 UTC **End Date** 2019-01-13 01:09:53 UTC

Impressions 0

**Landing Uri** https://putkateonthecouncil.us19.list-manage.com/subscribe?u=cb

4bb1c8b52d4b5a09444bfac&id=912bce77f5

Ads Targeting Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** Prepared. Practical. Progressive. KATE MARTIN is in the race to

become the next District 6 Seattle City Councilmember.

**Spend** 0.00

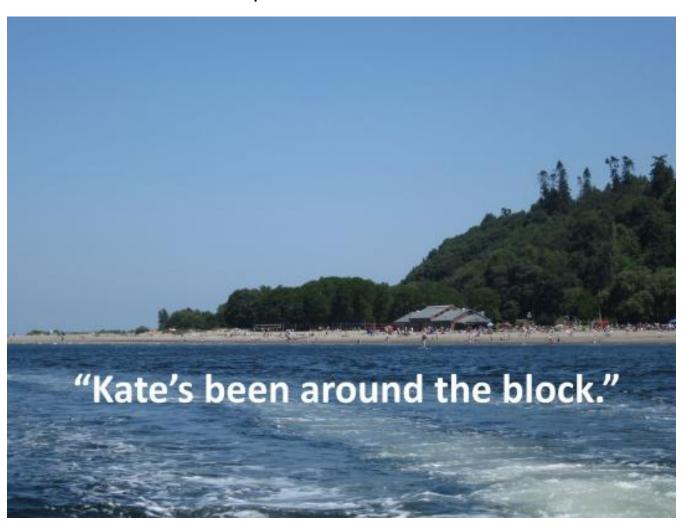


Photo Id: 150926120:4306b19ef6da2d37a74ec44a7ebbadeb

**Version Id** 6112905650822

**Start Date** 2019-01-03 01:09:53 UTC **End Date** 2019-01-13 01:09:53 UTC

Impressions 0

**Landing Uri** https://putkateonthecouncil.us19.list-manage.com/subscribe?u=cb

4bb1c8b52d4b5a09444bfac&id=912bce77f5

**Ads Targeting** Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** Prepared. Practical. Progressive. KATE MARTIN is in the race to become the next District 6 Seattle City Councilmember.

Spend

0.00



Version

**Photo Id:** 150926120:4306b19ef6da2d37a74ec44a7ebbadeb

**Id** 6112905653422

**Start Date** 2019-01-03 01:09:53 UTC **End Date** 2019-01-13 01:09:53 UTC

Impressions 0

**Landing Uri** https://putkateonthecouncil.us19.list-manage.com/subscribe?u=cb

4bb1c8b52d4b5a09444bfac&id=912bce77f5

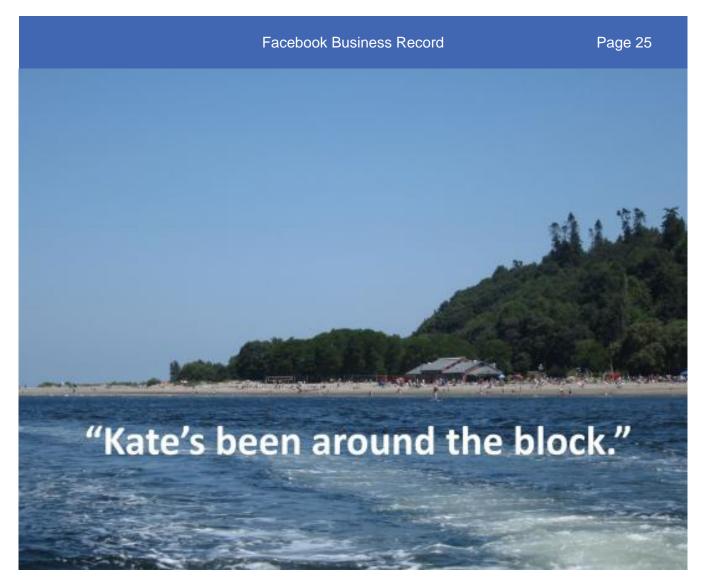
Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington Age: 18 - 65+

**Text** Prepared. Practical. Progressive. KATE MARTIN is in the race to

become the next District 6 Seattle City Councilmember.

**Spend** 0.00



Version

Photo Id: 150926120:4306b19ef6da2d37a74ec44a7ebbadeb

**Id** 6112905657622

**Start Date** 2019-01-03 01:09:53 UTC **End Date** 2019-01-13 01:09:53 UTC

**Impressions** 1213

**Landing Uri** https://putkateonthecouncil.us19.list-manage.com/subscribe?u=cb

4bb1c8b52d4b5a09444bfac&id = 912bce77f5

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington Age: 18 - 65+

**Text** Prepared. Practical. Progressive. KATE MARTIN is in the race to

become the next District 6 Seattle City Councilmember.

**Spend** 9.98

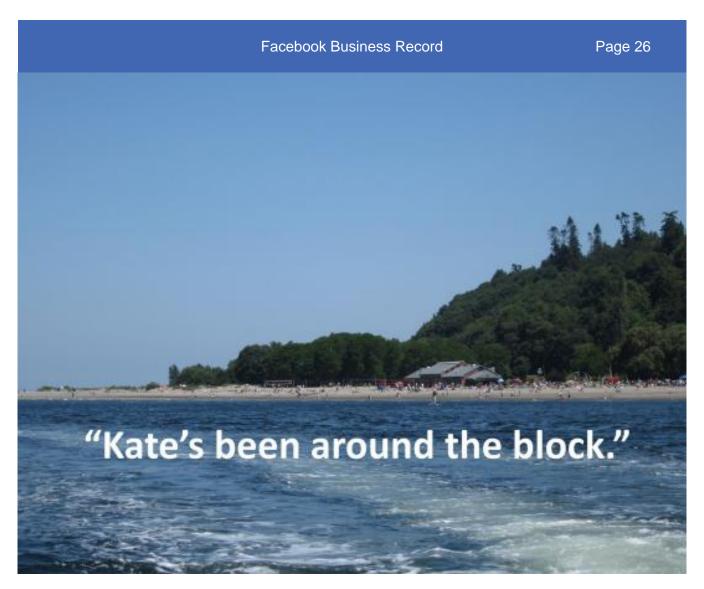


Photo Id: 150926120:4306b19ef6da2d37a74ec44a7ebbadeb

**Id** 6113765150222

**Date Created** 2019-01-15 06:44:45 UTC **Start Date** 2019-01-15 06:44:49 UTC

End Date 2019-01-23 18:35:21 UTC

Campaign Id 6113765148622

**Total Reach** 616

Payment Account Name Kate Martin

**Account** 

**Account Id** 1697866403900

**Age/Gender** 18-24 female 6% **Reach Percent** 18-24 male 8%

18-24 unknown 1%

25-34 female 6% 25-34 male 13%

25-34 unknown 1%

35-44 female 9%

35-44 male 9%

35-44 unknown 1%

45-54 female 8%

45-54 male 7%

45-54 unknown 1%

55-64 female 9%

55-64 male 6% 55-64 unknown 0% 65+ female 8% 65+ male 6% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 6113765147622

**Start Date** 2019-01-15 06:44:49 UTC **End Date** 2019-01-23 18:35:21 UTC

**Impressions** 666

Landing Uri https://www.putkateonthecouncil.org/owner-occupied-communities

/? fbclid = IwAR3rANm3t1qLeTeqY3jVhHgObYh0mnXHGh-

rsnct 6 SKOd 6 dGMqvaj 2 qZrS4

Ads Targeting Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** Owner-occupied communities are the answer, not the enemy.

**Spend** 18.00



Photo Id: 150926120:95d9c3917b7e6107f1302835aa95e221

**Id** 6113765096022

 Date Created
 2019-01-15 06:39:57 UTC

 Start Date
 2019-01-15 06:40:01 UTC

 End Date
 2019-01-27 06:40:01 UTC

**Campaign Id** 6113765093622

Total Reach 1472

Payment Account Name Kate Martin

**Account** 

## Account Id

1697866403900

Age/Gender 18-24 female 15% Reach Percent 18-24 male 6%

18-24 unknown 0%

25-34 female 6% 25-34 male 12%

25-34 unknown 0%

25-34 unknown 0% 35-44 female 4%

35-44 male 15%

35-44 unknown 1%

45-54 female 4%

45-54 male 13%

45-54 unknown 0%

55-64 female 4%

55-64 male 9%

55-64 unknown 0%

65+ female 3%

65+ male 6%

65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 6113765092822

**Start Date** 2019-01-15 06:40:01 UTC **End Date** 2019-01-27 06:40:01 UTC

**Impressions** 1390

Landing Uri https://www.putkateonthecouncil.org/hala-is-the-new-redlining/?fbc

lid=IwAR1b0juTfkbTcPxHbMHimEO tF1I4TIQWmI5FDS6woYzBUiXIy

NuupNSHJ8

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+10

mi) Washington

Age: 18 - 65+

**Text** Let's put another one of Ed Murray's whopper lies to rest.

**Spend** 10.00



**Photo Id:** 150926120:95d9c3917b7e6107f1302835aa95e221 **Id** 6114326625622

Version I

**Start Date** 2019-01-15 06:40:01 UTC **End Date** 2019-01-27 06:40:01 UTC

**Impressions** 400

**Landing Uri** https://www.putkateonthecouncil.org/hala-is-the-new-redlining/?fbc

lid=IwAR1b0juTfkbTcPxHbMHimEO tF1I4TIQWml5FDS6woYzBUiXIy

NuupNSHJ8

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+10

mi) Washington Age: 18 - 65+

**Text** Let's put another one of Ed Murray's whopper lies to rest.

**Spend** 4.54



# Facebook Business Record



**Photo Id:** 150926120:95d9c3917b7e6107f1302835aa95e221

**Id** 6114339655822

**Date Created** 2019-01-22 21:31:07 UTC **Start Date** 2019-01-22 21:31:09 UTC

End Date 2019-02-03 04:00:00 UTC

**Campaign Id** 6114339652822

**Total Reach** 412

Payment Account Name Kate Martin

**Account** 

**Account Id** 1697866403900

Age/Gender 18-24 female 4%

**Reach Percent** 18-24 male 1%

18-24 unknown 1%

25-34 female 15%

25-34 male 7%

25-34 unknown 3%

35-44 female 15%

35-44 male 7%

45-54 female 11%

45-54 male 8%

45-54 unknown 1%

55-64 female 7%

55-64 male 4%

55-64 unknown 0%

65+ female 10%

65+ male 3%

65+ unknown 0%

**Region Reach** 

Percent Washington 100%

**Version Id** 6114339652422

**Start Date** 2019-01-22 21:31:09 UTC **End Date** 2019-02-03 04:00:00 UTC

**Impressions** 570

Landing Uri https://www.facebook.com/events/2368925466668700/

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington Age: 18 - 65+

**Text** Please join me for a campaign social open house at my place on Saturday, February 2 (Groundhog Day!) from 4pm - 8pm at 412

NW 73rd St. Children are welcome.

It'll be a good chance to see old friends and make some new ones. I can catch you up on my campaign and you can bend my ear about your priorities. Your presence will encourage me, so I hope you can find a moment to stop by for a drink and a bite to eat. Relax and stay awhile if you can.

My goal for the social is to gather the 150 signatures plus 150 contributions (of any size between \$10 and \$250) that I need to qualify for Democracy Vouchers which will arrive in Seattle voter mailboxes in mid-February. Half of my signatures and contributions must come from voters in District 6, so please come from near and far. Your help making this social successful will make all the difference in my campaign.

If you won't be able to come by, here's the link to the contribution app in case you'd like to contribute online or you could put a check in the mail a check to Put Kate On The Council 412 NW 73rd St Seattle, WA 98117 (As per campaign rules, please identify your employer with an enclosed note or on the memo line of the check.)

Questions or Comments? Please give me a call (206) 579-3703 or send me an email.

Thank you for your support!

**Spend** 12.00



Photo Id: 150926120:1ab7581861ed2e0cff44c64a670970cf

**Id** 6115358661222

**Date Created** 2019-02-05 22:59:38 UTC

**Start Date** 2019-02-05 22:59:42 UTC

End Date 2019-02-15 22:59:38 UTC

**Campaign Id** 6115358659222

Total Reach 389

Payment Account Name Kate Martin

Account

**Account Id** 1697866403900

Age/Gender 18-24 female 1%

**Reach Percent** 18-24 male 1%

25-34 female 6%

25-34 male 5%

25-34 unknown 1%

35-44 female 7%

35-44 male 9%

35-44 unknown 1%

45-54 female 13%

45-54 male 13%

45-54 unknown 1%

55-64 female 13%

55-64 male 9%

55-64 unknown 1%

65+ female 11%

65+ male 8%

65+ unknown 1%

Region Reach Washington 100%

Percent

**Version Id** 6115358658822

Start Date 2019-02-05 22:59:42 UTC

**End Date** 

2019-02-15 22:59:38 UTC

**Impressions** 708

Landing Uri https://app.campaignhq.com/11PZ31?ref=sh 27bfb2&fbclid=lwAR3

4MNxEggJo6PUC8wa95ywcpS1k15XRzsvtYvDhE0WHAoz5t2ZtuJFfq

ро

Ads Targeting Location - Living In: United States: Seattle Washington

Age: 18 - 65+

**Text** The "Vouch for Kate" party was fun. I'm almost half way to

qualifying for Democracy Vouchers.

Since I've already pledged to participate, you can send or give me your vouchers from the minute they arrive around Valentine's Day. The City will start reimbursing me for them as soon as I'm fully qualified. Hint. Hint.

I want people to know that I am a neighborhoods and small business candidate. It feels good to be running in the District 6 race where I have deep roots in the community in both of those areas. Makes it kind of harder for the "pundits + tastemakers" to have their own primaries which I'm sure is what Cleve, Toby, and Faye had in mind when they helped us move to District Elections.

I'm looking to bake "upward mobility for all" into every single cake because that will solve almost everything. Additionally, everyone should have the right to rise and recover, even when they stumble. It will not be on my watch that we continue to stand by feigning compassion and civil rights while folks rot to death, in anonymity, from bad luck, poverty, mental illness, addiction or whatever else.

Please help me finish qualifying for Democracy Vouchers by making a \$10 or bigger contribution today. Thanks so much for your support!. http://fnd.us/11PZ31?ref=sh 27bfb2

**Spend** 9.45



# putkateonthecouncil.org

Photo Id: 150926120:f7dd371f76e317ba38bb29d1436dbd88

**Id** 6112671978222

Date Created 2018-12-29 21:08:54 UTC

**Start Date** 2018-12-29 21:08:59 UTC **End Date** 2019-01-08 21:08:54 UTC

Campaign Id 6112671976422

**Total Reach** 0

Payment Account Name Kate Martin

**Account** 

**Account Id** 1697866403900

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6112671976022

**Start Date** 2018-12-29 21:08:59 UTC **End Date** 2019-01-08 21:08:54 UTC

Impressions 0

Landing Uri https://www.putkateonthecouncil.org/room-to-recover/?fbclid=lwAR

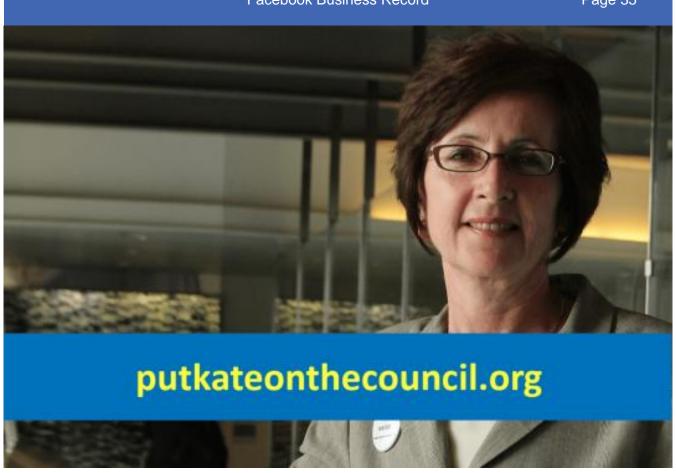
29vvFNxGC dfvNOmzLZV0PW4Zw-OkE5xA8SKbYcsXPLnqHwHQUYveR2UU

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington

Age: 18 - 65+

**Spend** 0.00



**Photo Id:** 150926120:8791ec95b2c1d50654479c554d94a4bf

**Id** 6112724555822

**Date Created** 2018-12-30 23:03:56 UTC **Start Date** 2018-12-30 23:03:58 UTC **End Date** 2019-01-09 23:03:56 UTC

Campaign Id 6112724553822

Total Reach 325

Payment Account Name Kate Martin

**Account** 

Account Id 1697866403900

Age/Gender 18-24 female 2%

**Reach Percent** 18-24 male 2%

18-24 unknown 0%

25-34 female 2%

25-34 male 3%

25-34 unknown 0%

35-44 female 7%

35-44 male 3%

35-44 unknown 1%

45-54 female 14%

45-54 male 8%

45-54 unknown 1%

55-64 female 17%

55-64 male 11%

55-64 unknown 1%

65+ female 19%

65+ male 7%

65+ unknown 2%

Region Reach Washington 100%

Percent

**Version Id** 6112724553622

**Start Date** 2018-12-30 23:03:58 UTC **End Date** 2019-01-09 23:03:56 UTC

**Impressions** 363

Landing Uri https://www.putkateonthecouncil.org/room-to-recover/?fbclid=lwAR

0Y4CbhY3Uil1PxYYpVC3w87bq1xOCSrLCvzEySgfHhCk-

vbzAHOH6Sdel

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington Age: 18 - 65+

**Spend** 2.95



**Photo Id:** 150926120:8791ec95b2c1d50654479c554d94a4bf

**Id** 6112672026022

 Date Created
 2018-12-29 21:12:26 UTC

 Start Date
 2018-12-29 21:12:27 UTC

 End Date
 2019-01-08 21:12:26 UTC

 $\textbf{Campaign Id} \ \ 6112672025022$ 

**Total Reach** 0

Payment Account Name Kate Martin

Account

Account Id 1697866403900

Age/Gender Reach Percent **Region Reach Percent** Version

ld 6112672024422

Start Date 2018-12-29 21:12:27 UTC End Date 2019-01-08 21:12:26 UTC

Impressions 0

**Landing Uri** https://www.putkateonthecouncil.org/a-sharing-problem-part-1/?fbc

lid=IwAR3vdnkFu8PiLmVtI4ojooqWv-

dUgshyZHknug9FxPdF9RjwMwZIEszammk

Ads Targeting Location - Living In: United States: 412 NW 73rd St, Seattle (+3 mi)

Washington Age: 18 - 65+

**Text** Do we have a sharing problem?

**Spend** 0.00



**Photo Id:** 150926120:2114ad1fc60f2d2ef92895686a3ab76c

Service Facebook

**Target** 514409202393399 **Account** 514409202393399

Identifier Account Type Page

Generated 2019-08-14 21:44:20 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

Creator Logan Bowers (536856944)

**Registered** logan@datacurrent.com **Email** loganbowers@facebook.com

**Addresses** 

**Ad Groups Id** 23843363546340657

 Date Created
 2019-06-06 18:18:38 UTC

 Start Date
 2019-06-06 18:18:41 UTC

 End Date
 2019-06-13 18:18:38 UTC

 Campaign Id
 23843363546220657

**Total Reach** 0

Payment Account Name Kate Nesse

Account

Account Id 460004888099776

Age/Gender Reach Percent Region Reach Percent

Version

Id 23843363546160657

Start Date 2019-06-06 18:18:41 UTC
End Date 2019-06-13 18:18:38 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/loganforseattle/ **Ads Targeting** Location - Living In: United States: Washington

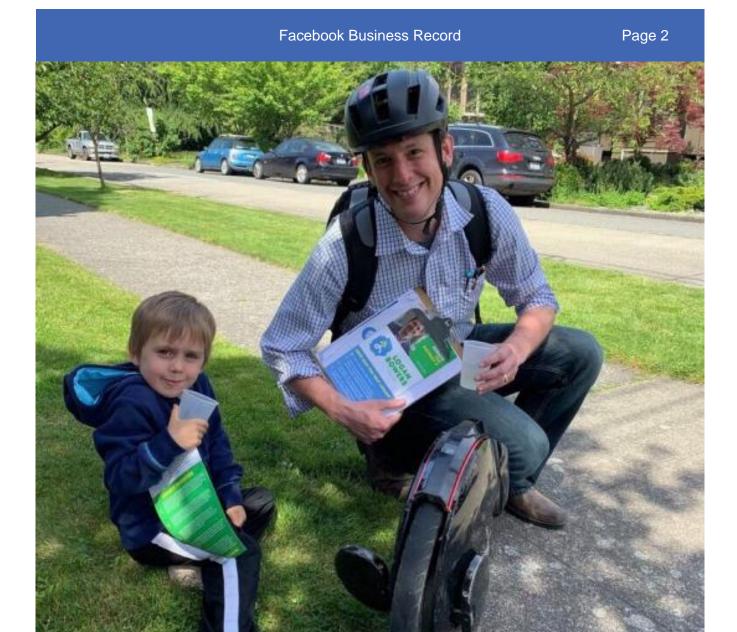
Age: 18 - 65+

Text Taking a lemonade break with Patrick at his and his sister's

lemonade stand. He even tried the wheel!

(Photo by Hazel, age 6)

**Spend** 0.00



**Photo Id:** 618037495363902

**Id** 6121068403333

**Date Created** 2019-03-28 23:14:42 UTC **Start Date** 2019-03-28 23:14:47 UTC

**End Date** 2019-04-16 23:14:42 UTC

**Campaign Id** 6121068402133

**Total Reach** 743

Payment Account Name Logan Bowers

Account

**Account Id** 10150116974201945

Age/Gender 25-34 female 25% Reach Percent 25-34 male 13%

25-34 unknown 3%

35-44 female 17%

35-44 male 9%

35-44 unknown 1%

45-54 female 11%

45-54 male 6%

45-54 unknown 0%

55-64 female 4%

55-64 male 4%

55-64 unknown 0%

65+ female 4%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 6121068400933

**Start Date** 2019-03-28 23:14:47 UTC **End Date** 2019-04-16 23:14:42 UTC

**Impressions** 1015

**Landing Uri** https://www.facebook.com/events/555875884937509/ **Ads Targeting** Location - Living In: United States: Latitude 47.62 Longitude

-122.30 Seattle (+2 mi) Washington

Age: 25 - 65+

Text Interested in the future of Seattle? Bring your Democracy Vouchers

and join us at POCO Wine!

**Spend** 20.00

# Please join us in supporting

# LOGAN BOWERS FOR SEATTLE CITY COUNCIL

Tuesday, April 16th 6:00 - 7:30pm

**POCO Wine** 

1408 E Pine Street • Seattle, WA 98122

**Bring your Democracy Vouchers!** 

Suggested Donation: Guest: \$100 • Supporter: \$150 Co-host: \$250 • Benefactor (Couple): \$500

RSVP to: Lainie@katherinebobmanconsulting.com or 206-486-5913



WWW.VOTELOGAN.ORG

Paid for by Logan For Seattle, PO Box 20776, Seattle, WA 98102

### Photo Id:

21335741:aa830a46f575ae4cc93f07538aa1dd96

**Id** 6122973530733

**Date Created** 2019-04-19 18:45:40 UTC

**Start Date** 2019-04-19 18:45:45 UTC

**End Date** 2019-04-29 18:45:40 UTC

Campaign Id 6122973529133

Total Reach 396

Payment Account Name Logan Bowers

Account

Account Id 10150116974201945

Age/Gender 18-24 female 26%

Reach Percent 18-24 male 21%

18-24 unknown 1%

25-34 female 12%

25-34 male 17%

35-44 female 5%

35-44 male 6%

45-54 female 2%

45-54 male 4%

45-54 unknown 0%

55-64 female 1%

55-64 male 1%

65+ female 1%

65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 6122973528733

**Start Date** 2019-04-19 18:45:45 UTC

**End Date** 2019-04-29 18:45:40 UTC

**Impressions** 517

**Landing Uri** https://www.facebook.com/loganforseattle/

Ads Targeting Location - Living In: United States: Latitude 47.62 Longitude

-122.29 Seattle (+2 mi) Washington

Age: 18 - 65+

**Text** I met Tom this week while knocking on doors and meeting my neighbors. We share a concern that the next generation will be priced out by Seattle's skyrocketing housing costs, and unable to access the jobs, culture, and opportunity Seattle has provided many of us who grew up or moved here years ago.

Did I miss meeting you? Share you thoughts and concerns for the city in the comments below!

