

## Complaint Description

[Guy Thompson](#) (Wed, 17 Jul 2019 at 2:21 PM)

The attached digital ads fit the PDC definition of political advertising. RCW 42,17A

Each advertisement, which if you read the PDC are probably independent expenditures for Nadine Woodard, include \$40,900 from the Washington Association of Realtors for online ads.

As you can see from the attached advertisements they do not contain either Sponsor ID Text or the top five contributors line.

Each one of these ads, of which there are thousands flooding the internet, should be seen as a separate violation. The public has no idea who paid for these ads or who is contributing to the PAC that paid for these ads. Neither of these ads had a popup or allowed you to scroll over the ad to see details. That is the only exception to these rules.

Below is the text directly from the PDC about requirements:

### SPONSOR IDENTIFICATION REQUIREMENTS:

#### Sponsor ID Text

##### Candidate Advertisements -

The statement "No candidate authorized this ad. It is paid for by (name, address, city, state)" must be part of the ad. A political committee that is not a bona fide party committee must also include:

"Top Five Contributors" followed by a list of the names of the five contributors who made the largest contributions in excess of \$700 to the committee during the 12 months before the ad appears; AND

The full name of the individual or entity that established or directly maintains or controls the sponsoring committee (or indirectly maintains or controls the sponsoring committee through the formation of one or more political committees).

*Recommended format: No candidate authorized this ad. It is paid for by the Committee for Good Government (Gotham City Merchants Assn.) Top 5 Contributors...*

**What impact does the alleged violation(s) have on the public?**

The online ads attached have no information regarding who paid for them. The public has a right to know who is paying for them.

**List of attached evidence or contact information where evidence may be found.**

Attached are screenshots of ads supporting Nadine Woodward for mayor. They were found on the following websites:

Reddit  
us magazine  
people magazine  
wikipedia.org

**List of potential witnesses with contact information to reach them.**

**Complaint Certification:**

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

# Nadine **WOODWARD** for Spokane Mayor

## IT'S TIME FOR CHANGE

On August 6, Make a Choice to  
Change Lives in Spokane.

[LEARN MORE](#)





[X]

This ad may have been matched to your interests based on your browsing activity.

MediaMath helped MediaMath select this ad for you.

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[What is interest based advertising »](#)

[MediaMath Privacy Policy »](#)

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Nadine  
**WOODWARD**  
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**LEARN MORE**

# These Clever Products Are on Sale for Amazon Prime Day—Here's Why You Should "Add to Cart" Immediately



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# Jenna Dewan Is on the Dot in L.A., Plus Gigi Hadid, Taye Diggs & More

From Hollywood to New York and everywhere in between, see what your favorite stars are up to

Nadine  
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5:50 AM



www.usmagazine.com

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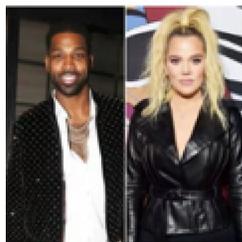


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THE KARDASHIAN

ATHLETA

## Tristan Thompson Shares 'Lunch Time' Photo, and It's Not What You Think

K. Feast

July 16, 2018



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KARGO AD



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COMMUNITY OPTIONS

ADVERTISEMENT

Nadine  
**WOODWARD**  
for Spokane Mayor



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