

**Subject:** FW: PDC - Washington Realtors Political Action Committee (2): Alleged violations of RCW 42.17A.320 for failure to disclose sponsor identification on digital political advertising (EY 19; July 19)

**Description:**

Jennifer,

I am responding on behalf of my client the Washington Realtors Political Action Committee to the complaint filed by "Guy Thompson".

The complaint is without merit. The complainant cites only a portion of relevant statute while conveniently omitting the provisions applicable to online advertising.

All of the ads in question were compliant because each provided a link to the required sponsor identification for any reader who engaged with the advertisement consistent with the provisions of WAC 390-18-030(3). The complainant clearly either did not engage with the advertisements or, did so and elected to leave this out of the complaint as including it would render the complaint facially invalid.

I believe this resolves the matter but please feel free to contact me directly to the extent you would like to discuss it further. Thank you.

Best,

Mark

**Mark Lamb**

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