**Spend** 10.00



Photo Id: 588995251601460

**Id** 6122896232933

**Date Created** 2019-04-18 20:15:15 UTC

**Start Date** 2019-04-18 23:13:00 UTC

**End Date** 2019-04-23 23:13:00 UTC

Campaign Id 6122896230933

**Total Reach** 0

Payment Account Name Logan Bowers

**Account** 

**Account Id** 10150116974201945

Age/Gender Reach Percent Region Reach Percent

**Version Id** 6122896230133

**Start Date** 2019-04-18 23:13:00 UTC **End Date** 2019-04-23 23:13:00 UTC

Impressions 0

Landing Uri https://www.facebook.com/loganforseattle/

Ads Targeting Location - Living In: United States: Latitude 47.61 Longitude

-122.29 Seattle (+2 mi) Washington

Age: 18 - 65+

**Spend** 0.00

Id 6121068394133

**Date Created** 2019-03-28 23:14:10 UTC **Start Date** 2019-03-28 23:14:33 UTC **End Date** 2019-04-16 23:14:10 UTC

Campaign Id 6121068392933

**Total Reach** 648

Payment Account Name Logan Bowers

Account

Account Id 10150116974201945

Age/Gender 25-34 female 25%

Reach Percent 25-34 male 16%

25-34 unknown 3% 35-44 female 15% 35-44 male 9% 35-44 unknown 1% 45-54 female 11%

45-54 male 8% 45-54 unknown 0% 55-64 female 5%

55-64 male 3% 55-64 unknown 0% 65+ female 3% 65+ male 2%

65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 6121068391933

**Start Date** 2019-03-28 23:14:33 UTC **End Date** 2019-04-16 23:14:10 UTC

**Impressions** 877

**Landing Uri** https://www.facebook.com/events/555875884937509/ **Ads Targeting** Location - Living In: United States: Latitude 47.62 Longitude

-122.30 Seattle (+2 mi) Washington

Age: 25 - 65+

Text Interested in the future of Seattle? Bring your Democracy Vouchers

and join us at POCO Wine!

**Spend** 20.00

# Please join us in supporting

# LOGAN BOWERS FOR SEATTLE CITY COUNCIL

Tuesday, April 16th 6:00 - 7:30pm

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RSVP to: Lainie@katherinebobmanconsulting.com or 206-486-5913



WWW.VOTELOGAN.ORG

Paid for by Logan For Seattle, PO Box 20776, Seattle, WA 98102

## Photo Id:

21335741:aa830a46f575ae4cc93f07538aa1dd96

**Id** 6118272698133

**Date Created** 2019-02-22 01:48:24 UTC

**Start Date** 2019-02-22 01:48:26 UTC

**End Date** 2019-03-01 01:48:24 UTC

Campaign Id 6118272695533

**Total Reach** 0

Payment Account Name Logan Bowers

Account

Account Id 10150116974201945

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6118272694733

**Start Date** 2019-02-22 01:48:26 UTC **End Date** 2019-03-01 01:48:24 UTC

Impressions 0

Landing Uri https://www.facebook.com/loganforseattle/

**Ads Targeting** Location - Living In: United States: Latitude 47.60 Longitude

-122.31 Seattle (+1 mi) Washington

Age: 25 - 65+

**Text** I met Saul today, he lives near 17th and Jackson and his biggest issues are (1) housing affordability, (2) addressing the homelessness crisis, and (3) improving transportation in the city. He also wants to see more public-private partnerships, especially on housing.

Thank you Saul for contributing your Democracy Vouchers to the campaign!

What are your biggest issues in the city? Comment below! **Spend** 0.00

PDC Exhibit 13 Page 9 of 16

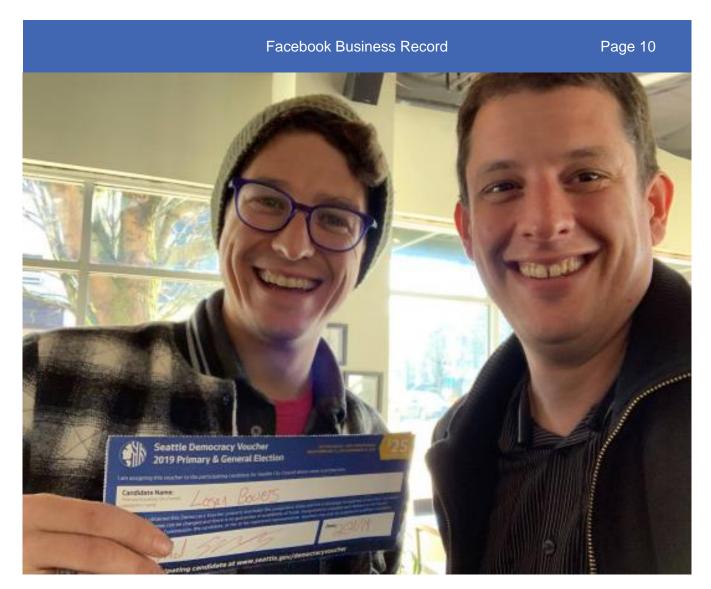


Photo Id: 558559371311715

**Id** 6116234717133

Date Created 2019-01-25 21:33:13 UTC Start Date 2019-01-25 21:33:14 UTC

End Date 2019-02-04 21:33:13 UTC

Campaign Id 6116234714733

**Total Reach** 1144

Payment Account Name Logan Bowers

**Account** 

Account Id 10150116974201945

Age/Gender 25-34 female 6% Reach Percent 25-34 male 14%

25-34 unknown 1%

35-44 female 7%

35-44 male 14%

35-44 unknown 1%

45-54 female 8%

45-54 male 14%

45-54 unknown 1%

55-64 female 6%

55-64 male 12%

65+ female 6%

65+ male 10%

65+ unknown 0%

**Region Reach** Washington 100%

Percent Version

sion Id 6116234713933

**Start Date** 2019-01-25 21:33:14 UTC **End Date** 2019-02-04 21:33:13 UTC

**Impressions** 120

Landing Uri https://www.facebook.com/loganforseattle/

Ads Targeting Location - Living In: United States: Latitude 47.62 Longitude

-122.30 Seattle (+1.50 mi) Washington

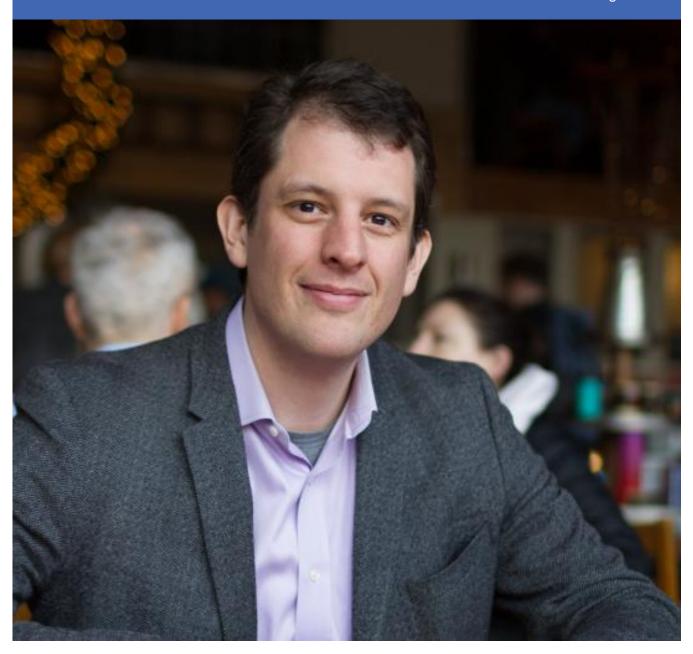
Age: 30 - 65+

Text Hi,

I'm Logan Bowers, an engineer, small business owner, and lifetime resident of Seattle. I'm running to represent District 3 on the Seattle City Council because we need someone who will listen to the district and tackle the tough problems our growing city faces: unaffordability and displacement, transportation gridlock, soaring homelessness, and the looming threat of irreversible climate change.

Learn more at votelogan.org

**Spend** 1.94



Version

Photo Id: 541414516359534 Id 6116287003533

**Start Date** 2019-01-25 21:33:14 UTC **End Date** 2019-02-04 21:33:13 UTC

**Impressions** 1302

Landing Uri https://www.facebook.com/loganforseattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.29 Seattle

(+2 mi) Washington

Age: 30 - 65+

Text Hi,

I'm Logan Bowers, an engineer, small business owner, and lifetime resident of Seattle. I'm running to represent District 3 on the Seattle City Council because we need someone who will listen to the district and tackle the tough problems our growing city faces: unaffordability and displacement, transportation gridlock, soaring homelessness, and the looming threat of irreversible climate

change.

Learn more at votelogan.org **Spend** 18.06



Photo Id: 541414516359534

 $\textbf{Id} \ 6116173523933$ 

**Date Created** 2019-01-25 03:36:19 UTC **Start Date** 2019-01-25 03:36:27 UTC

**End Date** 2019-02-09 03:38:30 UTC

**Campaign Id** 6116173521133

Total Reach 0

Payment Account Name Logan Bowers

Account

**Account Id** 10150116974201945

Age/Gender Reach Percent Region Reach Percent Version

**Id** 6116173520733

**Start Date** 2019-01-25 03:36:27 UTC **End Date** 2019-02-09 03:38:30 UTC

Impressions 0

Landing Uri https://www.facebook.com/loganforseattle/
Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

**Text** I'm at the East Precinct Police Advisory Council meeting.

Crime in general is down, but gun violence is way up in our neighborhoods. SPD is encouraging everyone to make sure they're reporting crimes they observe, but it's clear understaffing is a limiting their response.

We used to have a Community Service Officer program to work with the community and build trust, it was cut from the budget. It's time we reinvest in CSOs so we can root out violence in our community using nonviolent methods.

**Spend** 0.00



**Photo Id:** 541613803006272

**Id** 6116173562933

**Start Date** 2019-01-25 03:36:27 UTC **End Date** 2019-02-09 03:38:30 UTC

**Impressions** 0

Landing Uri https://www.facebook.com/loganforseattle/

**Ads Targeting** Location: United States: Latitude 47.62 Longitude -122.30 Seattle

(+1.50 mi) Washington

Age: 30 - 65+

**Text** I'm at the East Precinct Police Advisory Council meeting.

Crime in general is down, but gun violence is way up in our neighborhoods. SPD is encouraging everyone to make sure they're reporting crimes they observe, but it's clear understaffing is a limiting their response.

We used to have a Community Service Officer program to work with the community and build trust, it was cut from the budget. It's time we reinvest in CSOs so we can root out violence in our community using nonviolent methods.

**Spend** 0.00



Version

**Photo Id:** 541613803006272 **Id** 6116173565533

**Start Date** 2019-01-25 03:36:27 UTC

**End Date** 

2019-02-09 03:38:30 UTC

Impressions 0

Landing Uri https://www.facebook.com/loganforseattle/

Ads Targeting Location: United States: Latitude 47.62 Longitude -122.30 Seattle

(+1.50 mi) Washington

Age: 30 - 65+

**Text** I'm at the East Precinct Police Advisory Council meeting.

Crime in general is down, but gun violence is way up in our neighborhoods. SPD is encouraging everyone to make sure they're reporting crimes they observe, but it's clear understaffing is a limiting their response.

We used to have a Community Service Officer program to work with the community and build trust, it was cut from the budget. It's time we reinvest in CSOs so we can root out violence in our community using nonviolent methods.

**Spend** 0.00



Photo Id: 541613803006272

Service Facebook

**Target** 2074153722879640 **Account** 2074153722879640

Identifier Account Type Page

Generated 2019-08-14 21:44:20 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

**Creator** Kevin Topping (1581949446)

Registered kevand.topping@gmail.com
Email sherrisyria@gmail.com
Addresses kevandt@facebook.com

**Ad Groups** 

**Id** 23843751623960767

 Date Created
 2019-08-08 01:46:37 UTC

 Start Date
 2019-08-08 01:46:39 UTC

 End Date
 2019-08-18 01:46:37 UTC

 Campaign Id
 23843751623880767

**Total Reach** 6008

Payment Account Name Laura Bise McMahon

Account

**Account Id** 398821994068550

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 4%

18-24 unknown 1% 25-34 female 5% 25-34 male 8% 25-34 unknown 1% 35-44 female 7% 35-44 unknown 0% 45-54 female 9% 45-54 male 10% 45-54 unknown 0% 55-64 female 10%

55-64 male 11% 55-64 unknown 0% 65+ female 16%

65+ male 8%

65+ unknown 0%

Region Reach Alaska 0%

Percent Arizona 0%

California 0%
Connecticut 0%

Florida 0%

Georgia 0%

Idaho 0% Illinois 0%

Kentucky 0%

Minnesota 0%

Missouri 0%

Nebraska 0%

New Jersey 0%

New York 0%

Ohio 0%

Oklahoma 0%

Oregon 0%

Pennsylvania 0% Tennessee 0% Texas 0% Utah 0% Washington 100%

Version

**Id** 23843751623860767

**Start Date** 2019-08-08 01:46:39 UTC **End Date** 2019-08-18 01:46:37 UTC

**Impressions** 11124

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

**Text** We did it! 4 out of 6 of our endorsed candidates look to be proceeding to the General AND we have strong candidates running in every district. Let's catch our breath and get ready for a GREAT

November race!

**Spend** 269.58



**Photo Id:** 2100981110196901

Id 23843725729820767 **Date Created** 2019-07-30 23:03:39 UTC

**Start Date** 

2019-07-30 23:03:58 UTC

End Date 2019-08-11 04:36:25 UTC Campaign Id 23843725729690767

Total Reach 15804

Payment Account Name Laura Bise McMahon

Account

Account Id 398821994068550

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 12%

25-34 male 8%

25-34 unknown 1%

35-44 female 16%

35-44 male 8%

35-44 unknown 1%

45-54 female 10%

45-54 male 7%

45-54 unknown 0%

55-64 female 9%

55-64 male 6%

55-64 unknown 0%

65+ female 10%

65+ male 5%

65+ unknown 0%

Region Reach California 0%

Percent Colorado 0%

Illinois 0%

New York 0% Oregon 0%

Tennessee 0%

Washington 100%

Version

**Id** 23843725729660767

**Start Date** 2019-07-30 23:03:58 UTC

End Date 2019-08-11 04:36:25 UTC

**Impressions** 24311

Landing Uri https://momsforseattle.com/our-story/?fbclid=lwAR0nQkljhmAlGpV

4oXKANnAjWwkrvv48TLX4Kyzgmmm9PXePYOISda7RIY

Ads Targeting Location: United States: Latitude 47.59 Longitude -122.33 Seattle

(+7.50 mi) Washington

Age: 18 - 65+

Text "We need to remember that our children are watching us and every day we set the example for compassion and humanity. We want to show our children that there is a better way. When things

go wrong in society, they should stand up and work together to bring positive change." - A message from the Founders of Moms for

Seattle

**Spend** 339.05

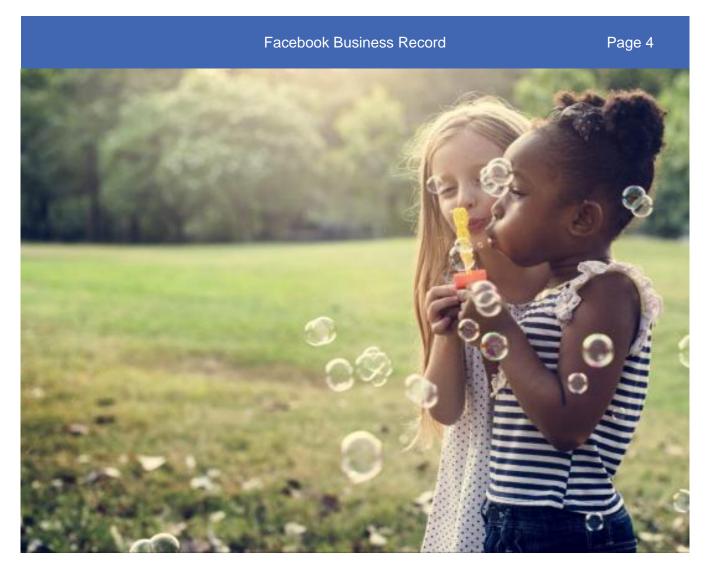


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

**Id** 23843743239250767

**Date Created** 2019-08-05 04:07:56 UTC

**Start Date** 2019-08-05 04:08:07 UTC

**End Date** 2019-08-15 04:07:56 UTC

**Campaign Id** 23843743239180767

**Total Reach** 1607

Payment Account Name Laura Bise McMahon

Account

**Account Id** 398821994068550

**Age/Gender** 18-24 female 2% **Reach Percent** 18-24 male 2%

18-24 unknown 0%

25-34 female 11%

25-34 male 12%

25-34 unknown 1%

35-44 female 14%

35-44 male 12%

35-44 unknown 1%

45-54 female 8%

45-54 male 9%

45-54 unknown 1%

55-64 female 7%

55-64 male 7%

55-64 unknown 0% 65+ female 8% 65+ male 4% 65+ unknown 1%

Region Reach Washington 100%

Percent Version

**Id** 23843743239160767

**Start Date** 2019-08-05 04:08:07 UTC **End Date** 2019-08-15 04:07:56 UTC

**Impressions** 1743

Landing Uri https://www.parentmap.com/article/whos-behind-new-pac-moms-

seattle

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

Text This is who we are. We are REAL moms who live in Seattle. We have met with Parent Map, a Seattle Times reporter, KUOW, KIRO and will be meeting with the Seattle Times Editorial Board next week. They are helping us tell our story. Grass-roots, no corporations and no corporate donors. We have 270 individual donors and that number is growing daily because people want change. We ALL know we can do better. We started this because Seattle is in crisis and we were willing to make a bold step for change. The current City Council has not been able to move the needle on these issues - they have not been accountable with our dollars. They have spent \$90M on this problem and it is getting worse - NOT better. We want leaders that can work together and make positive change for Seattle.

**Spend** 18.52



**Photo Id:** 398821994068550:ca66a771e1a626ee6dc4c62b88859400

**Id** 23843736705730767

**Date Created** 

2019-08-02 17:29:20 UTC

**Start Date** 2019-08-02 17:29:20 UTC

End Date 2019-08-06 17:04:43 UTC Campaign Id 23843736705630767

Total Reach 2620

Payment Account Name Laura Bise McMahon

Account

Account Id 398821994068550

Age/Gender 18-24 female 2%

**Reach Percent** 18-24 male 2%

18-24 unknown 0%

25-34 female 5% 25-34 male 7%

25-34 unknown 1%

35-44 female 8%

35-44 male 9%

35-44 unknown 0%

45-54 female 9%

45-54 male 12%

45-54 unknown 0%

55-64 female 12%

55-64 male 11%

55-64 unknown 0% 65+ female 14%

65+ male 8%

65+ unknown 0%

Region Reach Alaska 0%

Percent California 0%

Nevada 0%

Washington 100%

Version

ld 23843736705600767

Start Date 2019-08-02 17:29:20 UTC

End Date 2019-08-06 17:04:43 UTC

**Impressions** 3738

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

**Text** MAILERS: The images used in the Moms For Seattle mailers are illustrative of what people see every day all over our city. Are the people attacking us suggesting that there are not tents and

encampments in city parks?

We were careful to not use real photos of people experiencing homelessness. To do so would be exploitive. Our opposition is unable to refute our message so they are attacking us and the photos to try to discredit us. Please draw from your own personal

experiences.

**Spend** 95.65

ld 23843740343510767

**Date Created** 2019-08-03 22:12:03 UTC

**Start Date** 2019-08-03 22:12:06 UTC

End Date 2019-08-09 23:16:43 UTC

Campaign Id 23843740343370767

Total Reach 1096

**Payment** 

**Account Name** Laura Bise McMahon

Account Id 398821994068550

Age/Gender 18-24 female 0% Reach Percent 18-24 male 2%

18-24 unknown 0% 25-34 female 5% 25-34 male 8% 25-34 unknown 1% 35-44 female 9% 35-44 male 8% 35-44 unknown 1%

35-44 male 8% 35-44 unknown 1% 45-54 female 12% 45-54 male 10% 45-54 unknown 0% 55-64 female 14% 55-64 male 10% 55-64 unknown 0%

55-64 unknown 0% 65+ female 12%

65+ male 7% 65+ unknown 1%

Region Reach Washington 100%

Percent Version

Percent

ld 23843740343360767 **Start Date** 2019-08-03 22:12:06 UTC

**End Date** 2019-08-09 23:16:43 UTC

Impressions 1114

**Landing Uri** https://www.parentmap.com/article/whos-behind-new-pac-moms-

seattle

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

Text This is who we are. We are REAL moms who live in Seattle. We have met with Parent Map, a Seattle Times reporter, KUOW, KIRO and will be meeting with the Seattle Times Editorial Board next week. They are helping us tell our story. Grass-roots, no corporations and no corporate donors. We have 270 individual donors and that number is growing daily because people want change. We ALL know we can do better. We started this because Seattle is in crisis and we were willing to make a bold step for change. The current City Council has not been able to move the needle on these issues - they have not been accountable with our dollars. They have spent \$90M on this problem and it is getting worse - NOT better. We want leaders that can work together and make positive change for Seattle.

**Spend** 13.38



Photo Id: 398821994068550:ca66a771e1a626ee6dc4c62b88859400

**Id** 23843734384540767

**Date Created** 2019-08-02 05:42:08 UTC

**Start Date** 2019-08-02 05:42:11 UTC

End Date 2019-08-12 05:42:08 UTC

Campaign Id 23843734384390767

**Total Reach** 0

Payment Account Name Laura Bise McMahon

**Account** 

Account Id 398821994068550

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843734384370767

**Start Date** 2019-08-02 05:42:11 UTC **End Date** 2019-08-12 05:42:08 UTC

Impressions 0

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

**Text** Only 12% of the ballots are in. We need CHANGE! SEE OUR ENDORSED CANDIDATES. https://momsforseattle.com/endorsed-

candidates/



Page 9



Photo Id: 2097669250528087

**Id** 23843723232220767

**Date Created** 2019-07-30 02:53:35 UTC

**Start Date** 2019-07-30 02:53:36 UTC

**End Date** 2019-08-05 02:53:35 UTC

**Campaign Id** 23843723232160767

Total Reach 13368

Payment Account Name Laura Bise McMahon

Account

Account Id 398821994068550

**Age/Gender** 18-24 female 4% **Reach Percent** 18-24 male 4%

18-24 unknown 1% 25-34 female 11% 25-34 male 11% 25-34 unknown 1% 35-44 female 13% 35-44 male 10% 35-44 unknown 0% 45-54 female 10% 45-54 male 9% 45-54 unknown 0% 55-64 female 7% 55-64 male 6% 55-64 unknown 0% 65+ female 7% 65+ male 3% 65+ unknown 0% Region Reach Alabama 0% Percent California 0% Idaho 0% Oregon 0% Washington 100% **Id** 23843723232100767 Version Start Date 2019-07-30 02:53:36 UTC End Date 2019-08-05 02:53:35 UTC **Impressions** 22529 Landing Uri https://www.facebook.com/momsforseattle/ Ads Targeting Location: United States: Latitude 47.61 Longitude -122.25 Mercer Island (+9 mi) Washington Age: 18 - 65+ **Text** All of Seattle deserves a city council who will make Seattle livable and safe for EVERYONE who lives, works and plays here. People experiencing homelessness, mental illness and addiction need and deserve the care and support that will best help them. We're committed to electing councilmembers who have real plans to address these issues. Learn more at https://momsforseattle.com/ **Spend** 400.00 ld 23843724142930767 Date Created 2019-07-30 11:06:16 UTC Start Date 2019-07-30 11:06:18 UTC End Date 2019-08-09 11:06:16 UTC Campaign Id 23843724142860767 **Total Reach** 0 Payment Account Name Laura Bise McMahon Account Account Id 398821994068550 Age/Gender **Reach Percent Region Reach** Percent Version **Id** 23843724142780767 Start Date 2019-07-30 11:06:18 UTC End Date 2019-08-09 11:06:16 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/momsforseattle/ **Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

## **Text**

D3!!! BIG NEWS! Don Glickstein endorses PAT MURAKMAI after debate this week!

From: Don Glickstein Subject: REVISED Don picks

I've changed my recommendation for my pick for District 3 of Seattle City Council (Capitol Hill, First Hill, Central Area, Madison Park, Montlake, Mount Baker, South Lake Union, Downtown).

If you don't live in that district, I apologize for this spam. If you never want to hear from me again, let me know, and I'll remove you from my list (although not from my heart).

I'm now endorsing Pat Murakami, based on a District 3 debate two days ago at the Skyline retirement community.

To her credit, Kshama Sawant showed up, although this was not her kind of crowd. That was the only thing to her credit, though. She really is humorless and angry—a polar opposite from Bernie Sanders, Elizabeth Warren, and AOC.

The debate had time for five questions each, with virtually all the questions spilling over into homeless issues and affordable housing.

Sawant would solve every problem with rent control, the head tax, and using her office to mobilize the "people." The other candidates had more nuanced approaches, mostly involving greater outreach and coordination of services.

My previous endorsement, Egan Orion, was a disappointing speaker: He clearly had never been through media training, and he kept talking about his "plan," unable to provide a 1-minute synopsis of it. Still, he had a moment when he took down Sawant, who had gone on a rant about multinational corporations (that the city council can do nothing about). Orion pointed out that size wasn't the problem. "There are good players and bad players, both in big businesses and small businesses."

Zach DeWolf was good on homelessness talking lucidly (and fast) about broad outreach. (Nguyen had a surrogate since she had a baby three days before. Bowers showed up to the debate, but then got an emergency call that his father has just been sent to the hospital.)

I was most impressed by Pat Murakami. She was the Kamala Harris of the debate, emerging as a personable, articulate candidate who was able to talk about specifics. One of her specifics that sold me was her advocacy of a Vancouver-style 15% tax on absentee foreign buyers of apartments. She'd also require affordable units in every development with no opt-out.

All-in-all, she was hands-down the most impressive candidate, and after the debate, people swarmed her.

She's a longtime community activist and small-business owner,

having served as President of the Mount Baker Community Club and head of the South Seattle Crime Prevention Council, among many other activities.

-Don Glickstein spent a decade as a journalist in Delaware, Massachusetts, New York, and Washington state, winning awards for consumer and investigative reporting. Later he was campaign press secretary for the late Governor Booth Gardner and is the author of After Yorktown: The Final Struggle for American Independence.

**Spend** 0.00



Photo Id: 2095945957367083 Id 23843724142790767 **Start Date** 

2019-07-30 11:06:18 UTC

End Date 2019-08-09 11:06:16 UTC

Impressions 0

**Landing Uri** https://www.facebook.com/momsforseattle/ **Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

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**Photo Id:** 2095945957367083

**Id** 23843724144150767

**Start Date** 2019-07-30 11:06:18 UTC **End Date** 2019-08-09 11:06:16 UTC

Impressions 0

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.61 Longitude -122.29 Seattle

(+3 mi) Washington Age: 18 - 65+

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**Spend** 0.00



Version

**Photo Id:** 2095945957367083

ld 23843724144170767

**Start Date** 2019-07-30 11:06:18 UTC **End Date** 2019-08-09 11:06:16 UTC

Impressions 0

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(+3 mi) Washington

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**Spend** 0.00



**Photo Id:** 2095945957367083

Id

23843695761770767

Date Created 2019-07-20 22:42:28 UTC

**Start Date** 2019-07-20 22:42:56 UTC

End Date 2019-08-06 00:33:42 UTC Campaign Id 23843695761690767

Total Reach 11796

Payment Account Name Laura Bise McMahon

**Account** 

Account Id 398821994068550

Age/Gender 18-24 female 4%

Reach Percent 18-24 male 7%

18-24 unknown 1%

25-34 female 8%

25-34 male 16%

25-34 unknown 2%

35-44 female 6%

35-44 male 11%

35-44 unknown 1%

45-54 female 5%

45-54 male 9%

45-54 unknown 1%

55-64 female 6%

55-64 male 8%

55-64 unknown 0%

65+ female 7%

65+ male 7%

65+ unknown 0%

Region Reach Alaska 0%

Percent Nevada 0%

North Carolina 0%

Ohio 0%

Oregon 0%

Pennsylvania 0%

Washington 100%

Version

**Id** 23843695761660767

**Start Date** 2019-07-20 22:42:56 UTC

End Date 2019-08-06 00:33:42 UTC

**Impressions** 1214

Landing Uri https://momsforseattle.com/?fbclid=IwAR1FjsFRoL9IXHFvVj82yTXyt

Qj-RnIcDg25j7vGGzxg5sVaNv3C3PUCb3E

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

Text Formed by a group of Seattle moms who, like many Seattleites, are frustrated with the current state of inaction from our local government, Moms for Seattle is taking action. By forming a political action committee we're able to help elect a city council who will work for all city residents. Moms for Seattle is committed to supporting candidates who have coherent and pragmatic plans for Seattle. This includes ensuring everyone has a safe place to call home, improving public safety and being an accountable member

of city government.

**Spend** 9.78



Photo Id: 398821994068550:1f2c540001974e42440a39dee6dba712

ld 23843698601760767

**Start Date** 2019-07-20 22:42:56 UTC **End Date** 2019-08-06 00:33:42 UTC

Impressions 0

 $\textbf{Landing Uri} \ \ \text{https://momsforseattle.com/?fbclid=IwAR1ILSK9PR} \ \ \text{LvPBKbSd-2vvn}$ 

unoSe16arNTSwxaUG6OslQ1ojFYY828qUtk

**Ads Targeting** Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

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Photo Id: 398821994068550:1f2c540001974e42440a39dee6dba712

ld 23843698602560767

**Start Date** 2019-07-20 22:42:56 UTC **End Date** 2019-08-06 00:33:42 UTC

Impressions 0

Landing Uri https://momsforseattle.com/

**Ads Targeting** Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** Formed by a group of Seattle moms who, like many Seattleites, are frustrated with the current state of inaction from our local government, Moms for Seattle is taking action. By forming a political action committee we're able to help elect a city council who will work for all city residents. Moms for Seattle is committed to supporting candidates who have coherent and pragmatic plans for Seattle. This includes ensuring everyone has a safe place to call home, improving public safety and being an accountable member of city government.



Photo Id: 398821994068550:1f2c540001974e42440a39dee6dba712

ld 23843698606290767

**Start Date** 2019-07-20 22:42:56 UTC **End Date** 2019-08-06 00:33:42 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR14xkaJ5XfQYytuth70wpF

mVwAoVqlkIVm70ItSHz0tEnIxpqVQ0ILMWcI

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** Formed by a group of Seattle moms who, like many Seattleites, are frustrated with the current state of inaction from our local government, Moms for Seattle is taking action. By forming a political action committee we're able to help elect a city council who will work for all city residents. Moms for Seattle is committed to supporting candidates who have coherent and pragmatic plans for Seattle. This includes ensuring everyone has a safe place to call home, improving public safety and being an accountable member of city government.



Photo Id: 398821994068550:1f2c540001974e42440a39dee6dba712

ld 23843698606490767

**Start Date** 2019-07-20 22:42:56 UTC **End Date** 2019-08-06 00:33:42 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR14xkaJ5XfQYytuth70wpF

mVwAoVqlkIVm70ItSHz0tEnIxpqVQ0ILMWcI

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** Formed by a group of Seattle moms who, like many Seattleites, are frustrated with the current state of inaction from our local government, Moms for Seattle is taking action. By forming a political action committee we're able to help elect a city council who will work for all city residents. Moms for Seattle is committed to supporting candidates who have coherent and pragmatic plans for Seattle. This includes ensuring everyone has a safe place to call home, improving public safety and being an accountable member of city government.



Photo Id: 398821994068550:1f2c540001974e42440a39dee6dba712

Version

**Id** 23843698606930767

**Start Date** 2019-07-20 22:42:56 UTC **End Date** 2019-08-06 00:33:42 UTC

**Impressions** 16162

Landing Uri https://momsforseattle.com/?fbclid=IwAR14xkaJ5XfQYytuth70wpF

mVwAoVqlkIVm70ItSHz0tEnIxpqVQ0ILMWcI

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of city government.

**Spend** 150.97



Photo Id: 398821994068550:1f2c540001974e42440a39dee6dba712

**Id** 23843719525990767

Date Created 2019-07-28 14:37:46 UTC

**Start Date** 2019-07-28 14:37:48 UTC

**End Date** 2019-08-07 14:37:46 UTC **Campaign Id** 23843719525900767

Total Reach 0

Payment Account Name Laura Bise McMahon

**Account** 

Account Id 398821994068550

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843719525890767

**Start Date** 2019-07-28 14:37:48 UTC **End Date** 2019-08-07 14:37:46 UTC

Impressions 0

Landing Uri https://www.facebook.com/momsforseattle/
Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

Text More attacks and dirty, underhanded actions. Our post naming billionaire Nick Hanauer and his employee Jessyn Farrell, and stunt they pulled on Civic Action (where the spread false information and lies about MFS - calling us "conservative, anti-government") was removed from Facebook. No warning - it just disappeared!?!?!

Don't let Nick Hanauer stifle democracy and free speech. He has a PAC called CAPE that endorses Sawant, Morales, Herbold and many others who want the Status Quo for Seattle or worse. They have waged war on Moms For Seattle attempting to silence and discredit ordinary people who who don't want to vote for their candidate.

Nick Hanauer - Seattle is not for sale!



Photo Id: 2094879757473703

ld 23843723234880767

**Start Date** 2019-07-28 14:37:48 UTC **End Date** 2019-08-07 14:37:46 UTC

Impressions 0

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.61 Longitude -122.25 Mercer

Island (+9 mi) Washington

Age: 18 - 65+

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Photo Id: 2094879757473703

**Id** 23843722606060767

Date Created 2019-07-29 19:49:18 UTC

**Start Date** 2019-07-29 19:49:21 UTC **End Date** 2019-08-04 19:49:18 UTC

**Campaign Id** 23843722605980767 **Total Reach** 0

car Reacti o

Payment Account Name Laura Bise McMahon

Account

Account Id 398821994068550

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843722605950767

**Start Date** 2019-07-29 19:49:21 UTC **End Date** 2019-08-04 19:49:18 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR2uvdcFoNqV4GF7KZsrvRz

cqS3EoNH8efDuvWpaAxQtGLmHa4d 1LltuGA

**Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

**Text** Dear Moms for Seattle Members and Supporters,

The Seattle "Defenders of Status Quo" are scared. And we are under attack.

In just 6 short weeks, Moms For Seattle (with your help and support) has gone from a crazy idea imagined over coffee to a force to be reckoned with. Over the last month we have endorsed candidates, created a website, put together a digital campaign,

and a direct mail plan that will drive votes to our candidates.

This has been an unprecedented achievement in Seattle political history. And it's all because of people like you who realize that Seattle isn't working with the current city council leadership.

But when the status quo is threatened, they get scared.

Just this week, former state legislator and Seattle mayoral candidate Jessyn Farrell attacked Moms for Seattle as a "front group for a conservative, anti-government agenda."

Ms. Farrell now works for a "progressive think tank" that advocates for safe injection sites and a continuation of the failed policies we've seen for too many years. And they have a lot of supporters.

This has been just the start of a coordinated campaign online, in the media, on your Facebook page, on Nextdoor, to brand Moms For Seattle as a "corporate hate-group."

Are the people of Seattle not allowed to demand effective government? Are we not allowed to demand that the city council do a better job of helping the homeless or improving public safety?

That's why we formed Moms for Seattle and that's why we are determined to elect candidates who will find compassionate, effective solutions and bring accountability back to the city council.

Help us fight back against the defenders of the status quo and bring change to our city.

Like our page to get updates and show your support and drown out the voices of the status quo.

You can still donate: Your support and generosity have given us the momentum, courage and resources to fight for our city.

Donations have poured in from moms, families and individuals who agree that the status quo is not good enough. It's time we had a city council that's compassionate, accountable and working effectively on solving the problems that most plague our city. Just go to www.momsforseattle.com to donate.

Working together, we can put an end to the bullying and namecalling and get Seattle moving forward again!

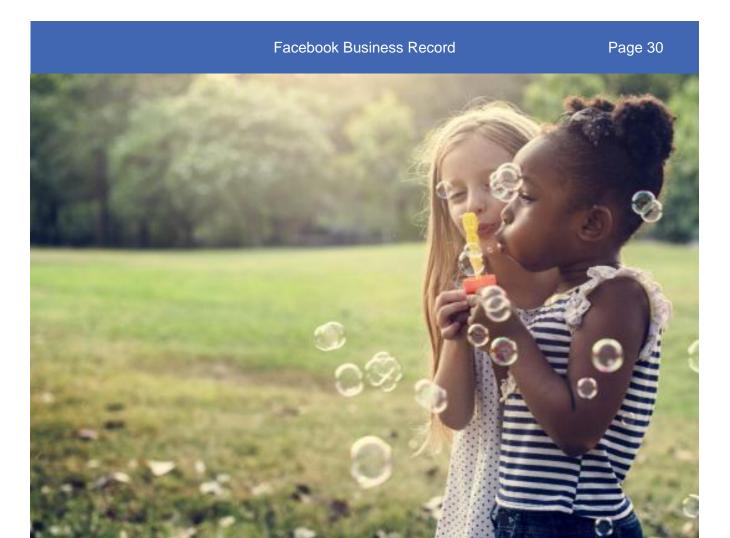


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

Version

ld 23843723234920767

Start Date 2019-07-29 19:49:21 UTC End Date 2019-08-04 19:49:18 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=lwAR2uvdcFoNqV4GF7KZsrvRz

cgS3EoNH8efDuvWpaAxQtGLmHa4d 1LltuGA

Ads Targeting Location: United States: Latitude 47.61 Longitude -122.25 Mercer

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Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

**Id** 23843718310690767

**Date Created** 2019-07-27 19:06:05 UTC

**Start Date** 2019-07-27 19:06:06 UTC

**End Date** 2019-08-14 04:57:58 UTC

Campaign Id 23843718310620767

Total Reach 0

Payment Account Name Laura Bise McMahon

**Account** 

**Account Id** 398821994068550

Age/Gender **Reach Percent Region Reach Percent** Version

**Id** 23843718310590767

**Start Date** 2019-07-27 19:06:06 UTC

End Date 2019-08-14 04:57:58 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=lwAR2uvdcFoNqV4GF7KZsrvRz

cqS3EoNH8efDuvWpaAxQtGLmHa4d 1LltuGA

**Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

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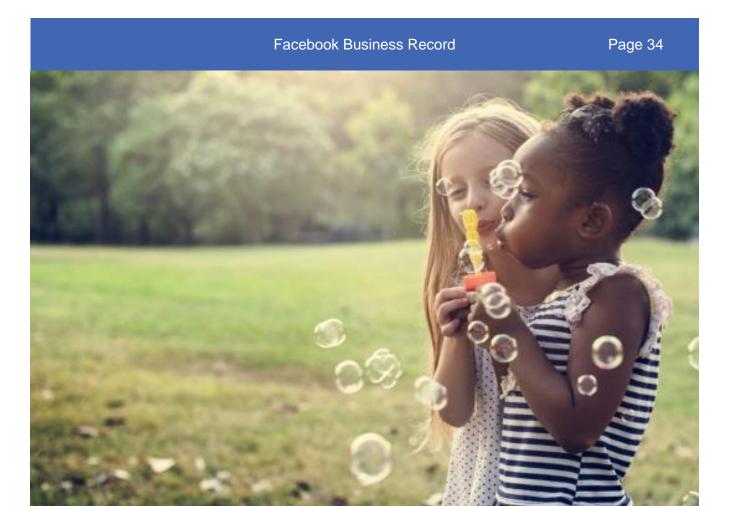


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

ld 23843723234910767

**Start Date** 2019-07-27 19:06:06 UTC

**End Date** 2019-08-14 04:57:58 UTC

Impressions 0

Version

Landing Uri https://momsforseattle.com/?fbclid=lwAR2uvdcFoNqV4GF7KZsrvRz

cgS3EoNH8efDuvWpaAxQtGLmHa4d 1LltuGA

Ads Targeting Location: United States: Latitude 47.61 Longitude -122.25 Mercer

Island (+9 mi) Washington

Age: 18 - 65+

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**Spend** 0.00

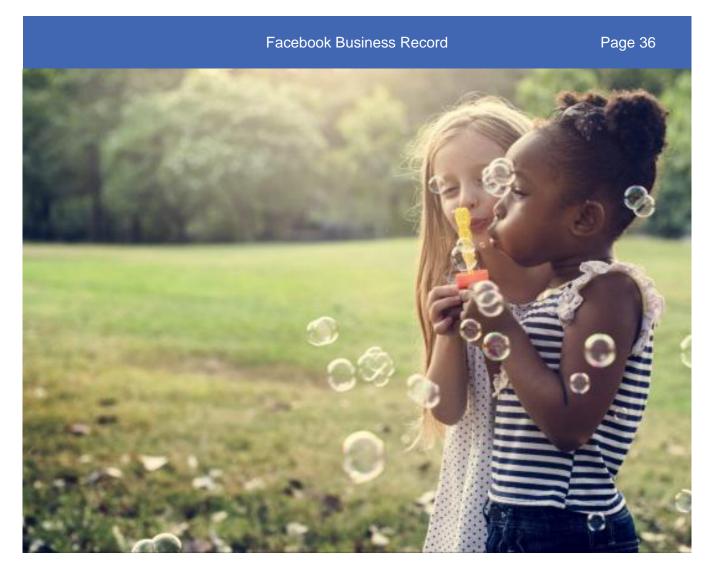


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

**Id** 23843720180760767

**Date Created** 2019-07-28 23:53:44 UTC

**Start Date** 2019-07-28 23:53:46 UTC

**End Date** 2019-08-04 19:53:25 UTC

**Campaign Id** 23843720180670767

**Total Reach** 1723

Payment Account Name Laura Bise McMahon

Account

**Account Id** 398821994068550

**Age/Gender** 18-24 female 1% **Reach Percent** 18-24 male 2%

18-24 unknown 0%

25-34 female 1%

25-34 male 6%

25-34 unknown 0%

35-44 female 3%

35-44 male 8%

35-44 unknown 0%

45-54 female 4%

45-54 male 11%

45-54 unknown 0%

55-64 female 9%

55-64 male 14%

55-64 unknown 0% 65+ female 17% 65+ male 21% 65+ unknown 0%

Region Reach Washington 100%
Percent
Version Id

**Id** 23843720180660767

**Start Date** 2019-07-28 23:53:46 UTC **End Date** 2019-08-04 19:53:25 UTC

**Impressions** 2128

**Landing Uri** https://www.facebook.com/momsforseattle/ **Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

**Text** Moms For Seattle is under attack by the defenders of the Status Quo - Civic Action - Nick Hanauer organization.

Dirty politics in Seattle. Jessyn Farrell who works for Civic Action - a progressive left organization - wrote a slanderous blog about us two days ago. Jeyssen Farrell never reached out to Moms For Seattle or fact-checked to confirm if anything her source - a Twitter activist/and anti-Semite - claimed was true. Her "news source" was a Twitter rant. Jessyn and Civic Action wanted to make these false accusations viral. Nick Hanauer has his own PAC called CAPE, which is endorsing different candidates - the defenders of the Status Quo. If you don't like our candidates - fine. To make up false accusations is dirty and underhanded. We should expect more from a former elected official - Jessyn.

Do your homework - everything is reported to the state Public Disclosure Commission and also the Seattle Ethics and Elections Commission. No story here.

**Spend** 39.27



Photo Id: 2094882437473435

ld

23843719528510767

Date Created 2019-07-28 14:43:31 UTC

**Start Date** 2019-07-28 14:43:33 UTC End Date 2019-08-05 19:53:41 UTC

Campaign Id 23843719528400767

Total Reach 11676

Payment Account Name Laura Bise McMahon

Account

Account Id 398821994068550

**Age/Gender** 18-24 female 2%

Reach Percent 18-24 male 6%

18-24 unknown 0%

25-34 female 6%

25-34 male 16%

25-34 unknown 2%

35-44 female 6%

35-44 male 13%

35-44 unknown 0%

45-54 female 6%

45-54 male 13%

45-54 unknown 0%

55-64 female 5%

55-64 male 10%

55-64 unknown 0%

65+ female 7%

65+ male 8%

65+ unknown 0%

Region Reach Alaska 0%

Percent California 0%

Florida 0% Nevada 0%

Oregon 0%

Washington 100%

Version

ld 23843719528370767

Start Date 2019-07-28 14:43:33 UTC

End Date 2019-08-05 19:53:41 UTC

**Impressions** 20829

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

**Text** Moms For Seattle is under attack by the defenders of the Status

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Disclosure Commission and also the Seattle Ethics and Elections Commission. No story here.

**Spend** 400.00



Photo Id: 2094882437473435

**Id** 23843695551120767

**Date Created** 2019-07-20 19:57:16 UTC

**Start Date** 2019-07-20 19:57:19 UTC

End Date 2019-08-05 17:41:35 UTC

Campaign Id 23843695550980767

**Total Reach** 12316

Payment Account Name Laura Bise McMahon

Account

Account Id 398821994068550

**Age/Gender** 18-24 female 4% **Reach Percent** 18-24 male 5%

**nt** 18-24 maie 5%

18-24 unknown 1% 25-34 female 9%

25-34 male 13%

25-54 IIIaic 1570

25-34 unknown 2%

35-44 female 9%

35-44 male 12%

35-44 unknown 1%

45-54 female 9%

45-54 male 12%

45-54 unknown 1%

55-64 female 7%

55-64 male 6%

55-64 unknown 0%

65+ female 6%

65+ male 4%

65+ unknown 0%

Region Reach Idaho 0%

Percent Oregon 0%

Texas 0%

Washington 100%

Version

ld 23843695550960767

**Start Date** 2019-07-20 19:57:19 UTC **End Date** 2019-08-05 17:41:35 UTC

**Impressions** 17564

Landing Uri https://myemail.constantcontact.com/Seattle-Needs-Your-Vote---It-

 $s-Time-for-a-Change.html?soid=1132883163760\&aid=-Czt9M9Uzq\\8\&fbclid=lwAR36sRqDAty0guwirniu5DN\ DE29ok1Y8EE5lF3tllMwkk$ 

D8GtM1pwYEIrM

**Ads Targeting** Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

Text We need your help! Well over 200 people have supported our

efforts for a better Seattle. Please click the link below for more

information:

**Spend** 210.00

**Photo Id:** 398821994068550:af2df0f6e6edce42a4e366c8d0aaced3

**Id** 23843718274950767

**Date Created** 2019-07-27 18:32:08 UTC

**Start Date** 2019-07-27 18:32:12 UTC **End Date** 2019-08-06 18:32:08 UTC

Campaign Id 23843718274850767

**Total Reach** 0

Payment Account Name Laura Bise McMahon

**Account** 

**Account Id** 398821994068550

Age/Gender Reach Percent Region Reach Percent Version

ld 23843718274830767

**Start Date** 2019-07-27 18:32:12 UTC **End Date** 2019-08-06 18:32:08 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=lwAR2uvdcFoNqV4GF7KZsrvRz

cqS3EoNH8efDuvWpaAxQtGLmHa4d 1LltuGA

### **Ads Targeting**

Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

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## Spend

0.00



Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

**Id** 23843716221680767

**Date Created** 2019-07-26 18:48:35 UTC

**Start Date** 2019-07-26 18:48:37 UTC

End Date 2019-08-12 16:01:31 UTC

Campaign Id 23843716221590767

Total Reach 276

Payment Account Name Laura Bise McMahon

Account

**Account Id** 398821994068550

Age/Gender 18-24 female 1% Reach Percent 18-24 male 1%

25-34 female 2%

25-34 male 5%

35-44 female 3%

35-44 male 7%

35-44 unknown 0%

45-54 female 4%

45-54 male 8%

45-54 unknown 0%

55-64 female 14%

55-64 male 12%

```
65+ female 21%
               65+ male 21%
               65+ unknown 0%
Region Reach Washington 100%
      Percent
      Version
                            Id 23843716221580767
                    Start Date 2019-07-26 18:48:37 UTC
                     End Date 2019-08-12 16:01:31 UTC
                  Impressions 287
                   Landing Uri https://www.facebook.com/momsforseattle/
                Ads Targeting Location - Living In: United States: Washington
                               Age: 18 - 65+
                        Spend 4.65
            Id 23843715964070767
 Date Created 2019-07-26 17:17:57 UTC
    Start Date 2019-07-26 17:17:59 UTC
     End Date 2019-08-05 17:17:57 UTC
  Campaign Id 23843715963940767
  Total Reach 270
     Payment Account Name Laura Bise McMahon
      Account
                   Account Id 398821994068550
  Age/Gender 18-24 female 0%
Reach Percent 18-24 male 1%
               18-24 unknown 0%
               25-34 female 1%
               25-34 male 4%
               35-44 female 1%
               35-44 male 6%
               35-44 unknown 0%
               45-54 female 4%
               45-54 male 10%
               45-54 unknown 0%
               55-64 female 9%
               55-64 male 16%
               55-64 unknown 0%
               65+ female 18%
               65+ male 26%
               65+ unknown 1%
Region Reach Washington 100%
      Percent
      Version
                            ld 23843715963910767
                    Start Date 2019-07-26 17:17:59 UTC
                     End Date 2019-08-05 17:17:57 UTC
                  Impressions 291
                   Landing Uri https://www.facebook.com/momsforseattle/
                Ads Targeting Location - Living In: United States: Washington
                               Age: 18 - 65+
                        Spend 4.48
            ld 23843687536860767
 Date Created 2019-07-18 06:04:49 UTC
    Start Date 2019-07-18 06:04:51 UTC
     End Date 2019-08-06 01:12:57 UTC
  Campaign Id 23843687536730767
```

#### **Total Reach**

5480

**Account** 

Payment Account Name Laura Bise McMahon

Account Id 398821994068550

Age/Gender 18-24 female 2% Reach Percent 18-24 male 2%

18-24 unknown 0% 25-34 female 9% 25-34 male 6% 25-34 unknown 1% 35-44 female 16% 35-44 male 6% 35-44 unknown 1% 45-54 female 12%

45-54 male 6% 45-54 unknown 1% 55-64 female 13%

55-64 male 6% 55-64 unknown 0% 65+ female 14% 65+ male 7% 65+ unknown 1%

Region Reach Alaska 0%

Percent North Carolina 0%

Oregon 0% Texas 0% Washington 100%

Version

ld 23843687536700767

**Start Date** 2019-07-18 06:04:51 UTC End Date 2019-08-06 01:12:57 UTC

**Impressions** 245

Landing Uri https://momsforseattle.com/?fbclid=lwAR2uvdcFoNqV4GF7KZsrvRz

cqS3EoNH8efDuvWpaAxQtGLmHa4d 1LItuGA

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

**Text** Our website is live! Visit www.MomsForSeattle.com to learn more

about us (spoiler: you don't have to be a mom to get involved) and

see which candidates earned our endorsement.

**Spend** 2.82

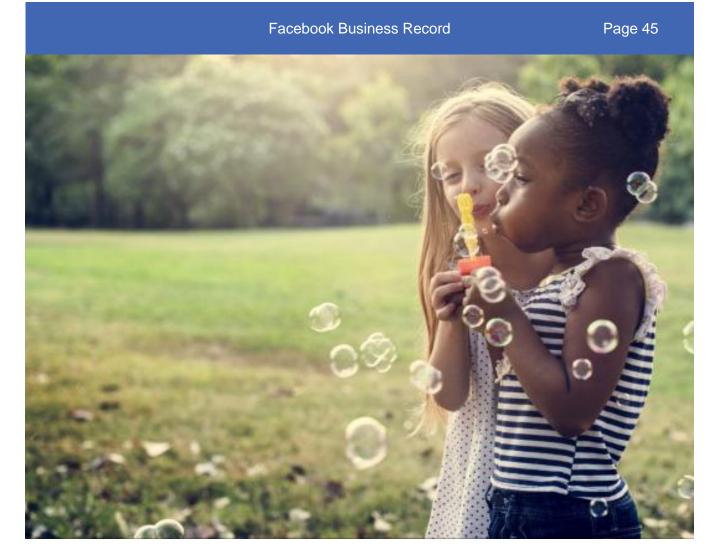


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

Version

ld 23843689330710767

**Start Date** 2019-07-18 06:04:51 UTC **End Date** 2019-08-06 01:12:57 UTC

**Impressions** 1110

Landing Uri https://momsforseattle.com/?fbclid=IwAR2uvdcFoNqV4GF7KZsrvRz

cqS3EoNH8efDuvWpaAxQtGLmHa4d 1LltuGA

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** Our website is live! Visit www.MomsForSeattle.com to learn more about us (spoiler: you don't have to be a mom to get involved) and

see which candidates earned our endorsement.

**Spend** 18.00

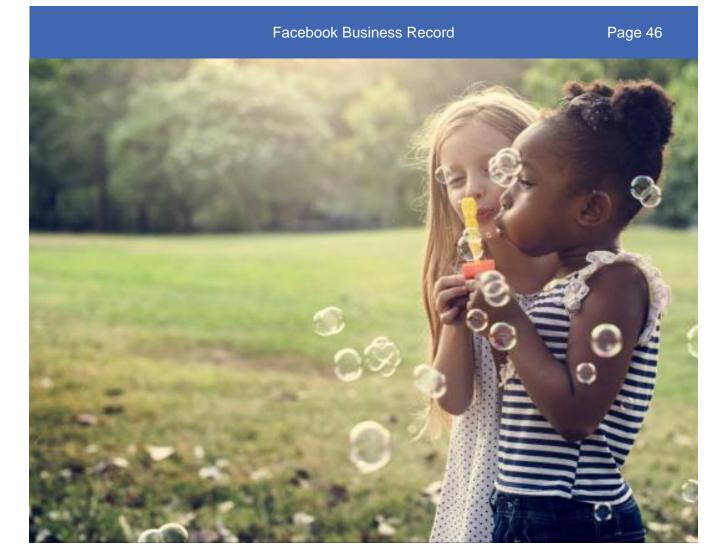


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

Version

ld 23843698574080767

**Start Date** 2019-07-18 06:04:51 UTC **End Date** 2019-08-06 01:12:57 UTC

**Impressions** 6477

Landing Uri https://momsforseattle.com/?fbclid=IwAR2uvdcFoNqV4GF7KZsrvRz

cqS3EoNH8efDuvWpaAxQtGLmHa4d 1LltuGA

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** Our website is live! Visit www.MomsForSeattle.com to learn more about us (spoiler: you don't have to be a mom to get involved) and

see which candidates earned our endorsement.

**Spend** 74.18

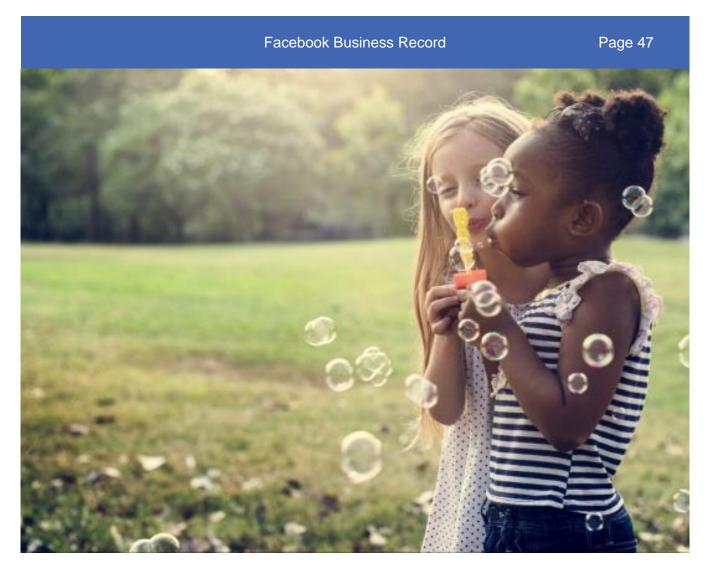


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

**Id** 23843689461680767

**Date Created** 2019-07-19 00:35:25 UTC

**Start Date** 2019-07-19 00:35:55 UTC

End Date 2019-07-29 00:35:55 UTC

**Campaign Id** 23843689461540767

**Total Reach** 11572

Payment Account Name Laura Bise McMahon

Account

**Account Id** 398821994068550

Age/Gender 18-24 female 2% Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 3%

25-34 male 4%

25-34 unknown 1%

35-44 female 7%

35-44 male 6%

35-44 unknown 0%

45-54 female 8%

45-54 male 8%

45-54 unknown 0%

55-64 female 15%

55-64 male 12%

55-64 unknown 0%

65+ female 18%

65+ male 13%

65+ unknown 0%

# Region Reach Alabama 2%

**Percent** Alaska 1%

Arizona 3%

Arkansas 1%

California 7%

Colorado 2%

Connecticut 1%

Delaware 0%

Florida 4%

Georgia 2%

Hawaii 0%

Idaho 1%

Illinois 5%

Indiana 2%

Iowa 2%

Kansas 1%

Kentucky 2%

Louisiana 2%

Maine 1%

Maryland 1%

Massachusetts 2%

Michigan 4%

Minnesota 2%

Mississippi 1%

Missouri 2%

Montana 1%

Nebraska 1%

Nevada 1%

New Hampshire 1%

New Jersey 2%

New Mexico 1%

New York 5%

North Carolina 3%

North Dakota 0%

Ohio 4%

Oklahoma 1%

Oregon 2%

Pennsylvania 4%

Rhode Island 0%

South Carolina 1%

South Dakota 1%

Tennessee 2% Texas 6%

Utah 1%

Vermont 0%

Virginia 2%

Washington 4%

Washington, District of Columbia 0%

West Virginia 1%

Wisconsin 2%

Wyoming 0%

Version

**Id** 23843689461530767

Start Date 2019-07-19 00:35:55 UTC

End Date 2019-07-29 00:35:55 UTC

# Facebook Business Record

**Impressions** 

14684

**Landing Uri** https://momsforseattle.com/?fbclid=IwAR03AuUqw2QqlB4IZ7stcm5

RtgHXbp34JjBvXLCHzMLLa040IsH5yt yftY

**Ads Targeting** Location - Living In: United States

Age: 18 - 65+

**Text** We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 146.41



Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

**Id** 23843689461220767

**Date Created** 2019-07-19 00:34:56 UTC **Start Date** 2019-07-19 00:35:26 UTC

End Date 2019-07-19 00.35:26 UTC Campaign Id 23843689461080767

Total Reach 2127

Payment Account Name Laura Bise McMahon

Account

**Account Id** 398821994068550

**Age/Gender** 18-24 female 1% **Reach Percent** 18-24 male 1%

18-24 unknown 0% 25-34 female 7% 25-34 male 4%

25-34 unknown 1%

35-44 female 17%

35-44 male 6%

35-44 unknown 1%

45-54 female 14%

45-54 male 7%

45-54 unknown 1%

55-64 female 13%

55-64 male 7%

55-64 unknown 1%

65+ female 11%

65+ male 7%

65+ unknown 0%

Region Reach Oregon 0%

Percent Washington 100%

**Version Id** 23843689461060767

**Start Date** 2019-07-19 00:35:26 UTC **End Date** 2019-07-29 00:35:26 UTC

**Impressions** 633

Landing Uri https://momsforseattle.com/?fbclid=IwAR03AuUqw2QqlB4IZ7stcm5

RtgHXbp34JjBvXLCHzMLLa040IsH5yt yftY

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 8.65

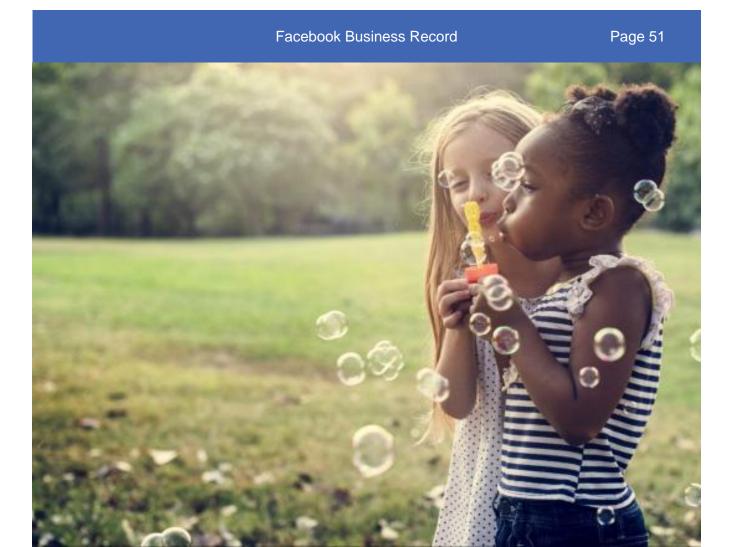


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

Version

ld 23843698587010767

**Start Date** 2019-07-19 00:35:26 UTC

**End Date** 2019-07-29 00:35:26 UTC

**Impressions** 1847

Landing Uri https://momsforseattle.com/?fbclid=IwAR03AuUqw2QqlB4IZ7stcm5

RtgHXbp34JjBvXLCHzMLLa040IsH5yt yftY

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 21.28

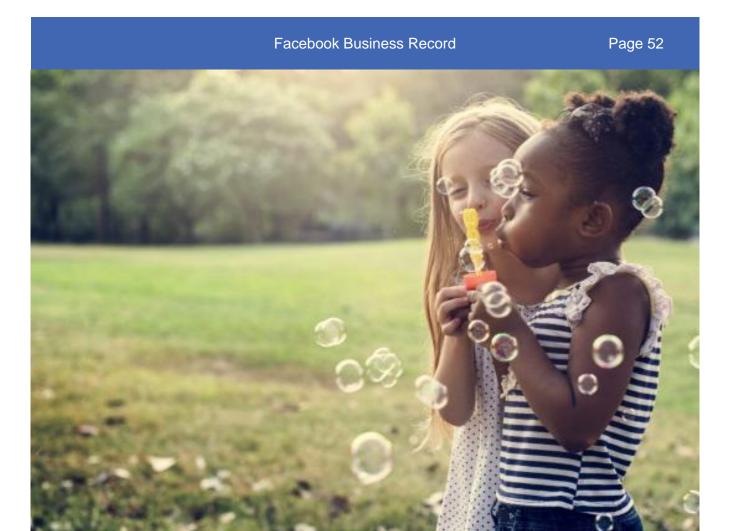


Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

**Id** 23843702326340767

Date Created 2019-07-23 01:45:06 UTC

**Start Date** 2019-07-23 01:45:06 UTC

End Date 2019-08-14 03:17:20 UTC

Campaign Id 23843702326240767

**Total Reach** 0

Payment Account Name Laura Bise McMahon

**Account** 

**Account Id** 398821994068550

Age/Gender **Reach Percent Region Reach Percent** Version

**Id** 23843702326170767

Start Date 2019-07-23 01:45:06 UTC End Date 2019-08-14 03:17:20 UTC

Impressions 0

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

Text We're excited to announce our list of endorsed city council candidates for the upcoming primary election. The candidates we selected all meet the following requirements:

- -Will address homelessness and public safety with compassion and evidence-based solutions
- -Must have a viable chance of winning the primary and general election
- -Must be 100% committed to accountability to their district
- -Must be actively fundraising

**Spend** 0.00



**Photo Id:** 2091337844494561

Id 23843688552050767

Date Created 2019-07-18 14:36:45 UTC
Start Date 2019-07-18 14:36:48 UTC

**End Date** 

2019-07-28 14:36:45 UTC

Campaign Id 23843688551950767

Total Reach 1931

Payment Account Name Laura Bise McMahon

**Account** 

Account Id 398821994068550

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 2%

18-24 unknown 0%

25-34 female 7%

25-34 male 8%

25-34 unknown 1%

35-44 female 11%

35-44 male 12%

35-44 unknown 0%

45-54 female 9%

45-54 male 10%

45-54 unknown 0%

55-64 female 9%

55-64 male 10% 55-64 unknown 0%

65+ female 11%

65+ male 8%

65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843688551910767

**Start Date** 2019-07-18 14:36:48 UTC

End Date 2019-07-28 14:36:45 UTC

**Impressions** 133

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

**Text** It's official! A group of concerned moms formed Moms for Seattle with the goal of helping to elect city council members that will care for the public health and safety of EVERYONE who wishes to call Seattle home. We've grown frustrated with the current council's ineffectiveness in addressing growing problems. Now is the time to

take action.

**Spend** 1.44

Version

**Id** 23843689334330767

**Start Date** 2019-07-18 14:36:48 UTC

**End Date** 2019-07-28 14:36:45 UTC

**Impressions** 665

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** It's official! A group of concerned moms formed Moms for Seattle with the goal of helping to elect city council members that will care for the public health and safety of EVERYONE who wishes to call Seattle home. We've grown frustrated with the current council's ineffectiveness in addressing growing problems. Now is the time to

take action.

**Spend** 9.23

Version

ld 23843698587000767

**Start Date** 

2019-07-18 14:36:48 UTC

End Date 2019-07-28 14:36:45 UTC

**Impressions** 1823

Landing Uri https://www.facebook.com/momsforseattle/

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.21 Bellevue

(+11 mi) Washington

Age: 18 - 65+

**Text** It's official! A group of concerned moms formed Moms for Seattle with the goal of helping to elect city council members that will care for the public health and safety of EVERYONE who wishes to call Seattle home. We've grown frustrated with the current council's ineffectiveness in addressing growing problems. Now is the time to

take action.

**Spend** 20.33

ld 23843695665990767

Date Created 2019-07-20 21:57:26 UTC

Start Date 2019-07-20 21:57:55 UTC

End Date 2019-07-30 21:57:55 UTC

Campaign Id 23843695665880767

Total Reach 606

Payment Account Name Laura Bise McMahon

Account

Account Id 398821994068550

Age/Gender 18-24 female 5%

Reach Percent 18-24 male 6%

18-24 unknown 1%

25-34 female 9%

25-34 male 14%

25-34 unknown 2%

35-44 female 12%

35-44 male 8%

35-44 unknown 0%

45-54 female 10%

45-54 male 7%

45-54 unknown 0%

55-64 female 8%

55-64 male 6%

65+ female 7%

65+ male 4%

65+ unknown 1%

Region Reach Washington 100%

**Percent** Version

ld 23843695665860767

**Start Date** 2019-07-20 21:57:55 UTC

End Date 2019-07-30 21:57:55 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR3Tj6S-

Ymh245-I21q5bkiXSQ1YelaIFqMPMIntu7F2iF2G9vtkkrXnVhg

Ads Targeting Location - Living In: United States

Age: 18 - 65+

**Text** We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 0.00



**Photo Id:** 398821994068550:1f2c540001974e42440a39dee6dba712

**Version Id** 23843695667780767

**Start Date** 2019-07-20 21:57:55 UTC **End Date** 2019-07-30 21:57:55 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR3Tj6S-

Ymh245-I21q5bkiXSQ1YelaIFqMPMIntu7F2iF2G9vtkkrXnVhg

**Ads Targeting** Location - Living In: United States

Age: 18 - 65+

Text We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 0.00



**Photo Id:** 398821994068550:1f2c540001974e42440a39dee6dba712

Version

ld 23843695668090767

Start Date 2019-07-20 21:57:55 UTC
End Date 2019-07-30 21:57:55 UTC

**Impressions** 23

**Landing Uri** 

https://momsforseattle.com/?fbclid=IwAR1ILSK9PR LvPBKbSd-2vvn

unoSe16arNTSwxaUG6OslQ1ojFYY828qUtk

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

**Text** We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 0.22



**Photo Id:** 398821994068550:1f2c540001974e42440a39dee6dba712

Version

**Id** 23843695760260767

**Start Date** 2019-07-20 21:57:55 UTC **End Date** 2019-07-30 21:57:55 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/?fbclid=IwAR1FjsFRoL9IXHFvVj82yTXyt

Qj-RnIcDg25j7vGGzxg5sVaNv3C3PUCb3E

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

**Text** We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 0.00



Photo Id: 398821994068550:1f2c540001974e42440a39dee6dba712

Version

ld 23843695760390767

**Start Date** 2019-07-20 21:57:55 UTC **End Date** 2019-07-30 21:57:55 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR1FjsFRoL9IXHFvVj82yTXyt

Qj-RnIcDg25j7vGGzxg5sVaNv3C3PUCb3E

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

Text We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 0.00



Version

**Photo Id:** 398821994068550:1f2c540001974e42440a39dee6dba712

**Id** 23843695763760767

**Start Date** 2019-07-20 21:57:55 UTC **End Date** 2019-07-30 21:57:55 UTC

**Impressions** 

625

Landing Uri https://momsforseattle.com/?fbclid=IwAR1FjsFRoL9IXHFvVj82yTXyt

Qj-RnlcDg25j7vGGzxg5sVaNv3C3PUCb3E

Ads Targeting Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

**Text** We have a City Council that isn't seeking real solutions to shelter

people experiencing

**Spend** 6.83



Photo Id: 398821994068550:1f2c540001974e42440a39dee6dba712

**Id** 23843695510860767

**Date Created** 2019-07-20 19:15:30 UTC **Start Date** 2019-07-20 19:15:36 UTC

**End Date** 2019-07-30 19:15:30 UTC **Campaign Id** 23843695510800767

Total Reach 0

Payment Account Name Laura Bise McMahon

**Account** 

**Account Id** 398821994068550

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843695510750767

**Start Date** 2019-07-20 19:15:36 UTC **End Date** 2019-07-30 19:15:30 UTC

**Impressions** 0

Landing Uri https://myemail.constantcontact.com/Seattle-Needs-Your-Vote---It-

s-Time-for-a-Change.html?soid=1132883163760&aid=hCSkelZOgO 4&fbclid=lwAR0Gv7AuJKlgd 4SXpDJLHlnCK1Bh2czvKPxQV64m4Ud

vxj9vX4fhgjV8-8

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

**Spend** 0.00

**Photo Id:** 398821994068550:af2df0f6e6edce42a4e366c8d0aaced3

**Version Id** 23843695512600767

**Start Date** 2019-07-20 19:15:36 UTC **End Date** 2019-07-30 19:15:30 UTC

Impressions 0

Landing Uri https://myemail.constantcontact.com/Seattle-Needs-Your-Vote---It-

s-Time-for-a-Change.html?soid=1132883163760&aid=hCSkelZOgO 4&fbclid=lwAR0Gv7AuJKlgd 4SXpDJLHlnCK1Bh2czvKPxQV64m4Ud

vxj9vX4fhgjV8-8

**Ads Targeting** Location: United States: Latitude 47.60 Longitude -122.24 Mercer

Island (+9.50 mi) Washington

Age: 18 - 65+

**Spend** 0.00

**Photo Id:** 398821994068550:af2df0f6e6edce42a4e366c8d0aaced3

ld 23843687533110767

 Date Created
 2019-07-18 06:01:47 UTC

 Start Date
 2019-07-18 06:02:15 UTC

 End Date
 2019-07-28 06:02:15 UTC

Campaign Id 23843687533030767

Total Reach 573

Payment Account Name Laura Bise McMahon

Account

Account Id 398821994068550

Age/Gender

#### **Reach Percent**

18-24 female 3%

18-24 male 5%

18-24 unknown 1%

25-34 female 2%

25-34 male 9%

25-34 unknown 1%

35-44 female 2%

35-44 male 7%

35-44 unknown 1%

45-54 female 4%

45-54 male 8%

55-64 female 11%

55-64 male 14%

55-64 unknown 1%

65+ female 16%

65+ male 15%

65+ unknown 0%

## Region Reach Alabama 3%

Percent Alaska 1%

Arizona 1%

Arkansas 1%

California 5%

Colorado 2%

Connecticut 1%

Delaware 0%

Florida 4%

Georgia 2%

Hawaii 0%

Idaho 0%

Illinois 4%

Indiana 3% Iowa 2%

Kansas 3%

Kentucky 2%

Louisiana 3%

Maine 1%

Maryland 2%

Massachusetts 2%

Michigan 4%

Minnesota 2%

Mississippi 2%

Missouri 2%

Montana 1%

Nebraska 1%

Nevada 0%

New Hampshire 1%

New Jersey 2%

New Mexico 1%

New York 4%

North Carolina 3%

North Dakota 1%

Ohio 4%

Oklahoma 1%

Oregon 2%

Pennsylvania 4%

Rhode Island 0% South Carolina 2% South Dakota 1% Tennessee 2% Texas 6% Utah 1% Vermont 0% Virginia 1% Washington 4%

Washington, District of Columbia 0%

West Virginia 1% Wisconsin 3% Wyoming 0%

**Version Id** 23843687533000767

**Start Date** 2019-07-18 06:02:15 UTC **End Date** 2019-07-28 06:02:15 UTC

**Impressions** 604

Landing Uri https://momsforseattle.com/?fbclid=lwAR2oJki9xJlL5ZJNuX7aoVepo

abr ClOqJ0JM7eRh68JCOwJhjUTnkGJvVTg

Ads Targeting Location - Living In: United States

Age: 18 - 65+

**Text** Formed by a group of Seattle moms who, like many Seattleites, are frustrated with the current state of inaction from our local government, Moms for Seattle is taking action. By forming a political action committee we're able to help elect a city council who will work for all city residents. Moms for Seattle is committed to supporting candidates who have coherent and pragmatic plans for Seattle. This includes ensuring everyone has a safe place to call home, improving public safety and being an accountable member

of city government.

**Spend** 4.90



**Photo Id:** 398821994068550:1f2c540001974e42440a39dee6dba712

**Id** 23843679510020767

 Date Created
 2019-07-16 03:57:47 UTC

 Start Date
 2019-07-16 03:57:51 UTC

 End Date
 2019-07-26 03:57:47 UTC

 Campaign Id
 23843679509950767

Total Reach 0

**Payment** 

Account Name Laura Bise McMahon

**Account Id** 398821994068550

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843679509880767

**Start Date** 2019-07-16 03:57:51 UTC **End Date** 2019-07-26 03:57:47 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR2kl3uSubl0WPCgcPKrdprg

ufc8Y58UJyIwpxJSJqZCsFc8H6Ezzasu0fA

Ads Targeting Location: United States: Latitude 47.63 Longitude -122.30 Seattle

(+8.50 mi) Washington

Age: 18 - 65+

**Spend** 0.00



Photo Id: 398821994068550:d33d5007cb5c60ccb5ae61071949e8e8

**Id** 23843589754660408

 Date Created
 2019-07-15 18:05:12 UTC

 Start Date
 2019-07-15 18:05:10 UTC

 End Date
 2019-08-07 02:30:26 UTC

 Campaign Id
 23843589624490408

#### **Total Reach**

2895

Account

Payment Account Name Moms for Seattle

Account Id 351740359092807

Age/Gender 18-24 female 4% Reach Percent 18-24 male 4%

> 18-24 unknown 0% 25-34 female 13%

25-34 male 9%

25-34 unknown 0%

35-44 female 17%

35-44 male 12%

35-44 unknown 1%

45-54 female 13%

45-54 male 8%

45-54 unknown 0%

55-64 female 7%

55-64 male 4%

55-64 unknown 0%

65+ female 4%

65+ male 2%

65+ unknown 0%

Region Reach Alabama 0%

**Percent** Alaska 0%

Arizona 1%

Arkansas 0%

California 5%

Colorado 1%

Connecticut 0%

Florida 1%

Georgia 0%

Hawaii 0%

Idaho 0%

Illinois 1%

Indiana 0%

Iowa 0%

Kansas 0%

Kentucky 0%

Louisiana 0%

Maine 0%

Maryland 0%

Massachusetts 1%

Michigan 0%

Minnesota 0%

Missouri 0%

Montana 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 0%

New Mexico 0%

New York 1%

North Carolina 0%

North Dakota 0%

Ohio 1%

Oklahoma 0%

Oregon 1%

Pennsylvania 0%

Rhode Island 0%

South Carolina 0%

Tennessee 0%

Texas 2%

Utah 0%

Vermont 0%

Virginia 0%

Washington 79%

Washington, District of Columbia 0%

West Virginia 0%

Wisconsin 0%

Wyoming 0%

Version

**Id** 23843589821870408

**Start Date** 2019-07-15 18:05:10 UTC

**End Date** 2019-08-07 02:30:26 UTC

**Impressions** 9048

Landing Uri https://momsforseattle.com/heidi-wills/?utm source=ig&utm medi

um=traffic&utm campaign=moms4seattle&utm term=D6&fbclid=

IwAR0vZndALCMyWRRICyDmi-NUsk8JC 4gMXIRZgceBEg-

NMaLLRrJdRKegoo

Ads Targeting Location: United States

Age: 18 - 65+

Text Heidi Wills will be an accountable leader for District 6. She'll take

action to improve public safety and ensure everyone has a place to

call home. Learn more.

**Spend** 416.55



**Photo Id:** 351740359092807:c3b30d5be48e8c0b90d5edc5122632ab **Id** 23843589821880408

**Start Date** 2019-07-15 18:05:10 UTC **End Date** 2019-08-07 02:30:26 UTC

**Impressions** 10130

Version

Landing Uri https://momsforseattle.com/heidi-wills/?utm source=ig&utm medi

 $um = traffic \& utm \ campaign = moms 4 seattle \& utm \ term = D6 \& fbclid =$ 

IwAR0vZndALCMyWRRICyDmi-NUsk8JC 4gMXIRZgceBEg-

NMaLLRrJdRKeqoo

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Heidi Wills will be an accountable leader for District 6. She'll take

action to improve public safety and ensure everyone has a place to

call home. Learn more.

Spend

458.45



**Photo Id:** 351740359092807:c3b30d5be48e8c0b90d5edc5122632ab

**Id** 23843589745090408

**Date Created** 2019-07-15 18:05:13 UTC **Start Date** 2019-07-15 18:05:10 UTC

End Date 2019-07-13 16.03.10 01C End Date 2019-08-07 02:30:26 UTC Campaign Id 23843589624490408

Total Reach 4360

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

# Age/Gender

Reach Percent 18-24 female 2%

18-24 male 2%

18-24 unknown 0%

25-34 female 8%

25-34 male 7%

25-34 unknown 0%

35-44 female 15%

35-44 male 11%

35-44 unknown 1%

45-54 female 13%

45-54 male 12%

45-54 unknown 0%

55-64 female 9%

55-64 male 7%

55-64 unknown 0%

65+ female 7%

65+ male 5%

65+ unknown 0%

## Region Reach Alabama 0%

# Percent Alaska 0%

Arizona 1%

Arkansas 0%

California 4%

Colorado 0% Connecticut 0%

Delaware 0%

Florida 1%

Georgia 0%

Hawaii 0% Idaho 0%

Illinois 1%

Indiana 0%

Iowa 0%

Kansas 0%

Kentucky 0%

Louisiana 0%

Maine 0%

Maryland 0%

Massachusetts 0%

Michigan 1%

Minnesota 0%

Missouri 0%

Montana 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 1%

New Mexico 0%

New York 1%

North Carolina 1%

North Dakota 0%

Ohio 1%

Oklahoma 0%

Oregon 1%

Pennsylvania 1%

Rhode Island 0%

South Carolina 0%

South Dakota 0% Tennessee 0% Texas 1% Utah 0% Vermont 0% Virginia 0% Washington 79%

Washington, District of Columbia 0%

West Virginia 0% Wisconsin 0% Wyoming 0%

**Version Id** 23843589822110408

**Start Date** 2019-07-15 18:05:10 UTC **End Date** 2019-08-07 02:30:26 UTC

**Impressions** 44663

**Landing Uri** https://momsforseattle.com/heidi-wills/?utm source=fb&utm medi

um=traffic&utm campaign=moms4seattle&utm term=D6&fbclid=IwAR0vDyYpU4vk1ckmuNCKCJODJLQCDjbGL3vg5nqPpdpUXP1aRaL

LgWD831A

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

**Spend** 875.00



Photo Id: 351740359092807:5684655cf3e2904cb068b209520e5f63

**Id** 23843630866570408

**Date Created** 2019-07-30 23:15:53 UTC **Start Date** 2019-07-30 23:15:51 UTC **End Date** 2019-08-06 23:10:50 UTC

Campaign Id 23843630864340408

Total Reach 1197
Payment

#### Account

Account Name Moms for Seattle
Account Id 351740359092807

Age/Gender 18-24 female 2%

Reach Percent 18-24 male 0%

18-24 unknown 0%

25-34 female 9%

25-34 male 3%

25-34 unknown 0%

35-44 female 21%

35-44 male 7%

35-44 unknown 1%

45-54 female 18%

45-54 male 9%

45-54 unknown 1%

55-64 female 12%

55-64 male 8%

55-64 unknown 0%

65+ female 6%

65+ male 4%

65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 23843630867380408

**Start Date** 2019-07-30 23:15:51 UTC

End Date 2019-08-06 23:10:50 UTC

**Impressions** 4898

Landing Uri https://momsforseattle.com/our-story/?fbclid=IwAR0KZ QmERx3ng

afwrxGAcG8yWNwBHqaTqblWiQxumd0kA45tPWD7BflmZQ

**Ads Targeting** Location: United States: Seattle Washington

Age: 18 - 65+

**Text** "We need to remember that our children are watching us and

every day we set the example for compassion and humanity. We want to show our children that there is a better way. When things go wrong in society, they should stand up and work together to bring positive change." - A message from the Founders of Moms for

Seattle

**Spend** 150.00

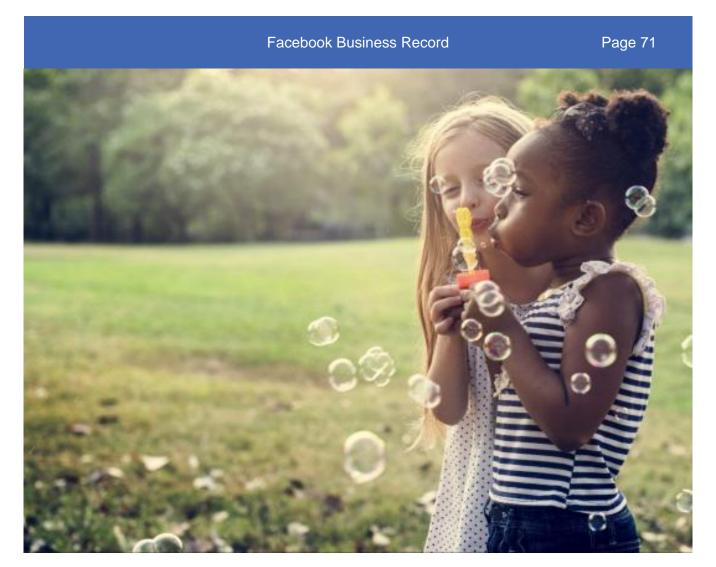


Photo Id: 351740359092807:478b640668b4e5d8abd644a59f55386b

**Id** 23843630865510408

**Date Created** 2019-07-30 23:14:06 UTC

**Start Date** 2019-07-30 23:14:03 UTC

**End Date** 2019-08-06 23:10:50 UTC

**Campaign Id** 23843630864340408

Total Reach 2331

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

Age/Gender 18-24 female 11% Reach Percent 18-24 male 6%

18-24 unknown 1%

25-34 female 20%

25-34 male 10%

25-34 unknown 1%

35-44 female 10%

35-44 male 5%

35-44 unknown 0%

45-54 female 8%

45-54 male 3%

45-54 unknown 0%

55-64 female 6%

55-64 male 4%

55-64 unknown 0% 65+ female 11% 65+ male 4% 65+ unknown 0%

Region Reach Washington 100% Percent

Version

ld 23843630866260408

**Start Date** 2019-07-30 23:14:03 UTC **End Date** 2019-08-06 23:10:50 UTC

**Impressions** 2332

**Landing Uri** https://momsforseattle.com/our-story/?fbclid=IwAR0KZ QmERx3ng

afwrx GAcG8yWNwBHqaTqblWiQxumd0kA45tPWD7BflmZQ

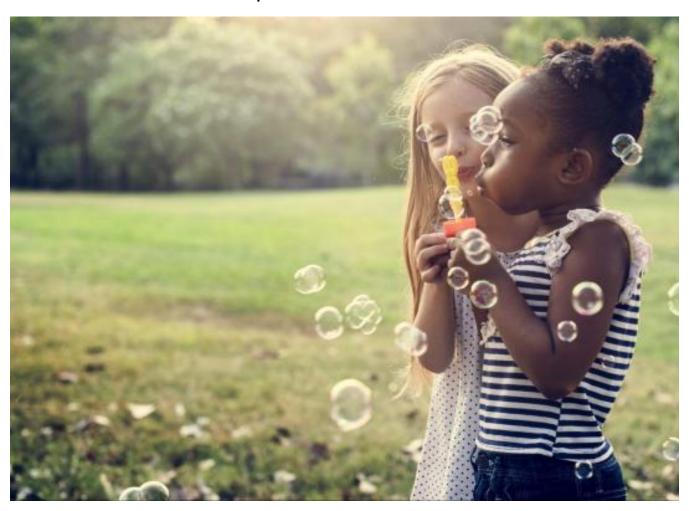
**Ads Targeting** Location: United States: Seattle Washington

Age: 18 - 65+

**Text** "We need to remember that our children are watching us and every day we set the example for compassion and humanity. We want to show our children that there is a better way. When things go wrong in society, they should stand up and work together to

bring positive change." - A message from the Founders of Moms for Seattle

**Spend** 76.39



**Photo Id:** 351740359092807:478b640668b4e5d8abd644a59f55386b

Version ld 23843630866270408

**Start Date** 2019-07-30 23:14:03 UTC **End Date** 2019-08-06 23:10:50 UTC

**Impressions** 

2157

**Landing Uri** https://momsforseattle.com/our-story/?fbclid=IwAR0KZ QmERx3ng

afwrxGAcG8yWNwBHqaTqblWiQxumd0kA45tPWD7BflmZQ

**Ads Targeting** Location: United States: Seattle Washington

Age: 18 - 65+

**Text** "We need to remember that our children are watching us and every day we set the example for compassion and humanity. We

every day we set the example for compassion and humanity. We want to show our children that there is a better way. When things go wrong in society, they should stand up and work together to bring positive change." - A message from the Founders of Moms for

Seattle

**Spend** 73.61



**Photo Id:** 351740359092807:478b640668b4e5d8abd644a59f55386b

**Id** 23843630864410408

Date Created 2019-07-30 23:12:39 UTC

 Start Date
 2019-07-30 23:12:36 UTC

 End Date
 2019-08-06 23:10:50 UTC

 Campaign Id
 23843630864340408

Total Reach 4596

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

# Age/Gender

Reach Percent 18-24 female 15%

18-24 male 11%

18-24 unknown 0%

25-34 female 21%

25-34 male 16%

25-34 unknown 0%

35-44 female 10%

35-44 male 6%

35-44 unknown 0%

45-54 female 6%

45-54 male 3%

45-54 unknown 0%

55-64 female 3%

55-64 male 2%

65+ female 3%

65+ male 1%

65+ unknown 0%

**Region Reach** Washington 100%

Percent

Version **Id** 23843630864840408

> **Start Date** 2019-07-30 23:12:36 UTC End Date 2019-08-06 23:10:50 UTC

**Impressions** 3649

Landing Uri https://momsforseattle.com/our-story/?fbclid=lwAR0KZ QmERx3ng

afwrxGAcG8yWNwBHqaTqblWiQxumd0kA45tPWD7BflmZQ

**Ads Targeting** Location: United States: Seattle Washington

Age: 18 - 65+

Text "We need to remember that our children are watching us and

every day we set the example for compassion and humanity. We want to show our children that there is a better way. When things go wrong in society, they should stand up and work together to bring positive change." - A message from the Founders of Moms for

Seattle

**Spend** 123.07

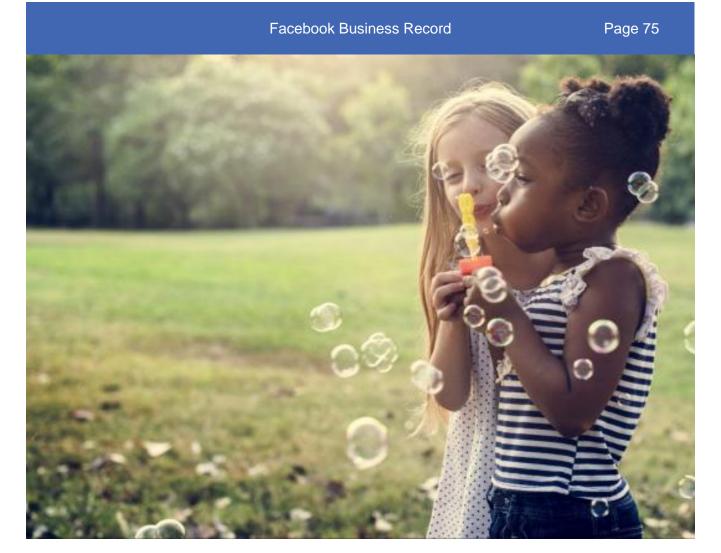


Photo Id: 351740359092807:478b640668b4e5d8abd644a59f55386b

Version

Id 23843630864850408

**Start Date** 2019-07-30 23:12:36 UTC **End Date** 2019-08-06 23:10:50 UTC

**Impressions** 3803

Landing Uri https://momsforseattle.com/our-story/?fbclid=IwAR0KZ QmERx3ng

afwrxGAcG8yWNwBHqaTqblWiQxumd0kA45tPWD7BflmZQ

**Ads Targeting** Location: United States: Seattle Washington

Age: 18 - 65+

**Text** "We need to remember that our children are watching us and every day we set the example for compassion and humanity. We want to show our children that there is a better way. When things go wrong in society, they should stand up and work together to bring positive change." - A message from the Founders of Moms for

Seattle **Spend** 126.93

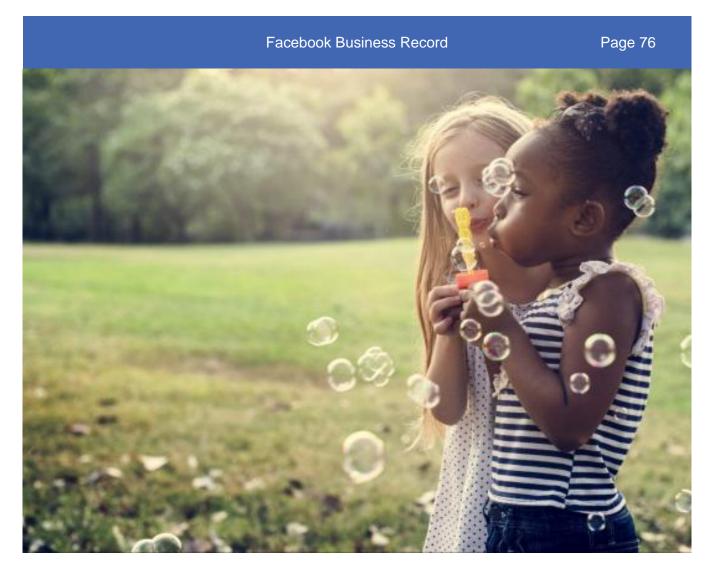


Photo Id: 351740359092807:478b640668b4e5d8abd644a59f55386b

**Id** 23843589754630408

**Date Created** 2019-07-15 18:05:10 UTC

**Start Date** 2019-07-15 18:05:07 UTC

End Date 2019-08-07 02:30:26 UTC

**Campaign Id** 23843589624490408

**Total Reach** 1731

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

**Age/Gender** 18-24 female 7% **Reach Percent** 18-24 male 4%

18-24 unknown 0%

25-34 female 13%

25-34 male 11%

25-34 unknown 0%

35-44 female 14%

35-44 male 10%

35-44 unknown 1%

45-54 female 12%

45-54 male 7%

45-54 unknown 0%

55-64 female 9%

55-64 male 4%

55-64 unknown 0% 65+ female 4% 65+ male 2%

65+ unknown 0%

Region Reach Alaska 0%

Percent Arizona 1%

California 6%

Colorado 1%

Connecticut 0%

Florida 1%

Georgia 0%

Hawaii 1%

Idaho 1%

Illinois 1%

Indiana 0%

Iowa 0%

Kansas 0%

Kentucky 0%

Louisiana 0%

Maine 0%

Maryland 0%

Massachusetts 0%

Michigan 0%

Minnesota 0%

Missouri 0%

Montana 0%

Nebraska 0%

Nevada 1%

New Hampshire 0%

New Jersey 0%

New Mexico 0%

New York 2%

North Carolina 1%

North Dakota 0%

Ohio 0%

Oklahoma 0%

Oregon 1%

Pennsylvania 0%

Rhode Island 0%

South Carolina 0%

Tennessee 0%

Texas 1%

Utah 0%

Virginia 0%

Washington 75%

Washington, District of Columbia 0%

West Virginia 0%

Wisconsin 0%

Wyoming 0%

Version

**Id** 23843589821440408

Start Date 2019-07-15 18:05:07 UTC End Date 2019-08-07 02:30:26 UTC

**Impressions** 7571

**Landing Uri** https://momsforseattle.com/alex-pedersen/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D4&fb clid=IwAR3r6El9YKBDJcg8uXXi wlhyzuwgoOeDoFlfWHrP-7CibnuMS

YWCYRI0Aq

Ads Targeting Location: United States

Age: 18 - 65+

**Text** Alex Pederson will be an accountable leader for District 4. He'll take action to improve public safety and ensure everyone has a place to call home. Learn more.

**Spend** 391.03



**Photo Id:** 351740359092807:bb5c65bad0e7a4a1f1f5d78aaba84d7d

**Id** 23843589754600408

**Date Created** 2019-07-15 18:05:15 UTC **Start Date** 2019-07-15 18:05:12 UTC **End Date** 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

Total Reach 1813

**Payment** 

**Account Name** Moms for Seattle

Account Id 351740359092807

Age/Gender 18-24 female 5%

Reach Percent 18-24 male 3%

18-24 unknown 0%

25-34 female 12%

25-34 male 9%

25-34 unknown 0%

35-44 female 14%

35-44 male 12%

35-44 unknown 0%

45-54 female 14%

45-54 male 9%

45-54 unknown 0%

55-64 female 8%

55-64 male 5%

55-64 unknown 0%

65+ female 4%

65+ male 2%

65+ unknown 0%

Region Reach Alabama 0%

Percent Alaska 0%

Arizona 1%

California 7%

Colorado 1%

Connecticut 0%

Florida 1%

Georgia 1%

Hawaii 0%

Idaho 1% Illinois 1%

Indiana 0%

Iowa 0%

Kansas 0%

Kentucky 0%

Louisiana 0%

Maine 0%

Maryland 0%

Massachusetts 0%

Michigan 0%

Minnesota 0%

Missouri 0%

Montana 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 0%

New Mexico 0%

New York 2%

North Carolina 0%

North Dakota 0%

Ohio 1%

Oklahoma 0%

Oregon 1%

Pennsylvania 0% Rhode Island 0%

South Carolina 0% Tennessee 0% Texas 2% Utah 0% Vermont 0% Virginia 1% Washington 74%

Washington, District of Columbia 0%

West Virginia 0% Wisconsin 1%

Version

**Id** 23843589822580408

**Start Date** 2019-07-15 18:05:12 UTC **End Date** 2019-08-07 02:30:26 UTC

**Impressions** 7463

**Landing Uri** https://momsforseattle.com/michael-george/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D7&fb clid=lwAR12w3vlqYl8tfnSbP98xEBIU2-g4WpEh7Hg510rHqbvUMytUj

crV4lnGxg

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Michael George will be an accountable leader for District 7. He'll

take action to improve public safety and ensure everyone has a

place to call home. Learn more.

**Spend** 398.27



**Photo Id:** 351740359092807:7a8d4df404a2fb23ef662b670952a449

**Id** 23843589754510408

**Date Created** 2019-07-15 18:05:07 UTC

**Start Date** 2019-07-15 18:05:05 UTC

End Date 2019-08-07 02:30:26 UTC

**Campaign Id** 23843589624490408

**Total Reach** 1988

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

Age/Gender 18-24 female 5% Reach Percent 18-24 male 5%

18-24 unknown 0%

25-34 female 12%

25-34 male 11%

25-34 unknown 0%

35-44 female 14%

35-44 male 13%

35-44 unknown 1%

45-54 female 12%

45-54 male 10%

45-54 unknown 1%

55-64 female 7%

55-64 male 5%

55-64 unknown 0%

65+ female 3%

65+ male 2%

## **Region Reach** Alabama 0%

### **Percent** Alaska 0%

Arizona 1%

Arkansas 0%

California 6%

Colorado 1%

Connecticut 0%

Delaware 0%

Florida 1%

Georgia 1%

Hawaii 0%

Idaho 0%

Illinois 1%

Indiana 0%

Iowa 0%

Kansas 0%

Kentucky 0%

Louisiana 0%

Maine 0%

Maryland 0%

Massachusetts 1%

Michigan 1%

Minnesota 0%

Mississippi 0%

Missouri 0%

Montana 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 1%

New Mexico 0%

New York 2%

North Carolina 0%

Ohio 1%

Oklahoma 0%

Oregon 1%

Pennsylvania 0%

Rhode Island 0%

South Carolina 0%

Tennessee 1%

Texas 2%

Utah 0%

Virginia 1%

Washington 75%

Washington, District of Columbia 1%

Wisconsin 0% Wyoming 0%

Version

ld 23843589820520408

**Start Date** 2019-07-15 18:05:05 UTC **End Date** 2019-08-07 02:30:26 UTC

**Impressions** 7726

**Landing Uri** https://momsforseattle.com/pat-murakami/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D3&fb

clid=IwAR1SwbWdtCG5kTGOXTRANd9PXrETVD3h zSG-

D7c WUCrY30Zb b4jUEw-k

Ads Targeting Location: United States

Age: 18 - 65+

**Text** Pat Murakami will be an accountable leader for District 3. She'll

take action to improve public safety and ensure everyone has a

place to call home. Learn more.

**Spend** 393.40



**Photo Id:** 351740359092807:26547ad12e6e5dbd3cf641473355e607

**Id** 23843589745070408

**Date Created** 2019-07-15 18:05:16 UTC

**Start Date** 2019-07-15 18:05:13 UTC

End Date 2019-08-07 02:30:26 UTC

**Campaign Id** 23843589624490408

Total Reach 3215

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

Age/Gender 18-24 female 2% Reach Percent 18-24 male 3%

25-34 female 7%

25-34 male 8%

25-34 unknown 0%

35-44 female 13%

35-44 male 12%

35-44 unknown 1%

45-54 female 12%

45-54 male 13%

45-54 unknown 0%

55-64 female 9%

55-64 male 8%

55-64 unknown 0%

65+ female 6%

65+ male 5%

65+ unknown 0%

## Region Reach Alabama 0%

1 / ((a) (a) ()

**Percent** Alaska 0%

Arizona 1%

Arkansas 0%

California 4%

Colorado 1%

Connecticut 0%

Florida 1%

Georgia 0%

Hawaii 0%

Idaho 0%

Illinois 1%

Indiana 0%

Iowa 0%

Kansas 0%

Kentucky 0%

Louisiana 0%

Maine 0%

Maryland 0%

Massachusetts 1%

Michigan 1%

Minnesota 0%

Mississippi 0%

Missouri 0%

Montana 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 0%

New Mexico 0%

New York 1%

North Carolina 0%

North Dakota 0%

Ohio 1%

Oklahoma 0%

Oregon 1%

Pennsylvania 1%

Rhode Island 0% South Carolina 0%

South Dakota 0%

Tennessee 0%

Texas 2%

Utah 0%

Vermont 0% Virginia 0% Washington 77%

Washington, District of Columbia 0%

West Virginia 0% Wisconsin 0% Wyoming 0%

Version

**Id** 23843589822380408

**Start Date** 2019-07-15 18:05:13 UTC **End Date** 2019-08-07 02:30:26 UTC

**Impressions** 23722

**Landing Uri** https://momsforseattle.com/pat-murakami/?utm source=fb&utm

 $\label{lem:medium} medium = traffic \& utm campaign = moms 4 seattle \& utm term = D3 \& fb \\ clid = lwAR2t1XZ0XomHvUjvTJyGC4FgjjHdgFlACOaOSgJaZ3 yljdSjBM \\$ 

ABKodHr8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.

**Spend** 397.27



Photo Id: 351740359092807:40ab7bde2a1500cbfc582d66b1daebf7

**Id** 23843589745030408

Date Created 2019-07-15 18:05:10 UTC

**Start Date** 2019-07-15 18:05:08 UTC **End Date** 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408 Total Reach 2986

Payment Account Name Moms for Seattle

Account

**Account Id** 351740359092807

Age/Gender

#### **Reach Percent**

18-24 female 3%

18-24 male 2%

18-24 unknown 0%

25-34 female 9%

25-34 male 8%

25-34 unknown 0%

35-44 female 14%

35-44 male 10%

35-44 unknown 1%

45-54 female 13%

45-54 male 10%

45-54 unknown 1%

55-64 female 10%

55-64 male 7%

55-64 unknown 0%

65+ female 6%

65+ male 5%

65+ unknown 0%

### Region Reach Alabama 0%

## Percent Alaska 1%

Alaska 170

Arizona 1%

Arkansas 0%

California 4%

Colorado 1%

Connecticut 0%

Delaware 0%

Florida 1%

Georgia 0%

Hawaii 0%

Idaho 1%

Illinois 1%

Indiana 0%

Iowa 0%

Kansas 0%

Kentucky 0%

Louisiana 0%

Maine 0%

Maryland 0%

Massachusetts 1%

Michigan 1%

Minnesota 0%

Mississippi 0%

Missouri 0%

Montana 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 1%

New Mexico 0%

New York 1%

North Carolina 0%

North Dakota 0%

Ohio 0%

Oklahoma 0%

Oregon 1%

Pennsylvania 1%

Rhode Island 0%

South Carolina 0% South Dakota 0% Tennessee 0% Texas 1% Utah 0% Virginia 1% Washington 76%

Washington, District of Columbia 0%

West Virginia 0% Wisconsin 0% Wyoming 0%

**Version Id** 23843589821290408

**Start Date** 2019-07-15 18:05:08 UTC **End Date** 2019-08-07 02:30:26 UTC

**Impressions** 22674

Landing Uri https://momsforseattle.com/alex-pedersen/?utm source=fb&utm

 $medium = traffic \& utm \ campaign = moms 4 seattle \& utm \ term = D4 \& fb$ 

clid=IwAR2 SFhnQep75hEEoFdkQzTsermDMLSQfJJ-

bf1nlrQH5fDgc8utBqDaB5U

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

**Spend** 395.83



Photo Id: 351740359092807:fa3f85927ca6ae8aa056ca08a0d9ae84

ld 23843589744970408

**Date Created** 2019-07-15 18:05:08 UTC **Start Date** 2019-07-15 18:05:05 UTC

**End Date** 2019-08-07 02:30:26 UTC **Campaign Id** 23843589624490408

Total Reach 2745
Payment

#### **Account**

**Account Name** Moms for Seattle Account Id 351740359092807

Age/Gender 18-24 female 3%

Reach Percent 18-24 male 2%

18-24 unknown 0%

25-34 female 8%

25-34 male 7%

25-34 unknown 0%

35-44 female 11%

35-44 male 11%

35-44 unknown 0%

45-54 female 13%

45-54 male 12%

45-54 unknown 0%

55-64 female 11%

55-64 male 9%

55-64 unknown 0%

65+ female 7%

65+ male 5%

65+ unknown 0%

Region Reach Alabama 0%

Percent Alaska 0%

Arizona 1%

Arkansas 0%

California 5%

Colorado 0%

Connecticut 1%

Delaware 0%

Florida 1%

Georgia 0%

Hawaii 0%

Idaho 0% Illinois 1%

Indiana 1%

Iowa 0%

Kansas 0%

Kentucky 0%

Louisiana 0%

Maine 0%

Maryland 0%

Massachusetts 1%

Michigan 1%

Minnesota 0%

Mississippi 0%

Missouri 0%

Montana 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 0%

New Mexico 0%

New York 1%

North Carolina 1%

North Dakota 0%

Ohio 1%

Oklahoma 0%

Oregon 1%

Pennsylvania 1%

Rhode Island 0%

South Carolina 0%

Tennessee 0%

Texas 2%

Utah 0%

Vermont 0%

Virginia 1%

Washington 74%

Washington, District of Columbia 0%

West Virginia 0%

Wisconsin 1%

Version

**Id** 23843589820110408

Start Date 2019-07-15 18:05:05 UTC End Date 2019-08-07 02:30:26 UTC

**Impressions** 22255

**Landing Uri** https://momsforseattle.com/michael-george/?utm source=fb&utm medium=traffic&utm campaign=moms4seattle&utm term=D7&fb

clid=IwAR0DF00dHegM3WTMVIX992eW8SnaHLdr7uKfMpt0Ys2tCW

P8EMw-SSSp2Z0

**Ads Targeting** Location: United States

Age: 18 - 65+

Text It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.

**Spend** 378.97



Photo Id: 351740359092807:f336a7bddd342dbbfc2d6e03efac5db8

Id 23843589640470408

**Date Created** 2019-07-15 16:52:26 UTC **Start Date** 2019-07-15 16:52:24 UTC

End Date 2019-08-07 02:30:26 UTC Campaign Id 23843589624490408

**Total Reach** 

0

Payment Account Name Moms for Seattle

Account

**Account Id** 351740359092807

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843589687610408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

**Impressions** 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR1ibgOtJFEI7NaEbWS9 bpp

0MpZ6k-d5WxbtV8Vgh-EMaOR1a4b3sq-IY8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Michael George will be an accountable leader for District 7. He'll

take action to improve public safety and ensure everyone has a

place to call home. Learn more.

**Spend** 0.00



Version

**Photo Id:** 351740359092807:7a8d4df404a2fb23ef662b670952a449

Id 23843589728410408

Start Date 2019-07-15 16:52:24 UTC End Date 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/michael-george/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D7

Ads Targeting Location: United States

Age: 18 - 65+

**Text** Michael George will be an accountable leader for District 7. He'll take action to improve public safety and ensure everyone has a

place to call home. Learn more.

**Spend** 0.00



Version

**Photo Id:** 351740359092807:7a8d4df404a2fb23ef662b670952a449

ld 23843589820630408

Start Date 2019-07-15 16:52:24 UTC End Date 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/michael-george/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D7&fb clid=IwAR0r4AkBJGNh5hgUVbx7X1GYB vb2cyWsipHzjm6 tpcdPbEi

uibMxW319c

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Michael George will be an accountable leader for District 7. He'll

take action to improve public safety and ensure everyone has a

place to call home. Learn more.

Spend

0.00



**Photo Id:** 351740359092807:7a8d4df404a2fb23ef662b670952a449

**Id** 23843589640460408

**Date Created** 2019-07-15 16:52:26 UTC

**Start Date** 2019-07-15 16:52:24 UTC

End Date 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

Age/Gender Reach Percent Region Reach Percent Version

ld 23843589688520408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR1ibgOtJFEI7NaEbWS9 bpp

0 MpZ 6k-d5 WxbtV8Vgh-EMaOR1a4b3sq-IY8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Pat Murakami will be an accountable leader for District 3. She'll

take action to improve public safety and ensure everyone has a

place to call home. Learn more.

**Spend** 0.00



Version

**Photo Id:** 351740359092807:26547ad12e6e5dbd3cf641473355e607

**Id** 23843589728100408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/pat-murakami/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D3&fb clid=lwAR3NN5fD AZmKAos LBAmFXBihOPFQhWw4KnmPKRIrIMEB

QpOcTxSc1K1RM

Ads Targeting Location: United States

Age: 18 - 65+

Text Pat Murakami will be an accountable leader for District 3. She'll

take action to improve public safety and ensure everyone has a

place to call home. Learn more.

Spend

0.00



Version

Photo Id: 351740359092807:26547ad12e6e5dbd3cf641473355e607

**Id** 23843589822570408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/pat-murakami/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D3&fb clid=lwAR3NN5fD AZmKAos LBAmFXBihOPFQhWw4KnmPKRIrIMEB

QpOcTxSc1K1RM

Ads Targeting Location: United States

Age: 18 - 65+

#### Text

Pat Murakami will be an accountable leader for District 3. She'll take action to improve public safety and ensure everyone has a place to call home. Learn more.

**Spend** 0.00



**Photo Id:** 351740359092807:26547ad12e6e5dbd3cf641473355e607

**Id** 23843589640440408

**Date Created** 2019-07-15 16:52:26 UTC **Start Date** 2019-07-15 16:52:24 UTC

End Date 2019-08-07 02:30:26 UTC

**Campaign Id** 23843589624490408

**Total Reach** 0

**Payment** 

**Account Name** Moms for Seattle

**Account Id** 351740359092807

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843589687480408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=lwAR1ibgOtJFEI7NaEbWS9 bpp

0 MpZ 6k-d5 WxbtV8 Vgh-EMaOR1a4b3 sq-IY8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Alex Pederson will be an accountable leader for District 4. He'll

take action to improve public safety and ensure everyone has a

place to call home. Learn more.

**Spend** 0.00



Version

**Photo Id:** 351740359092807:bb5c65bad0e7a4a1f1f5d78aaba84d7d

**Id** 23843589727970408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/alex-pedersen/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D4&fb clid=lwAR04tOFkZLdgoYmfFJuzpvOalB0YhjW-kbcDz 6yz6N-

ISPkxzFE5Kx Us

Ads Targeting Location: United States

Age: 18 - 65+

**Text** Alex Pederson will be an accountable leader for District 4. He'll take action to improve public safety and ensure everyone has a

place to call home. Learn more.

**Spend** 

0.00



Version

**Photo Id:** 351740359092807:bb5c65bad0e7a4a1f1f5d78aaba84d7d

**Id** 23843589819720408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/alex-pedersen/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D4&fb clid=lwAR04tOFkZLdgoYmfFJuzpvOaIB0YhjW-kbcDz 6yz6N-

ISPkxzFE5Kx Us

Ads Targeting Location: United States

Age: 18 - 65+

Text

Alex Pederson will be an accountable leader for District 4. He'll take action to improve public safety and ensure everyone has a place to call home. Learn more.

**Spend** 0.00



**Photo Id:** 351740359092807:bb5c65bad0e7a4a1f1f5d78aaba84d7d

**Id** 23843589624570408

**Date Created** 2019-07-15 16:52:27 UTC **Start Date** 2019-07-15 16:52:24 UTC

**End Date** 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

**Total Reach** 0

Payment

**Account Name** Moms for Seattle

Account Id 351740359092807

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843589688140408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR1ibgOtJFEI7NaEbWS9 bpp

0MpZ6k-d5WxbtV8Vgh-EMaOR1a4b3sq-IY8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.

**Spend** 0.00



Photo Id: 351740359092807:f336a7bddd342dbbfc2d6e03efac5db8

**Version Id** 23843589726010408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/michael-george/?utm source=fb&utm

 $\label{lem:medium} medium = traffic \& utm campaign = moms 4 seattle \& utm term = D7 \& fb \\ clid = lwAR32gKKM5biMmjGYLNg1UUcKPlD16lHSZqJT2djq25i6B94ch \\$ 

RGEkAswWCk

Ads Targeting Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home. **Spend** 0.00



Version

Photo Id: 351740359092807:f336a7bddd342dbbfc2d6e03efac5db8

ld 23843589820960408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/michael-george/?utm source=fb&utm

medium=traffic&utm campaign=moms4seattle&utm term=D7&fb clid=lwAR32gKKM5biMmjGYLNg1UUcKPlD16lHSZqJT2djq25i6B94ch

RGEkAswWCk

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.

**Spend** 0.00



Photo Id: 351740359092807:f336a7bddd342dbbfc2d6e03efac5db8

ld 23843589624560408

**Date Created** 2019-07-15 16:52:27 UTC

**Start Date** 2019-07-15 16:52:24 UTC

**End Date** 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

**Account** 

Account Id 351740359092807

Age/Gender **Reach Percent Region Reach Percent** Version

**Id** 23843589687290408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR1ibgOtJFEI7NaEbWS9 bpp

0MpZ6k-d5WxbtV8Vgh-EMaOR1a4b3sq-IY8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.

**Spend** 0.00



Photo Id: 351740359092807:40ab7bde2a1500cbfc582d66b1daebf7

**Id** 23843589725530408

**Start Date** 2019-07-15 16:52:24 UTC End Date 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/pat-murakami/?utm source=fb&utm

medium=traffic&utm campaign=moms4seattle&utm term=D3&fb clid=IwAR2pCU0vZzRF02oNT0Dmxxa6NYOIYskLvjCoGyYpeMQJurR3

ddWxXLITISg

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to



Photo Id: 351740359092807:40ab7bde2a1500cbfc582d66b1daebf7

**Id** 23843589819680408

**Start Date** 2019-07-15 16:52:24 UTC End Date 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/pat-murakami/?utm source=fb&utm

medium=traffic&utm campaign=moms4seattle&utm term=D3&fb clid=IwAR2pCU0vZzRF02oNT0Dmxxa6NYOIYskLvjCoGyYpeMQJurR3

ddWxXLITISg

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to



Photo Id: 351740359092807:40ab7bde2a1500cbfc582d66b1daebf7

**Id** 23843589624550408

**Date Created** 2019-07-15 16:52:27 UTC

**Start Date** 2019-07-15 16:52:24 UTC

**End Date** 2019-08-07 02:30:26 UTC **Campaign Id** 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

**Account** 

Account Id 351740359092807

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843589688260408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR1ibgOtJFEI7NaEbWS9 bpp

0 MpZ 6k-d5 WxbtV8Vgh-EMaOR1a4b3sq-IY8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.



Photo Id: 351740359092807:fa3f85927ca6ae8aa056ca08a0d9ae84

ld 23843589725390408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/alex-pedersen/?utm source=fb&utm

 $medium = traffic\&utm\ campaign = moms4seattle\&utm\ term = D4\&fb\\ clid = lwAR2JXMTLRzbGzl3DEclM737A1v4xkfZRbR33tyyJgHTuWgcak$ 

FHyXTfgbBs

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.



**Photo Id:** 351740359092807:fa3f85927ca6ae8aa056ca08a0d9ae84

**Id** 23843589820310408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

**Impressions** 0

**Landing Uri** https://momsforseattle.com/alex-pedersen/?utm source=fb&utm

 $medium = traffic\&utm\ campaign = moms4seattle\&utm\ term = D4\&fb\\ clid = lwAR2JXMTLRzbGzl3DEclM737A1v4xkfZRbR33tyyJgHTuWgcak$ 

FHyXTfgbBs

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.



Photo Id: 351740359092807:fa3f85927ca6ae8aa056ca08a0d9ae84

**Id** 23843611416860408

**Date Created** 2019-07-23 22:25:28 UTC

**Start Date** 2019-07-23 22:25:26 UTC

End Date 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

**Account** 

Account Id 351740359092807

Age/Gender **Reach Percent Region Reach Percent** Version

**Id** 23843611429030408

**Start Date** 2019-07-23 22:25:26 UTC

End Date 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/pat-murakami/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D3&fb

clid=IwAR1SwbWdtCG5kTGOXTRANd9PXrETVD3h zSG-

D7c WUCrY30Zb b4jUEw-k

Ads Targeting Location - Living In: United States: (98111), (98114), (98124),

(98127), (98141), (98145), (98165), (98175), (98194); Seattle

(98101), Seattle (98102), Seattle (98103), Seattle (98104), Seattle

(98105), Seattle (98106), Seattle (98107), Seattle (98108), Seattle

(98109), Seattle (98112), Seattle (98115), Seattle (98116), Seattle (98117), Seattle (98118), Seattle (98121), Seattle (98122), Seattle

(98125), Seattle (98136), Seattle (98144), Seattle (98154), Seattle

(98195), Seattle (98199), Shoreline (98133), Shorewood (98146)

Washington

Age: 18 - 65+

Text Pat Murakami will be an accountable leader for District 3. She'll

take action to improve public safety and ensure everyone has a place to call home. Learn more.

**Spend** 0.00



**Photo Id:** 351740359092807:26547ad12e6e5dbd3cf641473355e607

**Id** 23843611416830408

**Date Created** 2019-07-23 22:25:29 UTC

**Start Date** 2019-07-23 22:25:27 UTC

End Date 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

Total Reach 0

**Payment Account Name Moms for Seattle** 

351740359092807

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843611429120408

**Start Date** 2019-07-23 22:25:27 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/alex-pedersen/?utm source=fb&utm

 $medium = traffic \& utm \ campaign = moms 4 seattle \& utm \ term = D4 \& fb$ 

clid=IwAR2 SFhnQep75hEEoFdkQzTsermDMLSQfJJ-

bf1nlrQH5fDgc8utBqDaB5U

Ads Targeting Location - Living In: United States: Seattle (98102), Seattle

(98103), Seattle (98105), Seattle (98115), Seattle (98195)

Washington Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.

**Spend** 0.00



Version

Photo Id: 351740359092807:fa3f85927ca6ae8aa056ca08a0d9ae84

ld 23843611429130408

**Start Date** 2019-07-23 22:25:27 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/alex-pedersen/?utm source=fb&utm

medium=traffic&utm campaign=moms4seattle&utm term=D4&fb

clid=IwAR2 SFhnQep75hEEoFdkQzTsermDMLSQfJJ-

bf1nlrQH5fDgc8utBqDaB5U

Ads Targeting Location - Living In: United States: Seattle (98102), Seattle

### Facebook Business Record

(98103), Seattle (98105), Seattle (98115), Seattle (98195) Washington

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take action to improve public safety and ensure everyone has a place to call home.

**Spend** 0.00



Photo Id: 351740359092807:fa3f85927ca6ae8aa056ca08a0d9ae84

**Id** 23843611416880408

Date Created 2019-07-23 22:25:26 UTC

**Start Date** 2019-07-23 22:25:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

**Account** 

**Account Id** 351740359092807

Age/Gender Reach Percent Region Reach Percent Version

ld 23843611428920408

**Start Date** 2019-07-23 22:25:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/michael-george/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D7&fb clid=lwAR12w3vlqYl8tfnSbP98xEBIU2-g4WpEh7Hg510rHqbvUMytUj

crV4lnGxg

Ads Targeting Location - Living In: United States: Seattle (98101), Seattle

(98104), Seattle (98109), Seattle (98119), Seattle (98121), Seattle

(98164), Seattle (98199) Washington

Age: 18 - 65+

**Text** Michael George will be an accountable leader for District 7. He'll take action to improve public safety and ensure everyone has a place to call home. Learn more.

**Spend** 0.00



**Photo Id:** 351740359092807:7a8d4df404a2fb23ef662b670952a449

**Id** 23843611416890408

**Date Created** 2019-07-23 22:25:24 UTC **Start Date** 2019-07-23 22:25:19 UTC

**End Date** 2019-08-07 02:30:26 UTC **Campaign Id** 23843589624490408

Total Reach 0

Payment

**Account Name** Moms for Seattle

Account Id 351740359092807

Age/Gender Reach Percent Region Reach Percent Version

ld 23843611428470408

**Start Date** 2019-07-23 22:25:19 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/alex-pedersen/?utm source=ig&utm

medium=traffic&utm campaign=moms4seattle&utm term=D4&fb clid=lwAR3r6El9YKBDJcg8uXXi wlhyzuwqoOeDoFlfWHrP-7CibnuMS

YWCYRI0Ag

Ads Targeting Location - Living In: United States: Seattle (98102), Seattle

(98103), Seattle (98105), Seattle (98115), Seattle (98195)

Washington Age: 18 - 65+

Text Alex Pederson will be an accountable leader for District 4. He'll

take action to improve public safety and ensure everyone has a

place to call home. Learn more.



**Photo Id:** 351740359092807:bb5c65bad0e7a4a1f1f5d78aaba84d7d

ld 23843611416850408

**Date Created** 2019-07-23 22:25:25 UTC

Start Date 2019-07-23 22:25:23 UTC

End Date 2019-08-07 02:30:26 UTC

**Campaign Id** 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

Age/Gender **Reach Percent** 

Region Reach Percent Version

**Id** 23843611428670408

**Start Date** 2019-07-23 22:25:23 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

 $\textbf{Landing Uri} \ \ \text{https://momsforseattle.com/pat-murakami/?utm} \ \ \text{source=fb\&utm}$ 

 $\label{lem:medium} \begin{tabular}{ll} medium=traffic\&utm & campaign=moms4seattle\&utm & term=D3\&fb \\ clid=lwAR2t1XZ0XomHvUjvTJyGC4FgjjHdgFlACOaOSgJaZ3 & yljdSjBM \\ \end{tabular}$ 

ABKodHr8

Ads Targeting Location - Living In: United States: (98111), (98114), (98124),

(98127), (98141), (98145), (98165), (98175), (98194); Seattle (98101), Seattle (98102), Seattle (98103), Seattle (98104), Seattle (98105), Seattle (98106), Seattle (98107), Seattle (98108), Seattle (98109), Seattle (98112), Seattle (98115), Seattle (98116), Seattle (98117), Seattle (98118), Seattle (98121), Seattle (98122), Seattle (98125), Seattle (98136), Seattle (98144), Seattle (98154), Seattle (98195), Seattle (98199), Shoreline (98133), Shorewood (98146)

Washington Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take action to improve public safety and ensure everyone has a place to call home.

**Spend** 0.00



**Photo Id:** 351740359092807:40ab7bde2a1500cbfc582d66b1daebf7

**Id** 23843611416840408

**Date Created** 2019-07-23 22:25:23 UTC

**Start Date** 2019-07-23 22:25:20 UTC **End Date** 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

351740359092807

Age/Gender Reach Percent Region Reach Percent Version

ld 23843611428360408

**Start Date** 2019-07-23 22:25:20 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/michael-george/?utm source=fb&utm

 $medium = traffic\&utm\ campaign = moms4seattle\&utm\ term = D7\&fb\\ clid = lwAR0DF00dHegM3WTMVIX992eW8SnaHLdr7uKfMpt0Ys2tCW$ 

P8EMw-SSSp2Z0

**Ads Targeting** Location - Living In: United States: Seattle (98101), Seattle

(98104), Seattle (98109), Seattle (98119), Seattle (98121), Seattle

(98164), Seattle (98199) Washington

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.

**Spend** 0.00



Photo Id: 351740359092807:f336a7bddd342dbbfc2d6e03efac5db8

ld 23843611416870408

**Date Created** 2019-07-23 22:25:20 UTC

 Start Date
 2019-07-23 22:25:17 UTC

 End Date
 2019-08-07 02:30:26 UTC

 Campaign Id
 23843589624490408

Total Reach 0

Payment Account Name Moms for Seattle

351740359092807

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843611427710408

**Start Date** 2019-07-23 22:25:17 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/heidi-wills/?utm source=fb&utm medi

um=traffic&utm campaign=moms4seattle&utm term=D6&fbclid= IwAR0vDyYpU4vk1ckmuNCKCJODJLQCDjbGL3vg5nqPpdpUXP1aRaL

LqWD831A

Ads Targeting Location - Living In: United States: Seattle (98103), Seattle

(98105), Seattle (98107), Seattle (98115), Seattle (98117),

Shoreline (98177), Shoreline (98133) Washington

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.

**Spend** 0.00



**Photo Id:** 351740359092807:5684655cf3e2904cb068b209520e5f63

**Id** 23843611416760408

Date Created 2019-07-23 22:25:19 UTC

**Start Date** 2019-07-23 22:25:17 UTC **End Date** 2019-08-07 02:30:26 UTC **Campaign Id** 23843589624490408

Total Reach 0

Payment Account Name Moms for Seattle

351740359092807

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843611427730408

**Start Date** 2019-07-23 22:25:17 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/heidi-wills/?utm source=ig&utm medi

 $um = traffic \& utm \ campaign = moms 4 seattle \& utm \ term = D6 \& fbclid = 0.000 +$ 

 $Iw AROv Znd ALC My WRRICy Dmi-NUsk 8JC\ 4gMXIRZ gce BEg-$ 

NMaLLRrJdRKeqoo

**Ads Targeting** Location - Living In: United States: Seattle (98103), Seattle

(98105), Seattle (98107), Seattle (98115), Seattle (98117),

Shoreline (98133), Shoreline (98177) Washington

Age: 18 - 65+

**Text** Heidi Wills will be an accountable leader for District 6. She'll take

action to improve public safety and ensure everyone has a place to

call home. Learn more.



**Photo Id:** 351740359092807:c3b30d5be48e8c0b90d5edc5122632ab

**Id** 23843589640430408

**Date Created** 2019-07-15 16:52:26 UTC

**Start Date** 2019-07-15 16:52:24 UTC

End Date 2019-08-07 02:30:26 UTC

**Campaign Id** 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

Age/Gender **Reach Percent** 

Region Reach Percent Version

Id 23843589688600408
Start Date 2019-07-15 16:52:24 UTC

End Date 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=IwAR1ibgOtJFEI7NaEbWS9 bpp

0MpZ6k-d5WxbtV8Vgh-EMaOR1a4b3sq-IY8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Heidi Wills will be an accountable leader for District 6. She'll take

action to improve public safety and ensure everyone has a place to

call home. Learn more.



Photo Id:

351740359092807:c3b30d5be48e8c0b90d5edc5122632ab

Version

**Id** 23843589728270408 **Start Date** 2019-07-15 16:52:24 UTC

End Date 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/heidi-wills/?utm source=ig&utm medi

um=traffic&utm campaign=moms4seattle&utm term=D6&fbclid= IwAR0Ihn3EVHqN QP1gCsBHyuu57ZFpvWM KSjh8DJkIThtwZcODhf

gE5yWjc

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Heidi Wills will be an accountable leader for District 6. She'll take

action to improve public safety and ensure everyone has a place to

call home. Learn more.



**Photo Id:** 351740359092807:c3b30d5be48e8c0b90d5edc5122632ab

**Id** 23843589821130408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/heidi-wills/?utm source=ig&utm medi

um=traffic&utm campaign=moms4seattle&utm term=D6&fbclid=IwAR0Ihn3EVHqN QP1gCsBHyuu57ZFpvWM KSjh8DJklThtwZcODhf

gE5yWjc

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** Heidi Wills will be an accountable leader for District 6. She'll take

action to improve public safety and ensure everyone has a place to

call home. Learn more.

Spend

0.00



**Photo Id:** 351740359092807:c3b30d5be48e8c0b90d5edc5122632ab

**Id** 23843589624540408

Date Created 2019-07-15 16:52:27 UTC

**Start Date** 2019-07-15 16:52:24 UTC

End Date 2019-08-07 02:30:26 UTC

Campaign Id 23843589624490408

**Total Reach** 0

Payment Account Name Moms for Seattle

Account

Account Id 351740359092807

Age/Gender Reach Percent Region Reach Percent Version

**Id** 23843589687660408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/?fbclid=lwAR1ibgOtJFEI7NaEbWS9 bpp

0MpZ6k-d5WxbtV8Vgh-EMaOR1a4b3sq-IY8

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take action to improve public safety and ensure everyone has a place to

call home.

**Spend** 0.00



Photo Id: 351740359092807:5684655cf3e2904cb068b209520e5f63

**Version Id** 23843589725700408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

Landing Uri https://momsforseattle.com/heidi-wills/?utm source=fb&utm medi

um=traffic&utm campaign=moms4seattle&utm term=D6&fbclid=IwAR1mR 4TAr6el9pBmMRIsjCfzP8MFHcJAnYjZdhocrMI3siA4og6Am

Gkgo0

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.



**Photo Id:** 351740359092807:5684655cf3e2904cb068b209520e5f63

**Id** 23843589819440408

**Start Date** 2019-07-15 16:52:24 UTC **End Date** 2019-08-07 02:30:26 UTC

Impressions 0

**Landing Uri** https://momsforseattle.com/heidi-wills/?utm source=fb&utm medi

um=traffic&utm campaign=moms4seattle&utm term=D6&fbclid= lwAR1mR 4TAr6el9pBmMRlsjCfzP8MFHcJAnYjZdhocrMl3siA4og6Am

Gkgo0

**Ads Targeting** Location: United States

Age: 18 - 65+

**Text** It's time for Seattle's City Council to have leaders who will take

action to improve public safety and ensure everyone has a place to

call home.



**Photo Id:** 351740359092807:5684655cf3e2904cb068b209520e5f63 **Non-responsive** 

Service Facebook

Target 111937722156757 Account 111937722156757

Identifier Account Type Page

Generated 2019-08-14 21:44:21 UTC

Date Range 2019-01-01 00:00:00 UTC to 2019-08-08 23:59:59 UTC

Creator Neil Parekh (711511038)

Registered neilparekh egypt@yahoo.com
Email neilparekh@outlook.com
Addresses neilparekh.seattle@gmail.com
neil.parekh@uwsc.org
neilparekh@facebook.com

Non-responsive

# Non-responsive

PDC Exhibit 15 Page 1 of 21

## Non-responsive

## Non-responsive

**Id** 23843820038280402

**Date Created** 2019-07-24 16:07:03 UTC

**Start Date** 2019-07-24 16:07:01 UTC

End Date 2019-08-07 03:00:33 UTC

Campaign Id 23843820038250402

**Total Reach** 16452

Payment Account Name SEIU 775

Account

**Account Id** 244276066106401

**Age/Gender** 18-24 female 7%

Reach Percent 18-24 male 2%

18-24 unknown 0%

25-34 female 17%

25-34 male 5%

25-34 unknown 0%

35-44 female 18%

35-44 male 4%

35-44 unknown 0%

45-54 female 17%

45-54 male 4%

45-54 unknown 0%

55-64 female 15%

55-64 male 3%

55-64 unknown 0% 65+ female 7%

65+ male 1%

65+ unknown 0%

Region Reach Aceh 0%

**Percent** Addis Ababa 0%

Alabama 0%

Alaska 0%

Alberta 0%

Alexandria Governorate 0%

Andhra Pradesh 0%

Arizona 0%

Arkansas 0%

Ashanti Region 0%

Baghdad Governorate 0%

Bahia 0%

Baja California 0%

Banaadir 0%

Bangkok 0%

Battambang Province 0%

Bicol Region 0%

Blida Province 0%

British Columbia 0%

Buenos Aires 0%

Bình Dương Province 0%

Caguas 0%

Cairo Governorate 0%

Calabarzon 0%

Calabria 0%

California 1%

Campania 0%

Castilla y Leon 0%

Cataluña 0%

Central Division 0%

Central Luzon 0%

Chandigarh 0%

Coahuila de Zaragoza 0%

Colorado 0%

Comunidad Valenciana 0%

Copán Department 0%

Da Nang 0%

Dakar Region 0%

Delhi 0%

Dnipropetrovsk Oblast 0%

Donetsk Oblast 0%

Durango 0%

England 0%

Erbil Governorate 0%

Florida 0%

Georgia 0%

Gia Lai Province 0%

Guanajuato 0%

**Guayas Province 0%** 

Gyeonggi-do 0%

Hanoi 0%

Harari Region 0%

Haute-Normandie 0%

Hawaii 0%

Hawalli Governorate 0%

Ho Chi Minh City 0%

Idaho 0%

Illinois 0%

Ilocos Region 0%

Indiana 0%

Iowa 0%

Jakarta 0%

Jalisco 0%

Kampala District 0%

Kansas 0%

Kaohsiung 0%

Karnataka 0%

Kentucky 0%

Khánh Hòa Province 0%

Kiev 0%

Kirkuk Governorate 0%

Kuala Lumpur 0%

Lazio 0%

Lima Region 0%

Louisiana 0%

Lviv Oblast 0%

Maharashtra 0%

Maine 0%

Maryland 0%

Massachusetts 0%

Mechi Zone 0%

Michigan 0%

Michoacán de Ocampo 0%

Mimaropa 0%

Minnesota 0%

Mississippi 0%

Missouri 0%

Montana 0%

Nairobi 0%

Nakhon Ratchasima 0%

Narayani Zone 0%

Nebraska 0%

Nevada 0%

New Hampshire 0%

New Jersey 0%

New Mexico 0%

New South Wales 0%

New York 0%

Niedersachsen 0%

North Carolina 0%

North Dakota 0%

Northern Mariana Islands 0%

Odessa Oblast 0%

Ohio 0%

Oklahoma 0%

Ontario 0%

Oregon 0%

Osaka Prefecture 0%

Pennsylvania 0%

Phnom Penh 0%

Pichincha Province 0%

Prahova County 0%

Querétaro Arteaga 0%

Quảng Nam Province 0%

Rajasthan 0%

Rhode Island 0%

Rio Grande do Norte 0%

Rio Grande do Sul 0%

Rio de Janeiro (state) 0%

Riyadh Region 0%

Sabah 0%

Saint Petersburg 0%

Samoa 0%

Santiago Metropolitan Region 0%

Selangor 0%

Seoul 0%

Seti Zone 0%

Sicilia 0%

South Carolina 0%

South Dakota 0%

South Sulawesi 0%

State of Mexico 0%

Stockholm County 0%

Styria 0%

São Paulo (state) 0%

Taipei 0%

Tamil Nadu 0%

Taoyuan City 0%

Tennessee 0%

Texas 0%

Thiès Region 0%

Trnava Region 0%

Trà Vinh Province 0%

Unknown 0%

Utah 0%

Uttar Pradesh 0%

Vermont 0%

Victoria 0%

Vinnytsia Oblast 0%

Virginia 0%

Volyn Oblast 0%

Washington 97%

Washington, District of Columbia 0%

Wellington Region 0%

West Virginia 0%

Western Australia 0%

Western District 0%

Western Division 0%

Western Visayas 0%

Wisconsin 0%

Wyoming 0%

#### Version

**Id** 23843820077490402

**Start Date** 2019-07-24 16:07:01 UTC

End Date 2019-08-07 03:00:33 UTC

Impressions 0

Landing Uri http://seiu775.org/2019endorsements/?fbclid=IwAR1RICcR6cZzptjv

MPdmDKeZq2GJNcIKB7SUCPlzZCSbARvXpXmJFga2z7M

Ads Targeting Age: 18 - 65+

**Text** Fill out your ballot and mail it back or put it in a drop box.



**Photo Id:** 244276066106401:b11c3f9d15bad1505d83d430087e1da4

**Id** 23843820098920402

**Start Date** 2019-07-24 16:07:01 UTC **End Date** 2019-08-07 03:00:33 UTC

Impressions 0

Landing Uri http://seiu775.org/2019endorsements/?fbclid=IwAR1RICcR6cZzptjv

MPdmDKeZq2GJNcIKB7SUCPlzZCSbARvXpXmJFqa2z7M

Ads Targeting Age: 18 - 65+

**Text** Fill out your ballot and mail it back or put it in a drop box.





**Photo Id:** 244276066106401:b11c3f9d15bad1505d83d430087e1da4

**Id** 23843820133610402

**Start Date** 2019-07-24 16:07:01 UTC **End Date** 2019-08-07 03:00:33 UTC

Impressions 0

Landing Uri http://seiu775.org/2019endorsements/?fbclid=lwAR1RlCcR6cZzptjv

MPdmDKeZq2GJNcIKB7SUCPlzZCSbARvXpXmJFga2z7M

Ads Targeting Age: 18 - 65+

**Text** Fill out your ballot and mail it back or put it in a drop box by Aug.

6.



**Photo Id:** 244276066106401:cb930835005066e1ea79cc12240a4b5b

**Id** 23843820289040402

**Start Date** 2019-07-24 16:07:01 UTC **End Date** 2019-08-07 03:00:33 UTC

**Impressions** 136569

Landing Uri http://seiu775.org/2019endorsements/?fbclid=lwAR0KGY1eQB6eeZ

NWKTQBvEWHYSygF83pTOorvVcjCPAplqHnlFHDShS12j4

Ads Targeting Age: 18 - 65+

**Text** Fill out your ballot and mail it back or put it in a drop box by Aug.

6.

### Spend

2500.00



**Photo Id:** 244276066106401:ed7a311fd96d31c508c7d180ccf76a1e

 $\textbf{Id} \ \ 23843814609350402$ 

**Date Created** 2019-07-22 22:51:34 UTC

**Start Date** 2019-07-22 23:00:33 UTC

**End Date** 2019-08-07 03:00:33 UTC

Campaign Id 23843814609310402

Total Reach 0

Payment Account Name SEIU 775

**Account** 

**Account Id** 244276066106401

Age/Gender Reach Percent Region Reach Percent Version

ld 23843814609570402

**Start Date** 2019-07-22 23:00:33 UTC

End Date 2019-08-07 03:00:33 UTC

Impressions 0

Landing Uri http://seiu775.org/2019endorsements/?fbclid=IwAR2OZhI10AFv8E

BN3Ypq846gbEWeR1EAHiLsbzN5uZtEuoMblDoJFVn5MWU

**Ads Targeting** Age: 18 - 65+

Text Fill out your ballot and mail it back or put it in a drop box. Your

voice matters! **Spend** 0.00



Version

Photo Id: 244276066106401:b11c3f9d15bad1505d83d430087e1da4

**Id** 23843819992390402

**Start Date** 2019-07-22 23:00:33 UTC **End Date** 2019-08-07 03:00:33 UTC

Impressions 0

Landing Uri http://seiu775.org/2019endorsements/?fbclid=lwAR1HlVagg9H72l9

A3gYYzLxdVBEnqVaLH22gkq-AAST9WLn3msnYgqqg3uI

Ads Targeting Age: 18 - 65+

**Text** Fill out your ballot and mail it back or put it in a drop box.



**Photo Id:** 244276066106401:b11c3f9d15bad1505d83d430087e1da4 Non-responsive

# Non-responsive

# Non-responsive

Id 23843648171880402

Date Created 2019-05-01 18:39:54 UTC

Start Date 2019-05-01 18:40:01 UTC

End Date 2019-05-01 18:39:54 UTC

Campaign Id 23843648171810402

Total Reach 1324

Payment Account Name SEIU 775

Account

**Account Id** 244276066106401

Age/Gender 18-24 female 2% Reach Percent 18-24 male 1%

25-34 female 3% 25-34 male 1% 25-34 unknown 0% 35-44 female 4% 35-44 male 1% 35-44 unknown 0%

45-54 female 8% 45-54 male 2% 55-64 female 21% 55-64 male 4% 55-64 unknown 0% 65+ female 42% 65+ male 11% 65+ unknown 0% Region Reach Washington 100% **Percent** ld 23843648171790402 Version **Start Date** 2019-05-01 18:40:01 UTC End Date 2019-05-11 18:39:54 UTC **Impressions** 1448 Landing Uri https://www.facebook.com/seiu775/ Ads Targeting Location - Living In: United States: Washington Age: 18 - 65+ Text After four months and hundreds of caregivers and self-advocates traveling to Olympia to tell their stories and explain the importance of the issues we've been fighting for, the Washington State Legislative Session has ended and we have a lot to celebrate! ☐ Our Caregiver Contract was fully funded with Parity for Agency Caregivers ☐ The Long-Term Care Trust Act was passed ☐ Both the Alternatives to Guardianship and the Uniform Guardianship reforms were passed and funded ☐ The administrative rate was increased for homecare agencies

> funded All of this was possible because caregivers from across the state came together to stand up for themselves, their clients, and each other

A pilot project to provide home care services to our vulnerable seniors and persons with disabilities in homeless shelters was

When we show up, we win!

**Spend** 25.00

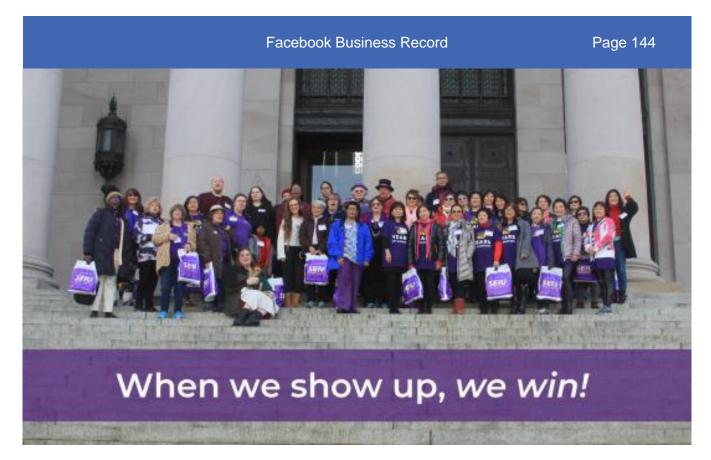


Photo Id: 2759608400722996

**Id** 23843648296780402

**Date Created** 2019-05-01 20:31:40 UTC

**Start Date** 2019-05-01 20:31:45 UTC **End Date** 2019-05-11 20:31:40 UTC

Campaign Id 23843648296730402

Total Reach 1349

Payment Account Name SEIU 775

**Account** 

**Account Id** 244276066106401

Age/Gender 18-24 female 10%

**Reach Percent** 18-24 male 11% 25-34 female 4%

25-34 male 5% 25-34 unknown 0%

35-44 female 4%

35-44 male 3% 45-54 female 5%

45-54 male 5%

45-54 unknown 0% 55-64 female 9%

55-64 male 7%

55-64 unknown 0% 65+ female 22%

65+ male 13%

65+ unknown 0%

Region Reach Washington 100%

Percent

**Version Id** 23843648296640402

**Start Date** 2019-05-01 20:31:45 UTC **End Date** 2019-05-11 20:31:40 UTC

**Impressions** 

1593

Landing Uri https://www.facebook.com/seiu775/

**Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

**Text** Caregivers and our friends in the legislature were ecstatic about Gov. Jay Inslee signing The Alternatives to Guardianship Bill! It's one of two bills just passed for reforming guardianship. It creates alternative legal pathways other than full guardianship, so families

can find the best option to fit their unique needs!

**Spend** 20.00



**Photo Id:** 2762772440406592

**Id** 23843644967540402

**Date Created** 2019-04-29 23:05:36 UTC

**Start Date** 2019-04-29 23:05:37 UTC

End Date 2019-05-04 23:05:37 UTC

Campaign Id 23843644967420402

**Total Reach** 1668

Payment Account Name SEIU 775

Account

Account Id 244276066106401

**Age/Gender** 18-24 female 0% **Reach Percent** 18-24 male 0%

25-34 female 2%

25-34 male 1%

25-34 unknown 0%

35-44 female 3%

35-44 male 1%

35-44 unknown 0%

45-54 female 9%

45-54 male 2% 55-64 female 22% 55-64 male 5% 55-64 unknown 0% 65+ female 42% 65+ male 12% 65+ unknown 0%

Region Reach Washington 100%

Percent Version

**Id** 23843644967360402

**Start Date** 2019-04-29 23:05:37 UTC **End Date** 2019-05-04 23:05:37 UTC

**Impressions** 1091

Landing Uri https://www.facebook.com/seiu775/

**Ads Targeting** Location - Living In: United States: Washington

Age: 18 - 65+

**Text** After four months and hundreds of caregivers and self-advocates traveling to Olympia to tell their stories and explain the importance of the issues we've been fighting for, the Washington State Legislative Session has ended and we have a lot to celebrate! ☐ Our Caregiver Contract was fully funded with Parity for Agency

Caregivers

☐ The Long-Term Care Trust Act was passed

☐ Both the Alternatives to Guardianship and the Uniform

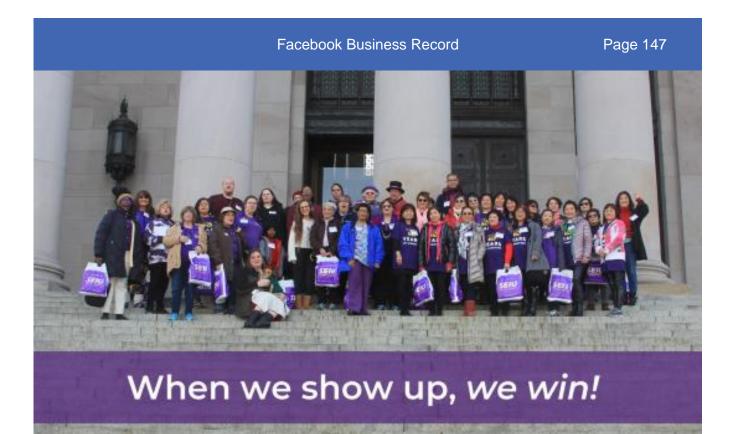
Guardianship reforms were passed and funded

☐ The administrative rate was increased for homecare agencies ☐ A pilot project to provide home care services to our vulnerable seniors and persons with disabilities in homeless shelters was

funded All of this was possible because caregivers from across the state came together to stand up for themselves, their clients, and each

When we show up, we win!

**Spend** 13.75



Version

Photo Id: 2759608400722996

**Id** 23843644967370402

**Start Date** 2019-04-29 23:05:37 UTC **End Date** 2019-05-04 23:05:37 UTC

**Impressions** 865

Landing Uri https://www.facebook.com/seiu775/

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

**Text** After four months and hundreds of caregivers and self-advocates traveling to Olympia to tell their stories and explain the importance of the issues we've been fighting for, the Washington State Legislative Session has ended and we have a lot to celebrate!

Our Caregiver Contract was fully funded with Parity for Agency

Caregivers

☐ The Long-Term Care Trust Act was passed

 $\hfill \square$  Both the Alternatives to Guardianship and the Uniform

Guardianship reforms were passed and funded

☐ The administrative rate was increased for homecare agencies

A pilot project to provide home care services to our vulnerable seniors and persons with disabilities in homeless shelters was

funded

All of this was possible because caregivers from across the state came together to stand up for themselves, their clients, and each other.

When we show up, we win!

**Spend** 11.25

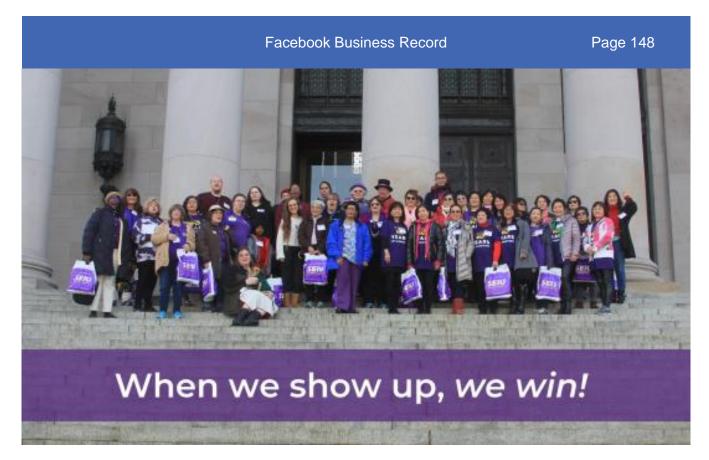


Photo Id: 2759608400722996

**Id** 23843636819120402

**Date Created** 2019-04-24 22:40:54 UTC

**Start Date** 2019-04-24 22:41:08 UTC

End Date 2019-05-01 22:40:54 UTC

**Campaign Id** 23843636819040402

**Total Reach** 1378

Payment Account Name SEIU 775

Account

Account Id 244276066106401

Age/Gender 18-24 female 1%

Reach Percent 18-24 male 1%

25-34 female 1%

25-34 male 2%

25-34 unknown 0%

35-44 female 2%

35-44 male 4%

35-44 unknown 0%

45-54 female 5%

45-54 male 7%

45-54 unknown 0%

55-64 female 13%

55-64 male 14%

55-64 unknown 0%

65+ female 27%

65+ male 20%

65+ unknown 1%

Region Reach Washington 100%

Percent

Version **Id** 23843636818970402

Start Date 2019-04-24 22:41:08 UTC

**End Date** 

2019-05-01 22:40:54 UTC

Impressions 1980

**Landing Uri** https://budgetandpolicy.org/schmudget/lawmakers-need-to-make-t

he-tax-code-work-for-all-working-families/?fbclid=lwAR14ukyMz -v

MC85eFHPt0F1s1ibbZwb T4eM7QF9xu-K4QCR0wldTkLKzA

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

**Text** The Working Families Tax Credit re-balances the tax code, boosts incomes among low- and moderate-income families, injects money into local communities, helps small businesses, reduces racial

inequities, and promotes work. Read more about the six key reasons lawmakers should make it part of their final budget deal.

#waleg #WAWorkingFamiliesTaxCredit

**Spend** 30.00



Photo Id: 244276066106401:7f8a50f590414dd3576df7b359b36af8

Non-responsive

#### Non-responsive

#### Non-responsive

ld 6113863973891

Date Created 2019-04-01 19:40:47 UTC Start Date 2019-04-01 19:40:56 UTC End Date 2019-04-08 19:40:47 UTC

Campaign Id 6113863971491

**Total Reach** 8486

Payment Account Name Nina Jenkins

Account

Account Id 625500609674

Age/Gender 18-24 female 6% Reach Percent 18-24 male 2%

18-24 unknown 0% 25-34 female 13% 25-34 male 5% 25-34 unknown 0% 35-44 female 10% 35-44 male 3%

35-44 unknown 0% 45-54 female 8% 45-54 male 3%

45-54 unknown 0% 55-64 female 13% 55-64 male 6%

55-64 unknown 0% 65+ female 20% 65+ male 10% 65+ unknown 0% **Region Reach** Washington 100%

Percent

Version Id 6113863957091

**Start Date** 2019-04-01 19:40:56 UTC **End Date** 2019-04-08 19:40:47 UTC

**Impressions** 9499

Landing Uri https://www.facebook.com/seiu775/

Ads Targeting Location - Living In: United States: Washington

Age: 18 - 65+

**Text** We need to pass the #WorkingFamiliesTaxCredit

One of a million

**Spend** 50.00

# Non-responsive



# State of Washington PUBLIC DISCLOSURE COMMISSION

711 Capitol Way Rm. 206, PO Box 40908 • Olympia, Washington 98504-0908 (360) 753-1111 • FAX (360) 753-1112

Toll Free 1-877-601-2828 • E-mail: pdc@pdc.wa.gov • Website: www.pdc.wa.gov

October 14, 2019

Sent electronically to Winn Allen at winn.allen@kirkland.com

Subject: Initial Hearing (Case Status Review Hearing) After Opening a Formal Investigation, Facebook, Inc. (5), PDC Case 55351

Dear Winn Allen:

After conducting a preliminary review and assessment of a complaint filed July 24, 2019 by Tallman Trask, concerning Facebook, Inc., PDC staff opened a formal investigation and held a case status review, referred to as an initial hearing, on October 14, 2019, pursuant to RCW 42.17A.755, and WACs 390-37-060 and 390-37-071.

At the hearing it was noted that the case status review is not an adjudicative proceeding, and that RCW 42.17A.755 provides PDC staff with additional tools to resolve complaints through the use of alternatives to full, formal adjudication, or referral to the Attorney General's Office, and I am encouraging you to work with staff on resolving this matter.

If you have questions, please contact Phil Stutzman, Sr. Compliance Officer, by replying to the latest staff email concerning this matter or by calling Mr. Stutzman at 360-664-8853.

Sincerely

PDC Executive Director

#### Facebook Ad Archive Business Record Chart September 24, 2019

			In Facebook Law Enforcement Portal
Statute or Rule Citation	Requirement	In Facebook Ad Archive?	Production on PDC Case 47572?
Statute of Rule Citation	Kequirement	III Facebook Au Archive!	
			Only if Sponsor Name is the Same as the
			Name of the Account Where the
		Only if Sponsor Name is the Same as the Name of	
	Names of Sponsors of Political Advertising or Electioneering	the Account Where the	Account Who Created the
RCW 42.17A.345(1)(a)	Communications	Advertising/Communication Appeared	Advertising/Communication
	Addresses of Sponsors of Political Advertising or	Partially - Can be voluntarily provided by the	
RCW 42.17A.345(1)(a)	Electioneering Communications	advertising sponsor.	Email Address
RCW 42.17A.345(1)(b)	Exact Nature and Extent of Services	Partially	Partially
RCW 42.17A.345(1)(c)	Total Cost of Service	Expressed in Ranges	Yes
RCW 42.17A.345(1)(c)	Manner of Payment for Service	No	No
WAC 390-18-050(5)(a)	Name of Candidate or Ballot Measure Supported or Opposed	No	No
	Whether the Advertising or Communication Supports or		
WAC 390-18-050(5)(a)	Opposes the Candidate or Ballot Measure	No	No
			Only if Sponsor Name is the Same as the
			Name of the Account Where the
		Only if Sponsor Name is the Same as the Name of	Advertising/Communication Appeared, or the
	Names of Sponsoring Person/Persons Actually Paying for the	the Account Where the	Account Who Created the
WAC 390-18-050(5)(b)	Advertising/Communication	Advertising/Communication Appeared	Advertising/Communication
	Addresses of Sponsoring Person/Persons Actually Paying for	Partially - Can be voluntarily provided by the	
WAC 390-18-050(5)(b)	the Advertising/Communication	advertising sponsor.	No
	Federal Employee Identification Number, or Other Veriable	Partially - Can be voluntarily provided by the	
WAC 390-18-050(5)(b)	Identification, If Any, of an Entity	advertising sponsor.	No
WAC 390-18-050(5)(c)	Total Cost of the Advertising/Electioneering Communication	Expressed in Ranges	Yes
	Initial Cost Estimate if the Total Cost is Not Available Upon		
WAC 390-18-050(5)(c)	Initial Distribution or Broadcast	No	No
WAC 390-18-050(5)(c)	Amount of Total Cost Already Paid	No	No
WAC 390-18-050(5)(c)	Name of Persons Making Payments Toward Total Cost	No	No
WAC 390-18-050(5)(c)	Dates of Payments Toward Total Cost	No	No
WAC 390-18-050(5)(c)	Manner of Payments Toward Total Cost	No	No
WAC 390-18-050(5)(c)	Dates the Commercial Advertiser Rendered Service	Yes	Yes
WAC 390-18-050(6)	A Copy of the Advertising or Communication Itself	Yes	Yes
, ,			
	Description of Demographic Information (e.g. Age, Gender,		
WAC 390-18-050(6)(g)	Race, Location, etc.) of the Audiences Targeted	No	Age, Gender, Location
	, , , , , , , , , , , , , , , , , , , ,		3, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,
	Description of Demographic Information (e.g. Age, Gender,		
WAC 390-18-050(6)(g)	Race, Location, etc.) of the Audiences Reached	Age, Gender, Location	Age, Gender, Location
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Total Number of Impressions Generated by the	U-,,	G-,,
WAC 390-18-050(6)(g)	Advertisement of Communication	Expressed in Ranges	Yes
W/ (C 330 10 030(0)(8)	Advertisement of communication	Expressed in Nanges	163

#### PDC Staff Review of Facebook Advertising System Information Gathered and Disclosed

#### **Navigational Bookmarks**

Summary Information

- 1. Facebook Ad Archive Information Disclosed
- 2. Facebook Ad Archive Information Missing
- 3. Undisclosed Information Provided When Placing Order
- 4. <u>Undisclosed Information Provided on Billing Statement and Ad Performance</u>

  <u>Dashboard (updated daily)</u>

#### Detailed Information with Screenshots

- 1. Facebook Ad Archive Information Detailed
- 2. Facebook Ad Order Placement Information Detailed
- 3. Facebook Billing Statement and Ad Performance Dashboard (updated daily)

  Information Detailed

#### **Facebook Ad Archive Information Disclosed**

- Name of sponsoring person. RCW 42.17A.345(1)(a).
- Cost of individual ads in a range. RCW 42.17A.345(1)(c).
- Cost of aggregate ads for a page with exact dollar amount. RCW 42.17A.345(1)(c).
- Dates that Facebook rendered service and ads were presented to the public. WAC 390-
- 050(5)(d).
- A copy of the advertising or communication itself. WAC 390-18-050(6).
- Demographics of audience reached by advertising. WAC 390-18-050(6)(g).

#### **Facebook Ad Archive Information Missing**

- Address of sponsoring person. RCW 42.17A.345(1)(a), WAC 390-18-050(5)(b).
  - Provided by sponsoring person (customer) to Facebook through order placement process.
  - o Confirmed by Facebook through ad verification process.
- Exact nature and extent of services rendered. RCW 42.17A.345(1)(b), WAC 390-18-050(6)(g).
  - o Provided to customer by Facebook through order placement process.
- Total cost of individual ads. RCW 42.17A.345(1)(c), WAC 390-18-050(5)(c).
  - o Budget and campaign objective set through order placement process.
  - o Budget and performance updated daily for customer.
  - o Exact number of impressions, clicks, and engagements given on billing statement and ad performance dashboard, updated daily and made available to customer.
  - Cost per click, impression, or engagement given on billing statement and ad performance dashboard, updated daily and made available to customer.
- Manner of payment for advertising. RCW 42.17A.345(1)(c), WAC 390-18-050(5)(c).
  - o Provided through order placement process, and made available to customer.
- Name of the candidate or ballot proposition in advertising. WAC 390-18-050(5)(a).
  - o Information not provided in order placement process.
  - o Information not provided on billing statement or ad performance dashboard.
- Whether the ad supported or opposed the candidate or ballot proposition. WAC 390-18-050(5)(a).
  - o Information not provided in order placement process.
  - o Information not provided on billing statement or ad performance dashboard.
- Name and address of person or entity actually paying for the advertising, with verifiable identification such as EIN. RCW 42.17A.345(1)(a), WAC 390-18-050(5)(b).
  - o Provided through order placement process.
  - o Confirmed through ad verification process.
- Total cost of advertising, who paid, how much is left, who made payments, when
  payments were made, and the manner of payment. RCW 42.17A.345(1)(c), WAC 39018-050(5)(c).
  - o Provided through order placement process.
  - Exact number of impressions, clicks, and engagements given on billing statement and ad performance dashboard, updated daily and made available for customer.

- Ocost per click, impression, or engagement given on billing statement and ad performance dashboard, updated daily and made available for customer.
- Demographics of targeted audiences and total number of impressions. RCW 42.17A.345(1)(b), WAC 390-18-050(6)(g).
  - o Provided through order placement process.
  - Optional automatic audience placement service offered by Facebook and not provided by the sponsor.
  - o Exact number of impressions, clicks, and engagements given on billing statement and ad performance dashboard, updated daily and made available for customer.
  - Demographics of targeted audience provided in order placement process and reprinted on billing statement and ad performance dashboard, updated daily and made available for customer.

#### **Undisclosed Information Provided When Placing Order**

- Name, U.S. mailing address, phone number, verifiable identification number such as EIN or State ID number, and email address associated with Facebook account or gathered through the political advertising verification process. RCW 42.17A.345(1)(a), WAC 390-18-050(5)(b).
- Audiences targeted by the advertising sponsor. RCW 42.17A.345(1)(b) and WAC 390-18-050(6)(g).
- Automated targeting criteria used by Facebook to generate more impressions and clicks. (recommended, but optional service). RCW 42.17A.345(1)(b), WAC 390-18-050(6)(g).
- Exact cost of advertising, updated daily. RCW 42.17A.345(1)(c), WAC 390-18-050(5)(c).
- Exact number of clicks and impressions generated by the advertising, the exact number of people who have seen the advertising and the cost per click or cost of the advertising. RCW 42.17A.345(1)(c), WAC 390-18-050(5)(c), WAC 390-18-050(6)(g).
- Budget set by campaign, with estimated costs for extensions and associated number of additional people, impressions, or clicks. RCW 42.17A.345(1)(c), WAC 390-18-050(5)(c).

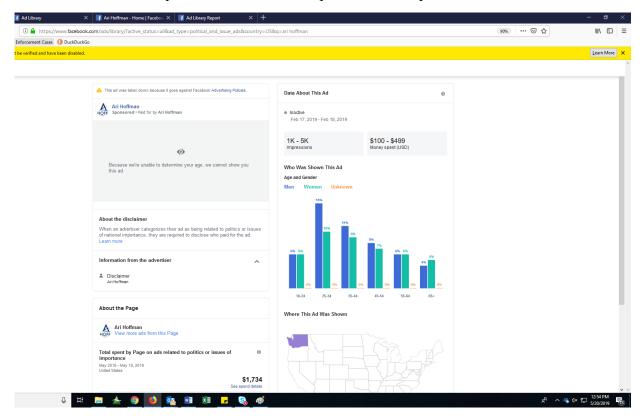
## <u>Undisclosed Information Provided on Billing Statement and Ad Performance Dashboard</u> <u>(updated daily)</u>

- Total number of people reached, engagements (comment, share, etc.), and clicks with exact cost of advertising by the each, for each individual ad, and aggregate for a page. RCW 42.17A.345(1)(b), RCW 42.17A.345(1)(c), WAC 390-18-050(5)(c).
- Total amount budgeted for the advertising, with objective of advertising (impressions, clicks, website visits, etc.) and total amount billed or spent on the advertising with location and age audience targeting demographics. RCW 42.17A.345(1)(c), WAC 390-18-050(5)(c), WAC 390-18-050(6)(g).

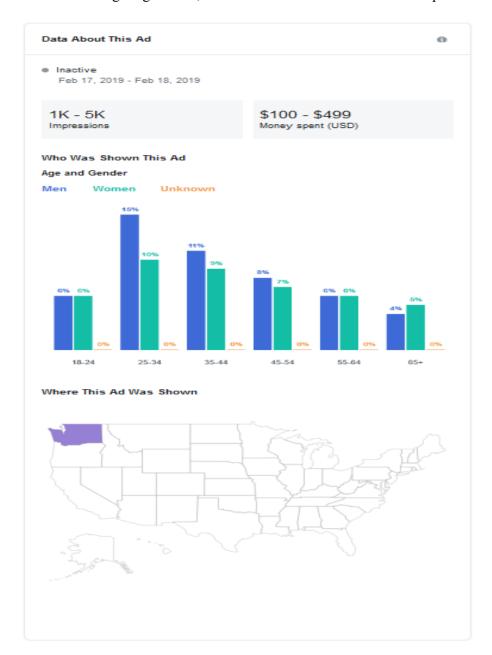
• Address of the sponsor if political advertising (voluntarily provided) and geographic location of audiences reached. RCW 42.17A.345(1)(a), WAC 390-18-050(5)(b), WAC 390-18-050(6)(g).

#### **Ad Archive Information Detailed**

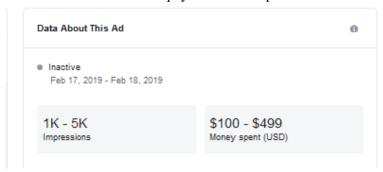
- The names and addresses of persons from whom Facebook accepted political advertising or electioneering communications. RCW 42.17A.345(1)(a).
  - o Name is provided, address is not provided to the public.



- The exact nature and extent of the services rendered. RCW 42.17A.345(1)(b).
  - Does not indicate for the public whether ad was paid per impression or per click, does not list targeting criteria, does not mention what services were provided.



- The total cost and the manner of payment for services. RCW 42.17A.345(1)(c).
  - Uses cost ranges and impression ranges for cost information, but does not indicate
    the exact cost, whether the sponsor was charged per click or impression, and does
    not indicate the manner of payment for the public.

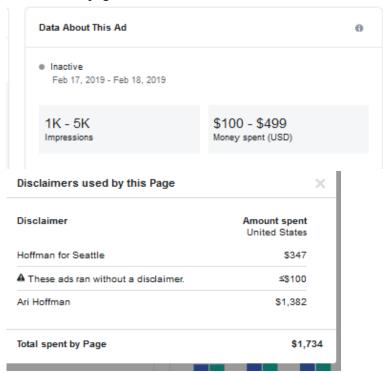


 Does provide an exact number for total aggregate costs for the page's advertising, but does not relate this to impressions or clicks.

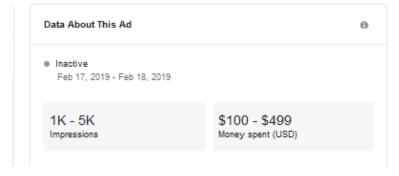


- The name of the candidate or ballot measure supported or opposed, or the name of the candidate otherwise identified, and whether the advertising or communication supports or opposes the candidate or ballot measure. WAC 390-18-050(5)(a).
  - O Does not provide this information for the public.
- The name and address of the sponsoring person or persons actually paying for the advertising or electioneering communication, including the federal employee identification number, or other verifiable identification, if any, of an entity, so that the public can know who paid for the advertising or communication, without having to locate and identify any affiliated entities. WAC 390-18-050(5)(b).
  - O Does not provide this information for the public.

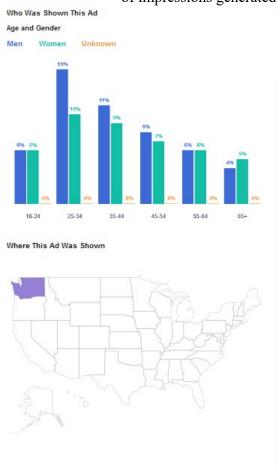
- The total cost of the advertising or electioneering communication, or initial cost estimate if the total cost is not available upon initial distribution or broadcast, how much of that amount has been paid, as updated, who made the payment, when it was paid, and what method of payment was used. WAC 390-18-050(5)(c).
  - Provides only ranges of cost for individual ads, but does provide aggregate dollar amount for a page.

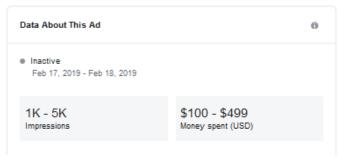


- The dates that Facebook rendered service. WAC 390-18-050(5)(d).
  - o Provides dates that service was rendered and ad was presented to the public.



- A description of the demographic information (e.g., age, gender, race, location, etc.) of the audiences targeted and reached, to the extent such information is collected by Facebook as part of its regular course of business, and the total number of impressions generated by the advertisement of communication. WAC 390-18-050(6)(g).
  - o Provides some demographic information for the public on audiences reached by age, gender, and location.
    - Does not provide targeting information for the public, or the total number of impressions generated.





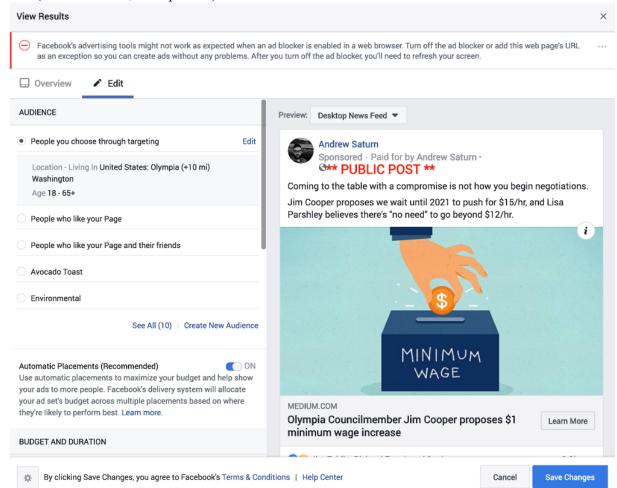
#### Facebook Ad Order Placement Detailed

- Certification of whether the advertising relates to politics or an issue of national importance.
- Manner of payment to place the advertising.

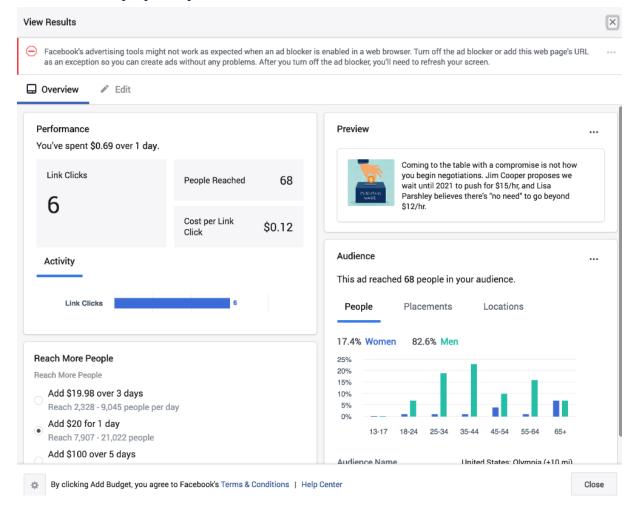


- Name, U.S. mailing address, phone number, verifiable identification number such as EIN or State ID number, and email address associated with Facebook account or gathered through the political advertising verification process. (see <a href="https://www.facebook.com/business/help/208949576550051?helpref=page">https://www.facebook.com/business/help/208949576550051?helpref=page</a> content#)
  - Sponsor must have a personal account with their name.
  - If the ad is sponsored by a page, the personal account must be listed as an admin.
  - Must provide a text-capable mobile phone number, or use a two-factor authentication program such as Google Authenticator or LastPass.
  - Sponsor provides mailing address within the U.S., including State and Zip Code
  - Sponsor uploads an image of a United States issued ID or Passport (Address on ID or Passport does not have to match mailing address).
  - Sponsor answers "questions to match your identity."
  - Answers are reviewed by a third-party.
  - If questions cannot be answered, or ID is not accepted, sponsor may submit a notarized form confirming their identity.
  - Facebook sends a verification code via U.S. Mail to the address provided.
  - Sponsor enters temporary verification code to confirm their identity, then sets a permanent one.
  - Information to verify identity only stored for 30 days.
  - Account must have a payment method with at least one U.S. billing address, including State and Zip Code.

- Audiences targeted by the advertising sponsor.
- Automated targeting criteria used by Facebook to generate more impressions and clicks. (recommended, but optional).

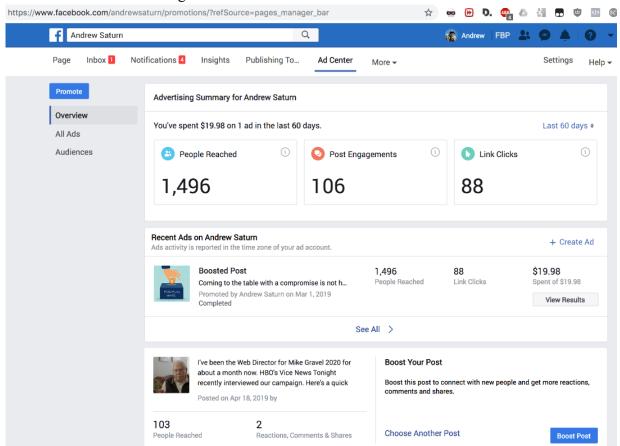


- Exact cost of advertising, updated daily.
- Exact number of clicks and impressions generated by the advertising, the exact number of people who have seen the advertising and the cost per click or advertising.
- Budget set by campaign, with estimated costs for extensions and associated number of additional people, impressions, or clicks.

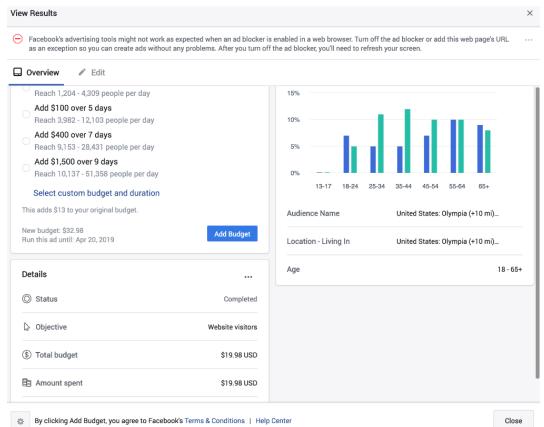


### <u>Facebook Ad Billing Statement Information and Ad Performance Dashboard</u> (updated daily)

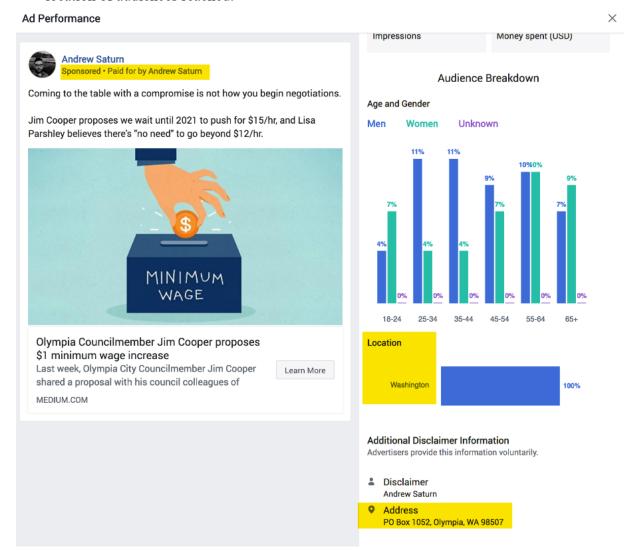
• Total number of people reached, engagements (comment, share, etc.), and clicks with exact cost of advertising.



• Total amount budgeted for the advertising, with objective of advertising (impressions, clicks, website visits, etc.) and total amount billed or spent on the advertising with location and age audience targeting demographics.



• Address of the sponsor if political advertising (voluntarily provided) and geographic location of audiences reached.



• Exact cost breakdown with clicks, impressions, engagements, and cost for each.

